

Roseville Parks and Recreation Commission

Agenda Item

Date: January 3, 2023

Item No: 4

Item Description: Review Parks and Recreation Scholarship Program

Background:

The Parks and Recreation Department offers a fee assistance program (also called the Parks and Recreation Scholarship Program) that provides reduced fees to Roseville residents with a financial need who wish to participate in Parks and Recreation programming. This program has also been identified as a tool to ensure that historically underrepresented populations are participating in Parks and Recreation programs, and receive the many benefits that they provide.

In 2022, \$8,200 were awarded and \$5,580 were used.

Staff will provide a review of the program including criteria, application process, marketing and demographics of program participants in 2022.

Requested Commission Action:

Receive scholarship program overview and provide feedback.

Attachments:

A. Presentation

Recreation Fee Assistance Program

January 3, 2023



Fee Assistance Program

CRITERIA

- Individuals who live in Roseville and experience a financial need.
- \$100 per year, which can cover up to 80% of program costs.
- Youth (under 18) who qualify for free or reduced lunch in school. *Updated in 2022*
- Adults who can provide an approved explanation of financial need. *Updated in 2022*
- Can be applied to all programs except adult athletics. *Updated in 2022*



Fee Assistance Program

OVERVIEW

PURPOSE

- To make recreational programs and facilities available and affordable to all residents.
- Ensure that participants in Parks and Recreation programs and facilities reflect the Roseville Community.
- Funded through donations to the recreation fund. Beginning in 2022, levy funds were allocated if needed.
- 2022 was used as a year to evaluate and make adjustments.



Fee Assistance Program

New Marketing

Parks & Recreation Office
 1000 1st Drive
 Suite 306
Community Center Building
 1000 1st Avenue N.
 Roseville, MN 55123
 (651) 833-7373
Community Center
 1000 1st Avenue N.
 Suite B-2
 Roseville, MN 55123
 (651) 833-7373
Nature Center
 1000 1st Avenue N.
 Suite 306
 Roseville, MN 55123
 (651) 833-7373
Senior Center
 1000 1st Drive
 Suite 307
 Roseville, MN 55123
 (651) 833-7373
Business Studio
 1000 1st Avenue
 Roseville, MN 55123
 (651) 833-7373
Parks & Recreation
 1000 1st Avenue
 Roseville, MN 55123
 (651) 833-7373
 Parks & Recreation exists to provide quality programs and facilities, preserve natural resources and future generations.

To check our website for more information and updates, we offer something for everyone, so find what fits you and GET INVOLVED!

When you do get involved, it is OUR PROMISE to do everything possible to cheerfully and respectfully serve you by providing clean, safe facilities; enjoyable, safe programs; and timely and effective services, which includes listening and responding to your suggestions and concerns.

We will see you in the parks!

Roseville Parks and Recreation Staff

RECREATION PROGRAM FINANCIAL ASSISTANCE

Roseville Parks and Recreation offers fee assistance to residents who wish to participate in a fee program and have a financial need.

Qualified applicants are eligible for assistance of 80% of program fees, most programs, up to \$100 per year, per person.

To learn more visit the Parks and Recreation office in Roseville or visit cityofroseville.com/feeassist.

Inside This Brochure

Community Events 3 Dance and Gymnastics



Parks and Recreation Update

RECREATION PROGRAM FINANCIAL ASSISTANCE

A tight budget should not prevent you or your child from participating in Roseville Parks & Recreation programs. Roseville residents can apply for assistance with program fees based on individual financial need. Fee Assistance applications are available at the Parks and Recreation office or online at cityofroseville.com/feeassist.

Financial support for the recreation fee assistance program is made available, in part, by generous donations from local organizations and businesses.

If you would like more information on how you can help support the Recreation Fee Assistance program please call 651-792-7006.



Fee Assistance Program

Expanded Criteria

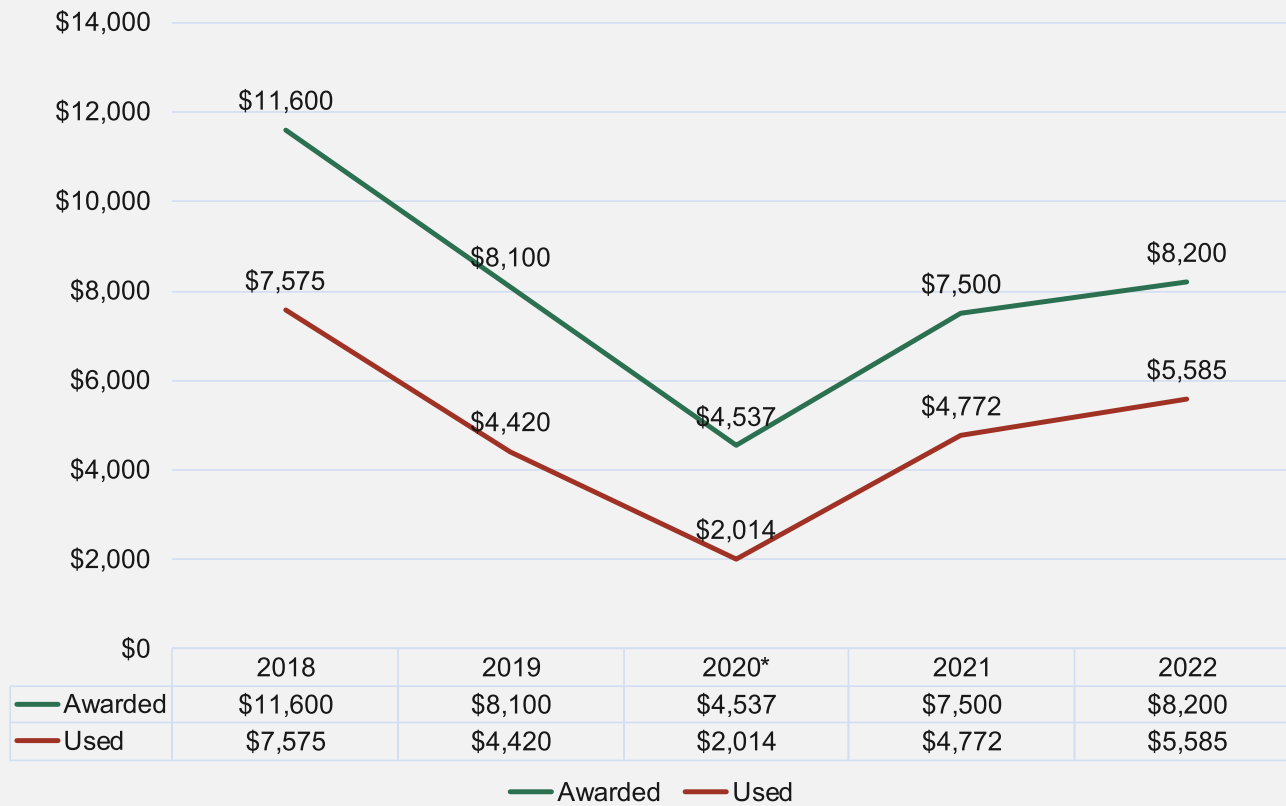
- Expanded to include adults.
- Applicable to contract and in house programs.
- Defined financial need to those who qualify for free or reduced lunch.
- Applied to all programs except adult athletics (team sports).



Fee Assistance Program

Data

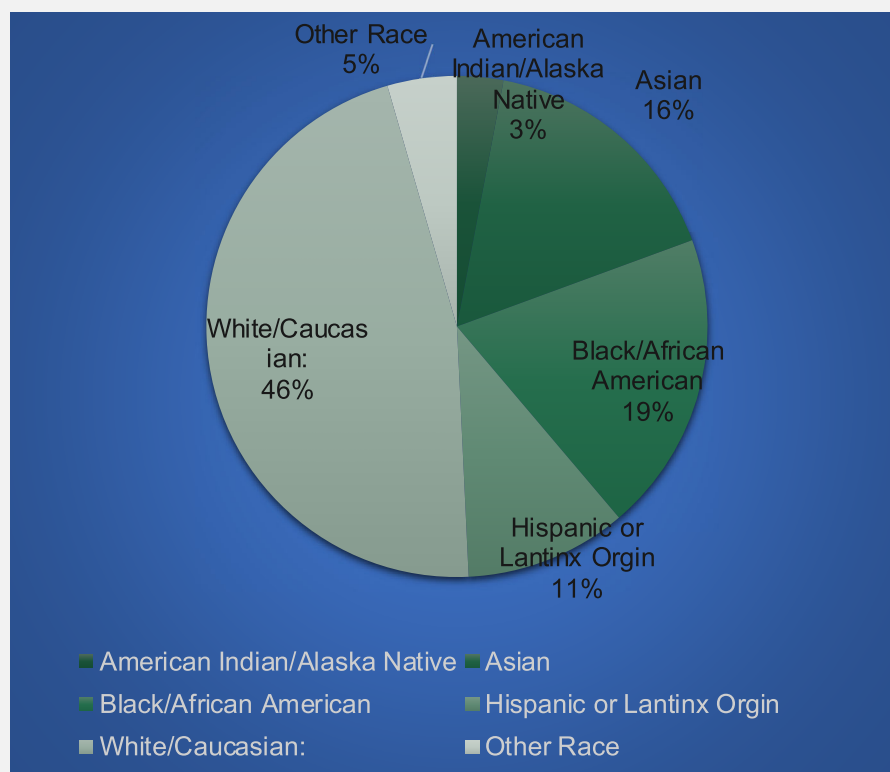
Scholarship Use by Year



Fee Assistance Program

Data

Racial Demographics of Scholarship Users in 2022



2022 Demographics by Race	
American Indian/Alaska Native	2
Asian	11
Black/African American	13
Hispanic or Lantinx Origin	7
White/Caucasian:	31
Other Race	3

*12 participants did not report demographics

Fee Assistance Program

2022 Takeaways



- Roseville has an estimated 2,500 residents below the poverty line and 8,000 low income.
- The scholarship program is likely an effective tool to ensure that traditionally underrepresented individuals are represented in our programs.
- Still heavily skewed toward children.
- More than half of the people who used scholarship dollars used all \$100.

Q & A

Discussion