

ECONOMIC DEVELOPMENT AUTHORITY

Date: 1/23/2023
Item No.: 5.b

Department Approval

Executive Director Approval

Janice Gundlach

Randy Trueman

Item Description: Recognize Roseville Sustainable Steward Awards

For years, the Roseville Economic Development Authority (REDA) operated a Roseville Green Award program recognizing residential projects that incorporated sustainability. This program was underutilized and on July 18, 2022 the REDA authorized staff to modify the Roseville Green Award program to include recognition of sustainable efforts made by businesses. Public Works and REDA staff worked together on the revised program to make the application process less daunting for interested parties to apply (Attachment A) and rebranded the program to be a Roseville Sustainable Steward Award. Marketing efforts for the revised program were done through the Roseville newsletter, social media, and direct contact with businesses and residents where possible. When newsletter and social media marketing efforts didn't result in submission of any applications, staff identified potential projects that may qualify for recognition through building permit requests. The latter exercise resulted in 49 businesses and residents identified for possible recognition. Staff sent letters to these property owners providing information on the program and a suggestion they make an application for recognition. Staff received 18 applications. Many of these applicants have been working on sustainable efforts over the past several years, including completion of an energy audit in conjunction with commencing any major improvements such as solar, heat pumps, tankless water heaters, etc.

Staff has identified three (3) recommendations for financial awards:

Gold Award of \$500:	Anne DeMuth and Mark Hodge, 833 Drive Sandhurst W
Silver Award of \$250:	Matt Anderson, 1875 Oxford Street N
Bronze Award of \$100:	SunTide Realty, 1911 Rice Street

The President of the REDA should recognize and present to each of the parties a certificate and check.

The remaining applicants are recommended to receive window clings and/or a yard sign (Attachment B), naming them as a Roseville Sustainable Steward.

Public Works and REDA staff will be in attendance to help answer any questions about the new program and/or the projects staff is recommending for recognition.

POLICY OBJECTIVE

33 As a community, Roseville aspires to be environmentally responsible and has identified sustainability as
34 a strategic priority. The Roseville Sustainable Steward Award aims to bring recognition to commercial
35 and residential projects that honor this mission and priority.

36 **BUDGET IMPLICATIONS**

37 The REDA budgets \$850 annually to recognize sustainability efforts in Roseville.

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39 **RACIAL EQUITY IMPACT SUMMARY**

40 There are no identified racial equity impacts related to this request.

41 **STAFF RECOMMENDATION**

42 Staff recommends the REDA recognize the following properties with a Roseville Sustainable Steward
43 financial award:

- 44 • Gold Award of \$500: Anne DeMuth and Mark Hodge, 833 Drive Sandhurst W
- 45 • Silver Award of \$250: Matt Anderson, 1875 Oxford Street N
- 46 • Bronze Award of \$100: SunTide Realty, 1911 Rice Street

47 **REQUESTED EDA ACTION**

48 By motion, recognize the listed properties with Gold, Silver and Bronze Sustainable Steward financial
49 awards.

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51 Prepared by: Jeanne Kelsey, Housing & Economic Program Manager, 651-791-7086
52 Noelle Bakken, Sustainability Intern, 651-792-7057

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54 Attachments A: Application for the Roseville Sustainable Award
55 B: Logo of window cling and yard sign of Sustainable Steward
56

Roseville Sustainable Steward Application

Date: _____

Applying as: ☐ Resident ☐ Business

Name or Business: _____

Property Address: _____

Phone number: _____

Email address: _____



If the applicant is a builder, landscaper, or contractor, please complete the following:

Contractor Name: _____

Contractor Address: _____

Contractor Phone Number: _____

Contractor Email address: _____

Completing on behalf of: ☐ Resident ☐ Business

The Roseville Sustainable Steward program is funded and supported by the City of Roseville, and is intended to recognize and reward residents and businesses for incorporating sustainability and energy efficiency best practices in the City of Roseville.

Your actions or project may be eligible for our Sustainable Steward Annual Award, at the gold (\$500) silver (\$250) or bronze (\$100) level! To be considered, applications must be submitted on or before December 31st. Winning residents, buildings, or properties will be highlighted by the City of Roseville.

Application Guidelines:

- A property is eligible for only one Sustainable Steward Award.
- Properties must be in full compliance with City ordinances and codes and have all required permits.
- All Annual Award winners must agree to allow pictures of their home or business, including the address, displayed by the City of Roseville.
- A contractor may submit an application, but the homeowner or business owner must also agree to all contest requirements.
- Applications for the Annual Award are due by December 31 (postmarked); winners are notified in mid-January.
- Properties that use a combination of the following best practices will rank higher:
 - ✧ Energy Efficiency ✧ Water Conservation ✧ Indoor Environmental Quality
 - ✧ Site and Community Impact ✧ Renewable Energy
- **Applicant does not need to meet all criteria listed in application.**

Application Instructions:

- If the application is submitted by a builder or landscaper, the homeowner or business owner must also sign the application indicating they comply with all contest requirements.
- All applications must include "Before" and "After" images. Please attach images as well as any additional pages needed to describe improvements.

Please indicate which of the following example sustainable actions you have taken, or use the "Other" box on the next page to provide details about actions not represented in these lists. There is no minimum number of activities or requirement to do things in multiple categories to earn recognition.

Community involvement

- ☐ Volunteer at city sustainability/park events (Event & Date: _____)
- ☐ Serve on a sustainability-related church or volunteer service group (Name of group or committee: _____)
- ☐ Adopt a Storm Drain (Location: _____)
- ☐ Other: _____

Energy Efficiency

- ☐ Have a Home Energy Squad (residents) or Energy Smart (businesses) audit completed Date: _____
- ☐ Complete a recommended energy project following an energy audit Date: _____
- ☐ Complete a home/building insulation project Date: _____
- ☐ Install a programmable and/or smart thermostat Date: _____
- ☐ Replace an inefficient appliance with an Energy Star rated appliance Date: _____
- ☐ Air-source or ground-source heat pump installed to replace or augment a gas furnace Date: _____
- ☐ Other: _____

Renewable Energy

- ☐ Subscribe to at least 50% of your energy usage from renewable energy (WindSource®, Renewable*Connect®, or Solar*Rewards Community®): Date subscribed: _____
- ☐ Install rooftop or ground-mount solar panels Date: _____ kW installed _____
- ☐ Battery backup/storage installed Date: _____
- ☐ Geothermal system installed Type: _____ Date: _____
- ☐ Other: _____

Responsible and pollinator-friendly lawn care/landscaping

- ☐ Switch to electric lawn care equipment Date: _____
- ☐ Plant a pollinator garden Date: _____
- ☐ Native and climate-appropriate plantings used in new landscaping Date: _____
- ☐ Replace or reduce turf coverage Date: _____
- ☐ Alternatives to herbicides and pesticides are used in yard maintenance
- ☐ Large exterior windows or doors are treated with bird-safe coatings, etchings, window clings, etc.
- ☐ Other: _____

Water savings and stormwater management

- ☐ Dual flush or low-flow (WaterSense labeled) toilets installed Date: _____
- ☐ Tankless water heater installed Date: _____
- ☐ Install a rain barrel or other rainwater harvesting system Date: _____
- ☐ Install a rain garden Date: _____
- ☐ Install a smart irrigation system controller Date: _____
- ☐ Reduced impermeable surfaces on the site with permeable materials (pavers, etc.) Date: _____
- ☐ Other: _____

Transportation

- ☐ Drive an electric or hybrid vehicle
- ☐ Bike, walk, or take transit to replace a regular car trip
- ☐ Install an EV charging station Date and charge level: _____
- ☐ Other: _____

Recycling

- ☐ Recycle organic waste/food scraps (Location: _____)
- ☐ Backyard/home compost system (residents) or provide labeled onsite organics disposal (businesses)
- ☐ For large remodel projects, deconstruction techniques were used to salvage materials suitable for reuse
- ☐ Other: _____

For businesses – sustainable business practices:

- ☐ Incentivize green practices for customers (reusable bags, paperless billing, etc.) Please specify: _____

- ☐ (Restaurants) Compostable and/or recyclable takeout containers used
- ☐ Food scrap and organic waste receptacles are available on-site and clearly labeled
- ☐ Phone/web conferences used in place of face to face meetings
- ☐ Bicycle racks or secure bicycle parking is available for employees and customers
- ☐ EV or hybrid vehicles used for company fleet
- ☐ Two-sided printing is the default
- ☐ Company has a “green committee” to involve employees
- ☐ Company is a certified B-corporation
- ☐ Sponsor, host, or donate in-kind services or products to community organizations/events. Please specify: _____

- ☐ Other: _____

Section for additional comments/narrative

Applicant Signature: _____ **Date:** _____

Award preference: ☐ Window Cling ☐ Yard Sign

Would you be willing to have your property or project featured on a map, tour, and/or in City News? (We would contact you prior to any mention on our website, news, or otherwise.) ☐ Yes ☐ No

Applications may be mailed or electronically submitted to:

City of Roseville – Sustainable Steward Award
Attn: Community Development
2660 Civic Center Drive
Roseville, MN 55113

OR

eda@cityofroseville.com

Questions?

Call: 651-792-7015

Email: eda@cityofroseville.com



ROSEVILLE

SUSTAINABLE STEWARD