



VISION: To Promote Business, Develop Leaders  
and Connect Communities

# Current Situation for TCN Chamber

- Membership= 300 members in 7 cities
- Financial= Healthy fund balance with 5 months reserve. No debt
- Programs and Events
  - Business Councils in each community
  - Annual Events for engagement
  - Public Policy opportunities
  - Promotion of community events, business openings, and career fairs

# Board and Governance

- Current 9-member Board representing various industries and backgrounds
- In good standing with MN Department of Revenue and updated on filings with State and Federal
- Committees
  - Ambassadors
  - Taskforces
  - Marketing
  - Public Policy

# New Initiatives

- Manufacturing Cohort Group
- Welcome Back to Lexington Avenue
- New Membership Outreach for 2023 in 2nd quarter
- Chamberhealth- through MN Chamber benefit

# Opportunities

- Participate in grand openings and ribbon cuttings to welcome businesses to your community
- Engage in new initiatives to leverage our resources
- Continue to bring important items up related to businesses operating in your community through TCN Chamber communications or at Business Councils
- Share vital news to businesses through TCN Chamber newsletter or special communications

Thank you for your partnership!





# Manufacture Commitment

## Who

- **Regional Manufacturing**
  - Joining local manufacture businesses thru collaboration- benefit the industry and the individual business
- **TCN North membership at large**
  - Programing supports an extended connection and value for member business
- **Members of the workforce in our region**
  - Job creation, career pathway, upskilling programs
- **Education Community**
  - Connecting/working collaboratively with K12, Tech Colleges and next generation students

## What

- **Proposed Mission:** Become a catalyst for strengthening community manufacturing- accelerating a transformation into a more efficient and powerful engine of innovation, job creation and economic growth.
- Workforce Acquisition, Incumbent Training, Continuous Improvement

## When

- Ongoing effort beginning in December of 2022. CoHort interactions expected to be six to eight times a year. For manufacturing, by manufacturing – the CoHort members set the agenda and frequency of meetings.

## Where

- Regional in proximity, but not necessarily limited by, of the service area of the Twin City North Chamber of Commerce

## Why

- Position our regional manufactures for tomorrow
- Connecting/working collaboratively with K12, Tech Colleges and next generation students
- Joining local manufacture businesses thru collaboration- benefit the industry and the individual business

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