

Roseville Public Works, Environment and Transportation Commission

Agenda Item

Date: February 28, 2023

Item No: 4

Item Description: Communication Items

Background:

At each commission meeting, City staff provides updates on City activities and projects ongoing within the city that pertain to public works activities.

Recommended Action:

Receive report and provide feedback.

Attachments

- A: Communications Memo
- B: 2023 Roseville Project Map
- C: January Development Activity Report
- D: Sustainable Roseville January/February Update
- E: Envision Roseville Update (January 9)
- F: Dale Street Safety Improvement Open House Info



Memo

To: Public Works Environmental and Transportation Commission Members

From: Jesse Freihammer, Public Works Director

Date: February 28, 2023

Re: Communications Items

The following are updates to projects and other activities happening in Roseville since the last commission meeting.

Public Works Project updates:

- Villa Storm Water Improvements
 - The project was awarded to Kevitt Companies.
 - Work consists of replacing the inlets and the outlet to the upper basin. Dredging has been delayed until next year.
 - Work is anticipated to be completed in early spring, including restoration.

Ramsey County Updates:

- Ramsey County Mill and Overlays & ADA Upgrades
 - Work in Roseville is on three County Roads:
 - Rice Street, County Road B2 to I-694
 - County Road B, Dale Street to Rice Street
 - Lexington Avenue, TH 36 - County Road C2
 - Permanent pavement markings will be installed in the spring.
- Ramsey County Dale Street Safety Improvements
 - County held an open house on January 10 to discuss converting Dale Street to a three-lane section from Como Avenue to TH 36 in 2024. (Attachment F)

Miscellaneous Updates:

- Staff Updates
 - Jennifer Lowry, our new Assistant Public Works Director/City Engineer, starts February 27.
- Parks Department
 - Tree maintenance. They use tree bags or use a watering truck for all newly planted trees. They are hoping to hire an additional seasonal or an AmeriCorps member to provide additional help to solely focus on water trees in the summer.

- Xcel Gas Project
 - All major work is completed. Some minor restoration remains, but will have no impacts to the public.
- Xcel Pole Project
 - Xcel Energy will replace or paint large transmission poles in early March between Lake Bennett and Rice Street. Most poles run along the north side of South Owasso Boulevard.

Council Update:

- Below is a highlight of items recently presented to and/or acted on by the City Council. More information can be found in the agenda packets and minutes for the referenced Council meetings:
 - January 30:
 - Approved changing Pocahontas Park to Keya Park, which means turtle in the Dakota language.
 - Discussed potential Phase II Zoning Code amendments regarding shoreland and sustainability regulations.
 - February 13:
 - Approved ordinance to stop issuance of new Short-Term Rental licenses.
 - Adopted a Resolution Approving MnDOT Cooperative Construction Agreement No. 1051804 – TH 36 & Fairview Avenue Ramps Improvement.

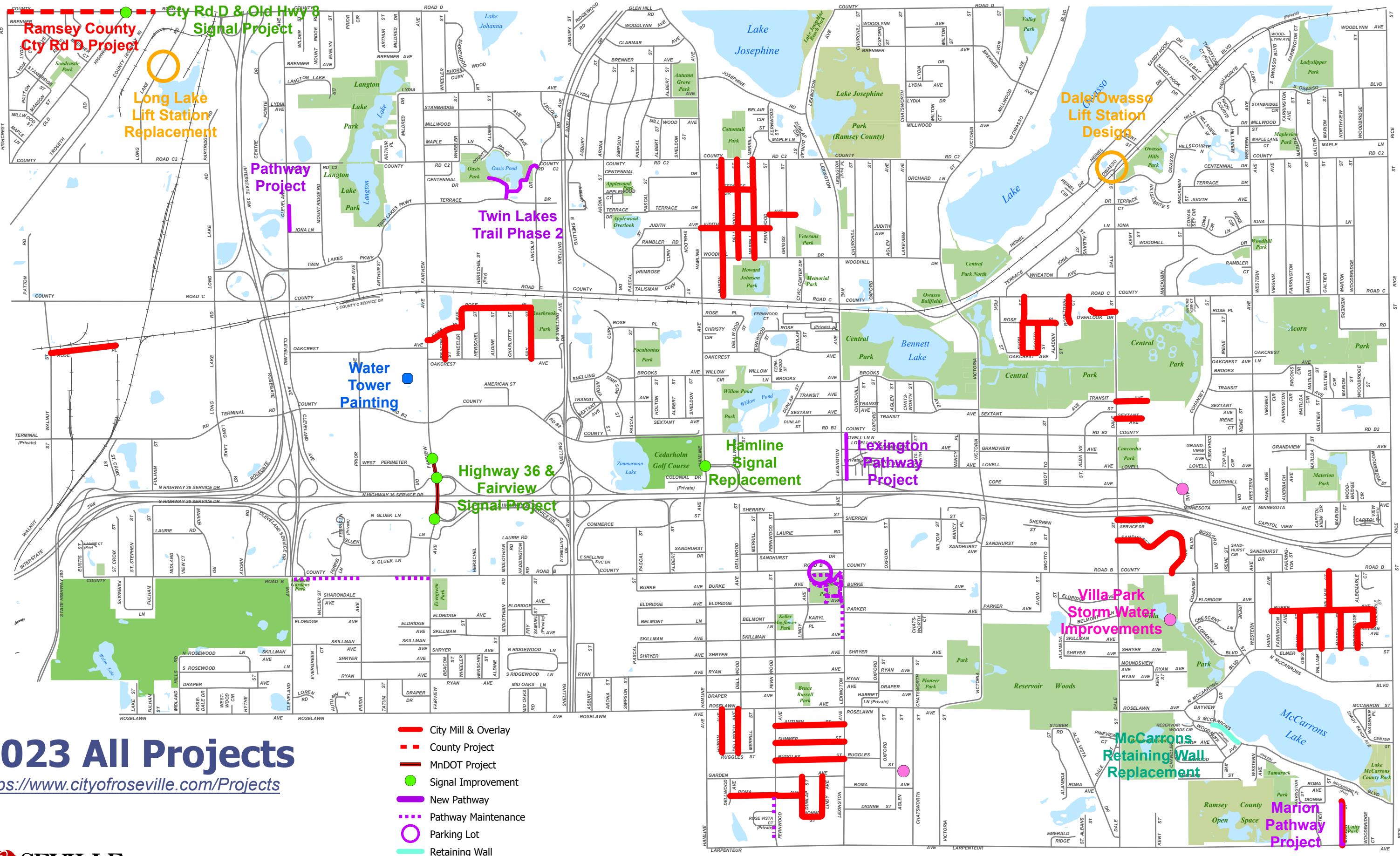
Sustainability Update

- City Council approved the Sustainability Specialist position for 2023, and staff interviewed 5 candidates in mid-February. Ms. Noelle Bakken was selected for the role and she will officially be the Sustainability Specialist in mid-May after she finishes her grad school program.
- Roseville was announced as one of the 2022 winners for the Intercity Home Energy Squad challenge, with the highest percentage of Home Energy Squad visits per capita out of 26 competing cities. The city will be celebrated at an award ceremony in March.
- Community outreach:
 - Staff spoke at New Life Presbyterian Church on February 4 at the request of their Earth Care Committee about the Roseville Sustainable Steward program, Roseville's sustainability efforts, and the Environmental Service Center planned to be built in Roseville by 2025.
 - Staff met with residents at Greenhouse Village on February 3 to answer questions about community solar subscriptions as they relate to co-op condominium communities.
 - Staff met three residents at a local coffee shop in January to talk about their sustainability priorities and how volunteers could help the City achieve its goals.
- Staff began work with the Gold Leaf pilot program over the last month, meeting with the other participating communities to brainstorm potential action items.

- Staff is working with an undergraduate student team from the University of Minnesota through May to help implement a Gold Leaf action item.
- As part of the resiliency planning team, staff has been helping the Rice Creek Watershed District plan for two upcoming Community Resilience Building workshops on February 28 and March 22.
- Roseville applied for and was selected to take part in the EV Smart Cities program through the Great Plains Institute, with the first kick-off meeting taking place on February 28. This free program provides cities with technical assistance and a roadmap to electric vehicle readiness, including how to secure funding and implement projects.
- Staff completed applications for an MPCA Community Resilience Planning grant, requesting funds for implementing a Climate Action Plan, and an MPCA Level 2 EV Charging grant to install two dual-port EV charging stations at City Hall.

Major Maintenance Activities:

- Street and Storm
 - We have had an additional 21” and 7 additional plow callouts since the time period of 11/29/22 thru 1/17/23. Season total to date is pushing 70”.
 - Ongoing benching, snow blowing and hauling will continue.
 - Ongoing sign work related to winter conditions will continue.
 - Six additional water breaks that Street Maintenance hauled and put temporary patches on. Ongoing monitoring of patch conditions until staff can replace with permanent patches Spring 2023.
 -
- Water and Sanitary Sewer
 - Located City-owned facilities for Gopher State One Call locate requests.
 - Made weekly site visits to all lift stations.
 - Continued repairing water meters and MIUs.
 - Ten (10) repairs on our water main system since the first of the year.
 - New utility worker started on February 22.
 - Removed ice dams at the License Center and at the Maintenance Facility.
 - Took delivery of new F-350 with plow and lift gate.
 - New crane truck is expected to be delivered in six weeks. This will be used to perform maintenance on lift station pumps.
 - Annual fire system testing at City facilities.



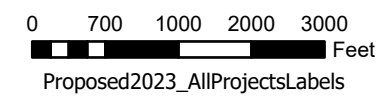
2023 All Projects

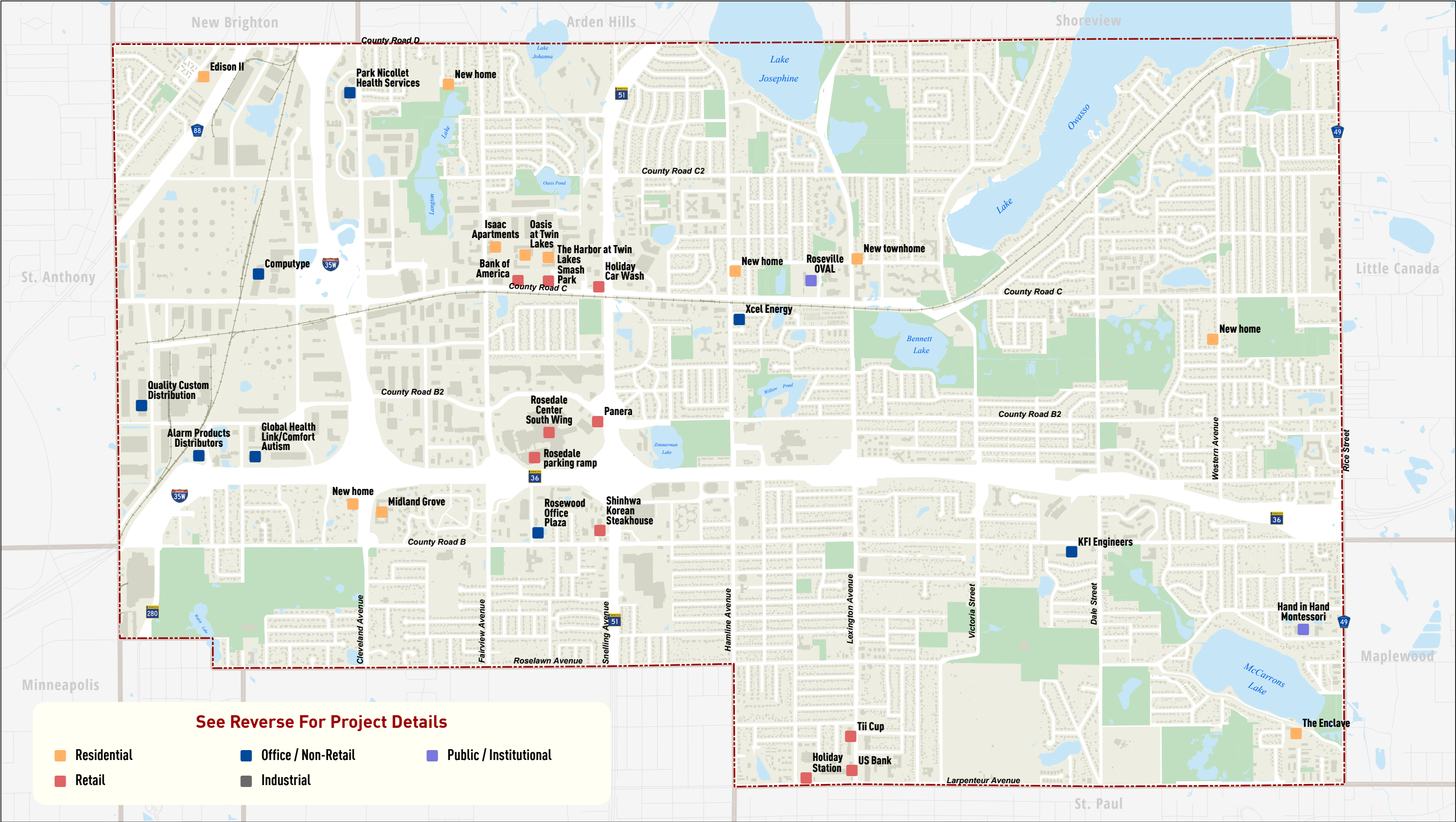
<https://www.cityofroseville.com/Projects>

- City Mill & Overlay
- County Project
- MnDOT Project
- Signal Improvement
- New Pathway
- Pathway Maintenance
- Parking Lot
- Retaining Wall
- Sanitary Sewer Project
- Storm Project
- Water Tower Project

Data Sources
* Ramsey County GIS (10/4/2022)
* City of Roseville Community Development
* City of Roseville Finance Department

DISCLAIMER:
This map is neither a legally recorded map nor a survey and is not intended to be used as one. This map is a compilation of records, information and data located in various city, county, state and federal offices and other sources regarding the area shown, and is to be used for reference purposes only. The City does not warrant that the Geographic Information System (GIS) Data used to prepare this map are error free, and the City does not represent that the GIS Data can be used for navigational, tracking or any other purposes requiring exacting measurement of distance or direction or precision in the depiction of geographic features. If errors or discrepancies are found please contact 651-792-7075. The preceding disclaimer is provided pursuant to Minnesota Statutes §466.03, Subd. 21 (2000), and the user of this map acknowledges that the City shall not be liable for any damages, and expressly waives all claims, and agrees to defend, indemnify, and hold harmless the City from any and all claims brought by User, its employees or agents, or third parties which arise out of the user's access or use of data provided.





Development Projects: January 2023

ROSEVILLE COMMUNITY DEVELOPMENT DEPARTMENT Updated: Jan 10, 2023					
	Project Name	Address	Project Description	Applicant/Owner Information	Starting
RESIDENTIAL	Oasis at Twin Lakes (Package 2)	2745 Herschel St	Family affordable apartments (Building 1 – 132 Units)	Eagle Building Company	Summer 2020
	Isaac Apartments	2740 Fairview Ave	127 unit market-rate apartments	Watson Forsberg Company	Spring 2020
	The Harbor at Twin Lakes	2730 Herschel St	277 unit senior affordable apartments	Eagle Building Company	Summer 2021
	The Enclave	201-261 McCarrons Pl	20 detached townhomes	Ovation Homes	Summer 2021
	Edison II	3090 Old Highway 8	60 unit affordable apartments	Sand Companies	Spring 2022
	Residential New Construction	2690 Hamline Ave	New single family home	Lee Homes Inc	Summer 2022
	New Townhomes	1095 Woodhill Dr	4 Unit Townhome	RMX Construction LLC	Summer 2022
	Midland Grove Condos	2210 Midland Grove Rd	Exterior Unit Remodels	Langerman Exteriors Inc	Fall 2022
	Residential New Construction	2239 Cleveland Ave	New single family home	Bald Eagle Builders Inc	Fall 2022
	Residential New Construction	2555 Western Ave	New single family home	Price Custom Homes	Fall 2022
	Residential New Construction	1882 Brenner Ave	New single family home	O’meara Custom building Inc	Fall 2022
RETAIL	US Bank	1717 Lexington Ave	Demo/Rebuild ATM	Financial Institution Services	Spring 2021
	Mall Parking Structure	1595 Highway 36	Partial Demo	VCC LCC	Spring 2022
	Panera	1620 County Road B2	New Restaurant	VCC LCC	Spring 2022
	Holiday Car Wash	1583 County Road C	Addition	L & D Maintenance Co	Spring 2022
	Mall Retaining Wall	1595 Highway 36	Retaining Wall	Hardscape Construction	Spring 2022
	Holiday Stationstores	1215 Larpenteur Ave	New Construction	Gardner Builders	Summer 2022
	Shinhwa Korean Steakhouse	2181 Snelling Ave	Interior Remodel	Chans Consulting	Summer 2022
	Rosedale Center South Wing	1595 Highway 36	Demo of South Wing Entry	VCC LLC	Fall 2022
	Smash Park	1721 County Road C	Footing/Foundation New Building	Rochon Corp	Fall 2022
	Bank of America	1761 County Road C	New Construction	Leopardo Companies Inc	Fall 2022
	Tii Cup	1771 Lexington Ave	Interior Remodel	Monaghan Construction	Fall 2022
NON-RETAIL/OFFICE	Park Nicollet Health Services	3050 Centre Pointe Dr #200	Interior Remodel	RJM Construction	Winter 2022
	Roseville OVAL	2661 Civic Center Dr	Interior Remodel	Sheehy Construction	Spring 2022
	Hand in Hand Montessori	211 North McCarrons Blvd	Interior Build-Out	Vanguard Builders Inc	Summer 2022
	Computype	2285 County Road C	Interior Demo	Prime General Contractors	Summer 2022
	Xcel Energy	1330 Rose Pl	New Regulator Station	Market & Johnson	Summer 2022
	Global Health Link	2277 Highway 36 #300	Interior Remodel	Vy Management LLC	Fall 2022
	Quality Custom Distribution	2501 Walnut St	Interior Improvements	Western Storage and Handling	Fall 2022
	Alarm Products Distributors	2341 Saint Croix St	Interior Remodel	APD Building LLC	Fall 2022
	KFI Engineers	670 County Road B	Interior Remodel	McGough Construction	Winter 2022
	Comfort Autism	2277 Highway 36 #101	Interior Remodel	Hunerberg Construction	Winter 2022
	Rosewood Office Plaza	1711 County Road B	Interior remodel	Reiling Construction	Winter 2022



ROSEVILLE
SUSTAINABILITY

Sustainability Newsletter

**Public Works &
Engineering Division**

JANUARY/FEBRUARY 2023



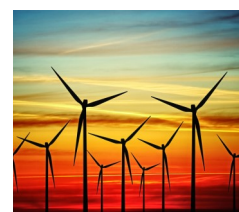
**Sustainability Tip of
the Month—Post-
Holiday Waste**



**Partners in Energy
Graduation**



Smart Salting Tips



**Renewable Energy
Subscriptions**

Contact Us:

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[Email Us](#)
[Find us Online!](#)

Inside this issue:

Sustainability Tip

Partners in Energy
Program Graduation

Smart Salting

Good Climate News

Upcoming Events

Sustainability Tip of the Month

Between gifts, lots of food, and excess decorations, the holidays can be a time full of fun—and extra waste. Here's how to deal with different types of holiday-related materials:

- Most wrapping paper should be put in the trash, unless it's 100% paper. No foil or glitter!
- Other cards and boxes that are 100% paper can be recycled.
- Old holiday lights should go to the [Hazardous Waste site in St. Paul](#). **If you are disposing of a pre-lit artificial tree**, be sure to remove the lights first and dispose of them separately. (And switch to LEDs, since they use 80% less energy and generate less heat!)
- E-waste (cell phones, computers, keyboards, televisions, etc.) can be recycled for FREE by Ramsey County residents at [Repowered in St. Paul](#).
- Have other things to toss but don't know how? Check out [Ramsey County's A-Z Disposal guide](#) to learn how to properly get rid of all sorts of items!



Roseville graduates from Partners in Energy



In partnership with our Energy Action Team, the City of Roseville developed an Energy Action Plan that was adopted in June 2020 by City Council. From 2021-2022, city staff worked to implement that Energy Action Plan and meet our four goals: reduce energy burden, increase residential energy efficiency, increase small & medium business energy efficiency, and increase adoption of renewable energy citywide.

Roseville is proud to count itself among the many accomplished cities who are graduates of the Partners in Energy program! Special thanks to Xcel Energy and the Center for

Energy & Environment for their partnership throughout the past two years.

Smart Salting Practices



Winter has already put us through several sloppy storm systems this season. While salt is often necessary to keep our roadways and sidewalks safe, it also causes damage to local waterways and is dangerous to many plants and animals.

Here are some tips for smart salting:

1. **Shovel** and scrape snow and ice from the pavement surface, as much as you can.
2. **Use less salt** - a 12 ounce coffee cup full is enough for a 20 foot driveway
3. **Check the temperature**—salt will not work below 15 degrees F.
4. **Consider using sand or lava grit** as alternatives, which can help provide traction on icy surfaces when the temperature is below the threshold where salt won't work.
5. **Sweep up extra salt and grit** once conditions have dried.

Renewable Energy Subscriptions

Are you a fan of renewable energy? The easiest way to support renewable electricity sources is to sign up for Windsource® or Solar*Rewards® Community from Xcel Energy!

These subscription services allow you to source some or all of your home electricity usage from renewable sources for a small monthly fee.

Check out [current renewable options available](#) from Xcel Energy and sign up today.



Positive Climate News



England will ban some single-use plastics. Following their 2020 ban on plastic straws, cotton swabs, and drink stirrers, England will ban plastic cutlery, plates, trays and other polystyrene cups and food containers starting October 2023.

Hole in the ozone layer on track to heal. Despite some setbacks from Chinese CFC emissions, the ozone layer is on track to return to pre-1980 conditions by 2066.

USDA approves first vaccine for honeybees. Scientists have developed a vaccine that encourages a prophylactic response in bees to prevent foulbrood, one bacterial threat to hives. The vaccine is injected into royal jelly, which the queen ingests, acquiring immunity and passing it onto her offspring.

Upcoming Sustainability Events

Sustainability Super Meeting — Tuesday, January 24th, 6:30pm. Hear Ryan Johnson and Noelle Bakken give an overview of 2022 sustainability work at the Public Works, Environment, and Transportation Commission meeting. Meetings are held at City Hall, 2660 Civic Center Drive in Roseville, and [on Zoom.](#)

Drive Electric MN Member Social — Thursday, January 26th, 4:30-6:30pm. Join other Electric Vehicle enthusiasts for a pint and appetizers provided by Drive Electric Minnesota at Minneapolis Cider Company! 701 SE 9th St Minneapolis, MN 55414. [Register here.](#)

New Life Presbyterian Sustainability Talk — Sunday, February 5th, 11:00am-12:00pm. New Life Presbyterian holds adult education sessions after their Sunday services. Noelle will be talking about Roseville's sustainability efforts, the new Roseville Sustainable Steward program, and the proposed Environmental Service Center coming to Roseville. New Life Presbyterian is located at 965 Larpenteur Avenue W., Roseville, MN 55113.



Thank you from your Roseville Sustainability Team!

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MEMO

TO: Rebecca Olson and Corey Yunke, City of Roseville

FROM: Dan Edgerton and Brigitte Bjorklund, Zan Associates

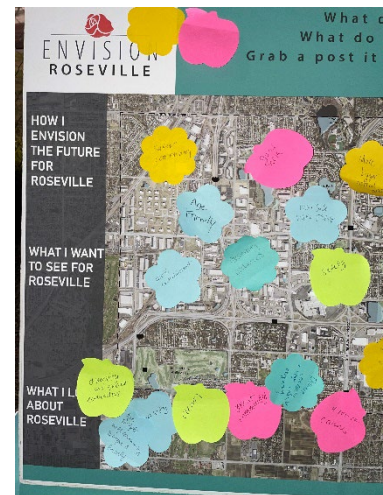
DATE: January 4, 2023

RE: **Envision Roseville, Progress Report**

The following includes a summary of the project status and next steps as of January 4, 2023. Fall/early-winter 2022 has been a big time for the Envision Roseville project! We successfully launched our Hello Lamp Post campaign and the project survey, we've continued meeting with community organizations, done several events, and are now gearing up to begin business engagement. Looking forward, things will slow down over the winter as we wrap up phase 1, before beginning phase 2 engagement activities in the spring.

The sections that follow show the status of major project tasks, including:

- Advisory Committees
- Promotional Content and Deliverables
- Community Partnerships
- Events and Activities
- Digital Engagement
- Business Engagement



Engagement activity,
Homecoming Game

Project Committees

There are two standing project advisory committees – the Project Management Team (PMT) and the Community Advisory Group (CAG).

PMT

We anticipate at least three PMT workshops. The first workshop is complete. The next workshop is tentatively planned for late January 2023. The final workshop will happen in summer 2023. PMT discussion topics are shown below.

- PMT 1 (Complete): Review engagement plan and equity analysis and complete initial visioning activities
- PMT 2 (Late January): Review business engagement approach and dig into Phase 1 engagement results
- PMT 3 (Early summer): Review Phase 2 engagement results and dig into findings and recommendations

CAG

We anticipate at least two workshops. The first is complete and the next is tentatively planned for Spring 2023.

- CAG 1 (Complete); Review engagement plan and equity analysis and complete initial visioning activities
- CAG 2 (Spring 2023): Review business engagement approach and dig into Phase 1 engagement results

Promotional Content and Deliverables

The following is a summary of the status for Phase 1 material development.

Item	Status
Engagement and Communications Plan	Complete
Equity analysis, phase 1	Complete
Project branding	Complete
Project promotional flyer (multiple languages)	Complete



Item	Status
Engagement activity design and production (multiple languages)	Complete
Project website launch/mapping and visioning activities	Complete
Online survey launch (multiple languages)	Complete
Social media campaign launch	Complete
Hello Lamp Post launch (multiple languages)	Complete
Print surveys (multiple languages)	Complete
Community event handout (multiple languages)	Complete
Video interview for city communications	Complete
Equity Analysis, phase 2	Underway
Business engagement survey and focus group recruitment	Underway
Phase 1 results analysis	Underway
Phase 2 engagement activities - Events - Community partnerships - HLP	Pending
Final report	Pending

Community Partnerships

A key component of this work is to foster relationships with community-based organizations, community leaders, and other culturally specific organizations – based on the stakeholder analysis included in the communications and engagement plan – to connect with people who otherwise might not participate in the process.

Our initial intent was to participate in at least 10 meetings or events with community partner groups over the course of the project. As part of Phase 1, we engaged 10 community organizations and have had initial communications with more than 20 additional organizations. Engagement has included information sharing, phone interviews, and presentations at organization meetings. As part of phase 2, we will reconnect with each of the organizations contacted to close the loop and meet strategically with specific groups, depending on the tabulation of phase 1 results.

Organization	Initial Meeting Date & Time
Visit Roseville	Wednesday, 9/28, 3:00 p-3:30p
Roseville Area Schools	Friday, 9/30, 12:30p-1:00p
Resilient Roseville	Wednesday, 10/05, 3:30p-4:00p
Man Up Club	Thursday, 10/06, 12:00p-12:30p
Roseville Area High School: Cultural Liaisons	Wednesday, 10/12, 10:00a-11:00a
Monthly HRIEC Meeting on Community	Wednesday, 10/19, 6:30p-8:30p
Do Good Roseville	Tuesday, 10/25 at 10:00a
King of Kings Lutheran	Wednesday, 10/26 at 11:30a
Roseville Area High School: Cultural Liaisons	Wednesday, 10/12, 10:00a-11:00a
Roseville Area Schools: Cultural Liaisons (all schools)	Thursday, 11/17, 1 to 3p
Travelers with Disabilities Committee – Metropolitan Airport Commission TSA Disability & Medical Condition Coalition	Multiple contacts made and hoping to plan engagement activities

Kids in Need	Shared information and provided a promotional flyer
Every Meal	Shared information and provided a promotional flyer

Events and Activities

Another component of the project is meeting people in the community at high activity locations, in the places they already go. Our initial intent was to participate in at least 15 events or activities over the course of the project. As part of Phase 1, we participated in five (5) events and have plans to complete 3 more, as summarized in the table below.

Date	Event	Status
Saturday, September 17, 2022 10-4 pm	Wild Rice Festival	Complete
Thursday, September 22: 4:30-6 pm	Tenant Notification	Complete
Friday, September 23, 6-10 pm	Tapped and uncorked	Complete (no staff attended, but flyers were placed at the registration table)
Friday, September 30, 6-10 pm	Roseville HS Homecoming	Complete
Saturday, October 29, 1-4 pm	Spooktacular	Complete
Thursday, December 15, 5:30 – 7:30	Community Fiesta (at the Oval)	Complete
Tuesday, January 10, 6:30 – 7:30	Community Open House - Library	Confirmed
Monday, February 13, 6:00 – 8:00	Roseville Area High School African American Family Night	Confirmed
Early winter/spring 2023	Anpétu Téča, Adult Learners meeting	Tentative

Virtual Engagement

Virtual engagement activities are a great way to expand the reach of our project. Virtual engagement options to-date have included a project engagement platform (website) with a project overview page, survey (multiple languages), wiki map to leave location specific comments, and an ideas wall to post free form comments. In addition, Hello Lamp Post objects (e.g., yard signs, posters, etc.) were placed in over 65 throughout the community and shared virtually through city communication channels to all people to engage using text messages. The engagement platform and Hello Lamp Post objects were promoted using multiple city communication channels including the citywide newsletter, email updates, and social media.

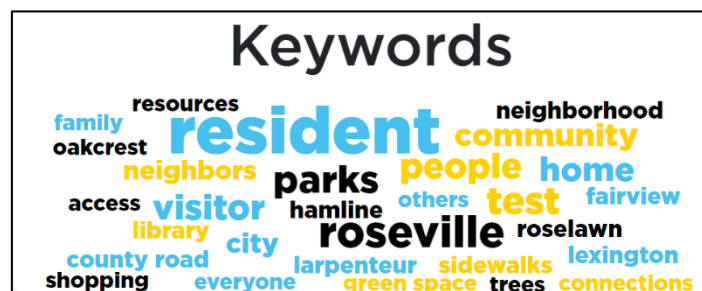
Virtual engagement platform

(includes landing page, survey, wiki map, and ideas wall)

- 3,579 visits
- 959 unique users
- 98 pins
- 73 survey responses (let's bump that up!)
- 20+ comment wall posts

Hello Lamp Post

- 103 conversations



Hello Lamp Post – Key Words

- 436 interactions
- Top object locations: virtual, bus stops, rose sculptures, Rosedale

Business Engagement

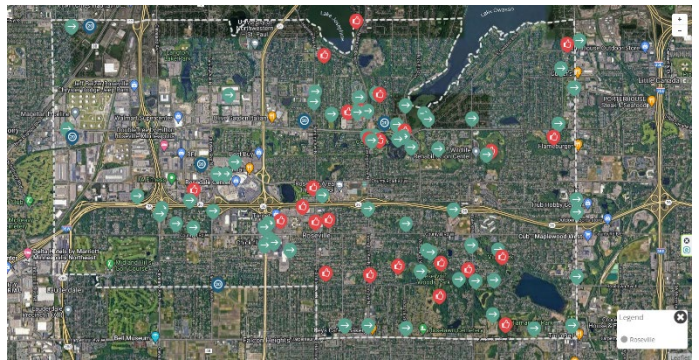
The final category of engagement is with key Roseville businesses and industry groups. This task is just getting started and will include a business survey and up to 15 interviews or listening sessions with stakeholders. We have prepared an initial contact list and launched the survey in December 2022. We anticipate conducting the listening sessions in spring 2023, in conjunction with Phase 2 engagement activities.

Results Sample

We are just beginning to tabulate results from Phase 1 engagement activities, and we have a lot to work with, which is great! The following is a sample of some of the themes and outcomes emerging. Disclaimer: This is just a sampling and should be considered draft. It is by no means complete or all inclusive.

Themes and Outcomes

- Parks (most prevalent theme)
 - o Ongoing funding
 - o Regular programming
 - o Preservation and green space
 - o Splash pad
 - o More access to nature
- Transportation (streets, sidewalks, and trails)
 - o Better transit access (busses and light rail)
 - o Traffic and congestions mitigation
 - o Prioritize people who walk/walkable development/more sidewalks
 - o Active transportation
- Community engagement/neighborhood unity
 - o Know your neighbors
 - o Encourage block parties
 - o New community center
 - o Townhalls/accessible leaders
 - o Meet people in the community
 - o People like the library
- Local businesses
 - o Promotional websites for small businesses/social media
 - o Events
 - o Zoning/tax breaks
 - o Mixed use development
- Housing and Development
 - o Multigenerational
 - o Affordable
 - o More amenities for young people/housing for young people/more condos
 - o Less dense housing
 - o Change nothing
 - o More restaurants and night life
- Sustainability/environment
 - o Incentivize energy conservation



Wikimap – “pins”



Spooktacular, engagement activity

- Safety and security
 - o Reduce crime
- Education
 - o Upgrade schools
 - o Invest in children

Who is Responding

- Survey + HLP: About 85% residents, 15% visitors. Fair geographic coverage across the city for residents
- 30% of survey respondents age 35 – 44
- 20% of survey respondents identify as “BIPOC”
- 80% of survey respondents live in a single family home
-

Survey Response Age



- Age 18 - 24 ■ Age 25 -34 ■ Age 35 -44
- Age 45 -54 ■ Age 55 - 64 ■ Age 65 -74
- Age 75+



Student engagement



ENVISION ROSEVILLE

City Council Update
January 9, 2023

Presentation Content

- I. Project overview/recap
- II. Status update
- III. Results preview
- IV. Next steps
- V. Discussion

Key Outcomes

- ✓ Review progress to-date
- ✓ Get a flavor for the type of input so far
- ✓ Get your feedback





Project Overview

Project objectives

Work plan

Schedule





Project objectives

- Develop a comprehensive set of community aspirations and specific outcomes for each
- Engage a diverse range of Roseville communities in the process
- Results will guide future planning efforts



Strategies and Outcomes		
• Project Management Team 3 • Demographic review • Target community and stakeholder group list • Equity analysis (ZEST) • Key measures and engagement questions • Engagement and communications plan • Website launch • Hello Lamp Post launch (optional)	• Project Management Team 3 • Hello Lamp Post canvassing • Initial project promotions: email blast, social media, flyers, posters, etc. • Online survey and interactive map • Website update • Community meetings • Pop-ups and community events • Community listening sessions and presentations • Business engagement • Community workshop 1 • Equity analysis update (ZEST)	• Project Management Team 3 • Community workshop 2 • Follow-up communications: email blast, social media, flyers, posters, etc. • Final report

Timeline

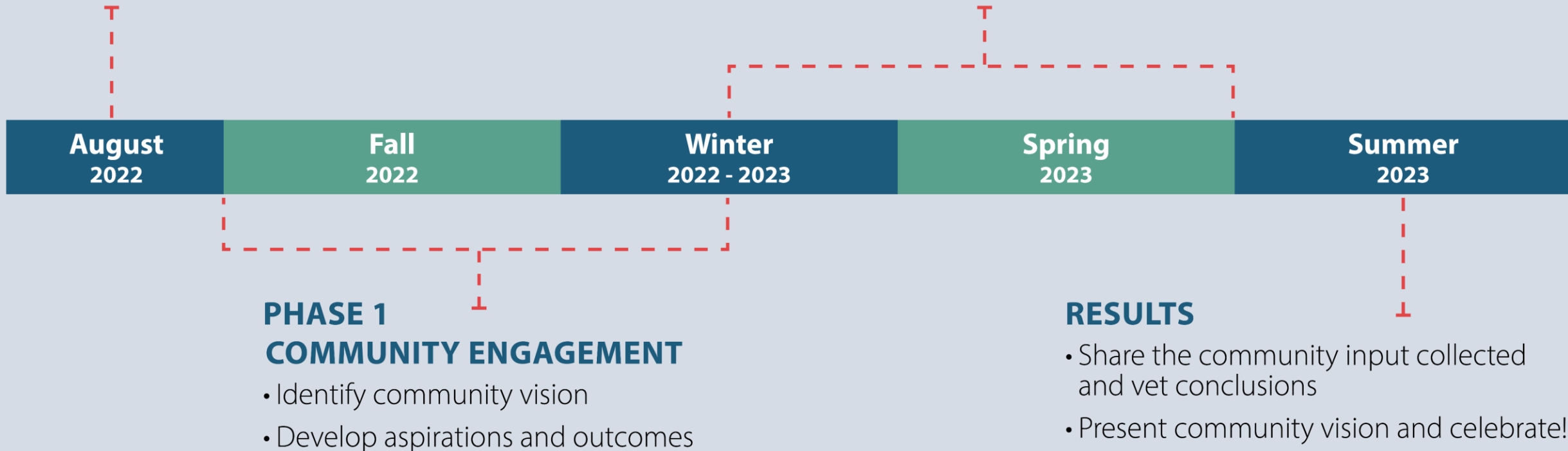
START UP

- Develop a work plan
- Prepare engagement material
- Coordinate schedules

PHASE 2

COMMUNITY ENGAGEMENT

- Review vision and aspirations
- Prioritize outcomes





Progress Update

Committees

Deliverables

Community Partnerships

Events and Activities

Virtual Engagement

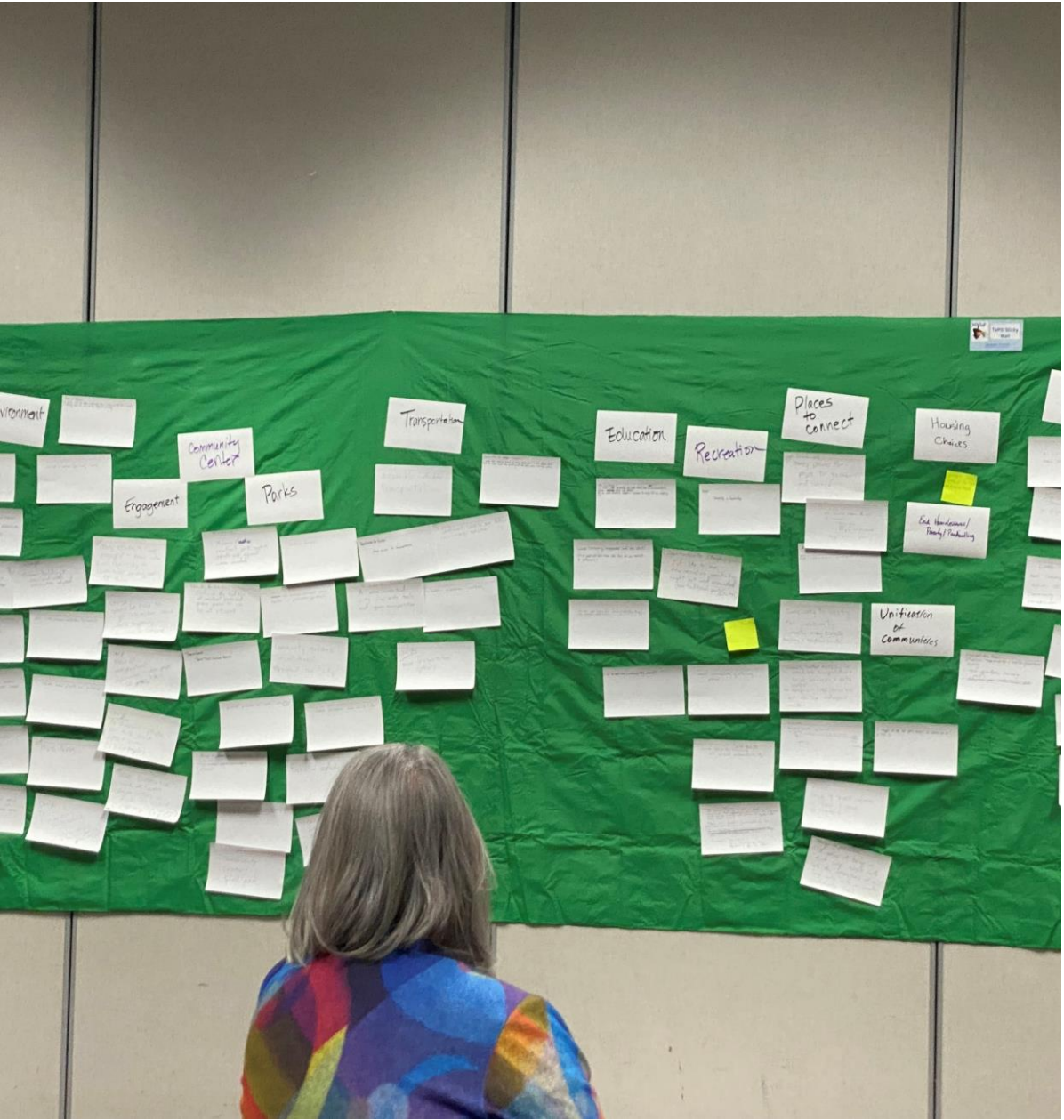
Business Engagement



Committees

- Project Management Team
 - PMT 1 (Complete)
 - PMT 2 (Late January)
 - PMT 3 (Early summer)
- Community Advisory Group
 - CAG 1 (Complete)
 - CAG 2 (Spring 2023)





Promotional Content + Deliverables

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Final report	Pending



Community Partnerships

Phase 1 (complete)

- 10 engagement activities
- 20+ connections

Phase 2 (spring)

- Close the loop with follow-up communications
- Strategic engagement

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Every Meal	Shared information and provided a promotional flyer



Events and Activities

Phase 1 (complete)

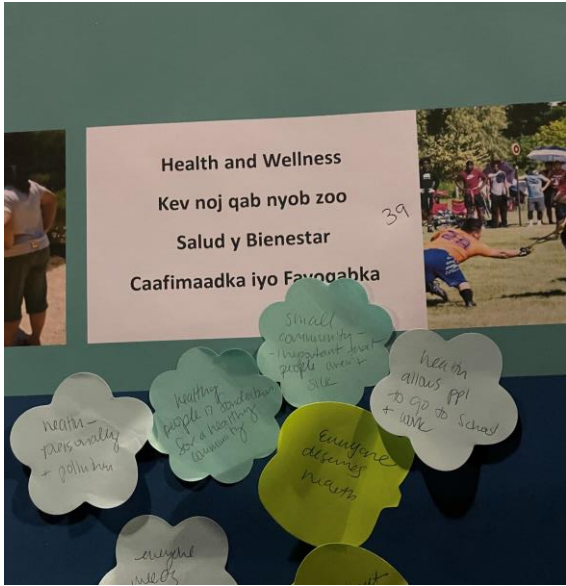
- 5 events
- 2 planned

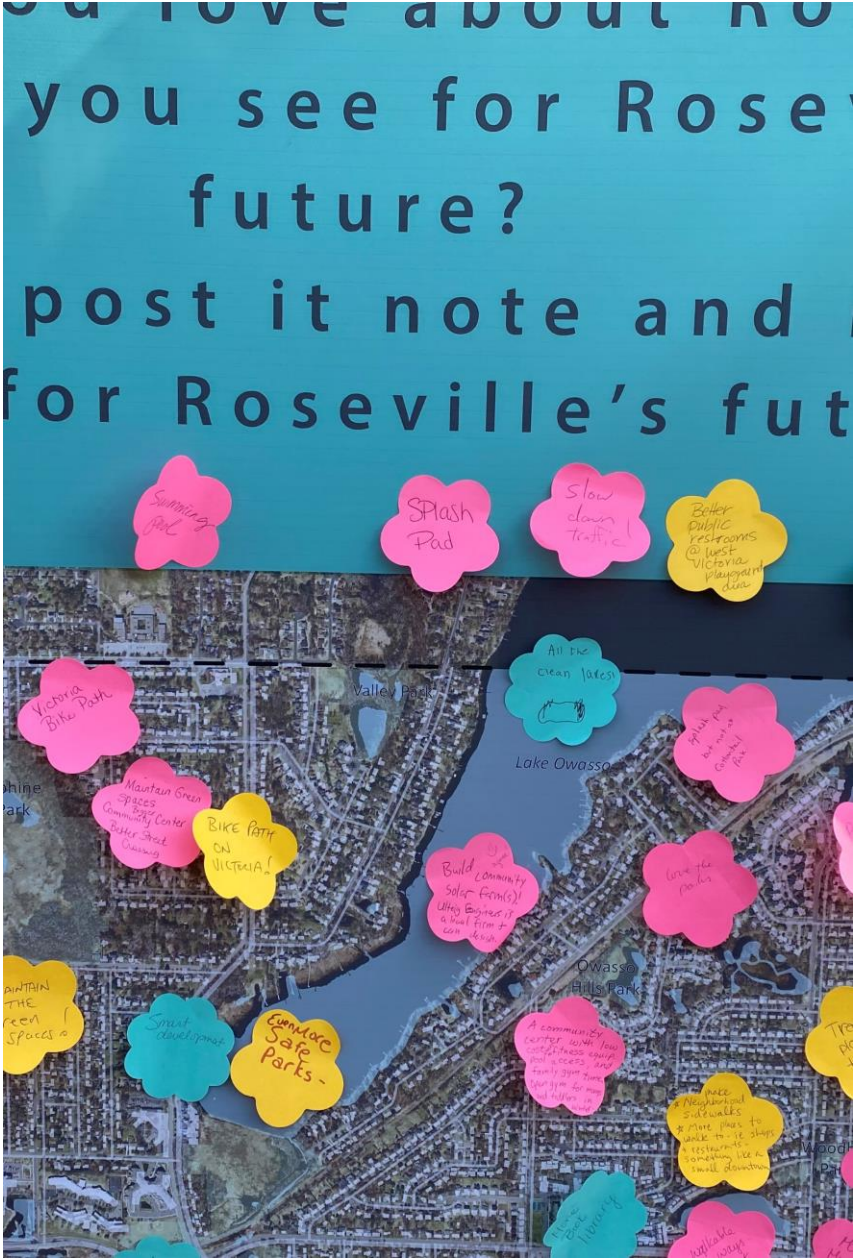
Phase 2 (spring)

- Close the loop with follow-up communications
- Strategic engagement

Date	Event	Status
Saturday, September 17, 2022 10-4 pm	Wild Rice Festival	Complete
Thursday, September 22: 4:30-6 pm	Tenant Notification	Complete
Friday, September 23, 6-10 pm	Tapped and uncorked	Complete (no staff attended, but flyers were placed at the registration table)
Friday, September 30, 6-10 pm	Roseville HS Homecoming	Complete
Saturday, October 29, 1-4 pm	Spooktacular	Complete
Thursday, December 15, 5:30 – 7:30	Community Fiesta (at the Oval)	Complete
Tuesday, January 10, 6:30 – 7:30	Community Open House - Library	Confirmed
Monday, February 13, 6:00 – 8:00	Roseville Area High School African American Family Night	Confirmed
Early winter/spring 2023	Anpétu Téča, Adult Learners meeting	Tentative



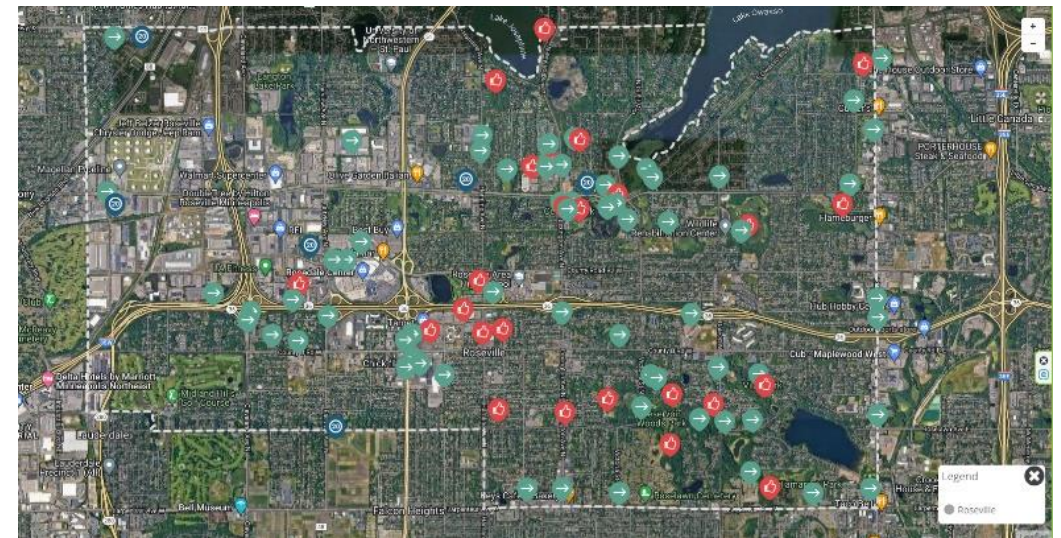
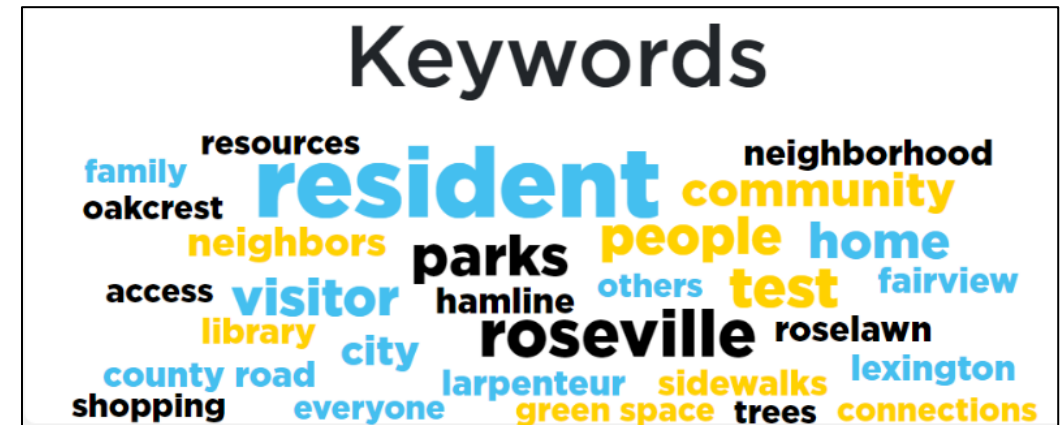






Virtual Engagement

- Virtual engagement platform (project website)
 - 3,579 visits
 - 959 unique users
 - 98 pins
 - 73 survey
 - 20+ comment wall posts
- Hello Lamp Post
 - 103 conversations
 - 436 interactions
 - Tob object locations: virtual, bus stops, rose sculptures, Rosedale
- Social media posts



Business Engagement

- Business-focused survey – live now
- Strategic interviews/focus groups
 - Representative mix of business types
 - Focus on reaching diverse communities
 - Planning underway



Roseville wants to hear from business owners.
Do you, a friend, or family member own a business?

WE NEED YOUR HELP! The city wants to collaborate with Roseville residents and businesses to develop a vision for the city. PLEASE INVITE BUSINESS OWNERS TO COMPLETE A SURVEY to help us develop a vision for the community that reflects their values and aspirations. The survey will take about 7 minutes to complete. All responses will be anonymous and any personal information will not be shared with any outside parties.

What is a community vision?
A community vision is an aspirational guide or blueprint for the city. It provides the "North Star" or overall basis for important community decisions in areas like transportation and infrastructure, business environment, housing and neighborhood development, safety and security, schools, parks and more. To learn more, visit <https://zan.mysocialpinpoint.com/envision-roseville>

We are also conducting a LIMITED NUMBER OF INTERVIEWS AND FOCUS GROUPS with Roseville business. If you or someone you know may be interested in contributing time and energy to create and refine the community vision from a business perspective, please have them e-mail jking@econdevelop.com and mention Envision Roseville Business in the subject line. Thank you!

Here's a link to the survey:
<https://www.surveymonkey.com/r/EnvisionRosevilleBusinessSurvey>





Sample Results

Committees

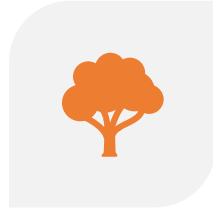
Community Partnerships

Events and Activities

Virtual Engagement



Themes and Outcomes



PARKS AND
GREEN SPACE



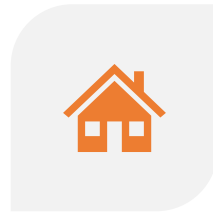
TRANSPORTATION



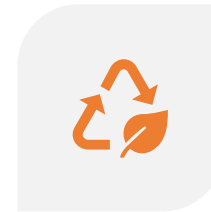
COMMUNITY
ENGAGEMENT



LOCAL
BUSINESSES



HOUSING AND
DEVELOPMENT



SUSTAINABILITY/
ENVIRONMENT



SAFETY/SECURITY



EDUCATION



Who is Responding

- Survey + HLP: About 85% residents, 15% visitors. Fair geographic coverage across the city for residents
- 30% of survey respondents age 35 – 44
- 20% of survey respondents identify as “BIPOC”
- 80% of survey respondents live in a single-family home



Survey Response Age



- Age 18 - 24 ■ Age 25 -34 ■ Age 35 -44
- Age 45 -54 ■ Age 55 - 64 ■ Age 65 -74
- Age 75+

Next Steps

Tabulate phase 1 results

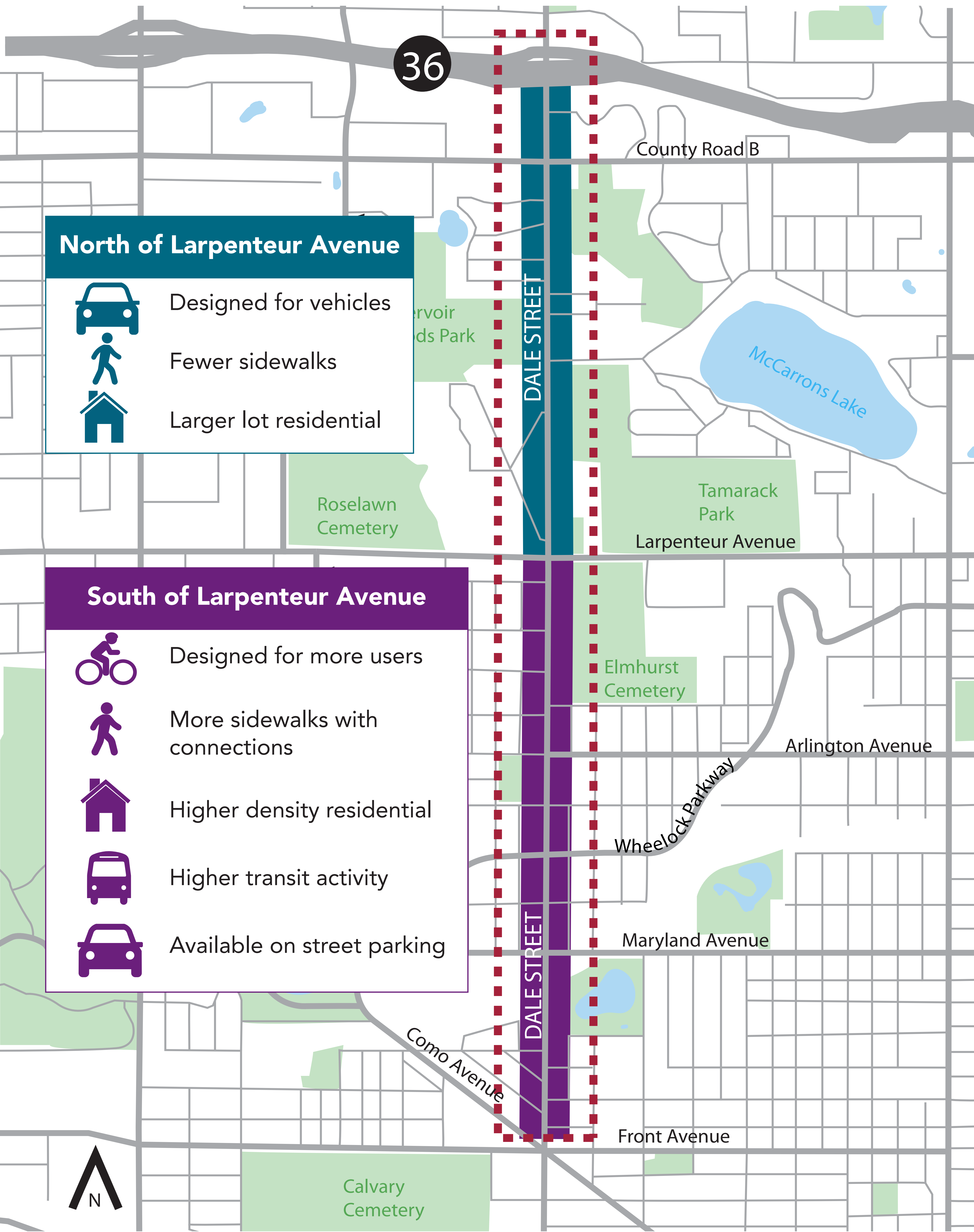
Begin phase 2 engagement

Final report

Discussion

- ✓ What clarifications do you need?
- ✓ Are there questions or comments?
- ✓ What surprised you? What feedback do you have?

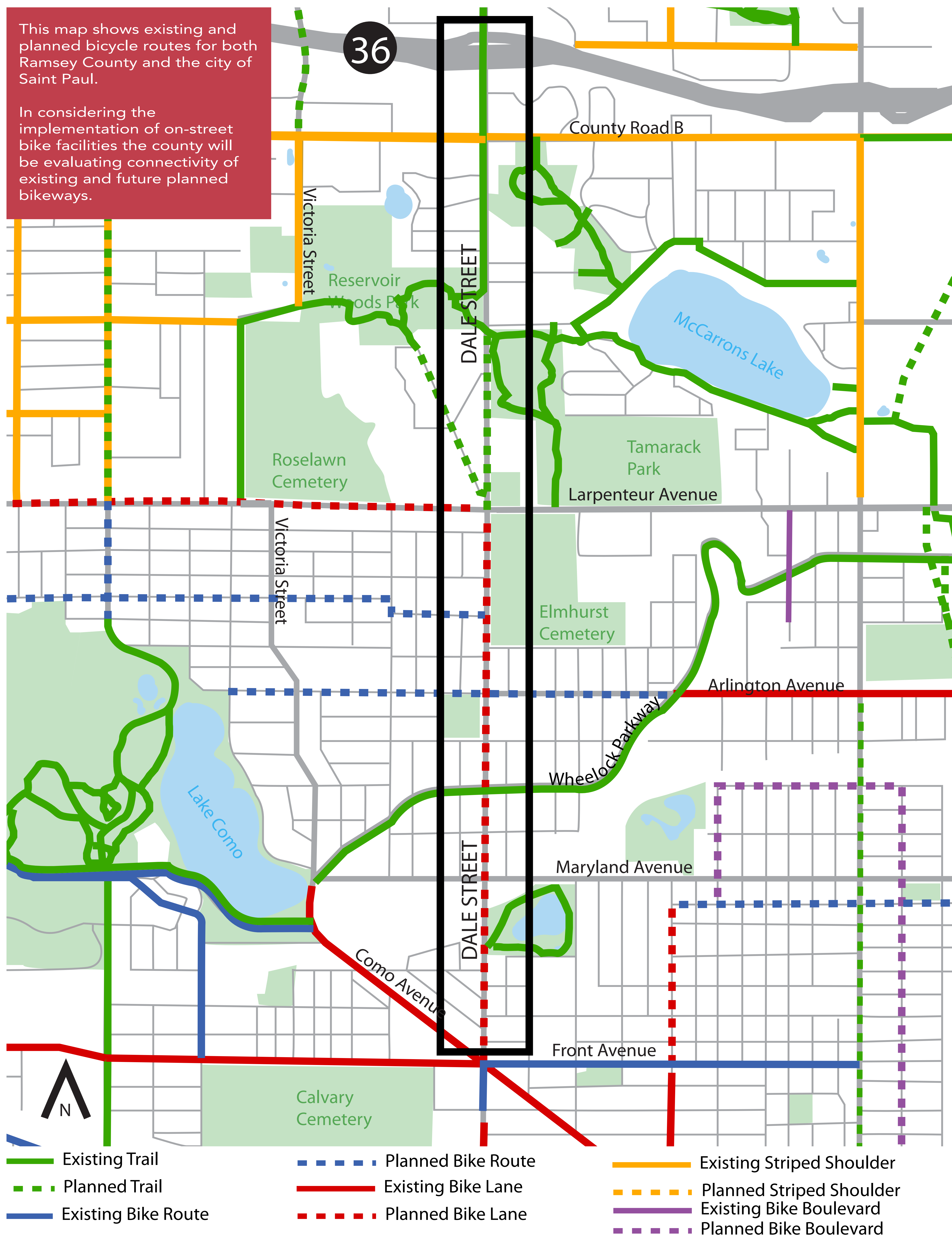
EXISTING ROADWAY CONDITIONS



BIKE AND PEDESTRIAN NETWORK

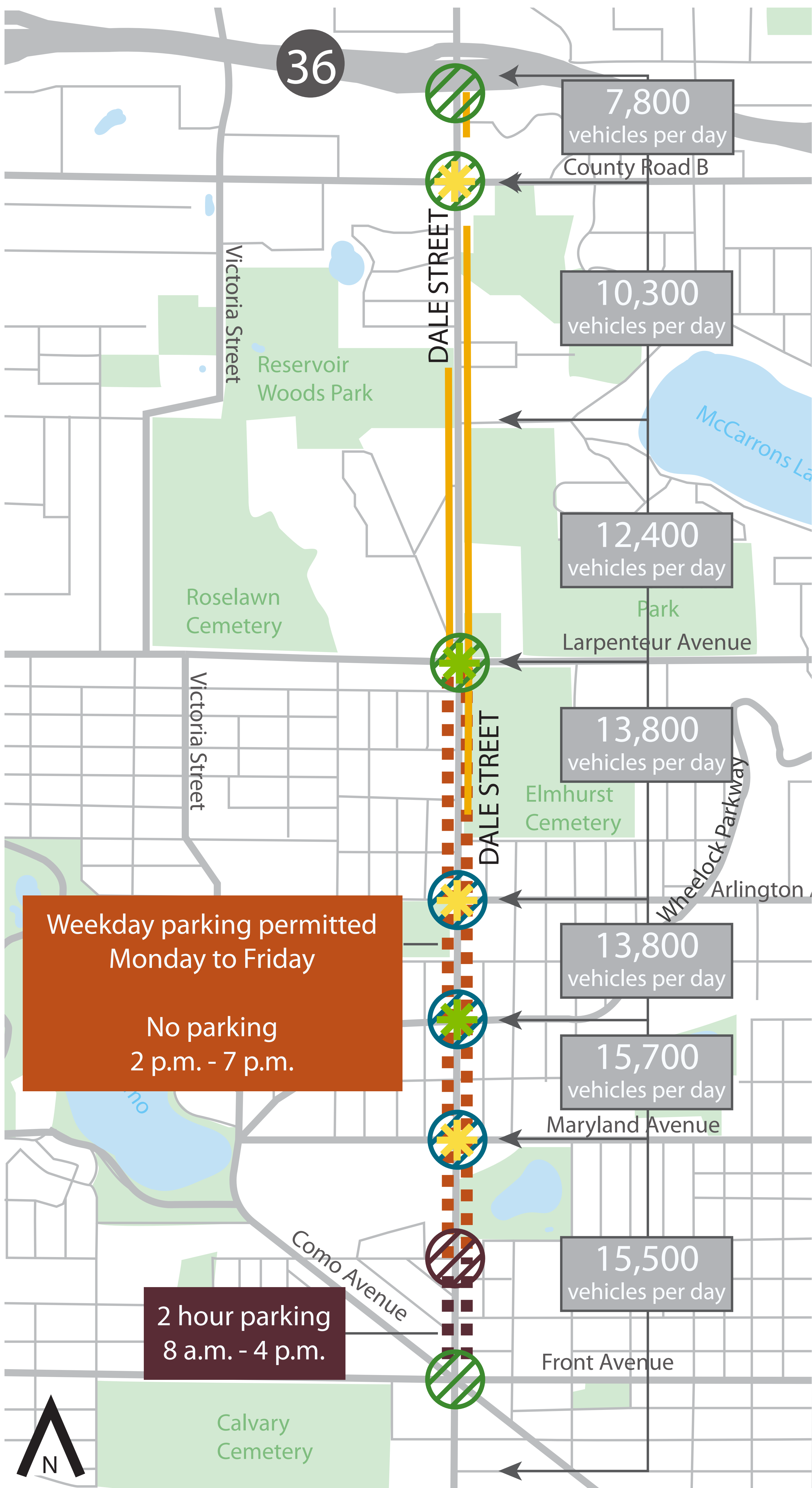
This map shows existing and planned bicycle routes for both Ramsey County and the city of Saint Paul.

In considering the implementation of on-street bike facilities the county will be evaluating connectivity of existing and future planned bikeways.



DALE STREET SAFETY CONVERSION

KEY EXISTING CONDITIONS



LEGEND

- No existing sidewalk
- Signalized intersection with striped crosswalk
- Signalized intersection with white bar crosswalk
- Unsignalized intersection with white bar crosswalk
- Planned signal replacement with project
- Planned signal upgrade with project
- Existing vehicles per day (2015 to 2018 data)
- Existing parking areas

Roadway Volume Comparison

Dale Street	
(Front Ave to Hwy 36)	7,800 to 15,700 vehicles per day
Maryland Avenue	
(I-35E to Johnson Pkwy)	15,100 to 24,500 vehicles per day
Larpenteur Avenue	
(Dale St to I-35E)	9,300 to 11,100 vehicles per day
McKnight Road	
(North of Villages on McKnight to Londin Ln)	6,300 to 9,880 vehicles per day

PROJECT PURPOSE AND SCHEDULE

Project Need and Goals

Four-lane undivided roadways have a variety of issues. According to the MnDOT guidance, four-lane undivided roadways have the highest urban crash rate of any road configuration in Minnesota.

Ramsey County will implement a 4-to-3 lane conversion of Dale Street to reduce the frequency and severity of crashes occurring along this roadway. The roadway will be resurfaced, restriped and signals will be replaced or updated along the corridor.

WHY was the project chosen?

This project was identified in the 2020 Ramsey County 4-to-3 lane conversion study; per the county study, a safety conversion of Dale Street will result in a significant benefit to crash reduction.

WHERE is it happening?

This project includes Dale Street between Highway 36 in Roseville and north of Como Avenue in Saint Paul.

WHEN is it happening?



Project introduction will conclude in winter 2022/2023.

This phase will introduce the community to the Dale Street Safety Conversion Project. Efforts will include sharing information about the project and learning about the community’s desires for pedestrian and bicycle improvements.



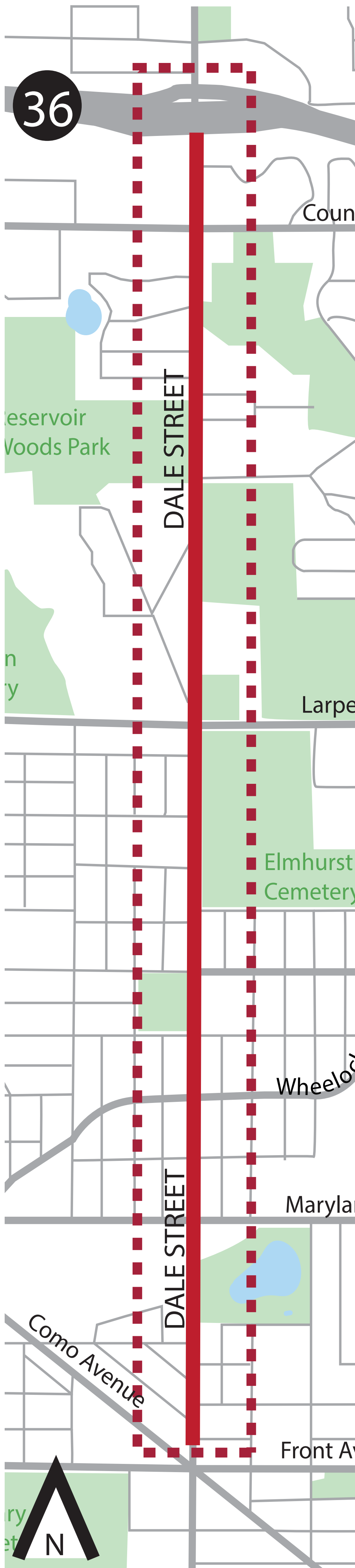
Conceptual design will conclude in spring/summer 2023.

This phase will include the development of roadway design concepts and sharing them with the community for input.



Final design will conclude in winter 2023/2024.

This phase will share the final design for Dale Street with the community and discuss construction activity that will occur in 2024.



COMMUNITY ENGAGEMENT

Engagement Approach

Engagement is an important component to the Dale Street project. Engagement on this project will include various public input opportunities including open houses, surveys and conversations with the project team.

Phase 1

The first phase of the project will begin with a project introduction where the project team will present existing conditions along the corridor and gather input that will influence conceptual design.

Engagement Goal: Introduce the public to the project and learn about the community’s desires for pedestrian and bicycle improvements.

Phase 2

During the second phase of the project, the project team will present a refined conceptual design and will seek further input from the public before advancing the concept to detailed engineering and design, at which point it is very unlikely significant changes will be made to concept.

Engagement Goal: Share the preliminary design with the public and learn about desired refinements.

Phase 3

The third phase of the project is where the project team will present the final project concept and will inform community of next steps regarding construction and periodic project updates.

Engagement Goal: Share the final design and introduce the construction process.

Engagement Timeline

INFORM

GOAL:

Provide information to assist in the understand of the issues, alternatives and solutions.

COMMUNITY COMMITMENT:

Keep the community informed of project progress and updates.

CONSULT

GOAL:

Gather feedback on analysis, alternatives and decisions.

COMMUNITY COMMITMENT:

Keep the community informed, listen to and recognize concerns, and provide information on how feedback is used.

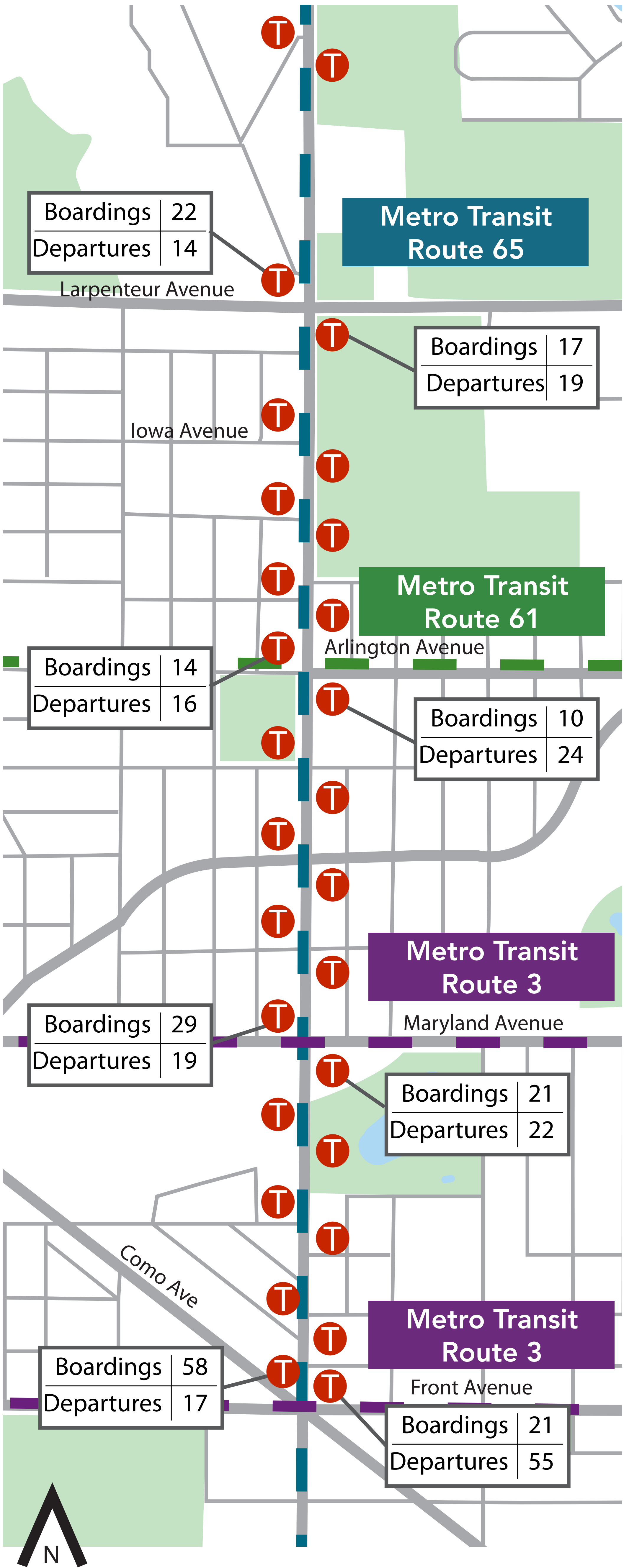
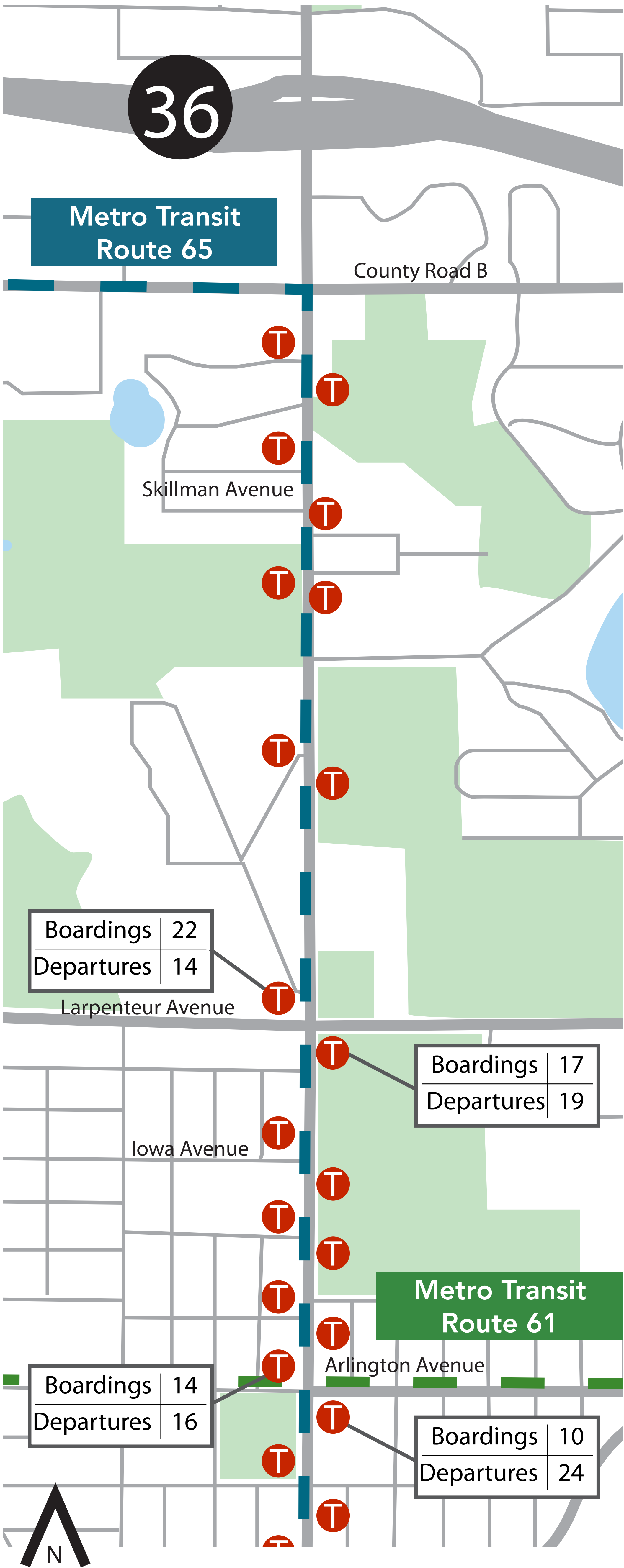
The diagram illustrates the engagement timeline for the Dale Street project. It features two horizontal bars at the top: a light blue bar for 'CONSULT' and a light grey bar for 'INFORM'. Below these, a timeline axis shows three key periods: Winter 2022/2023, Spring/Summer 2023, and Winter 2023/2024. Three callout boxes provide details for each period: 1. Winter 2022/2023: 'Introduction to project Introduction to the community' (linked to the INFORM bar). 2. Spring/Summer 2023: 'Conceptual Design Share concepts & gather input' (linked to the CONSULT bar). 3. Winter 2023/2024: 'Detailed Engineering & Construction Share final concept' (linked to the CONSULT bar). The timeline axis is decorated with speech bubble icons in blue and green.

DALE STREET SAFETY CONVERSION

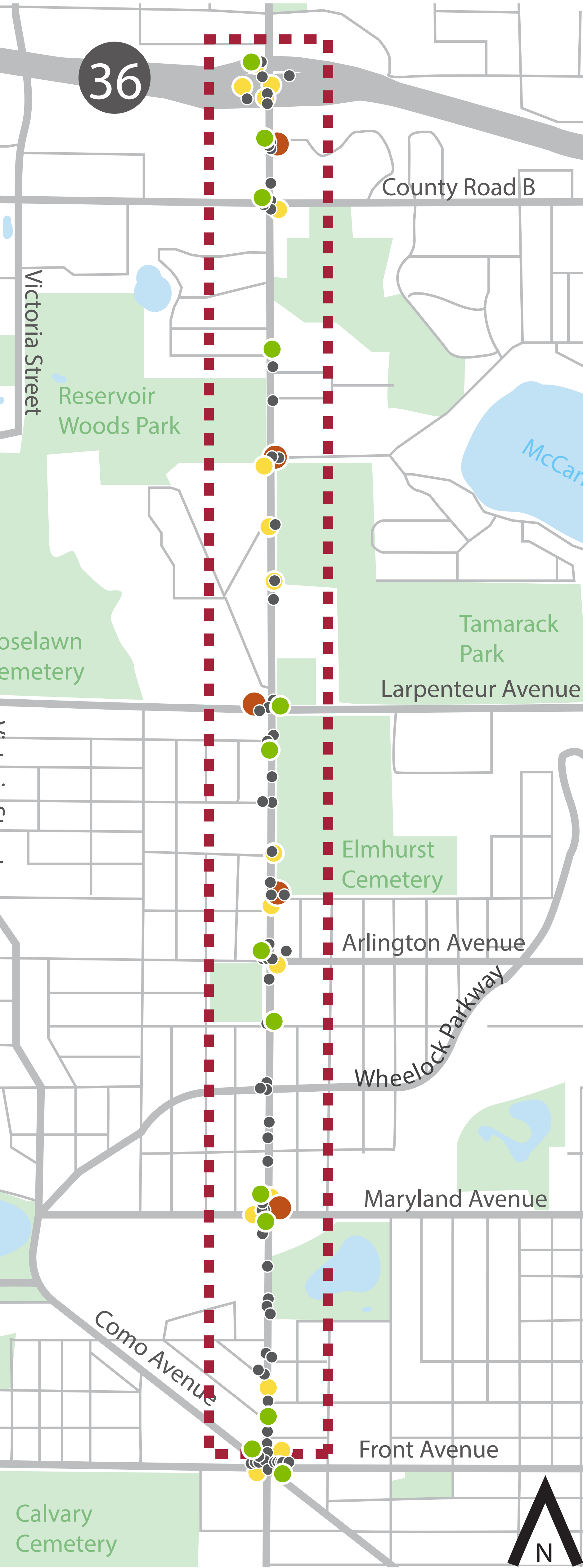
 RAMSEY COUNTY
Public Works

TRANSIT INFRASTRUCTURE

The following graphics show the existing transit infrastructure within the project area. Route 65 extends through the project area with two intersecting routes. All existing transit stops are shown with the ridership numbers for the highest used stops.



DALE STREET CRASHES - 2017 to 2021

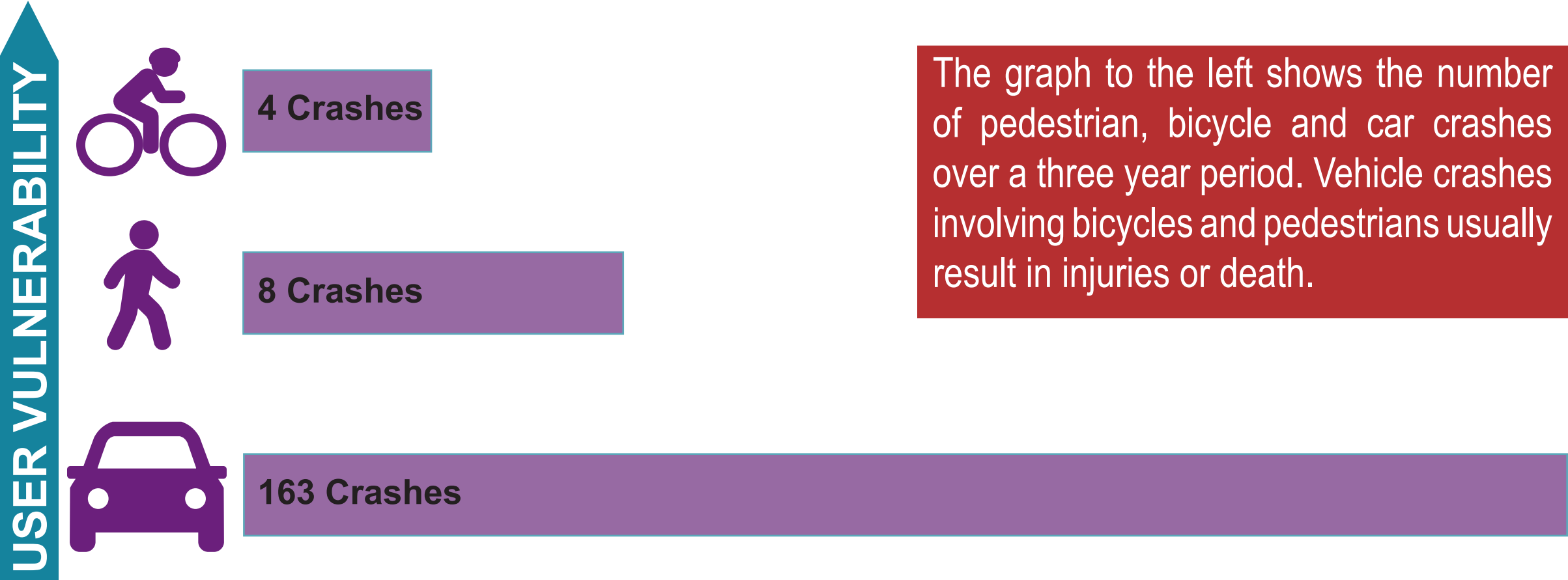


LEGEND

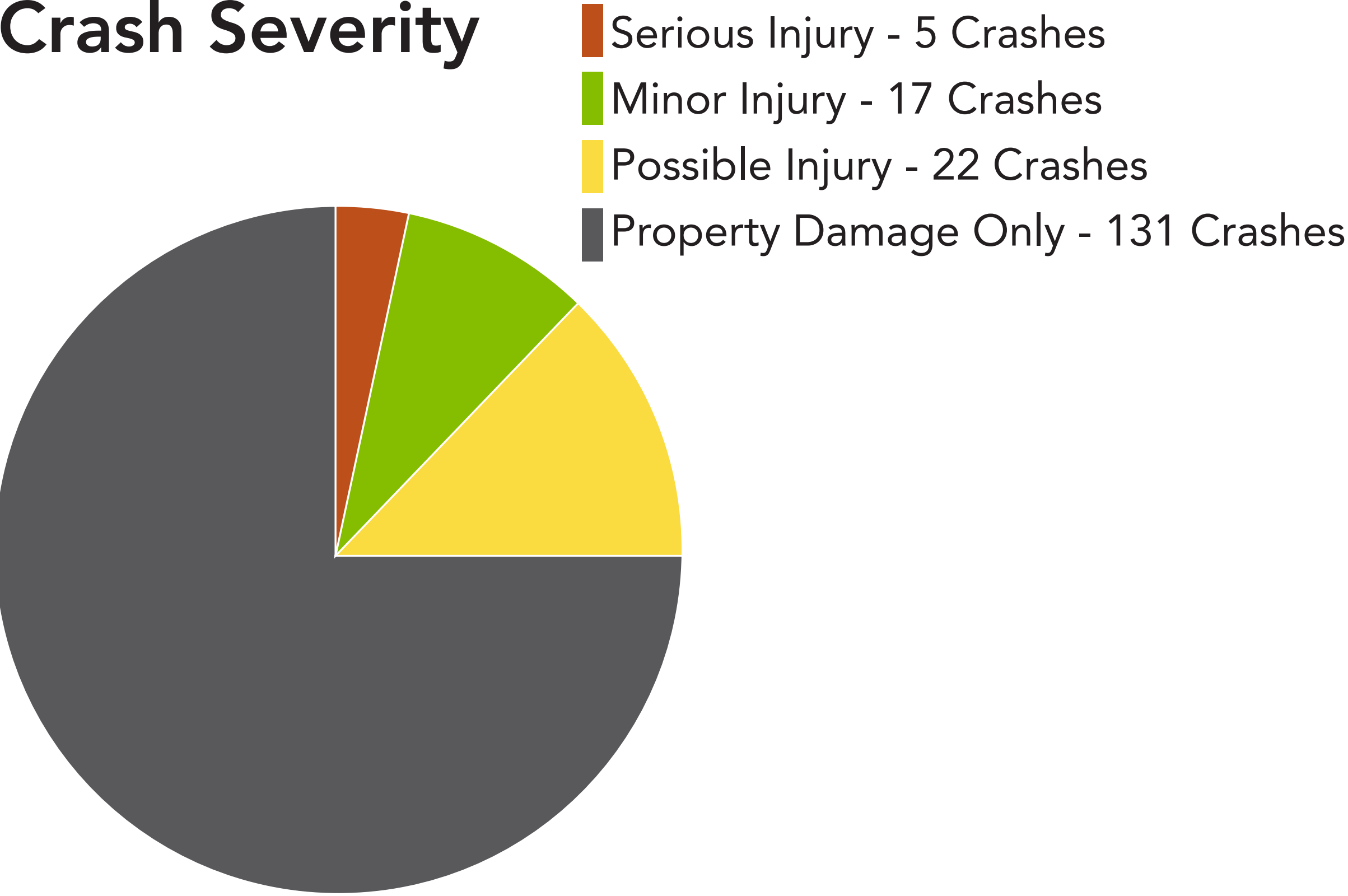
- Serious Injury Crash
- Minor Injury Crash
- Possible Injury Crash
- Property Damage Only

Crash Type

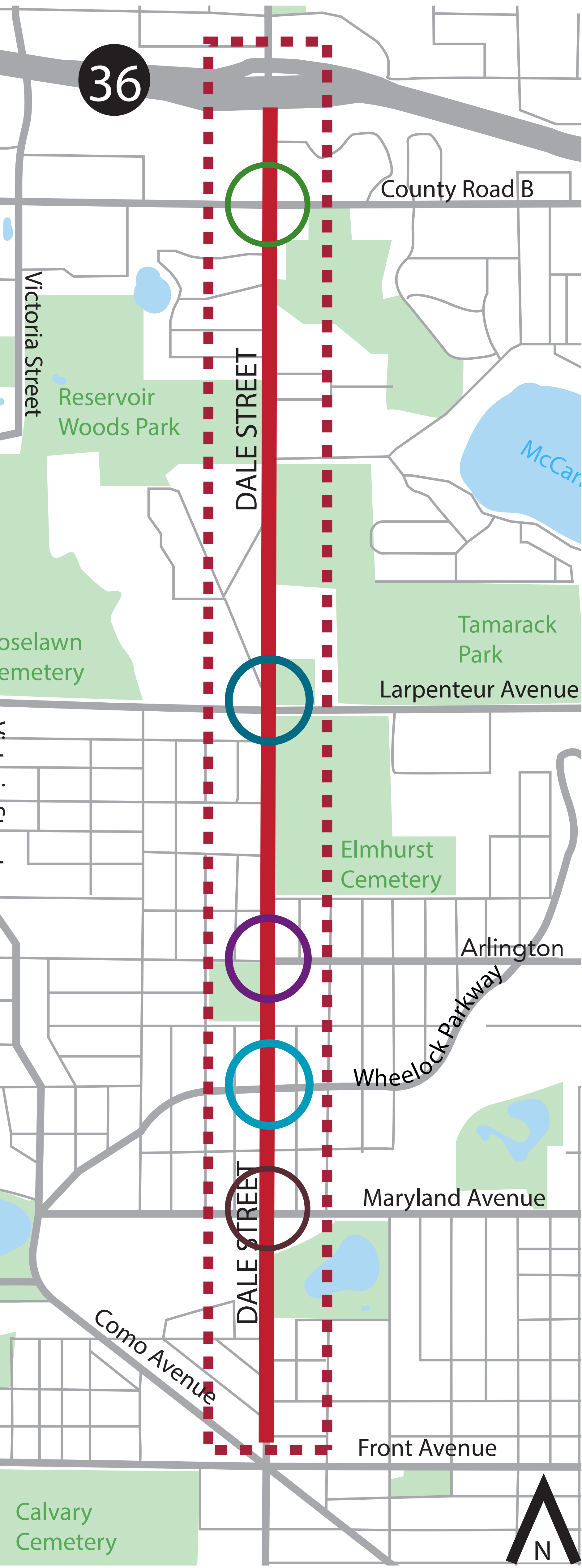
Angle	- 36 Crashes
Bike	- 4 Crashes
Head On	- 11 Crashes
Left Turn	- 9 Crashes
Pedestrian	- 8 Crashes
Rear End	- 35 Crashes
Sideswipe Opposing	- 6 Crashes
Sideswipe Same Direction	- 18 Crashes
Single Vehicle Other	- 4 Crashes
Single Vehicle Run Off Road	- 24 Crashes
Other	- 20 Crashes



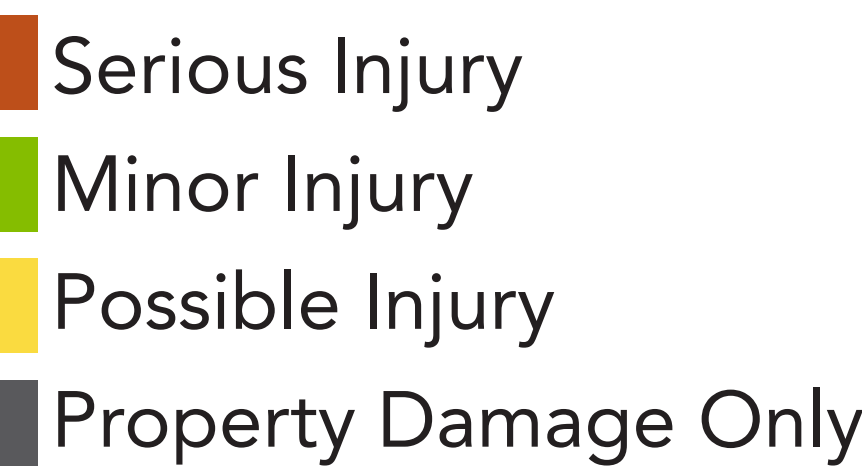
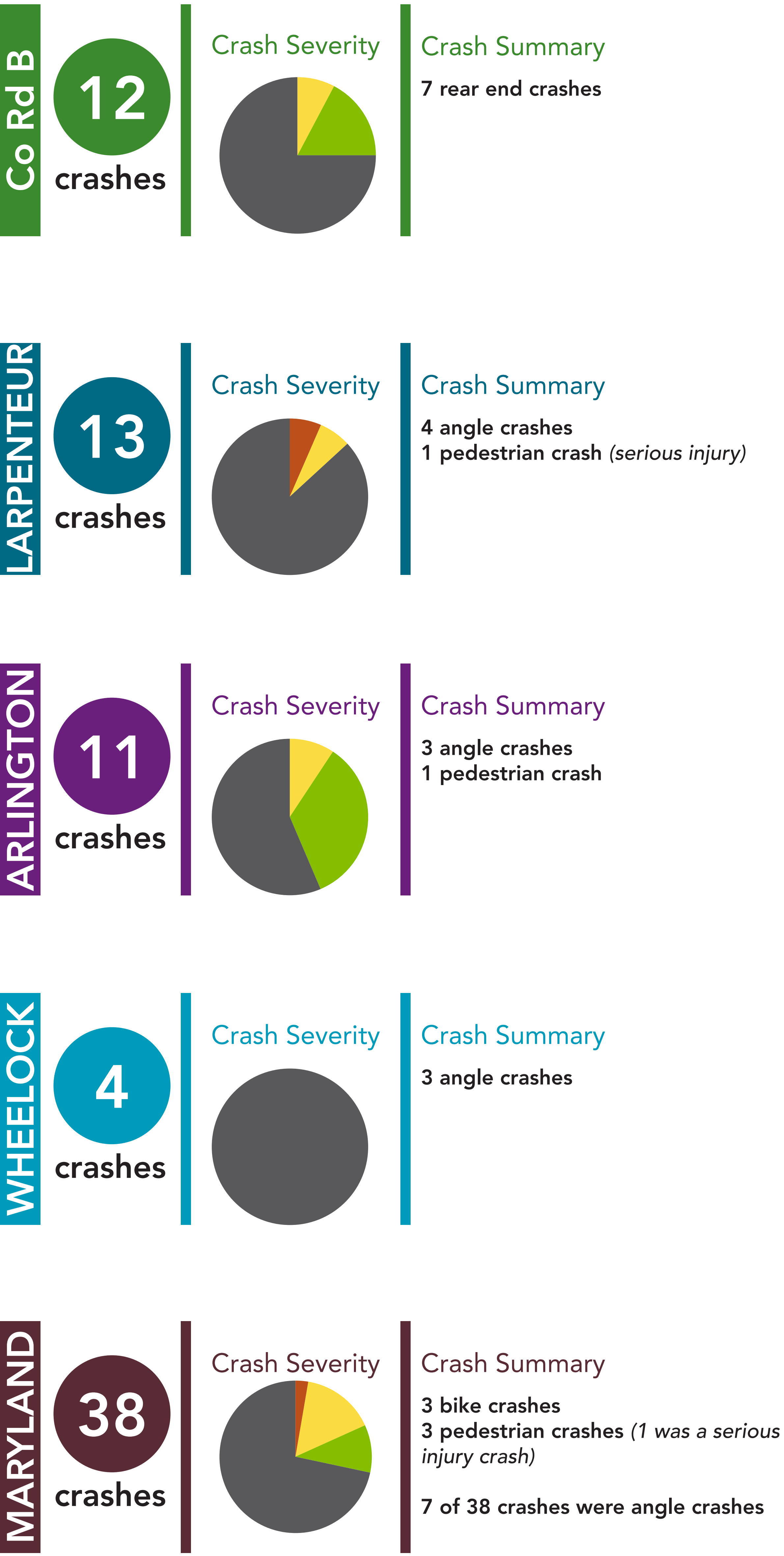
Crash Severity



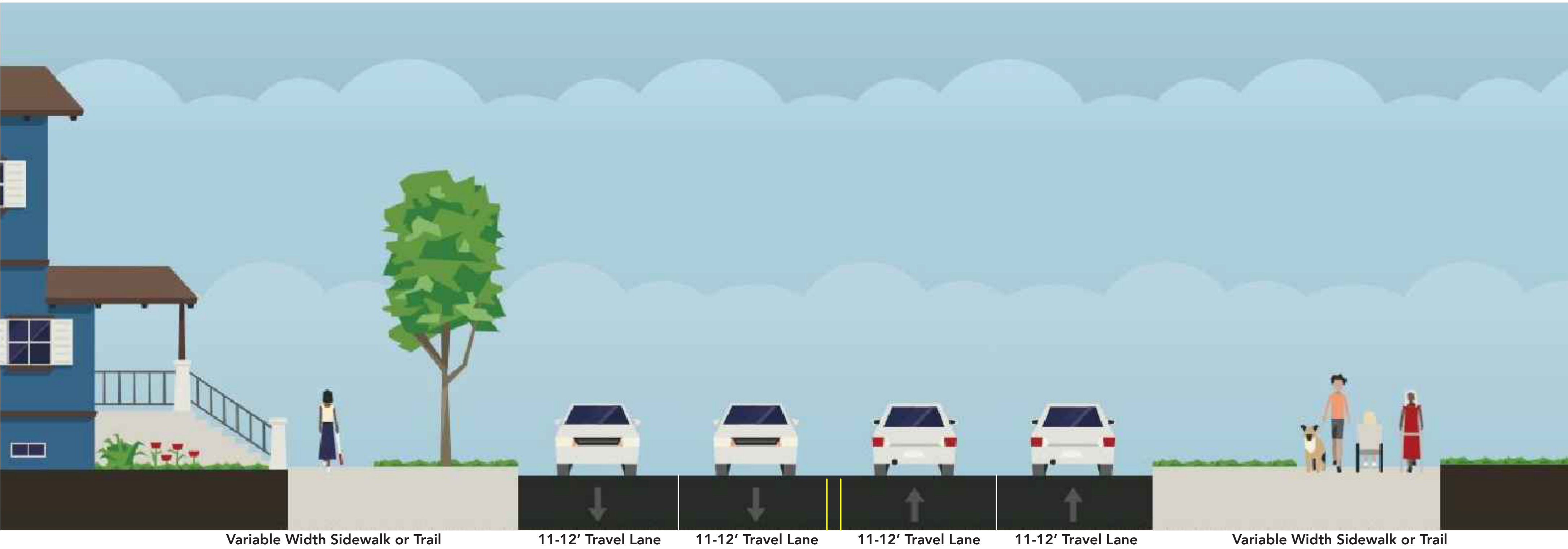
DALE STREET CRASHES - 2017 to 2021



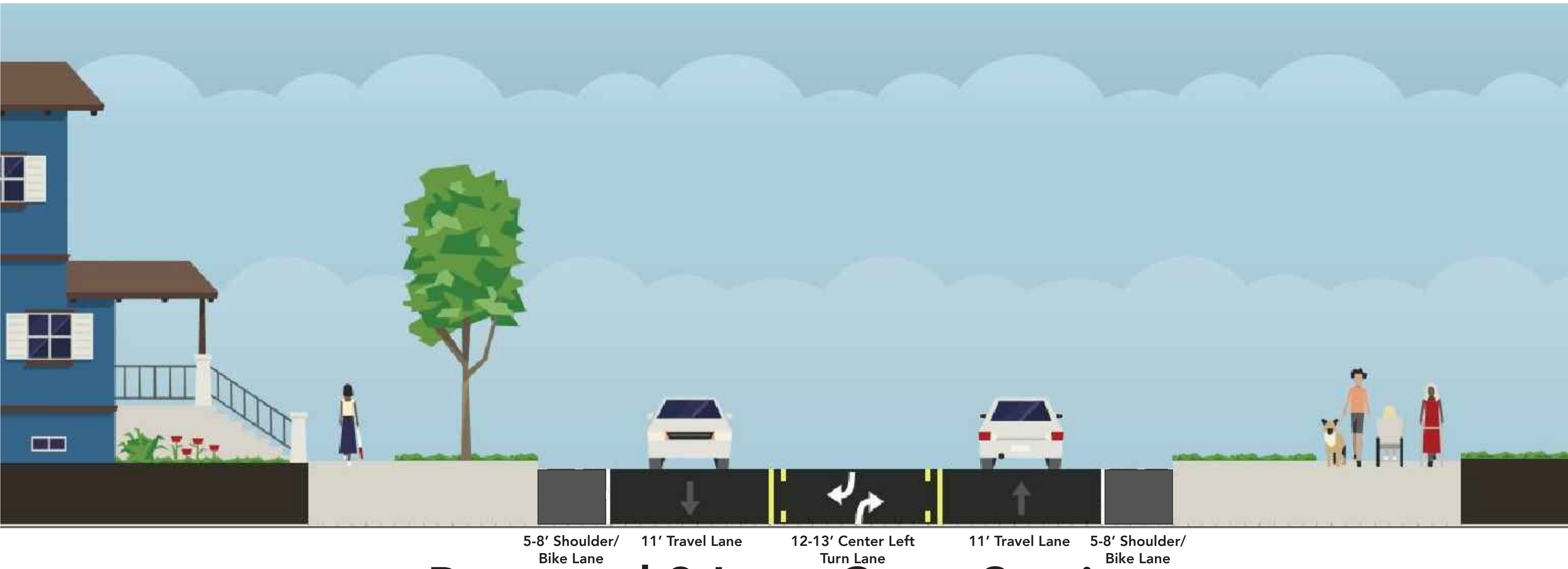
Intersection Crash Analysis (2017-2021)



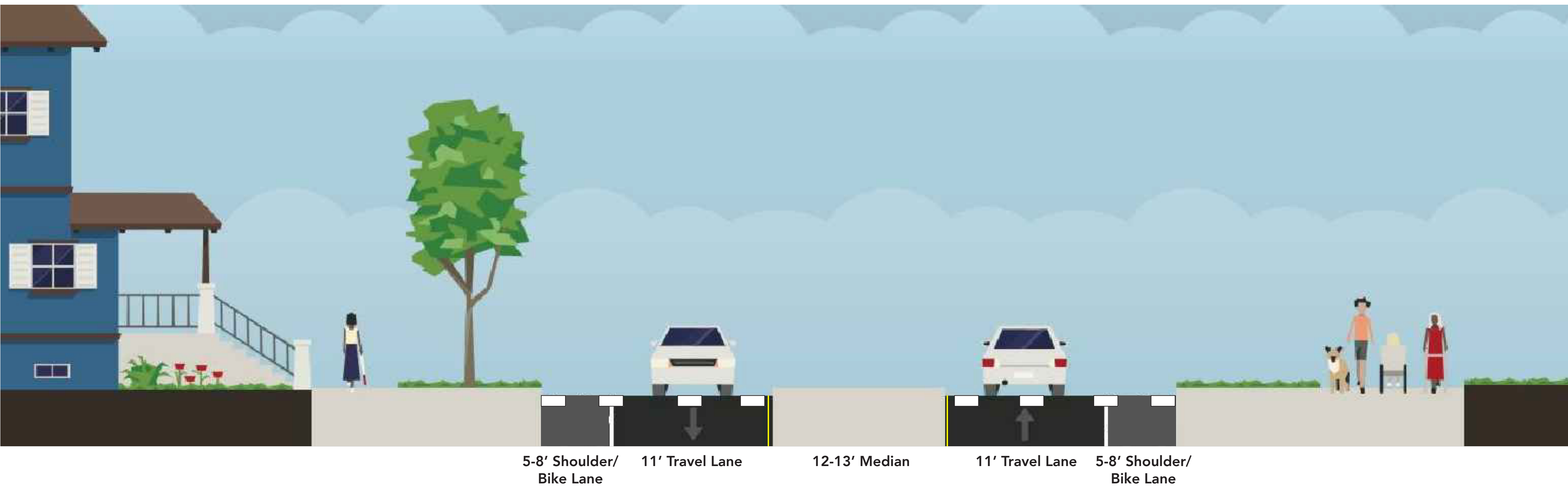
EXISTING AND PROPOSED TYPICAL SECTIONS



Existing 4-Lane Cross Section



Proposed 3-Lane Cross Section



Proposed 3-Lane Cross Section at Pedestrian Refuge Crossings
(locations to be determined)