

REQUEST FOR COUNCIL ACTION

Date: March 20, 2023
Item No.: 7.b

Department Approval

City Manager Approval



Item Description: Consider Awarding American Rescue Plan Act (ARPA) funds as grants to Non-Profits serving the community

BACKGROUND

Last year, the City Council agreed to create a grant program using American Rescue Plan Act (ARPA) funds to financially support non-profits impacted by the COVID pandemic. The grant program initially allocated \$50,000 of ARPA funds and allows for grants of up to \$10,000 to be awarded eligible non-profits.

To be eligible, the non-profits must meet the minimum requirements:

- 1) The organization must be a registered non-profit in the state of Minnesota and a 501(c)(3) Charitable Organization as defined by the Internal Revenue Service and in good standing with charity review organizations.
- 2) The organization must have an annual budget that is \$10 million or less
- 3) The organization must provide direct services to Roseville community members. As part of the application submittal, the organization will be required to provide information on the amount and type of services provided to community members.
- 4) The organization provides a community-based service, event, or program that benefits the greater good of the community and not just the members of that organization
- 5) The organization, program, project, or event does not advocate a political or religious affiliation or belief
- 6) The organization provides direct services, education, or advocacy to residents of Roseville in response to the pandemic OR the organization experienced negative financial impacts from the pandemic that can be demonstrated with documentation detailing the negative financial impact
- 7) Organizations that are affiliated with and provide funds directly to the City shall not be eligible to receive funds under this program

Eligible uses of City ARPA funds by non-profits include funding to provide programs and direct service to community members impacted by the pandemic. Other eligible uses of the funds include payroll and benefit costs, utilities, rent/mortgage payments, insurance, and other operating costs that directly support services to community members.

Staff sent out information to 9 non-profits that are based in Roseville and/or serve the Roseville community. The non-profits contacted included; Bhutanese Community Organization of Minnesota, Every Meal, Kids in Need, Bridging, NewTrax, Northeast Youth and Family Services, Karen Organization of Minnesota, Honor Flights Twin Cities, and Keystone.

Applications were received from six non-profits; Bhutanese Community Organization of Minnesota, Bridging, Keystone, Karen Organization of Minnesota, and Northeast Youth and Family Services and Kids in Need.

Staff has received all information required for the applications including budget documents and IRS 990 forms and have them on file. Information for each request is summarized below and each non-profit's application is included in the attachments.

Bhutanese Community Organization of Minnesota (BCOM) Request: \$10,000

Organization's service to the Roseville community

In the U.S. there are now more than 90,000 Bhutanese with around 2500 in Minnesota. Most Bhutanese live in St. Paul, Roseville and Minneapolis. About 40% of the Bhutanese community people live in Roseville therefore about the same percentage of budget BCOM spends for providing the services to them.

Impact of COVID on organization

COVID has increased the need for support within the Bhutanese community and at the same time restricted the ability of BCOM to provide this direct support. Several of BCOM's ongoing programs are group activities and are not possible to safely conduct during COVID. These include English as a Second Language (ESL) classes, Citizen Classes, Woman Health Education group meetings, etc. Individual appointments are possible and are being conducted with hygiene, social distancing and mask wearing protocols in place. These are now by appointment only and no walk-ins are permitted to control congestion of clients. Prior to COVID, 90% of individual direct services were delivered to walk-ins as this system matches Bhutanese cultural norms. These necessary adjustments have caused approximately 60% fewer clients served even though the community's needs are now greater. The Bhutanese community has many members who do not speak or read English, have low or no computer literacy or the financial resources to procure in-home internet and technology. This makes transitioning services to a remote provision model all but impossible and highlights how this BIPOC community is experiencing the impact of COVID disproportionately to communities with more economic, linguistic and educational privilege.

As a very small organization, the BCOM has realized that it is very difficult to secure enough funding to develop programs and services to meet the needs of the community members. With this realization, since it's founding BCOM has placed a strong emphasis on partnering with other agencies to learn, deliver and leverage services for Bhutanese community members. Each of BCOM's core programs partner with other agencies that have a track record of success in administering programming. The lack of operational fund makes BCOM hard to pay for the rent, utilities, insurance, and payroll taxes.

Use of ARPA grant funds

BCOM would like to request \$10,000. BCOM is the only Bhutanese led nonprofit organization that serves the Bhutanese refugee population resettled in Twin Cities area metro area since 2008. BCOM provides services primarily through funding from partners contracts and. The contracts are small and are budgeted primarily for staff time for direct services. BCOM has a need for funding overall organizational management and activities outside the grants' parameters to sustain and build Organization's capacity to keep serving the community. We are expecting the funds from Roseville city to meet the general operation need of the agency for the current year at least partially and BCOM is working on to apply with the Bremer foundation for the general operating fund. Therefore, a critical next step for BCOM is to increase the dissemination of translated and interpreted Center for Disease

Control and Minnesota Department of Health COVID guidance and to provide sufficient support so that every Bhutanese has access to testing and medical treatment. Until this information and service proliferates the community, BCOM's work is not complete. Increased general operation funds would support this next step.

Bridging

Request: \$10,000

Organization's service to the Roseville community

Bridging serves half of our client base (about 2,300 families/5,800 individuals) out of our Roseville warehouse. Of these served in 2022, 54 families were Roseville residents (with 105 total people in these households – 32 of whom were children).

Impact of COVID on organization

COVID impacted our program revenue, our number of volunteers and our ability to serve in-person. COVID stopped our in-home furniture donation pick-up program, which greatly reduced our program revenues. COVID reduced the numbers of homes we were able to serve (from close to 4,500 to 3,000). COVID also impacted our corporate partnerships (volunteering and sponsorships) and most of our corporate partners went fully remote.

As an essential part of the housing process, Bridging received critical sector exemption during the pandemic, and were allowed to remain open to receive furniture donations and serve families in need. Although we remained open, our volunteer base greatly diminished. A great majority of our volunteers are retirement age and older, and so many did not return for quite some time during 2020 and 2021. In an average year, 4,000 – 5,000 volunteers provide 80,000 hours of service towards carrying out our mission. With very few volunteers and social distancing requirements, we were able to serve much fewer families than in an average year. In 2019, we furnished 4,428 homes. In 2020, we furnished 3,059 homes. In addition to the service impacts, we were also impacted financially. 1/3 of Bridging's revenue comes from our program service fees and furniture donation pick-up fees. With a decrease in our services, and very few home pick-ups scheduled, we lost a large amount of revenue in this area. In addition, Corporate sponsors are a large part of our contributed income. With many workplaces shut down or virtual, the participation and funding from our corporate partners was much decreased in 2020 and 2021.

A positive impact was the creation of our virtual shopping program. Although it was created out of necessity at the beginning of the pandemic, it remains in use today, as one way for clients to access Bridging. Today, if clients have transportation, work or childcare barriers to visiting us in person, they can now shop virtually over their phones as our volunteers show them all of their choices over an iPad. This has improved our service rates, making "no-shows" virtually non-existent.

Use of ARPA grant funds

Scaling to Meet East Metro Community Need

In 2023, Bridging faces a new fiscal challenge. Rising costs in key areas such as human capital and transportation coupled with an increased demand for Bridging services require us to redouble our efforts to innovate how we serve clients and partners in the community. Bridging is requesting support from the City of Roseville to rise to this challenge and navigate organizational growth.

Bridging's board and leadership team set an ambitious goal of increasing the number of clients

our organization supports by 22% by the year 2025. In order to scale the organization to respond to the community's demand for our services, Bridging embarked on an organizational development initiative. This year, we will implement significant organizational changes that have an impact on the East Metro families we support, who make up 40% of the families we serve.

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134 **Keystone**

Request: \$10,000

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136 Organization's service to the Roseville community

137 *Keystone operates the largest food shelf operation in Ramsey County, including all of the Roseville*
138 *Area School District. Keystone's two Foodmobiles bring food shelf services to low-income individuals,*
139 *families and seniors in the Roseville Area on regular routes. Keystone's food shelf home delivery*
140 *service brings food shelf resources directly to the homes of Roseville Area seniors and people with*
141 *disabilities. Our community-based food distributions provide low-barrier, convenient access to as many*
142 *as 1,000 households per event. Roseville Area residents also visit Keystone's brick and mortar food*
143 *shelves. In 2022, Keystone Basic Needs programs provided food support for 9,165 Roseville area*
144 *residents at a cost of \$319,348 (21% of people served by Keystone Basic Needs Programs).*

145

146 Impact of COVID on organization

147 *The pandemic years have been a serious challenge for Keystone and the residual effects continue to be*
148 *felt by our community. Due to Covid-related economic volatility and subsequent inflation, Keystone's*
149 *food support programs have never been busier. The rising cost of food is hitting low-income households*
150 *hard and many households that have never sought assistance before are turning to Keystone to help*
151 *them put food on the table. In 2020, 6,162 Ramsey County residents accessed Keystone food resources*
152 *for the first time. In 2021, another 4,970 did. In 2022, Keystone food support programs served a*
153 *staggering 12,851 first-time participants. Overall, the number of visits to Keystone food shelves and*
154 *mobile food programs increased by 70% in 2022 compared to 2021 (25,366 visits in 2021 vs. 43,254*
155 *visits in 2022).*

156

157 *Keystone had to innovate quickly to deliver food during the pandemic, greatly expanding our mobile*
158 *food programs to include increased Foodmobile capacity, a new food shelf home delivery program, and*
159 *community-based food distribution events. We had to accomplish this with many fewer retiree-age*
160 *volunteers (due to Covid risks faced by older adults) and we still don't have the number of volunteers*
161 *we need. In addition, the 30% reduction in federal commodities we receive and the higher cost of key*
162 *foods like meat, eggs and milk is having a significant impact on Keystone's Basic Needs budget. We*
163 *added 25% more in our 2023 food budget so we have the funds to provide the foods requested by our*
164 *participants. Covid-related economic disruptions are both increasing Keystone's cost per person*
165 *served and increasing the number of people we serve.*

166

167 Use of ARPA grant funds

168 *Keystone is requesting \$10,000 which we will use to pay a portion of our FT food shelf home delivery*
169 *program coordinator. This program is directly related to pandemic-driven needs and has a high impact*
170 *in Roseville. Targeting funds here will simplify reporting and ensure compliance with ARP*
171 *requirements.*

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173 **Karen Organization of Minnesota (KOM)**

Request: \$10,000

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175 Organization's service to the Roseville community

KOM is located on Rice Street near Highway 36 in Roseville, at the intersection of southeastern Roseville, Saint Paul's North End, and Saint Paul's East Side, where most refugees from Burma in Minnesota live. KOM's location is also less than 4 miles from Roseville Adult Learning Center (RALC) where many of KOM clients attend our training programs. KOM has partnered with RALC for the last 7 years to co-develop contextualized career training programs to support refugees and immigrants interested in advancing their careers. KOM partnered with RALC to make training programs more accessible to lower-level English speakers who do not qualify for traditional programs and help English learners advance college and credential attainment without having to spend their financial resources on remedial coursework.

While most of KOM's clients are residents of Saint Paul, KOM served 50 Roseville residents in the past year, 8 of which participated in our career training programs. The costs for providing services varies from \$3,600-\$9,500 per participant depending on the program track participants decide to pursue. KOM is interested in utilizing the Roseville ARPA grant to support our Transportation Logistics training program, which has seen considerable growth in interest from both jobseekers and employers.

Impact of COVID on organization

Karen and Hmong people had the highest COVID-19 transmission and mortality rates in Ramsey County (Coalition of Asian American Leaders). In 2020, KOM provided over 3,200 "on-call" appointments (in place of walk-in hours) for 900 families to address needs related to employment, financial assistance, distance learning, accessing PPE, and much more. KOM also partnered with the Minnesota Department of Health to create Karen-language materials about COVID-19 and coordinate vaccine clinics. Three years later, we are seeing the impacts of the pandemic on refugee communities, including challenges finding stable, living-wage employment; youth academic and behavioral challenges; limited childcare access; lingering health problems; and the compounded grief and trauma of losing loved ones. This has resulted in increased demand for KOM's services.

KOM has been fortunate to increase our annual budget and reserves over the past three years due to increased grants for COVID-19 relief in 2020 and contracts for employment and youth services. However, after a surge in 2020-2021, KOM saw individual gifts and grant funding drop by 19% in 2022 compared with the previous year. We are concerned that COVID no longer feels urgent to most donors, but the effects are still evident in the communities we serve.

KOM also had much higher than average staff turnover in 2021 and 2022. Most staff who resigned cited burnout from working through the pandemic and/or challenges with childcare as the primary factors for them to leave. We have successfully filled all open positions, but the level of employee turnover, combined with funding gaps for workforce development programs, caused significant disruption to our programs over the past two years.

Lastly, changes in the labor market have required us to overhaul some of our employment training programs to better meet employer needs and participant interests. Coming out of the pandemic, many people are seeking jobs with higher wages to meet the rise in living costs and more flexible scheduling to accommodate their families. KOM created the Transportation and Logistics training in 2022 to meet these participant interests as well as a heightened demand from employers for workers with these skills.

Use of ARPA grant funds

KOM has developed cross-sector training for 6 Career Training Pathway programs (Healthcare, Construction, Interpreting, Transportation Logistics, and Manufacturing) and a youth career exploration program (for youth 14-24 years old) What's Next in partnership with RALC. KOM has

been able to build in financial literacy and 1:1 financial coaching by partnering with LISC and stipends for training participants who are East Saint Paul residents by joining the East Side Employment xChange. Due to the xChange's geographic focus, we have targeted most of our recruitment thus far to the East Side of St. Paul. We would like to use this grant to expand our outreach to participants and employers in Roseville.

KOM has received huge interest from the Karen community to enter careers as Forklift and CDL drivers due to the higher wages and job security these roles have in manufacturing and warehouse settings. With most of KOM's clients currently working in the manufacturing sector, KOM collaborated with RALC, Saint Paul College, and Stillwater Adult Basic Education to develop the Transportation and Warehouse Logistics training program to help immigrants and refugees gain the skills and credentials (Forklift certification, CDL permit, and CDL Behind the Wheel instruction) to advance in manufacturing and warehouse careers or transition into driving jobs.

Community training sites such as CareerForce, Ramsey County's Workforce Training Dashboard, social media, and word of mouth from participants have been KOM's main outreach strategies. Our recruitment and enrollment process allows participants to meet with KOM's Careers Pathways Training Coordinator and Employment Outreach Specialist one on one to discuss program eligibility, additional supports participants need to succeed, and ensure KOM's training supports the goals of the participant.

Interested participants who are looking for careers outside of Forklift and CDL drivers will be referred to our other programs (Move Up in Manufacturing or What's Next) or training agencies aligning with their career goals. KOM would also like to grow its employer network to include more Roseville employers, connecting them to our training program graduates and pool of job seekers.

KOM is requesting \$10,000 from the Roseville ARPA grant to support KOM's Transportation Logistics training program in:

1. \$6,000 = Stipends for 6 Roseville residents to complete Forklift and CDL training.
2. \$2,400 = Forklift training fees (Saint Paul College)
3. \$1,200 = Discretionary client support (housing, food, utilities, work attire, etc.)
4. \$400 = Participant and employer outreach costs (staff mileage reimbursement, printing, mailing, etc.)

Additional program costs, including staff time, ABE instructors, tuition fees, and client support, will be paid through DEED contracts and East Side Employment xChange funding. Funds from the City of Roseville will allow KOM to extend this training opportunity to Roseville residents and strengthen support for Roseville employers in need of qualified workers.

Northeast Youth and Family Services (NYFS)

Request: \$10,000

Organization's service to the Roseville community

NYFS is focused on serving those in our community who would otherwise not be able to access services. Our sliding-fee scale makes services available to all regardless of financial circumstance or insurance coverage. In 2022, we positively impacted 83 individuals in Roseville through our continuum of mental health and youth programs. This amounted to 1,223 hours of critical mental health and community services, including 1,087 hours of mental health services (at school, by tele-health and in-

273 clinic) and reaching 10 residents 71 times via community case management services in collaboration
274 with the Roseville Police Department.

275
276 Many of these individuals were youth - In 2022, about 8 in 10 (65/83) Roseville residents benefitting
277 from NYFS services were under the age of 25. As a proportion of our overall caseload, about 1 in 6
278 youth served is from Roseville. Broken down by municipality, they are the second largest group of
279 youth and young adults we serve – no single city makes up more than 20%. In FY 2021/2022, NYFS
280 provided \$64,000 of care to clients with financial barriers to care at low or no cost. In 2022, over
281 \$26,000 in services was written off by NYFS as uncompensated mental health care for Roseville
282 residents. Over \$74,000 was written off for students in the Roseville School District. NYFS seeks
283 additional funding from individual donors, government contracts, and foundation grants in order to
284 cover this uncompensated care. At the current time, we do not have adequate funding to cover the gap.

285
286 The broad reach of our partnerships means we can reach those who most need our services and who
287 may not otherwise be able to access them. To create greater access and reach for these critical
288 services, we partner with Roseville Schools, the City of Roseville and the Roseville Police Department.
289 School-Based Mental Health Services are offered at six schools: Roseville High School, Roseville
290 Middle School, Fairview Alternative School, Little Canada Elementary School, Parkview Elementary
291 School and Central Park Elementary School. Our Youth Diversion program served 11 Roseville youth
292 as the only provider of Diversion and School-Based services in Roseville.

293 294 Impact of COVID on organization

295 While COVID caused seismic interruptions, revenue losses and lingering effects, it also provided an
296 opportunity for reflection on agency capacity and allocation of resources. NYFS made many much-
297 needed updates – we can now support remote working, provide HIPAA compliant telehealth services
298 and better engage with stakeholders – and we are stronger for it.

299
300 NYFS revenue decreased by 34% Quarter 1 (July-September of 2020) compared to the same period in
301 2019. We rebounded through a robust influx of grant dollars – much of which are one-time CARES
302 ACT and COVID relief funds - but still had a revenue drop of 9% for the fiscal year ending 6/30/2021.
303 A decrease in school-based referrals lowered insurance revenue, but supplemental funds through our
304 DHS contract helped cover non-billable services during COVID. The NETS Day treatment program
305 was temporarily closed, reopening in November 2020 with a smaller cohort, causing a 72% decrease in
306 revenue, a loss of \$297,506. Through cutting expenses and CARES Act funds we brought the net loss
307 down to \$87,787. Individual contributions are down 50% - a loss of \$82,965. NYFS owns the building
308 that houses the Shoreview Clinic, where rental income is down 5% for a loss of \$22,102. NYFS secured
309 a PPP loan (forgiven in 2021, when it was recognized as revenue) which helped make up 2020 losses.
310 We secured a second PPP loan, critical to the continuity of services, which was forgiven.

311
312 Beyond the immediate fiscal and operational effects of COVID, we have seen longer term and more
313 concerning trends that effect the overall ability of the nonprofit community mental health sector to
314 recover. Most significantly, we are seeing youth with much higher symptoms, more significant trauma,
315 and more difficulty functioning – many in acute crisis. This has resulted in significant pressure on the
316 MH Workforce, and we are seeing many people leave psychotherapy roles because of the effects on
317 their own mental health and wellbeing. The staff attrition and accelerated retirements have had a
318 significant impact on NYFS, and on our revenue. Additionally, we have higher percentage of clients
319 that miss sessions due to illness, which especially in our day treatment program, means additional lost
320 revenue.

322 Use of ARPA grant funds
323 *NYFS is requesting \$10,000 to support the programs that directly support Roseville residents – Clinic-*
324 *based Mental Health Services, School-Based Mental Health Services, Youth Diversion, Community*
325 *Connections and Community Case Management. Many of our clients are low income, uninsured or*
326 *underinsured and struggling to make their copays and while this was a problem before the pandemic, it*
327 *has gotten worse for clients who are struggling with post-pandemic mental and physical health issues*
328 *and economic upheaval. We have provided over \$\$ in uncompensated care to Roseville residents*
329 *during 2022.*

330
331 **Kids in Need Foundation** **\$10,000**

332 Organization's service to the Roseville community
333 *Roseville is home to Kids In Need Foundation, and our flagship Teacher Resource Center (TRC). Our*
334 *TRC, located at 2917 Patton Road, is an approximately 800 square foot shopping experience for area*
335 *teachers who work in schools where 70% or more of the student population is eligible for the National*
336 *School Lunch Program. Inside, teachers will find core classroom supplies, art supplies, books and*
337 *more, all offered free of charge. Teachers are welcome to shop 2 times each year, and at each visit are*
338 *invited to take \$500 worth of classroom supplies. In 2022, more than 2,000 teachers shopped at our*
339 *Roseville TRC, representing 203 under-resourced schools in 62 area districts. Through this program,*
340 *we equipped more than 35,000 area students with more than \$2 million in critical school supplies. In*
341 *2022, the Roseville TRC represented 70% of our total budget, at \$3.2 million.*

342 *In the last year, our Roseville corporate neighbors have donated 340 hours to our programs, filling*
343 *backpacks with supplies and disseminating them to students who have little to call their own. School*
344 *supplies and resources matter because they represent belonging and ownership of a student's education*
345 *and a teacher's career. They empower underestimated students to recognize that they have choices and*
346 *to make choices for themselves and their futures. For teachers facing rooms full of students struggling to*
347 *break the cycle of poverty, supplies level the playing field so all students are prepared to learn when the*
348 *bell rings.*

349 *On May 6, we will host our 2nd annual Thanks A Million teacher appreciation event in Roseville. One*
350 *thousand area teachers will be invited, and each will receive \$1000 worth of supplies and gifts of*
351 *appreciation for their investment in the next generation of world changers. Teachers have a daily*
352 *influence on tomorrow's leaders and are the key to unlocking a student's potential. They touch our*
353 *society at every level and their impact can leave a legacy across several generations, which is why we*
354 *can think of nothing more noble than championing and supporting teachers in our most under-*
355 *resourced communities.*

356 Impact of COVID on organization
357 *KINF relies on the donations of both cash and Gift-in-Kind received from individuals, corporate*
358 *entities and other partners to execute its programs and was forced to adjust its operating model,*
359 *having various elements of its operations fully or partially shut down because of the COVID-19*
360 *pandemic.*

361 *In the second quarter of 2020, COVID-19 orders in the state of Minnesota impacted KINF by*
362 *disrupting its business and operating models, resulting in a 50% decrease in revenue, detailed below:*

363 *Cash receipts decreased by 27% for Q2 2020 versus the same period in 2019. Impacting the result*
364 *most significantly was our inability to host fundraising events. The annual in-person gala, typically*
365 *held in June, was canceled due to an executive order prohibiting gatherings of any kind in the state of*
366 *Minnesota. In 2019, KINF's gala plus an in-person affiliate meeting brought in \$156k, which was 15%*
367 *of overall cash revenue in 2019 Q2.*

368 *Gift-in-kind donations - KINF relies on donations of school supplies from various partners and*
369 *donors. These donations fluctuate throughout the year; however, Q2 is historically a high-volume*
370 *quarter for gift-in-kind product, due to the combination of May being the national teacher*
371 *appreciation month and June being the end of the fiscal year for many companies and the beginning*
372 *of back-to-school season. Overall, gift-in-kind donations decreased 63% in Q2 2020 (\$27.9M in Q2*
373 *2019 to \$10.2M in Q2 2020) due to the decrease in activity by partners as their business and*
374 *operations were equally affected by COVID-19. As a result of the significant shortfall in donated*
375 *products, KINF incurred increased expenses in the months to follow, having to purchase supplies to*
376 *fulfill its programs to support teachers and students.*

377 *When considering the impact of both cash and GIK contributions, KINF experienced a 62% decrease in*
378 *receipts from Q2 2020 to Q2 2019.*

379 *Volunteers - KINF relies on volunteers to assemble donated products into larger bundles, often referred*
380 *to as teacher boxes or student backpacks. In 2020, volunteer numbers decreased 72% and volunteer*
381 *hours declined 71% from 2019. In Q2 of 2020, in-house volunteering was completely shut down by state*
382 *mandates. This change of support impacted KINF's operations and logistics workforce, pulling staff in*
383 *other directions and, at times, resulting in support from team members outside the operations team to*
384 *assist in the distribution of donations to schools and partner organizations.*

385

386 Use of ARPA grant funds

387 *KINF humbly requests a \$10,000 investment to support our Roseville Teacher Resource Center*
388 *operations.*

389

390 The non-profit applicants have been invited to attend the City Council meeting.

391

392 **POLICY OBJECTIVE**

393 To distribute funds from Roseville's allocation of American Rescue Plan Act funds to ensure the
394 community is economically prosperous, physically and mentally active and healthy and the City is
395 engaged in the community's success as described in the City's Community Aspirations.

396 **FINANCIAL IMPACTS**

397 The City received a total of \$3,984,102.54 of ARPA funds. The City Council has directed \$50,000 of
398 the ARPA funds to be distributed through the non-profit grant program. Six non-profit agencies have
399 applied for the maximum grant award of \$10,000 for a total of \$60,000 of requests.

400

401 **RACIAL EQUITY IMPACT SUMMARY**

402 The American Rescue Plan Act of 2021 created funding to deliver \$350 billion of aid to states,
403 municipalities, counties and Tribal governments. Among the key objectives of the funding was to
404 support an equitable recovery for households and businesses and address systemic public health and
405 economic challenges that have contributed to the unequal impact of the pandemic on certain
406 populations. As demonstrated in the submitted applications, the granting of ARPA funds to the local
407 non-profits will directly impact Roseville's BIPOC community and community members of lower
408 socio-economic means.

409 **STAFF RECOMMENDATION**

410 Staff recommends the City Council review the submitted applications and award the following grants:

411

412 Bhutanese Community Organization of Minnesota \$10,000

413 Bridging \$10,000

414	Keystone	\$10,000
415	Karen Organization of Minnesota	\$10,000
416	Northeast Youth and Family Services	\$10,000
417	Kids in Need Foundation	\$10,000

418 **REQUESTED COUNCIL ACTION**

419 The City Council should review the submitted applications from area non-profits and consider awarding
 420 grants to the following applicants:

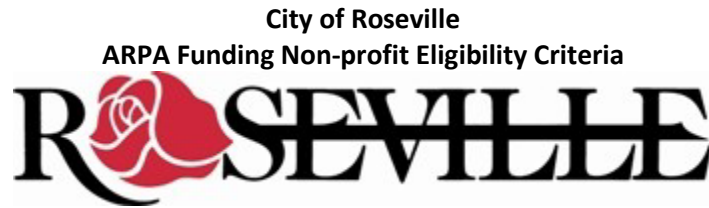
421		
422	Bhutanese Community Organization of Minnesota	\$10,000
423	Bridging	\$10,000
424	Keystone	\$10,000
425	Karen Organization of Minnesota	\$10,000
426	Northeast Youth and Family Services	\$10,000
427	Kids in Need Foundation	\$10,000

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Prepared by: Patrick Trudgeon, City Manager (651) 792-7021

- Attachments:
- A: City of Roseville ARPA funding non-profit eligibility criteria
 - B: Bhutanese Community Organization of Minnesota Application
 - C: Bridging Application
 - D: Keystone Application
 - E: Karen Organization of Minnesota Application
 - F: Northeast Youth and Family Services Application
 - G: Kids in Need Foundation Application

431



The City of Roseville is making available a portion of the Federal American Rescue Plan Act (ARPA) funds received as one-time grants to non-profit organizations serving the Roseville community. Grants of up to \$10,000 are available to non-profit organizations that meet the following qualifications:

- 1) The organization must be a registered non-profit in the state of Minnesota and a 501(c)(3) Charitable Organization as defined by the Internal Revenue Service and in good standing with charity review organizations.
- 2) The organization must have an annual budget that is \$10 million or less
- 3) The organization must provide direct services to Roseville community members. As part of the application submittal, the organization will be required to provide information on the amount and type of services provided to community members.
- 4) The organization provides a community-based service, event, or program that benefits the greater good of the community and not just the members of that organization
- 5) The organization, program, project, or event does not advocate a political or religious affiliation or belief
- 6) The organization provides direct services, education, or advocacy to residents of Roseville in response to the pandemic OR the organization experienced negative financial impacts from the pandemic that can be demonstrated with documentation detailing the negative financial impact
- 7) Organizations that are affiliated with and provide funds directly to the City shall not be eligible to receive funds under this program

Eligible uses of City ARPA Funds for Non-Profits

Eligible uses of City ARPA funds by non-profits include funding to provide programs and direct service to community members impacted by the pandemic. Other eligible uses of the funds include payroll and benefit costs, utilities, rent/mortgage payments, insurance, and other operating costs that directly support services to community members.

Applying for City ARPA Funds for Non-Profits

Non-profit organizations interested in receiving City ARPA funds for non-profits shall complete the attached Roseville ARPA Funding Request Application (attached) and include all pertinent information required by the application. Submission of an application is not a guarantee of funding. Applications will initially be reviewed for staff and qualifying applications will be forwarded to the Roseville City Council for consideration of approving the grant awards at a future City Council meeting. Applicants who are awarded funding will be required to enter into an agreement with the City of Roseville.



City of Roseville
Non-profit Application for use of ARPA Funds

Organization Name

Address Line 1

Address Line 2

City

State

Zip Code

State of Minnesota Non-Profit Registration Number

Person responsible for grant

Email

Phone

Please describe the purpose/mission of your non-profit:

501(c)(3) qualified Minnesota nonprofit corporation. Incorporated in 2010 as "Nirvana Center" we changed the name of the organization to Bhutanese Community Organization of MN to make it more representative of the community it primarily serves. BCOM is focused on the Bhutanese refugee population. The long-term vision of Bhutanese Community Organization of Minnesota (BCOM) is to empower the Bhutanese community to become integrated into the economic and social life of the Twin Cities and to become established as a self-sufficient, vibrant community, and at the same time work to maintain the cultural richness of the community. BCOM is strive, to support the Bhutanese to grow into a healthy, vibrant community in Minnesota.

Please describe how your non-profit currently serve the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

Bhutanese are an ethnic group from Bhutan. Between 1990 and 1995, thousands of Nepali speaking Bhutanese were forced out of Bhutan into refugee camps in Nepal as a result of ethnic cleansing. The Bhutanese gradually were allowed to emigrate from the Nepali refugee camps to the U.S. and several other countries. In the U.S. there are now more than 90,000 Bhutanese with around 2500 in Minnesota. The Bhutanese first came to MN in 2008. The Minnesota Bhutanese community is composed of a diverse range of educational and operational backgrounds, from college educated professionals to illiterate farmers. Most Bhutanese live in St. Paul, Roseville and Minneapolis. BCOM's continuous interaction with the Bhutanese community members on a day-to-day basis, we have been able to identify and categorize community needs into three major groups. 1.Needs of the elder community members (60 years and older). The needs of this group are centered on supporting healthy aging. Ensuring that this population knows what is available and has access to medical and health services and BCOM serves the Bhutanese refugee community in Minnesota. BCOM has been able to engage the community towards this goal by supporting community members through women empowerment and health services, social services and senior services, covid community engagement and awareness services, housing services and ELS and citizenship class for adult and seniors. About 40% of the Bhutanese community people live in Roseville therefore about the same percentage of budget BCOM spends for providing the services to them.

Generally describe the impacts of COVID to your organization

COVID has increased the need for support within the Bhutanese community and at the same time restricted the ability of BCOM to provide this direct support. Several of BCOM's ongoing programs are group activities and are not possible to safely conduct during COVID. These include English as a Second Language (ESL) classes, Citizen Classes, Woman Health Education group meetings, etc. Individual appointments are possible and are being conducted with hygiene, social distancing and mask wearing protocols in place. These are now by appointment only and no walk-ins are permitted to control congestion of clients. Prior to COVID, 90% of individual direct services were delivered to walk-ins as this system matches Bhutanese cultural norms. These necessary adjustments have caused approximately 60% fewer clients served even though the community's needs are now greater. The Bhutanese community has many members who do not speak or read English, have low or no computer literacy or the financial resources to procure in-home internet and technology. This makes transitioning services to a remote provision model all but impossible and highlights how this BIPOC community is experiencing the impact of COVID disproportionately to communities with more economic, linguistic and educational privilege

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

As a very small organization, the BCOM has realized that it is very difficult to secure enough funding to develop programs and services to meet the needs of the community members. With this realization, since its founding BCOM has placed a strong emphasis on partnering with other agencies to learn, deliver and leverage services for Bhutanese community members. Each of BCOM's core programs partner with other agencies that have a track record of success in administering programming. The lack of operational fund makes BCOM hard to pay for the rent, utilities, insurance, and payroll taxes.

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

BCOM would like to request \$10,000. BCOM is the only Bhutanese led nonprofit organization that serves the Bhutanese refugee population resettled in Twin Cities area metro area since 2008. BCOM provides services primarily through funding from partners contracts and. The contracts are small and are budgeted primarily for staff time for direct services. BCOM has a need for funding overall organizational management and activities outside the grants' parameters to sustain and build Organization's capacity to keep serving the community. We are expecting the funds from Roseville city to meet the general operation need of the agency for the current year at least partially and BCOM is working on to apply with the Bremer foundation for the general operating fund. Therefore, a critical next step for BCOM is to increase the dissemination of translated and interpreted Center for Disease Control and Minnesota Department of Health COVID guidance and to provide sufficient support so that every Bhutanese has access to testing and medical treatment. Until this information and service proliferates the community, BCOM's work is not complete. Increased general operation funds would support this next step.

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

BCOM has been working to provide education and awareness on COVID-19 to the community and working in full commitment to keep community safe during the pandemic era of corona virus. BCOM has been partnering with Minnesota department of Health (MDH) since 2021 and working on the project. For the year 2023 BCOM has applied for the fund collaborating with Lao Community organization to keep continue the project to support the community.

Please confirm the following statements:

Your organization is a registered non-profit in the state of Minnesota

Your organization serves Roseville community members

Your organization provides community-based services and programs that benefit the greater good of the community and not just members of your organization

Your organization experienced negative financial impacts that can be demonstrated with documentation detailing the negative impacts OR your organization provides direct services, education, or advocacy to residents of Roseville in response to the COVID-19 pandemic

Your organization does not advocate for a political or religious affiliation or cause



City of Roseville

Non-profit Application for use of ARPA Funds

SUPPORTING DOCUMENTATION

- IRS Form 990 from most recent tax filing
- Current year budget for organization

APPLICANT SIGNATURE

By signing below, the applicant represents, warrants, and certifies that the information provided herein is true, correct, and complete. I also certify that I have the authority on behalf of the organization to submit this application and legally bind the organization.

Authorized Signer

Date

Print Name

Organization Name



City of Roseville
Non-profit Application for use of ARPA Funds

Organization Name
Address Line 1
Address Line 2
City State Zip Code

State of Minnesota Non-Profit Registration Number

Person responsible for grant
Email
Phone

Please see attached document for
full responses to questions

Please describe the purpose/mission of your non-profit:

Bridging's mission is to empower people to thrive in their homes by providing quality furniture and hou

Please describe how your non-profit currently serve the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

Bridging serves half of our client base (about 2,300 families/5,800 individuals) out of c

Generally describe the impacts of COVID to your organization

COVID impacted our program revenue, our number of volunteers and our ability to se

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

As an essential part of the housing process, Bridging received critical sector exemption

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

\$10,000 Scaling to Meet East Metro Community Need In 2023, Bridging faces a new fis

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

In 2021, we received a PPP loan for \$376,551(forgiven), and in 2020, we received a PP

Please confirm the following statements:

- ☒ Your organization is a registered non-profit in the state of Minnesota
- ☒ Your organization serves Roseville community members
- ☒ Your organization provides community-based services and programs that benefit the greater good of the community and not just members of your organization
- ☒ Your organization experienced negative financial impacts that can be demonstrated with documentation detailing the negative impacts OR your organization provides direct services, education, or advocacy to residents of Roseville in response to the COVID-19 pandemic
- ☒ Your organization does not advocate for a political or religious affiliation or cause



City of Roseville
Non-profit Application for use of ARPA Funds

SUPPORTING DOCUMENTATION

- IRS Form 990 from most recent tax filing
- Current year budget for organization

APPLICANT SIGNATURE

By signing below, the applicant represents, warrants, and certifies that the information provided herein is true, correct, and complete. I also certify that I have the authority on behalf of the organization to submit this application and legally bind the organization.

Maggie Mau
Digitally signed by Maggie Mau
Date: 2023.02.09 15:01:32 -06'00'

2-9-23

Authorized Signer

Date

1730 Terrace Drive

Print Name

Bridging, Inc.

Organization Name

Bridging
Attachment C

Please describe the purpose/mission of your non-profit:

Bridging's mission is to empower people to thrive in their homes by providing quality furniture and household goods for those pursuing housing stability. Bridging was founded in 1987 on one simple, yet powerful idea—that together we can create a bridge between those in need and those with excess. Bridging plays a key role in stabilizing families and individuals by providing furniture and housewares that make their house into a comfortable home.

In the Twin Cities metro area, more than 250 social service agencies connect clients with Bridging for five main reasons: Persistent Low Income, Mental Health, Disability, Foreclosure/Loss of Home, and Domestic Abuse.

Please describe how your non-profit currently serves the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

Bridging serves half of our client base (about 2,300 families/5,800 individuals) out of our Roseville warehouse. Of these served in 2022, 54 families were Roseville residents (with 105 total people in these households – 32 of whom were children).

Our operating budget in 2023 is \$4,268,054, approximately half of which runs our Roseville Warehouse. The value of the furniture and household goods that each family receives is approximately \$2,000 (for a family of four).

Bridging empowers people to thrive in their homes by providing quality furniture and household goods to those pursuing housing stability. Each week on average, Bridging serves 100 families (50 out of our Roseville warehouse). On average, client families receive basic home essentials, including 8-12 pieces of furniture and 2-3 large shopping cartloads of household items that include bedding, towels, pillows, pots and pans, dishes, small appliances, artwork, and other necessities. Bridging prioritizes client dignity in our process; clients choose all their furniture and household items. Clients share that this is a huge cost savings during their quest for stable housing and that it is a step towards transforming a living space into a stable home.

Generally describe the impacts of COVID to your organization

COVID impacted our program revenue, our number of volunteers and our ability to serve in-person. COVID stopped our in-home furniture donation pick-up program, which greatly reduced our program revenues. COVID reduced the numbers of homes we were able to serve (from close to 4,500 to 3,000). COVID also impacted our corporate partnerships (volunteering and sponsorships) and most of our corporate partners went fully remote.

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

As an essential part of the housing process, Bridging received critical sector exemption during the pandemic, and were allowed to remain open to receive furniture donations and serve families in need. Although we remained open, our volunteer base greatly diminished. A great majority of our volunteers

Bridging
Attachment C

are retirement age and older, and so many did not return for quite some time during 2020 and 2021. In an average year, 4,000 – 5,000 volunteers provide 80,000 hours of service towards carrying out our mission. With very few volunteers and social distancing requirements, we were able to serve much fewer families than in an average year. In 2019, we furnished 4,428 homes. In 2020, we furnished 3,059 homes. In addition to the service impacts, we were also impacted financially. 1/3 of Bridging's revenue comes from our program service fees and furniture donation pick-up fees. With a decrease in our services, and very few home pick-ups scheduled, we lost a large amount of revenue in this area. In addition, Corporate sponsors are a large part of our contributed income. With many workplaces shut down or virtual, the participation and funding from our corporate partners was much decreased in 2020 and 2021.

A positive impact was the creation of our virtual shopping program. Although it was created out of necessity at the beginning of the pandemic, it remains in use today, as one way for clients to access Bridging. Today, if clients have transportation, work or childcare barriers to visiting us in person, they can now shop virtually over their phones as our volunteers show them all of their choices over an iPad. This has improved our service rates, making "no-shows" virtually non-existent.

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

\$10,000

Scaling to Meet East Metro Community Need

In 2023, Bridging faces a new fiscal challenge. Rising costs in key areas such as human capital and transportation coupled with an increased demand for Bridging services require us to redouble our efforts to innovate how we serve clients and partners in the community. Bridging is requesting support from the City of Roseville to rise to this challenge and navigate organizational growth.

Bridging's board and leadership team set an ambitious goal of increasing the number of clients our organization supports by 22% by the year 2025. In order to scale the organization to respond to the community's demand for our services, Bridging embarked on an organizational development initiative. This year, we will implement significant organizational changes that have an impact on the East Metro families we support, who make up 40% of the families we serve.

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

In 2021, we received a PPP loan for \$376,551(forgiven), and in 2020, we received a PPP loan of \$345,912 (forgiven). In 2022, we received an ERC grant for \$220,255.69.



City of Roseville
Non-profit Application for use of ARPA Funds

Organization Name	Keystone Community Services
Address Line 1	Mary McKeown
Address Line 2	Keystone Community Services

City	Saint Paul	State	MN	Zip Code	55104
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State of Minnesota Non-Profit Registration Number	41-0693924
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Person responsible for grant	Julia McCarthy
Email	jmccarthy@keystoneservices.org
Phone	(651) 603-6641

Please describe the purpose/mission of your non-profit:

Founded in 1939, Keystone Community Services provides basic needs, youth and senior programs that assist more than 40,000 Ramsey County residents each year. Keystone's mission is to strengthen the capacity of individuals and families to improve their quality of life. Our core values – equity, advocacy, professionalism, responsibility, innovation and support – are embedded in all areas of Keystone to ensure our services in our community are effective and sustainable.

Please describe how your non-profit currently serve the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

Keystone operates the largest food shelf operation in Ramsey County, including all of the Roseville Area School District. Keystone's two Foodmobiles bring food shelf services to low-income individuals, families and seniors in the Roseville Area on regular routes. Keystone's food shelf home delivery service brings food shelf resources directly to the homes of Roseville Area seniors and people with disabilities. Our community-based food distributions provide low-barrier, convenient access to as many as 1,000 households per event. Roseville Area residents also visit Keystone's brick and mortar food shelves. In 2022, Keystone Basic Needs programs provided food support for 9,165 Roseville area residents at a cost of \$319,348 (21% of people served by Keystone Basic Needs Programs).

Generally describe the impacts of COVID to your organization:

The pandemic years have been a serious challenge for Keystone and the residual effects continue to be felt by our community. Due to Covid-related economic volatility and subsequent inflation, Keystone's food support programs have never been busier. The rising cost of food is hitting low-income households hard and many households that have never sought assistance before are turning to Keystone to help them put food on the table. In 2020, 6,162 Ramsey County residents accessed Keystone food resources for the first time. In 2021, another 4,970 did. In 2022, Keystone food support programs served a staggering 12,851 first-time participants. Overall, the number of visits to Keystone food shelves and mobile food programs increased by 70% in 2022 compared to 2021 (25,366 visits in 2021 vs. 43,254 visits in 2022).

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

Keystone had to innovate quickly to deliver food during the pandemic, greatly expanding our mobile food programs to include increased Foodmobile capacity, a new food shelf home delivery program, and community-based food distribution events. We had to accomplish this with many fewer retiree-age volunteers (due to Covid risks faced by older adults) and we still don't have the number of volunteers we need. In addition, the 30% reduction in federal commodities we receive and the higher cost of key foods like meat, eggs and milk is having a significant impact on Keystone's Basic Needs budget. We added 25% more in our 2023 food budget so we have the funds to provide the foods requested by our participants. Covid-related economic disruptions are both increasing Keystone's cost per person served and increasing the number of people we serve.

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

Keystone is requesting \$10,000 which we will use to pay a portion of our FT food shelf home delivery program coordinator. This program is directly related to pandemic-driven needs and has a high impact in Roseville. Targeting funds here will simplify reporting and ensure compliance with ARP requirements.

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

Keystone received past Covid relief funding from Ramsey County, St. Paul, and philanthropic organizations. We do not have other Covid-specific proposals pending or planned. We will be applying for Ramsey County CDBG funds to help cover the increased food costs associated with serving suburban Ramsey participants.

City of Roseville

Non-profit Application for use of ARPA Funds

Please confirm the following statements:

- ☒ Your organization is a registered non-profit in the state of Minnesota
- ☒ Your organization serves Roseville community members
- ☒ Your organization provides community-based services and programs that benefit the greater good of the community and not just members of your organization
- ☒ Your organization experienced negative financial impacts that can be demonstrated with documentation detailing the negative impacts OR your organization provides direct services, education, or advocacy to residents of Roseville in response to the COVID-19 pandemic
- ☒ Your organization does not advocate for a political or religious affiliation or cause

SUPPORTING DOCUMENTATION

- IRS Form 990 from most recent tax filing
- Current year budget for organization

APPLICANT SIGNATURE

By signing below, the applicant represents, warrants, and certifies that the information provided herein is true, correct, and complete. I also certify that I have the authority on behalf of the organization to submit this application and legally bind the organization.



Authorized Signer

March 9, 2023

Date

Mary McKeown

Print Name

Keystone Community Services

Organization Name



City of Roseville
Non-profit Application for use of ARPA Funds

Organization Name
Address Line 1
Address Line 2
City State Zip Code

State of Minnesota Non-Profit Registration Number

Person responsible for grant
Email
Phone

Please see attached document
for full responses to questions

Please describe the purpose/mission of your non-profit:

KOM's new mission statement (adopted by the Board of Directors in February 2023) is to build on the

Please describe how your non-profit currently serve the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

KOM is located on Rice Street near Highway 36 in Roseville, at the intersection of sou

Generally describe the impacts of COVID to your organization

Karen and Hmong people had the highest COVID-19 transmission and mortality rates

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

KOM has been fortunate to increase our annual budget and reserves over the past thr

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

KOM has developed cross-sector training for 6 Career Training Pathway programs (He

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

Received: Ignite Afterschool Believe & Build Grant: \$140,957 estimated in 2023 for after

Please confirm the following statements:

- ☒ Your organization is a registered non-profit in the state of Minnesota
- ☒ Your organization serves Roseville community members
- ☒ Your organization provides community-based services and programs that benefit the greater good of the community and not just members of your organization
- ☒ Your organization experienced negative financial impacts that can be demonstrated with documentation detailing the negative impacts OR your organization provides direct services, education, or advocacy to residents of Roseville in response to the COVID-19 pandemic
- ☒ Your organization does not advocate for a political or religious affiliation or cause



City of Roseville
Non-profit Application for use of ARPA Funds

SUPPORTING DOCUMENTATION

- IRS Form 990 from most recent tax filing
- Current year budget for organization

APPLICANT SIGNATURE

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Alexis
Walstad

Digitally signed by Alexis
Walstad
Date: 2023.02.17
11:06:08 -06'00'

2/17/2023

Authorized Signer

Date

2353 Rice St., Suite 240

Print Name

Karen Organization of Minnesota

Organization Name

Please describe the purpose/mission of your non-profit:

KOM's new mission statement (adopted by the Board of Directors in February 2023) is to build on the strengths of refugee and immigrant communities and remove barriers to achieving economic, social, and cultural wellbeing.

Please describe how your non-profit currently serve the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

KOM is located on Rice Street near Highway 36 in Roseville, at the intersection of southeastern Roseville, Saint Paul's North End, and Saint Paul's East Side, where most refugees from Burma in Minnesota live. KOM's location is also less than 4 miles from Roseville Adult Learning Center (RALC) where many of KOM clients attend our training programs. KOM has partnered with RALC for the last 7 years to co-develop contextualized career training programs to support refugees and immigrants interested in advancing their careers. KOM partnered with RALC to make training programs more accessible to lower-level English speakers who do not qualify for traditional programs and help English learners advance college and credential attainment without having to spend their financial resources on remedial coursework.

While most of KOM's clients are residents of Saint Paul, KOM served 50 Roseville residents in the past year, 8 of which participated in our career training programs. The costs for providing services varies from \$3,600-\$9,500 per participant depending on the program track participants decide to pursue. KOM is interested in utilizing the Roseville ARPA grant to support our Transportation Logistics training program, which has seen considerable growth in interest from both jobseekers and employers.

Generally describe the impacts of COVID to your organization:

Karen and Hmong people had the highest COVID-19 transmission and mortality rates in Ramsey County (Coalition of Asian American Leaders). In 2020, KOM provided over 3,200 "on-call" appointments (in place of walk-in hours) for 900 families to address needs related to employment, financial assistance, distance learning, accessing PPE, and much more. KOM also partnered with the Minnesota Department of Health to create Karen-language materials about COVID-19 and coordinate vaccine clinics. Three years later, we are seeing the impacts of the pandemic on refugee communities, including challenges finding stable, living-wage employment; youth academic and behavioral challenges; limited childcare access; lingering health problems; and the compounded grief and trauma of losing loved ones. This has resulted in increased demand for KOM's services.

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

KOM has been fortunate to increase our annual budget and reserves over the past three years due to increased grants for COVID-19 relief in 2020 and contracts for employment and youth services. However, after a surge in 2020-2021, KOM saw individual gifts and grant funding drop by 19% in 2022 compared with the previous year. We are concerned that COVID no longer feels urgent to most donors, but the effects are still evident in the communities we serve.

KOM also had much higher than average staff turnover in 2021 and 2022. Most staff who resigned cited burnout from working through the pandemic and/or challenges with childcare as the primary factors for them to leave. We have successfully filled all open positions, but the level of employee turnover, combined with funding gaps for workforce development programs, caused significant disruption to our programs over the past two years.

Lastly, changes in the labor market have required us to overhaul some of our employment training programs to better meet employer needs and participant interests. Coming out of the pandemic, many people are seeking jobs with higher wages to meet the rise in living costs and more flexible scheduling to accommodate their families. KOM created the Transportation and Logistics training in 2022 to meet these participant interests as well as a heightened demand from employers for workers with these skills.

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program

KOM has developed cross-sector training for 6 Career Training Pathway programs (Healthcare, Construction, Interpreting, Transportation Logistics, and Manufacturing) and a youth career exploration program (for youth 14-24 years old) What's Next in partnership with RALC. KOM has been able to build in financial literacy and 1:1 financial coaching by partnering with LISC and stipends for training participants who are East Saint Paul residents by joining the East Side Employment xChange. Due to the xChange's geographic focus, we have targeted most of our recruitment thus far to the East Side of St. Paul. We would like to use this grant to expand our outreach to participants and employers in Roseville. KOM has received huge interest from the Karen community to enter careers as Forklift and CDL drivers due to the higher wages and job security these roles have in manufacturing and warehouse settings. With most of KOM's clients currently working in the manufacturing sector, KOM collaborated with RALC, Saint Paul College, and Stillwater Adult Basic Education to develop the Transportation and Warehouse Logistics training program to help immigrants and refugees gain the skills and credentials (Forklift certification, CDL permit, and CDL Behind the Wheel instruction) to advance in manufacturing and warehouse careers or transition into driving jobs.

Community training sites such as CareerForce, Ramsey County's Workforce Training Dashboard, social media, and word of mouth from participants have been KOM's main outreach strategies. Our recruitment and enrollment process allows participants to meet with KOM's Careers Pathways Training Coordinator and Employment Outreach Specialist one on one to discuss program eligibility, additional supports participants need to succeed, and ensure KOM's training supports the goals of the participant. Interested participants who are looking for careers outside of Forklift and CDL drivers will be referred to our other programs (Move Up in Manufacturing or What's Next) or training agencies aligning with their career goals. KOM would also like to grow its employer network to include more Roseville employers, connecting them to our training program graduates and pool of job seekers.

KOM is requesting \$10,000 from the Roseville ARPA grant to support KOM's Transportation Logistics training program in:

1. \$6,000 = Stipends for 6 Roseville residents to complete Forklift and CDL training.
2. \$2,400 = Forklift training fees (Saint Paul College)
3. \$1,200 = Discretionary client support (housing, food, utilities, work attire, etc.)
4. \$400 = Participant and employer outreach costs (staff mileage reimbursement, printing, mailing, etc.)

Additional program costs, including staff time, ABE instructors, tuition fees, and client support, will be paid through DEED contracts and East Side Employment xChange funding. Funds from the City of Roseville will allow KOM to extend this training opportunity to Roseville residents and strengthen support for Roseville employers in need of qualified workers. Additional budget details available upon request.

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

Received:

Ignite Afterschool Believe & Build Grant: \$140,957 estimated in 2023 for after-school programming (grant reimbursed based on actual costs incurred)

Saint Paul Public Schools Community Partner Out-of-School-Time Grant: \$154,286 estimated in 2023 for after-school programming (grant reimbursed based on actual costs incurred)

Saint Paul Public Schools Mental Health Partnerships: \$36,000 for social work support at Humboldt Secondary School

Pending:

Ramsey County Learn & Earn Grant: \$122,812 estimated in 2023 for human services workforce development training and paid work experience (grant reimbursed based on actual costs incurred)



City of Roseville
Non-profit Application for use of ARPA Funds

Organization Name: Northeast Youth and Family Services

Address Line 1: 3490 Lexington Ave N #205

Address Line 2:

City: Shoreview

State: MN

Zip Code: 55126

State of Minnesota Non-Profit Registration Number: 41-1284306

Person responsible for grant: Angela Lewis Dmello

Email: Angela.LewisDmello@nyfs.org

Phone: 651-379-3404

Please describe the purpose/mission of your non-profit: The mission of NYFS is:

"Transforming lives by ensuring access to care that nurtures healing, cultivates community, and inspires hope."

As the only nonprofit mental health agency in the municipalities we serve, NYFS is a critical asset for the community, the primary resource for mental health referrals and services, and the trusted partner for the bedrock local public institutions (schools, cities, law enforcement) that impact everyone in our service area. In all, we serve ~800 clients via over 21,600 appointments per year across 15 northeast Ramsey County municipalities. Our connections run deep, reflecting over 45 years of providing services while building and sustaining community collaborations. Increased need for mental health services as a result of the pandemic has created a waitlist that is three times as long as our current capacity. While we're not alone in this (some therapists in private practice have two or more year waiting lists given the level of demand), many practitioners at for-profit clinics have closed their waiting list. In contrast, we keep ours open and are successfully recruiting new staff to build capacity while reducing barriers and finding new ways to reach people - true to our community-based mission.

Please describe the purpose/mission of your non-profit: The mission of NYFS is:

"Transforming lives by ensuring access to care that nurtures healing, cultivates community, and inspires hope."

As the only nonprofit mental health agency in the municipalities we serve, NYFS is a critical asset for the community, the primary resource for mental health referrals and services, and the trusted partner for the bedrock local public institutions (schools, cities, law enforcement) that impact everyone in our service area. In all, we serve ~800 clients via over 21,600 appointments per year across 15 northeast Ramsey County municipalities. Our connections run deep, reflecting over 45 years of providing services while building and

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Please describe how your non-profit currently serves the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

NYFS is focused on serving those in our community who would otherwise not be able to access services. Our sliding-fee scale makes services available to all regardless of financial circumstance or insurance coverage. In 2022, we positively impacted 83 individuals in Roseville through our continuum of mental health and youth programs. This amounted to 1,223 hours of critical mental health and community services, including 1,087 hours of mental health services (at school, by tele-health and in-clinic) and reaching 10 residents 71 times via community case management services in collaboration with the Roseville Police Department.

Many of these individuals were youth - In 2022, about 8 in 10 (65/83) Roseville residents benefitting from NYFS services were under the age of 25. As a proportion of our overall caseload, about 1 in 6 youth served is from Roseville. Broken down by municipality, they are the second largest group of youth and young adults we serve – no single city makes up more than 20%. In FY 2021/2022, NYFS provided \$64,000 of care to clients with financial barriers to care at low or no cost. In 2022, over \$26,000 in services was written off by NYFS as uncompensated mental health care for Roseville residents. Over \$74,000 was written off for students in the Roseville School District. NYFS seeks additional funding from individual donors, government contracts, and foundation grants in order to cover this uncompensated care. At the current time, we do not have adequate funding to cover the gap.

The broad reach of our partnerships means we can reach those who most need our services and who may not otherwise be able to access them. To create greater access and reach for these critical services, we partner with Roseville Schools, the City of Roseville and the Roseville Police Department. School-Based Mental Health Services are offered at six schools: Roseville High School, Roseville Middle School, Fairview Alternative School, Little Canada Elementary School, Parkview Elementary School and Central Park Elementary School. Our Youth Diversion program served 11 Roseville youth as the only provider of Diversion and School-Based services in Roseville.

Generally describe the impacts of COVID to your organization: While COVID caused seismic interruptions, revenue losses and lingering effects, it also provided an opportunity for reflection on agency capacity and allocation of resources. NYFS made many much-needed updates – we can now support remote working, provide HIPAA compliant telehealth services and better engage with stakeholders – and we are stronger for it.

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts: NYFS revenue decreased by 34% Quarter 1 (July-September of 2020) compared to the same period in 2019. We rebounded through a robust influx of grant dollars – much of which are one-time CARES ACT and COVID relief funds - but still had a revenue drop of 9% for the fiscal year ending 6/30/2021. A decrease in school-based referrals lowered insurance revenue, but supplemental funds through our DHS contract helped cover non-billable services during COVID. The NETS Day treatment program was temporarily closed, reopening in November 2020 with a smaller cohort, causing a 72% decrease in revenue, a loss of \$297,506. Through cutting expenses and CARES Act funds we brought the net loss down to \$87,787. Individual contributions are down 50% - a loss of \$82,965. NYFS owns the building that houses the Shoreview Clinic, where rental income is down 5% for a loss of \$22,102. NYFS secured a PPP loan (forgiven in 2021, when it was recognized as revenue) which helped make up 2020 losses. We secured a second PPP loan, critical to the continuity of services, which was forgiven.

Beyond the immediate fiscal and operational effects of COVID, we have seen longer term and more concerning trends that effect the overall ability of the nonprofit community mental health sector to recover. At a Most F significantly, we are seeing youth with much higher symptoms, more significant trauma, and more difficulty functioning – many in acute crisis. This has resulted in significant pressure on the MH Workforce, and we are seeing many people leave psychotherapy roles because of the effects on their own mental health and wellbeing. The staff attrition and accelerated retirements have had a significant impact on NYFS, and on our revenue. Additionally, we have higher percentage of clients that miss sessions due to illness, which especially in our day treatment program, means additional lost revenue.

While NYFS was responding to the new fiscal and operational realities created by the pandemic, staff also recognized the need to quickly respond to community distress. Despite operational challenges, NYFS staff provided the following presentations and services free of charge to residents in the City of Roseville and the Roseville School district to aid residents during this extremely difficult time. Presentations and support services included:

“Covid 19 and Mental Health” online presentation in English with Spanish subtitles for parent group participants at Roseville Area Middle School

“Depression in Adolescents” online presentation for a Roseville Area High School staff

Facilitation of an African-American Healing Circle at Fairview Alternative High School following the murder of George Floyd

“Parenting in a Pandemic” and “Parenting After a Pandemic” online presentations to families in the Roseville Area School District.

“Self-Care for Teachers During Covid” online presentation shared with teachers in the Roseville Area School District.

NYFS staff also attended a community event in honor of Principal Brian Koland, handed out mental health resources, and spoke to community members grieving his loss by suicide.

Responding to community need, we added new services specifically to address them, at the same time we adjusted current programming for the same reason. However, COVID created a unique set of programmatic and funding challenges, and we have not able to return to a “pre-COVID” financial model for several reasons. The NETS program is one example: Bridging the gap between hospitalization and outpatient therapy, NETS provides daily support for youth ages 11-17 with intensive mental health treatment needs, Early in the pandemic, the program was temporarily closed, reopening in November 2020 with a smaller cohort, causing a 72% decrease in revenue, a loss of \$297,506. Through cutting expenses and CARES Act funds we brought the net loss down to \$87,787. Now, we are seeing a marked increase in the intensity of symptoms- many are suicidal and suffer from severe anxiety, paralyzing panic attacks, and/or debilitating post-traumatic stress symptoms. Workforce shortages have made the medical transport they need unreliable, but the program relies on attendance for reimbursement, causing further erosion of funding. Families are often unable to provide transportation at all. In addition, if participants are more than 7 minutes late, then the session is not reimbursable.

NYFS leadership was aware of changing realities in insurance reimbursement and the business model was going to be altered before COVID, but the pandemic exacerbated the situation. In addition, it created an urgent need to adapt in so many other ways that capacity was stretched to the limit. Now under new leadership, NYFS has conducted a recent operational review. We estimate that overall, our insurance reimbursement levels are generating only about 70% of the revenue they should. To address this, we have outsourced our billing are in the process of re-negotiating all of our insurance contracts to maximize reimbursement rates. We anticipate this process will take 6-12 months.

In addition, under-investment in staff and infrastructure in past years is now being corrected and setting the agency on a course for growth that can meet the urgent and unmet needs for mental health support and services in the community. The unique role that NYFS plays in the community cannot be replicated – our singular history and relationships along with our community-based orientation sets us apart from all other providers that serve these communities.

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program: NYFS is requesting \$10,000 to support the programs that directly support Roseville residents – Clinic-based Mental Health Services, School-Based Mental Health Services, Youth Diversion, Community Connections and Community Case Management. Many of our clients are low income, uninsured or underinsured and struggling to make their copays and while this was a problem before the pandemic, it has gotten worse for clients who are struggling with post-pandemic mental and physical health issues and economic upheaval. We have provided over \$\$ in uncompensated care to Roseville residents during 2022.

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for: We are currently not planning on applying for any additional COVID-19 relief. The initial federal emergency COVID aid package 2020 was for a total of \$651,352.25.

Please confirm the following statements:

Your organization is a registered non-profit in the state of Minnesota: Yes

Your organization serves Roseville community members: Yes

Your organization provides community-based services and programs that benefit the greater good of the community and not just members of your organization: Yes

Your organization experienced negative financial impacts that can be demonstrated with documentation detailing the negative impacts OR your organization provides direct services, education, or advocacy to residents of Roseville in response to the COVID-19 pandemic : Yes to both

Your organization does not advocate for a political or religious affiliation or cause: Yes



City of Roseville
Non-profit Application for use of ARPA Funds

SUPPORTING DOCUMENTATION

- IRS Form 990 from most recent tax filing - ATTACHED.
- Current year budget for organization – ATTACHED.

APPLICANT SIGNATURE

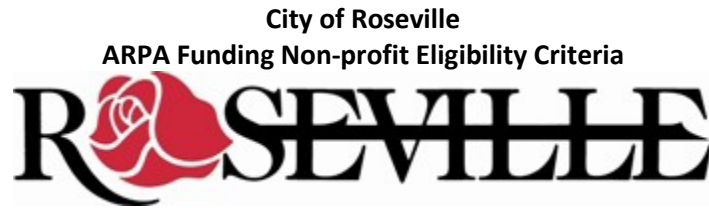
By signing below, the applicant represents, warrants, and certifies that the information provided herein is true, correct, and complete. I also certify that I have the authority on behalf of the organization to submit this application and legally bind the organization.

Authorized Signer: Angela for Dmello

Date: 2.13.2023

Print Name: Angela Lewis Dmello

Organization Name: Northeast Youth and Family Services



The City of Roseville is making available a portion of the Federal American Rescue Plan Act (ARPA) funds received as one-time grants to non-profit organizations serving the Roseville community. Grants of up to \$10,000 are available to non-profit organizations that meet the following qualifications:

- 1) The organization must be a registered non-profit in the state of Minnesota and a 501(c)(3) Charitable Organization as defined by the Internal Revenue Service and in good standing with charity review organizations.
- 2) The organization must have an annual budget that is \$10 million or less
- 3) The organization must provide direct services to Roseville community members. As part of the application submittal, the organization will be required to provide information on the amount and type of services provided to community members.
- 4) The organization provides a community-based service, event, or program that benefits the greater good of the community and not just the members of that organization
- 5) The organization, program, project, or event does not advocate a political or religious affiliation or belief
- 6) The organization provides direct services, education, or advocacy to residents of Roseville in response to the pandemic OR the organization experienced negative financial impacts from the pandemic that can be demonstrated with documentation detailing the negative financial impact
- 7) Organizations that are affiliated with and provide funds directly to the City shall not be eligible to receive funds under this program

Eligible uses of City ARPA Funds for Non-Profits

Eligible uses of City ARPA funds by non-profits include funding to provide programs and direct service to community members impacted by the pandemic. Other eligible uses of the funds include payroll and benefit costs, utilities, rent/mortgage payments, insurance, and other operating costs that directly support services to community members.

Applying for City ARPA Funds for Non-Profits

Non-profit organizations interested in receiving City ARPA funds for non-profits shall complete the attached Roseville ARPA Funding Request Application (attached) and include all pertinent information required by the application. Submission of an application is not a guarantee of funding. Applications will initially be reviewed for staff and qualifying applications will be forwarded to the Roseville City Council for consideration of approving the grant awards at a future City Council meeting. Applicants who are awarded funding will be required to enter into an agreement with the City of Roseville.



City of Roseville
Non-profit Application for use of ARPA Funds

Organization Name

Address Line 1

Address Line 2

City

State

Zip Code

State of Minnesota Non-Profit Registration Number

Person responsible for grant

Email

Phone

Please describe the purpose/mission of your non-profit:

Please describe how your non-profit currently serve the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

Generally describe the impacts of COVID to your organization

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

Please confirm the following statements:

Your organization is a registered non-profit in the state of Minnesota

Your organization serves Roseville community members

Your organization provides community-based services and programs that benefit the greater good of the community and not just members of your organization

Your organization experienced negative financial impacts that can be demonstrated with documentation detailing the negative impacts OR your organization provides direct services, education, or advocacy to residents of Roseville in response to the COVID-19 pandemic

Your organization does not advocate for a political or religious affiliation or cause



City of Roseville

Non-profit Application for use of ARPA Funds

SUPPORTING DOCUMENTATION

- IRS Form 990 from most recent tax filing
- Current year budget for organization

APPLICANT SIGNATURE

By signing below, the applicant represents, warrants, and certifies that the information provided herein is true, correct, and complete. I also certify that I have the authority on behalf of the organization to submit this application and legally bind the organization.

Authorized Signer

Date

Print Name

Organization Name



Please describe the purpose/mission of your non-profit:

We believe every child in America should have equal opportunity and access to a quality education which is why our mission remains the same after 25 years, to partner with teachers and students in under-resourced schools, providing the support needed for teachers to teach and learners to learn. As we do this critical work, three values underpin our every strategy, campaign and communication:

The Value of Education - A quality education is the best gateway to opportunity, and students cannot achieve their full potential without it.

The Value of Teachers - Teachers know what's essential to helping students learn. They are the key to unlocking a student's potential.

The Value of Dignity - We strive to serve in a way that recognizes and protects the inherent dignity of both teachers and students.

Our core programs are designed to empower under-resourced teachers and students by providing the supplies they need to succeed. Through Supply a Student, Supply a Teacher, our 41 Resource Centers across the nation, Second Responder and Every Teacher, Every Day, Kids In Need Foundation equips nearly 8 million scholars with supplies and curriculum, free of charge, so they can focus on learning, and aim for their fullest potential - rewriting the poverty story as we've come to know it.

Please describe how your non-profit currently serves the community of Roseville. In your response please include the number of Roseville community members you serve and the costs for providing your services to the Roseville community:

- **Home to our flagship Teacher Resource Center, which serves 2,000 + teachers a year by investing \$2 million + in their under-resourced classrooms.**
- **Offers Roseville neighbors the opportunity to engage in the issues around equity in education**
- **Hosts 1,000 area teachers for our annual Thanks A Million! teacher appreciation event, where each teacher is gifted \$1,000 worth of classroom supplies**

Roseville is home to Kids In Need Foundation, and our flagship Teacher Resource Center (TRC). Our TRC, located at 2719 Patton Road, is an approximately 800 square foot shopping experience for area teachers who work in schools where 70% or more of the student population is eligible for the National School Lunch Program. Inside, teachers will find core classroom supplies, art supplies, books and more, all offered free of charge. Teachers are welcome to shop 2 times each year, and at each visit are invited to take \$500 worth of classroom supplies. In 2022, more than 2,000 teachers shopped at our Roseville TRC, representing 203 under-resourced schools in 62 area districts. Through this program, we equipped **more than 35,000 area students with more than \$2 million in critical school supplies.** In the same year, operations of the Roseville TRC represented \$2,161,645 of our annual expenses.

With inequitable public-school funding, **a per-student funding gap of \$2,200* exists** in schools where most students meet National School Lunch Program (NSLP) criteria. This gap disproportionately falls on students of color, particularly Hispanic and Black children, further perpetuating the Opportunity Gap. **According to the National Center for Education, teachers in these districts typically spend \$500* per year on supplies without reimbursement.** To further complicate this issue, teachers working in schools with higher poverty rates make, on average, 10% less each year than their counterparts. These are community issues that we believe deserve a community response, and Roseville continues to answer the call.

In the last year, our Roseville corporate neighbors have donated **340 hours** to our programs, filling backpacks with supplies and disseminating them to students who have little to call their own. School supplies and resources matter because they represent belonging and ownership of a student's education and a teacher's career. They empower underestimated students to recognize that they have choices and to make choices for themselves and their futures. For teachers facing rooms full of students struggling to break the cycle of poverty, supplies level the playing field so all students are prepared to learn when the bell rings.

On May 6, we will host our 2nd annual Thanks A Million teacher appreciation event in Roseville. One thousand area teachers will be invited, and each will receive **\$1000 worth of supplies and gifts of appreciation** for their investment in the next generation of world changers. Teachers have a daily influence on tomorrow's leaders and are the key to unlocking a student's potential. They touch our society at every level and their impact can leave a legacy across several generations, which is why we can think of nothing more noble than championing and supporting teachers in our most under-resourced communities.

Generally describe the impacts of COVID to your organization

KINF relies on the donations of both cash and Gift-in-Kind received from individuals, corporate entities and other partners to execute its programs. and was forced to adjust its operating model, having various elements of its operations fully or partially shut down because of the COVID-19 pandemic.

Please describe the negative and operational impact COVID-19 has had on your organization. In your response, please include specific information about the financial and operational impact along with any pertinent documents demonstrating the impacts:

In the second quarter of 2020, COVID-19 orders in the state of Minnesota impacted KINF by disrupting its business and operating models, resulting in a 50% decrease in revenue, detailed below:

Cash receipts decreased by 27% for Q2 2020 versus the same period in 2019. Impacting the result most significantly was our inability to host fundraising events. The annual in-person gala, typically held in June, was canceled due to an executive order prohibiting gatherings of any kind in the state of Minnesota. In 2019, KINF's gala plus an in-person affiliate meeting brought in \$156k, which was 15% of overall cash revenue in 2019 Q2.

Gift-in-kind donations - KINF relies on donations of school supplies from various partners and donors. These donations fluctuate throughout the year; however, Q2 is historically a high-volume quarter for gift-in-kind product, due to the combination of May being the national teacher appreciation month and June being the end of the fiscal year for many companies. Furthermore, it is the ramp-up to back-to-school season. Overall, gift-in-kind donations decreased 63% in Q2 2020 (\$27.9M in Q2 2019 to \$10.2M in Q2 2020) due to the decrease in activity by partners as their business and operations were equally affected by COVID-19. As a result of the significant shortfall in donated products, KINF incurred increased expenses in the months to follow, having to purchase supplies to fulfill its programs to support teachers and students.

When considering the impact of both cash and GIK contributions, KINF experienced a 62% decrease in receipts from Q2 2020 to Q2 2019.

Volunteers - KINF relies on volunteers to assemble donated products into larger bundles, often referred to as

teacher boxes or student backpacks. In 2020, volunteer numbers decreased 72% and volunteer hours declined 71% from 2019. In Q2 of 2020, in-house volunteering was completely shut down by state mandates. This change of support impacted KINF's operations and logistics workforce, pulling staff in other directions and, at times, resulting in support from team members outside the operations team to assist in the distribution of donations to schools and partner organizations.

Please indicate the amount of funds being requested (maximum of \$10,000) and how you would use funds awarded under this program:

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Please indicate any other COVID-19 related relief that your organization has applied for or will be applying for:

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