

2019-2020 HRIEC Essay Question

Social Media and the Internet have a growing presence in our lives. Discuss the role social media has on our communities and what role it plays among you and your friends. How can Social Media be used to divide our community? How can Social Media be used to help our community be more inclusive and engaging for all residents?

Does the essay discuss the role social media has on our community?	Total = 5 points
Discusses social media & community (1 point)	
Example is provided (1 point)	
Analysis & evidence of role of social media (0 null, 1 weak, 2 strong, 3 very strong)	

Does the essay discuss the role social media plays among individual & friends?	Total = 3 points
Discusses social media role on themselves (1 point)	
Discusses social media role with friends (1 point)	
Example is provided (1 point)	

Does the essay discuss how social media can be used to divide a community?	Total = 4 points
Includes example of how it can divide (1 point)	
No ideas / suggestions_ (0 point)	
Analysis of how social media can divide community (0 null, 1 weak, 2 strong, 3 very strong)	

Does the essay identify ideas or suggestions on how social media can be used to help community be more inclusive and engaging for all residents?	Total = 8 points
Ideas to be inclusive (1 point)	
No ideas / suggestions_ (0 point)	
Analysis & evidence of idea (0 null, 1 weak, 2 strong, 3 very strong)	
Ideas to engage residents (1 point)	
No ideas/suggestions (0 point)	
Analysis & evidence of idea (0 null, 1 weak, 2 strong, 3 very strong)	

Grammar, spelling _____(0 weak, 1 strong, 2 very strong)

Overall coherence /organization _____(0 weak, 1 strong, 3 very strong)

Total Points Possible = 25