

**Roseville Parks and Recreation Department
2660 Civic Center Drive - Roseville, Minnesota 55113
651/792-7006**

OPERATING POLICY # 40

DATE: October, 1988

POLICY TITLE: Assigning Names to City Facilities

PURPOSE: From time to time there is a need to name City of Roseville parks and recreation facilities. The adopted policy contains an orderly process for accomplishing this need.

DESCRIPTION:

The following policy adopted by the City Council on October 5, 1988, shall be used for assigning names to city Parks and Recreation facilities:

It shall be the policy of the City of Roseville to refer to the Parks and Recreation Commission, any activity involving the naming or changing of names of any city-owned parks or recreational facilities.

The Commission shall recommend to the City Council for approval, names for new sites, facilities or portions of facilities. This includes any changes in names to existing facilities.

The naming of parks and recreational facilities will be given consideration by the Parks and Recreation Commission based on the following factors:

- natural habitat, i.e., vegetation, terrain, animals, etc.
- geographic location, i.e., street names, directions, etc.
- appropriate non-descript terminology, i.e., acronyms or joining of two words or names or activities, etc.

Only under certain and exceptional circumstances will consideration be given to the names of individuals (alive or deceased) and/or organized groups, associations or businesses. To be considered the individual, group, association or business must have made a significant and exceptional contribution to the site involved or to the community as a whole. Such contributions, (immediate or deferred) should be for recreation purposes and may include:

- substantial financial donations
- substantial property donations

In addition, recognition plaques, memorial plaques or dedications may be placed throughout the Park and Recreation system by the Parks and Recreation director and with the recommendation of the Parks and Recreation Commission.


REQUEST FOR COUNCIL ACTION

Date 9/24/18

Item No.:

Department Approval

City Manager Approval



Item Description: Consider Name Recommendation for Park Property at 2134 Cleveland Avenue

BACKGROUND

The Roseville Parks and Recreation System Master Plan identified several potential strategies to improve parks and recreation opportunities in Southwest Roseville.

In 2016, the City purchased a .79 acre parcel located at 2134 Cleveland Avenue (corner of County Road B and Cleveland Avenue) for park and recreation purposes.

In May of 2017, the City Council hired LHB for planning and design services to assist in the development of a Park Master Plan for 2134 Cleveland Avenue.

In February of 2018, after a planned community engagement process, the City Council approved the preferred Park Master Plan and authorized development of the park. Since that time, details of the development have continued as well as name considerations.

The Parks and Recreation Commission (Commission) has studied the naming of this property as per the attached city policy. The Commission used the following process:

1. Review of city policy for assigning names to city facilities
2. Solicitation of suggestions from the community (see-enclosed list)
3. Discussion of the history of the property
4. Discussion of options for names

Following several months of discussion, the Commission has recommended the name for the new park area at 2134 Cleveland Avenue to be Midland Gardens. The Commission stated reasons for recommending this name based upon the following rationale:

- “Midland” provides a location marker for the park
- Midland is a potential nod to the 45th Parallel
- The “Garden” name will differentiate it for the other Midland locations/businesses
- The park will most likely always have a garden on-site

Commission Chair Nancy O’Brien and others will be at your meeting to review their recommendation.

29 **POLICY OBJECTIVE**

30 The process for involving community members to review, participate, discuss and recommend
31 improvements is consistent with the City's efforts for community engagement and input. The established City
32 Policy is to refer to the Parks and Recreation Commission for recommendation on the naming of City
33 facilities.

34 **FINANCIAL IMPACTS**

35 None

36

37 **STAFF RECOMMENDATION**

38 Based upon the policy, the established resident input process and the recommendation of the Parks and
39 Recreation Commission, staff recommends that the name for the new park at 2134 Cleveland Avenue be
40 Midland Gardens Park.

41 **REQUESTED COUNCIL ACTION**

42 Motion to name the park property at 2134 Cleveland Avenue - Midland Gardens Park.

43

Prepared by: Lonnie Brokke, Director of Parks and Recreation

Attachment:

- A. Policy on Assigning Names to City Facilities
- B. Full list of community suggested names
- C. Parks and Recreation Commission top 5 list of preferred names
- D. Draft Minutes of the September 4, 2018 Parks and Recreation Commission Meeting
- E. Research prepared by Commission Member Phil Gelbach


ROSEVILLE
REQUEST FOR COUNCIL ACTION

Date 9/24/18

Item No.:

Department Approval

City Manager Approval



Item Description: Consider Name Recommendation for Park Property at 1716 Marion Street

1 **BACKGROUND**

2 In 2016, the city purchased a .68 acre parcel of property at 1716 Marion Street for park purposes. The
3 property is located in the midst of numerous apartment buildings.

4 In May of 2017, the City Council hired LHB for planning and design services to assist in the
5 development of a Park Master Plan for 1716 Marion Street.

6 In February of 2018, after a planned community engagement process, the City Council approved the
7 preferred Park Master Plan for 1716 Marion Street and authorized development of the park. Since that
8 time, details of the development have continued as well as name considerations.

9
10 The Parks and Recreation Commission (Commission) has studied the naming of this property as per the
11 attached city policy. The Commission used the following process:

- 12 1. Review of city policy for assigning names to city facilities
- 13 2. Solicitation of suggestions from the community (see enclosed list)
- 14 3. Discussion of the history of the property
- 15 4. Discussion of options for names

16
17 Following several months of discussion, the Commission has recommended the name for the new park area
18 at 1716 Marion Street to be Unity Park. The Commission stated reasons for recommending this name based
19 upon the following rationale:

- 20 • It honors the partners who made the park possible
- 21 • It is simple and provides the greatest impact to celebrate the larger idea of what this park represents
- 22 • The name was particularly significant with the future direction

23
24 Commission Chair Nancy O'Brien and others will be at your meeting to review their recommendation.

25 **POLICY OBJECTIVE**

26 The process for involving community members to review, discuss and recommend is consistent with the
27 city's efforts for community engagement and input. The established city policy is to refer to the Parks and
28 Recreation Commission for recommendation on the naming of city facilities.

29 **FINANCIAL IMPACTS**

30 None

31

32 **STAFF RECOMMENDATION**

33 Based upon the policy, the established resident input process and the recommendation of the Parks and
34 Recreation Commission, the staff recommends that the name for the new park at 1716 Marion Street be
35 Unity Park.

36 **REQUESTED COUNCIL ACTION**

37 Motion to name the park property at 1716 Marion Street - Unity Park.

Prepared by: Lonnie Brokke, Director of Parks and Recreation

Attachment:

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- B. Full list of community suggested names
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