


ROSEVILLE
REQUEST FOR COUNCIL ACTION

Date: February 13, 2017
Item No.: 7.d

Department Approval

City Manager Approval



Item Description: 2017 Policy Priority Plan Discussion

1 **BACKGROUND**

2 On December 7, 2015, the City Council adopted the 2016 Policy Priority Plan (PPP) with two strategic
3 priorities, Housing and Economic Development and Infrastructure Sustainability. The City Council
4 identified strategic initiatives for each strategic priority along with goals/focus areas for each initiative.
5 Below is a listing of the strategic priorities and initiatives. The approved document is included as
6 Attachment A.

7

8 Staff has included an update reflecting activities conducted on these priorities in the 4th Quarter as
9 Attachment B.

10

11 Staff would like the City Council to review 2016 PPP and decide if any changes should be made
12 including adding priorities for 2017. Identifying these priorities will assist staff in its work plans for
13 2017 and will inform budget priorities.

14 **POLICY OBJECTIVE**

15 Accomplishing strategic priorities will allow the City to deliver services and programs in a planned and
16 targeted way.

17 **FINANCIAL IMPACTS**

18 As each priority is carried out, there may be implementation costs. Costs will be identified as the
19 strategic priorities and initiatives are considered and as part of the budget process.

20 **STAFF RECOMMENDATION**

21 Staff recommends the City Council receive the 2016 Policy Priority Planning 4th Quarter Update and
22 decide on priorities for 2017.

23

24 **REQUESTED COUNCIL ACTION**

25 The City Council should receive the 2016 Policy Priority Planning 4th Quarter Update and decide on
26 priorities for 2017.

Prepared by: Patrick Trudgeon, City Manager (651) 792-7021

Attachments: A: Adopted 2016 City Priority Plan

B. 2016 4th Quarter Policy Priority Plan Update



City Council Priority Plan 2016

Strategic Priorities – The city Council has determined that there will be two strategic priorities that the City will focus on in 2016:

Housing and Economic Development

Infrastructure Sustainability.

In order to implement these priorities, the City Council has identified strategic initiatives under each Strategic Priority.

Housing and Economic Development Strategic Initiatives

- Focus on Southeast Roseville
- Foster Twin Lakes Redevelopment
- Create Move-Up Housing Opportunities
- Increase Residential Housings Values
- Facilitate City-wide Economic Development

Infrastructure Sustainability Strategic Initiatives

- Categorize Infrastructure Condition
- Ensure Capital Improvement Funding

Roseville City Council Priority Plan
2016

Strategic Priority: Housing and Economic Development

Strategic Initiative: Focus on Southeast Roseville

Desired Outcomes: Increase in commercial market value
Increase in residential market value

Goals/Focus Area	Responsible Staff/Commission	Timeline
Create Southeast Roseville Redevelopment Plan	<p>Staff Lead: Community Development Department</p> <p>Supporting Staff: Fire Department, Parks and Recreation Department, Police Department, Public Works Department, City Manager.</p> <p>Commissions: Community Engagement, Human Rights Commission, Parks and Recreation, Public Works, Environment, and Transportation.</p> <p>Others: Existing Neighborhood Organizations, Non-profit agencies serving the area, Roseville School District, Ramsey County, and adjacent municipalities.</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Identify Stakeholders • Identify Issues • Develop Plan Scope <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Issue RFP • Hire Consultant <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Begin Planning Process <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • Complete Planning Process by end of the year. <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Implement Southeast Roseville Redevelopment Plan

Roseville City Council Priority Plan
2016

Strategic Priority: Housing and Economic Development

Strategic Initiative: Focus on Southeast Roseville

Desired Outcomes: Increase in commercial market value
Increase in residential market value

Goals/Focus Area	Responsible Staff/Commission	Timeline
<p>Formalize Karen Southeast Roseville Working Group</p>	<p>Staff Lead: City Manager/Administration Department</p> <p>Supporting Staff: Community Development Department, Fire Department, Parks and Recreation Department, Police Department, Public Works Department.</p> <p>Commissions: Community Engagement, Human Rights, Parks and Recreation, Public Works, Environment, and Transportation Commissions.</p> <p>Others: Karen Organization of Minnesota, Existing Neighborhood Organizations, Non-profit agencies serving the area, Roseville School District, Ramsey County, and adjacent</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Continue Karen Working Group • Continue working sub-committees (Educational, Community Garden, Recreational Opportunities) <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Continue Karen Working Group • Continue working sub-committees <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Continue Karen Working Group • Continue working sub-committees • Participate in SE Roseville Planning Process <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • Participate in SE Roseville Planning Process • Report to City Council on work completed and new initiatives needed. <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Continue to meet to address issues as needed.

Roseville City Council Priority Plan
2016

Strategic Priority: Housing and Economic Development

Strategic Initiative: Foster Twin Lake Redevelopment

Desired Outcomes: Create 50 living wage jobs

Goals/Focus Area	Responsible Staff/Commission	Timeline
Establish Twin Lakes Economic Development Program	<p>Staff Lead: Community Development</p> <p>Supporting Staff: Finance Department, City Manager</p> <p>Commissions: EDA, Finance Commission.</p> <p>Others: Consultants, Twin Lakes property owners</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Complete Twin Lakes Brownfield Action Plan <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Adopt Twin Lakes Incentive Program <p>3rd Quarter, 2016</p> <p>4th Quarter, 2016</p> <p>2017 and Beyond</p>

Roseville City Council Priority Plan
2016

Strategic Priority: Housing and Economic Development

Strategic Initiative: Create Move-Up Housing Opportunities

Desired Outcomes: Increase of 20+ new homes values at \$350,000 or higher

Goals/Focus Area	Responsible Staff/Commission	Timeline
Establish Move-Up Housing Program	<p>Staff Lead: Community Development</p> <p>Supporting Staff: City Manager</p> <p>Commissions: EDA</p> <p>Others: Consultants</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Review housing demand in Roseville <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Create draft guidelines for Move-Up Housing program • Identify potential priority infill target sites. <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Adopt guidelines for Move-Up Housing Program <p>4th Quarter, 2016</p> <p>2017 and Beyond</p>

Roseville City Council Priority Plan
2016

Strategic Priority: Housing and Economic Development

Strategic Initiative: Increase Residential Housing Values

Desired Outcomes: 10% increase in owner occupied housing values – 2015-2020
10% increase in rental housing value – 2015-2020

Goals/Focus Area	Responsible Staff/Commission	Timeline
Establish Housing Value Support Program	<p>Staff Lead: Community Development</p> <p>Supporting Staff: City Manager</p> <p>Commissions: EDA</p> <p>Others: Consultants</p>	<p>1st Quarter, 2016</p> <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Review factors in determining housing values <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Review existing programs (NEP, Rental Licensing, and Rental Registration) for effectiveness and impact to property values. • Explore other methods and programs to increase housing values. <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • Implement changes to existing programs and adopt new programs as determined. <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Track effectiveness of City programs to housing values.

Roseville City Council Priority Plan
2016

Strategic Priority: Housing and Economic Development

Strategic Initiative: Facilitate City-wide Economic Development

Desired Outcomes: 2016 - Policies and Processes for Econ Dev
2017 - Implement Policies and Programs for Econ Dev

Goals/Focus Area	Responsible Staff/Commission	Timeline
	<p>Staff Lead: Community Development</p> <p>Supporting Staff: City Manager, Finance Department</p> <p>Commissions: EDA</p> <p>Others: Consultants</p>	<p>1st Quarter, 2016</p> <p>2nd Quarter, 2016</p> <p>3rd Quarter, 2016</p> <p>4th Quarter, 2016</p> <p>2017 and Beyond</p>

Roseville City Council Priority Plan
2016

Strategic Priority: Infrastructure Sustainability

Strategic Initiative: Categorize Infrastructure Condition

Desired Outcomes: Adopted Standards for each asset category

Goals/Focus Area	Responsible Staff/Commission	Timeline
<p>Establish measure of effectiveness for each infrastructure asset.</p>	<p>Staff Lead: Public Works Department</p> <p>Supporting Staff: Parks and Recreation Department, City Manager,</p> <p>Commissions: Public Works, Environment and Transportation Commission, Parks and Recreation Commission</p> <p>Others: Consultants</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Research industry acceptable standards. • Create draft baseline standards for Roseville infrastructure. <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Review draft baseline standards for Roseville infrastructure with Commissions. • Adopt new baseline standards for Roseville infrastructure <p>3rd Quarter, 2016</p> <p>4th Quarter, 2016</p> <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Implement and utilize Roseville infrastructure standards.

Roseville City Council Priority Plan
2016

Strategic Priority: Infrastructure Sustainability

Strategic Initiative: Ensure Capital Improvement Funding

Desired Outcomes: Adopted comprehensive infrastructure plan and funding strategy

Goals/Focus Area	Responsible Staff/Commission	Timeline
Establish enterprise-wide consistency for asset management plan implementation	<p>Staff Lead: Finance Department, Public Works Department, and Parks and Recreation Department</p> <p>Supporting Staff: City Manager</p> <p>Commissions: Public Works, Environment and Transportation Commission, Parks and Recreation Commission, Finance Commission</p> <p>Others:</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Complete city-wide implementation of asset management program. • Review asset needs and costs. <p>2nd Quarter, 2016</p> <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Utilize newly adopted infrastructure standards to plan for capital improvement funding. • Review infrastructure and funding needs with Commissions. <p>4th Quarter, 2016</p> <p>2017 and Beyond</p>

2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Housing and Economic Development

Strategic Initiative: Focus on Southeast Roseville

Desired Outcomes: Increase in commercial market value
Increase in residential market value

Goals/Focus Area	Timeline	Update
Create Southeast Roseville Redevelopment Plan	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Identify Stakeholders • Identify Issues • Review Roseville HRA initiatives in area • Review Smart Growth America report • Develop Plan Scope based on above input <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Issue RFP • Hire Consultant <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Begin Planning Process <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • Complete Planning Process by end of the year. <p>2017 and Beyond</p> <p style="text-align: center;">Implement Southeast Roseville Redevelopment Plan</p>	<p>1st Quarter, 2016-</p> <ul style="list-style-type: none"> • Identify Stakeholders (attachment A) • Identify Issues and Develop Plan Scope <ul style="list-style-type: none"> ○ At the April 11, 2016 City Council meeting, staff received direction that SE Roseville would focus on areas that border Larpenteur and Rice Street. Council discussed a visioning plan that included a hybrid model that combined the CDI process with a Design Charrette ○ Review Smart Growth America Report ○ Summary Report was included in the April 11 Council Packet discussing Southeast Roseville <p>2nd Quarter, 2016-</p> <ul style="list-style-type: none"> • Representatives from Roseville, Saint Paul, and Maplewood are collaborating with Ramsey County on ways to revitalize the Larpenteur Avenue and Rice Street corridors. The revitalization efforts have been coordinated by the St. Paul Area Chamber of Commerce. A Community Kick-Off is scheduled for July 27 to gather input regarding opportunities and possibilities for the area. • Community Development has created a dedicated webpage (www.cityofroseville.com/southeast) for Southeast Roseville as well as a subscription list for residents/interested parties to receive updates and information when things are happening in the area.

3rd Quarter, 2016

- The Kick-Off meeting for Rice/Larpenteur was well attended, and the Rice/Larpenteur Corridor Planning Team is in motion to ramp up planning/visioning efforts for the corridor. The next planning meeting is scheduled for October 27 to discuss hiring a Project Manager.
- Input still needs to be solicited from the business community, and from representatives of the Karen community.
- The City of Roseville has closed on 1716 Marion St. for the purpose of a neighborhood park. A parking encroachment will be removed in November. City staff are currently discussing a timeline for soliciting community input.
- City Staff met with MetroTransit in September to discuss expanding bus services East-West along Larpenteur Ave. MetroTransit were open to exploring reconfigurations of bus routes to better serve the area. City Staff are exploring dates to meet with MetroTransit, the City of St. Paul, and the Charter School of Excellence (locating at the old Linders site). The goal would be to explore how a bus turnaround could be included in the redevelopment plan to allow for expanded bus service along Larpenteur Ave.
- TIF 12 is set to expire at the end of 2016. The City Council will be considering amending the TIF Plan of the redevelopment district to dedicate funds to Southeast Roseville. The current balance is estimated at \$830,000.

4th Quarter, 2016

- *Amended TIF #12 to allow for current balance of funds to be used in SE Roseville for redevelopment opportunities.*
- *November 15, 2016 – Community meetings regarding potential rezoning and possible land uses for 211 N. McCarrons Blvd (Armory).*
- *Developed request for proposal (RFP) with corridor partners for visioning process of Rice Street/Larpenteur Avenue.*
- *Completing due-diligence on 196 S. McCarrons Housing Replacement Program.*

2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Housing and Economic Development

Strategic Initiative: Focus on Southeast Roseville

Desired Outcomes: Increase in commercial market value
Increase in residential market value

Goals/Focus Area	Timeline	Update
Formalize Karen Southeast Roseville Working Group	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Continue Karen Working Group • Continue working sub-committees (Educational, Community Garden, Recreational Opportunities) <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Continue Karen Working Group • Continue working sub-committees <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Continue Karen Working Group • Continue working sub-committees • Participate in SE Roseville Planning Process <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • Participate in SE Roseville Planning Process • Report to City Council on work completed and new initiatives needed. <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Continue to meet to address issues as needed. 	<p>1st Quarter, 2016-</p> <ul style="list-style-type: none"> • Karen Interagency Group met January 26, 2016 -Initiatives included: <u>Rental Rights & Awareness</u> ECHO Video broadcast April 4 on MN Channel <u>Recreation Opportunities</u> Entered Into a Purchase Agreement at 1716 Marion St. for Park and Play Space for 200+ youth. U.S. Bank/CDBG Grants to be Decided in May. <u>Safe Pathways/Community Gardens</u> CDBG dollars secured for Larpenteur pathway connection. Community Garden Sub-Group/Lake McCarrons Neighborhood Association organized Rice St. Gardens in Maplewood. Almost all of the 200 plots for garden space have been designated. • Karen Interagency Group Scheduled to Meet on April 26, 2016 <p>*On April 26 the group will discuss moving towards Southeast Roseville interagency work that includes reinvestment/redevelopment opportunities for the area.</p> <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • <u>Community Outreach with ECHO</u> Rental Rights and Responsibilities Video promotion with HousingLink and City Manager attendance at Hmongtown Festival on June 25. Article about

Roseville's efforts appeared in July/August issues of Minnesota Cities magazine.

- Recreation Opportunities

Due-diligence is being done on the Purchase Agreement for 1716 Marion St. for Park and Play Space for 200+ youth. CDBG funds were awarded of \$117,400. US Bank grant application was not awarded.

- Safe Pathways/Community Gardens

RFP for improvements of the pathway was done and two bids came back significantly over budget. Rebidding will be done later in 2016. Community Garden has the growing season along the way.

- Karen Interagency Group Met on April 26, 2016 to discuss the SE Roseville process that is being done with Maplewood, St. Paul, and Ramsey County. The next meeting is the community meeting scheduled for July 27, 2016 at Galilee Church from 6pm-7:30pm. A follow-up meeting with the Karen Interagency Group may be scheduled pending the input received at the kick-off meeting, and subsequent meetings are established/defined.

3rd Quarter, 2016

- Community Outreach with ECHO

- The City Manager has continued to advocate and promote the Rental Rights and Responsibilities video at public events.
- The City of Roseville hosted its first Property Managers Meeting which allowed for various departments to walk through the Rental Licensing Program, and to be available for questions. The meeting was well attended, and Bridget Ehrman-Solberg of the International Institute (II) presented information on resources available to refugees when they begin to rent. II has been a tremendous partner in the Karen Interagency Group, and we were pleased to make this connection. City Staff also emphasized the benefits of new renters viewing the ECHO video to help property managers establish expectations of their tenants.

- Recreation Opportunities

- The City of Roseville closed on 1716 Marion St. and will begin to develop a timeline to solicit input for park/playground space.

Safe Pathways/Community Gardens

- Re-bidding for Larpenteur Pathway improvements will be explored at the end of the year.

Karen Interagency Group

- Karen Interagency Group met in August and discussed corridor planning work being explored in the SE Roseville area. International Institute provided information into staffing changes in the organization. The Karen Interagency Group expressed interest in assisting the City in navigating the 1716 Marion St. park planning process.

4th Quarter, 2016

- *Karen Interagency Group to meet in February to discuss 2017 priorities. Anticipated priorities include 1716 Marion St. community input for park design and Rice/Larpenteur Corridor engagement.*
- *Staff from various departments attended the October Karen Organization of Minnesota (KOM) Gala in support of the partnerships formed between the City of Roseville and the Karen community.*

2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Housing and Economic Development

Strategic Initiative: Foster Twin Lake Redevelopment

Desired Outcomes: Create 50 living wage jobs

Goals/Focus Area	Timeline	Update
Establish Twin Lakes Economic Development Program	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Complete Twin Lakes Brownfield Action Plan • Review best practices and options for incentivizing economic development in Twin Lakes <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Adopt Twin Lakes Incentive Program <p>3rd Quarter, 2016</p> <p>4th Quarter, 2016</p> <p>2017 and Beyond .</p>	<p>1st Quarter, 2016-</p> <p>On March 14 the City Council received a presentation from Terracon Consultants providing an overview on the environmental information gathered and retained for properties in Twin Lakes. The information currently links to an interactive map that the City can use to get a snapshot of environmental work/clean up that has been performed on each site.</p> <p>City Staff plans to work with our Economic Development Consultant to determine best incentive programs for future development opportunities in Twin Lakes.</p> <p>2nd Quarter, 2016-</p> <p>EDA discussed priorities with an economic development consultant and determined that policy development was the top priority for the remainder of 2016. Community Development staff are working with an economic development firm to guide a discussion on policy development at the upcoming August 8, 2016 City Council meeting. The EDA will discuss Economic Development incentive programs for future development requests in Roseville, and Twin Lakes.</p> <p>3rd Quarter, 2016-</p> <p>The EDA has reviewed and approved a public financing/business subsidy policy that will aide in reviewing public assistance applications city-wide.</p>

The completion of the Twin Lakes Parkway may serve as a catalyst to property owners interested in redeveloping property in the area.

Calyxt is still moving forward with Phase II to build their offices next year which will bring higher-wage jobs to Twin Lakes.

2785 Fairview has sold to a new owner. In the short term the property will remain as a trucking terminal, however the new owner is exploring multiple uses including office space for the area.

4th Quarter, 2016

- *TIF #17A Hazardous Substance Sub district (HSS) is under review by staff and consultants for remaining parcels that could qualify.*
- *Continue discussions with 2785 Fairview owners to explore redevelopment of the site.*
- *Aldi/Denny's/Strip retail center under construction.*
- *Code enforcement/Fire Department reviewing condition of properties.*

2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Housing and Economic Development

Strategic Initiative: Create Move-Up Housing Opportunities - **Initiative Deemed Complete**

Desired Outcomes: Increase of 20+ new homes values at \$350,000 or higher

Goals/Focus Area	Timeline	Update
Establish Move-Up Housing Program	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Review housing demand in Roseville <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Create draft guidelines for Move-Up Housing program • Identify potential priority infill target sites. <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Adopt guidelines for Move-Up Housing Program <p>4th Quarter, 2016</p> <p>2017 and Beyond</p>	<p>1st Quarter, 2016-</p> <ul style="list-style-type: none"> • City Staff has reviewed the 2013 Comprehensive Housing Study and the St. Paul Area Association of Realtor’s Quarterly Report. • Staff has valuation data for new construction homes for last five years. Most homes being constructed have been valued between \$350,000 - \$600,000 • Community Development Staff is gathering and reviewing data regarding housing Roseville in anticipation of the discussion about housing in May. <p>2nd Quarter, 2016-</p> <ul style="list-style-type: none"> • On June 21, City Staff presented the EDA with the permit history of homes that have been built over the last 5 years, as well as data of projected homes to be built out over 2016/2017. • 78 new homes were built over last 5 years with home value over \$350,000 • 44+ new homes are projected to be built through 2017. • Consensus was that market place is taking care of move-up housing.

2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Housing and Economic Development

Strategic Initiative: Increase Residential Housing Values

Desired Outcomes: 10% increase in owner occupied housing values – 2015-2020

10% increase in rental housing value – 2015-2020

Goals/Focus Area	Timeline	Update
Establish Housing Value Support Program	<p>1st Quarter, 2016</p> <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Review factors in determining housing values <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Review existing programs (NEP, Rental Licensing, and Rental Registration) for effectiveness and impact to property values. • Explore other methods and programs to increase housing values. <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • Implement changes to existing programs and adopt new programs as determined. <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Track effectiveness of City programs to housing values. 	<p>1st Quarter, 2016-</p> <p>City Staff will present an overview to the City Council of existing housing programs/activity levels in May.</p> <p>2nd Quarter, 2016-</p> <ul style="list-style-type: none"> • City Staff presented an overview to the EDA of existing housing programs/activity levels at the EDA meeting May 25, 2016. • Further discussions of other programs were brought back at the EDA meeting on June 21, 2016. There was not additional direction given to add any more housing programs but to sustain the current ones that the EDA administers. • 3rd quarter objectives have been completed. <p>3rd Quarter, 2016</p> <p>As noted above 3rd quarter objectives have been completed however EDA staff has been discussing desired outcomes with Ramsey County Assessor's office. Further information will be coming forward to the Council in the 4th quarter related to what the City can do to increase valuation of properties.</p> <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • <i>Presentation from Ramsey County Assessor Steve Baker</i>

2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Housing and Economic Development

Strategic Initiative: Facilitate City-wide Economic Development

Desired Outcomes: 2016 Policies and Processes for Economic Development
2017 Implement Policies and Programs for Economic Development

Goals/Focus Area	Timeline	Update								
	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> Develop goals, objectives, and outcomes for economic development in Roseville <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> Discussed and Determined economic development priorities <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> Adopt policies and implement programs as determined from 2nd quarter meeting <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> Adopt 2017 EDA Budget <p>2017 and Beyond</p>	<p>1st Quarter, 2016-</p> <p>Community Development staff will work with the Economic Development Consultant to identify for the purpose of developing a city-wide economic development strategy. The tentative timeline is as follows:</p> <table border="1" data-bbox="982 881 2062 1187"> <tr> <td data-bbox="982 881 1178 972">April 11</td> <td data-bbox="1178 881 2062 972">Authorize Entering into a Professional Services Contract with Economic Development Services, Inc.</td> </tr> <tr> <td data-bbox="982 972 1178 1036">April 18</td> <td data-bbox="1178 972 2062 1036">Introduction and Discussion (First-Touch) with Ms. Janna King</td> </tr> <tr> <td data-bbox="982 1036 1178 1092">May 23</td> <td data-bbox="1178 1036 2062 1092">Receive Draft ED Strategy (Second-Touch)</td> </tr> <tr> <td data-bbox="982 1092 1178 1187">June 13</td> <td data-bbox="1178 1092 2062 1187">Approve ED Strategy and Determine Resources/Funding/Staffing Needs to Achieve Objectives</td> </tr> </table> <p>2nd Quarter, 2016</p> <p>June 21, 2016 EDA meeting established priorities for the EDA in 2016 and 2017 that helped to develop the Desired Outcomes for the strategic priority of Housing and Economic Development. The following direction was given to staff to complete in 2016:</p>	April 11	Authorize Entering into a Professional Services Contract with Economic Development Services, Inc.	April 18	Introduction and Discussion (First-Touch) with Ms. Janna King	May 23	Receive Draft ED Strategy (Second-Touch)	June 13	Approve ED Strategy and Determine Resources/Funding/Staffing Needs to Achieve Objectives
April 11	Authorize Entering into a Professional Services Contract with Economic Development Services, Inc.									
April 18	Introduction and Discussion (First-Touch) with Ms. Janna King									
May 23	Receive Draft ED Strategy (Second-Touch)									
June 13	Approve ED Strategy and Determine Resources/Funding/Staffing Needs to Achieve Objectives									

- Business Subsidy Policy
- Acquisition Policy Framework
- Market Research
- SE Roseville Visioning
- Visitation Program

3rd Quarter, 2016

- A public financing/business subsidy policy has been adopted by the City Council/EDA on October 17, 2016.
- The Acquisition Framework is scheduled for discussion with the City Council on November 7
- Market Research will begin through the Urban Land Institute's Navigating Your Competitive Future discussion with the EDA in early 2017.
- SE Roseville visioning is underway.
- The EDA on August 29, 2016 adopted a Business Visitation Program. The following has been completed in 3rd quarter:
 - Intern verified businesses in community.
 - Completed Access database for retaining business information.
 - Sign agreement with MN Chamber to use Salesforce software and interview survey.

4th Quarter, 2016

- *The City/EDA adopted a Business Subsidy Policy on October 17, 2016.*
- *The City/EDA discussed an Acquisition Policy.*
- *Ribbon cuttings and openings*
 - *Painting with a Twist*
 - *Acorn Mini Storage*
 - *Dunkin Donuts*
- *Visitations completed –*
 - *Rain Street Green (Consulting service for energy improvements)*
 - *Shipyards (Distribution for Moco)*

		<ul style="list-style-type: none">▪ <i>Moco (End cap design firm)</i>▪ <i>HED Cycling (Manufacture of racing bikes and wheels)</i>▪ <i>JR Johnson Supply Inc.(Flower wholesale distributor)</i>▪ <i>Belden Plastics (Manufacture of plastic flower pots)</i>▪ <i>MAP Transportation (Delivery service company)</i>▪ <i>Our Vision Recycling (Recycling of electronics)</i>
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2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Infrastructure Sustainability

Strategic Initiative: Categorize Infrastructure Condition

Desired Outcomes: Adopted Standards for each asset category

Goals/Focus Area	Timeline	Update
<p>Establish measure of effectiveness for each infrastructure asset.</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Research industry acceptable standards. • Create draft baseline standards for Roseville infrastructure. <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Review draft baseline standards for Roseville infrastructure with Commissions. • Adopt new baseline standards for Roseville infrastructure <p>3rd Quarter, 2016</p> <p>4th Quarter, 2016</p> <p>2017 and Beyond</p> <ul style="list-style-type: none"> • Implement and utilize Roseville infrastructure standards. 	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Both Public Works and Parks and Recreation Departments have been researching and drafting base standards for its infrastructure. See attached drafts of standards. Next steps are to review these draft standards with the appropriate commission. <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Overview of City Asset Management Program and of Parks and Recreation related asset categories and parameters presented to the Parks and Recreation Commission in June 2016. The Commission had a preliminary discussion on the information and will continue the discussion at future meetings. • The Public Works Department will be presenting an overview of the Public Works Asset Management Program and the Draft Infrastructure Rating System to the Public Works, Environment and Transportation Commission on Tuesday, July 26th. <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Parks and Recreation is reviewing and incorporating general input from staff and the Parks and Recreation Commission. Further discussions are expected with the Commission. • Public Works presented the Draft Infrastructure Rating System to the PWET Commission in July and is incorporating their comments into the final version as well as the data within the asset management system. Staff continues to add assets to

		<p>the PubWorks Asset Management program and derive preliminary condition ratings for the assets in the system.</p> <p>4th Quarter, 2016</p> <ul style="list-style-type: none"> • <i>Parks and Recreation has completed a general rating system for major asset categories using it as another evaluation tool. We are also in the process of reviewing the program with new key staff members.</i> • <i>Public Works continues to update the Infrastructure Rating System document for the major assets as we gain experience with implementing the individual rating criteria for each asset.</i>
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2016 Roseville City Priority Plan
4th Quarter Status Update

Strategic Priority: Infrastructure Sustainability

Strategic Initiative: Ensure Capital Improvement Funding

Desired Outcomes: Adopted comprehensive infrastructure plan and funding strategy

Goals/Focus Area	Timeline	Update
Establish enterprise-wide consistency for asset management plan implementation	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Complete city-wide implementation of asset management program. • Review asset needs and costs. <p>2nd Quarter, 2016</p> <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Utilize newly adopted infrastructure standards to plan for capital improvement funding. • Review infrastructure and funding needs with Commissions. <p>4th Quarter, 2016</p> <p>2017 and Beyond</p>	<p>1st Quarter, 2016</p> <ul style="list-style-type: none"> • Infrastructure has been catalogued throughout the city. Staff has drafted a City of Roseville Assessment Program policy that talks about the components and methodology of managing the City's assets. See attached policy. <p>2nd Quarter, 2016</p> <ul style="list-style-type: none"> • Staff continues to work to incorporate updated and accurate asset data into the various Asset Management tracking programs and databases. The Public Works department has been able to use updated data to modify the short term Capital Improvement Program particularly for the street pavement, water utility and sanitary sewer utility assets. <p>3rd Quarter, 2016</p> <ul style="list-style-type: none"> • Parks and Recreation has updated the asset categories in the various tracking methods and is using it to plan for capital improvement funding. The Public Works Department has completed condition surveys for all of the local streets and pathways this year allowing us to use data no older than two years old for review of pavement conditions. The department also has preliminary condition ratings for water main, sanitary sewer, retaining walls, hydrants, and stormwater ponds. All of these updated ratings were used to define the 2017 and preliminary 2018 work plans.

		<p>4th Quarter, 2016</p> <ul style="list-style-type: none">• <i>Parks and Recreation will plan to utilize the condition rating system as practical. We are also in the process of reviewing the program with new key staff members.</i>• <i>Public Works has generated 1596 service requests and 1104 fleet work orders in 2016. Most of these are associated with some city asset and will assist staff in continuing to monitor asset conditions and make better decisions about long term maintenance and replacement schedules. All of the Public Works assets are currently managed in either PubWorks or ICON (pavements) with the exception of storm sewer assets which should be added by the end of the first quarter of 2017.</i>
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