

ROSEVILLE
REQUEST FOR COUNCIL DISCUSSION

Agenda Date: 5/22/2017

Agenda Item: 7.b

Department Approval



City Manager Approval



Item Description: Report on the status of the comprehensive plan update process (PROJ-0037)

BACKGROUND

The principal consulting team comprised of Erin Perdu, from WSB, and Lydia Major, from LHB, engaged to lead the update of Roseville's comprehensive plan have prepared and provided materials to update the City Council on the comprehensive plan update process. Ms. Perdu's introductory memo and documentation of the Planning Commission's progress on updating the goals expressed in the comp plan (which is identified as Attachment 1 in her memo) is included with this staff report as Exhibit A.

Ms. Perdu's memo also identifies (as Attachment 2) a report from Lydia Major detailing the community engagement effort to-date; these materials are labeled in this packet as Exhibit B. Ms. Major notes that a summary of "intercept boards" and a summary of the survey results received so far are attached as PDFs. Both of these summarizations have been distributed to the City Council, but the practice has been to not publish survey results for public view before the survey is closed so as not to accidentally influence people who have not yet completed the survey. Please also note that the complete collection of feedback received at the kick-off meeting, digital images of the intercept boards, notes from the Future Cities Team brainstorming meeting, and focus group meeting notes are all published in the archive of important documents that is part of the comprehensive plan update webpage at www.cityofroseville.com/CompPlan.

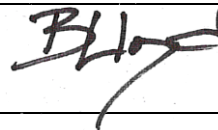
REQUESTED DISCUSSION

Receive the presentation from Erin Perdu and discuss the comprehensive plan update process, as necessary.

Exhibits: A: Memo and supporting material
from Erin Perdu

B: Memo and supporting material from Lydia
Major

Prepared by: Senior Planner Bryan Lloyd
651-792-7073
bryan.lloyd@cityofroseville.com





Memorandum

To: *City of Roseville Mayor and City Councilmembers*

CC: *Bryan Lloyd, Senior Planner*

From: *Erin Perdu, Planning Consultant*

Date: *May 17, 2017*

Re: *Comprehensive Plan Update – Goals, Objectives and Public Input
WSB Project No. 1797-100*

To provide an update on the Comprehensive Plan process thus far, the project team is providing a few pieces of information prior to Monday evening's meeting:

1. **Draft Goals and Objectives:** These goals and objectives have been developed starting from the Imagine Roseville 2025 and the previous 2030 Comprehensive Plan. The project team, including City Staff and the Planning Commission made revisions, deletions and additions. The materials were then further revised based on the input received from the public at the kick-off meeting held in February and preliminary results from our online survey. They will be updated further based on the feedback from the final online survey, intercepts, and focus groups being held this week.

The next step for the goals will be to translate them into a Decision-Making Rubric which includes questions and measurables related to each goal. The City Council, staff, and appointed officials will then be able to use the goals in their regular decision-making process as well as measure progress.

2. **Summary of Results from Public Engagement:** The attached memorandum from Lydia Major, LHB provides a summary of the results from the public engagement activities completed to-date. Those include the public kick off meeting, online survey, and brainstorming session with the Future Cities students at Roseville Middle School. The next report on public engagement will include a comprehensive report, and common threads, from all of the first-round public engagement activities which will also include focus groups (being held this week), intercepts (materials being retrieved and compiled this week), and Meetings-in-a-Box.

I will be in attendance at your meeting on May 22nd to provide a report on our progress and answer any questions you may have.

City of Roseville 2040 Comprehensive Plan DRAFT Goals and Objectives

Roseville is a welcoming community that appreciates differences and fosters diversity.

Make Roseville a livable community for all by providing high quality communications, opportunities for youth and outreach to City newcomers.

Respect and encourage diversity

Encourage diversity in city staff and appointed officials that reflects the diversity of the city population

Roseville is a desirable place to live, work, and play

Create an attractive, vibrant, and effective city with a high quality of life by implementing placemaking principles to the design and management of the public realm.

Provide excellent, effective, and efficient city services

Be an early adopter of creative and sustainable redevelopment policies.

Increase the diversity of the size, type, and scale of businesses in the city.

Roseville has a strong and inclusive sense of community

Foster and support community gathering places both large and small.

Promote and support city-sponsored and community-based events.

Encourage development of neighborhood identities to build a sense of community and foster neighborhood communications, planning, and decision making.

Roseville residents are invested in their community

Provide meaningful opportunities for community engagement.

Ensure that city government is civil, informative, and responsive.

Roseville is a safe community

Continue to provide efficient and effective police, fire, and emergency medical services so residents, businesses and visitors feel and are safe.

Provide appropriate policies and funding to meet or exceed national standards for response times and services for fire, police, and emergency medical services.

Promote high quality urban design of development and redevelopment that enhances safety.

Roseville housing meets community needs

Develop a coordinated housing strategy for the City.

Provide mechanisms that encourage the development of a wide range of housing that meets regional, state and national standards for affordability.

Implement programs that result in safe and well-maintained properties.

Establish public-private partnerships to ensure life-cycle housing throughout that city to attract and retain a diverse mix of people, family types, economic statuses, ages, and so on.

Employ flexible zoning for property redevelopment to meet broader housing goals such as density, open space, and lot size.

Develop design guidelines to support new or renovated housing that contributes to the physical character of the neighborhood, healthy living, and environmental and economic sustainability.

Roseville is an environmentally healthy community

Preserve and enhance soil, water, and urban forest resources.

Reduce negative human impacts by reducing the consumption of non-renewable energy and reducing pollution.

Roseville has world-renowned parks, open space, and multigenerational recreation programs and facilities

Expand and maintain year-round, creative programs and facilities for all ages, abilities, and interests.

Provide high quality and well-maintained facilities, parks, and trails.

Roseville supports the health and wellness of community members

Enable active and healthy lifestyles for all.

Support initiatives (including land use and zoning tools) and partnerships to improve health care quality, affordability, and access.

Roseville supports high quality, lifelong learning

Promote the benefits of lifelong learning and intergenerational education through partnerships with local school districts, libraries, and other educational institutions.

Collaborate with local school systems in a fashion that results in high expectations and active involvement in public education.

Roseville has a comprehensive, safe, efficient, and reliable transportation system

Plan for and support a multi-modal transportation system that moves people and goods safely and efficiently.

Support and allow access to robust public transit system that is integral to the metropolitan system and meets long-term needs.

Properly fund public transportation and transit systems.

Expand, maintain, and promote a system of continuous and connected pathways that encourage walking and biking.

Proactively communicate about and promote transit and pathway options.

Roseville has technology that gives us a competitive advantage

Explore public-private partnerships to ensure that the technology infrastructure is in place to optimize public and private sector performance.

Develop a long-term technology infrastructure plan which includes wireless/cellular, high-speed internet, and other emerging technologies.

Establish secure funding sources to operate, maintain, and upgrade technology infrastructure and services that Roseville provides to its residents and other Ramsey County communities.

Roseville has a growing, diverse, and stable revenue base

Establish sustainable funding sources and mechanisms to pay for community needs.

Encourage renovation and redevelopment to increase tax base.

Develop alternative mechanisms to fund city services.

Roseville responsibly funds programs, services, and infrastructure to meet long-term needs

Maintain the highest financing and budgeting standards.

Align budget and expenditures to support programs and services for all city functions.

Actively manage funds to provide long-term fiscal stability.

Incorporate community priorities in funding decision-making process.

Collaborate with other governmental units to leverage and manage costs for operations, services, and capital improvements.

Roseville has high quality employment opportunities that meet the needs of current and future residents.

Retain, recruit, and expand a diverse range of local businesses and industries.

Work with business and industry groups to provide adequate jobs that meet the service needs of residents and visitors.

Require/encourage/incentivize the creation of jobs that provide a livable wage.

Create regulations that allow renovation and redevelopment of spaces that could be used to support a variety of small businesses.



Memorandum

DATE: May 16, 2017

TO: Bryan Lloyd, City of Roseville

FROM: Lydia Major and Erin Perdu

RE: Community Engagement Summary

Dear Bryan,

A summary of our community engagement efforts to date follows.

Kick-off Meeting Summary

The Roseville Comprehensive Plan Kick-Off Meeting served as an introduction to the project and to begin to collect feedback from the community. It began a community engagement process that will include public open houses, charrettes and workshops, panel discussions, focus groups, stakeholder interviews, listening sessions, intercepts, meetings in a box, online surveys and written questionnaires.

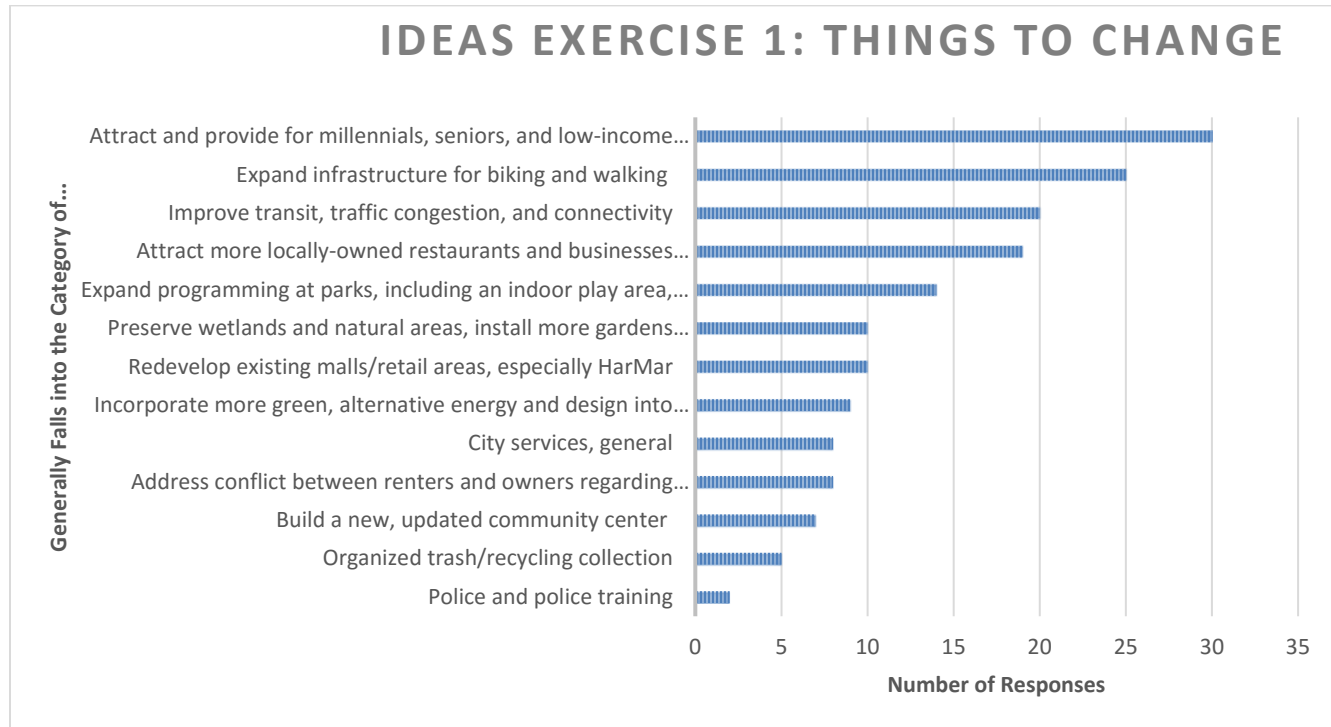
There were several overarching themes that came out of this kick-off event for the Roseville 2040 Comprehensive Plan process, including:

- Incorporate more green, alternative energy and design into the city – solar, wind, LEED
- Expand infrastructure for biking and walking
- Improve transit, traffic congestion, and connectivity
- Address conflict between renters and owners regarding property upkeep
- Attract more locally-owned restaurants and businesses instead of chains, including craft breweries and a food co-op/grocery store
- Redevelop existing malls/retail areas, especially Har Mar
- Attract and provide for millennials, seniors, and low-income folks via transit, housing, services and general livability

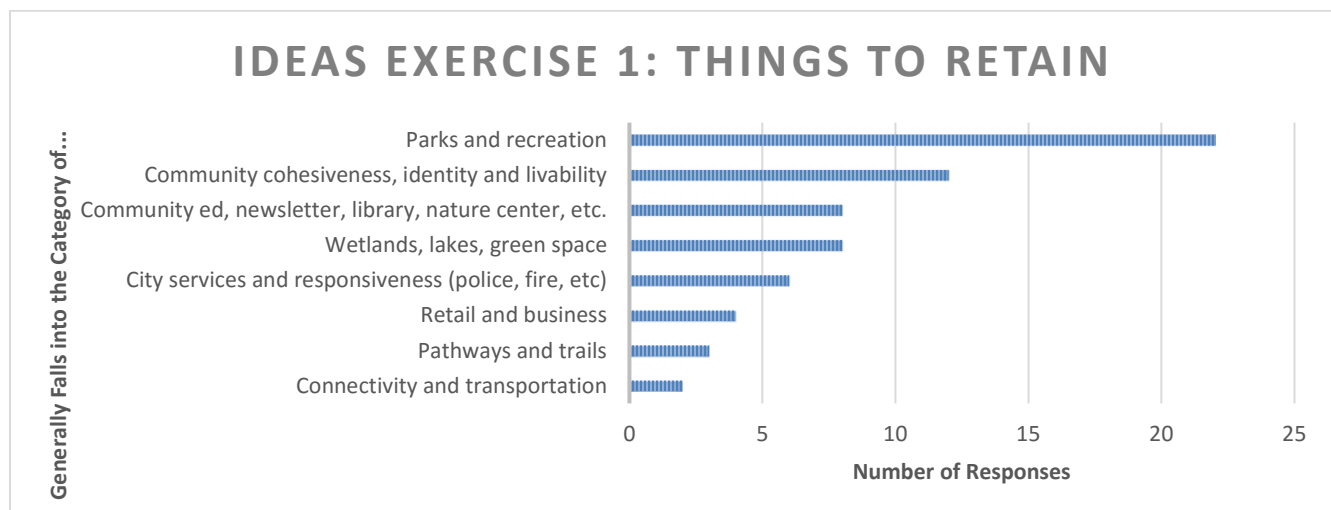
RCA Exhibit B

Memorandum
Date: May 16, 2017

- Build a new, updated community center
- Preserve wetlands and natural areas, install more gardens and community gardens
- Expand programming at parks, including an indoor play area, mountain biking, sensory activities, a skateboard park, classes – though in general there was very positive feedback for existing parks



* Approximately 15 responses were recorded that did not fit into the above categories



* Approximately 6 responses were recorded that did not fit into the above categories

RCA Exhibit B

Memorandum
Date: May 16, 2017

Intercept Board Locations

Intercept Boards were deployed at the following locations:

- City Hall
- The Oval
- Fairview Community Center
- Ramsey County Library
- Bridging
- University of Northwestern, St. Paul
- Keystone Community Service (in the Hamline Shopping Center)
- RAHS (to be put up during parent/teacher conferences on April 20)

The following locations were attempted but didn't work out:

- Common areas in Har Mar (unresponsive)
- Common areas in Rosedale (wanted exorbitant insurance)

There were several overarching themes that came from this update of the intercept boards:

- Appreciation of the lakes, parks, and library
- Interest in greening the city via increased green space, gardens, alternative energy (solar, wind, etc)
- Desire for a community center
- A downtown-like retail center is preferable to strip malls
- Traffic/transportation are issues of concern, with a particular interest in increasing transit and bike/pedestrian access

More detailed information is available in the separate PDF, attached.

Meetings in a Box (MIAB)

We have three kits ready to go and have had one successful MIAB. There was interest in having many more at the public meeting, but we haven't seen much follow-through, despite attempts to contact potential hosts.

Online Survey

We currently stand at 237 participants. Responses are attached to this memo as a PDF.

RCA Exhibit B

Memorandum
Date: May 16, 2017

Future Cities Team Brainstorming Meeting

On January 26, we had a fun and productive meeting with the middle school students involved in this year's Future City Competition. We asked:

- Do you see yourselves coming back to Roseville after you graduate?
- What do you want to see in YOUR Roseville?
- What do you like about Roseville?
- What would you change?

The students told us:

- Make sure that Roseville doesn't become too overcrowded
- Keep the open space and trees, including street trees
 - Roads with trees on both sides are highly desirable
- Don't keep large commercial areas all together – they don't look nice from a driver's perspective
- Incorporate things like banners on street lamps, which are friendly
- Reduce light pollution
 - All light fixtures should be pointed downward
- Make the City more walkable, like White Bear Lake downtown area
- Have spaces for more small businesses
- In general, the City needs more spaces to meet up – perhaps in parks. There needs to be more diversity in gathering spaces, areas for sports and sports equipment.
- Har-Mar Mall:
 - It is too empty and dark
 - Empty spaces inside feel unsafe and intimidating
 - Have more amusements, things to do
 - Small family restaurants
 - Incorporate some green space too which could serve a dual purpose: making the site look better and have space for gathering and things like a farmer's market
 - Outdoor shopping area that is walkable
 - Maybe apartments on top
- Business diversity:
 - Attract family-run restaurants and not just chains
 - More family-owned businesses; maybe these could be located in areas where nothing is happening now.
 - We need a destination for these small businesses where there are other things to do as well.
 - String together small businesses and give them some advantages; something like a "Diversity Square" like Pike's Place Market in Seattle or the International Bazaar at the State Fair.
 - Create more business diversity within the existing malls (including world food and culture offerings)
- Underground parking

RCA Exhibit B

Memorandum
Date: May 16, 2017

- The city needs more arts and culture...we have the people we just don't have the places for culture and diversity. Perhaps we should use public spaces for this purpose
- The city needs a better grocery
- When asked if they would come back to Roseville when they graduate, 4-5 said they would (out of approximately 20).

Focus Group Meetings

We held the following Focus Group Meetings on April 19 at the Oasis Park Building:

- 7:30am Economic Development (invited Visitors Association, Business Council, Malls, small business, economic development, and Chamber representatives)
- 9:00am Land Use (invited developers, brokers, and other real estate representatives)
- 10:30am Housing #1 (invited housing developers, affordable housing, apartment managers, and housing association representatives)
- 1:00pm Education (invited public and private K-12, post-secondary, and preschool representatives)
- 2:30pm Opportunity (invited community service, family resource, non-profit/philanthropic, and under-represented populations representatives)
- 6:00pm Housing #2 (invited neighborhood organization/block leaders, League of Women Voters (who expressed an interest in this topic at the public meeting), and other members of the public)
- 7:30pm Diversity (held following the HRC meeting at Roseville City Hall to include many participants in that meeting and invited various interested organizations)

We had wonderful discussions with these groups and learned a lot of information about what is working in Roseville and what could change to make it even better. The complete set of notes is available on the Roseville 2040 Website.

Walkabouts

We are planning the following walkabouts in June:

- The area near UNW-SP to review the impacts of rental and other forms of housing on this evolving neighborhood.
- County Road B/Snelling Avenue node to explore the seam between the retail and residential areas, as well as the general direction of this key commercial district.
- The transition area between the residential neighborhood generally south of County Road B, between Hamline and Lexington Avenues, and the commercial node at Lexington/Larpenteur.
- Southeast Roseville, northwest of Rice/Larpenteur, where we are hoping to reach targeted populations where they are and explore the impacts of high- and low-density

RCA Exhibit B

Memorandum

Date: May 16, 2017

residential neighborhoods. This will be coordinated with the Rice/Larpenteur planning project.

ECFE

We are planning several ECFE events in June.

c: LHB File

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ROSEVILLE 2040 Comprehensive Plan Intercept Board Notes

April 25, 2017

Summary

The Roseville Comprehensive Plan community engagement process includes intercept boards, which have been placed in various locations around the City including the Public Library, City Hall, Fairview Community Center, Fairview Alternative High School, the University of Northwestern – St. Paul, and Keystone. This summary collects data from these locations over a period of one to two weeks. The community engagement process will also include public open houses, charrettes and workshops, focus groups, stakeholder interviews, meetings in a box, online surveys, and other forms of input.

There were several overarching themes that came from this update of the intercept boards:

- Appreciation of the lakes, parks, and library
- Interest in greening the city via increased green space, gardens, alternative energy (solar, wind, etc)
- Desire for a community center
- A downtown-like retail center is preferable to strip malls
- Traffic/transportation are issues of concern, with a particular interest in increasing transit and bike/pedestrian access

Intercept Board Responses

Mapping Exercise with comments

Where do you like to go?

- I like the lakes and parks the most
- Parks are amazing
- Clean, quiet
- Love library
- I love Langton Lake, but the recent construction to the south disturbs the atmosphere. I am much less inclined to go there than I used to be
- I like to go to lots of places by foot but often the traffic is pretty scary - more consideration for walkers' experience
- We like to walk in our neighborhood
- Langton Lake is your best park, less congested than Central Park and more room for trails

Where do you not like to go?

- Avoid Rosedale; crowded, poor stores and food
- Larpenteur/B2 area has too fast of traffic...needs... on street to slow down cars
- Rosedale is a mess

How would you like to see Roseville evolve?

Do you imagine yourself living in Roseville in 20 years? Why or why not?

- Yes!! I am retiring here
- Yes - retired/retiring and live here now
- Yes, in multi-generational housing
- No- very expensive
- No – everything's too tightly placed, little privacy
- Don't know - thinking about moving further out: cheaper
- No. The communities I am part of are in the NW sectors of Minneapolis
- Yes, except buying or renting a house is too expensive
- Yes, because it is the Bomb.com
- Planning my campaign for president! Vote Anna 2047
- Only as I need a break from NYC
- Yes, if prices are reasonable and they maintain the quality and quantity of parks
- No. Because I live in Shoreview.
- I'd be here because I can't die of old age
- Yes, because I like Roseville.
- Yes, locations and parks

What would you change about Roseville?

- Add a community center similar to the Shoreview CC
- More rain gardens and more homes with veggie and perennial gardens
- Community solar gardens
- Calming of rush hour traffic on major streets
- More homes with solar panels and/or wind turbines
- Restrict herbicide and pesticide applications
- Need downtown and multi-use arts/community center
- Lower water bills
- It is the City that works for its resident
- Reduce property taxes
- To not proliferate the strip malls, create a 'downtown' area
- Better mass transit
- Park, sidewalk, school
- More transit options
- Love the police
- Need thrift store

- Sidewalk on Fairview Ave
- More transit for wheel chairs
- More open space, parks, woods for wildlife
- More open space
- Improvement in high school
- More diverse community
- Public transportation could be more improved. It is cost efficient
- Adding public transportation
- Wish there is a sidewalk on Victoria north of city
- Walkable mixed use development at Lexington & Larpenteur would improve density and anticipate to better transit access.
- Redevelop the aging strip malls
- Better biking
- Even more green spaces
- NO SCHOOL!-Kid
- More local coffee shops, café, less chain business
- More lighting and street safety
- Need left turn stoplight on N. Snelling off county road E. No car go left during rush hour
- Additional investment in schools and nature preservation
- Have more parks for just walking around a lake
- Community park with indoor pool and playground. Improve/update school buildings
- Have a splash pad for little kids
- Better schools
- We would love a new community center with a pool in Roseville on F.H.
- Light rail, public transportation
- A plan to expand shoreline-public. To have walkways around lakes like Minneapolis
- Better dining options. Too many chain restaurants and not enough unique or better ones
- Attract more employers that pay livable wages
- Less light pollution at night
- More animals. Vote Layla for president 2042.
- Community center like Shoreview. Please bring it to Roseville. Thanks!
- Less crime

What would you preserve about Roseville?

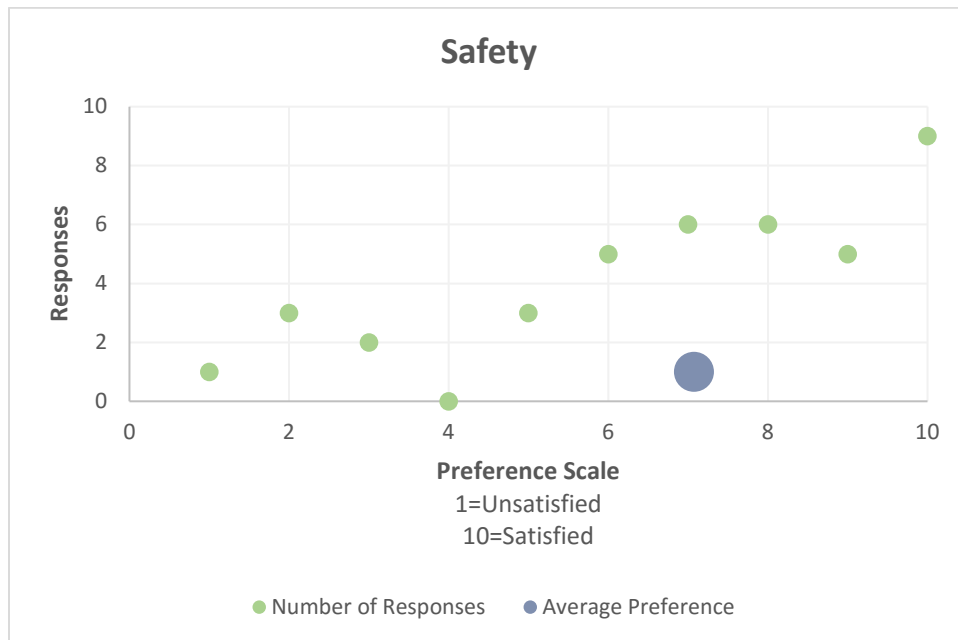
- Trees and green space
- Supportive government for community volunteer efforts
- The parks and disc golf course
- Peaceful open spaces
- Peaceful trails
- Love the lakes and green spaces and accommodations
- Parks and library
- Peaceful open spaces
- Parks

- Family feel
- Friendly community
- DQ on Lexington and Larpenteur
- Historic architecture
- Parks
- Quiet good parks
- The Roseville Library is a very nice place to spend time, along with the Roseville Community Center area
- Peaceful open spaces
- Parks, pools and other entertainment
- I like the Roseville Library area
- Trees, parks and beaches. Walking and biking paths
- Lots of good arterial roadways both North-South and East-West so that traffic flows well most of the time. Though 36 could be 3 lanes each direction.
- Parks/ nature trails and safe walking paths
- Parks, trees and flowers
- Animals. Public school, parks and crafts.

How is the City of Roseville doing? (sliding scale with comments):

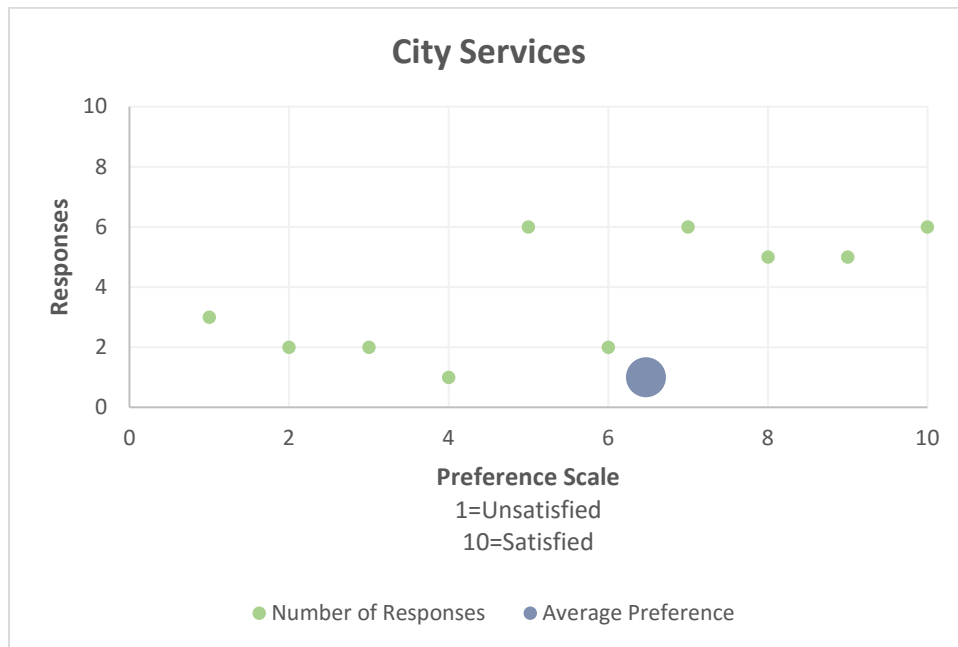
Safety

- We spend a lot of money on police, has Roseville considered outsourcing that?
- Wooded paths don't always feel safe
- I don't drive and I have a baby. I wish sidewalks were in place from Larpenteur/Marion towards the cemetery
- We are an older couple and walk every day. I wish drivers would remember there are pedestrians also there are too many loose dogs without people
- Crossing busy streets with kids on the pedestrian crosswalks are a nightmare-no one stops for you! They need flashing lights. Especially Hamline and Lexington Ave.



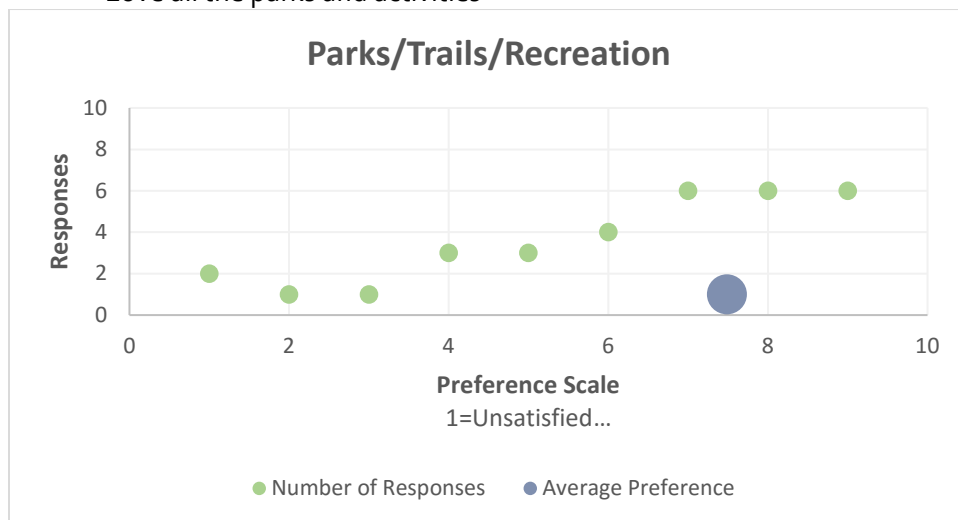
City Services

- I watched a Karen (non-English) speaker get fused in front of my eyes. He was crying and I saw police action as wrong (Larpenteur and Marion)
- Please please have organic garbage available like South Minneapolis and Minnetonka. Roseville excels on many things I am surprised you have not start this yet.
- Fire-have met all wonderful people. Police-seen so many speed and driver super fast for no reason. Most police officer I have met here are entitled
- Nobody likes Minnesota or USA in general
- We are thankful Roseville is inviting to all people
- Need more public garbage can and litter pick-up
- Crime rising in Roseville thanks to liberals for DFL



Parks/Trails/Recreation

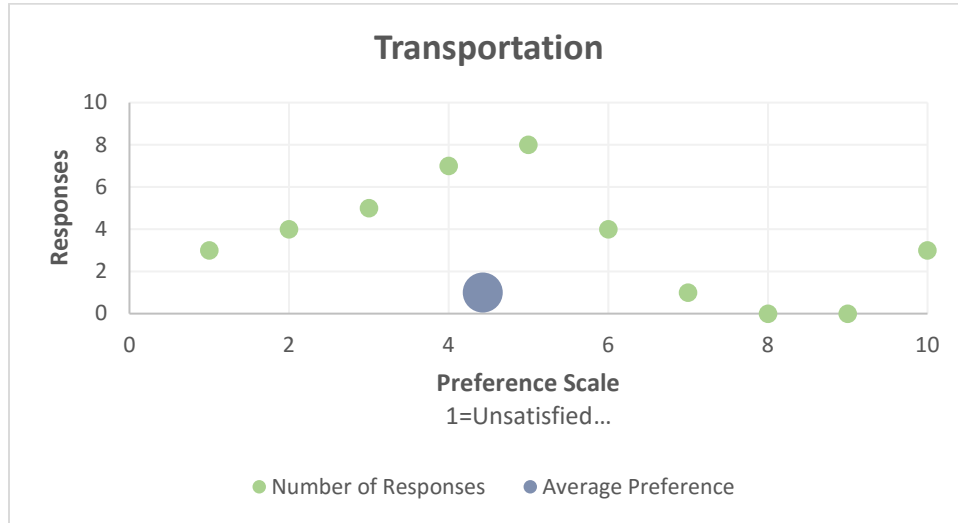
- Like the low traffic parks like nature reserve best
- High traffic areas are still hard on bike riders
- I love the parks. Add some ADA paths around Lake Barnnet on Lexington
- I love the parks here
- Love all the parks and activities



Transportation

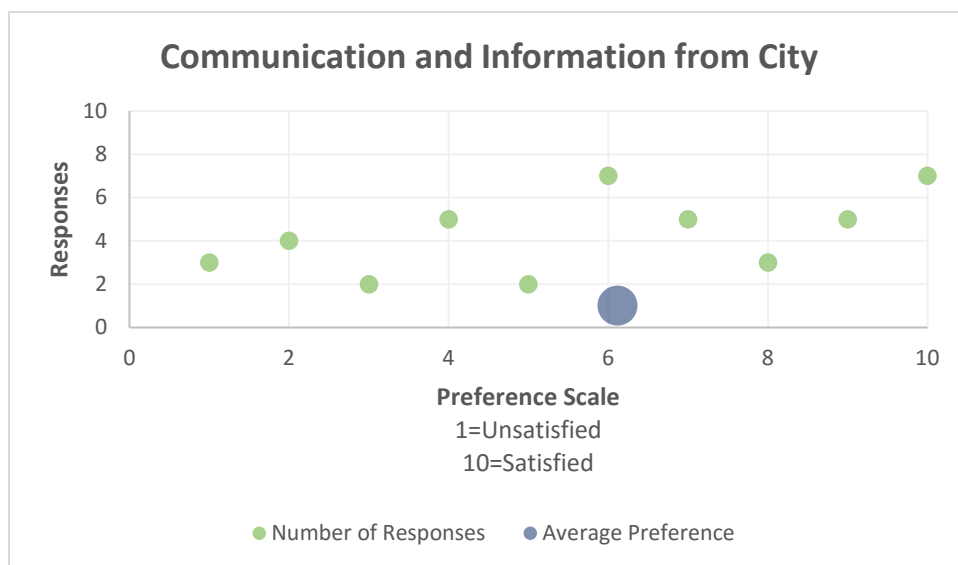
- Why is Roseville paying to widen Snelling Ave?
- More frequent bus service on weekends, north of Hwy 36

- Public transport
- Bus service to downtown commutes needs to be increased
- Traveling East on 36 in the afternoon is terrible. Side streets are not better



Communication/Information from City

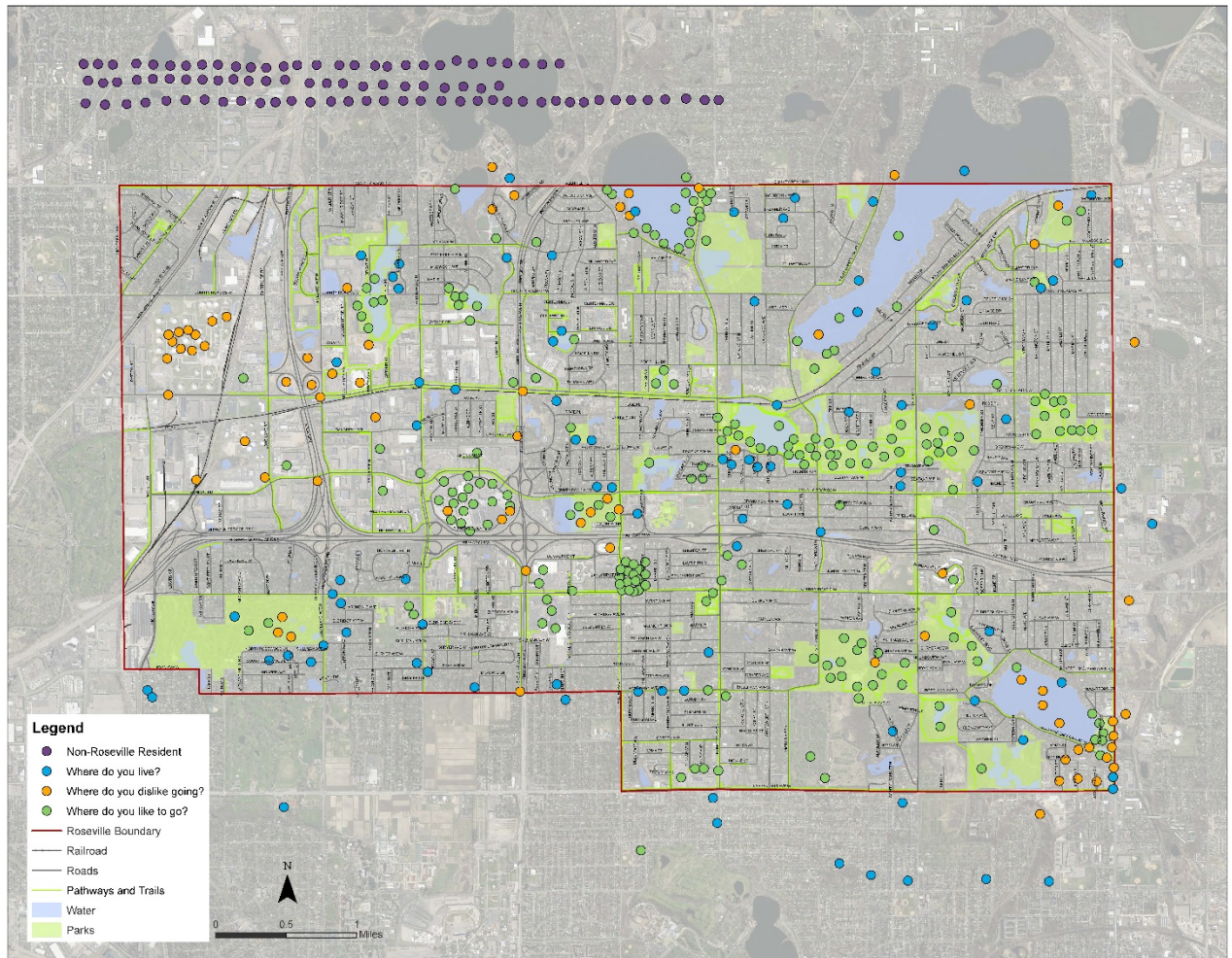
- How can students be informed of changes to the neighborhood surrounding campus? Are they dependent on campus administration for this information?
- Snow plowing/parking needs to be changed. Many residents have off street parking. One side should be plowed then the other like St. Paul. It is unfair to not have
- Is there ever replays of City Council meetings? When? Should be often.
- All cars off the street at once. Many residents have nowhere else to park



Composite Mapping Exercise

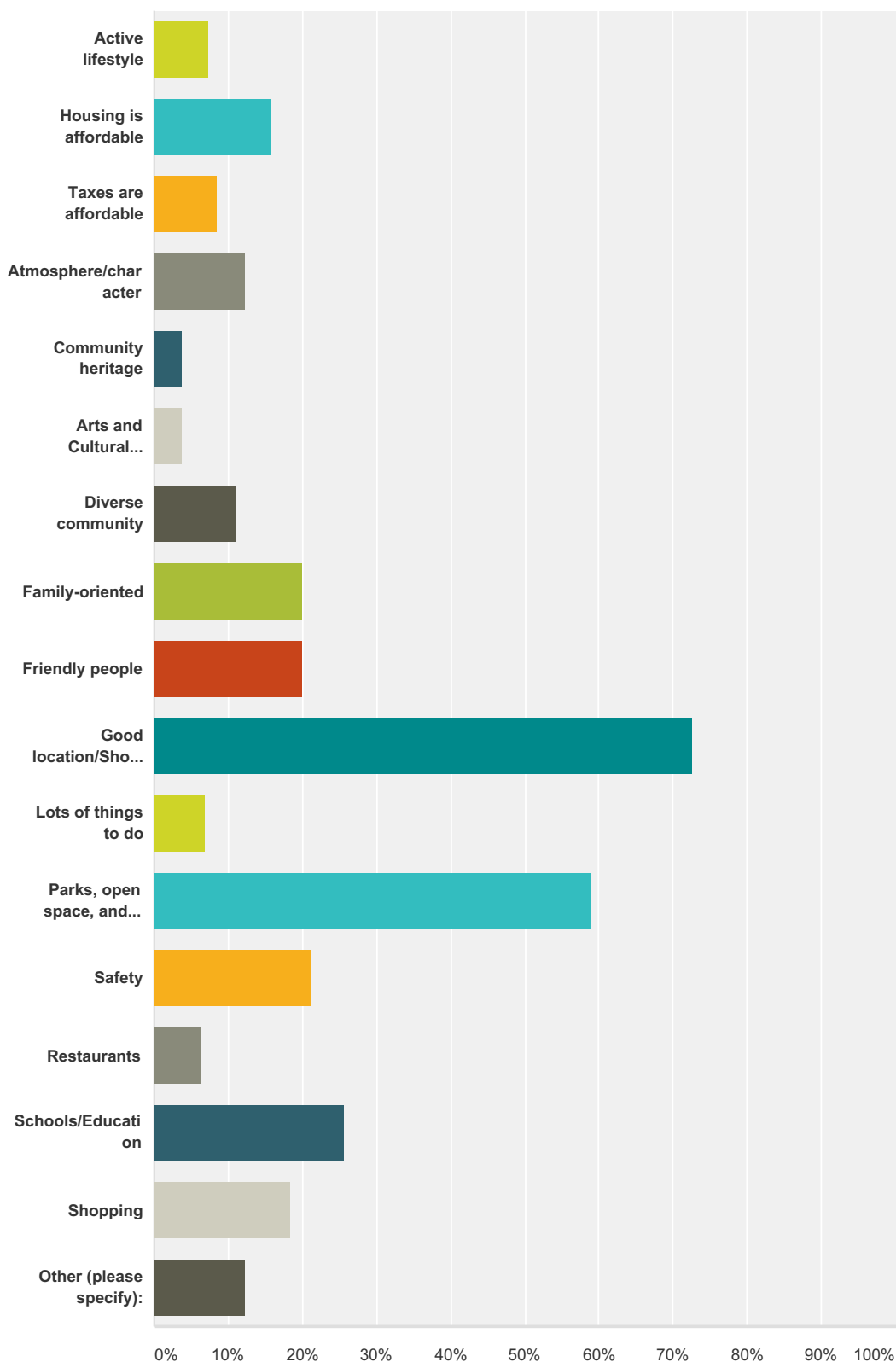
ROSEVILLE 2040

our future together



Q1 What are the top three reasons you love living here?

Answered: 234 Skipped: 3



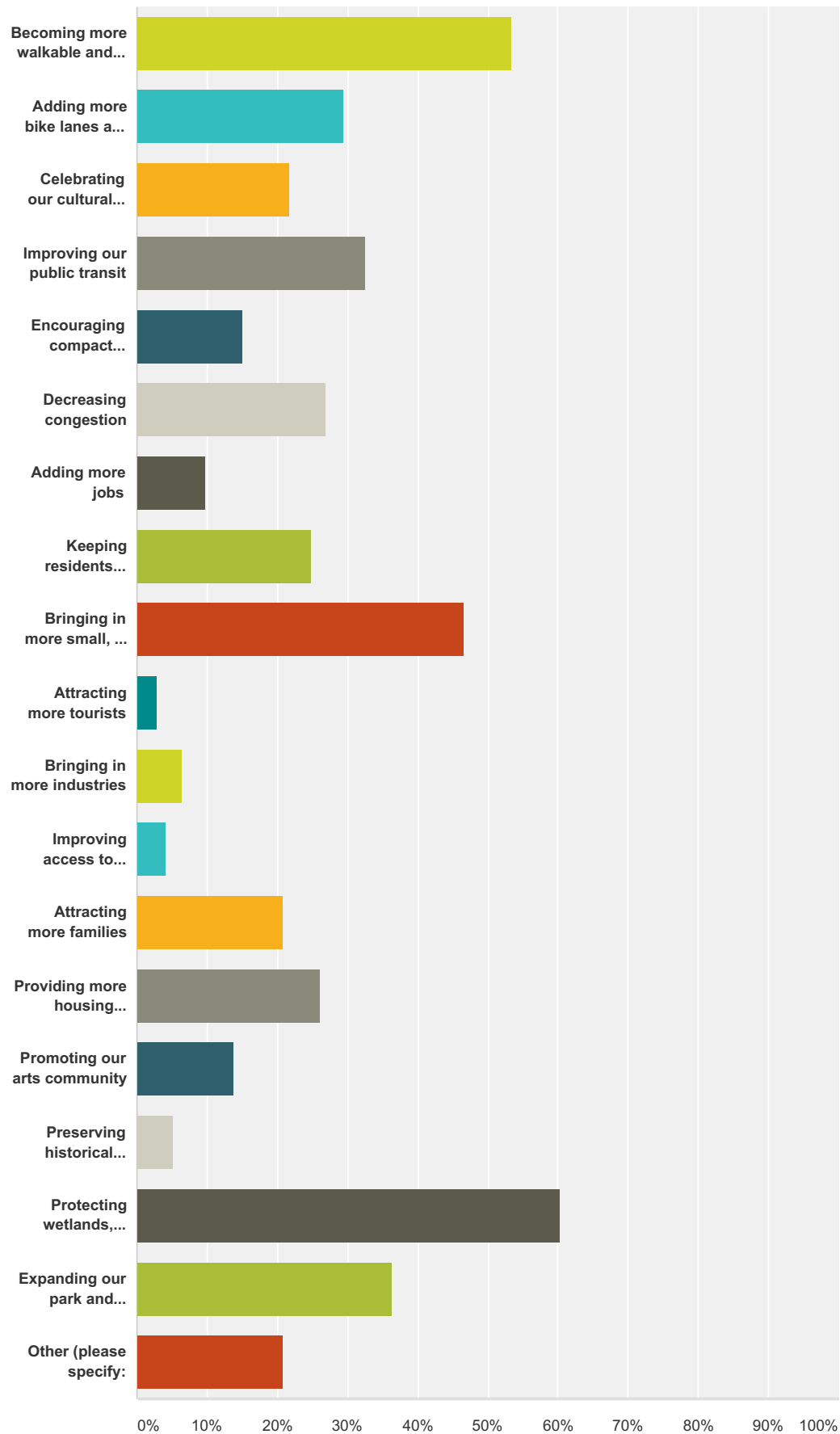
Answer Choices	Responses	
Active lifestyle	7.26%	17
Housing is affordable	15.81%	37
Taxes are affordable	8.55%	20
Atmosphere/character	12.39%	29
Community heritage	3.85%	9
Arts and Cultural activities	3.85%	9
Diverse community	11.11%	26
Family-oriented	20.09%	47
Friendly people	20.09%	47
Good location/Short commute to work	72.65%	170
Lots of things to do	6.84%	16
Parks, open space, and recreational facilities	58.97%	138
Safety	21.37%	50
Restaurants	6.41%	15
Schools/Education	25.64%	60
Shopping	18.38%	43
Other (please specify):	12.39%	29
Total Respondents: 234		

**Q2 If you could change just one thing about
Roseville - what would it be?**

Answered: 184 Skipped: 53

Q3 What should Roseville's priorities be for the next five years? Please select your top 5 priorities for Roseville

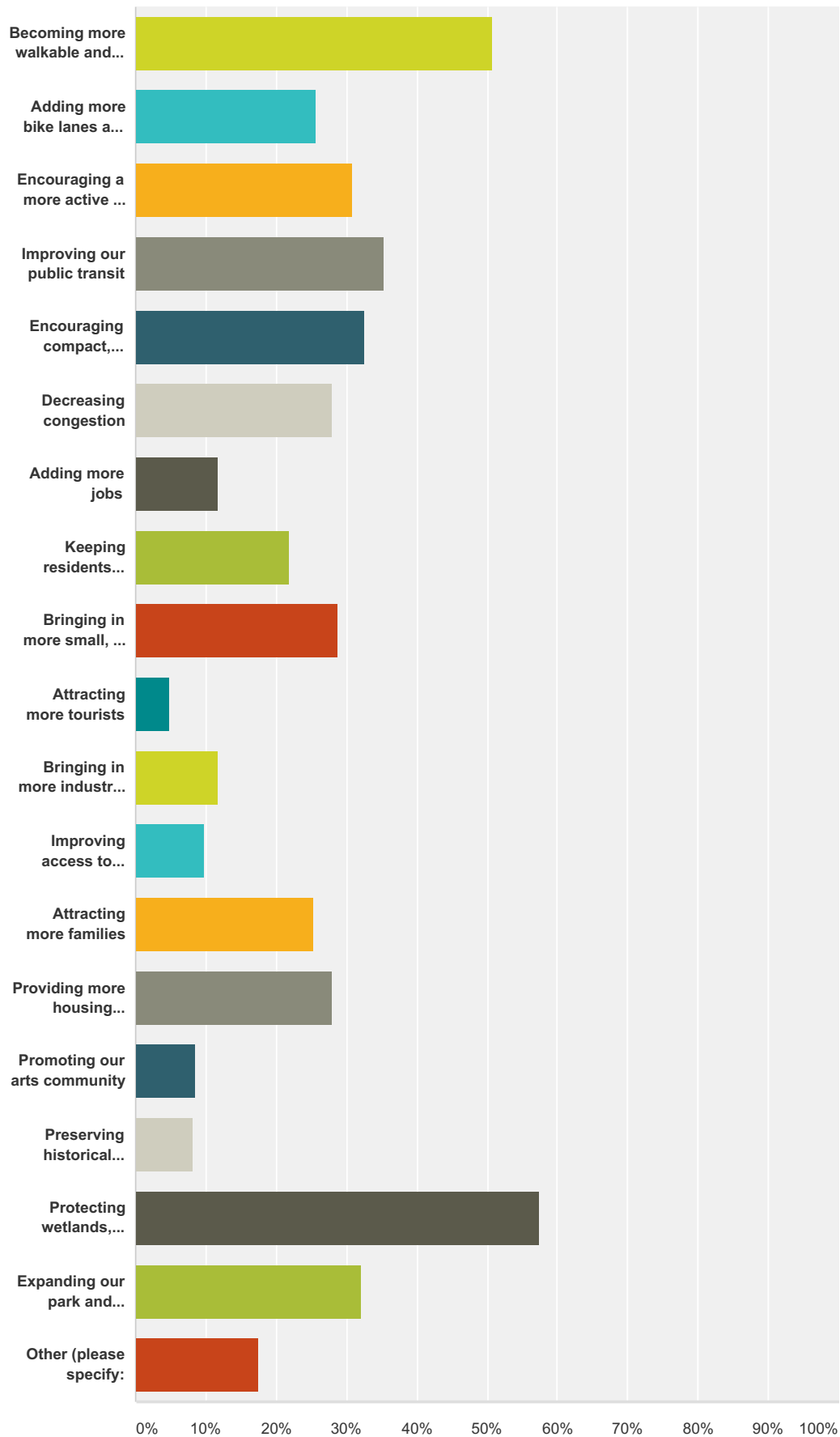
Answered: 234 Skipped: 3



Answer Choices	Responses	
Becoming more walkable and pedestrian-friendly	53.42%	125
Adding more bike lanes and becoming more bicycle-friendly	29.49%	69
Celebrating our cultural diversity with more businesses, events, and spaces that are unique to our residents.	21.79%	51
Improving our public transit	32.48%	76
Encouraging compact development with strong connections to destinations and transit facilities	14.96%	35
Decreasing congestion	26.92%	63
Adding more jobs	9.83%	23
Keeping residents informed and getting the community more involved in government	24.79%	58
Bringing in more small, mom & pop businesses	46.58%	109
Attracting more tourists	2.99%	7
Bringing in more industries	6.41%	15
Improving access to healthcare	4.27%	10
Attracting more families	20.94%	49
Providing more housing opportunities for people in all stages of life	26.07%	61
Promoting our arts community	13.68%	32
Preserving historical buildings	5.13%	12
Protecting wetlands, rivers and green spaces	60.26%	141
Expanding our park and recreation system	36.32%	85
Other (please specify:	20.94%	49
Total Respondents: 234		

Q4 Looking ahead, what should Roseville's priorities be for the next 30 years? Please select your top 5 priorities for Roseville

Answered: 233 Skipped: 4



Answer Choices	Responses	
Becoming more walkable and pedestrian-friendly	50.64%	118
Adding more bike lanes and becoming more bicycle-friendly	25.75%	60
Encouraging a more active and healthy lifestyle	30.90%	72
Improving our public transit	35.19%	82
Encouraging compact, walkable development	32.62%	76
Decreasing congestion	27.90%	65
Adding more jobs	11.59%	27
Keeping residents informed and getting the community more involved in government	21.89%	51
Bringing in more small, mom & pop businesses	28.76%	67
Attracting more tourists	4.72%	11
Bringing in more industries and / or industry jobs	11.59%	27
Improving access to healthcare	9.87%	23
Attracting more families	25.32%	59
Providing more housing opportunities for people in all stages of life	27.90%	65
Promoting our arts community	8.58%	20
Preserving historical buildings	8.15%	19
Protecting wetlands, rivers and green spaces	57.51%	134
Expanding our park and recreation system	32.19%	75
Other (please specify:	17.60%	41
Total Respondents: 233		

Q5 You can help Roseville become even better. What are the most significant issues facing our community?

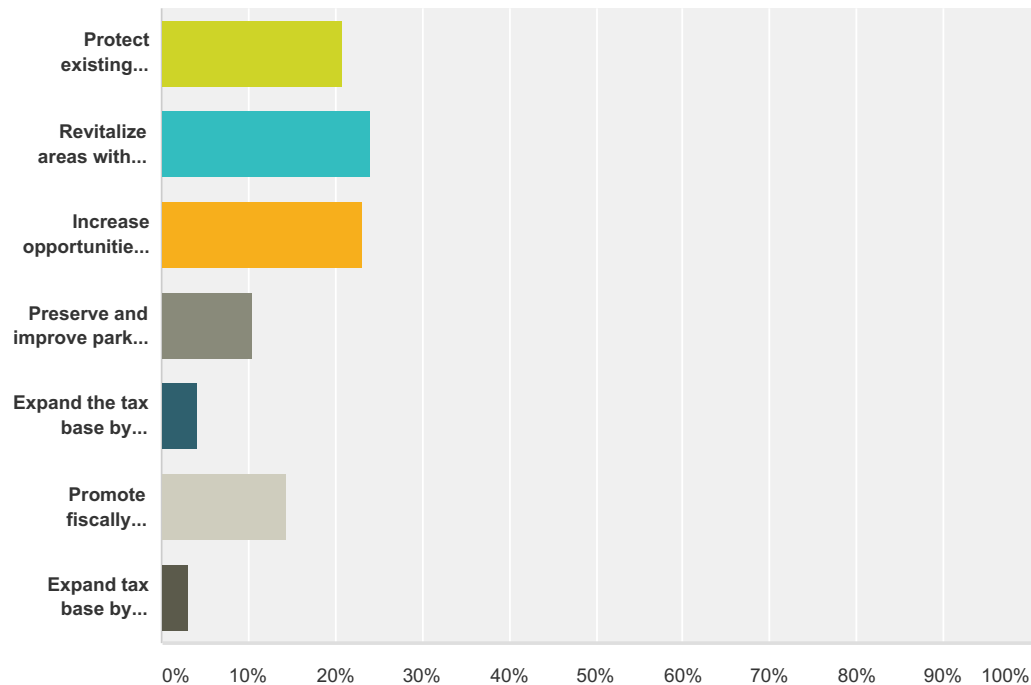
Answered: 165 Skipped: 72

Q6 How can we best protect existing neighborhoods while preserving or enhancing residents' quality of life?

Answered: 143 Skipped: 94

Q7 A city is successful if both its oldest and newest areas offer attractive places to live, work, shop and enjoy leisure time. Which of the following is most important in managing growth while preserving a high quality of life?

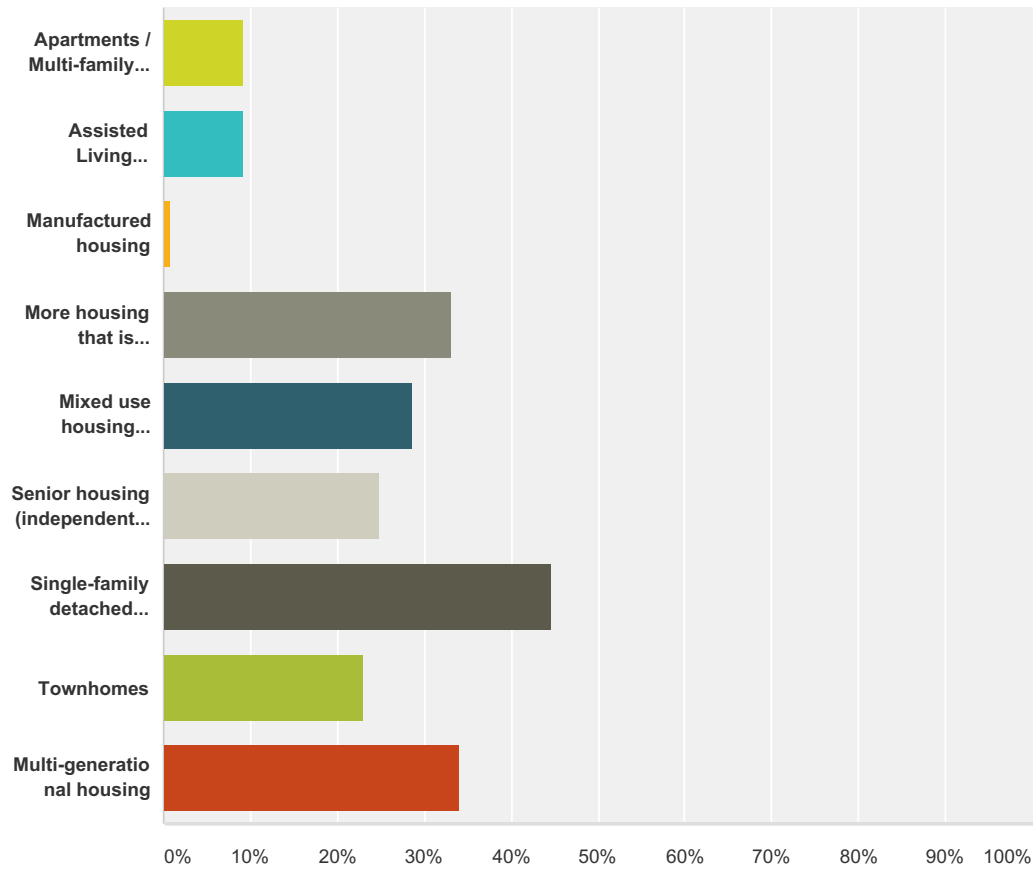
Answered: 221 Skipped: 16



Answer Choices	Responses	
Protect existing neighborhoods	20.81%	46
Revitalize areas with vacant or under-utilized land	23.98%	53
Increase opportunities for safe walking, biking and transit use	23.08%	51
Preserve and improve parks and open spaces	10.41%	23
Expand the tax base by bringing in more industry	4.07%	9
Promote fiscally responsible growth by developing where city infrastructure already exists (such as roadways and utility connections)	14.48%	32
Expand tax base by building more residential units	3.17%	7
Total		221

Q8 What type of housing do you feel is most needed in Roseville? (Please select up to three)

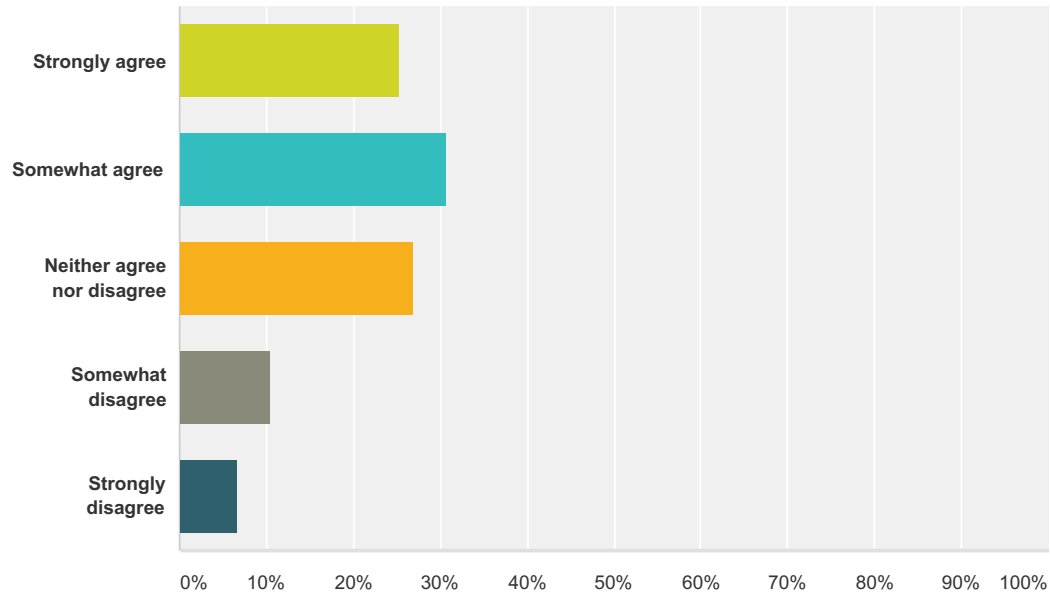
Answered: 217 Skipped: 20



Answer Choices	Responses	
Apartments / Multi-family dwellings	9.22%	20
Assisted Living facilities	9.22%	20
Manufactured housing	0.92%	2
More housing that is affordable to people who work in Roseville	33.18%	72
Mixed use housing (housing above or adjacent to commercial areas)	28.57%	62
Senior housing (independent living)	24.88%	54
Single-family detached housing	44.70%	97
Townhomes	23.04%	50
Multi-generational housing	34.10%	74
Total Respondents: 217		

Q9 Do you agree or disagree with the following statement: "Roseville needs more housing options that are affordable to people who work in Roseville?"

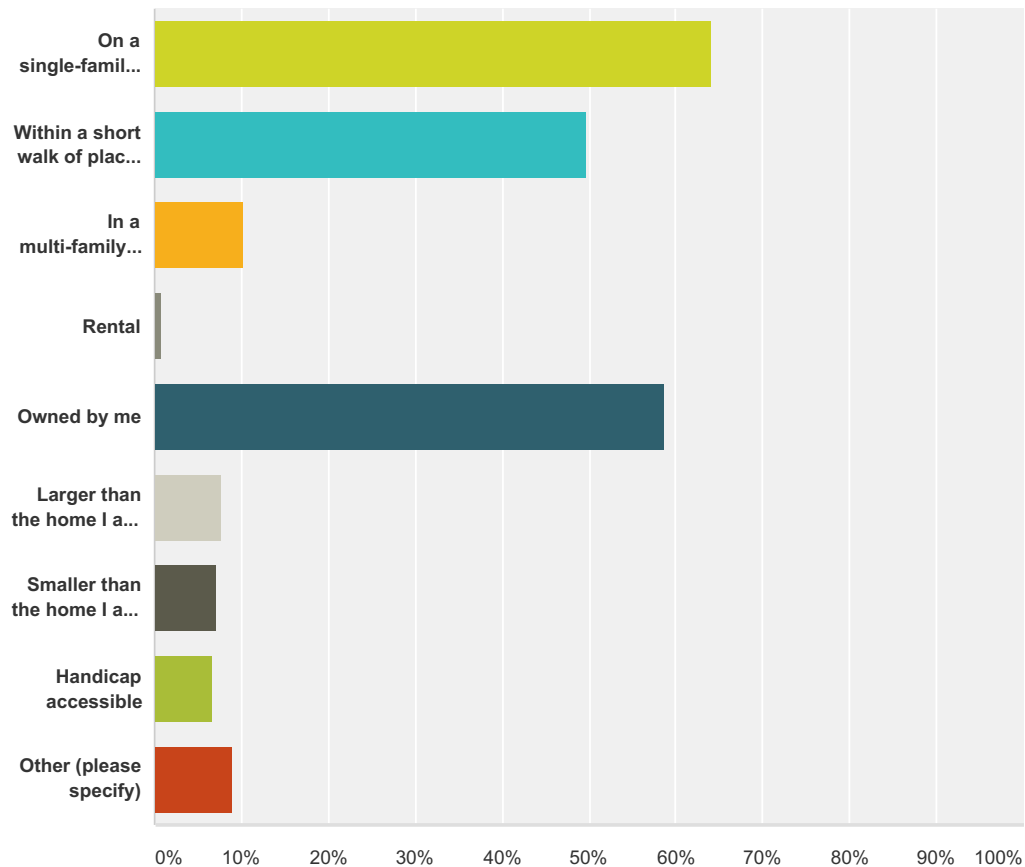
Answered: 222 Skipped: 15



Answer Choices	Responses	
Strongly agree	25.23%	56
Somewhat agree	30.63%	68
Neither agree nor disagree	27.03%	60
Somewhat disagree	10.36%	23
Strongly disagree	6.76%	15
Total		222

Q10 My preferred housing would be:

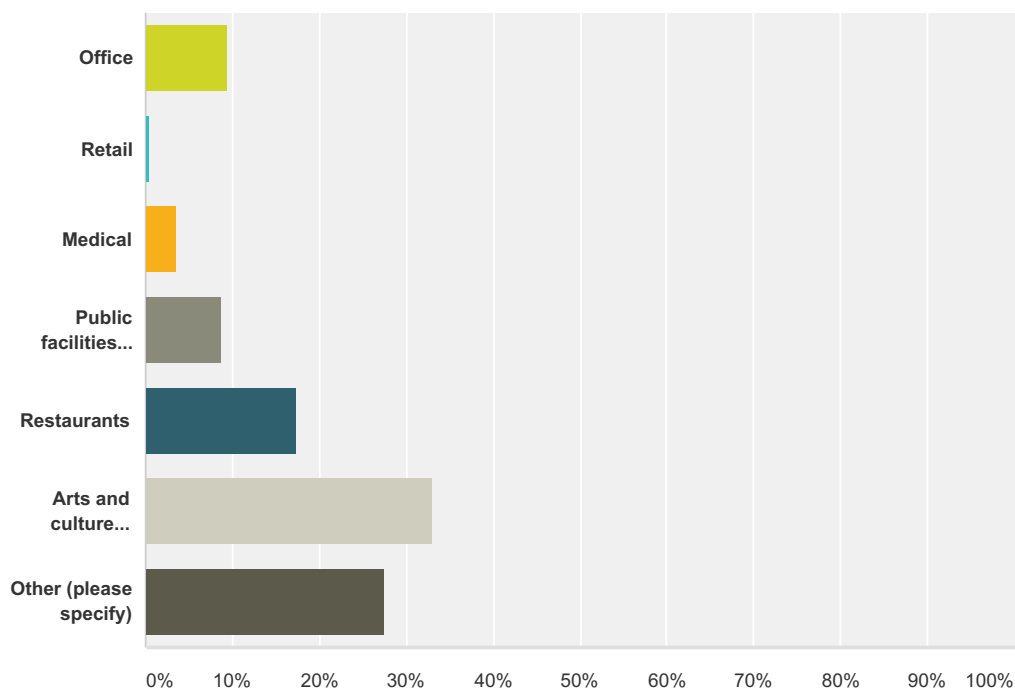
Answered: 223 Skipped: 14



Answer Choices	Responses	
On a single-family lot with my own yard	64.13%	143
Within a short walk of places to stores, restaurant, transit and parks	49.78%	111
In a multi-family community where I don't have any maintenance responsibilities	10.31%	23
Rental	0.90%	2
Owned by me	58.74%	131
Larger than the home I am in now	7.62%	17
Smaller than the home I am in now	7.17%	16
Handicap accessible	6.73%	15
Other (please specify)	8.97%	20
Total Respondents: 223		

Q11 Which type of buildings or businesses do we need more of in Roseville?

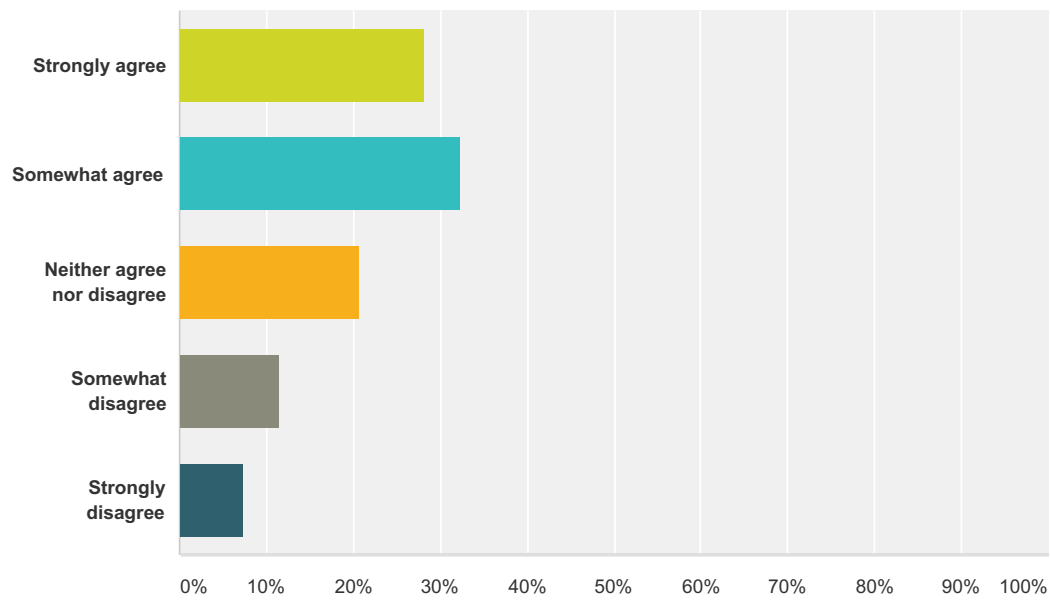
Answered: 203 Skipped: 34



Answer Choices	Responses	
Office	9.36%	19
Retail	0.49%	1
Medical	3.45%	7
Public facilities (libraries, human service centers, etc.)	8.87%	18
Restaurants	17.24%	35
Arts and culture (museums, art galleries, etc.)	33.00%	67
Other (please specify)	27.59%	56
Total		203

Q12 Development on vacant or under-used land should be encouraged.

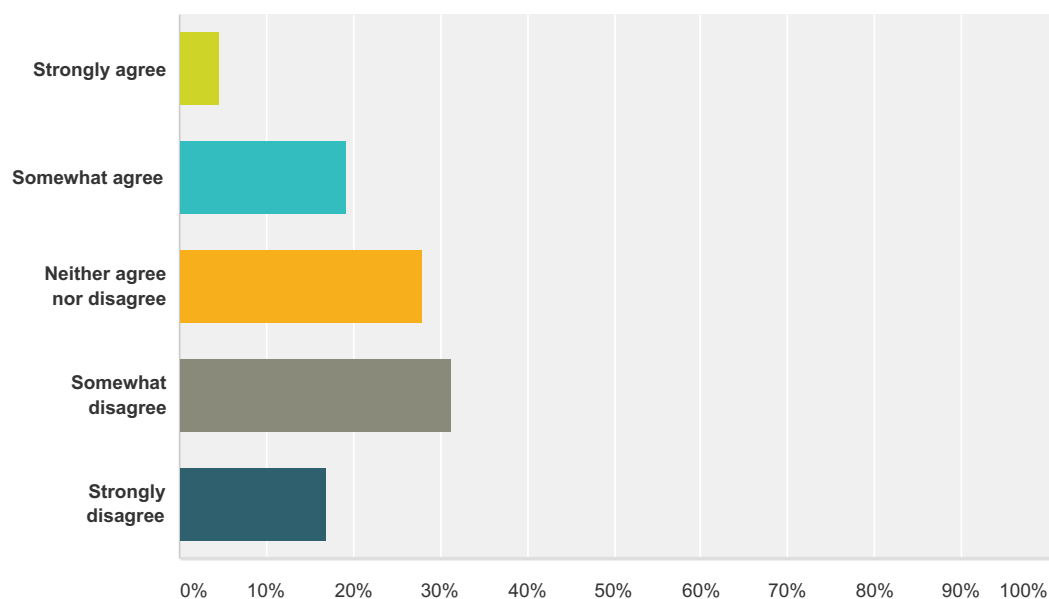
Answered: 217 Skipped: 20



Answer Choices	Responses	
Strongly agree	28.11%	61
Somewhat agree	32.26%	70
Neither agree nor disagree	20.74%	45
Somewhat disagree	11.52%	25
Strongly disagree	7.37%	16
Total		217

Q13 Roseville needs more commercial areas to provide retail shopping, services, and job opportunities.

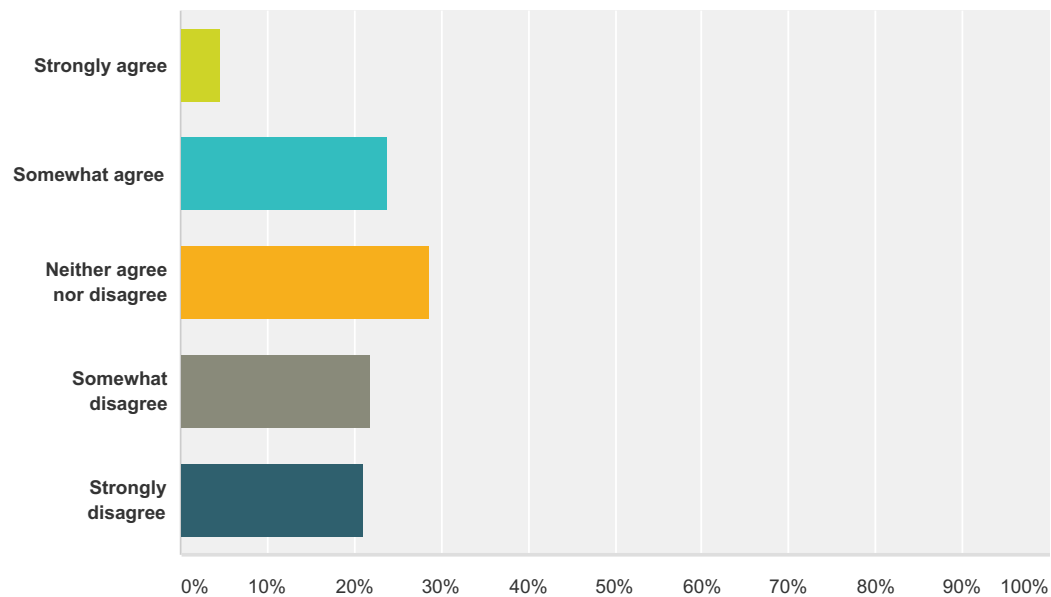
Answered: 214 Skipped: 23



Answer Choices	Responses	
Strongly agree	4.67%	10
Somewhat agree	19.16%	41
Neither agree nor disagree	28.04%	60
Somewhat disagree	31.31%	67
Strongly disagree	16.82%	36
Total		214

Q14 Roseville needs more areas for industrial and office parks.

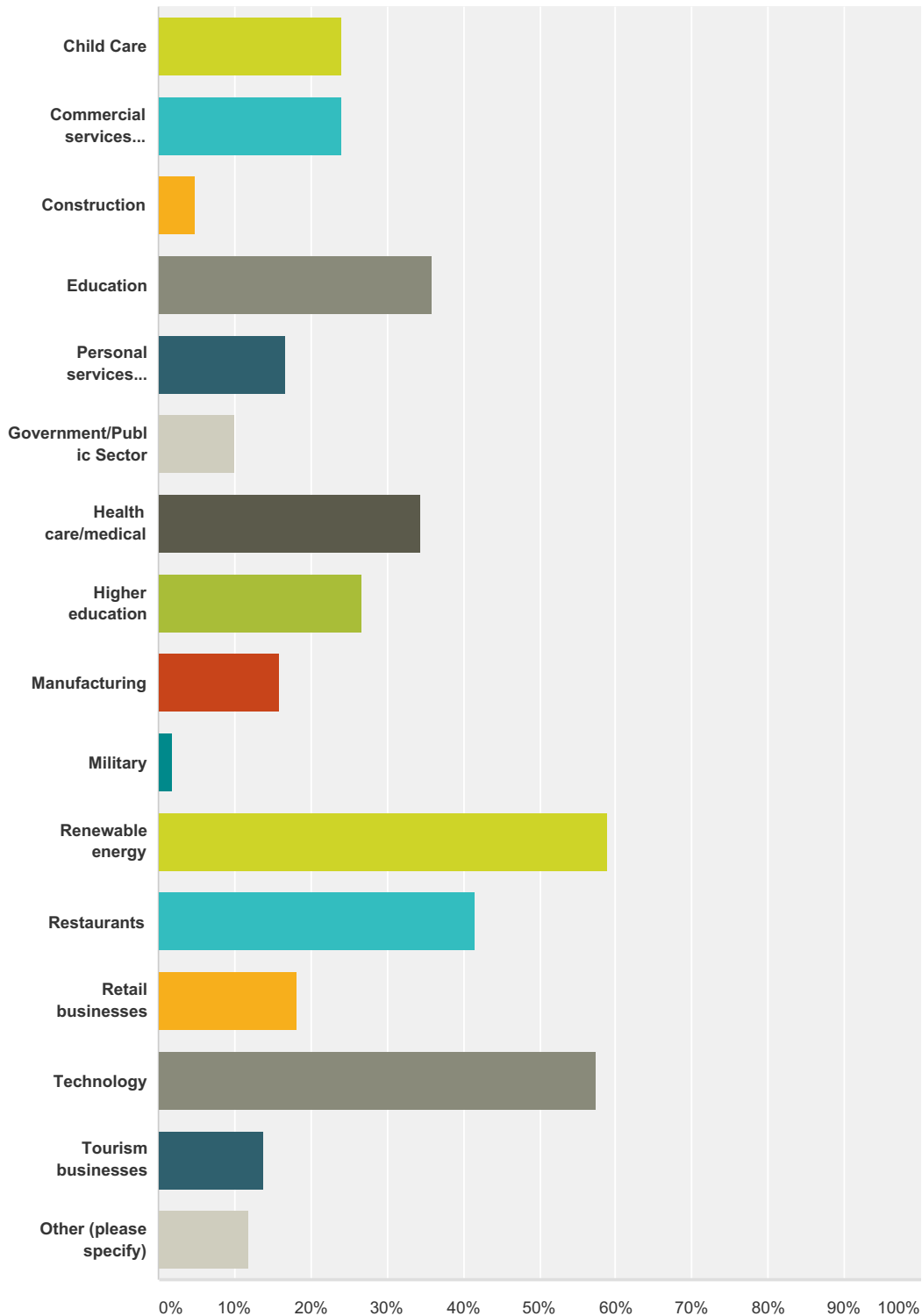
Answered: 214 Skipped: 23



Answer Choices	Responses	
Strongly agree	4.67%	10
Somewhat agree	23.83%	51
Neither agree nor disagree	28.50%	61
Somewhat disagree	21.96%	47
Strongly disagree	21.03%	45
Total		214

Q15 What are the top five industries or businesses you would like to see more of in Roseville?

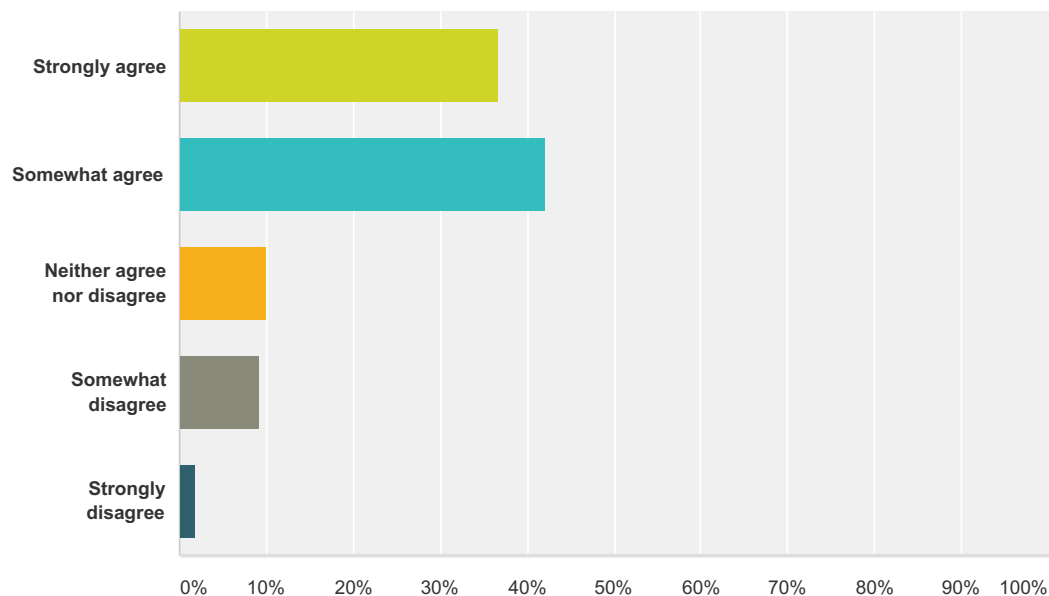
Answered: 209 Skipped: 28



Child Care	23.92%	50
Commercial services (businesses that support other businesses)	23.92%	50
Construction	4.78%	10
Education	35.89%	75
Personal services (salons, tailors, etc.)	16.75%	35
Government/Public Sector	10.05%	21
Health care/medical	34.45%	72
Higher education	26.79%	56
Manufacturing	15.79%	33
Military	1.91%	4
Renewable energy	58.85%	123
Restaurants	41.63%	87
Retail businesses	18.18%	38
Technology	57.42%	120
Tourism businesses	13.88%	29
Other (please specify)	11.96%	25
Total Respondents: 209		

Q16 Do you agree or disagree with this statement: "There are plenty of outdoor recreational opportunities in Roseville."

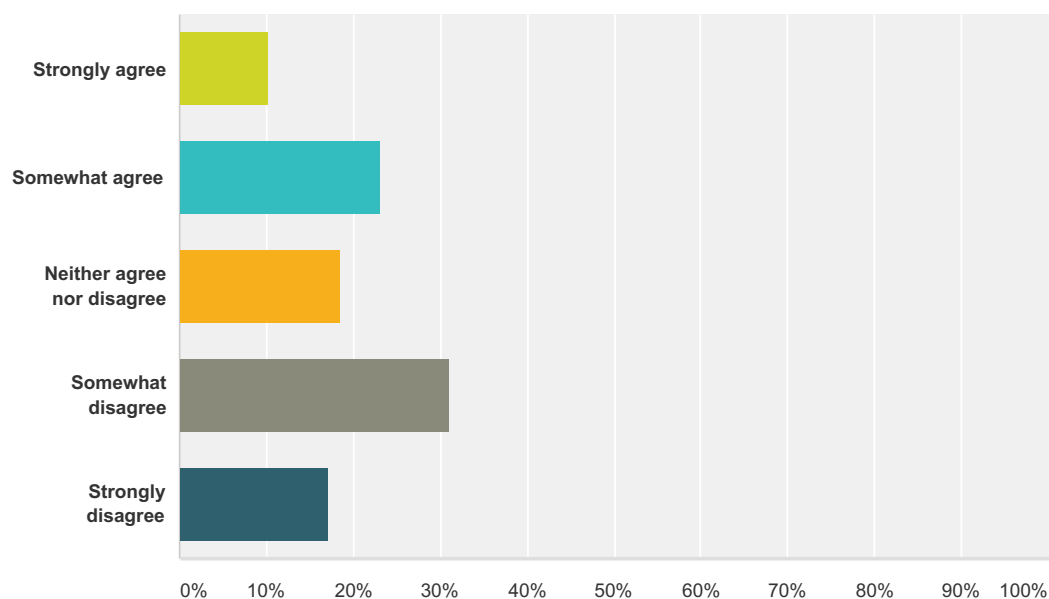
Answered: 218 Skipped: 19



Answer Choices	Responses	
Strongly agree	36.70%	80
Somewhat agree	42.20%	92
Neither agree nor disagree	10.09%	22
Somewhat disagree	9.17%	20
Strongly disagree	1.83%	4
Total		218

Q17 Do you agree or disagree with this statement: "There are plenty of indoor recreational opportunities in Roseville."

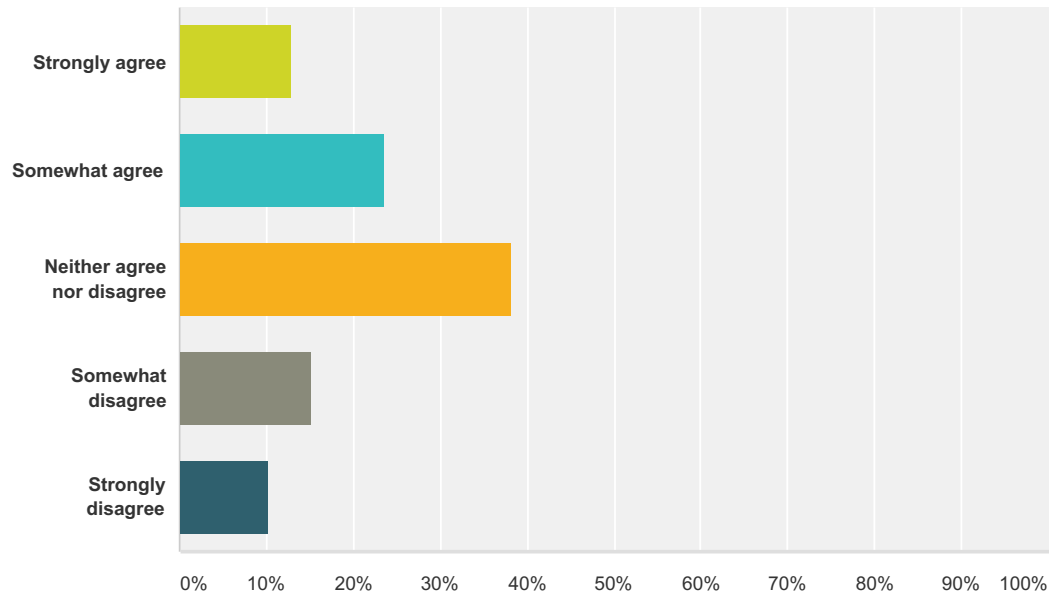
Answered: 216 Skipped: 21



Answer Choices	Responses	
Strongly agree	10.19%	22
Somewhat agree	23.15%	50
Neither agree nor disagree	18.52%	40
Somewhat disagree	31.02%	67
Strongly disagree	17.13%	37
Total		216

Q18 Do you agree or disagree with this statement: "I wish there were opportunities for recreation closer to where I live."

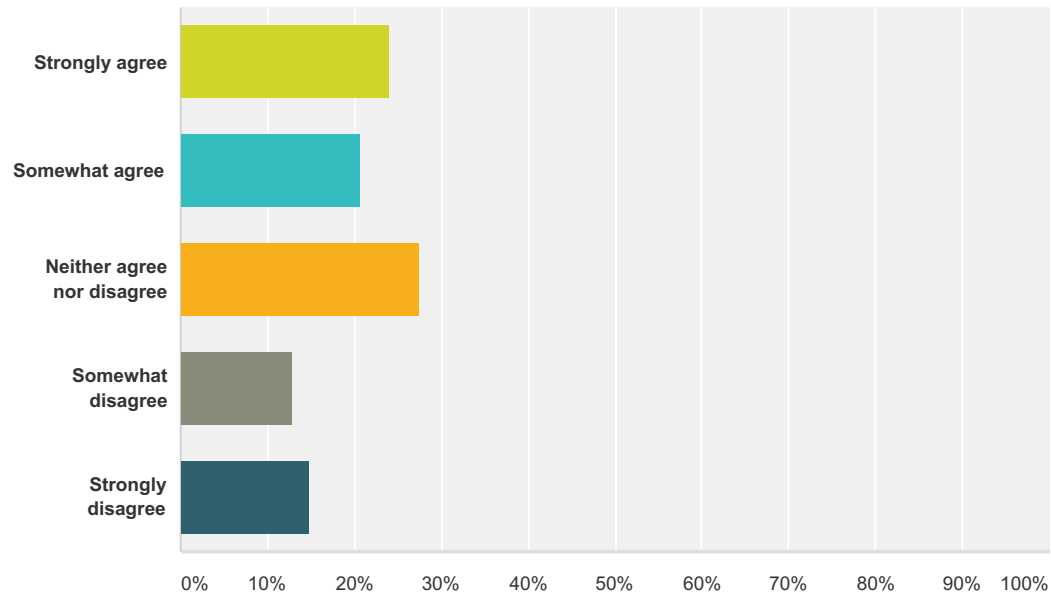
Answered: 217 Skipped: 20



Answer Choices	Responses	
Strongly agree	12.90%	28
Somewhat agree	23.50%	51
Neither agree nor disagree	38.25%	83
Somewhat disagree	15.21%	33
Strongly disagree	10.14%	22
Total		217

Q19 Do you agree or disagree with this statement: "I wish there were trails closer to where I live."

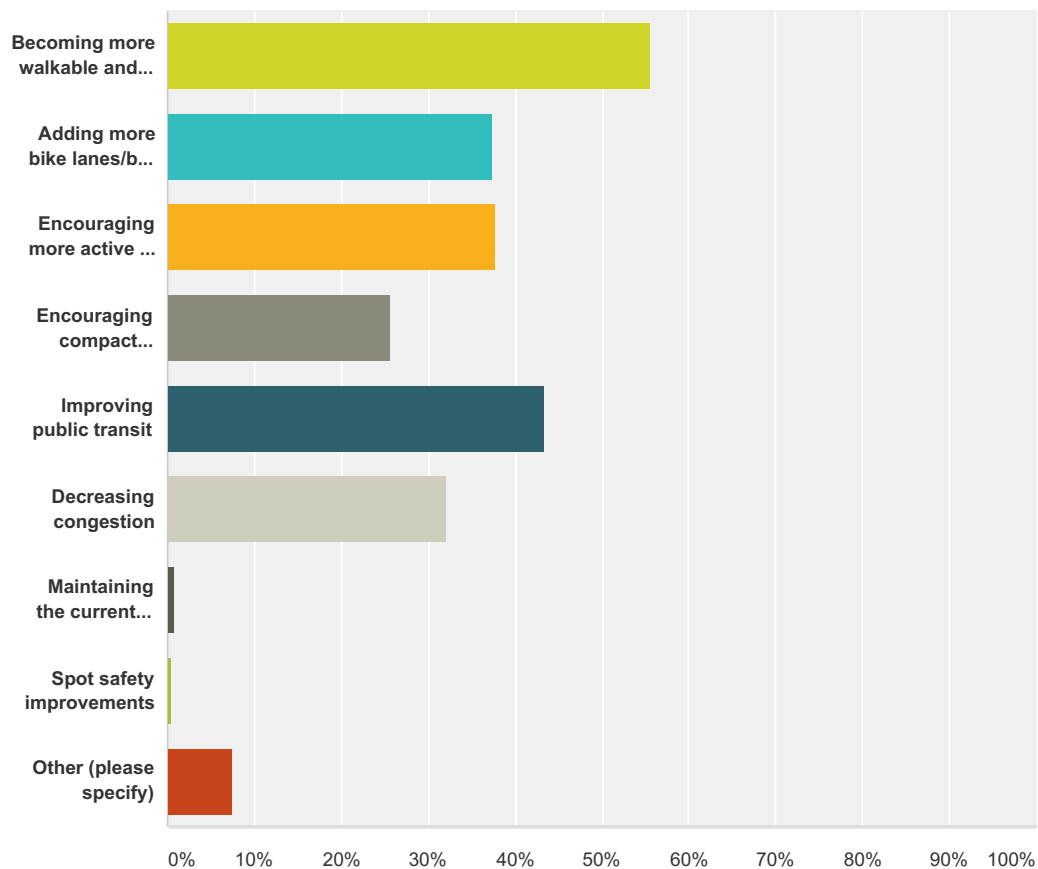
Answered: 217 Skipped: 20



Answer Choices	Responses	
Strongly agree	23.96%	52
Somewhat agree	20.74%	45
Neither agree nor disagree	27.65%	60
Somewhat disagree	12.90%	28
Strongly disagree	14.75%	32
Total		217

Q20 What should Roseville' transportation priorities be for the next five years?

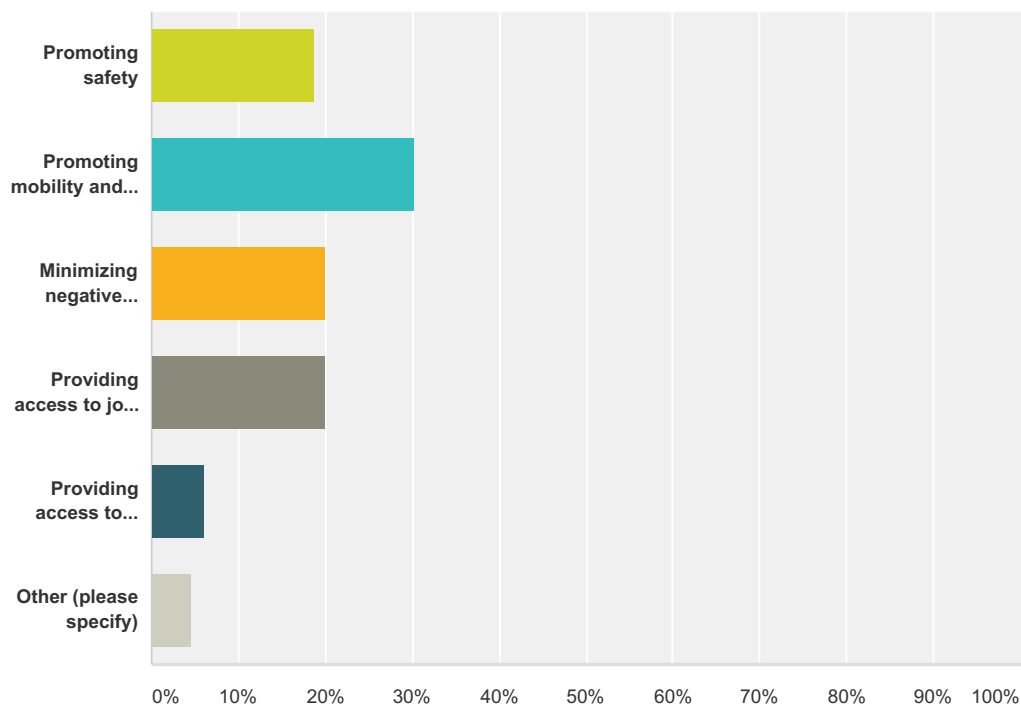
Answered: 214 Skipped: 23



Answer Choices	Responses	
Becoming more walkable and pedestrian-friendly	55.61%	119
Adding more bike lanes/bike trails and becoming more bicycle-friendly	37.38%	80
Encouraging more active and healthy forms of transportation	37.85%	81
Encouraging compact development to allow shorter travel distances between places	25.70%	55
Improving public transit	43.46%	93
Decreasing congestion	32.24%	69
Maintaining the current transportation system	0.93%	2
Spot safety improvements	0.47%	1
Other (please specify)	7.48%	16
Total Respondents: 214		

Q21 Which of these goals of the transportation system are most important to you?

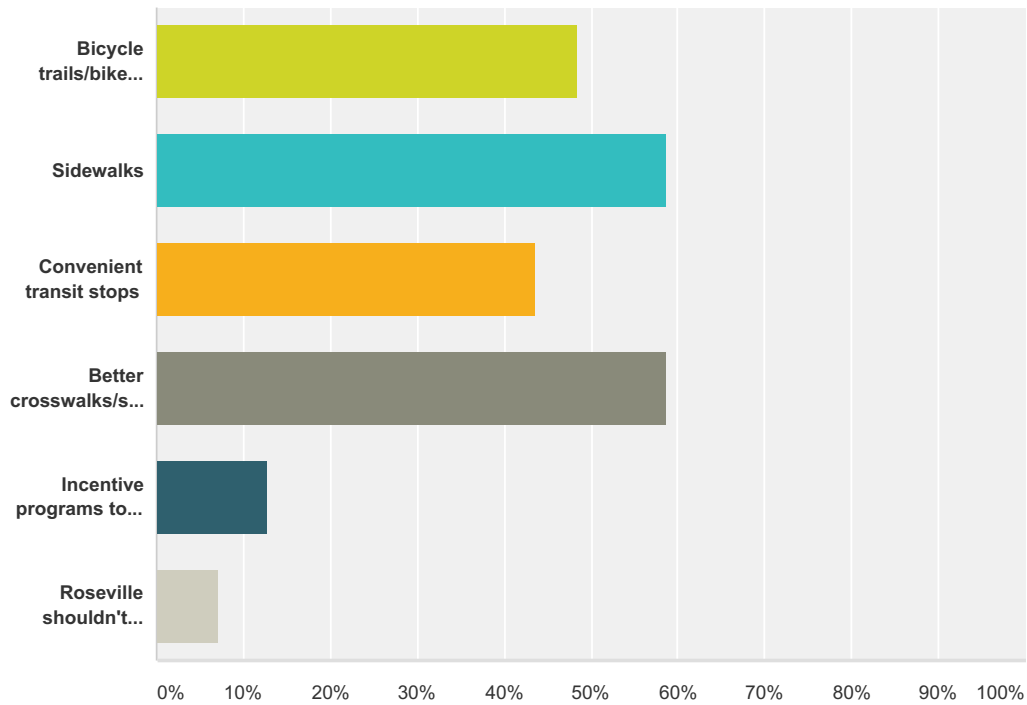
Answered: 214 Skipped: 23



Answer Choices	Responses	
Promoting safety	18.69%	40
Promoting mobility and accessibility for all users	30.37%	65
Minimizing negative impacts of transportation systems	20.09%	43
Providing access to jobs, education and services	20.09%	43
Providing access to businesses	6.07%	13
Other (please specify)	4.67%	10
Total		214

Q22 To encourage biking, walking, or transit to work, Roseville needs more:(Check all that apply)

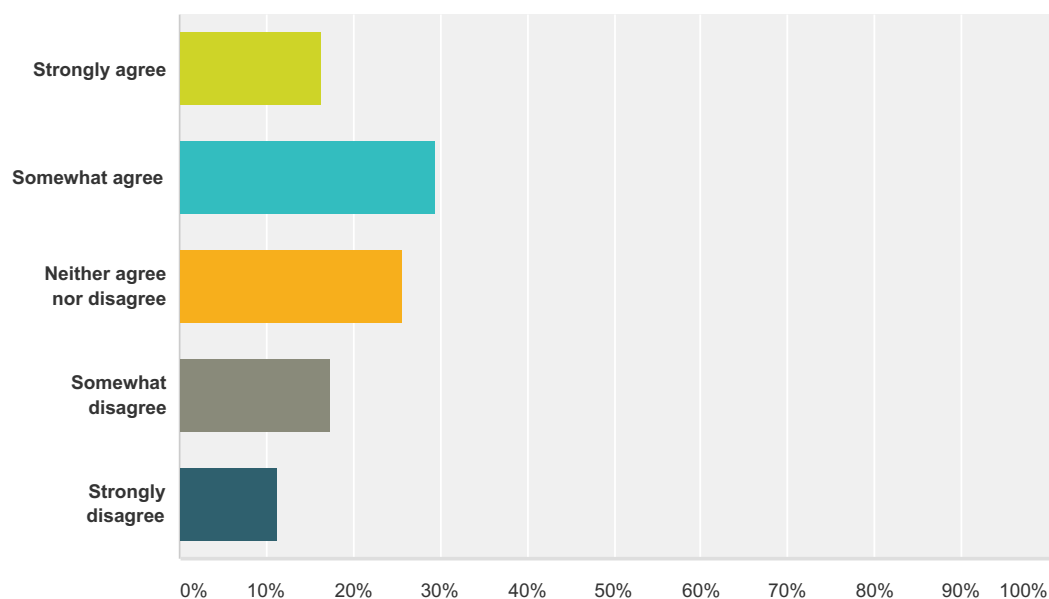
Answered: 211 Skipped: 26



Answer Choices	Responses	
Bicycle trails/bike lanes	48.34%	102
Sidewalks	58.77%	124
Convenient transit stops	43.60%	92
Better crosswalks/safe opportunities to cross major roads	58.77%	124
Incentive programs to encourage me to ride more often	12.80%	27
Roseville shouldn't encourage biking, walking, or transit	7.11%	15
Total Respondents: 211		

Q23 Roseville needs more convenient locations for recycling and composting other than at my home.

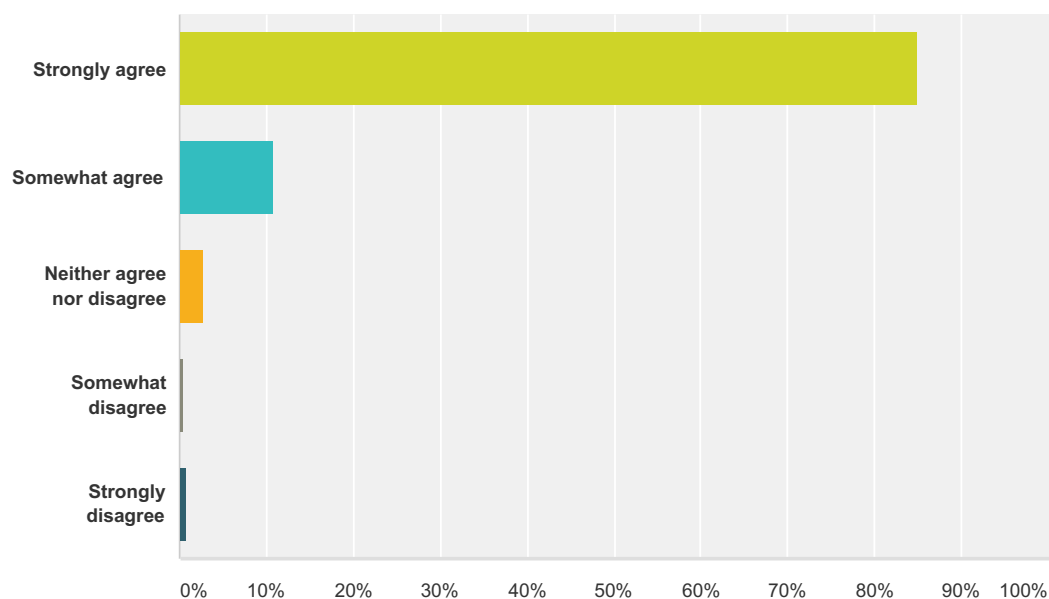
Answered: 214 Skipped: 23



Answer Choices	Responses	
Strongly agree	16.36%	35
Somewhat agree	29.44%	63
Neither agree nor disagree	25.70%	55
Somewhat disagree	17.29%	37
Strongly disagree	11.21%	24
Total		214

Q24 Preserving and enhancing Roseville's natural resources for future generations is very important.

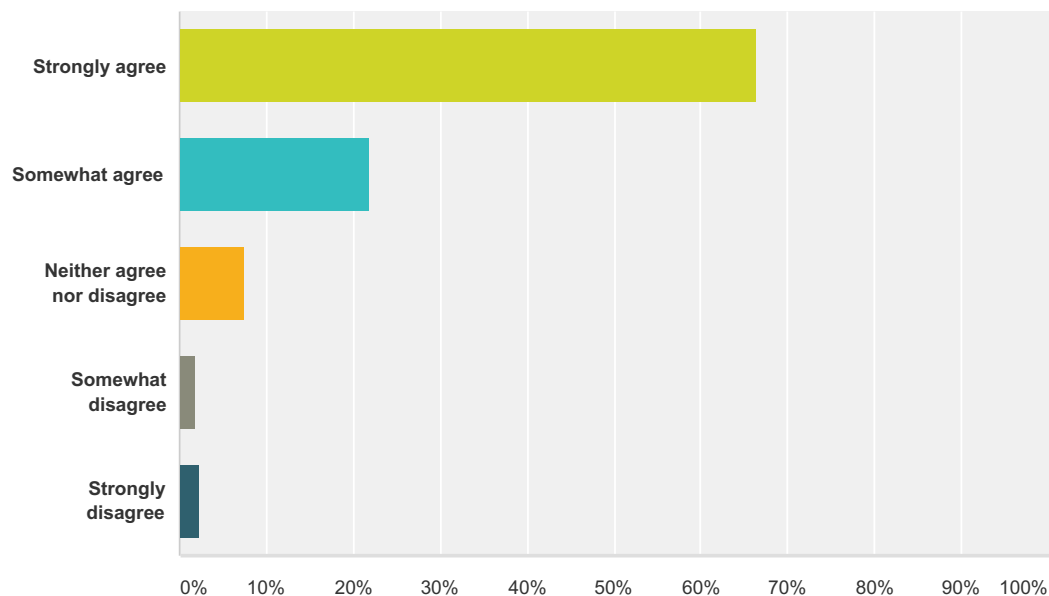
Answered: 213 Skipped: 24



Answer Choices	Responses	
Strongly agree	84.98%	181
Somewhat agree	10.80%	23
Neither agree nor disagree	2.82%	6
Somewhat disagree	0.47%	1
Strongly disagree	0.94%	2
Total		213

Q25 Roseville should encourage the use of alternate energy sources, such as wind or solar power.

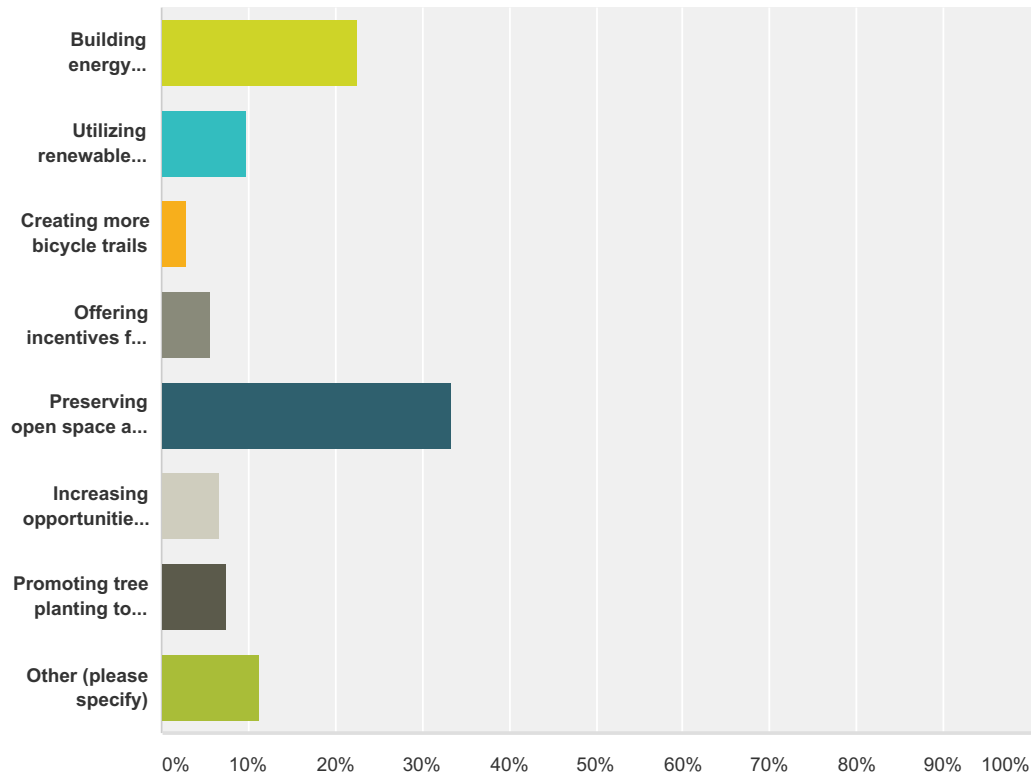
Answered: 214 Skipped: 23



Answer Choices	Responses	
Strongly agree	66.36%	142
Somewhat agree	21.96%	47
Neither agree nor disagree	7.48%	16
Somewhat disagree	1.87%	4
Strongly disagree	2.34%	5
Total		214

Q26 Which of the following is the most effective in encouraging responsible growth as a community?

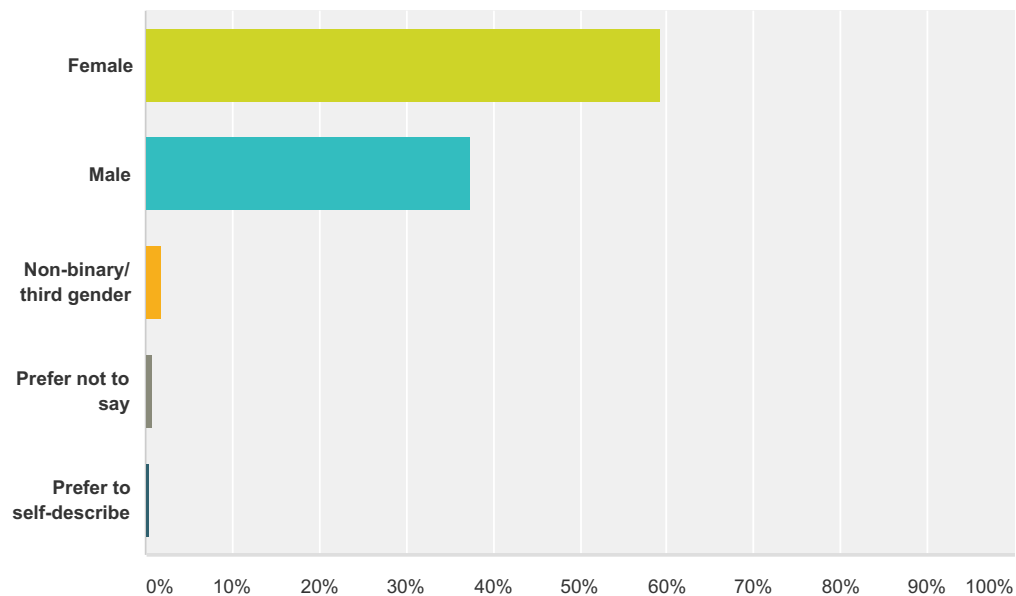
Answered: 212 Skipped: 25



Answer Choices	Responses	
Building energy efficient buildings	22.64%	48
Utilizing renewable energy in City facilities	9.91%	21
Creating more bicycle trails	2.83%	6
Offering incentives for carpooling or taking public transit	5.66%	12
Preserving open space and parks	33.49%	71
Increasing opportunities for recycling and composting	6.60%	14
Promoting tree planting to provide shade and absorb carbon dioxide	7.55%	16
Other (please specify)	11.32%	24
Total		212

Q27 What is your gender?

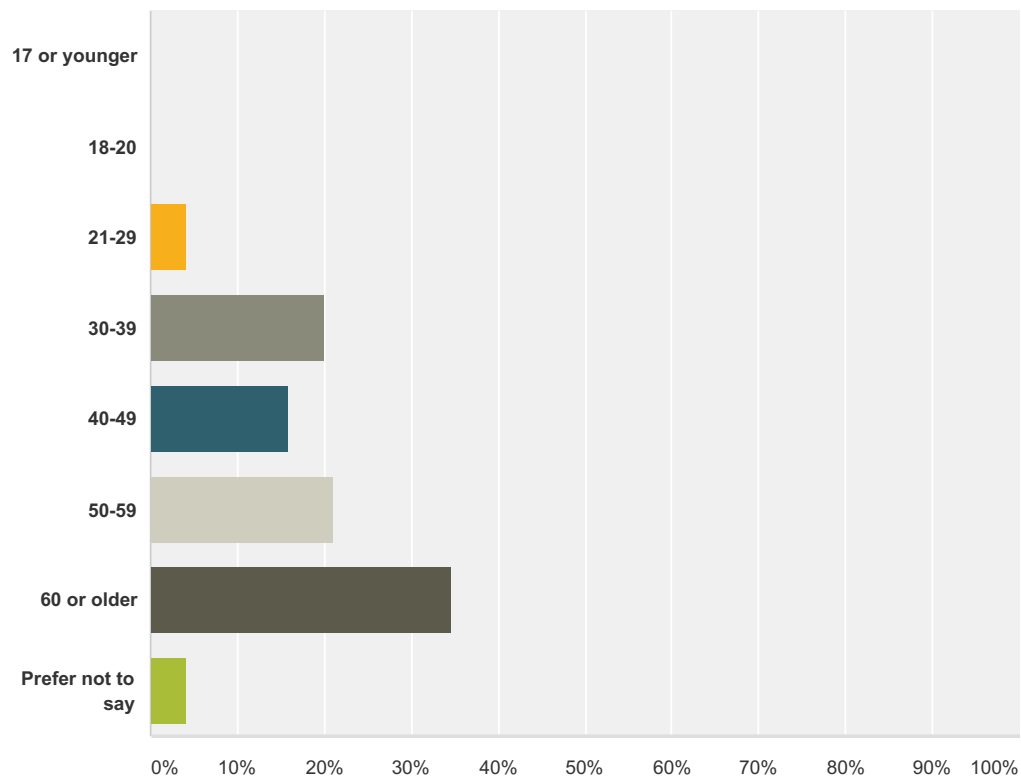
Answered: 214 Skipped: 23



Answer Choices	Responses	
Female	59.35%	127
Male	37.38%	80
Non-binary/ third gender	1.87%	4
Prefer not to say	0.93%	2
Prefer to self-describe	0.47%	1
Total		214

Q28 What is your age?

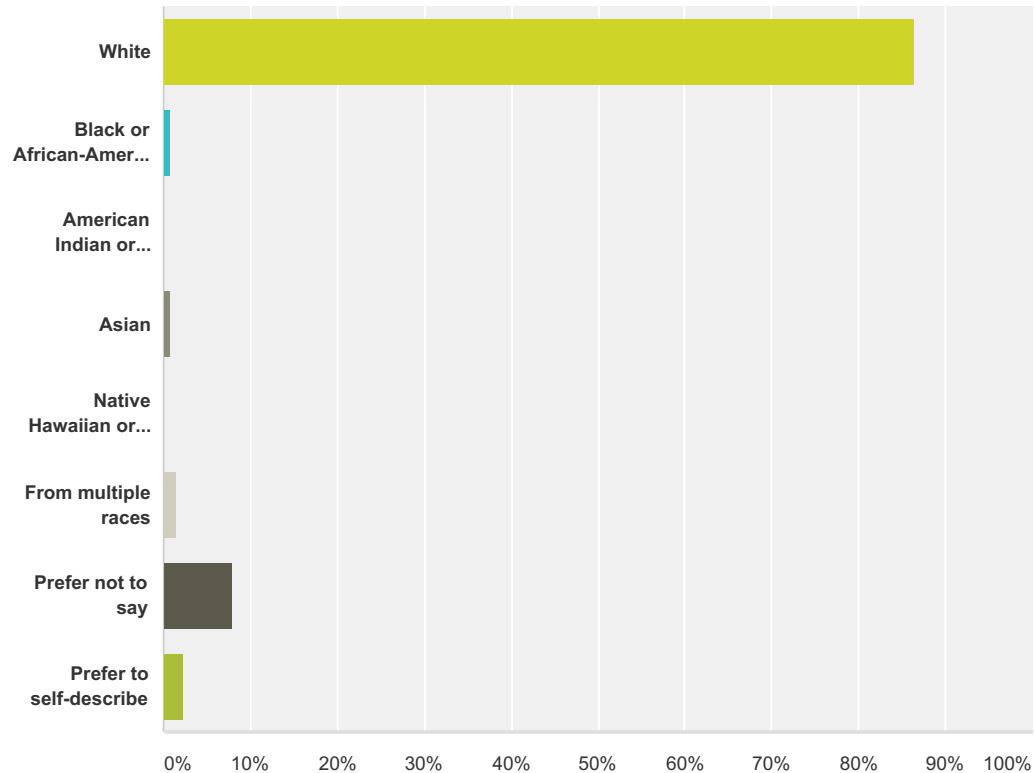
Answered: 214 Skipped: 23



Answer Choices	Responses	
17 or younger	0.00%	0
18-20	0.00%	0
21-29	4.21%	9
30-39	20.09%	43
40-49	15.89%	34
50-59	21.03%	45
60 or older	34.58%	74
Prefer not to say	4.21%	9
Total		214

Q29 Are you White, Black or African-American, American Indian or Alaskan Native, Asian, Native Hawaiian or other Pacific islander, or some other race?

Answered: 213 Skipped: 24



Answer Choices	Responses	
White	86.38%	184
Black or African-American	0.94%	2
American Indian or Alaskan Native	0.00%	0
Asian	0.94%	2
Native Hawaiian or other Pacific Islander	0.00%	0
From multiple races	1.41%	3
Prefer not to say	7.98%	17
Prefer to self-describe	2.35%	5
Total		213

Q30 In what ZIP code is your home located?
(enter 5-digit ZIP code; for example, 00544
or 94305)

Answered: 208 Skipped: 29

**Q31 If you work outside of your home,
where do you work?**

Answered: 143 Skipped: 94

Q32 How many children, by age, currently live in your household?

Answered: 180 Skipped: 57

Answer Choices	Responses	
0-4 years old	42.22%	76
5-12 years old	37.22%	67
13-18 years old	34.44%	62
Adult children living with me	31.11%	56
None	40.56%	73



Memorandum

To: *City of Roseville Mayor and City Councilmembers*

CC: *Bryan Lloyd, Senior Planner*

From: *Erin Perdu, Planning Consultant*

Date: *May 17, 2017*

Re: *Comprehensive Plan Update – Goals, Objectives and Public Input
WSB Project No. 1797-100*

To provide an update on the Comprehensive Plan process thus far, the project team is providing a few pieces of information prior to Monday evening's meeting:

1. **Draft Goals and Objectives:** These goals and objectives have been developed starting from the Imagine Roseville 2025 and the previous 2030 Comprehensive Plan. The project team, including City Staff and the Planning Commission made revisions, deletions and additions. The materials were then further revised based on the input received from the public at the kick-off meeting held in February and preliminary results from our online survey. They will be updated further based on the feedback from the final online survey, intercepts, and focus groups being held this week.

The next step for the goals will be to translate them into a Decision-Making Rubric which includes questions and measurables related to each goal. The City Council, staff, and appointed officials will then be able to use the goals in their regular decision-making process as well as measure progress.

2. **Summary of Results from Public Engagement:** The attached memorandum from Lydia Major, LHB provides a summary of the results from the public engagement activities completed to-date. Those include the public kick off meeting, online survey, and brainstorming session with the Future Cities students at Roseville Middle School. The next report on public engagement will include a comprehensive report, and common threads, from all of the first-round public engagement activities which will also include focus groups (being held this week), intercepts (materials being retrieved and compiled this week), and Meetings-in-a-Box.

I will be in attendance at your meeting on May 22nd to provide a report on our progress and answer any questions you may have.

City of Roseville 2040 Comprehensive Plan DRAFT Goals and Objectives

Roseville is a welcoming community that appreciates differences and fosters diversity.

Make Roseville a livable community for all by providing high quality communications, opportunities for youth and outreach to City newcomers.

Respect and encourage diversity

Encourage diversity in city staff and appointed officials that reflects the diversity of the city population

Roseville is a desirable place to live, work, and play

Create an attractive, vibrant, and effective city with a high quality of life by implementing placemaking principles to the design and management of the public realm.

Provide excellent, effective, and efficient city services

Be an early adopter of creative and sustainable redevelopment policies.

Increase the diversity of the size, type, and scale of businesses in the city.

Roseville has a strong and inclusive sense of community

Foster and support community gathering places both large and small.

Promote and support city-sponsored and community-based events.

Encourage development of neighborhood identities to build a sense of community and foster neighborhood communications, planning, and decision making.

Roseville residents are invested in their community

Provide meaningful opportunities for community engagement.

Ensure that city government is civil, informative, and responsive.

Roseville is a safe community

Continue to provide efficient and effective police, fire, and emergency medical services so residents, businesses and visitors feel and are safe.

Provide appropriate policies and funding to meet or exceed national standards for response times and services for fire, police, and emergency medical services.

Promote high quality urban design of development and redevelopment that enhances safety.

Roseville housing meets community needs

Develop a coordinated housing strategy for the City.

Provide mechanisms that encourage the development of a wide range of housing that meets regional, state and national standards for affordability.

Implement programs that result in safe and well-maintained properties.

Establish public-private partnerships to ensure life-cycle housing throughout that city to attract and retain a diverse mix of people, family types, economic statuses, ages, and so on.

Employ flexible zoning for property redevelopment to meet broader housing goals such as density, open space, and lot size.

Develop design guidelines to support new or renovated housing that contributes to the physical character of the neighborhood, healthy living, and environmental and economic sustainability.

Roseville is an environmentally healthy community

Preserve and enhance soil, water, and urban forest resources.

Reduce negative human impacts by reducing the consumption of non-renewable energy and reducing pollution.

Roseville has world-renowned parks, open space, and multigenerational recreation programs and facilities

Expand and maintain year-round, creative programs and facilities for all ages, abilities, and interests.

Provide high quality and well-maintained facilities, parks, and trails.

Roseville supports the health and wellness of community members

Enable active and healthy lifestyles for all.

Support initiatives (including land use and zoning tools) and partnerships to improve health care quality, affordability, and access.

Roseville supports high quality, lifelong learning

Promote the benefits of lifelong learning and intergenerational education through partnerships with local school districts, libraries, and other educational institutions.

Collaborate with local school systems in a fashion that results in high expectations and active involvement in public education.

Roseville has a comprehensive, safe, efficient, and reliable transportation system

Plan for and support a multi-modal transportation system that moves people and goods safely and efficiently.

Support and allow access to robust public transit system that is integral to the metropolitan system and meets long-term needs.

Properly fund public transportation and transit systems.

Expand, maintain, and promote a system of continuous and connected pathways that encourage walking and biking.

Proactively communicate about and promote transit and pathway options.

Roseville has technology that gives us a competitive advantage

Explore public-private partnerships to ensure that the technology infrastructure is in place to optimize public and private sector performance.

Develop a long-term technology infrastructure plan which includes wireless/cellular, high-speed internet, and other emerging technologies.

Establish secure funding sources to operate, maintain, and upgrade technology infrastructure and services that Roseville provides to its residents and other Ramsey County communities.

Roseville has a growing, diverse, and stable revenue base

Establish sustainable funding sources and mechanisms to pay for community needs.

Encourage renovation and redevelopment to increase tax base.

Develop alternative mechanisms to fund city services.

Roseville responsibly funds programs, services, and infrastructure to meet long-term needs

Maintain the highest financing and budgeting standards.

Align budget and expenditures to support programs and services for all city functions.

Actively manage funds to provide long-term fiscal stability.

Incorporate community priorities in funding decision-making process.

Collaborate with other governmental units to leverage and manage costs for operations, services, and capital improvements.

Roseville has high quality employment opportunities that meet the needs of current and future residents.

Retain, recruit, and expand a diverse range of local businesses and industries.

Work with business and industry groups to provide adequate jobs that meet the service needs of residents and visitors.

Require/encourage/incentivize the creation of jobs that provide a livable wage.

Create regulations that allow renovation and redevelopment of spaces that could be used to support a variety of small businesses.



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Memorandum

DATE: May 16, 2017

TO: Bryan Lloyd, City of Roseville

FROM: Lydia Major and Erin Perdu

RE: Community Engagement Summary

Dear Bryan,

A summary of our community engagement efforts to date follows.

Kick-off Meeting Summary

The Roseville Comprehensive Plan Kick-Off Meeting served as an introduction to the project and to begin to collect feedback from the community. It began a community engagement process that will include public open houses, charrettes and workshops, panel discussions, focus groups, stakeholder interviews, listening sessions, intercepts, meetings in a box, online surveys and written questionnaires.

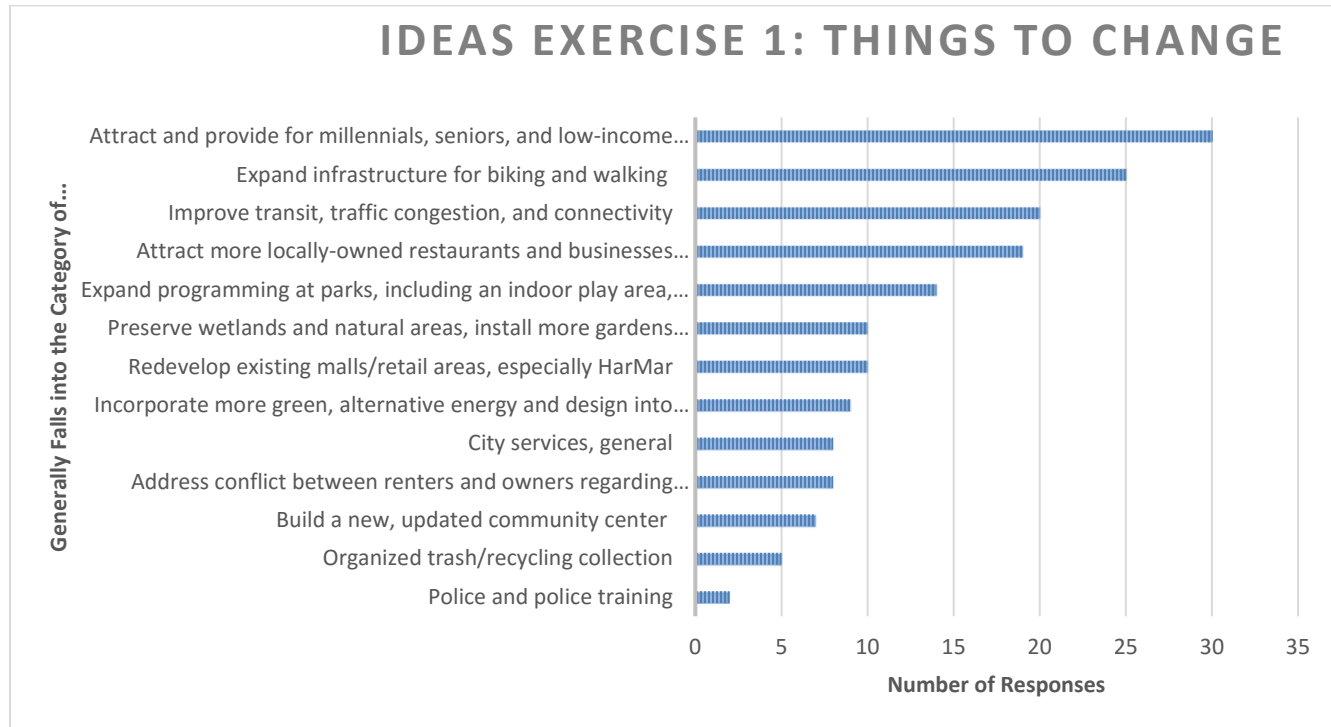
There were several overarching themes that came out of this kick-off event for the Roseville 2040 Comprehensive Plan process, including:

- Incorporate more green, alternative energy and design into the city – solar, wind, LEED
- Expand infrastructure for biking and walking
- Improve transit, traffic congestion, and connectivity
- Address conflict between renters and owners regarding property upkeep
- Attract more locally-owned restaurants and businesses instead of chains, including craft breweries and a food co-op/grocery store
- Redevelop existing malls/retail areas, especially Har Mar
- Attract and provide for millennials, seniors, and low-income folks via transit, housing, services and general livability

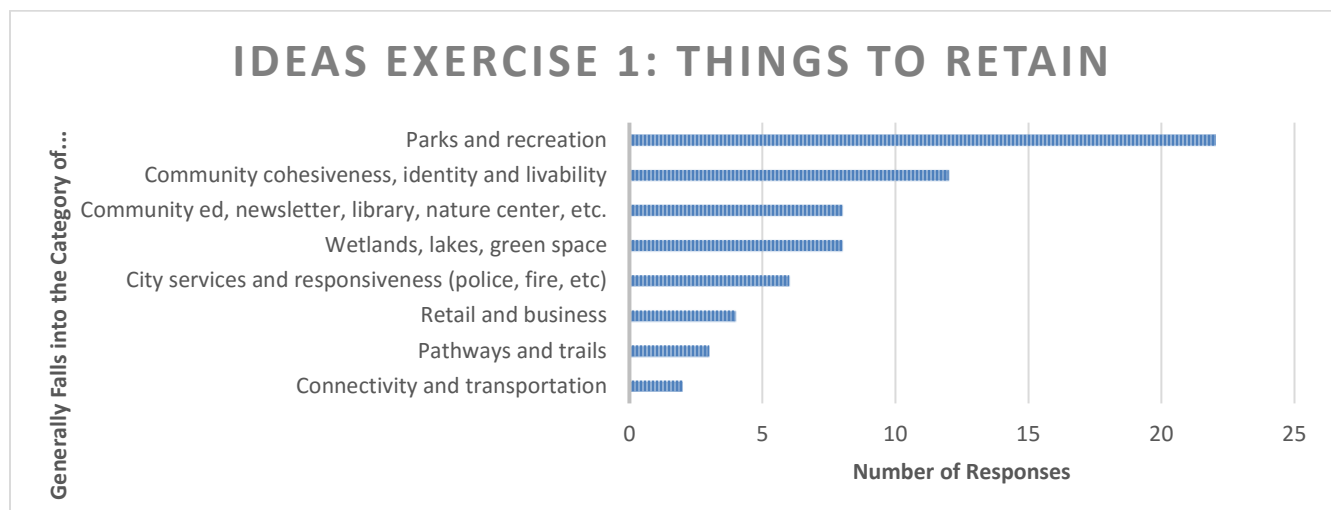
RCA Exhibit B

Memorandum
Date: May 16, 2017

- Build a new, updated community center
- Preserve wetlands and natural areas, install more gardens and community gardens
- Expand programming at parks, including an indoor play area, mountain biking, sensory activities, a skateboard park, classes – though in general there was very positive feedback for existing parks



* Approximately 15 responses were recorded that did not fit into the above categories



* Approximately 6 responses were recorded that did not fit into the above categories

RCA Exhibit B

Memorandum
Date: May 16, 2017

Intercept Board Locations

Intercept Boards were deployed at the following locations:

- City Hall
- The Oval
- Fairview Community Center
- Ramsey County Library
- Bridging
- University of Northwestern, St. Paul
- Keystone Community Service (in the Hamline Shopping Center)
- RAHS (to be put up during parent/teacher conferences on April 20)

The following locations were attempted but didn't work out:

- Common areas in Har Mar (unresponsive)
- Common areas in Rosedale (wanted exorbitant insurance)

There were several overarching themes that came from this update of the intercept boards:

- Appreciation of the lakes, parks, and library
- Interest in greening the city via increased green space, gardens, alternative energy (solar, wind, etc)
- Desire for a community center
- A downtown-like retail center is preferable to strip malls
- Traffic/transportation are issues of concern, with a particular interest in increasing transit and bike/pedestrian access

More detailed information is available in the separate PDF, attached.

Meetings in a Box (MIAB)

We have three kits ready to go and have had one successful MIAB. There was interest in having many more at the public meeting, but we haven't seen much follow-through, despite attempts to contact potential hosts.

Online Survey

We currently stand at 237 participants. Responses are attached to this memo as a PDF.

RCA Exhibit B

Memorandum
Date: May 16, 2017

Future Cities Team Brainstorming Meeting

On January 26, we had a fun and productive meeting with the middle school students involved in this year's Future City Competition. We asked:

- Do you see yourselves coming back to Roseville after you graduate?
- What do you want to see in YOUR Roseville?
- What do you like about Roseville?
- What would you change?

The students told us:

- Make sure that Roseville doesn't become too overcrowded
- Keep the open space and trees, including street trees
 - Roads with trees on both sides are highly desirable
- Don't keep large commercial areas all together – they don't look nice from a driver's perspective
- Incorporate things like banners on street lamps, which are friendly
- Reduce light pollution
 - All light fixtures should be pointed downward
- Make the City more walkable, like White Bear Lake downtown area
- Have spaces for more small businesses
- In general, the City needs more spaces to meet up – perhaps in parks. There needs to be more diversity in gathering spaces, areas for sports and sports equipment.
- Har-Mar Mall:
 - It is too empty and dark
 - Empty spaces inside feel unsafe and intimidating
 - Have more amusements, things to do
 - Small family restaurants
 - Incorporate some green space too which could serve a dual purpose: making the site look better and have space for gathering and things like a farmer's market
 - Outdoor shopping area that is walkable
 - Maybe apartments on top
- Business diversity:
 - Attract family-run restaurants and not just chains
 - More family-owned businesses; maybe these could be located in areas where nothing is happening now.
 - We need a destination for these small businesses where there are other things to do as well.
 - String together small businesses and give them some advantages; something like a "Diversity Square" like Pike's Place Market in Seattle or the International Bazaar at the State Fair.
 - Create more business diversity within the existing malls (including world food and culture offerings)
- Underground parking

RCA Exhibit B

Memorandum
Date: May 16, 2017

- The city needs more arts and culture...we have the people we just don't have the places for culture and diversity. Perhaps we should use public spaces for this purpose
- The city needs a better grocery
- When asked if they would come back to Roseville when they graduate, 4-5 said they would (out of approximately 20).

Focus Group Meetings

We held the following Focus Group Meetings on April 19 at the Oasis Park Building:

- 7:30am Economic Development (invited Visitors Association, Business Council, Malls, small business, economic development, and Chamber representatives)
- 9:00am Land Use (invited developers, brokers, and other real estate representatives)
- 10:30am Housing #1 (invited housing developers, affordable housing, apartment managers, and housing association representatives)
- 1:00pm Education (invited public and private K-12, post-secondary, and preschool representatives)
- 2:30pm Opportunity (invited community service, family resource, non-profit/philanthropic, and under-represented populations representatives)
- 6:00pm Housing #2 (invited neighborhood organization/block leaders, League of Women Voters (who expressed an interest in this topic at the public meeting), and other members of the public)
- 7:30pm Diversity (held following the HRC meeting at Roseville City Hall to include many participants in that meeting and invited various interested organizations)

We had wonderful discussions with these groups and learned a lot of information about what is working in Roseville and what could change to make it even better. The complete set of notes is available on the Roseville 2040 Website.

Walkabouts

We are planning the following walkabouts in June:

- The area near UNW-SP to review the impacts of rental and other forms of housing on this evolving neighborhood.
- County Road B/Snelling Avenue node to explore the seam between the retail and residential areas, as well as the general direction of this key commercial district.
- The transition area between the residential neighborhood generally south of County Road B, between Hamline and Lexington Avenues, and the commercial node at Lexington/Larpenteur.
- Southeast Roseville, northwest of Rice/Larpenteur, where we are hoping to reach targeted populations where they are and explore the impacts of high- and low-density

RCA Exhibit B

Memorandum

Date: May 16, 2017

residential neighborhoods. This will be coordinated with the Rice/Larpenteur planning project.

ECFE

We are planning several ECFE events in June.

c: LHB File

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ROSEVILLE 2040 Comprehensive Plan Intercept Board Notes

April 25, 2017

Summary

The Roseville Comprehensive Plan community engagement process includes intercept boards, which have been placed in various locations around the City including the Public Library, City Hall, Fairview Community Center, Fairview Alternative High School, the University of Northwestern – St. Paul, and Keystone. This summary collects data from these locations over a period of one to two weeks. The community engagement process will also include public open houses, charrettes and workshops, focus groups, stakeholder interviews, meetings in a box, online surveys, and other forms of input.

There were several overarching themes that came from this update of the intercept boards:

- Appreciation of the lakes, parks, and library
- Interest in greening the city via increased green space, gardens, alternative energy (solar, wind, etc)
- Desire for a community center
- A downtown-like retail center is preferable to strip malls
- Traffic/transportation are issues of concern, with a particular interest in increasing transit and bike/pedestrian access

Intercept Board Responses

Mapping Exercise with comments

Where do you like to go?

- I like the lakes and parks the most
- Parks are amazing
- Clean, quiet
- Love library
- I love Langton Lake, but the recent construction to the south disturbs the atmosphere. I am much less inclined to go there than I used to be
- I like to go to lots of places by foot but often the traffic is pretty scary - more consideration for walkers' experience
- We like to walk in our neighborhood
- Langton Lake is your best park, less congested than Central Park and more room for trails

Where do you not like to go?

- Avoid Rosedale; crowded, poor stores and food
- Larpenteur/B2 area has too fast of traffic...needs... on street to slow down cars
- Rosedale is a mess

How would you like to see Roseville evolve?

Do you imagine yourself living in Roseville in 20 years? Why or why not?

- Yes!! I am retiring here
- Yes - retired/retiring and live here now
- Yes, in multi-generational housing
- No- very expensive
- No – everything's too tightly placed, little privacy
- Don't know - thinking about moving further out: cheaper
- No. The communities I am part of are in the NW sectors of Minneapolis
- Yes, except buying or renting a house is too expensive
- Yes, because it is the Bomb.com
- Planning my campaign for president! Vote Anna 2047
- Only as I need a break from NYC
- Yes, if prices are reasonable and they maintain the quality and quantity of parks
- No. Because I live in Shoreview.
- I'd be here because I can't die of old age
- Yes, because I like Roseville.
- Yes, locations and parks

What would you change about Roseville?

- Add a community center similar to the Shoreview CC
- More rain gardens and more homes with veggie and perennial gardens
- Community solar gardens
- Calming of rush hour traffic on major streets
- More homes with solar panels and/or wind turbines
- Restrict herbicide and pesticide applications
- Need downtown and multi-use arts/community center
- Lower water bills
- It is the City that works for its resident
- Reduce property taxes
- To not proliferate the strip malls, create a 'downtown' area
- Better mass transit
- Park, sidewalk, school
- More transit options
- Love the police
- Need thrift store

- Sidewalk on Fairview Ave
- More transit for wheel chairs
- More open space, parks, woods for wildlife
- More open space
- Improvement in high school
- More diverse community
- Public transportation could be more improved. It is cost efficient
- Adding public transportation
- Wish there is a sidewalk on Victoria north of city
- Walkable mixed use development at Lexington & Larpenteur would improve density and anticipate to better transit access.
- Redevelop the aging strip malls
- Better biking
- Even more green spaces
- NO SCHOOL!-Kid
- More local coffee shops, café, less chain business
- More lighting and street safety
- Need left turn stoplight on N. Snelling off county road E. No car go left during rush hour
- Additional investment in schools and nature preservation
- Have more parks for just walking around a lake
- Community park with indoor pool and playground. Improve/update school buildings
- Have a splash pad for little kids
- Better schools
- We would love a new community center with a pool in Roseville on F.H.
- Light rail, public transportation
- A plan to expand shoreline-public. To have walkways around lakes like Minneapolis
- Better dining options. Too many chain restaurants and not enough unique or better ones
- Attract more employers that pay livable wages
- Less light pollution at night
- More animals. Vote Layla for president 2042.
- Community center like Shoreview. Please bring it to Roseville. Thanks!
- Less crime

What would you preserve about Roseville?

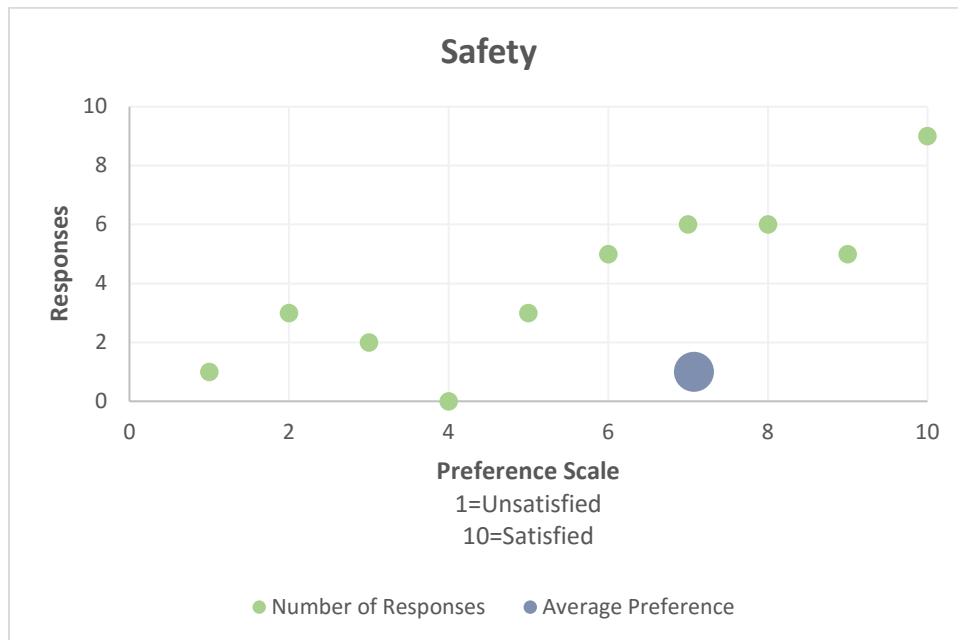
- Trees and green space
- Supportive government for community volunteer efforts
- The parks and disc golf course
- Peaceful open spaces
- Peaceful trails
- Love the lakes and green spaces and accommodations
- Parks and library
- Peaceful open spaces
- Parks

- Family feel
- Friendly community
- DQ on Lexington and Larpenteur
- Historic architecture
- Parks
- Quiet good parks
- The Roseville Library is a very nice place to spend time, along with the Roseville Community Center area
- Peaceful open spaces
- Parks, pools and other entertainment
- I like the Roseville Library area
- Trees, parks and beaches. Walking and biking paths
- Lots of good arterial roadways both North-South and East-West so that traffic flows well most of the time. Though 36 could be 3 lanes each direction.
- Parks/ nature trails and safe walking paths
- Parks, trees and flowers
- Animals. Public school, parks and crafts.

How is the City of Roseville doing? (sliding scale with comments):

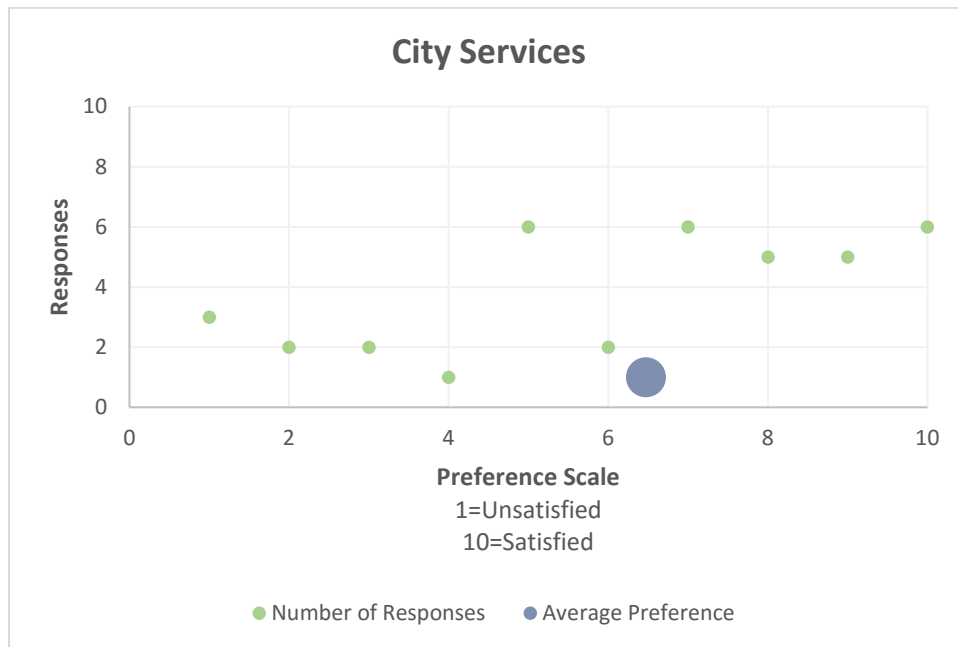
Safety

- We spend a lot of money on police, has Roseville considered outsourcing that?
- Wooded paths don't always feel safe
- I don't drive and I have a baby. I wish sidewalks were in place from Larpenteur/Marion towards the cemetery
- We are an older couple and walk every day. I wish drivers would remember there are pedestrians also there are too many loose dogs without people
- Crossing busy streets with kids on the pedestrian crosswalks are a nightmare-no one stops for you! They need flashing lights. Especially Hamline and Lexington Ave.



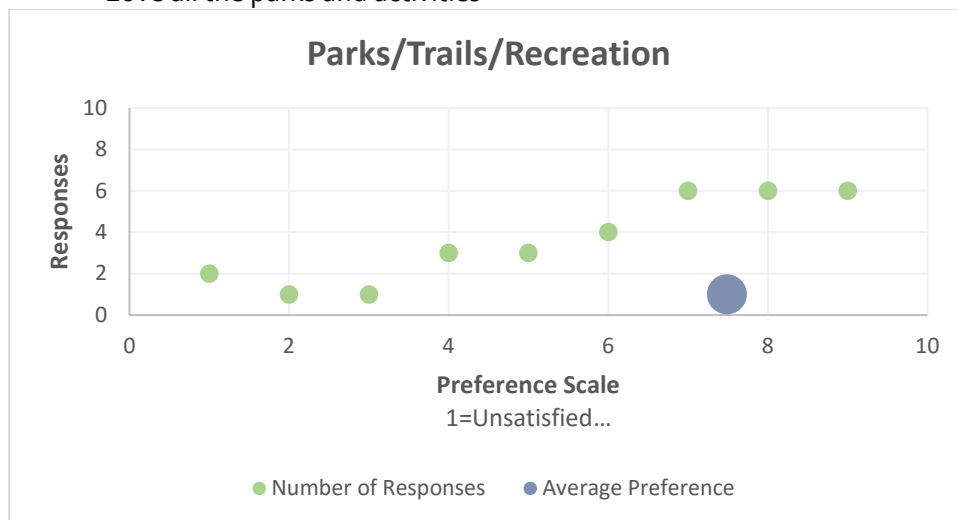
City Services

- I watched a Karen (non-English) speaker get fused in front of my eyes. He was crying and I saw police action as wrong (Larpenteur and Marion)
- Please please have organic garbage available like South Minneapolis and Minnetonka. Roseville excels on many things I am surprised you have not start this yet.
- Fire-have met all wonderful people. Police-seen so many speed and driver super fast for no reason. Most police officer I have met here are entitled
- Nobody likes Minnesota or USA in general
- We are thankful Roseville is inviting to all people
- Need more public garbage can and litter pick-up
- Crime rising in Roseville thanks to liberals for DFL



Parks/Trails/Recreation

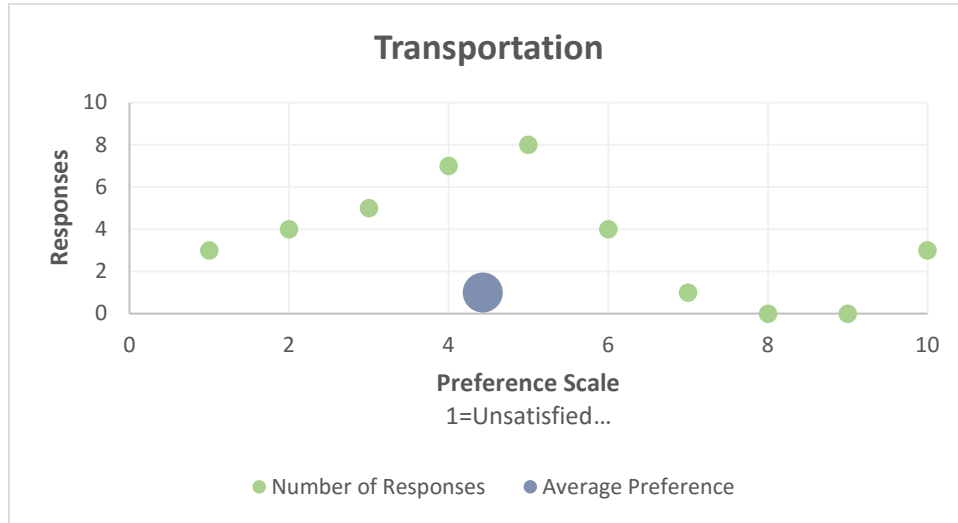
- Like the low traffic parks like nature reserve best
- High traffic areas are still hard on bike riders
- I love the parks. Add some ADA paths around Lake Barnnet on Lexington
- I love the parks here
- Love all the parks and activities



Transportation

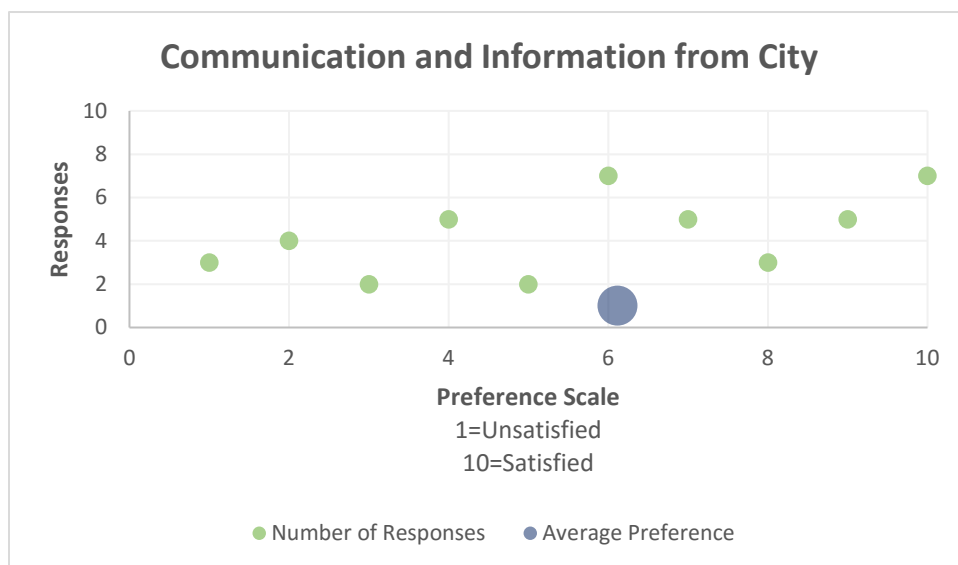
- Why is Roseville paying to widen Snelling Ave?
- More frequent bus service on weekends, north of Hwy 36

- Public transport
- Bus service to downtown commutes needs to be increased
- Traveling East on 36 in the afternoon is terrible. Side streets are not better



Communication/Information from City

- How can students be informed of changes to the neighborhood surrounding campus? Are they dependent on campus administration for this information?
- Snow plowing/parking needs to be changed. Many residents have off street parking. One side should be plowed then the other like St. Paul. It is unfair to not have
- Is there ever replays of City Council meetings? When? Should be often.
- All cars off the street at once. Many residents have nowhere else to park



Composite Mapping Exercise

ROSEVILLE 2040

our future together

