

**City of Roseville
Businesses and Jobs 2011**

NAICS Classification	# Businesses	# Jobs	% of Businesses	% of Jobs	Jobs per business	Examples
Agriculture	11	87	0.4%	0.2%	7.9	Nurseries, orchards
Utilities	4	271	0.2%	0.7%	67.8	Electric utility
Construction	160	1722	6.0%	4.7%	10.8	General contractors, home builders
Manufacturing	125	2749	4.7%	7.6%	22.0	Manufacturing, electronics
Wholesale Trade	158	1721	6.0%	4.7%	10.9	Wholesale Goods
Retail Trade	347	6057	13.1%	16.7%	17.5	Retail shops, car dealers, gas station, grocery stores
Transportation/Warehousing	61	1178	2.3%	3.2%	19.3	Freight, Buses, Limousines, warehousing
Information	52	1120	2.0%	3.1%	21.5	Publishers, software, telecommunications
Finance and Insurance	153	925	5.8%	2.5%	6.0	Banks, Insurances sales
Real Estate/Leasing	268	1508	10.1%	4.2%	5.6	Building owners, property managers, real estate agents
Professional, Scientific, and Tech Services	400	6055	15.1%	16.7%	15.1	Lawyers, architects, engineering, testing, research, veterinary services
Management of Companies and Enterprises	4	72	0.2%	0.2%	18.0	Holding companies
Administrative Support and Waste Management	309	1611	11.6%	4.4%	5.2	Temp agencies, clerical, collection agencies, solid waste collection
Educational Services	40	2292	1.5%	6.3%	57.3	Schools, public, private, and trade
Health Care/Social Services	212	2428	8.0%	6.7%	11.5	Clinics, doctors, dentists, nursing homes, assisted living
Arts, Entertainment, and Recreation	24	229	0.9%	0.6%	9.5	Theaters, health clubs, golf courses
Accommodation and Food Services	117	3437	4.4%	9.5%	29.4	Restaurants, hotels, caterers
Other Services	192	1582	7.2%	4.4%	8.2	Auto Repair, churches, barbers, civic organizations
Public Administration	17	1293	0.6%	3.6%	76.1	City, County, State Government
Totals	2654	36337				

Source: Dunn and Bradstreet, 2011