

Roseville Human Rights, Inclusion and Engagement Commission

Agenda Item

DATE: June 7, 2018

ITEM: 7a

ITEM DESCRIPTION: Discuss Engagement Approach (Foundational & Outreach)

Background

Over the past several months, the Human Rights, Inclusion and Engagement Commission has been reviewing the direction provided by the City Council at the joint meeting on March 26, 2018.

At the May 16, 2018 HRIEC meeting, the Commission discussed taking a two-prong approach to the directive by the City Council. These two approaches consisted, very broadly, of:

1. Developing a **Foundation** for outreach/engagement/public participation (for city initiatives/projects) focused on:
 - Best practices, tools, techniques, methods for public participation
 - Understanding of current and future demographics
 - Previous experiences at the city level
 - Understanding of objectives and outcomes
2. **Outreach** within the Community in order to bring the community's voice to the table:
 - Engagement of historically under-represented/marginalized communities
 - Identifying community leaders, establishing relationships
 - Methods to gather feedback/insight from these communities

As part of this two-prong approach, the Commission wanted to pull together information that outlines these ideas and approaches they could share with the City Council in order to find out if this approach was the direction the Council saw as appropriate. Attached are documents that provide more background of how these two approaches would look with more detail. The first document outlines the Foundational approach. The second document outlines the Outreach approach. Also attached are the minutes from the joint meeting with the City Council.

The Commission is currently scheduled to present this information to the City Council at the July 9, 2018 meeting.

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Recommendation

Discuss the documents attached and finalize what should be included in the agenda packet for the July 9, 2018 City Council meeting.

Attachments: A: Foundational Approach
 B: Outreach Approach
 C: Minutes from 3-26-18 CC meeting