

  
**ROSEVILLE**  
**REQUEST FOR COUNCIL ACTION**

Date: 03/18/2019  
Item No.: 7d.

Department Approval

City Manager Approval



Item Description: Discuss 2019-20 Policy Priority Planning Document

**BACKGROUND**

At the February 25, 2019 meeting, the City Council reviewed the 2017-2018 Policy Priority Planning (PPP) document and discussed new priorities for 2019 and 2020. Minutes from that meeting are included as Attachment A. The City Council discussed keeping, removing, and adding certain priorities and initiatives. As a result of that conversation, the City Manager organized the document to have five strategic priorities; *Economic Development; Inclusive Community and Governance; Capital Improvements; Housing; and Environmental Sustainability*. Under each strategic priority, strategic initiatives are listed. Some initiatives are new and some have been modified and/or carried over from 2017-18 PPP. The draft 2019-2020 strategic priorities and initiatives are as follows:

**Economic Development Strategic Initiatives**

- Foster Twin Lakes Redevelopment
- Facilitate City-wide Economic Development
- Implement Rice/Larpenteur Alliance Plan

**Inclusive Community and Governance**

- Continue Imagine Roseville Efforts and follow through with outcomes
- Adopt Racial Equity Plan

**Capital Improvements**

- Increase Pedestrian Connectivity and Safety
- Improve Stormwater Facilities

**Housing**

- Meet housing needs of all (Affordability, Availability, Housing Style/Type, Market Needs)

**Environmental Sustainability**

- Reduce Carbon Footprint
- Increase Green Step City Step Certification Level

Please note that this document is just a starting point for discussion. What is represented in the draft 2019-20 PPP is based on discussion on February 25. The City Council should have a discussion on whether everything that is listed on the draft should remain and what other priorities and initiatives should be listed.

31 Attachment B shows the changes made from the 2017-18 PPP to the draft 2019-20 PPP. Attachment C  
32 is a clean version of the draft 2019-20 PPP.

33 **POLICY OBJETIVE**

34 Adopting strategic priorities will provide the City Council and staff direction in providing City services  
35 and programs in a planned and targeted way.

36 **FINANCIAL IMPACTS**

37 There are not any costs for further discussion of the Policy Priority Planning document. As the  
38 priorities are executed, any new costs will need be included in future budgets.

39 **STAFF RECOMMENDATION**

40 Staff recommends that the City Council review the draft 2019-20 PPP with special attention to make  
41 sure the draft captures the priorities and initiatives desired by the City Council. Once there is  
42 agreement on the wording of the strategic priorities and initiatives, the City Manager and Department  
43 Heads will draft the individual strategic initiative worksheets identifying desired outcomes, responsible  
44 staff/commissions, and timelines.

45 **REQUESTED COUNCIL ACTION**

46 The City Council should review and provide direction about the draft 2019-20 Policy Priority Plan.

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Prepared by: Patrick Trudgeon, City Manager (651) 792-7021

Attachments: A: City Council Minutes dated February 25, 2019  
B: Draft 2019-20 PPP Strategic Priorities and Initiatives (redlined version)  
C: Draft 2019-20 PPP Strategic Priorities and Initiatives (clean version)

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447 Groff moved, Etten seconded, adoption of Resolution No. ?? (Attachment D) enti-  
 448 tled, "Resolution Approving The Roseville Plaza Minor Plat (PF19-001)."  
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**Council Discussion**

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452 Councilmember Groff stated he was familiar with the property, which has been  
 453 for sale for some time, and he thought it only made sense to make it more sellable.  
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**Roll Call**

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**Ayes:** Willmus, Groff, Etten and Roe.

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**Nays:** None

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**f. Discuss 2019-2020 City Goals and Priorities**

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City Manager Trudgeon briefly highlighted this item as detailed in the RCA and  
 461 related attachments dated February 25, 2019.  
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Mayor Roe asked while looking at the existing Priority Plan, are there areas that  
 perhaps the Council has made significant progress and might consider pulling  
 those items off the list as a starting point. He thought the last two bulleted items  
 on the first page, "Ensure Sustainable Capital Improvement Funding," and "Pro-  
 vide Timely and Transparent Capital Improvement Budget Information" could be  
 removed.

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Councilmember Etten stated he agreed and thought the Council was in a good  
 spot with those two items. He thought the City was close with the Capital Im-  
 provement funding and had made significant changes to the Capital Improvement  
 Budget information. He felt those are items that the Council had made great pro-  
 gress on.

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Councilmember Etten noted under Capital Improvements, he would like to add  
 "Improve Storm Water Infrastructure and Water Quality throughout the City". He  
 thought this was something that has been bedeviling the City and the extremity of  
 storms has put more strain on certain areas in the City.

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The Council was in agreement with this addition.

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Councilmember Willmus stated he would be fine with the Mayor's suggestion of  
 stepping back from a couple of the items under Capital Improvements. With re-  
 spect to pedestrian connectivity, another side to that is pedestrian safety. When  
 the City looks at, for example, incidences along Larpenteur Avenue that occurred  
 and what can the City do to be more proactive in making and assuring the City  
 has safe corridors across some of the major routes. He thought that was some-  
 thing that should be added.

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The Council was in agreement with this addition.

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Councilmember Groff stated he would like to keep the documents in the packet even if the items are removed from the priority plan.

Mayor Roe indicated the documents would remain for reference.

Councilmember Groff indicated he would like the Council work on development to make sure there is housing available in a wide range of price ranges for people so there is not an imbalance in the City.

Mayor Roe concurred and thought that ought to be a priority in the City. He also thought this needed to be discussed as a City, more specifically about some types of policies and actual policies the Council might want to put into place that might not be in place at this time. He stated the Council might want to consider looking at the Zoning Code and whether there are things the City needs to do in the Zoning Code that promotes things like the tiny houses or other affordable housing. He thought there were a number of items in housing and affordability, across the spectrum and across different types that the Council might want to focus on as a specific priority.

Councilmember Willmus agreed with Councilmember Groff and Mayor Roe, particularly with regard to style of home. Something he routinely hears is people looking to move out of their rambler and into one level-living, owner occupied, but there is not a lot of that in Roseville, particularly in certain price points. He thought the City had a handful of very high-end one-level townhomes, but the City was missing something in a bracket that would be affordable for certain senior demographics to be able to move from their existing home.

Councilmember Etten concurred and stated he has been supportive with looking for ways to support housing for people across the spectrum. He knows there was discussion around the City's tools a couple years ago and he would be happy to look at that again and add additional tools if needed.

Mayor Roe noted the City recognizes what is known as naturally occurring affordable housing in Roseville and he thought focusing on what the City needs to do to maintain and/or enhance that and certainly not lose it but also to make sure policies are not being put in place that make it go away because people are incentive to get rid of it.

Councilmember Willmus stated under Economic Development Strategic Initiatives, in regard to Southeast Roseville, it seemed to him that a very significant component that has been missed to this point is looking at revitalization efforts, noting there is direct outreach and involvement of property owners along the corridor. He thought the City did a good job in speaking with some of the residential property owners but not so much with commercial property owners. He knows

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537 there has been success in reaching tenants, but he thought the City needed to be  
538 better at engaging those commercial property owners to get them involved and  
539 part of the conversations going forward.  
540

541 Councilmember Etten agreed. He indicated when the Council looks at the South-  
542 east Roseville Revitalization Goals, he thought part of what needs to happen is an  
543 update on what the goals are. He stated one of the big things important to him is  
544 that the City is going to move forward and take action. He would like, as the first  
545 header under that, to work with the Roseville Community, Ramsey County, and  
546 neighboring cities to move forward with the Rice/Larpenteur vision. He noted the  
547 City has taken some action on their own but would like to take additional steps to  
548 make some real progress in that part of the community.  
549

550 Mayor Roe thought everyone involved wanted to be engaged in that, but he  
551 thought there was some day-to-day management of the implementation. He stated  
552 in terms of the leadership team, there needed to be someone who is always there,  
553 sort of minding the store and keeping things moving forward and engaging those  
554 businesses.  
555

556 Mr. Trudgeon wondered if the Housing priority should be a sub-topic or a topic  
557 all its own.  
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559 The Council thought it should be a topic all its own, so it stands out with a focus  
560 on it.  
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562 Mr. Trudgeon suggested, under the Economic Development Strategic Initiatives,  
563 the Rice/Larpenteur Alliance under implementation of Southeast Roseville Revi-  
564 talization Goals is really talking about participation and working through that.  
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566 Councilmember Willmus thought the City needed to extend and get some com-  
567 mercial property owners there as vested partners.  
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569 Mr. Trudgeon thought the Rice/Larpenteur Alliance could be its own bullet point  
570 with plans to engage with the property owners there.  
571

572 Councilmember Etten asked if the Southeast Roseville Working Group is at a  
573 point where it is not functioning the way it was originally designed or does the  
574 Council still want to look for ways to include but would fall under new or adjust-  
575 ed headings around the third bullet point of the GARE process and Equity Pro-  
576 gramming.  
577

578 Mayor Roe thought that was a good point. If there has not been much activity,  
579 that might be a sign there is not a need for that.  
580

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581 Councilmember Etten indicated it would not disappear, but it is not a bullet point  
582 onto itself. He stated he would put it under the third bullet point, “Review and  
583 Consider Inclusive City Policies and Procedures Through Possible Participation in  
584 Government Alliance on Race and Equity Program”. He noted that category  
585 would need to change because the City has now completed participation in the  
586 GARE process. He stated some of what might be relevant to Southeast Roseville  
587 might be relevant to people all over the City at this point and how the City engag-  
588 es communities of color, people in rental housing, whatever it is.  
589

590 Mr. Trudgeon stated as he looks at that item, what is missing is engagement. The  
591 Council has seen that as an important priority, but he was not sure it was listed in  
592 the Priority Plan. He also thought the working group had changed over time.  
593

594 Mayor Roe thought the challenge the City might have is engagement at a point  
595 where it is supposed to be a part of the City’s business everyday or is it something  
596 the Council wants to list as a priority in this plan. This has been a priority for a  
597 fair amount of time.  
598

599 Councilmember Etten agreed. What he was looking for was the GARE process to  
600 adjust as well as looking for final information coming from their Human Rights  
601 Inclusion and Engagement Commission around processes that are readily availa-  
602 ble for staff to come in with a process that will work well within the City. He  
603 would look to keep something there along those lines.  
604

605 Mr. Trudgeon stated the Racial Equity Plan is a result of the GARE. As part of  
606 that, the equity plan is looking at policies and procedures. It is kind of the um-  
607 brella for all of these activities as well as making sure people feel welcome. That  
608 is something that moving forward, the Council will become more familiar with  
609 and is a good umbrella for a lot of things the City wants to do that is listed. But  
610 he did not want to lose sight of the things the Council has identified previously as  
611 important. He thought the mention of HRIEC’s work on engagement practices  
612 and policies is an important one and probably should be listed as well.  
613

614 Mayor Roe thought this item could be reviewed again on March 18<sup>th</sup>. He stated a  
615 lot of things the Council and staff are going to be discussing this year are public  
616 safety and staffing and resources. He wondered if that was something the Council  
617 wanted to add to this plan as another pillar of priority discussion because of how  
618 much it is going to occupy time and activity. Or, does the Council know it will be  
619 that way so it does not need to be added.  
620

621 Councilmember Etten thought this was something that the Council knows will be  
622 in front of them and nothing the Council needs to bring up because it will be a  
623 part of the ongoing budgeting process so it did not need to be added.  
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625 Mayor Roe thought this item should be brought back for review as well when  
626 Councilmember Laliberte was at the meeting to review.

627  
628 Councilmember Groff thought something the City should be looking at as a goal  
629 was reducing the carbon footprint of the City. He was not sure if it would be a  
630 one-year or two-year goal.

631  
632 Councilmember Etten stated he wrote down as a new item to make progress on  
633 next steps of the Green Steps Program.

634

**8. Approve Minutes**

636 *Comments and corrections to draft minutes had been submitted by the City Council prior*  
637 *to tonight's meeting and those revisions were incorporated into the draft presented in the*  
638 *Council packet.*

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**a. Approve February 11, 2019 City Council Meeting Minutes**

640 Willmus moved, Groff seconded, approval of the February 11, 2019 City Council  
641 Meeting Minutes as presented.

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**Roll Call**

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**Ayes:** Willmus, Groff, Etten and Roe.

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**Nays:** None.

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**9. Approve Consent Agenda**

649 At the request of Mayor Roe, City Manager Trudgeon briefly reviewed those items being  
650 considered under the Consent Agenda; and as detailed in specific Requests for Council  
651 Action (RCA) dated February 25, 2019 and related attachments.

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**a. Approve Payments**

Willmus moved, Etten seconded, approval of the following claims and payments  
as presented and detailed.

ACH Payments	\$532,706.53
92168-92288	1,001,463.38
<b>TOTAL</b>	<b>\$1,534,169.91</b>

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**Roll Call****Ayes:** Willmus, Groff, Etten and Roe.**Nays:** None.

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**b. Consideration To Approve Or Deny 4 Temporary On-Sale Liquor Licenses And 2 Massage Therapy Establishments.**

Willmus moved, Etten seconded, approving the Temporary On-Sale Liquor Li-  
censes and Massage Therapy Establishment License.

**Roll Call**



## City Policy Priority Plan

**2019-2020~~2017-2018~~**

Approved **July 10, 2017** \_\_\_\_\_

Strategic Priorities – The City Council has determined that there will be ~~five~~ **three** strategic priorities that the City will focus on in ~~2019 and 2020~~ **2017 and 2018**:

**Economic Development      Inclusive Community and Governance      Capital Improvements**

**Housing      Environmental Sustainability**

In order to implement these priorities, the City Council has identified strategic initiatives under each Strategic Priority.

### **Economic Development Strategic Initiatives**

- Foster Twin Lakes Redevelopment
- Facilitate City-wide Economic Development
- Implement ~~Rice/Larpenteur Alliance Plan~~ **Southeast Roseville Revitalization Goals**

### **Inclusive Community and Governance**

- ~~Continue Southeast Roseville Working Group Activities with Stakeholders~~
- Continue Imagine Roseville Efforts and follow through with outcomes
- ~~Adopt Racial Equity Plan Review and Consider Inclusive City Policies and Procedures Through Possible Participation in Government Alliance on Race and Equity Program~~

### **Capital Improvements**

- Increase Pedestrian Connectivity and Safety
- Improve Stormwater Facilities



- ~~Ensure Sustainable Capital Improvement Funding~~
- ~~Provide Timely and Transparent Capital Improvement Budget Information~~

### Housing

- Meet housing needs of all (Affordability, Availability, Housing Style/Type, Market Needs)

### Environmental Sustainability

- Reduce Carbon Footprint
- Raise Green Step City Step Certification



## City Policy Priority Plan

2019-2020

Approved \_\_\_\_\_

Strategic Priorities – The City Council has determined that there will be five strategic priorities that the City will focus on in 2019 and 2020:

**Economic Development    Inclusive Community and Governance    Capital Improvements**  
**Housing    Environmental Sustainability**

In order to implement these priorities, the City Council has identified strategic initiatives under each Strategic Priority.

### **Economic Development Strategic Initiatives**

- Foster Twin Lakes Redevelopment
- Facilitate City-wide Economic Development
- Implement Rice/Larpenteur Alliance Plan

### **Inclusive Community and Governance**

- Continue Imagine Roseville Efforts and follow through with outcomes
- Adopt Racial Equity Plan

### **Capital Improvements**

- Increase Pedestrian Connectivity and Safety
- Improve Stormwater Facilities

### **Housing**

- Meet housing needs of all (Affordability, Availability, Housing Style/Type, Market Needs)

### **Environmental Sustainability**

- Reduce Carbon Footprint
- Increase Green Step City Step Certification Level