

**ROSEVILLE**  
**REQUEST FOR COUNCIL ACTION**

Date: June 21, 2021  
Item No.: 7.i

Department Approval



City Manager Approval



Item Description: Discuss Vacancy on Public Works, Environment and Transportation Commission

**BACKGROUND**

On May 17, Council received a resignation from Karen Huiett who served as commissioner on the Public Works, Environment and Transportation (PWET) Commission. Ms. Huiett had been recently appointed to a new three-year term ending 3/31/2024. At the May 17 meeting, Councilmember Strahan asked whether Council was able to appoint someone to fill the vacancy from the most recent applicant pool given that interviews for regular commission vacancies occurred in April. Staff was instructed to bring back an agenda item to allow Council to discuss how to handle this vacancy since that would be a deviation from the adopted Council Appointment and Reappoint policy (adopted on February 10, 2020) that states:

Article I (A) – Regular commission appointments and reappointments will occur each spring in March. If vacancies occur, the council will consider appointments to fill those vacancies in March or September.

On April 12, the City Council interviewed applicants interested in appointment to the PWET commission. Staff has reached out to those applicants who were not appointed to find out if they are still interested. Staff has heard back from all 3 previous applicants and they are all are interested in being considered for appointment to the PWET at this time.

Council may choose various options for this vacancy:

- A. Per the Appointment & Reappointment Policy, Council may choose to hold the vacancy open until August when staff will bring forward a list of any other commission vacancies that occur. Council would then declare the vacancies, and advertise for applications. As part of that process, applicants from the previous process will be contacted and notified of vacancies.
- B. Council may choose to declare a vacancy and advertise for applications and interview applicants to be appointed. Applications would be accepted from June 8-25 and interviews would occur at the July 12<sup>th</sup> City Council meeting with appointments made at the July 19<sup>th</sup> meeting.
- C. Council may choose to appoint someone from the recent pool of applicants for the previous PWET vacancy that interviewed on April 12. If Council chooses to appoint someone, there is the option to do so at this meeting, or bring back a future agenda item.

34 **REQUESTED COUNCIL ACTION**  
35 Discuss Council's preferred method for filling the vacancy on the Public Works, Environment  
36 and Transportation Commission.

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38 **Prepared by: Rebecca Olson, Assistant City Manager**

Joseph Zappa

[REDACTED]  
Roseville, MN 55113

Home or Cell Phone Number [REDACTED]

Email Address [REDACTED]

How many years have you been a Roseville resident? 35

Commission preference Public Works, Environment & Transportation

Commission preference Police Civil Service

This application is for New Term

If this is a student application please list grade in school Field not completed.

Why do you want to serve on this Commission?

I would like to take a more active role in my community and leverage my education and experience in business and public service.

What is your view of the role of this Commission?

To evaluate the risks and benefits associated with public works, environmental and transportation concerns and work collaboratively with citizens, Commissioners, city staff and elected officials to facilitate required actions.

What specific skills or experiences do you have that would be beneficial in serving on the advisory commission for which you are applying?

Deep knowledge of Roseville, 2 years in executive leadership with the City of St. Paul, MBA from St. Thomas, 20+ years of executive leadership at US Bank and United Healthcare.

If you identified a second choice commission, please include skills or experiences that would be beneficial for serving on that commission. Same

Civic and Volunteer Activities Saint Paul Chamber Orchestra - Board of Directors – St. Paul, MN

Circus Juventas - Board of Directors, Chair – St. Paul, MN

Theatre de la Jeune Lune - Board of Directors – Minneapolis, MN

City of St. Paul Business Advisory Commission - Commissioner – St. Paul, MN Saint Paul Arts Partnership - Board of Directors – St. Paul, MN

Archdiocese of St. Paul & Minneapolis Allocation Committee – Chair – St. Paul, MN U.S. Army Reserve - Chaplain and 1st Lieutenant – Presidio, San Francisco, CA

Work Experience Optum Bank, United Healthcare Current SVP, Business Development

Comdata Corporation September 2018 – September 2020 SVP, Sales & Business Development – Accounts Payable Automation

Comdata, part of S&P 500-member Fleetcor, provides B2B payment services to over 30,000 clients in North America and processes nearly \$60B in business spending each year. Created business development strategy and built team for channel sales of new Automated Streamlined Accounts Payable (ASAP) solution.

Taylor Communications December 2016 – August 2018 SVP, Marketing and Sales Operations

Taylor Communications (formerly Standard Register) is a \$2.5B printing and promotional products firm and top three provider to financial, healthcare and retail markets. Charged with consolidating resources across a dozen different Taylor Corporation entities to create a Marketing and Sales Operations Center of Excellence – 100 person team. Continuing effort on cultural alignment, go-to-market strategy and value creation.

U.S. Bank, Payment Services – Minneapolis, MN 1999 – November 2016

General Manager, SVP - Elavon Financial Institution Solutions (2008 – 2016)

Created Correspondent Payments division that manages 3,000 domestic bank and credit union relationships driving \$800 million in annual revenue. Relationship managers, solutions consultants and marketing align against matrix of product, service and delivery for dozens of solutions across U.S. Bank divisions: Payments, Correspondent Services, ATM/Debit, Mortgage, Trust and Custody. Ultimately responsible for U.S Bank's financial institution channel strategy and execution.

SVP - Corporate Payments Systems - Middle Market, Canada, & Elan (2003 – 2007)

Created Commercial division of Corporate Payment Systems in North America. Team of 40 managed a \$5 billion portfolio with over 4,000 commercial and government clients. Managed strategy, P&L, sales, relationship management, implementation and marketing; matrix alignment with product, servicing and training.

City of Saint Paul 1997 – 1999 Director of Marketing and Communications

Collaboratively developed and executed an integrated marketing and communication plan with numerous partner organizations, serving a city of 275,000 people. Managed \$1 million budget, staff of seven, and numerous agency relationships. Unofficial liaison to City Council.

Education Masters Degree in Business Administration - University of Saint Thomas, St. Paul, MN

Bachelor of Arts Degree in Theology & Philosophy - College of Saint Thomas, St. Paul, MN

Is there additional information you would like the City Council to consider regarding your application?

No

Please tell us how you heard about this opportunity/vacancy. This information will help us understand and improve our recruitment and advertising. Nextdoor App

Preferred method to be contacted Email

Please provide alternative phone number or email if different from above Field not completed.

Minnesota Government Data Practices Act Yes

Minnesota Statute §13.601. subd. 3(b) Home/Cell Phone

Background Authorization Yes

Acknowledgement Yes

Mark Germscheid

[REDACTED]  
Roseville, MN 55113

Home or Cell Phone Number [REDACTED]

Email Address [REDACTED]

How many years have you been a Roseville resident? 3

Commission preference Public Works, Environment & Transportation

Commission preference Public Works, Environment & Transportation

This application is for New Term

If this is a student application please list grade in school Field not completed.

Why do you want to serve on this Commission?

I moved to Roseville almost 4 years ago. I immediately felt at home and I became a board member of the homeowner's association in the condo where I live, and then became president of the association. I was encouraged by one of the homeowners to attend a Public Works commission meeting about a Sustainable Roseville, and I was really pleased with the experience.

What is your view of the role of this Commission?

I expect that the commission's role is to advise and direct the Public Work Department and others regarding public works, environmental, and transportation items, like the Sustainable Roseville plan.

What specific skills or experiences do you have that would be beneficial in serving on the advisory commission for which you are applying?

I work as a water utility management consultant as my day job. I appreciate that Roseville gets its water from the St Paul Regional Water Services, which is excellent water quality. I appreciate that Roseville recently performed an analysis of its water rates and made updates, both from the perspective of a citizen, and as someone who works in the water industry. The balance between service charges based on service line size and usage can be a delicate one, especially during a drought. Thankfully St. Paul has a reliable surface water source, the Mississippi River, and we are less affected by droughts. I am interested to continue the good work of the commission with my experience related to water, transportation, and the environment. I am a proponent of clean air and water and I would look forward to emphasizing the importance of a Sustainable Roseville.

If you identified a second choice commission, please include skills or experiences that would be beneficial for serving on that commission.

Field not completed.

Civic and Volunteer Activities

I have been a board member of the Midland Grove HOA for the past three years.

Work Experience

My relevant experience is that I've worked for EMA, Inc., a Roseville company, for the past six years as a management consultant and project manager in the water industry. Prior to that I worked for a variety of companies in IT leadership roles.

Education

My relevant education has been in the water industry for the past six years. I have college credits from the University of Minnesota, Hennepin Technical college, and St., John's University.

Is there additional information you would like the City Council to consider regarding your application? I would like to bring my industry experience to bear on my City's government vial the Public Works Commission. I appreciate the recommendations of my neighbors and I am hopeful that the City of Roseville would select me to serve in this way.

Please tell us how you heard about this opportunity/vacancy. This information will help us understand and improve our recruitment and advertising. Wayne Groff received a recommendation for me and called me to discuss this opportunity.

Preferred method to be contacted      Email

Minnesota Government Data Practices Act Yes  
Minnesota Statute §13.601. subd. 3(b) Email Address  
Background Authorization      Yes  
Acknowledgement Yes

Tom Valois

[REDACTED]  
Roseville, MN 55113

Home or Cell Phone Number [REDACTED]

Email Address [REDACTED]

How many years have you been a Roseville resident? 57

Commission preference Public Works, Environment & Transportation  
Commission preference Field not completed.

This application is for New Term

If this is a student application please list grade in school Field not completed.

Why do you want to serve on this Commission?

I was approached by Roseville Council Member Julie Strahan to consider serving. As a life-long resident of Roseville, I think I can bring extensive Roseville living experience while offering a new perspective that is renewable energy and clean transportation focused.

What is your view of the role of this Commission?

Offer advice and ideas when requested from a resident's perspective to the Public Works, Environment and Transportation Commission

What specific skills or experiences do you have that would be beneficial in serving on the advisory commission for which you are applying?

35 years in Logistics and Operations with General Mills. Long Range Planning Team Co-Chair, Building Action Team member, Parish Council President, Solar Installation Project Manager with Corpus Christi Church, Roseville.

If you identified a second choice commission, please include skills or experiences that would be beneficial for serving on that commission.

Field not completed.

Civic and Volunteer Activities

Cubmaster, Pack 266 - Boy Scouts of America; Long Range Planning Team Co-Chair, Building Action Team member, Parish Council President, Solar Installation Project Manager with Corpus Christi Church, Roseville; Various charity feeding organizations such as Feed My Starving Children and Second Harvest.

Work Experience

35 years in Logistics and Operations with General Mills.

Education

BS in Operations Management from the University of Minnesota, Twin Cities  
Associate Degree in General Engineering from the University of Minnesota, Twin Cities

Is there additional information you would like the City Council to consider regarding your application?

I would like to bring my experience with solar energy and electric transportation to the public Works, Environment and Transportation Commission to help enable Roseville to be the lowest CO2-emissions city it can be.

Please tell us how you heard about this opportunity/vacancy. This information will help us understand and improve our recruitment and advertising. I was approached by Roseville Council Member Julie Strahan to consider serving.

Preferred method to be contacted      Email

Please provide alternative phone number or email if different from above



Minnesota Government Data Practices Act      Yes  
Minnesota Statute §13.601. subd. 3(b) Email Address  
Background Authorization      Yes  
Acknowledgement      Yes