

ROSEVILLE
REQUEST FOR COUNCIL ACTION

Date: July 19, 2021
Item No.: 9.b

Department Approval



City Manager Approval



Item Description: Adopt a Resolution Authorizing Administration of American Rescue Plan Act Funds by the Roseville Economic Development Authority

BACKGROUND

On June 7, 2021 the Roseville Economic Development Authority (REDA) was presented with a Choose Local campaign to promote small businesses in Roseville post-COVID. The REDA approved the program and a contract with Golden Shovel in an amount of \$150,000 to be funded utilizing American Rescue Plan Act (ARPA) dollars that the City is receiving.

The program is aimed at assisting local businesses with an emphasis on BIPOC businesses to improve social media presence, and recruitment of workforce, so the small businesses in Roseville can fully reopen. The ARPA dollars can be used to support economic recovery of local businesses, so this is an allowable use of these funds.

POLICY OBJECTIVE

The City Council has created the REDA to administer and manage economic development and housing programs for businesses and residents.

FINANCIAL IMPACTS

The City is transferring \$150,000 of the estimated \$3.8 million in ARPA funds that will be received to the REDA to fund the Support Local program as previously approved.

STAFF RECOMMENDATION

Staff recommends the Council adopt the attached resolution authorizing administration of ARPA funds by the REDA in the amount of \$150,000.

REQUESTED COUNCIL ACTION

Motion to approve the attached resolution authorizing administration of \$150,000 American Rescue Plan Act Funds by the REDA.

Prepared by: Michelle Pietrick, Finance Director

Attachments: A: Resolution authorizing administration of American Rescue Plan Act funds by the REDA.

EXTRACT OF MINUTES OF MEETING OF THE CITY COUNCIL OF THE CITY OF ROSEVILLE

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Pursuant to due call and notice thereof, a regular meeting of the City Council of the City of Roseville, County of Ramsey, Minnesota was duly held on the 19th day of July 2021 at 6:00 p.m.

The following members were present: and the following were absent:

Member introduced the following resolution and moved its adoption:

RESOLUTION _____

RESOLUTION TO AUTHORIZING ADMINISTRATION OF AMERICAN RESCUE PLAN ACT FUNDS BY THE ROSEVILLE ECONOMIC DEVELOPMENT AUTHORITY

WHEREAS, the City of Roseville ("City") has received American Rescue Plan Act dollars (the "Funds") from the State of Minnesota, as authorized by Congress pursuant to the American Rescue Plan Act ("ARPA"); and

WHEREAS, ARPA authorizes the City to transfer all or a portion of the Funds to other units of government; and

WHEREAS, ARPA authorizes Funds to be used to assist small businesses to recover from the economic effects of the COVID-19 pandemic; and

WHEREAS, the Roseville Economic Development Authority (the "Authority") has approved a program to be administered in conjunction with the Golden Shovel Agency, which program will include without limitation review of and consulting on local business' social media presence, outreach to and support of BIPOC businesses, and support with workforce outreach, recruitment, and retention (the "Business Support Program"), and proposes to use a portion of the Funds to administer such Business Support Program; and

WHEREAS, the City Council has determined that transferring the administration of a portion of the Funds to the Authority for Business Support Program purposes is in the best interests of the City and that the Funds designated for Business Support Program uses will comply with federal and state guidelines for the use of the Funds under ARPA.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Roseville, Minnesota, that the City Manager and staff are authorized and directed to transfer the administration of a portion of the Funds in the amount of \$150,000 to the Roseville Economic Development Authority for the purpose of administrating the Business Support Program, in accordance with federal and state guidelines for expending the Funds.

88 I, undersigned, being the duly qualified City Manager of the City of Roseville, County of Ramsey, State
89 of Minnesota, do hereby certify that I have carefully compared the attached and foregoing extract of
90 minutes of a regular meeting of said City Council held on the 19th day of July, 2021, with the original
91 thereof on file in my office.

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93 WITNESS MY HAND officially as such Manager this 19th day of July, 2021.

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97 _____
98 Patrick Trudgeon
99 City Manager

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