

Following the pandemic, how can you and your fellow students become more involved in helping to improve, reconnect and unite the Roseville community?

### ESSAY/POEM

(12 points) 1. Does entry discuss specific ways to become involved to:

A. Help improve community

no ideas - 0 points

one idea - 2 points

more than one idea - 3points

B. Help reconnect the community

no ideas - 0 points

one idea - 2 points

more than one idea - 3points

C. Help unite the community

no ideas - 0 points

one idea - 2 points

more than one idea - 3points

(3 points) 2. Does entry explain how an individual can help?

(3 points) 3. Does entry explain how fellow students can help?

(3 points) 4. Analysis of issues and strength of suggestions

null - 0

weak - 1

strong - 2

very strong - 3

(2 points) 5. Grammar and spelling

weak - 0

adequate - 1

strong - 2

(2 points) 6. Overall coherence and organization

weak - 0

adequate - 1

strong - 2

Total maximum points = 25

## VISUAL MEDIA

Following the pandemic, how can you and your fellow students become more involved in helping to improve, reconnect and unite the Roseville community?

(6 points) 1. Does submission address the question?

null - 0

somewhat - 1-2

effectively - 3-4

very strongly - 5-6

(6 points) 2. Is there a clear narrative/story shown?

null - 0

somewhat - 1-2

effectively - 3-4

very strongly - 5-6

(6 points) 3. General visual impact of submission

null - 0

mild - 1-2

strong - 3-4

very strong - 5-6

(2 points) 4. Overall impression of submission

null - 0

effective - 1

strong - 2

Total maximum points = 20

# Roseville Written and Visual Media Contest Rules

## Question:

Following the pandemic, how can you and your fellow students become more involved in helping to improve, reconnect and unite the Roseville community?

All students in Roseville who are in the middle school age range (grades 6, 7 and 8) are encouraged to express themselves. You are encouraged to submit in the language in which you are the most fluent. To the best of our ability, we will find individuals to evaluate your submission in the language used. The Human Rights, Inclusion and Engagement Commission will evaluate the submissions made in English. All individual identifying information (except grade level) will be omitted so each submission will be evaluated without knowing who submitted it.

You may write an essay as in past contests, but this year you may also create a poem. In addition, the contest has been expanded to include a visual media category (such as a poster, a collage, a photo or photo essay, etc.) Videos will not be accepted. If you submit something in the visual category, please include a title and an optional 3-5 sentence paragraph describing your submission.

Submissions will be scored by grade level (6th, 7th and 8th). There will be prizes in each category (written and visual media). Each grade will be awarded prizes as follows:

Written: \$50 first prize  
\$25 second prize

Visual Media: \$50 first prize  
\$25 second prize

## Rules

1. Each submission should address all parts of the question.
2. Essays may be hand written or printed; double spaced and up to three pages in length.
3. Complete and attach the official entry form with your submission. Do not write your name on the submission itself to insure fair judging. Submissions without the completed entry form will not be considered.
4. Submissions must be sent to the City of Roseville no later than January 31, 2022 (your teacher may have a different deadline).
5. Only students who are awarded first or second prizes in each category will be contacted, along with the teacher or parent of a home schooled student.
6. The winning students may be asked to present their work in person to the City Council and 9 North. (Students are not required to do this).

Additional Questions? Contact

## Essay and Visual Media Contest

### Notes and Recommendations from meeting on 9/7

1. Ask Thomas to include Contest Rules, rubric for written submissions and rubric for visual media submissions in next commission packet for full commission input and approval
2. Paul will contact Thomas about information sent to teachers to use that info to use for his home school contacts.
3. Ask commissioners at next meeting for any connections they might have to contact other communities that may not have heard about the contest
4. For next year's contest:
  - plan ahead to make a video advertising and explaining contest (maybe include some past winners?)
  - plan ahead to explore additional school out reach like attending Back to School night, reaching out to PTAs, etc
5. Ask fellow commissioners if they have contacts with others who are fluent in reading (translating?) other languages to prepare for evaluating submissions in a student's native languages.
6. Reach out to International Student organizations at local universities to see if some might be interested in helping with native language submissions

Proclamations sub group notes/recommendations  
meeting on 2/8/21

1. Rich will contact Thomas to discuss:

A. Feasibility of having each department and commission include the month's proclamations on their individual websites

B. Feasibility of making sure each department and commission is aware of the upcoming proclamations so if possible they may initiate activities or plans to somehow recognize and reinforce the proclamations

C. Explore feasibility of including proclamation references on the daily Comcast Channel 16 scroll.

2. Continue investigating leveraging local organizations to see what they can do to reinforce proclamations (ex - during Women's History Month ask organization to evaluate the role of women in leadership positions in their organization); and formulate plans to contact these organizations in the future

3. Can we tap into the city's Community Outreach Budget for future projects? Continue ways to coordinate with 9North about programming ideas.

4. Etienne will use his contacts with the library to see how willing they are to work with us to:

- display proclamations

- curate a list of books (adult and children) related to proclamation

- curate video lists related to proclamation (adult/children)

- host live education speaker program (s)

5. Hold off on display cases until we get further into having a more solid plan for proclamations in general

6. Role/ responsibilities of commission members who co-lead each proclamation:

- Review the proclamation for possible updating

- brainstorm for activities the city / commissions can do related to the

proclamation

- research educational materials that can be referenced on the website

- reach out to the community/ stakeholders affected by the proclamations

for suggestions, references, links, etc that can be included on the website

- develop general information that may be useful to someone accessing

the website related to the proclamation

- deadline for having this material ready for public use is: \_\_\_\_\_



# Roseville HRIEC Community Outreach

Work Plan Proposal • 09.22.2021

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"There is no power for change  
greater than a community  
discovering what it cares about."

– Margaret Wheatley

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# Human Rights, Inclusion and Engagement Commission

## **PURPOSE:**

*(reason commission exists)*

**We are here to affirm that every voice in the City of Roseville has an opportunity to be seen, heard and considered in all community matters and equal opportunities to thrive in civic roles.**

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# Our Mission

*(what we do and for whom)*

**To be the guardians of human rights, equity and equality for all Roseville residents in matters of city government and activities (including systemic change and decision making)**

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# Our Vision

*(what we hope for the future)*

**An engaged city of people  
that feel a true sense of  
belonging and a city  
government and staff that  
work from an inherent place  
of equity.**

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# Community Outreach

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## **Strategic Recommendation:**

As commissioners (guardians) of our core values - *equity and inclusivity* - we need to get out into the community to understand what matters to people the most and where their hearts lie when it comes to community development and representation.

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# Community Outreach GOALS

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## Outreach Goals:

1. *Build awareness* of HRIEC in the community.
2. *Find the voices* of the people. Observe and *listen*.
3. *Inform* the community about current city issues and initiatives.

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# Community Outreach ACTIONS

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# Build Awareness

1. Build a tool kit for commissioners to quickly attend community sponsored events:

- table, chairs
- HRIEC branded materials: table cover, flyer, banner, pins, stocking hats, t-shirts for commissioner members
  - HRIEC tagline suggestions:
    - *HRIEC Every Voice Counts*
    - *HRIEC Bringing Everyone to the Table*
    - *HRIEC Advocates for You!*

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# Build Awareness

1. Build a tool kit for commissioners to quickly attend community sponsored events:

- create an activity to draw people in: custom puzzle that people can help put together (**Jenga!**) - write a message on a Jenga puzzle piece and add to the puzzle , video montage of city of Roseville, collage activity, musicians
- Create a calendar of important events HRIEC should attend

2. Every commissioner can commit to reaching out to one potential community partner to establish a connection.

# Find the Voices

1. Develop an archive of Roseville resident's *real* voices. Audio gear can be brought to community events to capture on the spot, relationship building [interviews](#) or perhaps partnering with local businesses to capture interviews on-site.

- Potential podcast opportunity "Roots of Roseville"
- Asking more in-depth questions such as:
  - "For what in your life do you feel most grateful?"
  - "If you could change anything about the way you were raised, what would it be?"
  - "What do you most value in a friendship?"
  - "Do you have a dream that you haven't pursued?"

## Find the Voices

2. "[Laundromat Chat](#)" and "[Seniors Speak](#)" - monthly table set up at the local laundromats and senior living complexes (permission pending from business owners) allowing an opportunity for residents - often apartment dwellers with no laundry facilities - and seniors who have trouble getting out into the community - to engage with the commission.

# Inform

1. Develop an infographic that can be distributed at community events that communicates the various ways the general public can be involved in city politics (including joining a commission!) - without having to use much language (should also consider a Braille option for those that are visually impaired.)
2. Create a simple (digital) video file that can be shared on an iPad and brought to events - communicating the current issues or strategic plans happening in the City of Roseville. Commission should be prepared to speak to each item in the video or direct the residents to a resource that can provide more information (again a Braille option would be awesome to include).

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# Community Outreach

## TIMELINE

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Tool Kit Development

Infographic and Video

Assess Outreach Efforts



October 2021

November 2021

December 2022

January 2022

February 2022

Partnership Outreach

Audio Interviews  
Laundromat Chats

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Thank you!

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