

# Memo

**To:** Roseville Finance Commission  
**From:** Michelle Pietrick, Finance Director  
**Date:** September 13, 2022  
**Re:** Item #6: Appoint member to Envision Roseville Community Advisory Group

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## **Background**

The City is establishing a Community Action Group (CAG) as part of the enVISION Roseville community visioning project. The city would like one commissioner from each commission to participate on the CAP as a representative of their respective commission.

The CAG will meet in person roughly 2-3 times over the course of the next several months for workshops. These workshops will be roughly 2 hours in length. The first workshop is tentatively scheduled for September 28<sup>th</sup> where the CAG will learn about the project and advise on community engagement approaches and participate in visioning activities.

Attached is a brief overview of the CAG activities and responsibilities.

The Finance Commission is asked to select a member who is willing to serve on the Community Action Group.

## **Staff Recommendation**

Review the draft minutes.

## **Requested Commission Action**

Select a member of the Finance Commission to serve on the Community Action Group for the enVISION Roseville visioning project.

Prepared by: Michelle Pietrick, Finance Director  
Attachments: A: Community Action Group activities and responsibilities

# Community Advisory Group

Group Charter | September 2, 2022

## Overview

The City of Roseville is leading a community visioning project. The purpose of this project is to review and update the existing city aspirations, and to develop and prioritize specific outcomes that will help the city to better realize those aspirations. The existing community aspirations are as follows:

*As a community, we (Roseville) aspire to be:*

- Welcoming, inclusive, and respectful
- Safe and law-abiding
- Economically prosperous, with a stable and broad tax base
- Secure in our diverse and quality housing and neighborhoods
- Environmentally responsible, with well-maintained natural assets
- Physically and mentally active and healthy
- Well-connected through transportation and technology infrastructure
- Engaged in our community’s success as citizens, neighbors, volunteers, leaders, and businesspeople

The community aspirations above were developed in 2006. Since 2006, the community has changed. Roseville has grown in population, and it is more diverse than ever. Further, the pandemic has forever changed the way we live, work, and play. This project will provide residents, business owners, local institutions and other stakeholders an opportunity to express ideas on how they want their community look and feel in the future. The result of this project will be a community vision which responds to the values of the people who live and work in Roseville today. The community vision and aspirations will provide a blueprint to guide key decisions throughout Roseville, now and into the future.

**WE NEED YOUR HELP!** Please consider volunteering to serve as a member of the Community Advisory Group (CAG). The CAG will comprise a group of 25 – 30 community volunteers from various backgrounds, including city boards and commissions, community organizations, residents, and businesses. The role of the CAG is to participate in a series of workshops to advise the project team on community engagement strategies, provide insights on key themes and engagement strategies, help develop and prioritize findings, and help spread the word and build excitement about the project!

## Schedule and Agenda

The CAG will meet in person a minimum of two times at key project milestones over the next several months:

	PMT WORKSHOP 1	PMT WORKSHOP 1
Agenda	<ul style="list-style-type: none"> <li>- Learn about the project</li> <li>- Complete equity analysis</li> <li>- Advise on community engagement approach</li> <li>- Participate in visioning activities</li> </ul>	<ul style="list-style-type: none"> <li>- Review initial engagement findings</li> <li>- Complete equity analysis</li> <li>- Participate in an activity to develop and prioritize outcomes</li> <li>- Learn about next steps</li> </ul>
Date	Wednesday, September 28, 2022	To be determined
Time	6:00 – 8:00 p.m. (snacks and refreshments provided)	To be determined

