City of Roseville

2016 Quality of Life Study

The Morris Leatherman Company

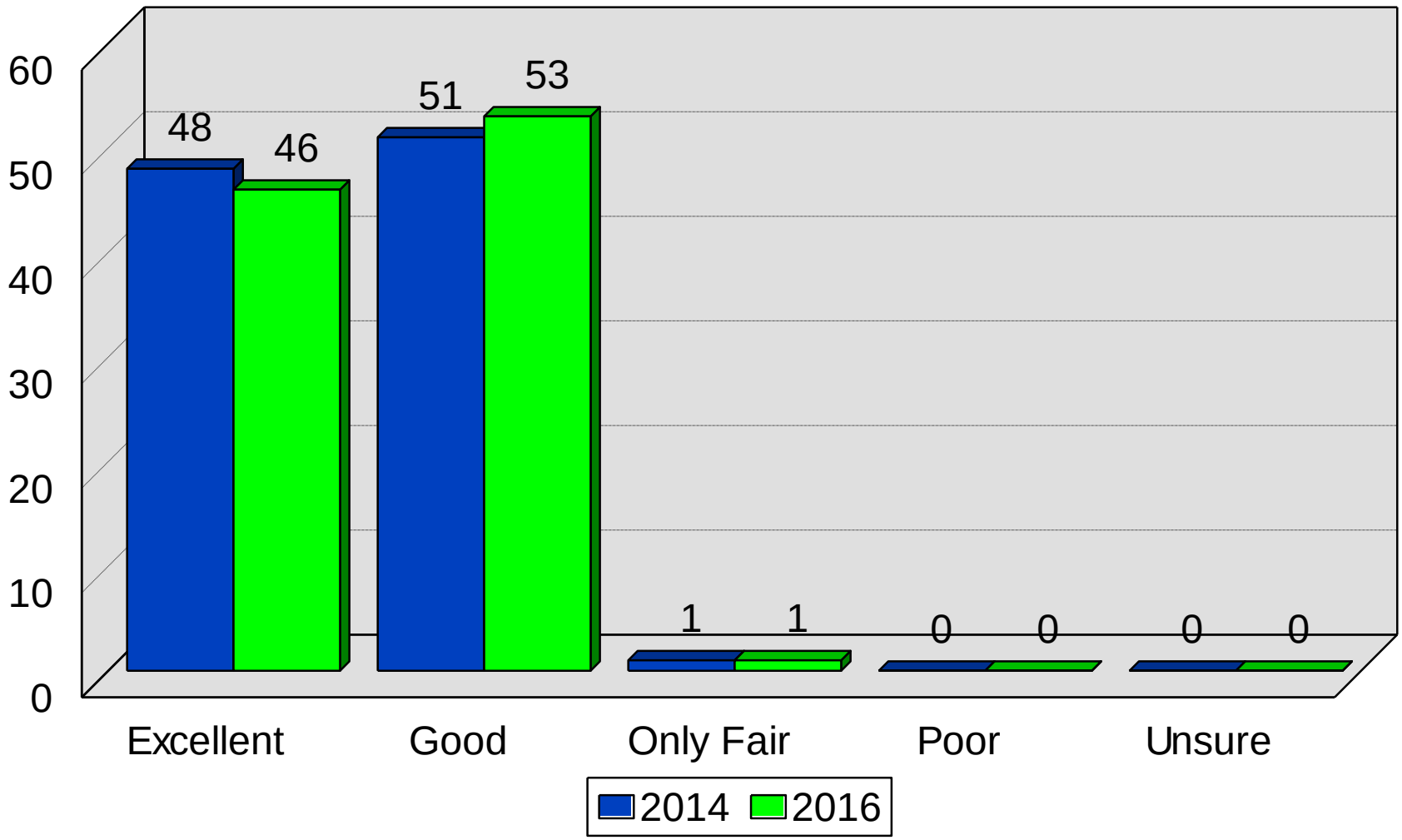
Methodology

2016 City of Roseville

- 400 random sample of City of Roseville households
- Telephone interviews conducted between April 22nd and May 6th, 2016
- Average interview time of 22 minutes
- Non-response level of 4.5%
- City household sample projectable within +/- 5.0% in 95 out of 100 cases

Quality of Life Rating

2016 City of Roseville



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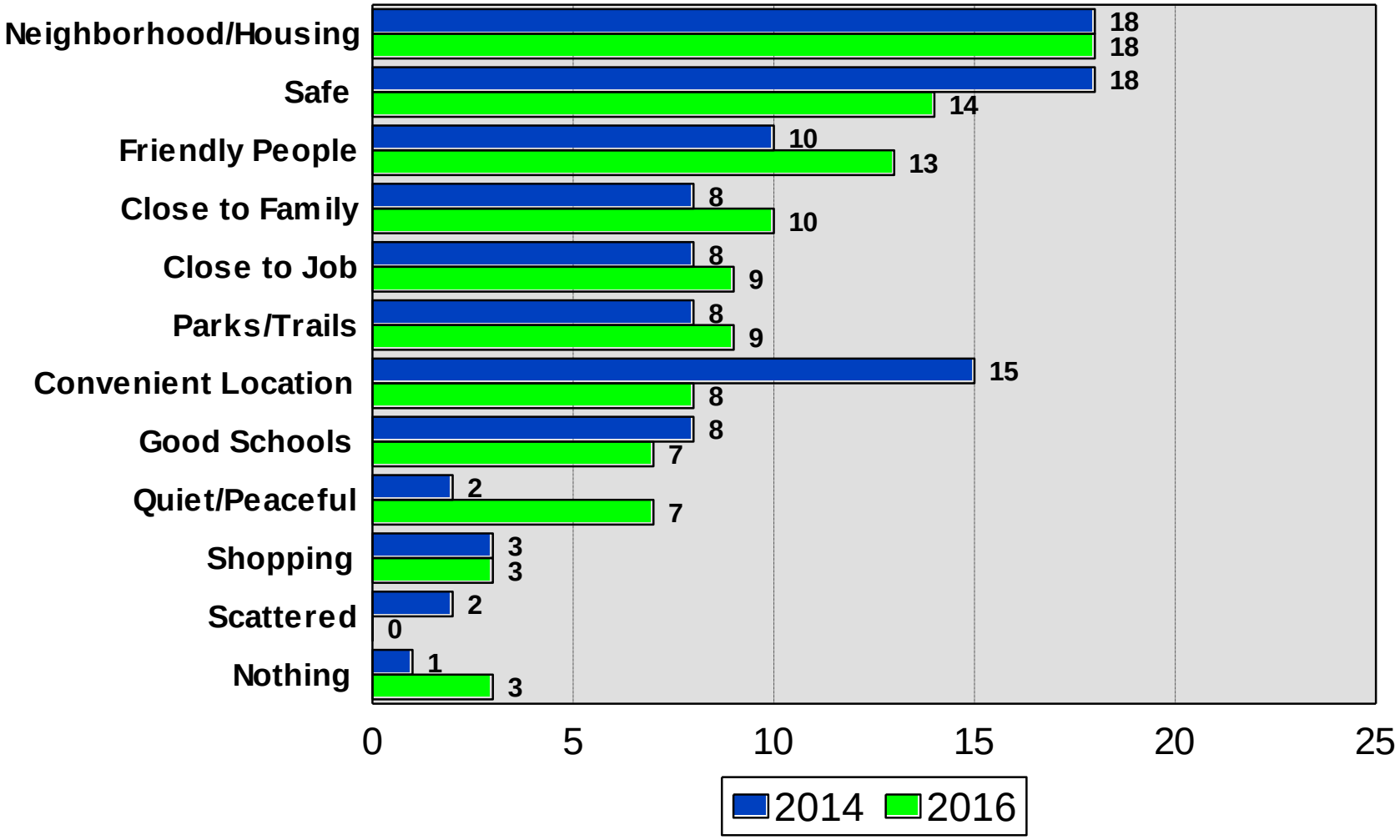
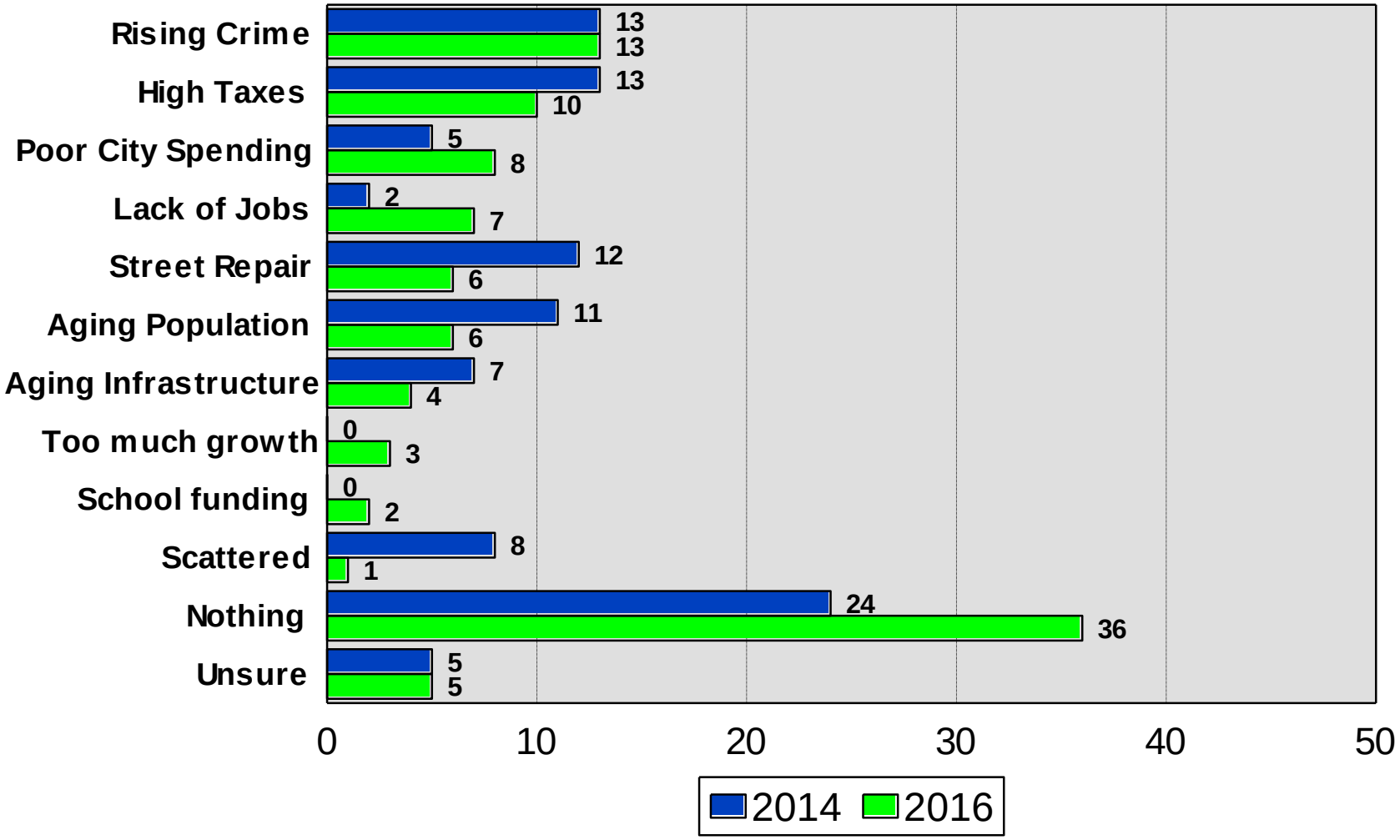
Like Most about City

2016 City of Roseville



Most Serious Issue

2016 City of Roseville



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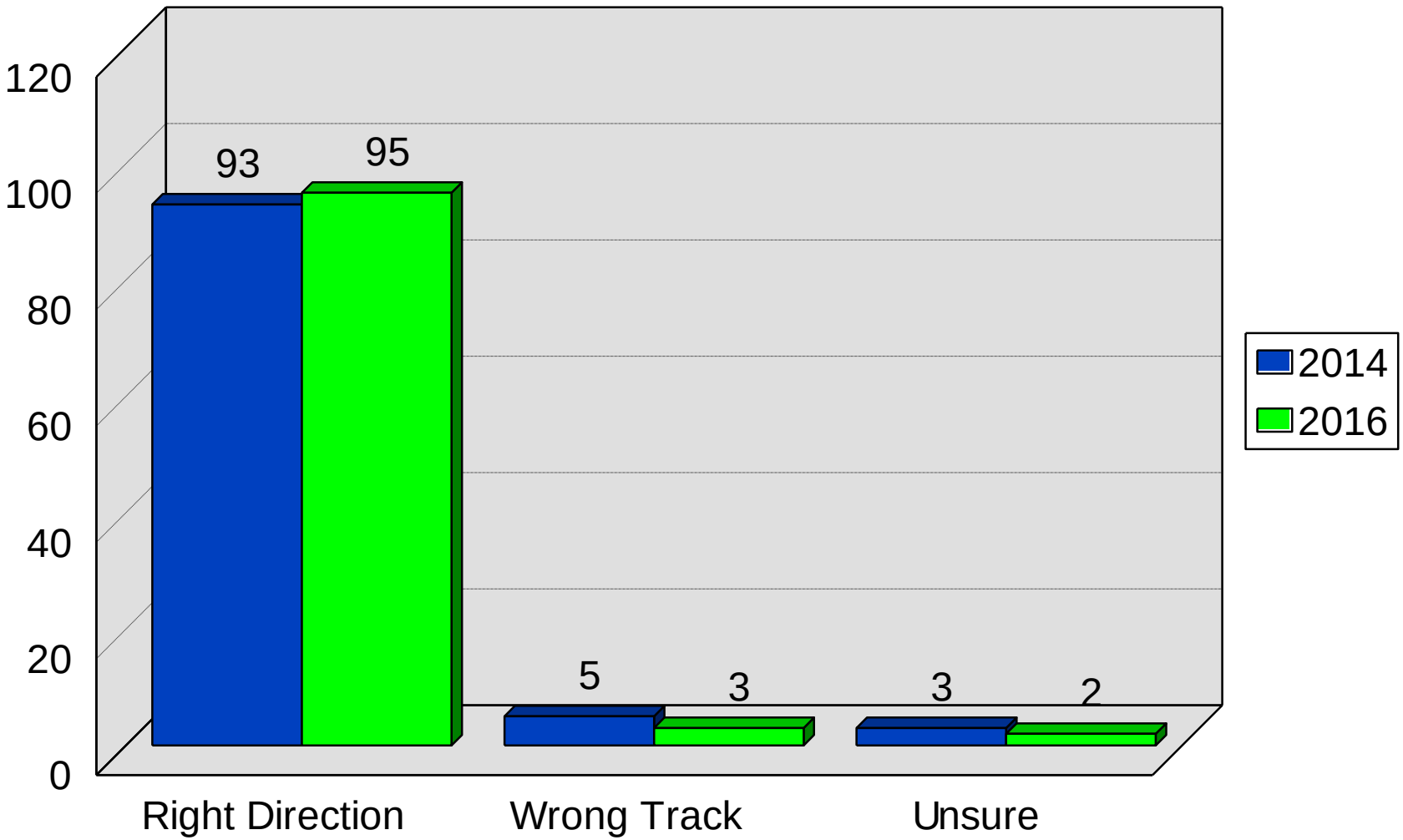
Heading of City

2016 City of Roseville



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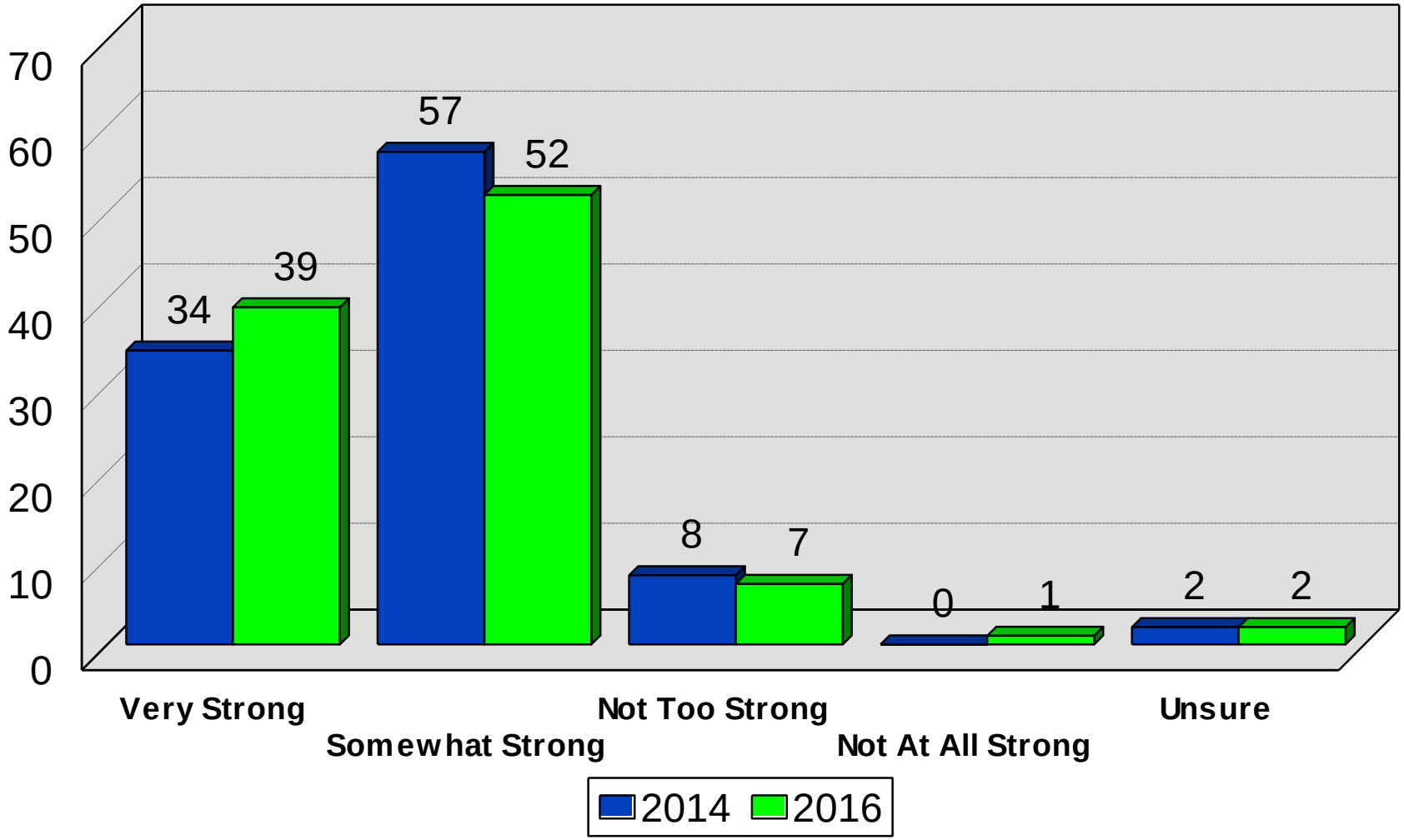
Sense of Community Identity

2016 City of Roseville



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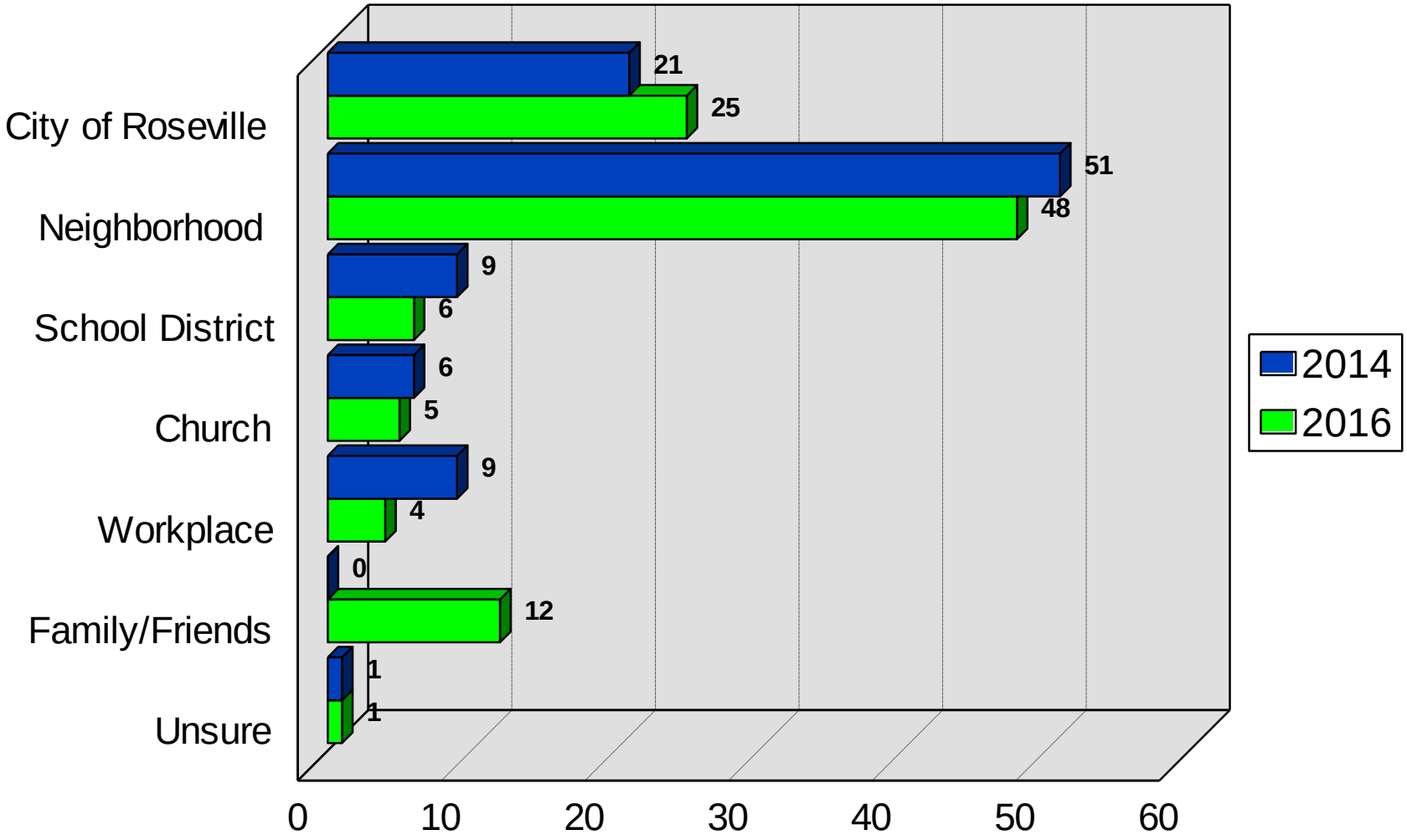
Closest Connection

2016 City of Roseville



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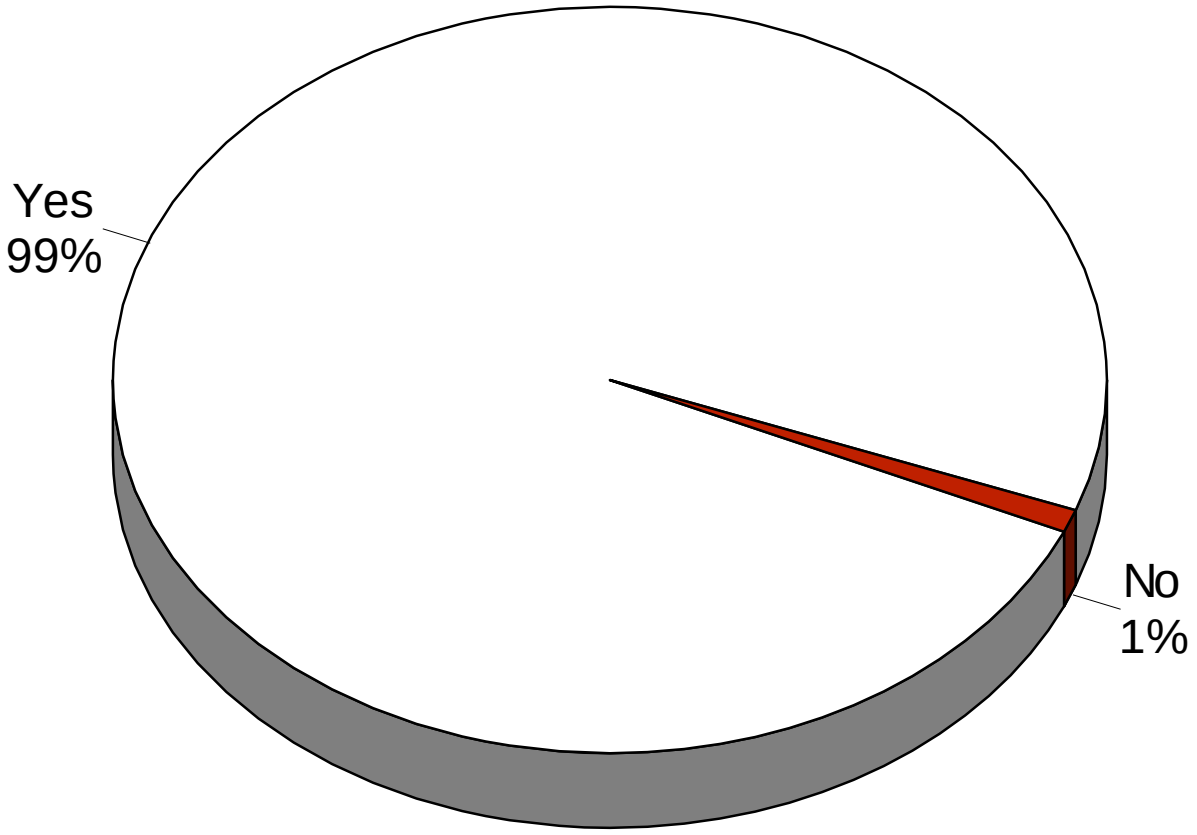
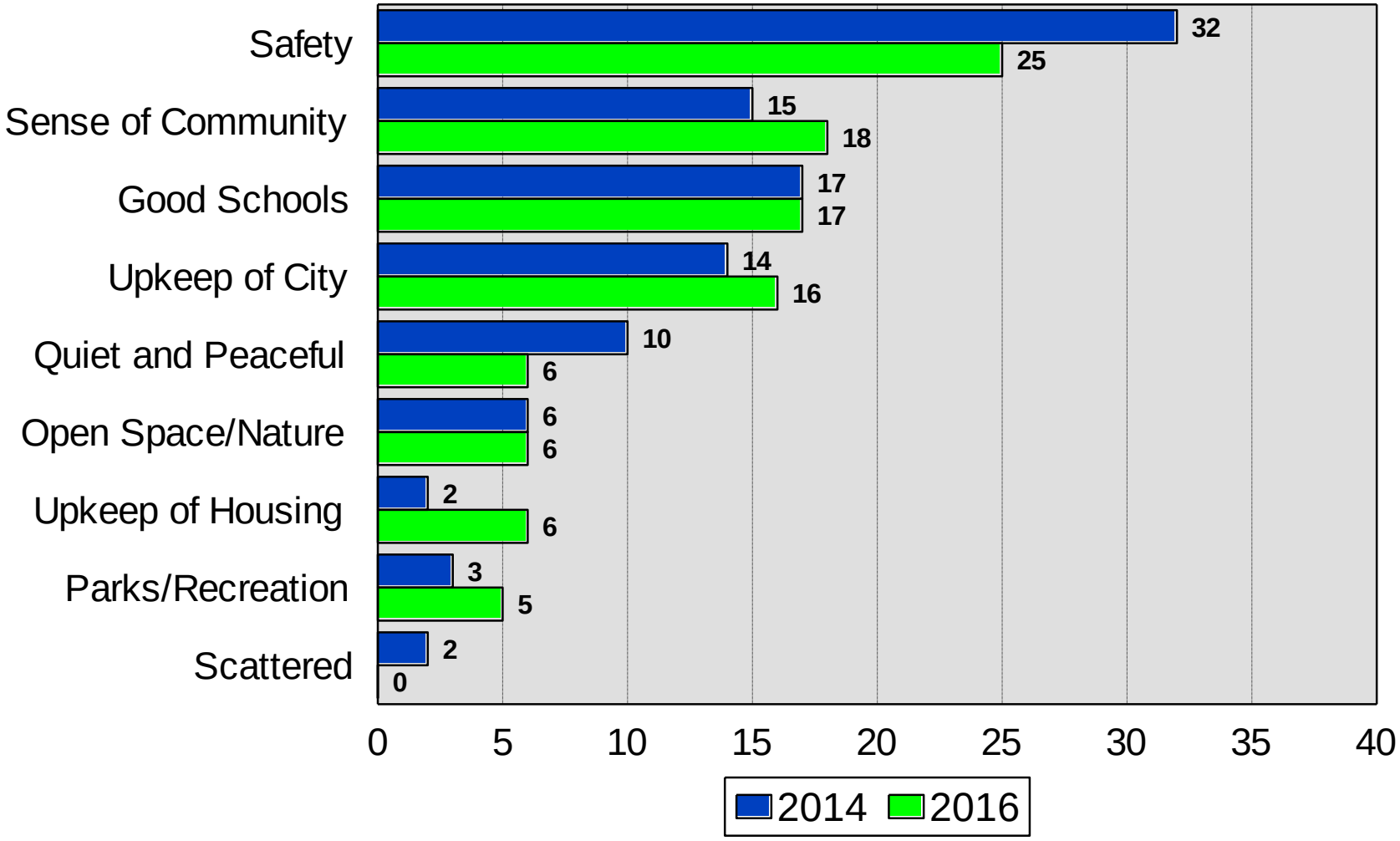
Feel Accepted

2016 City of Roseville



Most Important Aspect of Quality of Life

2016 City of Roseville



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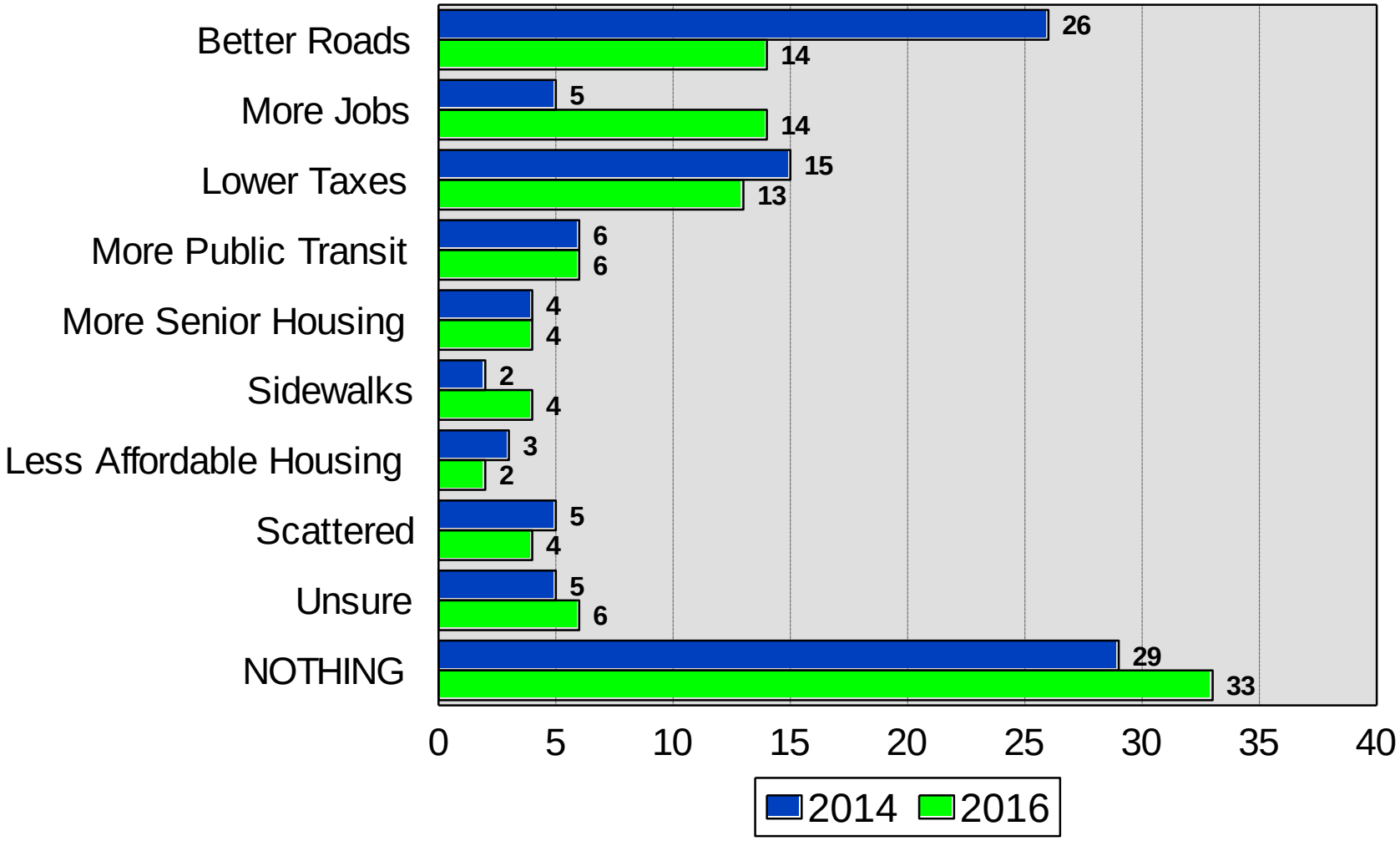
City Aspects to Fix or Improve

2016 City of Roseville



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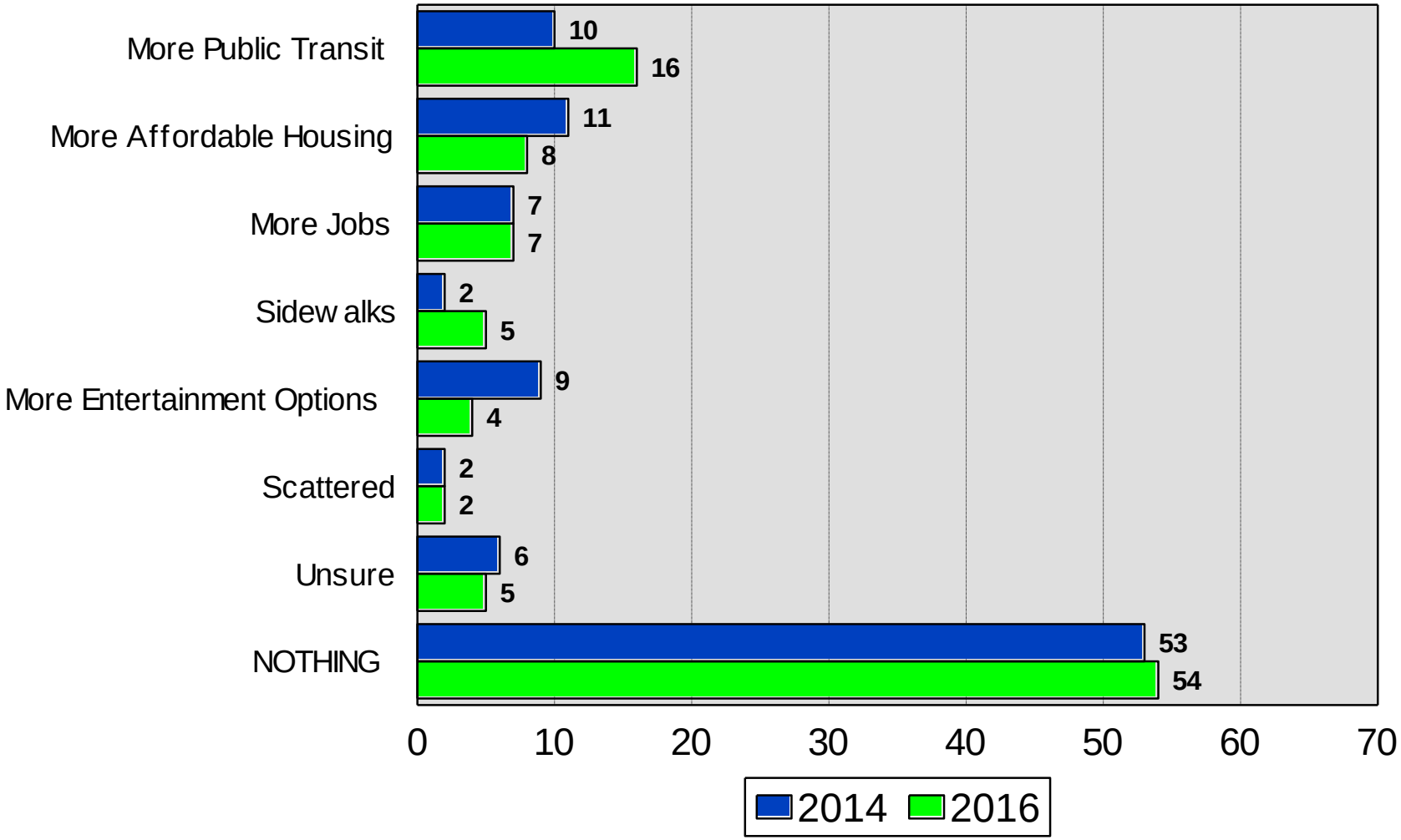
Currently Missing

2016 City of Roseville



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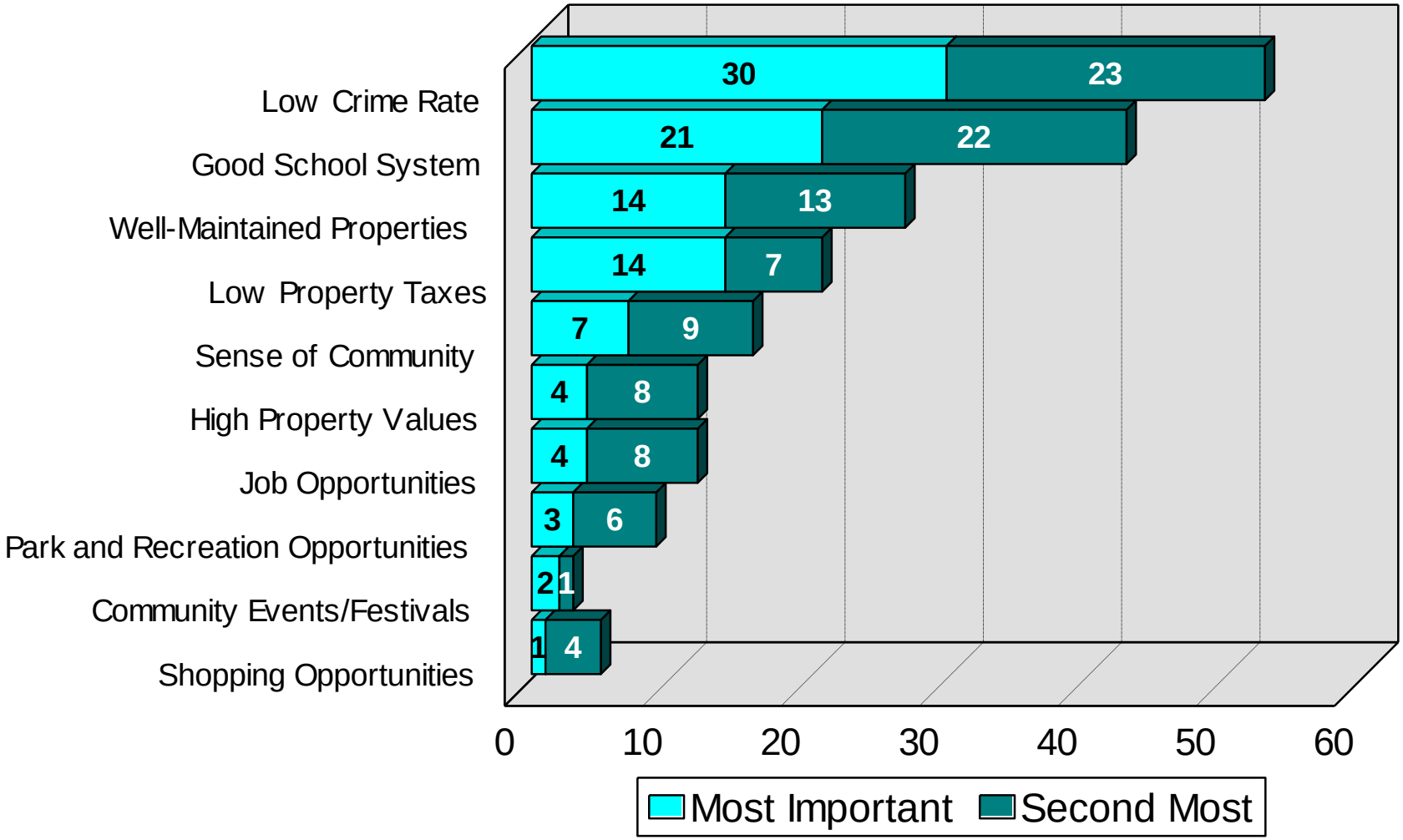
Important for High Quality of Life

2016 City of Roseville



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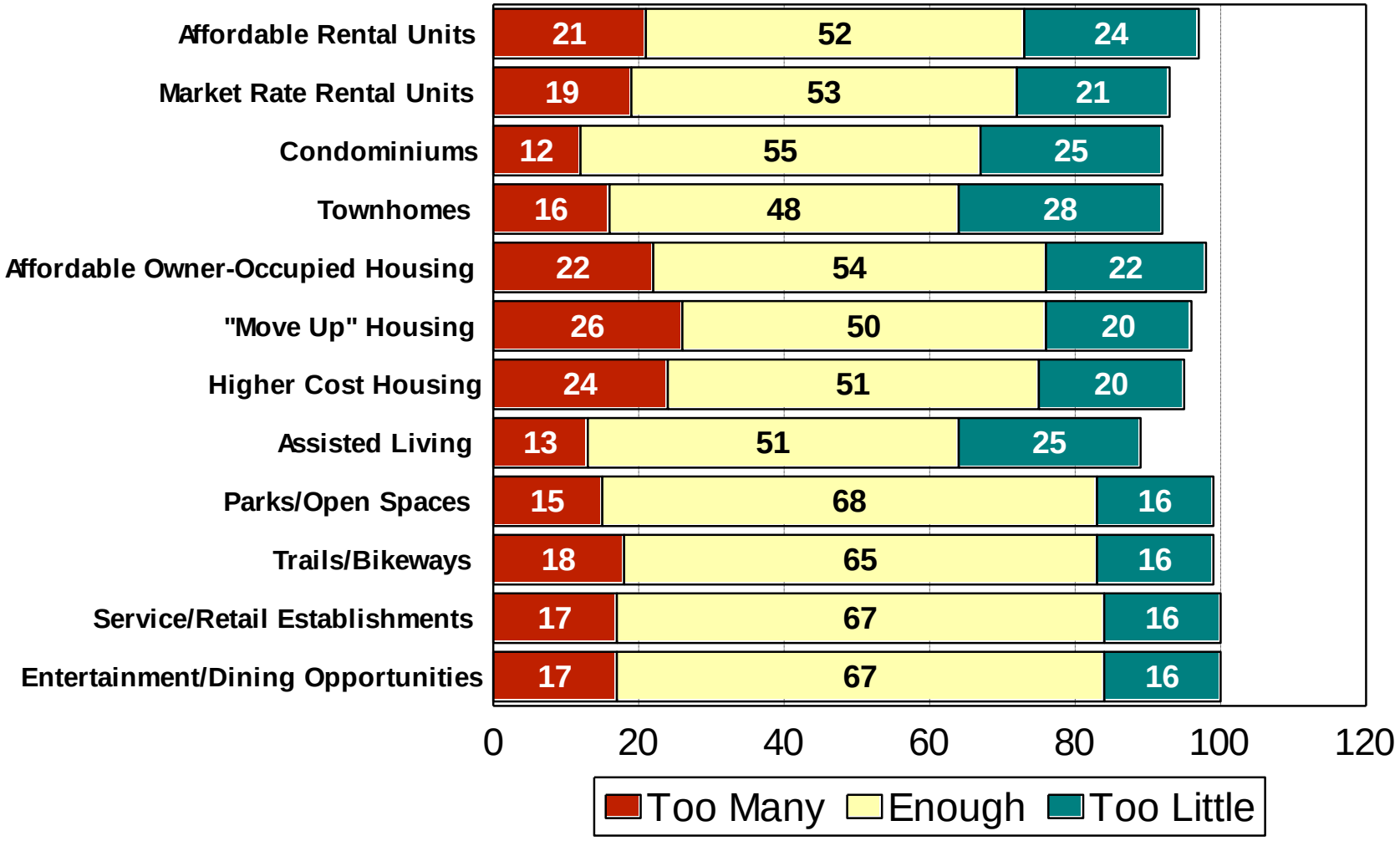
Characteristics of City

2016 City of Roseville



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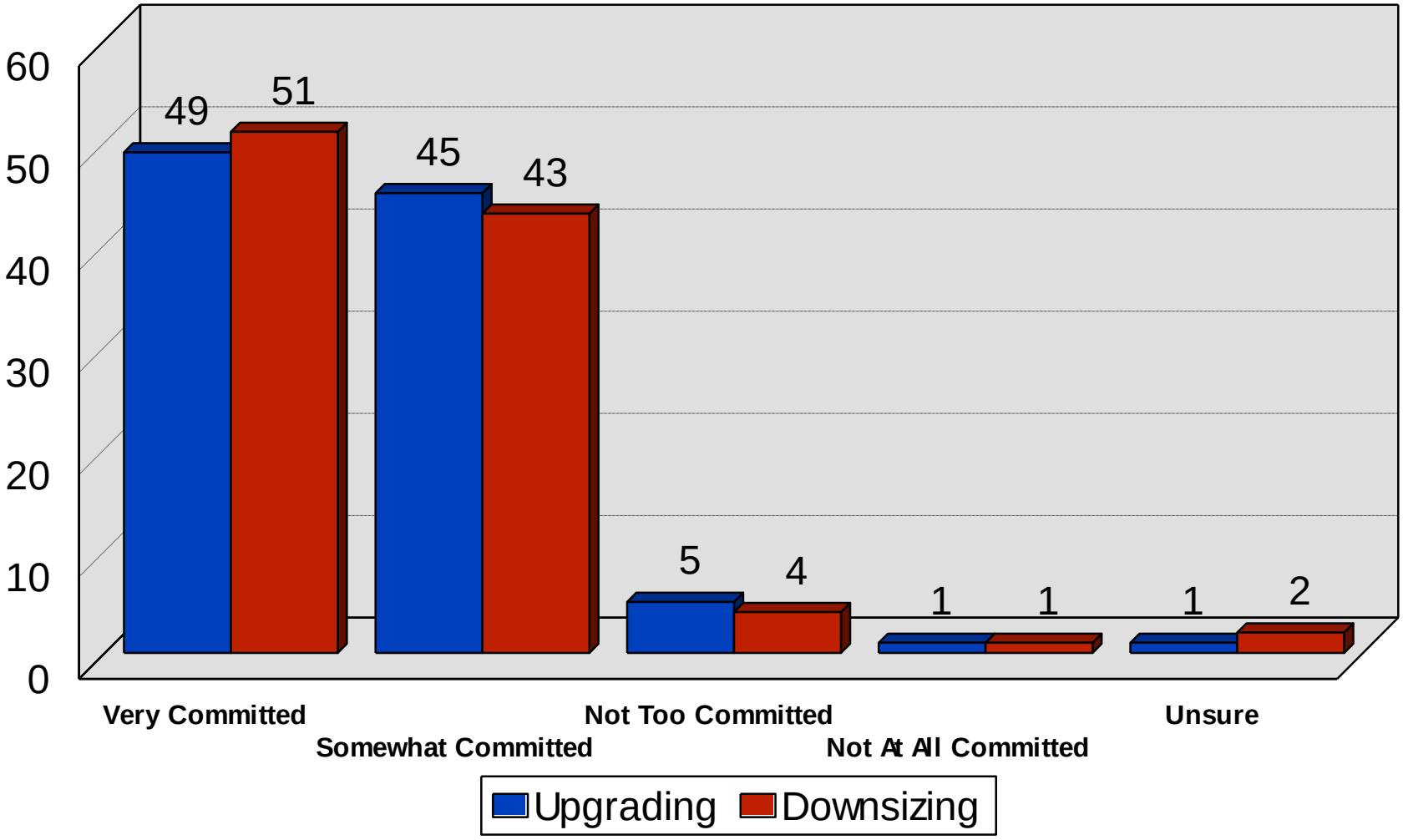
Committed to Staying in Roseville

2016 City of Roseville



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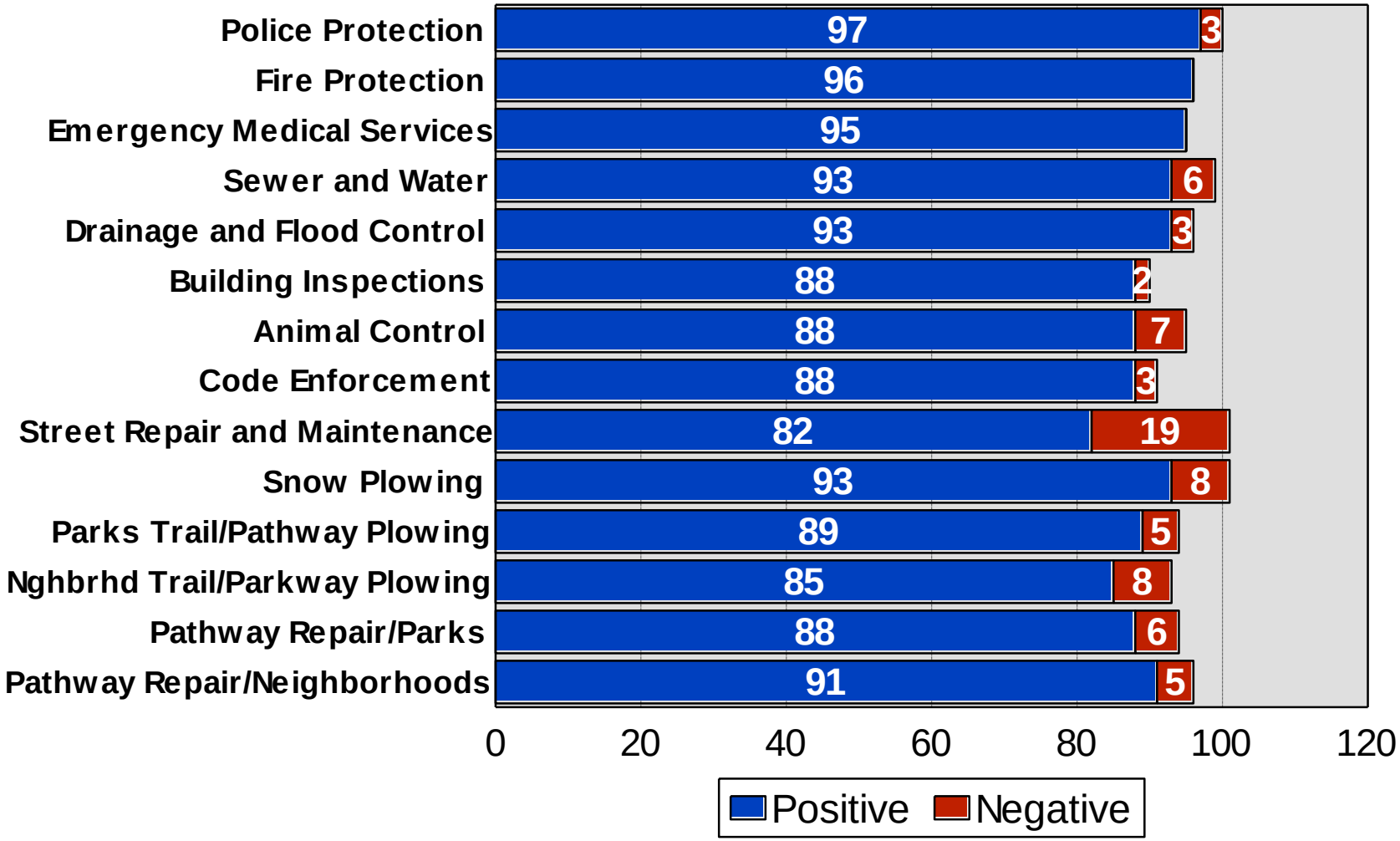
City Service Ratings

2016 City of Roseville



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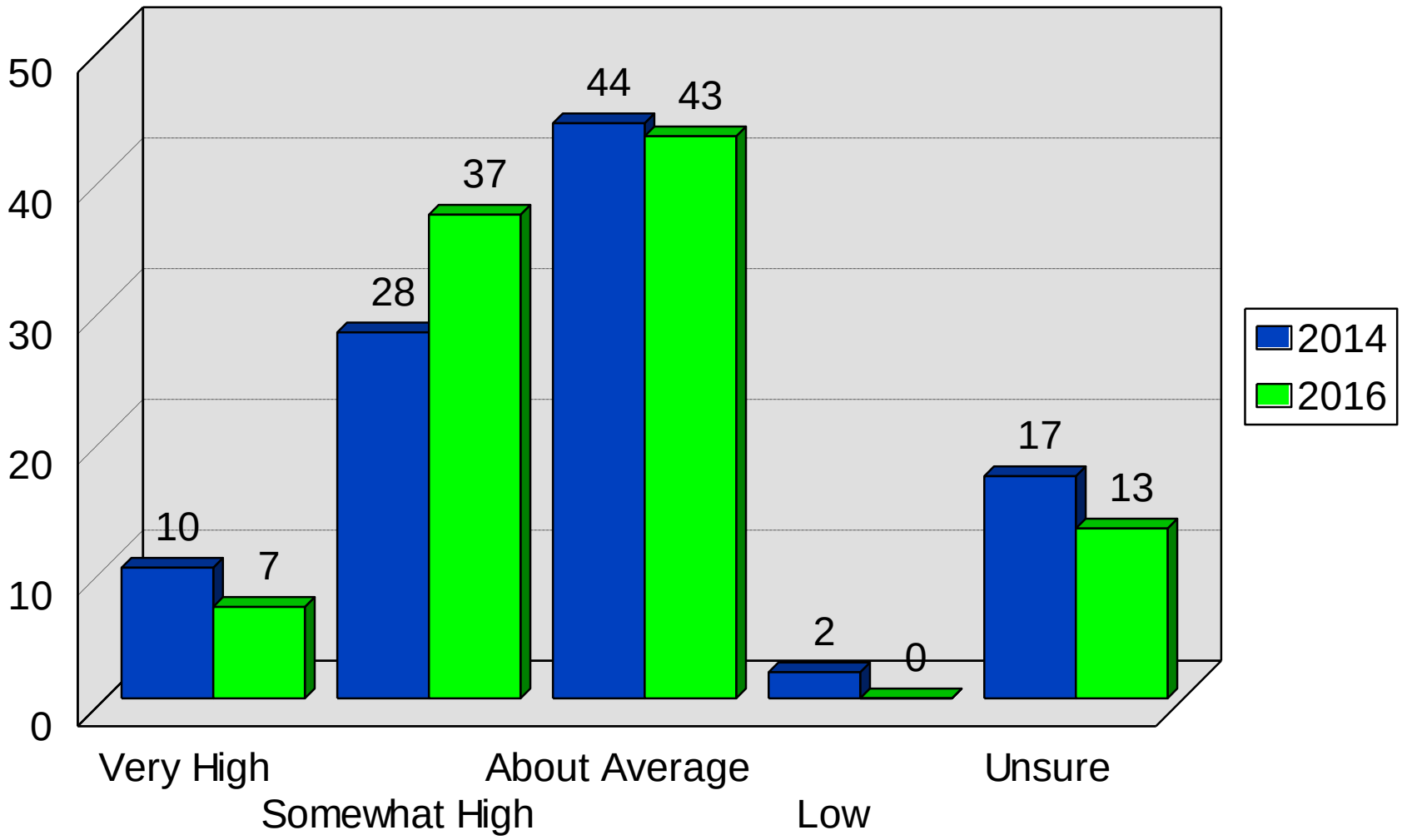
City Share of Property Taxes

2016 City of Roseville



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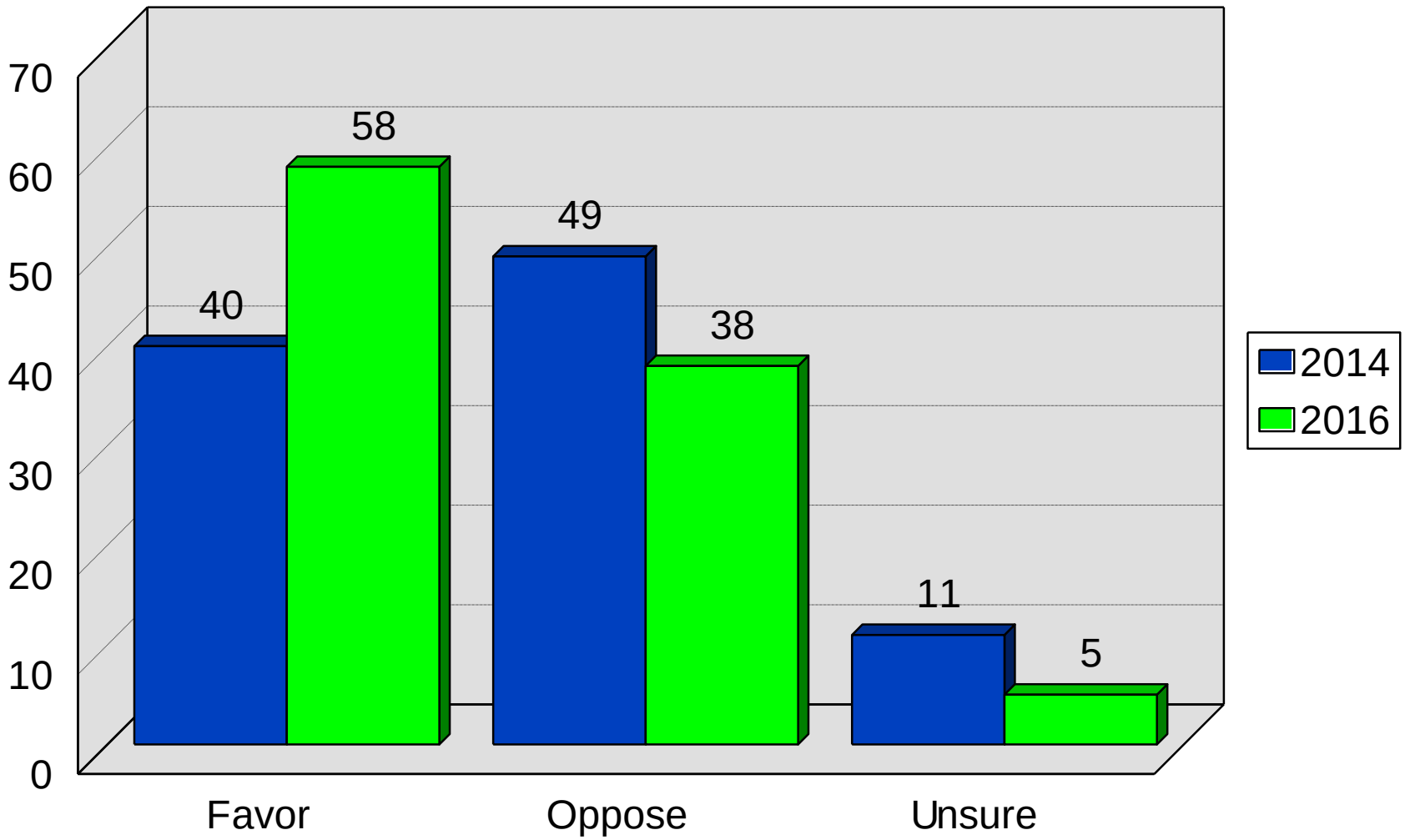
Tax Increase to Maintain

2016 City of Roseville



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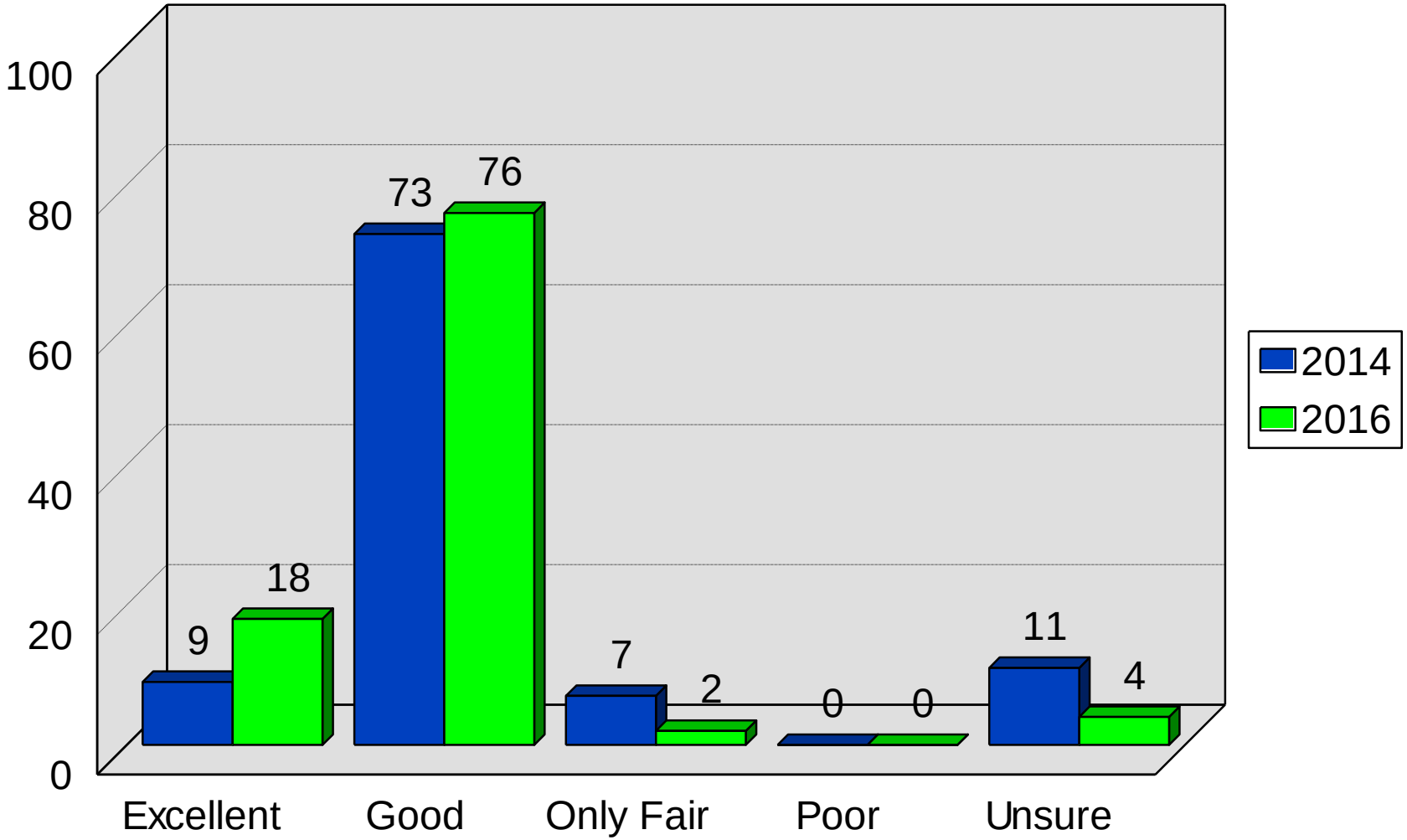
Value of City Services

2016 City of Roseville



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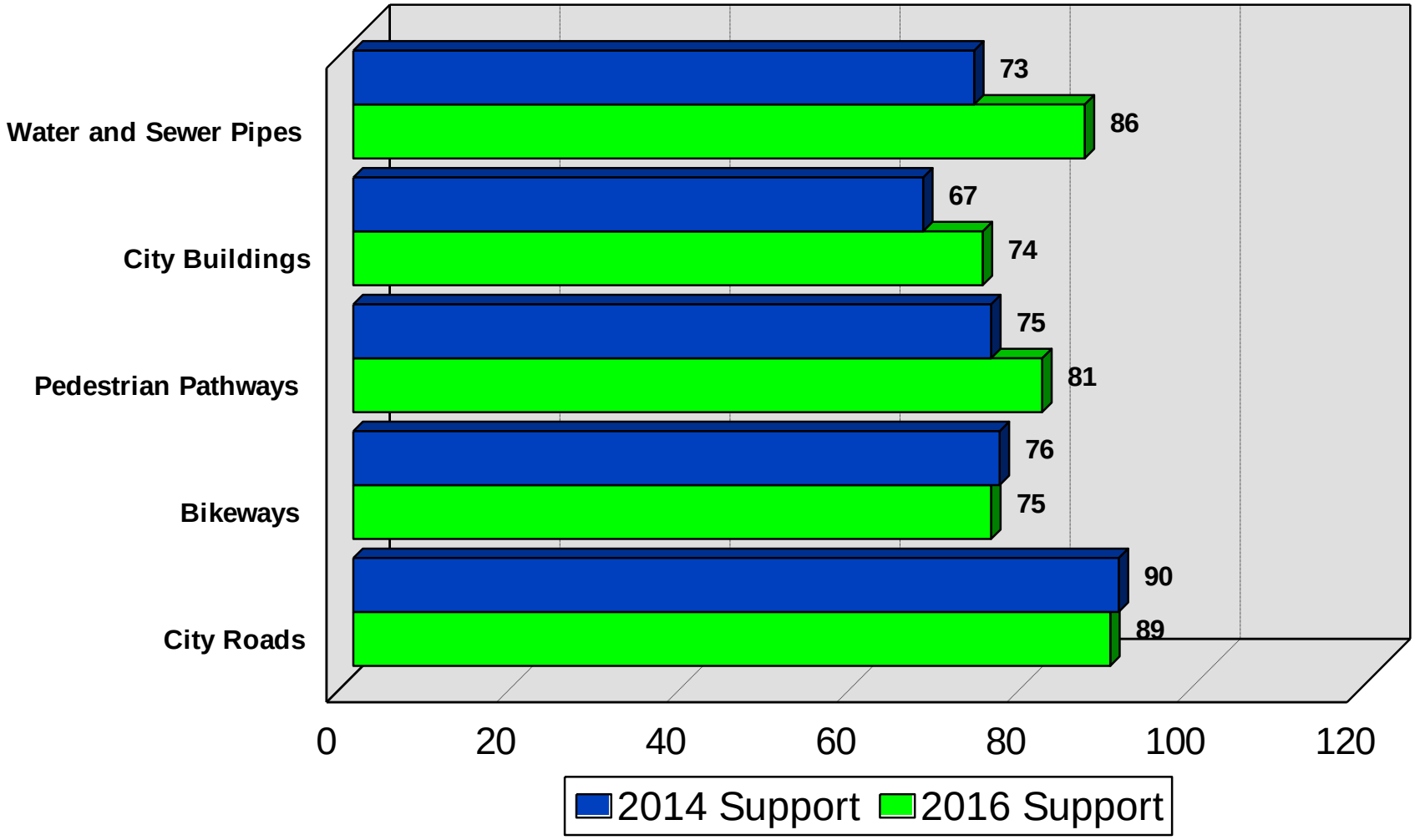
Infrastructure Investment

2016 City of Roseville



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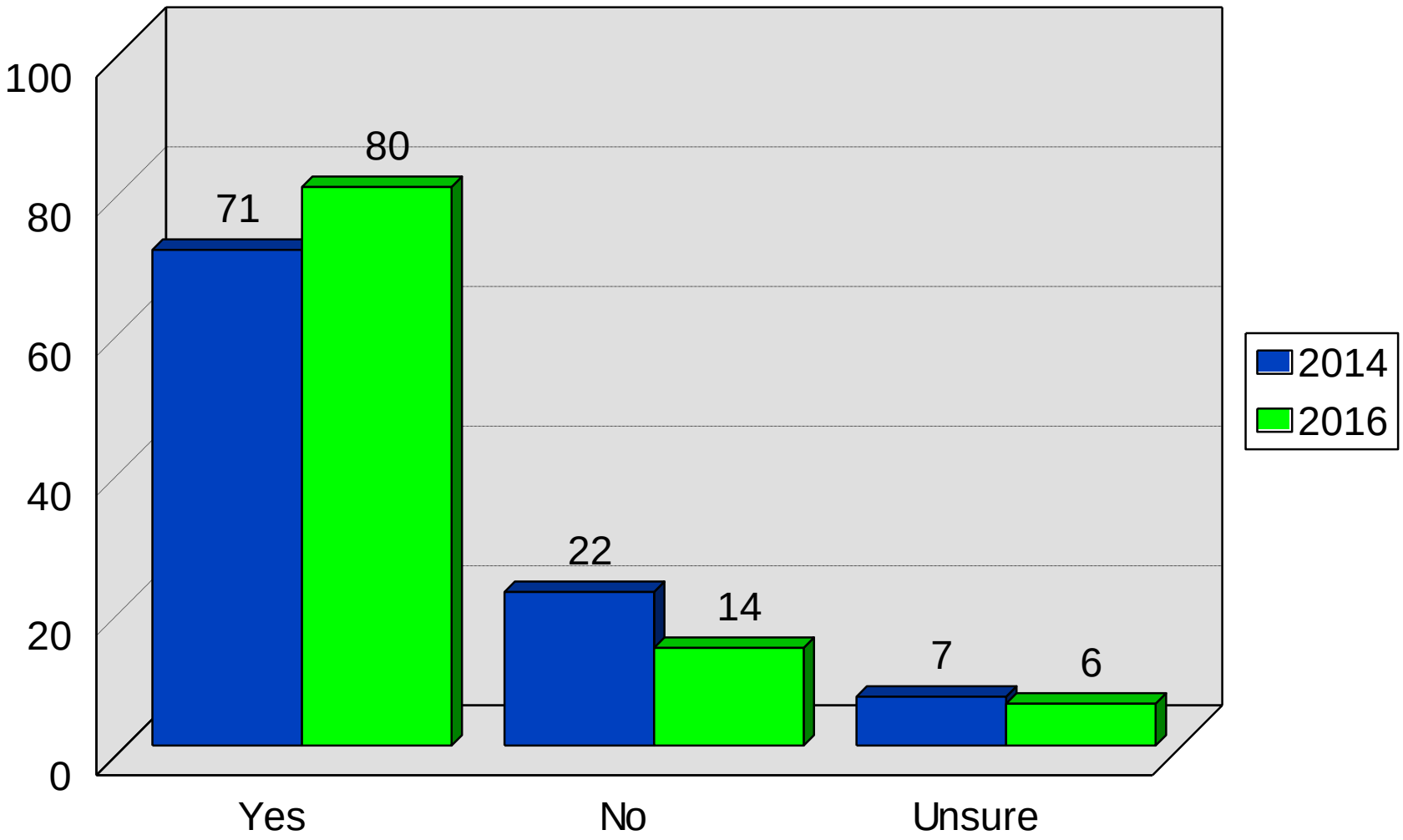
Empowerment

2016 City of Roseville



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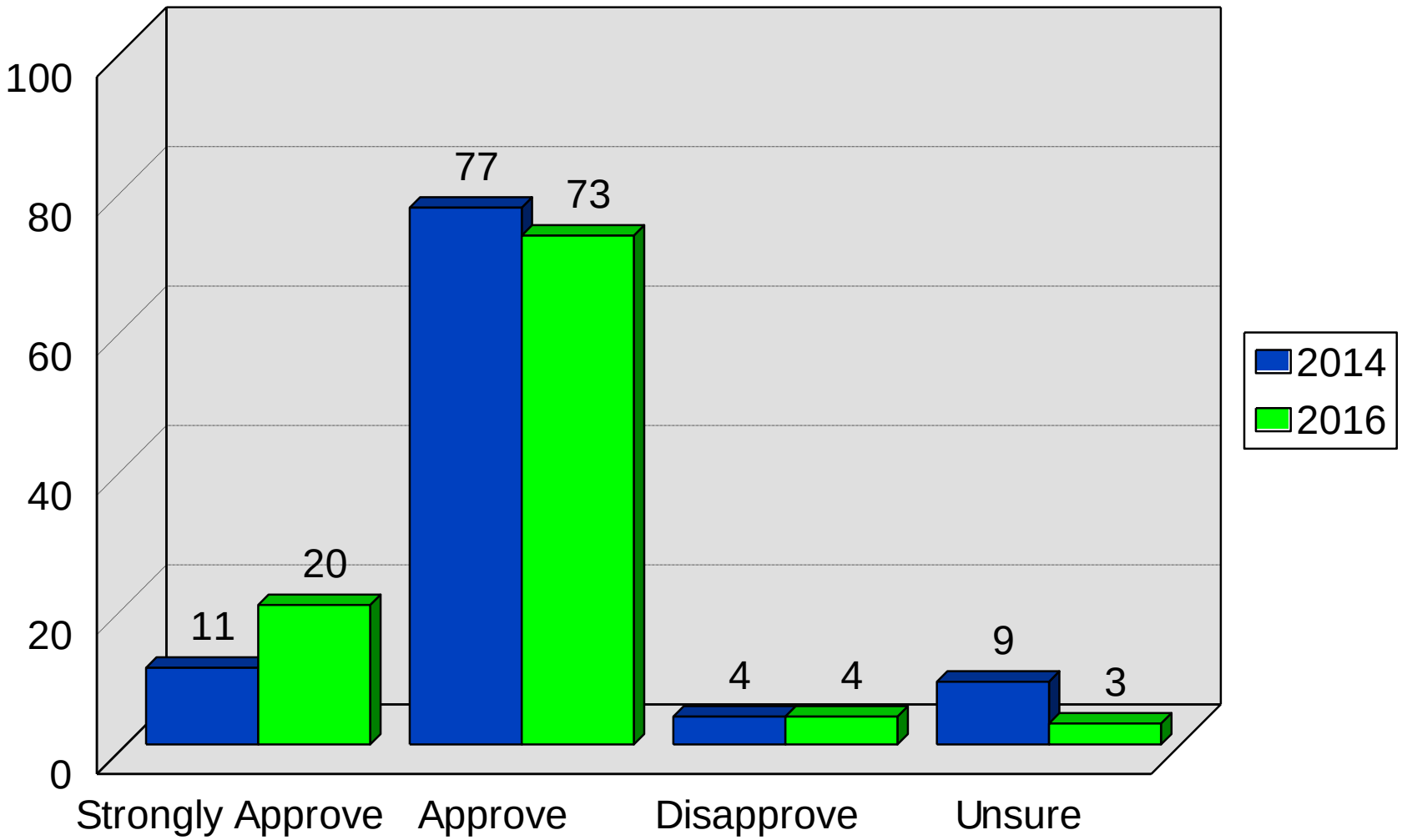
Mayor and City Council

2016 City of Roseville



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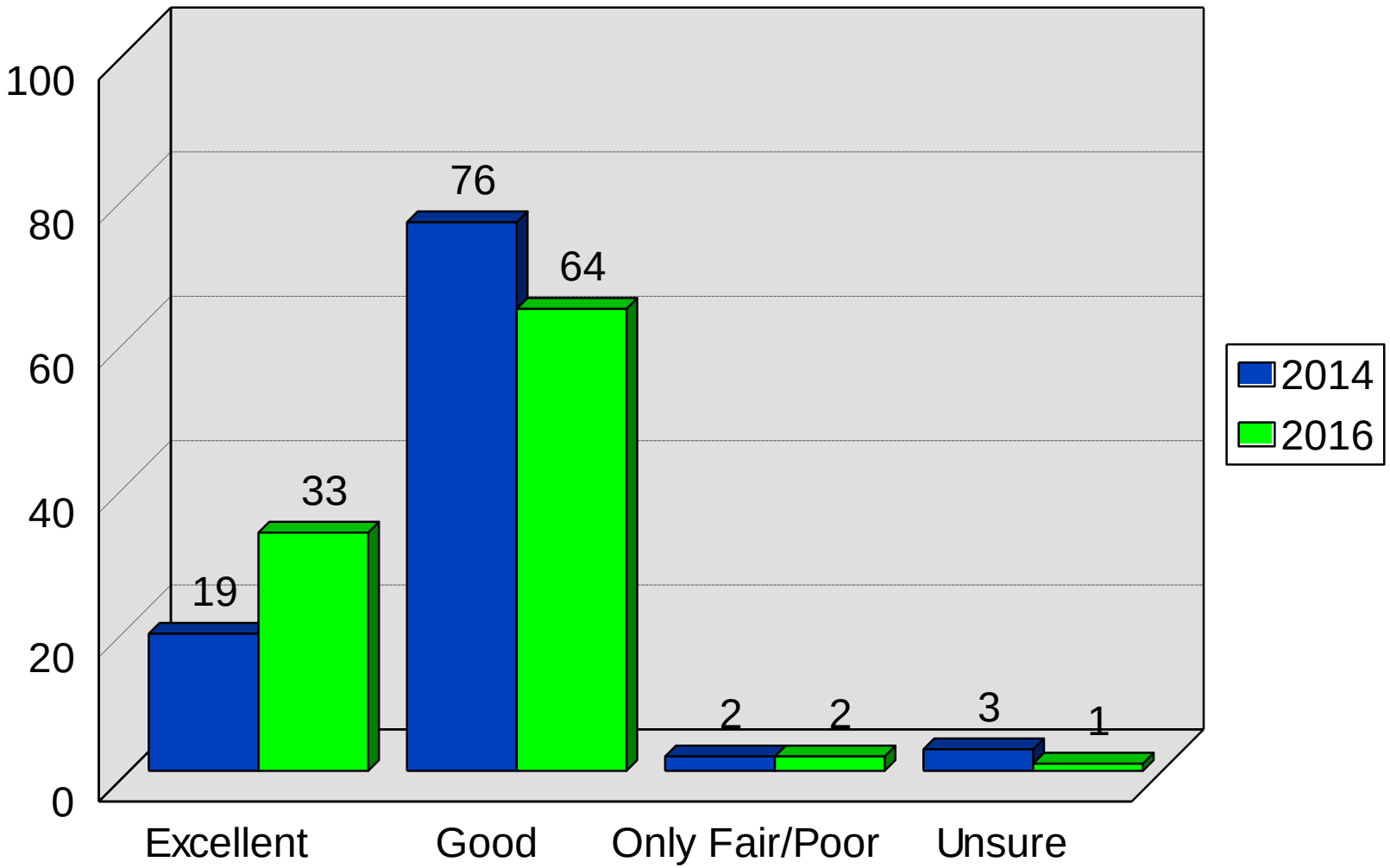
City Staff

2016 City of Roseville



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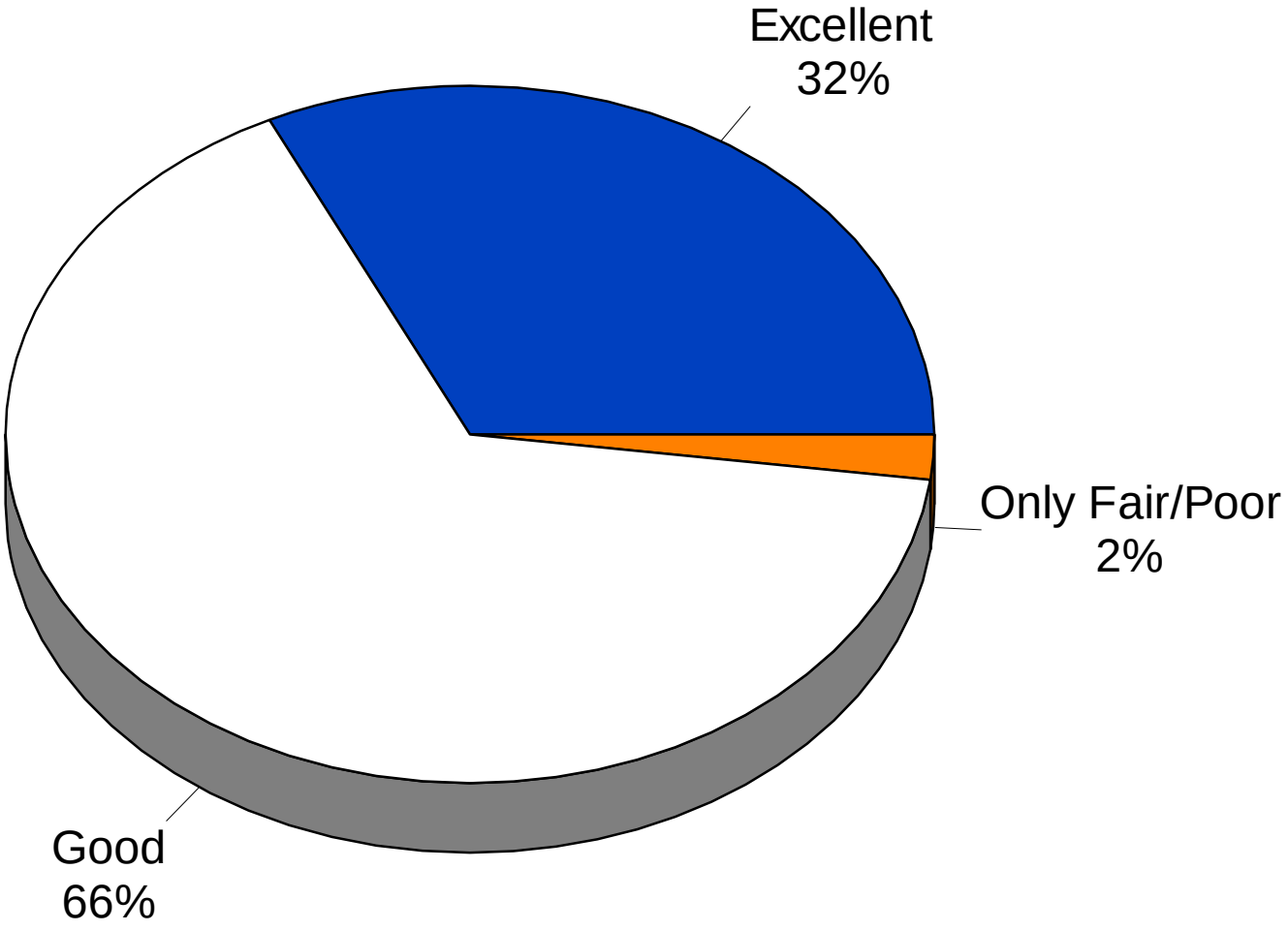
Roseville General Appearance and Condition

2016 City of Roseville



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Appearance during Past Two Years

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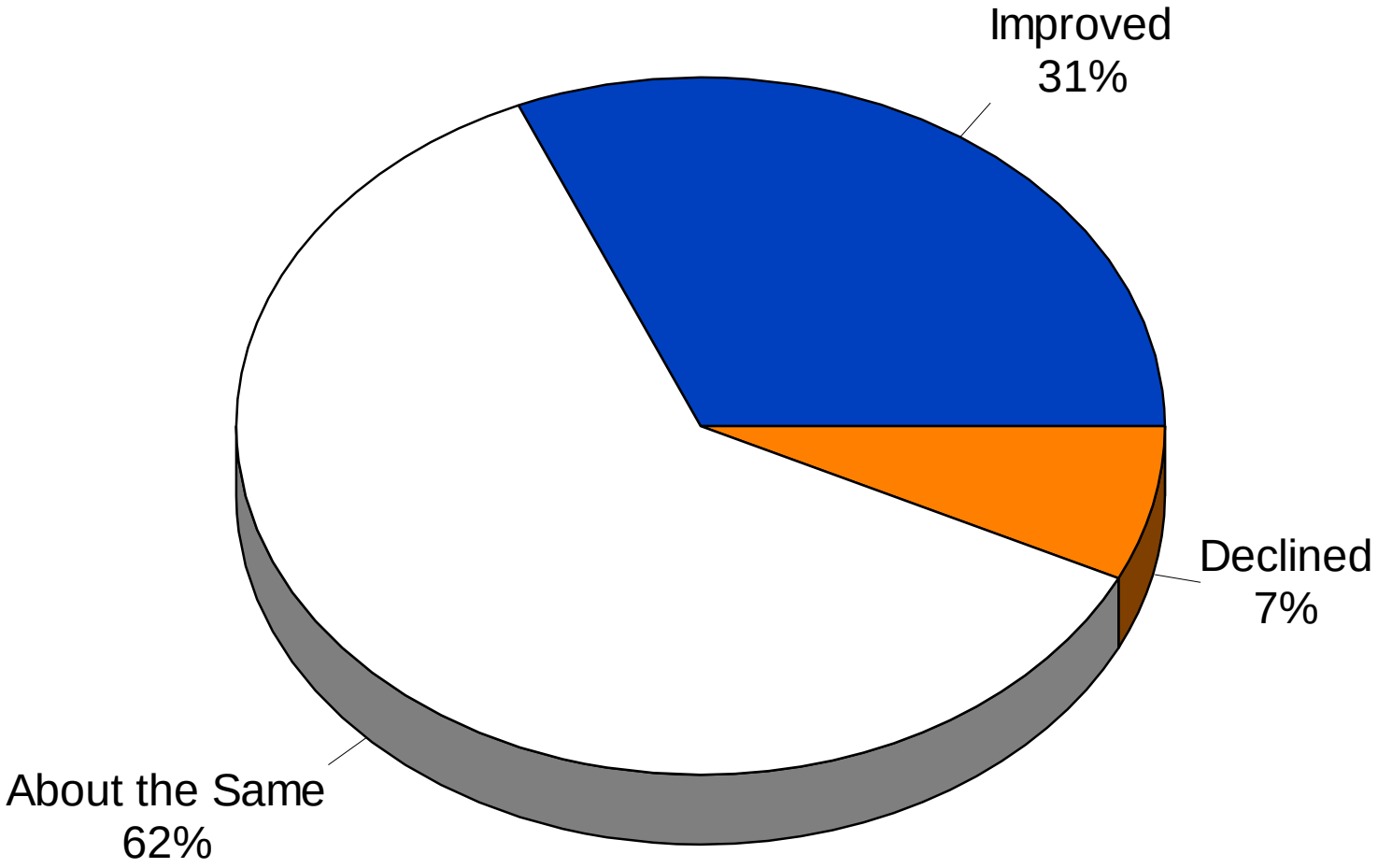
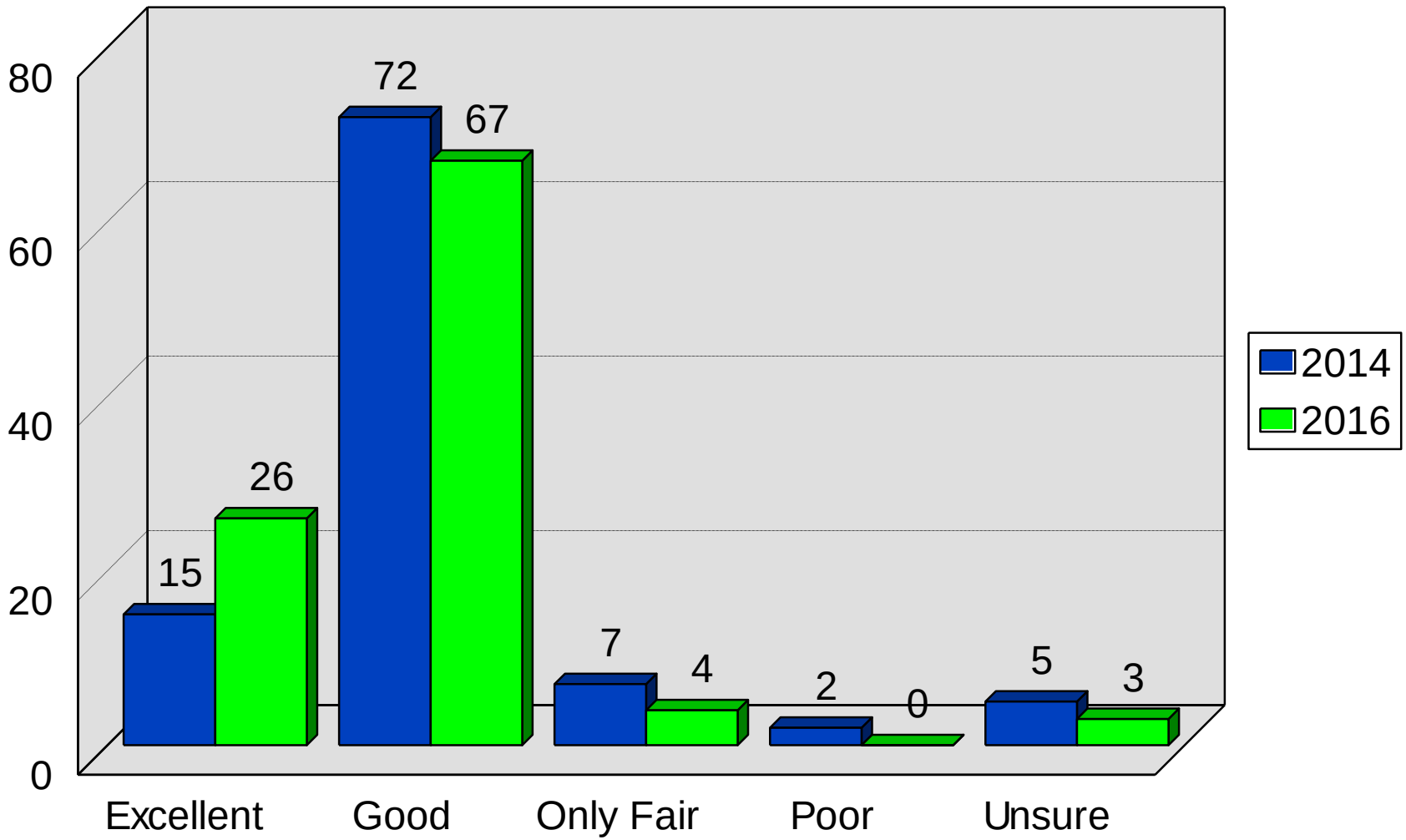


Enforcement of Nuisance Codes

2016 City of Roseville



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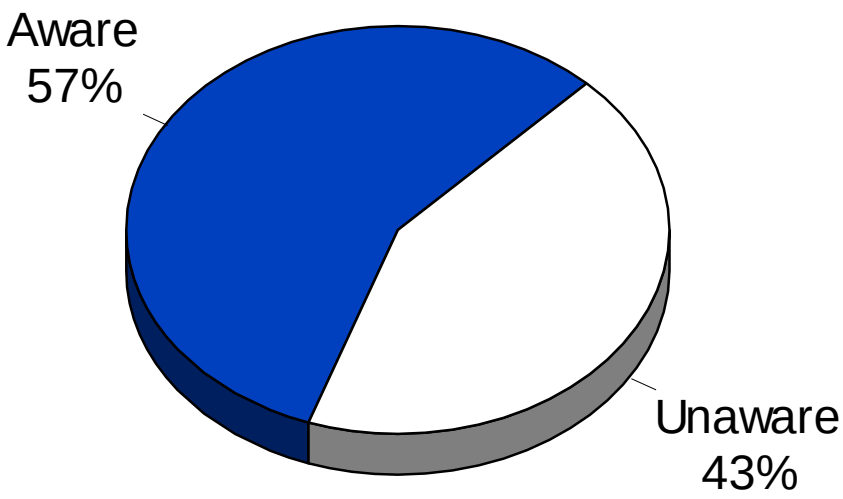
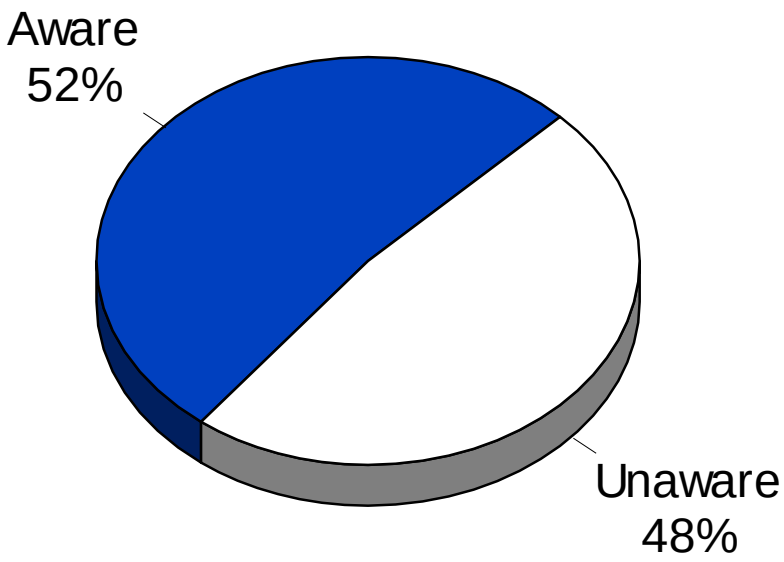
Housing-Related Programs

2016 City of Roseville



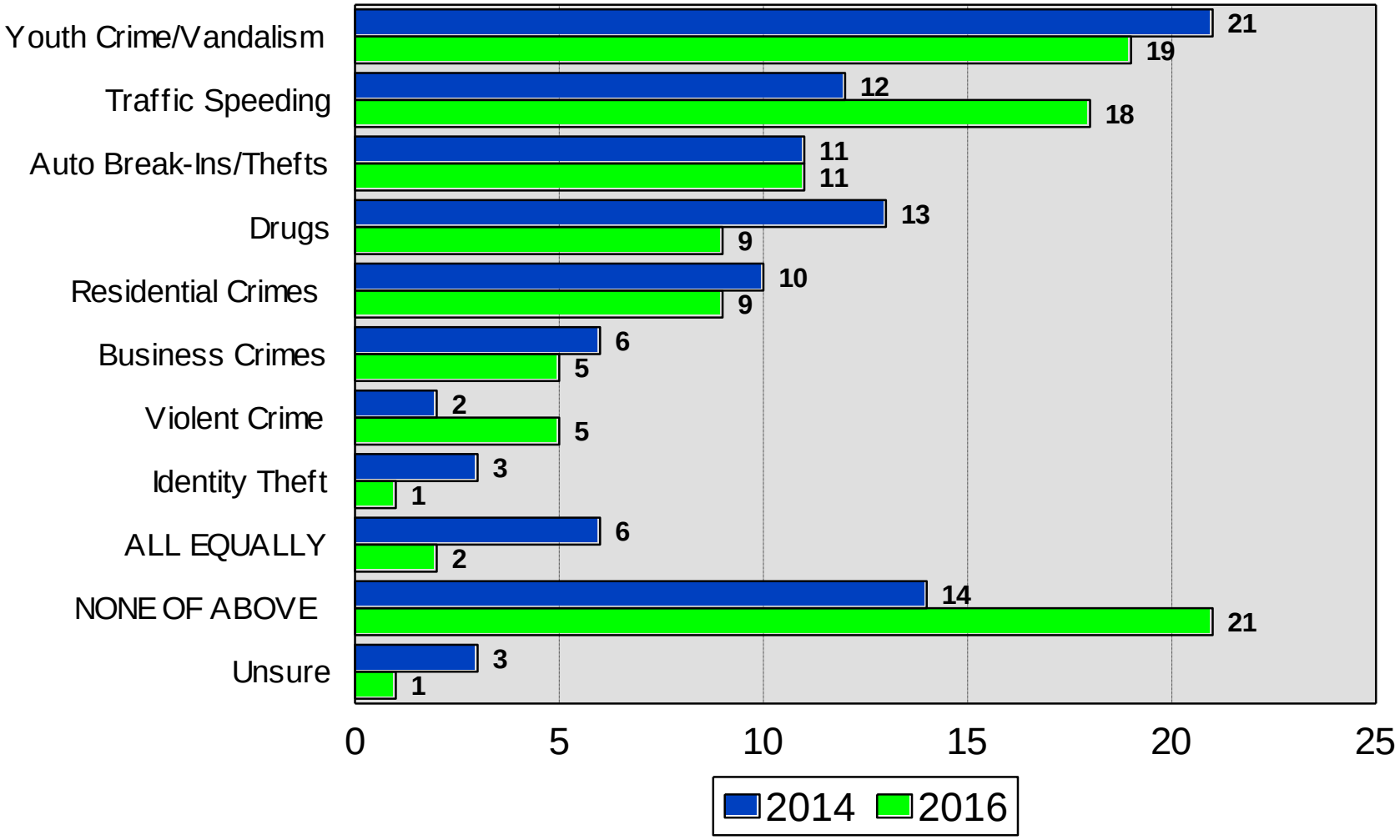
Housing Program for Residential Improvements



"Home Sweet Home" Seminars & Workshops

Public Safety Concerns

2016 City of Roseville



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Amount of Neighborhood Patrolling

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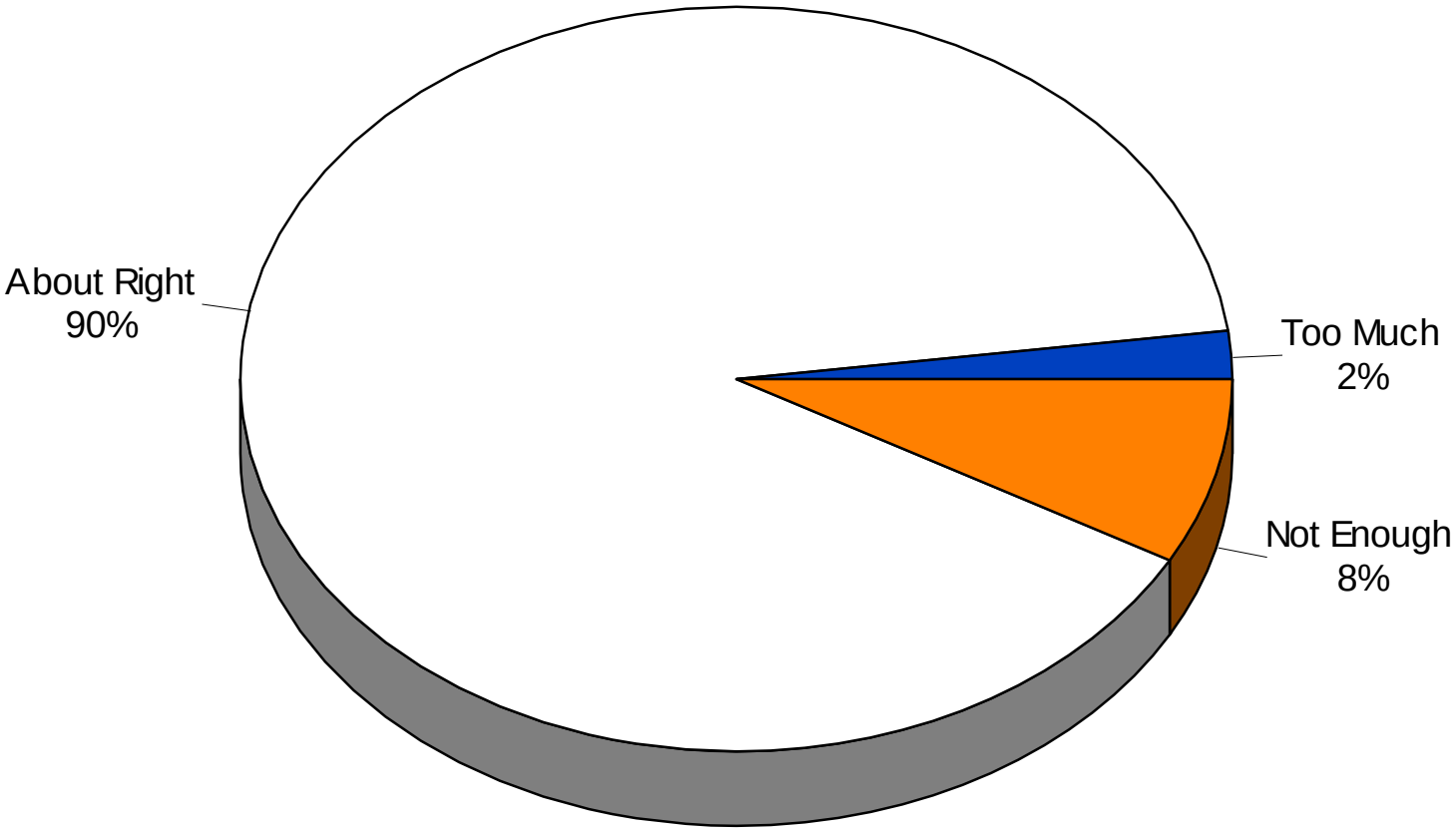
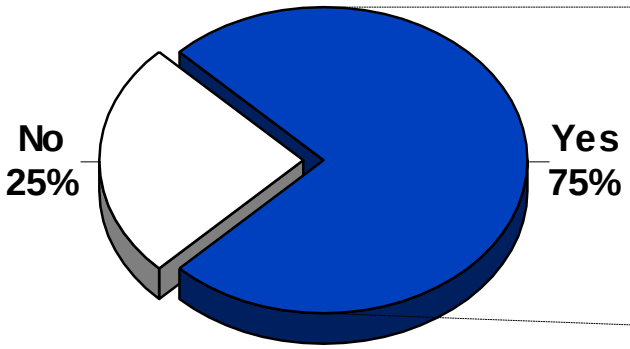
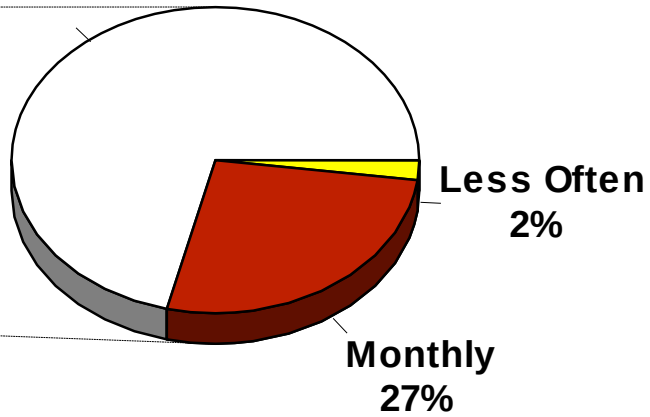


Curbside Recycling Program

2016 City of Roseville



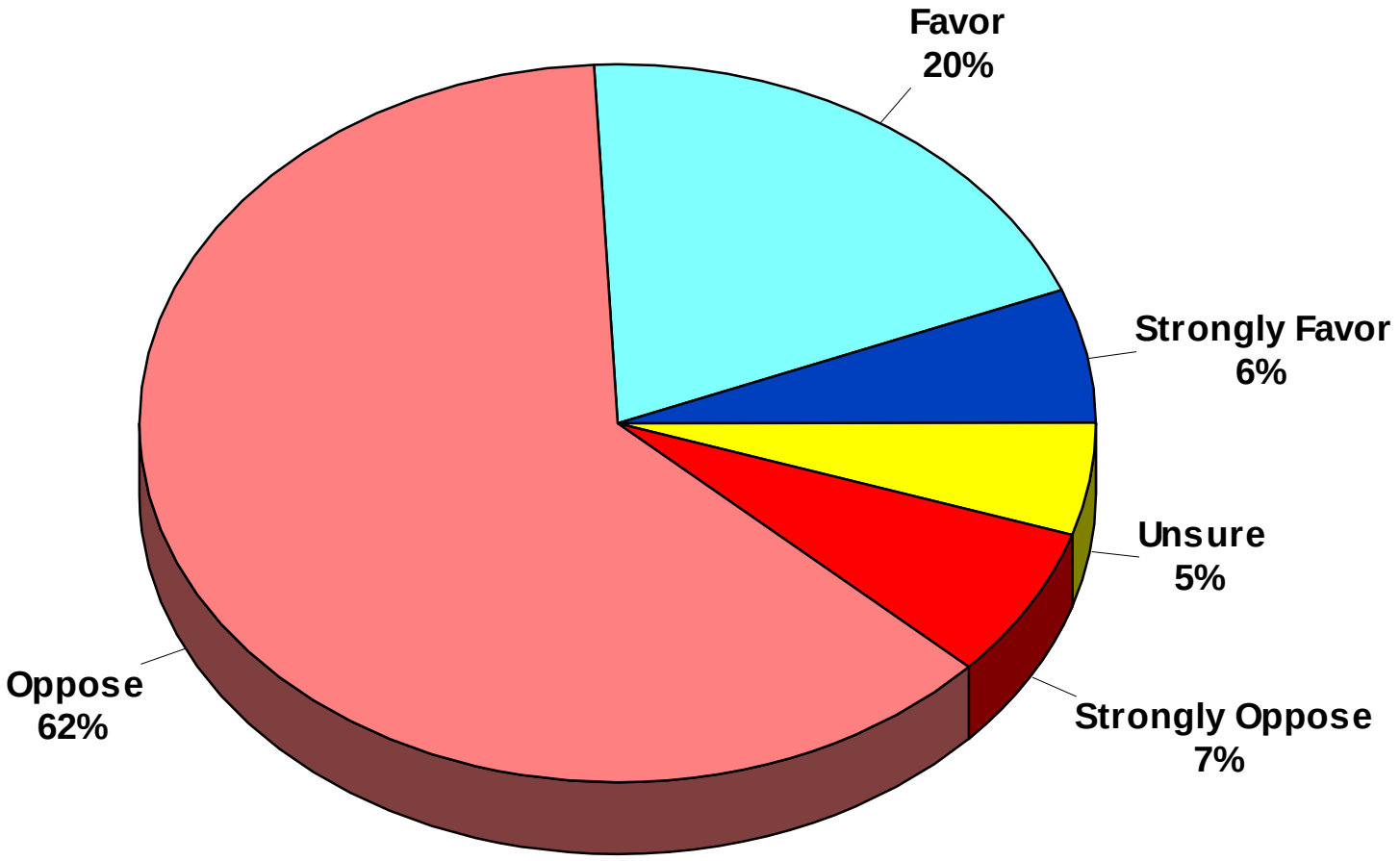
Participation



Frequency of Use

Every Week Recycling Collection

2016 City of Roseville



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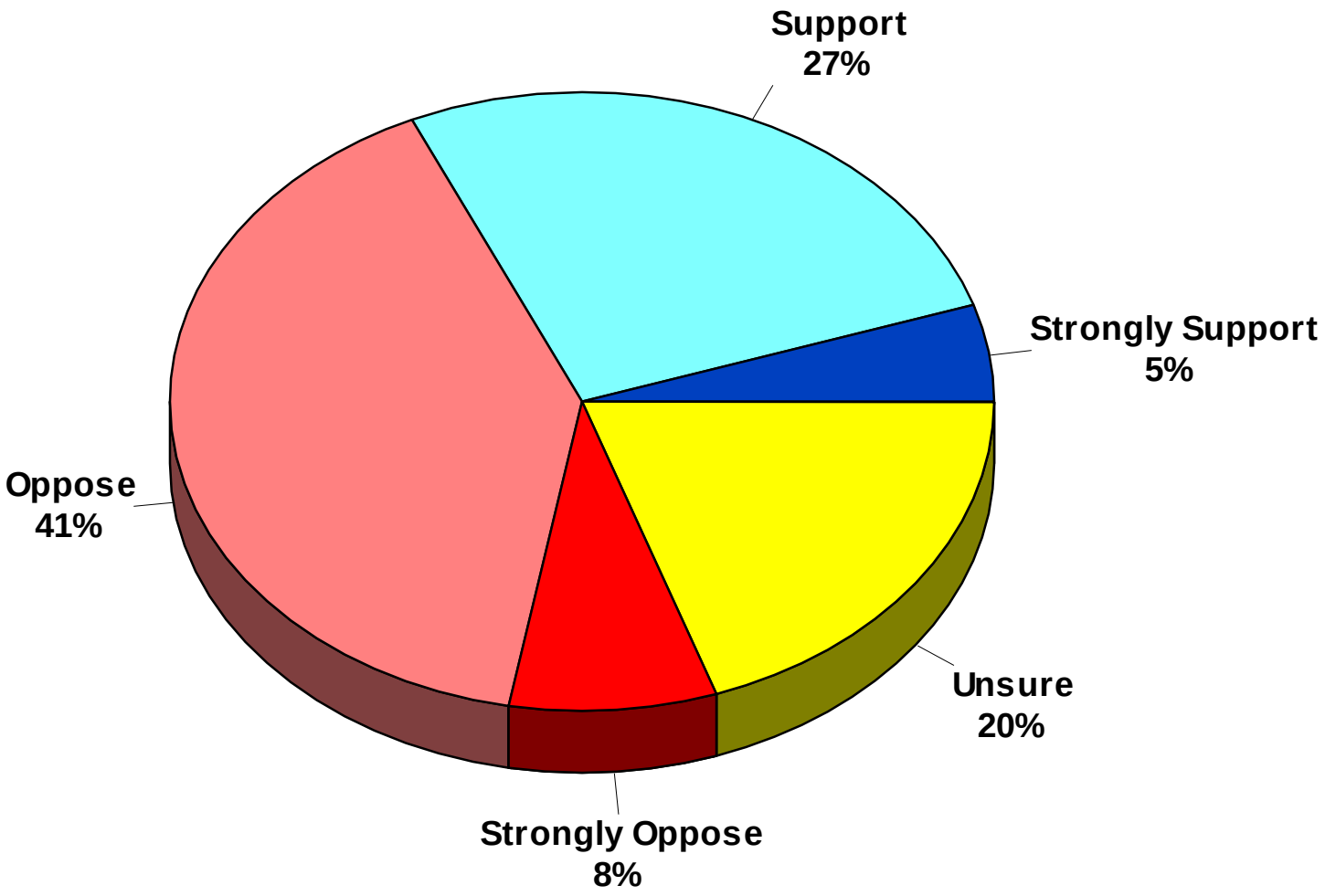
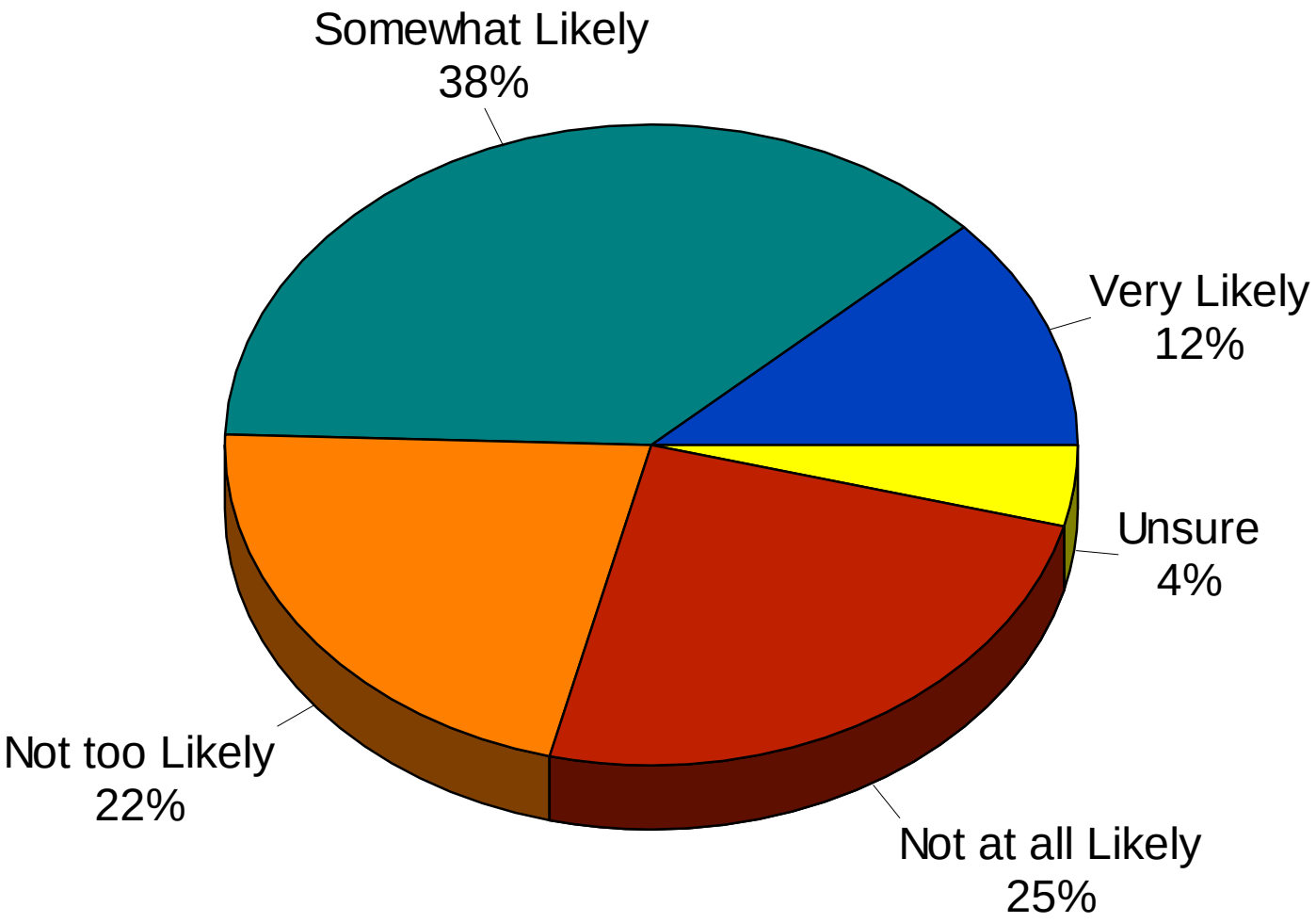
“Organics” Program

2016 City of Roseville



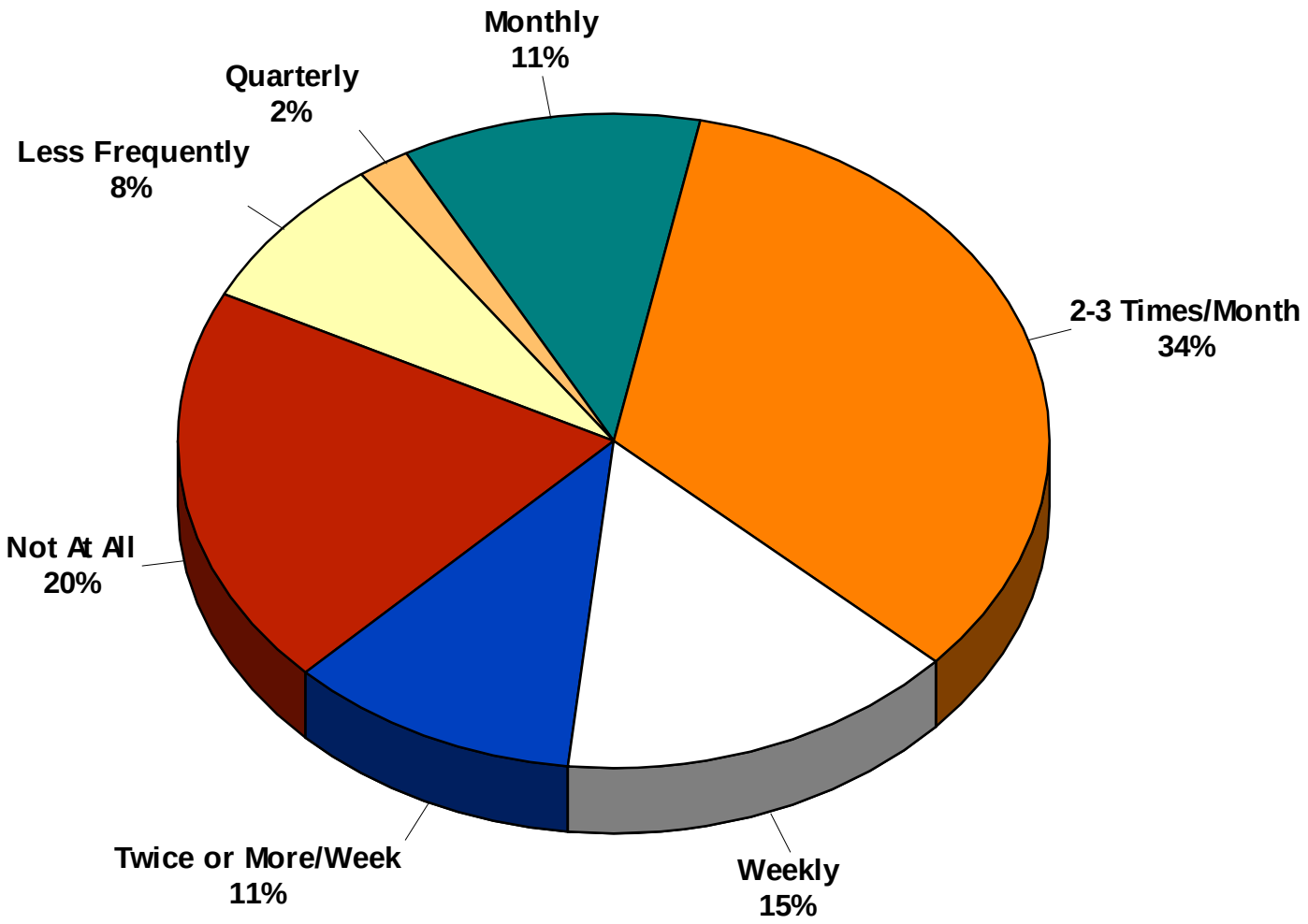
Use “Organics" Program

2016 City of Roseville



Use of City Trails

2016 City of Roseville



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Top Priority for System

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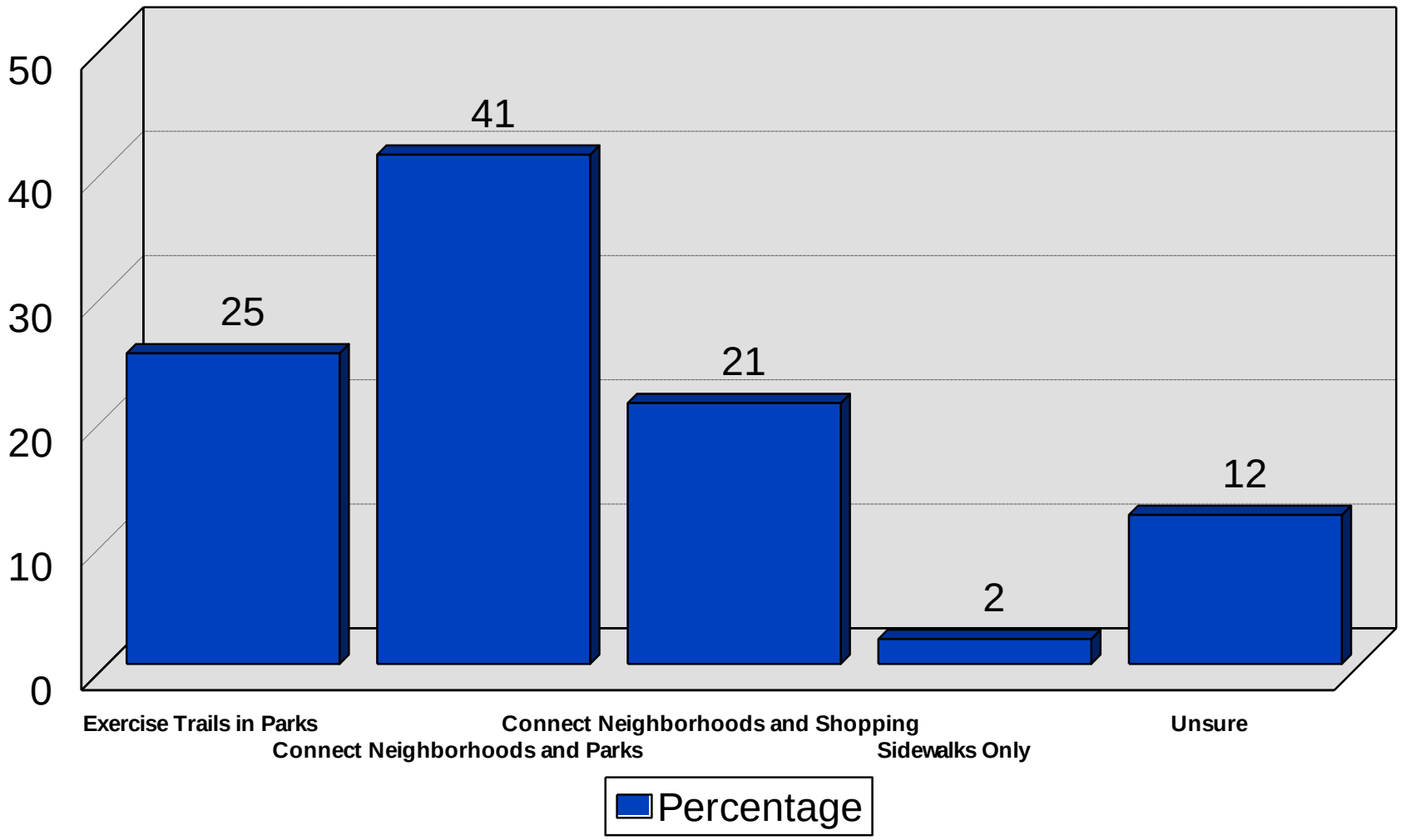

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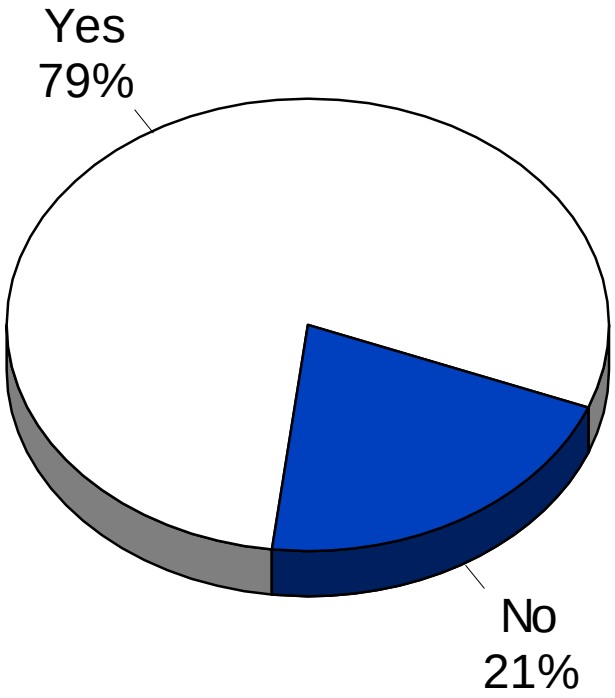
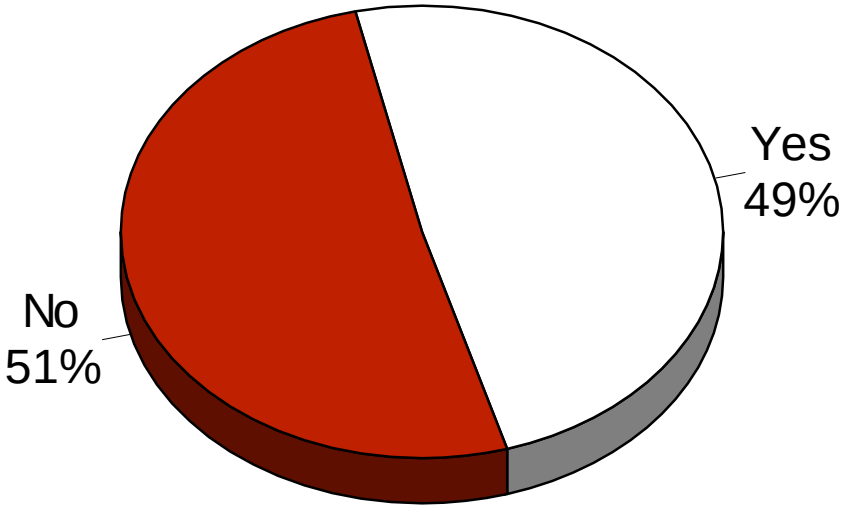
New Park Buildings

2016 City of Roseville



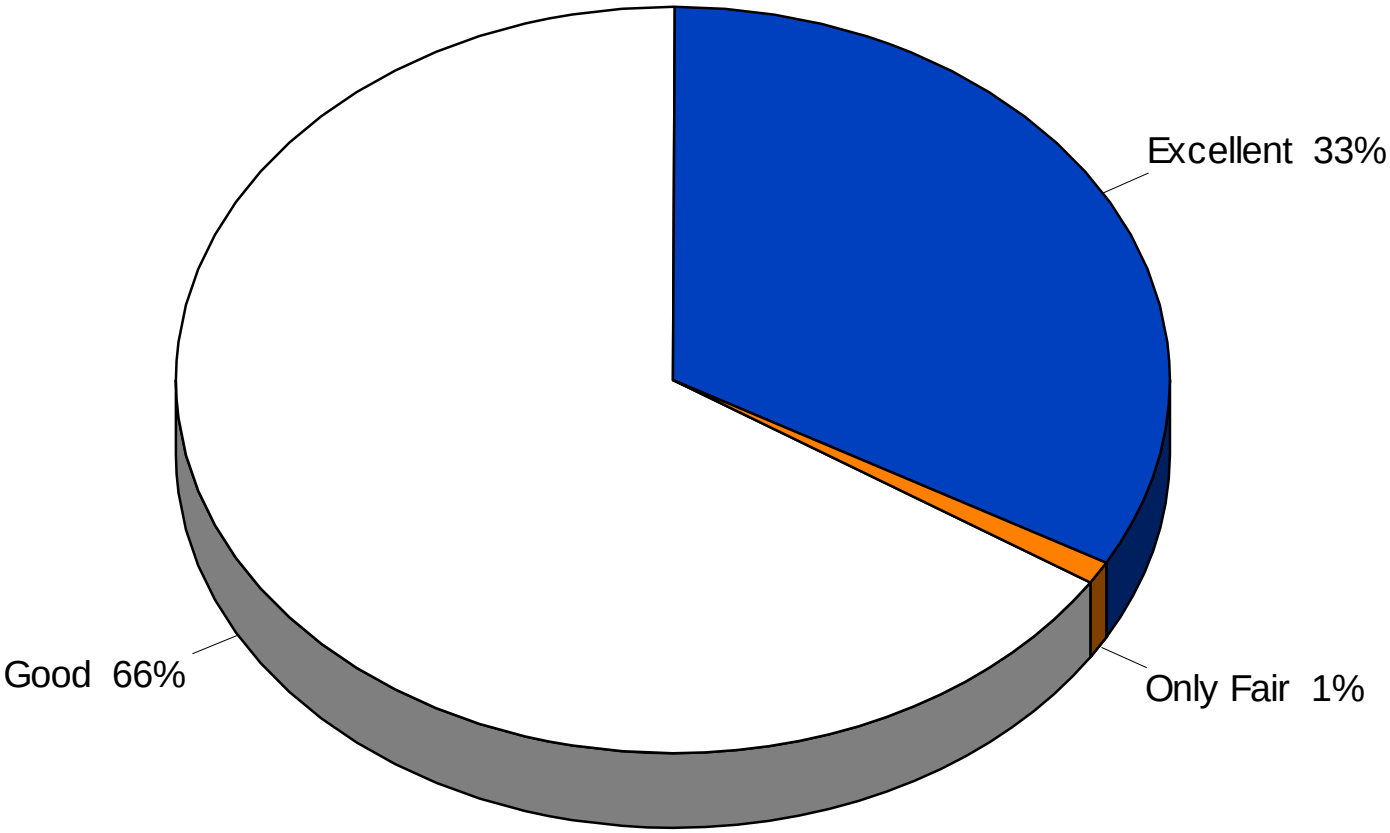
Aware of New Park Buildings



Visited or Used New Park Buildings

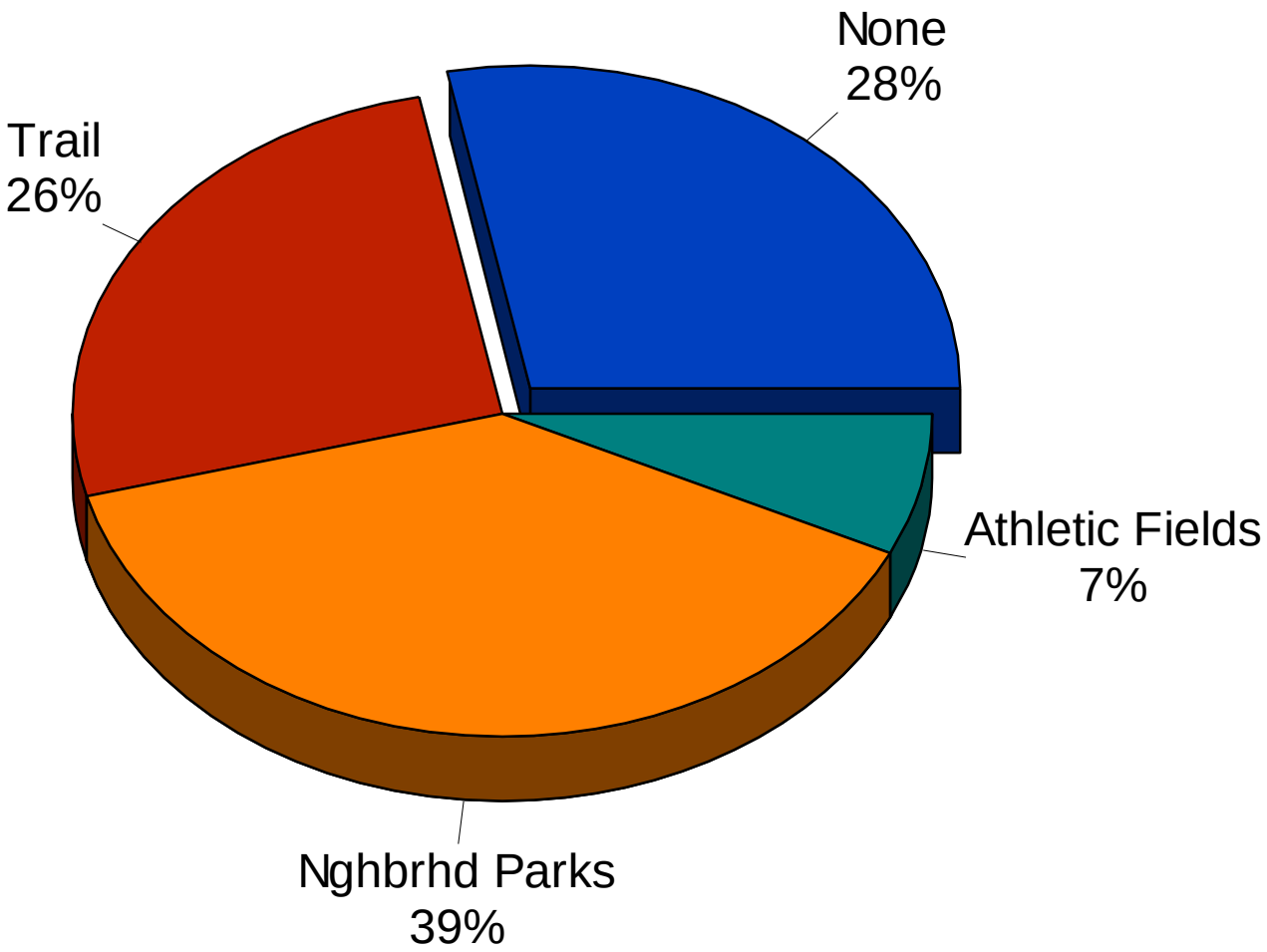
City Park and Recreation Facilities

2016 City of Roseville



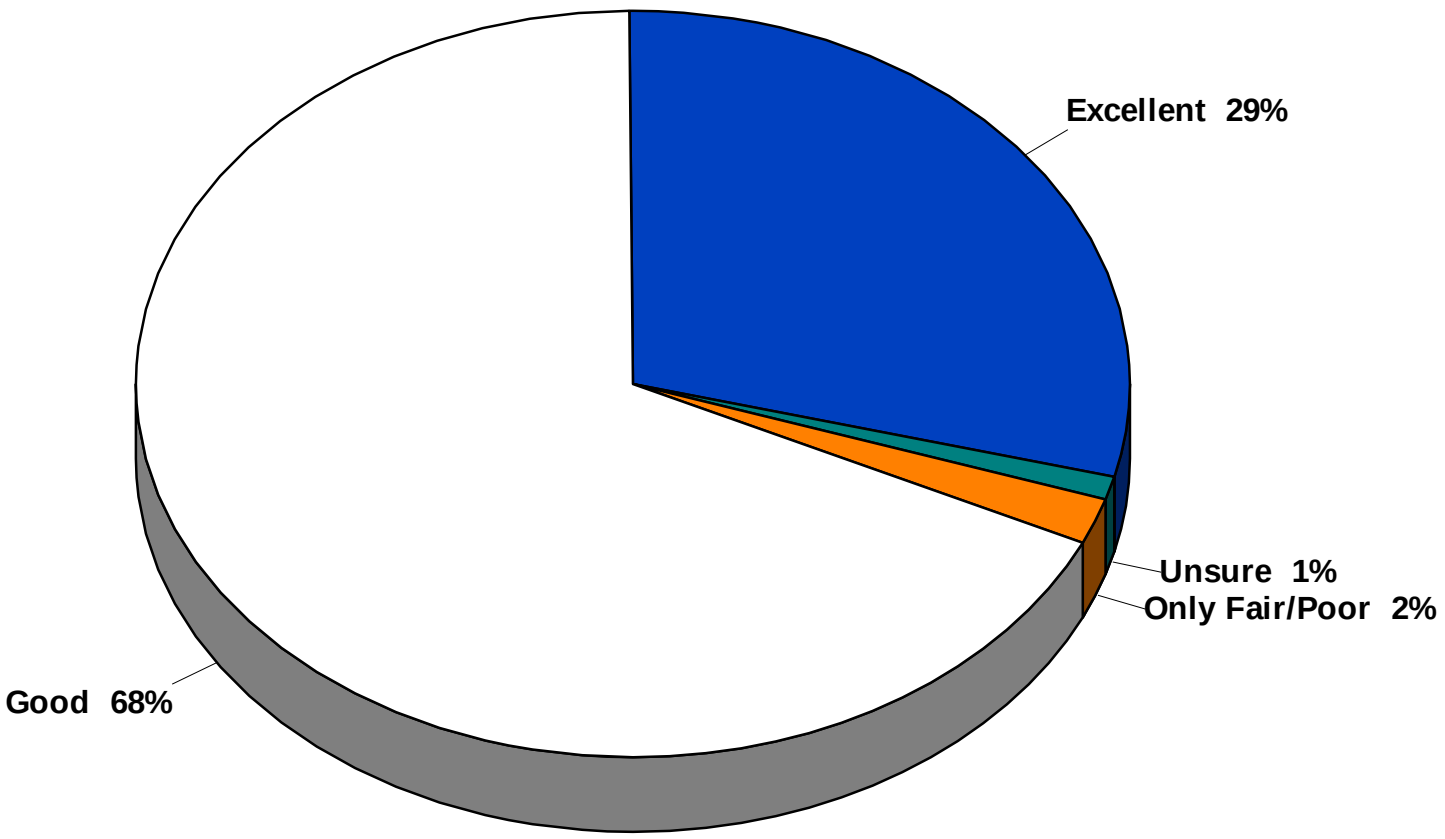
Facility Used Most Often

2016 City of Roseville



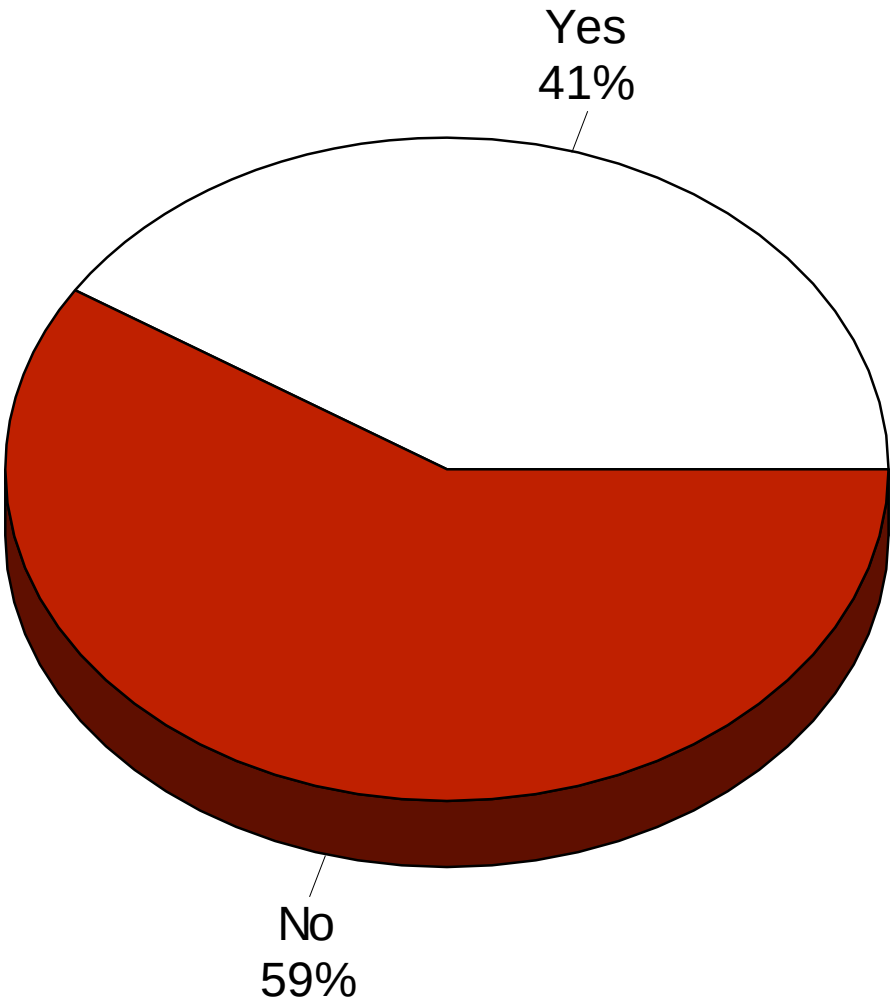
Upkeep and Maintenance

2016 City of Roseville



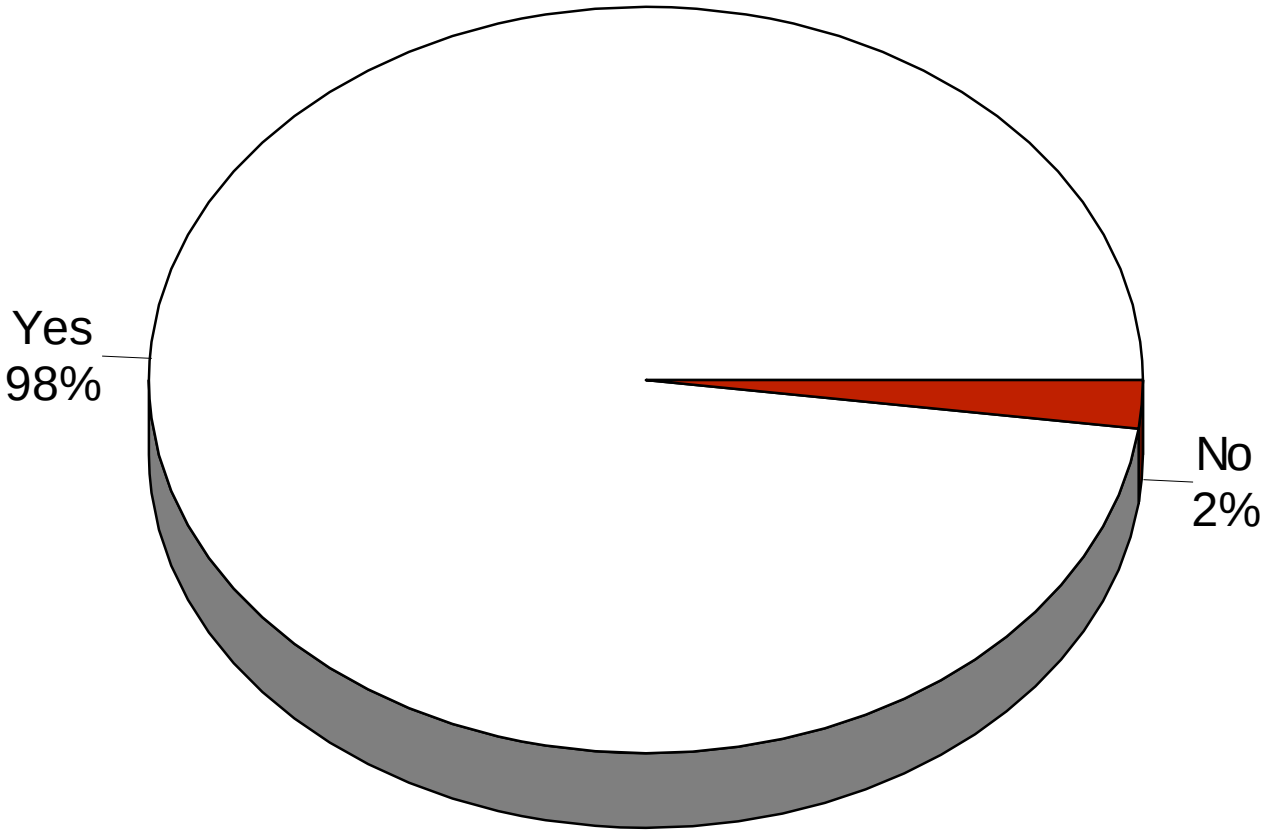
Participation in City Programs

2016 City of Roseville



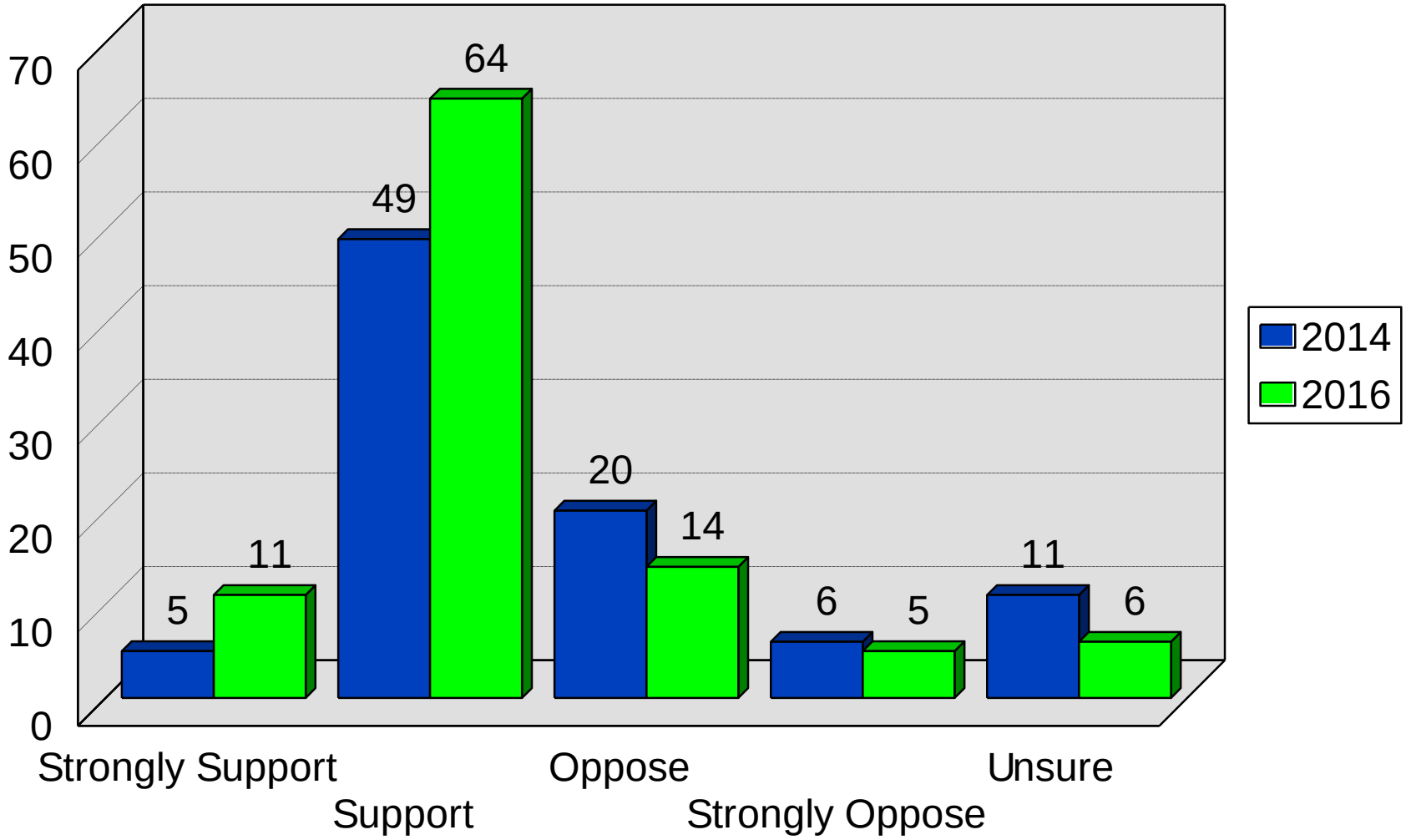
Facilities Meet Needs

2016 City of Roseville



Construction of Community Center

2016 City of Roseville



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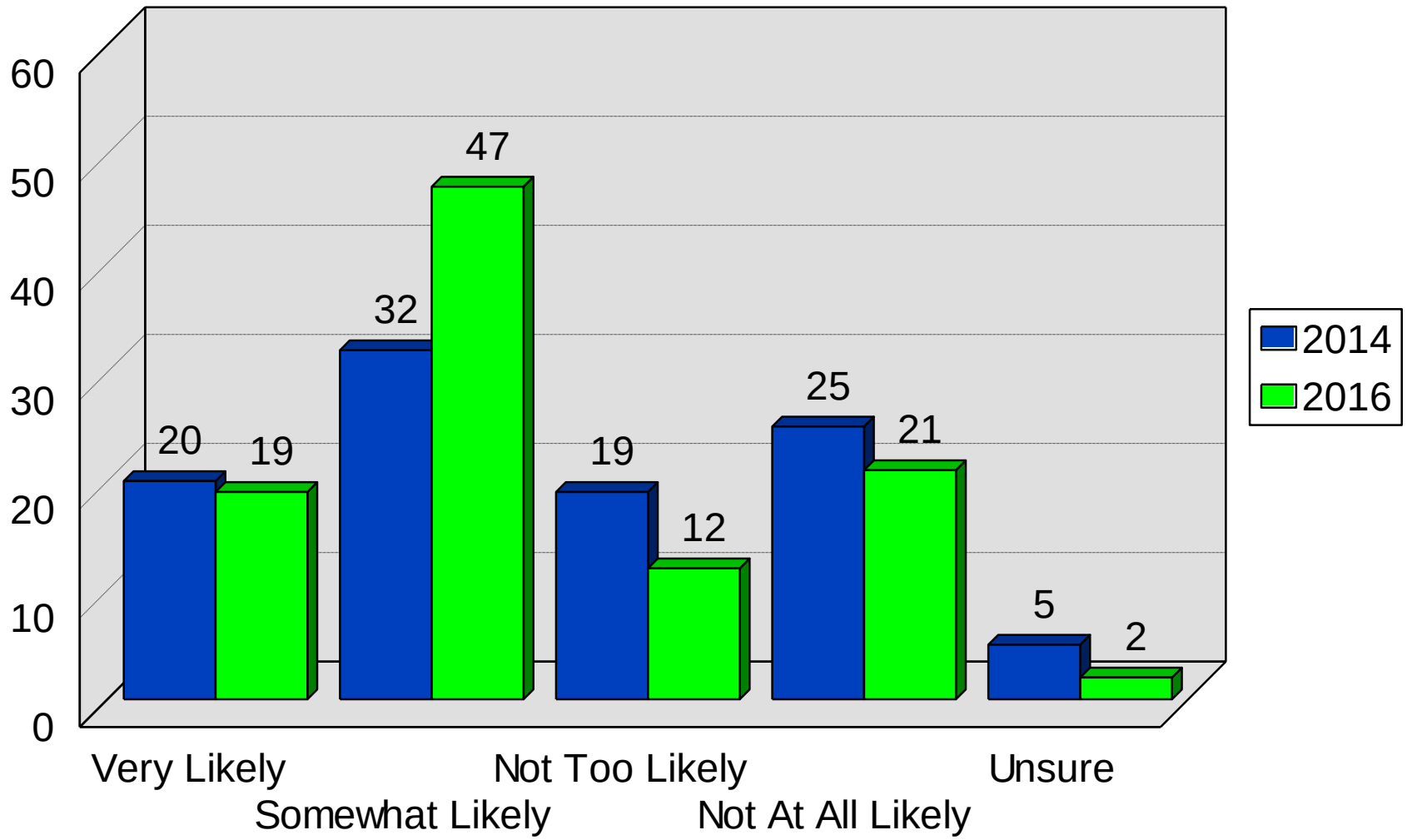
Potential Use of Community Center

2016 City of Roseville



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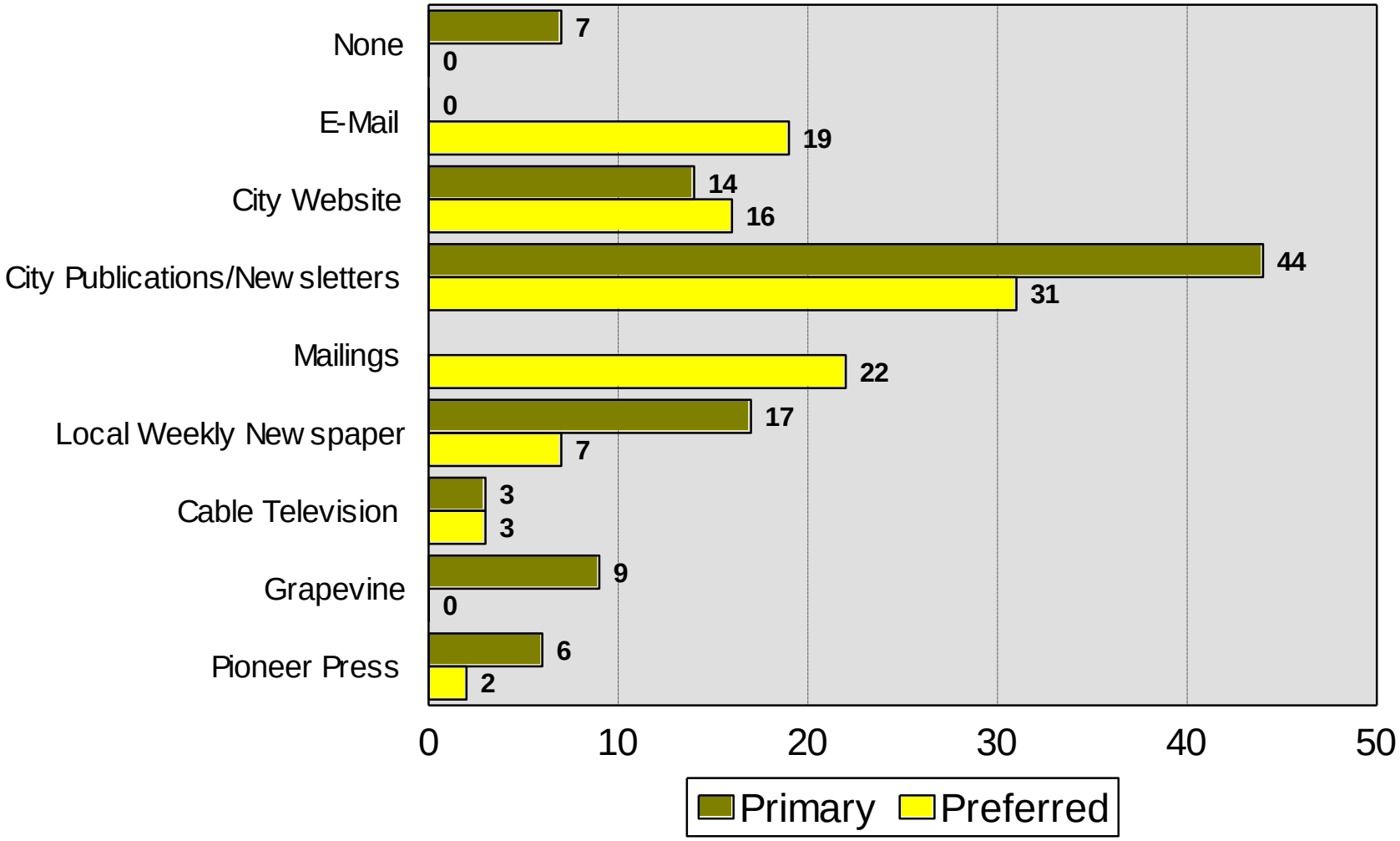
Sources of Information

2016 City of Roseville



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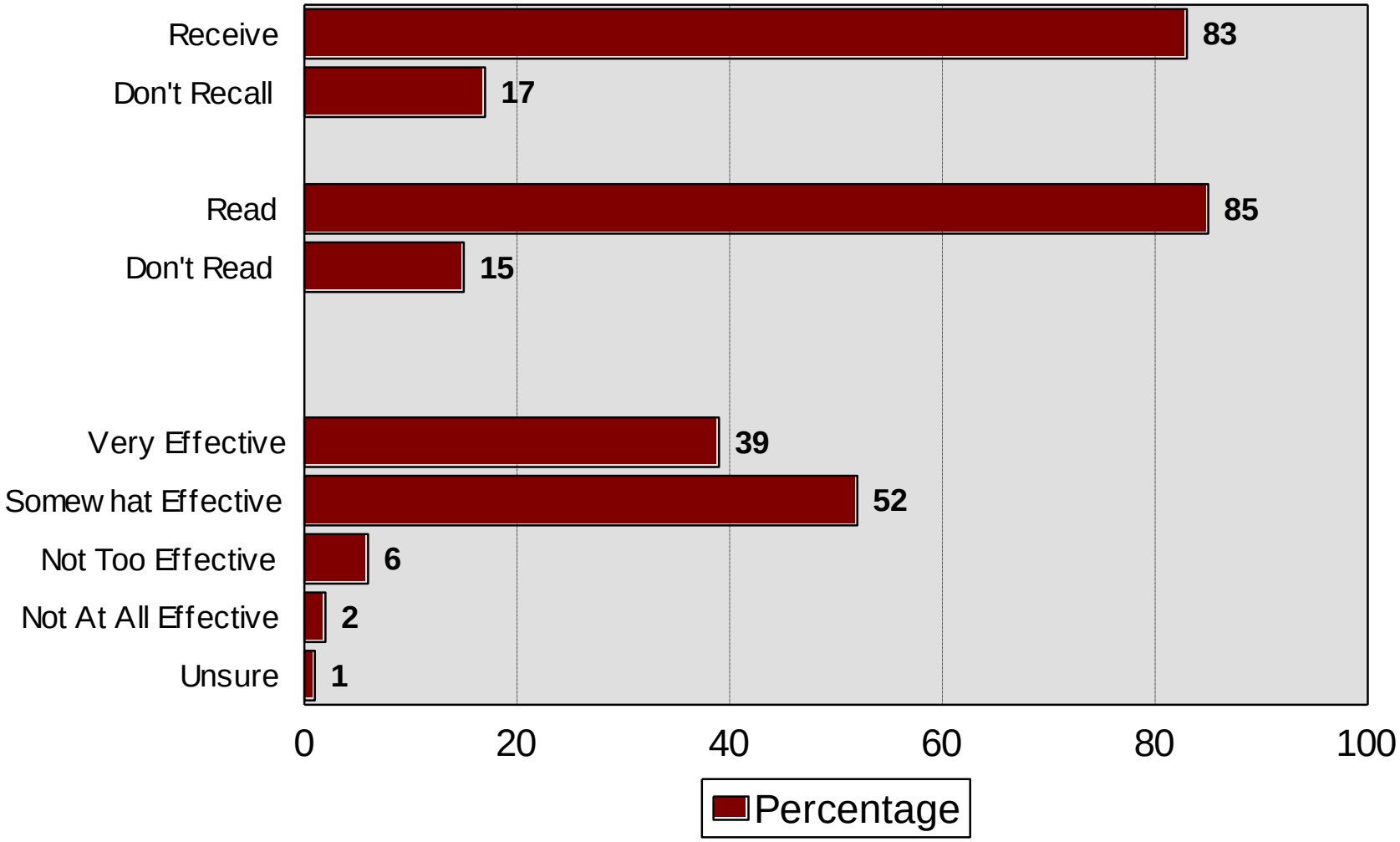
"Roseville City News"

2016 City of Roseville



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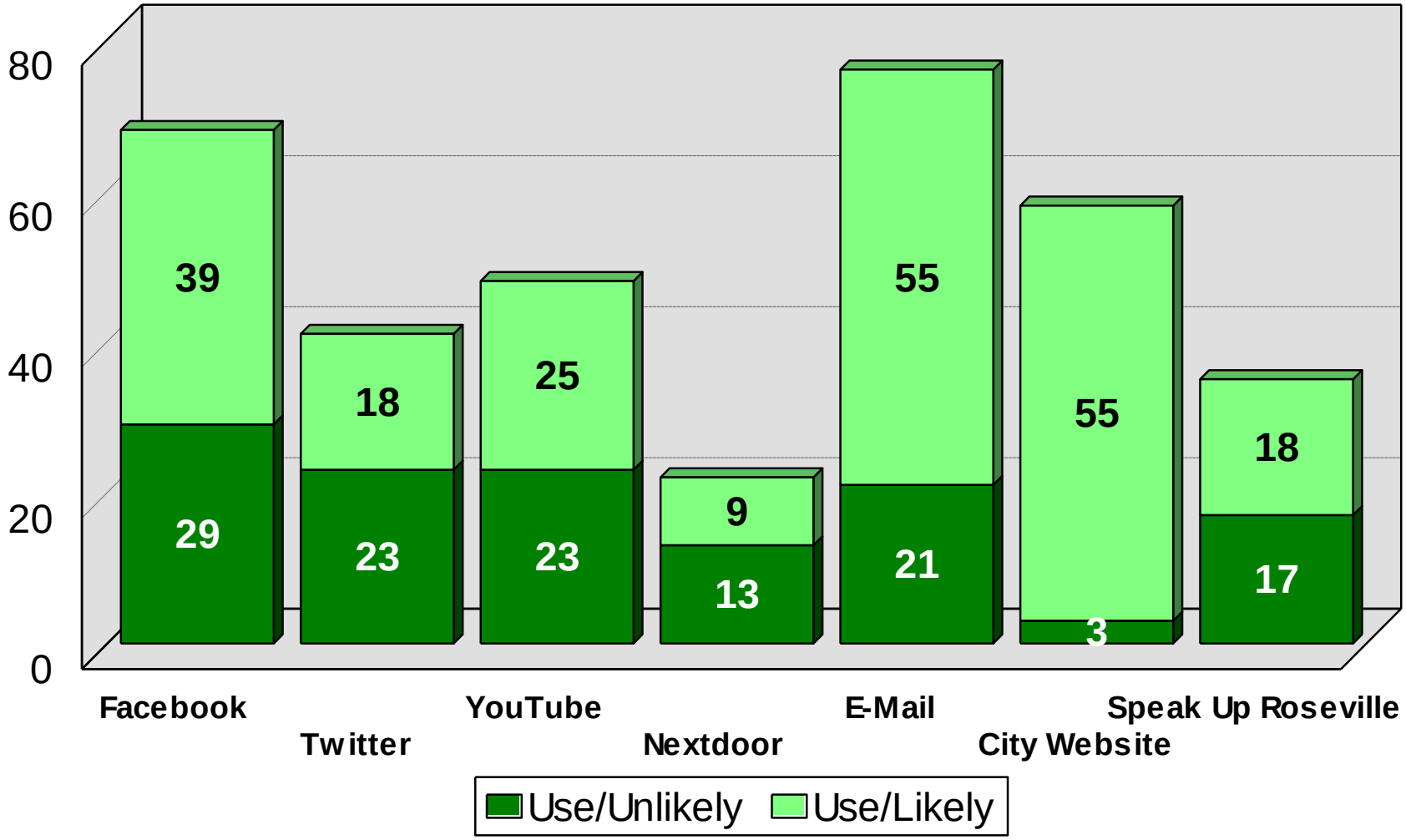
Potential Use of Social Media

2016 City of Roseville



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