

March/April 2021



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# CITYIEWS

Roseville. A Way of Life.

# Multicultural Advisory Committee

Last summer, Roseville Police put out a call for residents to help create the Multicultural Advisory Committee (MAC). They wanted to create an advisory committee of individuals who would help identify the needs of the communities they represent, address racial disparities and build bridges among the police and Roseville's diverse communities. The Police Department was looking for culturally, educationally and

professionally diverse community members with strong connections and commitment to the community.

More than 60 residents applied. From the applications and interviews, 15 people were selected to serve on the MAC. The racially diverse group of seven men and eight women represent a range of ages. They include homeowners, renters, long-time residents, members of the faith community and those new to the city.

The MAC started meeting in August. Currently, meetings are held monthly via Zoom. Members are getting to know each other, building trust and learning how to work effectively with RPD staff. The MAC is following a co-facilitation model between the police and the committee.

MAC meetings offer an opportunity for police and MAC members to discuss community concerns, strategize ways to best engage with the community, and share information about police policies and procedures.

Contact Police Chief Erika Scheider at 651-792-7008 or **Erika.scheider@cityofroseville.com** for additional information about the committee.





Thanks for last night's meeting. I came away feeling very proud of what we've accomplished over the last few months and the direction we're heading.

- MAC Member Aaron Komo

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# **CARES Act funds in Roseville**

A portion of the Coronavirus Aid, Relief, and Economic Security (CARES) Act signed into law during 2020 provided payments to state, local and tribal governments to help navigate the economic fallout of the COVID-19 pandemic. So, how were CARES funds used in Roseville?

The city received \$2.73 million from the CARES Act and used the funds to lessen the economic impact of COVID-19 on the Roseville community. CARES Act funds were authorized by the City Council through the Roseville Residential Relief Fund and the Small Business Relief Fund to provide financial assistance to residents struggling to pay rent and mortgages, and help small businesses stay afloat. Funds were also used for payroll for public safety and other staff performing COVID-19-related duties, personal protective equipment and more.



Housing Support Assistance \$136K



Small Business Assistance \$332K



Public Safety Personnel and COVID-19 Response \$1.77M



Public Health and Personal Protective Equipment \$368K



Other Personnel Costs plus Telework Expenses \$121K

#### Need a Little Extra Help?

Though COVID-19 specific assistance is no longer available, there are many resources available to help Roseville residents and businesses struggling to meet daily needs. Residents can access county and federal short-term rental assistance programs through the Ramsey County assistance portal at www.ramseycounty.us/residents/assistance-support/assistance/financial-assistance/emergency-assistance or by calling 651-266-4884. The State of Minnesota Department of Employment and Economic Development (DEED) has a number of programs designed to assist businesses. For the latest information on business programs and resources visit DEED at mn.gov/deed/newscenter/covid/employers/small-business-help.



#### To Contact Us In Touch...

Telephone 651-792-ROSE (7673) Address 2660 Civic Center Drive

Roseville, MN 55113-1899

Fax 651-792-7020

Web Site www.cityofroseville.com E-Mail info@cityofroseville.com

TDD (Deaf Only) 651-792-7399

#### **City Council**

Mayor Dan Roe 651-487-9654 (H)

dan.roe@cityofroseville.com

Jason Etten 612-508-5915 (c)

jason.etten@cityofroseville.com

Julie Strahan 612-460-7503 (c)

julie.strahan@cityofroseville.com

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wayne.groff@cityofroseville.com

Robert Willmus 651-633-4601 (H) rwillmus@msn.com

E-Mail city.council@cityofroseville.com (Goes to all Council Members)

#### City Manager

Patrick Trudgeon 651-792-7021

pat.trudgeon@ cityofroseville.com

#### **Important Numbers**

Code

Enforcement 651-792-7014

Economic

Development

Authority 651-792-7015

Fire Administration 651-792-7009

Job Line 651-792-7190

License Center 651-792-7010

Parks &

Recreation 651-792-7006

Permits 651-792-7080

Police

Administration 651-792-7008

> Recycling 651-792-7004

Skating Center 651-792-7007

Street/Utility

Maintenance 651-792-7004 Utility Billing 651-792-7196

651-767-0640 Utility Problems (after hrs)

Police Non-

**Emergency** 651-767-0640

Emergency 9-1-1

651-484-1267 Non-emergency

**Roseville** 651-792-7010

License 2737 Lexington Ave. N Center Roseville, MN 55113

> Open: Monday through Friday 7:30 a.m. to 4:30 p.m.

Saturday 8 a.m. to 1 p.m.

Passport 2735 Lexington Ave

Open: Monday through Friday Services

8 a.m. to 4 p.m. Saturday 8 a.m. to 1 p.m.

#### **Additional Phone Numbers**

651-222-7678 Recycling-

612-(NO-WASTE) 669-2783 Missed Pickup

Recycling Hotline 651-633-EASY (3279)

**Lending Center** Center for Energy &

Environment 612-335-5884

Mounds View School District 621

651-639-6216

Roseville

School District 623

651-635-1600

612-373-3333

Ramsey County Library

651-628-6803

Roseville Area 651-604-3520 Senior Program

Roseville

Circulator Bus Info

Roseville Post Office 651-631-0628 taken over the past two months.

- Reviewed the city's policy priority plan and discussed updates for the upcoming year
- Approved resolution for matching grant funds regarding DEED's environmental clean-up grant for Twin Lakes Station

The City Council meets several times a month. Here are highlights of actions the Council has

- Approved subordination agreement and disbursement agreement for Met Council's LCDA loan for the Owasso Gardens redevelopment project to build affordable senior apartments
- Approved Public Works 2021 work plan
- Discussed city code regulations regarding screening and fencing

City Council Roundup

Council meetings begin at 6:00 p.m. and are open to the public. We encourage you to attend meetings when held at city hall or take part in virtual meetings by registering at www.cityofroseville.com/attendmeeting. Meetings are also streamed at www.cityofroseville.com/webstreaming and aired on Cable Channel 16.

**Upcoming City Council Meetings:** March 8, 15, 22 • April 12, 19, 26

#### City Enters Metro I-NET Joint Powers Agreement

For the past 20+ years, Roseville has collaborated with local governmental agencies to provide information technology (IT) support. Through cost sharing and work agreements, Roseville coordinated computer support needs and hired a growing number of staff to meet the increased demand for IT services. In all, IT services grew to support 44 local governments, school districts and watershed districts. By adding staff to the city's payroll it created a potential liability for the city.

As a result, Metro I-NET staff, along with City Manager Pat Trudgeon, recommended creating a joint powers entity to better govern and manage its operations and leadership needs. In December, the city, along with the other governmental agencies, signed a Joint Powers Agreement transferring responsibilities to the Northeast Metro Area Municipal Internet Working Collaborative.

Since its creation, Metro I-NET has been a model of partnership for providing local government IT services in the metro area. The city looks forward to its continued working relationship.

# City Adopts Special Event Policy

We all love a party, but on occasion that party or special event could impact a neighborhood. After receiving feedback from residents, the City Council adopted a special event policy to ensure that special events continue in the city without negatively impacting a neighborhood.

Under the policy a person or business must apply for a license when hosting a special event. A special event generally means a temporary event held on public or private property that brings people and activity to the site that does not normally occur. Special events include walks, fun runs, outdoor dances or concerts, festivals, filming a movie or television show, athletic events,

The policy offers several exemptions including:

- Regular use of indoor places of worship, education facilities, auditoriums, or other places of assembly
- Regular use of stadium or athletic fields
- Golf tournaments

- Non-city sponsored events at park property as long as appropriate rental permits are obtained
- Graduation parties, weddings or funeral gatherings at a home as long as it does not have amplified sound or music

The policy will create more certainty for event organizers, allow for better oversight of special events, and better inform adjacent property owners about the event.

The policy sets a \$75 fee per event and limits special events to no more than three days at a time and no more than four times a calendar year. It sets noise restrictions, notifications for neighboring properties and other rules. It requires event hosts to provide proof of insurance, adequate sanitary facilities, solid waste disposal and emergency plans among other safety requirements.

Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper with 100% post-consumer waste. Please recycle with your other

Your suggestions and comments are welcome! Contact editors Carolyn Curti, 651-792-7026, or Garry Bowman, 651-792-7027. The City does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state or federal law.



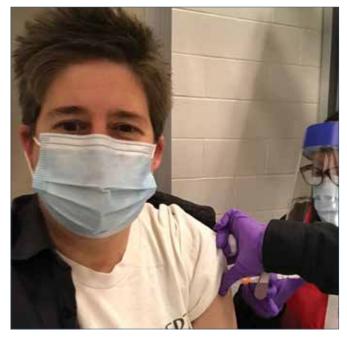
Visit www.cityofroseville.com/35/Business for the full policy and application. For additional information, contact City Manager Patrick Trudgeon at 651-792-7021 or pat.trudgeon@cityofroseville.com.

www.facebook.com/cityofrosevillemn

www.twitter.com/RosevilleMN

YOU TIME www.youtube.com/cityofrosevillemn

www.cityofroseville.com/ReceiveUpdates





Police Lt. Jenn Engh and Assistant Fire Chief David Brosnahan were among the first police officers and firefighters to receive the COVID-19 vaccination

# **Employee on-boarding** with a twist

Roseville on-boards a number of new employees each year. But in 2021, the process will look a little different, at least for two new employees. The Roseville Police Department learned late last year that it would be losing two long-serving K9s – Ragnar and Jagr – to retirement.

Just as RPD's two-legged officers must successfully complete academy and field officer training prior to hitting the streets, new K9s and their handlers must pass a rigorous course of training and evaluation before they are cleared for service. The training generally lasts six to eight weeks and includes everything from on- and off-leash tactical obedience, area clearing, locating, apprehension, and use of force, to explosive and gun powder scent recognition and more.

One of Roseville's new K9s is a purebred Belgian Malinois, while the other is a Belgian Malinois-German Shepard mix. Belgian Malinois are prized for police work due to a number of characteristics. Lean and athletic, the breed is extremely agile. They are also known for possessing a high work/play drive as well as its eagerness to please, self-control and near-perfect recall when being called back from a clearing search or apprehension.

Once cleared for service, the K9 becomes a lifetime commitment for the officer, who will work with and care for the dogs 24/7.

Look for more about RPD's new four-legged recruits in an upcoming edition City News once the K9s complete their training.

# 2021 Zoning Code Update **Project Begins**

The City of Roseville is updating its Zoning Code in 2021 to bring zoning regulations into alignment with the 2040 Comprehensive Plan, which was adopted in April 2020. The Zoning Code contains land use and building rules that apply to all properties within the city.

The Zoning Code includes three areas

- Zoning districts that define allowed uses (commercial, residential, industrial, mixed use) and building standards (setbacks, height, density)
- Performance standards defining regulations that apply to all districts (parking, landscaping, screening/fencing, signage, floodplain, wetland)
- Administrative sections outlining required procedures for development applications (conditional use permit, variance, rezoning).

State law requires that a city review and update zoning regulations to align with the updated comprehensive plan's goals, policies, and maps.

In addition to the required updates, City Council and staff have identified potential Zoning Code improvements to be considered during this update project. Potential updates will address specific standards in some zoning districts, parking, landscaping/screening, wetland, shoreland, and definitions sections of the Zoning Code. The project will also explore opportunities to incorporate sustainability/resiliency and racial equity/inclusion elements into the Zoning Code.

The first phase of the Zoning Code Update will occur between January and June of 2021 and focus on the required updates to achieve alignment with the Roseville 2040 Comprehensive Plan. The second phase will extend from June to December 2021 will evaluate potential updates identified by Council and staff.

The City has contracted with HKGi, a Minneapolis-based planning firm, to lead the Zoning Code Update project. Staff and HKGi will seek the input from stakeholders to ensure the Zoning Code Update addresses the community's values, vision and evolving needs, and to gather input that can inform appointed and elected officials in their decision-making process.

A variety of outreach activities are being planned to encourage everyone to participate and encourage those who are not usually engaged to take part in this project. For more information on the Zoning Code Update project and opportunities to provide your input, please visit cityofroseville.com/zoningupdate.

# **Know the** Code

Although 2020 was likely the most unusual year that we will have ever experienced, many things continued as business as usual. We did things differently, but the city completed tasks that are required to ensure the health and safety of the community.

City Hall closed to the public on March 13, 2020. Staff quickly adapted and developed strategies to work remotely and continue essential responsibilities without interrupting customer service or communication. IT staff reconfigured computers for remote access, and work phones were rolled over to cell phones so staff could continue daily work without interruption.

The code enforcement office conducts a mix of tasks – some can be completed remotely and some require in-person staffing. Code enforcement staff quickly implemented procedures to continue daily tasks by using technology. One example was increasing the reliance on the Accela Permitting Online Software. It was instrumental during the pandemic to continue the permit and plan review process, accept permit payments, schedule inspections and communicate inspection results. Online submittal of permits and payments has soared and now account for more than 90% of permitting transactions.

Another example of recently adopted new technology is the Bluebeam Electronic Plan Review. The department had just begun using the program when the pandemic forced City Hall to close. Staff dug in and learned the complex system which allows any size plans to be submitted, streamlines approvals between departments and reduces reliance on printed plans.

Some tasks completed by code enforcement have to be done in person. Staff developed a system for residents and contractors to drop off permit applications and plans at City Hall. Staff check for applications several times each day and respond in a timely manner.

Staff continues to provide in-person, onsite inspections, ensuring that construction and reconstruction is being completed properly to protect the health and safety of residents. Staff is provided with Personal Protective Equipment (PPE) for their safety and the safety of homeowners and builders.

The code enforcement staff are gearing up for a return to normal, at the same time, keeping the efficiencies that were developed throughout the pandemic. The Code Enforcement office is committed to ensuring that public safety, health and community standards related to neighborhood land use are maintained for the betterment of the community.



Roseville uses single-sort recycling. Drop recyclables, including cardboard boxes, mail, newspapers and magazines, plastic containers (#1, #2 and #5), glass bottles and jars, aluminum and metal cans, beverage cartons and juice boxes in your recycling cart. Have it at the curb by 7:00 a.m. on your recycling day.

Many items do not belong in the recycling cart. That includes plastic bags, scrap metal, batteries, Styrofoam, needles and syringes, electronics and other non-recyclable items. They impact the sorting process at the recycling facility and can pose a danger to workers.

Recycling is picked up every other week on the same day as your trash. Call Eureka Recycling at 612-NO-WASTE (612-669-2783) with recycling questions or to report a missed pick-up. Interpreters are available to respond to inquiries in Hmong, Karen, Somali and Spanish in addition to English. Call 612-669-2783, ext. 1. for assistance.

RamseyRecycles.com 651-633-EASY (3279) • Answered 24/7

#### Public Works Looks Forward to Busy 2021

When winter winds down,
Roseville's construction season
projects begin to heat up. The city's
Public Works Department has
another busy season on tap in 2021.
Project headliners include 8.7 miles
of new mill and overlay road paving
projects as part of the city's Pavement
Management Program (PMP), the
construction of three new pathways,
relining of 7.4 miles of sanitary sewer
pipe, sewer and water distribution
pipe replacements, and an overhaul of
the Galtier Street Lift Station.

Enhancing public safety will also be on the agenda with new flashing pedestrian crossing lights going up on Victoria St. at Central Park. Ramsey County will also be installing a flashing pedestrian crossing light on Hamline Ave. at Belmont Ln. near St Rose of Lima Church.

Other construction projects impacting Roseville include the third and final year of work on the MnDOT 35W MnPass project, new MnDOT signal systems at County Rd. C2 and Snelling Ave., and at Roselawn Ave. and Snelling Ave. Ramsey County will resurface County Rd. B2 from Fairview Ave. to Hamline Ave. A major gas line will be replaced by XCEL Energy on County Rd. B between Lexington Ave. and Rice St.

For more information about Roseville's 2021 Public Works projects, visit www.cityofroseville.com/697/ Construction-Projects.

# Swing into Spring at Cedarholm Golf

Get your golf clubs ready. As soon as the weather turns, Roseville's Cedarholm Golf Course will be open for business. The nine-hole, par-three course offers an exciting and affordable golf challenge.

Cedarholm features open golfing, tournaments and youth, lady, senior and evening leagues. The beautiful Cedarholm Community Building has a pro shop and concessions and meeting rooms that can be rented for special events.

Returning youth, ladies, co-rec and senior league registration is occurring now. New league member registration begins March 16.

LeagueLeague DatesSeniorsFridays beginning April 23LadiesMonday - Thursday beginning the week of April 19Co-EdTuesdays beginning April 20

Youth (9-15 years) Mondays beginning June 14
Girls Youth (9-15 years) Mondays beginning June 14

All golf leagues follow CDC and Minnesota Department of Health COVID-19 related guidelines.

Questions about golf leagues, community building rental or private tournaments:

www.cityofroseville.com/golf

2323 Hamline Ave. 651-792-7154

golf@cityofroseville.com

Reserve tee times up to five days in advance at 651-633-TEES (8337)



# Roseville's Equity Work

The City of Roseville is taking the next steps to address racial equity and diversity. In October the city hired consulting firm Culture Brokers, LLC, to help the city identify barriers and to coordinate efforts to integrate racial equity principles into operations, projects and services offered by the city.

The consultants are meeting with Councilmembers, Human Rights Inclusion and Engagement Commissioners, department heads and the city's equity strategy team to review and understand the city's racial equity plan. They are evaluating whether it offers a strong foundation for the city's equity work and will help the city establish benchmarks to measure progress being made by the city. The consulting company has helped the city set the job responsibilities and goals of the Diversity and Equity Coordinator that the city plans to hire in the coming months.

Follow the city's efforts to address racial equity at www.cityofroseville.com/racialequity.

# Meet Roseville's Newest Firefighters

Six new City of Roseville firefighters are now on the job thanks to a \$1.87 million federal grant. The city learned last fall it was the recipient of a Staffing for Adequate Fire and Emergency Response (SAFER) Grant and the new firefighters were brought on board in January.

The highly competitive federal grant provides three years of funding for the new firefighters and enabled the department to complete its Phase II staffing plan. As a result, Roseville now has three staffed vehicles available 24/7 to respond to fire and medical emergencies and two fire companies on the scene at any fire incidents. This ensures that the city is better staffed to respond to emergency calls and provide for the safety of all firefighters.

The six new firefighters are Chris DuBay, Samantha Herrera-Fletcher, Reilly Keenan, Adam Sabotta, Zac Spates, and Adam Yborra. Each new firefighter brings a wealth of experience to their new positions and looks forward to serving the Roseville community.



Christopher DuBay



Samantha Herrera-Fletcher



Reilly Keenan



Adam Sabotta



Zac Spates



Adam Yborra



April is Volunteer Appreciation Month. We're taking this time to thank the many volunteers who make Roseville a great place to live, work and play.

By any measure, 2020 was an unusual year. But one thing that did not change was the generosity and support we showed each other. Every time we put out the call for volunteers, you answered. More than 1,700 active volunteers, including 136 new volunteers, donated more than 2,580 hours and helped at 947 volunteer shifts. And those are only the hours that were recorded.

In addition to the many people who helped the City of Roseville, many more of you volunteered to help the community. Volunteers made and donated face masks, neighbors donated food and clothing, ran errands, picked up litter, tutored a child, shoveled a sidewalk or raked leaves for the neighbor. Although you may think of this as being a good neighbor, we recognize and thank you for helping the community.

To learn about volunteer opportunities in Roseville, please contact Volunteer Coordinator Rachel Boggs at rachel.boggs@cityofroseville.com or 651-792-7028 or visit www.cityofroseville.com/volunteer.



Roseville is proud to be the first city in the nation certified as a Service Enterprise City by Points of Light. A Service Enterprise organization leverages the skills and expertise of volunteers to increase its social impact and strengthen the community. The Service Enterprise program is based on rigorous research and provides training, coaching and certification.

#### Volunteer Snapshot

- The Arboretum/Orchard had 1/3 fewer volunteers in 2020 compared to 2019. However, they volunteered more shifts and donated more hours.
- More than 100 pounds of apples were donated to Every Meal. Orchard volunteers painted red solo cups with a product called Sticky Trap, creating an inexpensive and effective way to trap pests that can destroy apple crops.
- Leftover (fall) apples were made into apple butter and given to orchard volunteers. No apples wasted this year!
- Fresh herbs, cucumbers, tomatoes, beans and other small crops were available to Roseville residents throughout the summer. While not enough to donate to Every Meal, residents were able to enjoy produce grown in the community orchard.



Groundbreaking at The Oasis, a multifamily housing complex at Twin Lakes

COVID-19 did not slow down development in Roseville. The Community Development Department was as busy as ever.

4,116 permits (building, plumbing, mechanical, signs, electrical, sewer, water) were issued

• These permits resulted in work that equated to more than \$159 million of valuation added to the tax base

438 units of housing were added, including

• 415 apartments, 17 single family homes, 6 townhomes

#### 4,513 housing inspections were completed

- Most common code violation: Inoperable vehicles - 58
- Second most common code violation: Improper outside storage - 51



#### **Adopt-a-Park Volunteers**

Individuals, businesses, and community groups adopt a park to plant and maintain flowers, pick up litter, and keep an eye on and report damage or concerns.

#### **Nature Center Special Events**

Get a behind-the-scenes perspective of special events. Make a short-term or one-time commitment. Help with set-up, cleanup and other tasks. Looking for volunteers to help at the Maple Syrup Tapping event on March 20 and 21 and at the April 24 Earth Day celebration.

#### **Natural Resources Renewal**

On March 20, help with broadcast seeding at Villa Park and Reservoir Woods Park. On April 17, help with raingarden cleanup at Lexington Park.

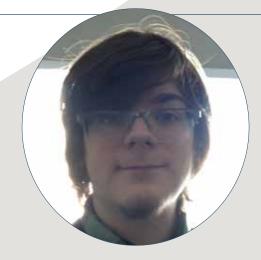
#### **Park Ambassadors**

Help keep our parks safe – serve as ambassadors for the park system. Park ambassadors serve as a friendly face to answer questions, give directions, report damage and promote community safety.

#### Pick up Litter

Choose your level of involvement with a schedule that works for you - every day, once a week or whenever the mood hits you. Complaints about litter increase once the snow starts melting so we encourage residents to pick up a bag of trash and recyclables while on a neighborhood walk.

To find out more about these and other opportunities, contact Volunteer Coordinator Rachel Boggs at rachel.boggs@cityofroseville. com or 651-792-7028 or visit www.cityofroseville. com/volunteer.



#### Our favorite type of people volunteers!

Volunteers enhance our outreach to the community. In this issue, we thank **Corbin Carlson** for volunteering. Corbin is in tenth grade and attends Roseville Area High School. He is a Youth Commissioner on the Parks and Recreation Commission. Corbin is one of four youths serving on advisory commissions.

Why he volunteers: Corbin serves on the commission to provide his point of view into public issues.

Why it's important for teens to get involved in volunteering/city government: Corbin said having a newer generation of minds sharing their ideas can bring about change for the better.

What types of volunteering: In addition to the Parks and Recreation Commission, Corbin volunteers to set up events, helps take care of the parks, and helps with childcare at local elementary schools.

Because he volunteers: Thanks to volunteers like Corbin, the city gets a youth perspective on issues affecting the city.



## **Getting Your Garden Ready**

Pick up free compost and wood chips from the bins in front of Roseville's Leaf Recycling Center, 2580 Dale St. This nutrient rich compost boosts soil and helps your garden. Wood chips make a great ground cover that saves water, nourishes soil and reduces the need for hand weeding or chemical weed killers or herbicides.

The gates to the Leaf Recycling Center will be open from April 2 to May 3, allowing residents drive in to pick up compost and wood chips.



#### **Door-to-Door Sales**

Each spring the city receives complaints about door-to-door salespeople pressuring homeowners to buy products or services. Complaints are usually about salespeople using high-pressure tactics to sell lawn services, tree trimming, roof repair and other home improvement projects.

Some solicitors target senior citizens and try to scare them into making immediate decisions about their products or services. Before hiring someone to do the work, check references and get two or three bids for the work to ensure you are getting a fair price.

Solicitation in Roseville is legal, but if you ask the person to leave and they do

call Roseville Police at 651-767-0640. If you feel threatened, immediately call 9-1-1.

Contact Corey Yunke at 651-792-7209 or corey.yunke@cityofroseville.com or visit www.cityofroseville.com/solicitors for more information.

If you do not want solicitors at your door, post a sign that says:

- No Trespassing, or
- No Peddlers or Solicitors

Print must be at least 48-point type The sign must be 4 x 4 inches or larger

### **NEW RSVL A/D Series Available On-Demand**

The Roseville Alzheimer's and Dementia Community Action Team (RSVL A/D) teamed up with Alzheimer's Speaks to produce Dementia: Caring & Coping during the Pandemic, a new series of virtual presentations. The eight-part series



RESEVILLE RAMSEY COUNTY





was webcast at www.alzheimersspeaks.com in January and February of 2021 and is now available for viewing or listening on-demand.

Alzheimer's Speaks founder Lori La Bey interviewed eight different organizations serving persons living with dementia and their care partners. Each episode highlights how programs and services for people living with dementia and their care partners have changed due to COVID-19 and the creative solutions organizations have developed to provide services despite the challenges. These solutions will have a lasting effect on how providers communicate with care partners who cannot leave home or need support and assistance.

Additional information and episode links are also available on the Roseville Alzheimer's and Dementia Community Action Team's Facebook page at www.facebook.com/ RsvlMNDementiaInfo.

Plans for a second virtual series of Dementia: Caring & Coping are underway with new speakers and topics. Look for details in Roseville's weekly news update on www.cityofroseville.com and on the RSVL A/D Facebook page.

#### **Episode One - Introducing Dementia:** Caring & Coping during the Pandemic

 RSVL A/D co-founder Sara Barsel and RSVL A/D team member Paula Rice Biever

#### Episode Two - Lyngblomsten / 2nd Half with Lyngblomsten

• Andrea Lewandoski, Lyngblomsten and Carolyn Klaver, 2nd Half with Lyngblomsten

#### Episode Three – St. Anthony Park Area Seniors and Embracing Journeys

• Katharine Tondra, St. Anthony Park Area Seniors and Krisie Barron, **Embracing Journeys** 

#### **Episode Four – FamilyMeans**

• Jenny West, FamilyMeans

#### **Episode Five – Caregiver Stress, Ambiguity** and Resiliency During a Pandemic

• Ted Bowman

#### **Episode Six – Brookdale Senior Living**

• Tresa Vaudreuil, Brookdale Senior Living and Denise Olson, Brookdale North Oaks

#### Episode Seven –

#### Amherst H. Wilder Foundation

• Cassandra Harvey, Wilder Foundation

#### **Episode Eight – Jewish Family Service** of St Paul

• Bonnie Jaffe, Jewish Family Services

### **Timely Updates for Important News**

Whether a small or large-scale emergency, the City of Roseville has solid plans in place to notify the community. In an emergency, the city uses multiple channels to get information to residents. In addition to relying on local television, radio and newspapers, Roseville uses its website, email notification, and social media outlets to get immediate information to residents.

Please take the time to review Roseville's options and sign-up, like, or follow the ones that work best for you.

- Sign up to receive email or text updates at www.cityofroseville.com/receiveupdates. Select from a list that includes everything from the latest the news to council and commission packets, police alerts, snowplowing and more.
- Follow us on Twitter @RosevilleMN.
- Like us on Facebook at www.facebook.com/CityofRosevilleMN.
- Join Nextdoor at www.nextdoor.com.
- Find information on our website at www.cityofroseville.com.

#### **Free Exterior Painting and Minor Repairs** is Available

Does your home need exterior painting or minor repairs? You may be eligible for free assistance. Hearts & Hammers provides exterior home improvement assistance for senior citizens, disabled individuals, and veterans/surviving spouses so that they may continue living independently.

Eligibility Requirements:

- Live in and own single family residence in the Seven County Metro
- Be at least 60 years old, or a disabled individual, or a Veteran of the United States Armed Forces or their Surviving Spouse.
- Total household income (from all sources) must meet income guidelines.

Homeowners can apply at heartsandhammers.org or 651-636-0797 Ext 2. Applying does not guarantee your home will be selected. Homes are inspected and selected based on availability of volunteers, materials, and scope of work.



The City of Roseville is committed to environmental protection and sustainability. Throughout 2021 we will be highlighting steps the city is implementing and actions that community groups, businesses and individuals can take to help protect the environment.

#### **Benchmarking Energy Use**

A key to understanding and reducing energy consumption is to first understand a building's energy usage. This is done by benchmarking energy use. Benchmarking is the ongoing review of building energy and water performance to ensure a building is using energy and water as anticipated -- comparing to its past performance and to the performance of similar buildings.

The City of Roseville is working with the Center for Environment and Energy (CEE) and the Great Plains Institute (GPI) to set up a Voluntary Benchmarking Program to help businesses and residential building owners track energy usage.

This spring, the city will host three workshops to inform interested businesses and property owners about the benefits and logistics of the benchmarking program. Participants will be given the resources and directions to track and report energy usage and emissions of their buildings. Using the information that is collected, owners and occupants will be better able to understand a building's energy performance and identify opportunities to save money and cut energy waste.

If you are interested in learning more, visit www.CityofRoseville.com/ VoluntaryBenchmarking or contact Minnesota GreenCorps member Will Ristow at william.ristow@cityofroseville.com or 651-703-0301.

To receive email updates on Roseville's sustainability and benchmarking efforts, visit www.cityofroseville.com/receiveupdates to sign up for the Sustainability notification list.

#### Watershed Districts Offer Assistance/Grants to Improve Water Quality

Want to do a little more to help improve water quality? Roseville residents, schools, places of worship, and businesses can receive information on how to improve water quality. You may be eligible for a grant to offset the cost of installing raingardens, planting native plants, restoring shorelines and undertaking other water quality projects.

Grants are available through the local watershed districts. Visit www.cityofroseville. com/Watershed or call 651-792-7004 for information about watershed districts, including which district a property is located in and potential grant opportunities.

#### **Green Remodeling**

Considering a home improvement project? The City of Roseville encourages you to consult the Green Remodeling Plan Book. It's your one-stop shop for creating a healthier home and a more sustainable lifestyle.

Knowing your options before getting started is the key to creating a healthier home, easing utility bills, and completing your project with a home that's built to last. The Green Remodeling Plan Book is available online at www.cityofroseville.com/remodeling.

# Drop Off Your Tab Renewals in Roseville

No need to stand in line to have your tab renewals processed. Save time by dropping off your renewals at the Roseville License Center. It's quick, convenient and in most cases takes just a few days for processing.

The Roseville License Center, located at 2737 Lexington Ave., features a safe, secure 24/7 drop off box. There is a 72-hour turnaround time on drop-box processed registration

- Write your insurance information on the renewal notice for vehicle tabs.
- Include contact name, address and telephone number on the envelope.
- If enclosing a check, make it out to the City of Roseville and include your telephone number and driver's license number on the check.
- If paying by credit card, complete a License Center Credit Card Authorization Form and an Authorization to Process Registration Form. Forms are available online at www.cityofroseville.com/licensecenter or on a table outside the License Center during regular business hours. When paying by credit/debit card, a 2.49% service fee is added to transactions.
- Sorry, cash is not accepted.

The License Center can also process tab renewals through the mail for anyone who prefers that option.

For other items, such as Driver's License renewal applications, other motor vehicle transactions and DNR/Fish and Game applications, the License Center is open by appointment. Appointments can be made through a convenient online scheduling tool linked on the License Center homepage at www.cityofroseville.com/licensecenter.



The COVID-19 pandemic has greatly impacted much of the programming the city can offer. The following events are scheduled to take place with CDC and Minnesota Department of Health guidelines being followed. Final decisions to cancel or modify an event generally will occur two weeks before the event. Please contact the city at 651-792-7000 or visit www.cityofroseville.com to confirm events.



#### It's Tapping Time

Learn the secret of making maple syrup. Saturday, March 20 from 10:00 a.m. to 4:00 p.m. and Sunday, March 21 from noon to 4:00 p.m. at HANC, 2520 North Dale St. Get hands-on experience tapping trees the traditional way. Hear Native American stories and taste maple treats. No charge for this family-friendly outing.

www.cityofroseville.com/hanc

#### Egg Dyeing Egg-stravaganza

Try out easy and fun egg dyeing techniques. Participants will get a chance to take the "Who Lays Eggs?" scavenger hunt and other fun and games. For children six years and older accompanied by an adult. Cost is \$8 per person. Thursday, April 1, 6:30-8:30 p.m. at the Harriet Alexander Nature Center (HANC).

#### Earth Day

Step into spring and celebrate Mother Earth and HANC's birthday. Saturday, April 24 from 10:00 a.m. to 2:00 p.m. at HANC, 2520 North Dale St. Welcome spring with this annual celebration of the earth. No charge for this family-friendly outing. www.cityofroseville.com/hanc



#### Clean Up Day

For a small fee, residents can dispose of unwanted household items (furniture, mattresses, appliances, electronics, etc.) during Clean Up Day. Bring items to the Dale St. Soccer Fields, 2555 Dale St. on Saturday, April 24 from 8:00 a.m. to 3:00 p.m. Please note that hazardous items such as fluorescent bulbs, lawn chemicals and pesticides are not accepted. More information including fees and items that are accepted is available at www.cityofroseville.com/cleanupday.

Participants are required to wear masks and follow appropriate social distancing instructions at community events. When possible, hand sanitizer will be available, but we encourage participants to bring their own supplies.

# BUSINESSIEWS

# Free Events for Roseville Businesses

#### Roseville Business Council

Take part in the Roseville Business Council and meet other Roseville business owners and employees to hear important information about our community.

Because of COVID-19, meetings are being conducted virtually.

#### March 24 · 7:30 to 8:30 a.m.

Roseville's Public Works Director Marcus Culver will be joined by Ramsey County Public Works Director Ted Schoenecker and MnDOT staff to provide a city, county and state preview of roadway construction and transportation plans for 2021.

#### April 28 · 7:30 to 8:30 a.m.

Being connected online is vital for any business to succeed. Comcast Business will present the latest tools and resources that will help businesses boost reliability and productivity.

In partnership with







Sponsored by Visit Roseville

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## Business Education Series *Stay connected.*

The City of Roseville hosts a bi-monthly Business Education Series in partnership with the St Paul Area Chamber and the cities of Shoreview and Maplewood. The educational programs are geared towards businesses for training and development.

March 18 · 8:00 to 9:00 a.m.

# Next Generation Business Models: Succession Planning and the Role of Employee-ownership

Director Benjamin Tsai and Program Manager Christina Nicholson of The Worker Ownership Initiative, with Nexus Community Partners, will lead a discussion in succession planning and employee-owned business models. They'll address myths about cooperatives and share insights on performance benefits of employee-owned businesses. Participants will learn why this strategy is expanding to address Baby Boomer retirement, along with racial and economic inequities in business ownership.

Use the promo code "Roseville" when registering.

Get Social!



@GrowRoseville



**f** GrowRoseville



Roseville, MN Economic Development Authority

# Business Success Stories

impressive print



1995 Oakcrest Ave. • 651-644-5979 www.impressiveprint.com

Dave Haugland and Mike Baca launched Impressive Print in 1987. They rented commercial space on Snelling Avenue in the St. Paul Midway area with just enough room for the print equipment and a small office.

Business flourished and they soon purchased a duplex across the street, converted it into offices and added a large building behind the duplex. Within seven years they outgrew that space and relocated to a site on University Avenue.

By the time light rail came to University Avenue, the owners realized they needed an even larger facility. They wanted off street parking, a safe and well-traveled location and a building with a dock to handle shipping and receiving. They found the right building in Roseville which offered the added advantage of a strong business climate, and many employees living in the immediate area.

Impressive Print is a full service printer that offers personalized solutions for greater brand recognition. They provide design, mailing, large format, and ecommerce services with goal-specific campaigns that can be measured for an accurate return on investment.

Businesses located in Roseville and the immediate area makes up nearly 35% of its business. Its primary business model is to serve businesses that want to coordinate communication needs across multiple locations and platforms. They have a proprietary business communication system that brings print, promotional and communication needs together in a branded online presence.

To adjust to the changes of COVID-19, Impressive Print is making strategic decisions to minimize the downsides and to take advantage of the upsides. They've invested in upgraded Web2Print, management information and accounting systems to streamline the way they do business. They've modified communications methods and workflow to accommodate customers and employees working from home, and demand for services is returning. They expect to keep all major clients and anticipate levels of print communication to grow as they increase offerings to meet client needs and demands.

Impressive Print currently has 18 employees and anticipates adding additional employees in 2021.

To View More Successful Businesses in 'The Center of it All,' Visit: growroseville.com/success-stories

## **Roseville's Business Visitation Program**

The City of Roseville recognizes the value of a strong business community. Businesses make investments in facilities, create jobs and provide a support network that is at the heart of a strong local economy. When businesses succeed the community succeeds. As we work our way through the COVID-19 pandemic, this is true now more than ever.

The city recognizes that a key element of a strong business environment is a proactive, business-friendly, and supportive government. That is why the city has launched the Business Visitation Program – to help city staff learn about local businesses and ways the city can support their operations.

Once it is safe to do so, the city will resume visiting businesses to discuss ways to work together. If you would like the city to visit your business, contact Housing and Economic Development Program Manager Jeanne Kelsey at 651-792-7086 or jeanne.kelsey@cityofroseville.com. Learn more at the visitation program at growroseville.com/business/business-visitation.

New Commercial Properties Under Construction in Roseville

Shell Building	2350 Fairview Ave	New shell building
Reliable Automatic Sprinkler Co	2235 Hwy 36	Tenant remodel
Dedicated Commercial Recovery	1970 Oakcrest Ave W	Interior remodel
Five Ninja Martial Arts	2480 Fairview Ave N	Interior remodel
Hiway Federal Credit Union	2465 Fairview Ave	New building
El Sombrero	1885 Perimeter Dr	Interior remodel

An interactive map of new construction in Roseville is available at **growroseville.com/development-map** 







