

September/October 2021



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CITYNEWS

Roseville. A Way of Life.

Esperanza: A Celebration of Hispanic Heritage and Hope

September 15 through October 15 is Hispanic Heritage Month. It is a time to appreciate and celebrate the cultures, rich histories, and diversity of the American Latino community and to celebrate the contributions that members of the Hispanic and Latino community have made to the city and to the nation.

In September, the City Council will proclaim Hispanic Heritage Month in the City of Roseville. We encourage residents to take this time to learn about the culture and traditions of Spanish speaking residents who trace their roots to Spain, Mexico, Central America, South America and the Caribbean. The proclamation will be available at www.cityofroseville.com/proclamations in September.

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City Manager Patrick Trudgeon presented Roseville's 2022 preliminary recommended budget at the City Council's August 23 meeting and now Council Members want to hear from you. You can review video of the preliminary budget presentation as well as documents at www.cityofroseville.com/budgetinfo.

Share your thoughts with the Council by completing the budget priorities card included in this edition of City News or visit **www.cityofroseville.com/budgetfeedback** to complete an online budget feedback form. Budget questions can also be emailed to the City Council at **city.council@cityofroseville.com**.

What's in the budget?

A commitment to maintaining core city programs and services was emphasized in City Manager Trudgeon's 2022 preliminary budget recommendation. The proposed \$57.6 million budget again holds the line on new spending initiatives as the Roseville community emerges economically from the COVID-19 pandemic. The few investments included in the budget proposal are limited to the areas of equity and capital infrastructure as well as inflationary costs of items like equipment, materials and personnel.

What is different in the budget?

The 2021 budget contained almost \$5 million in capital improvements for the John Rose Guidant MN OVAL, which was covered through a State Bonding grant. There are no similar sized capital improvements in the 2022 budget, so overall the budgeted expenses are decreased. In addition, the city's Metro-INET information technology unit, which provides IT services for 44 municipalities and governmental institutions in addition to Roseville, will become an independent entity in 2022. The 2022 budget is reduced by \$2.6 million and charges for services is also reduced by that amount.

Overall Budget Picture

Overall, the recommended budget for 2022 sees Roseville's city expenditures rise by about 2.5 percent for an increase of just over \$1.4 million compared to the city's 2021 budget after accounting for removal of OVAL infrastructure investments and Metro-INET.

2022 Budget by Department

2022 budget by Department		
	Community Development	\$1,792,940
	Debt Service.	\$2,239,335
	Fire	\$3,919,912
	General Government*	\$7,395,015
	License Center	\$2,151,630
	Parks & Recreation	\$7,862,445
	Police	\$9,863,192
	Public Works	\$5,943,885
	Utilities	\$16,429,825

Note: Department budget totals comprise both operational and capital-related costs and include revenue from tax-supported and non-tax supported sources. General government includes administration, finance, IT, Tax Increment Financing (TIF), lawful gambling and other miscellaneous expenses.

Continued on page 2

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Fax 651-792-7020

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TDD (Deaf Only) 651-792-7399

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(Goes to all Council Members)

City Manager

Patrick Trudgeon 651-792-7021

> pat.trudgeon@ cityofroseville.com

Important Numbers

Code

651-792-7014 Enforcement

Economic

Development

651-792-7015 Authority

Fire Administration 651-792-7009

Job Line 651-792-7190

License Center 651-792-7010

Parks &

Recreation 651-792-7006

> 651-792-7080 Permits

Police

651-792-7008 Administration

> Recycling 651-792-7004

Skating Center 651-792-7007

Street/Utility

Maintenance 651-792-7004

Utility Billing 651-792-7196 651-767-0640

Utility Problems (after hrs)

Emergency 9-1-1

Police Non-

Emergency 651-767-0640

651-767-0640 Non-emergency

Roseville

651-792-7010 License 2737 Lexington Ave. N

Center Roseville, MN 55113

Open: Mon, Wed, Fri

7:30 a.m. to 4:30 p.m. Open: Tues, Thurs 7:30 a.m. to 6:30 p.m.

Passport 2735 Lexington Ave

Services

Open: Monday through Friday

8 a.m. to 4 p.m.

Additional Phone Numbers

651-222-7678 Recycling-

Missed Pickup 612-(NO-WASTE) 669-2783

Recycling Hotline 651-633-EASY (3279)

Lending Center Center for Energy &

Environment 612-335-5884

Mounds View

School District 621 651-639-6216

Roseville School District 623

651-635-1600

Ramsey County

651-628-6803 Library

Roseville Area

Senior Program 651-604-3520 Roseville

612-373-3333 Circulator Bus Info

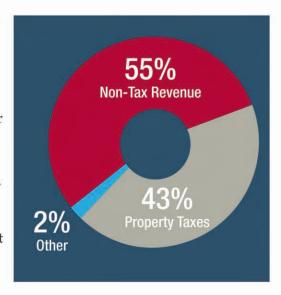
Post Office 651-631-0628

Budget Presented for 2022

How is the budget funded?

Roseville's budget is comprised of tax supported and non-tax supported items. Tax supported revenue is primarily derived from property taxes. Non-tax revenue comes from sources like fees for services and user charges, Intergovernmental transfers and other sources such as investments, assessments and franchise fees.

Roseville commercial and residential property owners combine to contribute approximately \$24.8 million in the city's 2022 budget proposal, which accounts for about 43 percent of the overall budget. The remaining 57 percent of the budget is slated to come from non-tax supported sources.



Residential values see strong growth

Roseville homeowners have experienced a rise in property values over the last year. The value of the median home now stands at \$296,500 according to values set by the Ramsey County Assessor. This represents an increase of \$16,000 or 5.7% in the last year.

Property tax picture

Did you know that only about a quarter of the typical Roseville residential property tax bill goes to the City of Roseville?

In 2021, the city's portion of a typical Roseville homeowner's tax bill was 26 percent of the total property tax bill. The remaining portion of taxes paid went to Ramsey County (36 percent), school districts (34 to 35 percent) and other taxing districts like the Metropolitan Council and Watershed Districts (3 to 4 percent).

Roseville School District

THE UNITED STATES OF AMERICA B72524:393 A Roseville Other City of Ramsey Roseville County School District 4%

34%

36%

Mounds View School District

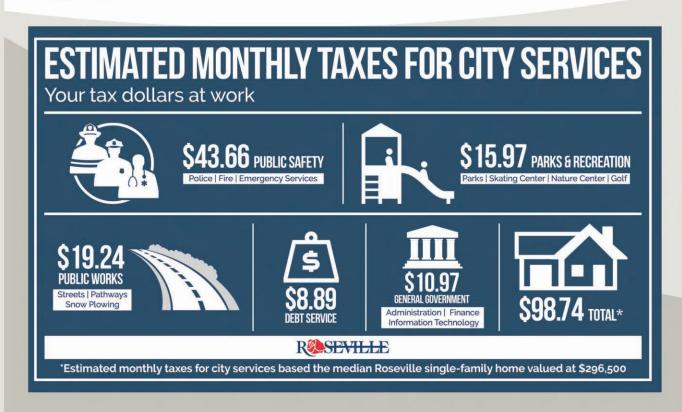


For 2022, with the rise in property value factored in, the preliminary budget proposes an increase in residential property taxes of about \$5.63 per month for the median home valued at \$296,500, yielding a median monthly tax bill of \$98.74.

Next Steps

26%

The City Council will vote on approving the preliminary budget and property tax levy at its September 27 meeting. State statute requires cities to adopt a preliminary budget and tax levy by September 30 for the upcoming fiscal year. Once the preliminary tax levy is adopted it can be lowered, but not increased. Additional budget discussions will take place during City Council meetings this fall. The final budget hearing (Truth-in-Taxation Hearing) is scheduled for November 29, with the City Council vote on adoption of the final 2022 city budget and tax levy slated for December 6.



City Council Roundup

The City Council meets several times a month. Here are highlights of actions the Council has taken over the past two months.

- Approved citizen petition to conduct environmental assessment worksheet for the Victoria Shores Development
- Approved entering into a redevelopment contract and awarded TIF revenue note for Harbor at Twin Lakes senior affordable multi-family housing development
- Approved Choose Local campaign to support small businesses in Roseville
- Approved the strategic racial equity plan commitments and working problem statements
- Approved the city's energy action plan to work with residents and businesses to reduce energy usage and to promote renewable energy
- Approved the 2021-2022 Policy Priority Plan
- Received update on the zoning code update project
- Approved new housing loan and down payment assistance programs
- Approved Roseville business assistance loan program
- Discussed Council budget goals and reviewed property tax base changes
- Approved recycling service contract for 2022-25 with Eureka Recycling
- Accepted a grant to fund a Housing Navigator position in the police department
- Received an update on the emerald ash borer and approved \$50,000 for diseased and hazardous tree removal

Council meetings begin at 6:00 p.m. at City Hall. Meetings are open to the public and available for online participation through the Zoom webinar platform. We encourage residents to attend meetings at city hall or take part in meetings virtually by registering at www.cityofroseville.com/attendmeeting.

Meetings are streamed at www.cityofroseville.com/webstreaming and aired on Cable Channel 16. Meeting schedule is subject to change. See the calendar at www.cityofroseville.com or call 651-792-7001 for meeting dates.

Upcoming City Council Meetings: September 13, 20, 27 • October 11, 18, 25

Shop Local

When we choose to shop locally, we help spur on economic activity and support jobs. For every 10 jobs at a small business, an additional seven jobs are supported within the community. According to the Small Business Economic Impact Study from American Express, each dollar

spent at a small business creates an additional 50 cents in local business activity. When you shop local you are making a valuable investment in the community. The City of Roseville is launching the Choose Local campaign to support local business activity. See page 8 or visit www.growroseville.com for additional information.





2022 Roseville Resident Budget Priorities Form

Name (print)

Property Address

Roseville City Manager Patrick Trudgeon presented the 2022 preliminary budget to the City Council on August 23. Details of the preliminary budget presented, including a link to video of the meeting, can be reviewed online at www.cityofroseville.com/budgetinfo. The City Council is seeking feedback from residents about the preliminary budget and would like to hear from you.

- 1. In what ways does the preliminary budget align with your priorities for Roseville?
- In what ways does the preliminary budget not align with your priorities for Roseville? Are there areas of the budget that you would like to see the city allocate more or fewer resources? What changes would you suggest for the 2022 city budget?

Please return this form to:

City of Roseville Administration **RE: BUDGET FEEDBACK** 2660 Civic Center Drive Roseville, MN 55113

Save time and postage by providing your response online at:

www.cityofroseville.com/budgetfeedback or email city.council@cityofroseville.com

IMPORTANT: If you provide your feedback online or by email, please DO NOT MAIL this form.



• Do I have to rake my leaves?

Property owners do not have to rake their leaves, but it is encouraged. Unraked leaves can end up in storm sewer drains and cause flooding, or the leaves can get carried to nearby lakes and ponds. Leaves contain phosphorus and other nutrients that feed algae, which leads to poor water quality.

Residents can drop off leaves at the Leaf Recycling Center on Dale Street, south of County Road C. All bags, including biodegradable bags, must be emptied and removed. The Leaf Center will be open October 4 to November 24. Residents can also take leaves to a free Ramsey County Yard Waste site. Grass clippings, shrubs, branches and other yard waste are accepted at the Ramsey County sites. Visit RamseyRecycles.com/yardwaste or call 651-633-(EASY) 3279 for information and locations.

Other options include running a mulching mower over the leaves or raking up leaves and using as mulch to protect plants from the cold.

• When does the landlord have to turn the heat on in my apartment building?

The heating system must be capable of maintaining a minimum temperature of 68 degrees. However, when the average monthly outdoor temperature is above 30 degrees, the heat minimum is 65 degrees. If a landlord is not turning on the heat, tenants are encouraged to first talk with landlord. If they do not respond, contact the Attorney General's office at 651-296-3353 or 800-627-3529 (Minnesota Relay).

• Where can I store my boat/trailer/RV over the winter?

City Code prohibits parking boats, trailers or RVs on public streets for more than four days per month. Boats less than 20 feet and tow-behind trailers (travel trailers) that are operational (no flat tire and licensed) may be stored in the driveway, by the side of the house or in the backyard. They must be at least five feet from the property line. RVs must be stored on a paved driveway. Unlicensed or inoperable vehicles may not be stored in the yard or driveway.

Roseville City News is published by the City of Roseville to keep services, and activities.

The Roseville City News is printed on recycled paper with 100% post-consumer waste. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact Rebecca Olson at 651-792-7446. The City does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state or federal law.

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www.twitter.com/RosevilleMN

YOU TIPE www.youtube.com/cityofrosevillemn

www.cityofroseville.com/ReceiveUpdates





Officer Nick Olson was recently named as Roseville's Auto Theft Officer. He will focus on crimes like motor vehicle theft, theft from auto, and catalytic converter thefts; all crimes that have increased in Roseville and throughout the metro area in recent years. The position is funded through a grant from the Minnesota Department of Commerce.



Students: Speak Out -Creative Arts

Following the pandemic, how can you and your fellow students become more involved in helping to improve, reconnect, and unite the Roseville community?

The Roseville Human Rights, Inclusion and Engagement Commission invites middle school students to share their ideas to unite the Roseville community.

Students living in Roseville or attending a Roseville Area School, including home schooled students, are encouraged to participate. Students can submit an essay, poem or other form of written expression or a painting, drawing, collage, photograph or other form of visual arts. Sorry, no video or audio submissions will be accepted.

Students can submit work as an individual or part of a group and can express themselves in the language in which they are most comfortable.

Visit www.cityofroseville.com/HRIEC or contact Thomas Brooks at thomas.brooks@cityofroseville.com or 651-792-7029 for contest rules and instructions for submission. Deadline to submit is January 31.



New Fire Command Staff Takes Shape: Thanks to a Staffing for Adequate Fire and Emergency Response (SAFER) Grant, the Fire Department funded six new firefighter positions to complete its Phase II staffing plan. The department also finalized its command staff, which includes (l to r) lieutenant Dan Concha, assistant chief Neil Sjostrom, acting battalion chief Josh Waylander, chief David Brosnahan, lieutenant Kevin Priester, battalion chief Israel Diaz and battalion chief Ted Larson.

New Housing Assistance Available

For many of us, owning a home means stability and independence. Homeownership helps families build generational wealth and it strengthens a community. The strength of our economy is closely tied to the stability and health of our housing stock. To that end, the City's Economic Development Authority recently approved four new loan programs, each serving a unique niche of homeowners. Those programs include:

First Generation Down Payment Assistance Program is designed to help first generation homeowners with a \$25,000 deferred loan, to be repaid upon future sale of the home. To qualify, the applicant must demonstrate their parents have never owned a home. Applicants would still qualify if their parents lost a home to foreclosure.

Last Resort – Emergency Deferred Program provides funds in an emergency to repair items that make the home uninhabitable, dangerous, or are contributing to severe health problems. This loan has a zero percent interest rate and is deferred, with repayment occurring at the time of future sale.

Manufactured Home Improvement Program provides funds for interior or exterior improvements to manufactured homes. The loan is repaid over ten years at a four percent interest rate.

Senior Deferred Program provides funds for interior and exterior improvements to a home. The loan includes a zero percent interest rate, with repayment deferred until the time of future sale.

If you are interested in any of these programs, or to obtain additional information, contact The Lending Center at 612-335-5884 or visit www.cityofroseville.com/housing.



In spring 2020. Officer Reski organized a food/toiletries drive for families who lost jobs or other pressures worsened by the pandemic. She was able to provide gift cards, blankets, clothing and other supplies to families facing hardships.

School Resource Officer Ready for School

After last year's topsy-turvy year, School Resource Officer (SRO) Erin Reski is looking forward to getting back to school.

Officer Reski became Roseville's SRO in 2019. She spent the first year getting to know students and working to gain their confidence and trust.

Officer Reski knew that the pandemic would bring challenges to the 2020-21 school year, but those challenges grew exponentially following the death of George Floyd at the hands of a Minneapolis police officer.

Officer Reski said the SRO role has evolved greatly in the past few years. Mentoring students has become a bigger part of her job. She has been participating in healing circles and leading discussions about police, race, and community trauma. Officer Reski organized Raiders Against Destructive Decisions (RADD), an after school group that encourages healthy decision making, positive self-esteem and inclusion of all students.

Students and parents are encouraged to contact Officer Reski at **erin.reski@isd623.org** or 651-792-7279.

City Adopts Energy Action Plan

The City of Roseville's commitment to sustainability and environmental stewardship took another step forward with the City Council's recent adoption of the Roseville Energy Action Plan. The plan features strategies to achieve energy use milestones by 2031.

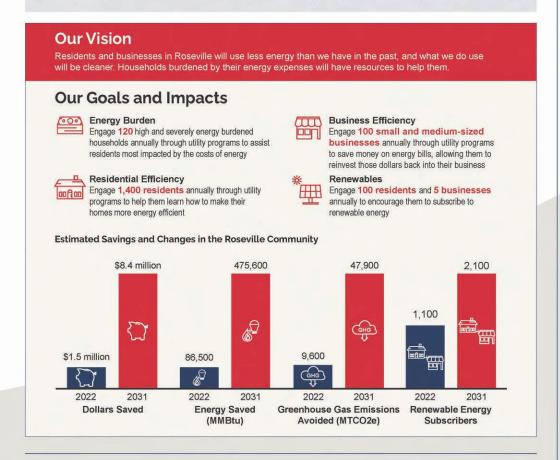
The community-led plan was produced as part of Roseville's participation in Xcel Energy's Partners in Energy Program. The nine-month process to develop the plan featured a series of workshops by a team of community volunteers with presentations made to the city's Public Works, Environment and Transportation Commission. Workshops focused on characterizing energy usage of the community, identifying energy-related goals, and developing engagement strategies to meet energy priorities.

The goal of the Energy Action Plan is to reduce the amount of energy used by the community and transition the energy that is used to cleaner alternatives. Accomplishing the goals will avoid a projected 48,000 metric tons of carbon dioxide emissions from consumption of electricity and natural gas -- a 12 percent reduction from current emission levels.

The plan identifies areas to prioritize strategies and resources:

- Energy Burden: Improve awareness of and access to existing programs that improve the efficiency of income-eligible homes.
- Residential Energy Efficiency: Increase participation in the most effective energy efficiency programs available.
- Commercial/Industrial Energy Efficiency: Improve awareness of and participation in efficiency programs by commercial/industrial users, including medium and small businesses.
- Renewables: Provide education and motivation to participate in subscription or on-site renewable energy programs.

Residents are encouraged to get involved in Roseville's sustainability efforts. Find out what you can do by visiting www.cityofroseville.com/Partners-in-Energy or contacting Environmental Specialist Ryan Johnson at 651-792-7049 or Ryan.Johnson@cityofroseville.com.







Garage Sale Extravaganza

For \$10, we'll include your address on a map of garage sales in Roseville September 9-11. Deadline to be included on the map is August 24. Map of garage sale locations will be available at www.cityofroseville.com/parks and City Hall by August 26. Call 651-792-7006 to register.



Taste of Rosefest

Join the Roseville Rotary for its annual fundraising event that highlights local businesses. Tuesday, September 14 from 4:00 to 7:00 p.m. at the Central Park Arboretum. Music, food, refreshments, silent auction, door prizes and more. Visit tasteofrosefest.org to purchase tickets. Must be 21 years or older.

Golftoberfest

Join us for golfing and great food at the Golftoberfest celebration. Nine holes of golf, on-course challenges, Germaninspired meal and awards presentation. Friday, September 17. Shotgun start at 5:15 p.m. \$29/golfer. Call 651-633-TEES (8337) to reserve tee time www.cityofroseville.com/golf.

Wild Rice Festival

Meet us at the Harriet Alexander Nature Center on Saturday, September 18 from 10:00 a.m. to 4:00 p.m. for a free, familyfriendly celebration of wild rice, Native American culture and Minnesota's fall harvest season. Get more information at WildRiceFestival.org.

FORParks Tapped and Uncorked

Beer aficionados and wine enthusiasts, gather at the OVAL on Friday, September 24 at 6:00 p.m. for a craft beer, wine and spirits tasting plus food trucks and games for a good cause. Sponsored by Friends of Roseville Parks. Purchase tickets at tappedanduncorked.com. Must be 21 years or older.

Roseville Police Foundation Golf Tournament Fundraiser

Hit the links with the foundation on Monday, September 27, at 11:00 a.m. at Midland Hills Country Club for a day of food, golf and fun. Funds support resources for the Police Department to provide quality services through outreach and training, and acquire extra equipment and technology. Register at rosevillepolicefoundation.org.

Open Mic Night

Musicians, comedians, poetry readers and entertainers bring your entourage to Open Mic Night at Cedarholm Clubhouse. Join us October 21 at 7:00 p.m. Open to all ages and abilities. Sign up by calling 651-792-7154. Limited late menu will be available cityofroseville.com/golf.

Halloween Spook-tacular

Join us at HANC on October 30 from 1:00 to 4:00 p.m. for ghostly games, frightful fun and more. Registration required and children must be accompanied by an adult. Registration information distributed through Roseville Area Schools. Call 651-792-7110 or visit cityofroseville.com/Spooktacular for tickets and information.

Hands-Only CPR Class

Free, hands-only cardio-pulmonary resuscitation (CPR) classes on September 21 and October 19 beginning at 6:00 p.m. Meet at the Fire Station, 2701 Lexington Ave. Firefighters teach a two-step, hands-only CPR process that could help save lives. No need to register. Call 651-792-7009 if you have questions.



Only burn dry wood that has been split, covered and stored for at least six months to reduce emissions.

Photo by Mark Connolly

Sustainability Update

The City of Roseville is committed to environmental protection and sustainability. Throughout 2021, we are highlighting steps the city is taking and actions that community groups, businesses and individuals can take to help protect the environment. In this issue, we're discussing the risks of wood smoke.

Burning wood for cooking and recreational fires is a common practice for many homes. However, wood smoke can pose health risks and affect air quality.

According to the American Lung Association, burning wood produces emissions that are harmful to human health. These emissions can occur both indoors and outdoors, and affect children, older adults and anyone with lung disease, cardiovascular disease, or diabetes.

Short-term exposure to fine particles in the air may increase the risk of respiratory infections and is linked to heart attacks and abnormal heartbeats. Over time, breathing fine particles in the air increases the chances of developing chronic obstructive lung disease, bronchitis, cardiovascular disease or lung cancer.

Visit www.cityofroseville. com/3610/Wood-Smoke to learn about ways to reduce the impact of wood smoke.

Roseville Step 5 City

Congratulations Roseville! The city has become a Step 5 City in the Minnesota GreenStep program. Roseville is one of 143 cities and tribal nations participating in the program.

Roseville has worked hard to implement best practices to meet sustainability. Actions focus on cost savings, energy use reduction, resource conservation, climate change and civic innovation.

Minnesota GreenStep is a voluntary challenge, assistance and recognition program to help cities and tribal nations achieve sustainability and quality-of-life goals. The program is based on best practices that are tailored to Minnesota cities and tribal nations. Get more information at www.MnGreenStep.org.

RSVL A/D Wraps Up Series

Alzheimer's Speaks

ROSEVILLE RAMSEY COUNTY WFRIENDS

Photo by Mark Connolly

The Roseville Alzheimer's and Dementia Community Action Team (RSVL A/D) closes out the season of it *Dementia: Caring & Coping during the Pandemic* series with its final episode in September.

The episode, "Humor as a Tool for Caring & Coping," debuts on September 22 at 1:00 p.m. on

September 22 at 1:00 p.m. on www.alzheimersspeaks.com and the Alzheimer's Speaks YouTube channel.

It features Shannan Calcutt, a workshop leader, clown, designer and acting coach with Cirque du Soleil.

Episodes are hosted by Alzheimer's Speaks founder Lori La Bey. For additional information and episode links, visit www.facebook.com/RsvlMNDementiaInfo or www.cityofroseville.com/dementiainfo.

School is in Session

Students, we've lived through one of the strangest school years imaginable, and now we are eager to get back to a new school year and a new beginning. We're offering a few safety reminders to ensure a safe school year.

Students have many ways to get to school – bus, walk, bike, drive or drop-off. Regardless of how a student gets to school, we all play a part in keeping children safe.

Drivers

- Slow down in school zones. Watch for kids (and adults) walking, on bikes or on skateboards.
- Stop for a school bus that has its red lights flashing and stop arm extended.
- Look for crossing guards, safety patrols and school busses.
- Be especially alert in parking lots and wherever drivers are dropping off or picking up students.

Students

- Take extra care when crossing a street. Cross only at street corners and use designated crossings whenever possible. Look both ways before crossing.
- Have a safe place to wait for your ride, away from traffic and out of the street.
- Cross in front of the bus after the driver has signaled that it is ok.
- Wear bright or reflective clothing to make yourself more visible to traffic.
- Add lights to the front and back of your bike. Make sure bike reflectors are visible.
- Lock your bike when leaving it unattended.

Our children's safety is a team effort. Parents, students, teachers, crossing guards, bus drivers and everyone else, please remain alert to the possibility of children in and near traffic.

For additional safety tips, contact Police Community Relations Coordinator Corey Yunke at 651-792-7209 or corey.yunke@cityofroseville.com.

Learn the Sounds of Fire Safety Fire Safety Week October 3-9

What does that sound mean? Is there a beep or a chirp coming from your smoke or carbon monoxide (CO) alarm? Knowing the difference could save you, your home, and your family.

- Continuous set of three beeps means smoke or fire. Get out, call 9-1-1, and stay out.
- Four short beeps followed by five seconds of silence means carbon monoxide is present. Get out, call 9-1-1, and stay out.
- Single chirp every 30 to 60 seconds means the battery is low and needs to be changed.
- Chirping that continues after the battery has been replaced means the alarm is at the end of its life and should be replaced.

"It's important to learn the different sounds of smoke and carbon monoxide alarms. When an alarm makes noise – a beeping sound or chirping sound—you must take action," said Fire Chief David Brosnahan "Make sure everyone in the home understands the sounds of the alarms and knows how to respond."

Information provided by National Fire Protection Association (NFPA). For more information about Fire Prevention Week and fire safety tips, **visit www.nfpa.org/safetytips**.

Make sure smoke and CO alarms meet the needs of all family members, including those who are hard of hearing. Strobe lights smoke alarms flash when the alarm sounds. A pillow or bed shaker alarm that is activated by the sound of a smoke alarm can wake a person so they can escape.

Fire Station Open House

Explore Roseville's fire station, equipment and operations as we observe fire prevention week. The Fire Department invites the community to an open house on October 16. Tour the facility, climb on a fire truck, try some hands-on activities, enjoy refreshments and learn more about making your home safe.

Saturday, October 16 • 9:00 to noon • Park at City Hall, 2660 Civic Center Dr.

www.facebook.com/RosevilleMNFireDepartment

Big Thanks to Adopt-a-Park Volunteers

Hundreds of volunteers help the city maintain its award-winning park system. We appreciate the generous adopt-a-park volunteers who help make Roseville parks shine. Thanks for all you do!

> **Applewood Overlook** John Killian

> > **Evergreen Park** Oscar Maldonado Family

Howard Johnson Park North Suburban Golden K Kiwanis

Langton Lake Park Veritas

Friends of Lexington Park **Lexington Park** Lower Villa Park Cohansey Neighborhood

Mapleview Park North Suburban Evening Lions

Materion Park Valois Family Midland Gardens Jocelyn Shaw

> Pioneer Park Girl Scout Troop 57533

Pocahontas Park Kathleen Reilly

Reservoir Woods East St. Rose of Lima Church Reservoir Woods West Boy Scout Troop 297

> Rosebrook Park Affinity Plus Credit Union Roseville

Sandcastle Park Joan Smiley

Willow Pond James and Jan Daire

This list represents volunteers who have a signed commitment to maintain selected parks throughout 2021. Many unnamed volunteers have been taking care of other parks. If you are part of a park cleanup crew, contact Volunteer Coordinator Rachel Boggs at 651-792-7028 or rachel.boggs@cityofroseville.com so that we can give you the recognition you deserve.

Removing Carp Protects Water Quality

Non-native common carp are found in most waterways in Minnesota. That is bad news for water quality. Carp search for food along lake bottoms, stirring up nutrient-rich sediment, which in turn contributes to muddy water, phosphorus release and algae growth.

The Ramsey-Washington Metro Watershed District (RWMWD) is partnering with Roseville and Shoreview to improve water quality by removing carp from Lake Owasso, Lake Wabasso and Bennett Lake. Learn more about the RWMWD's efforts to protect water quality at www.rwmwd.org/projects/carpmanagement-lake-owasso-chain.



RWMWD Natural Resources Technician Matt Doneux shows off a common carp removed from a barrier on Lake Owasso



Roseville uses single-sort recycling. Drop recyclables, including cardboard boxes, mail, newspapers and magazines, plastic containers (#1, #2, #5), glass bottles and jars, aluminum and metal cans, beverage cartons, and juice boxes in your recycling cart. Have it at the curb by 7:00 a.m. on your recycling day.

Plastic bags cannot be recycled in the curbside recycling. Visit PlasticFilmRecycling.org to find a plastic bag drop-off location.

Recycling is picked up every other week on the same day as your trash. Call Eureka Recycling at 612-NO-WASTE (612-669-2783) with recycling questions or to report a missed pick-up. Interpreters are available to respond to inquiries in Hmong, Karen, Somali and Spanish. Call 612-669-2783, ext. 1 for assistance.



Roseville is seeking volunteers:

Natural Resources Renewal

Help restore Roseville's native habitat. Meet one Saturday each month from 9:30 to 11:30 a.m. On September 18, volunteers will remove buckthorn at Sandcastle Park. On

October 16, many volunteers will be needed to plant trees at parks throughout the city.

Wild Rice Festival

Celebrate fall by helping at the Wild Rice Festival on Saturday, September 18. Three-hour shifts to help set up, organize, greet participants, clean up, and other tasks based on your interests and availability.

Halloween Spook-tacular

Join the fun on October 30. Threehour shifts to assist with the fire circle, serve refreshments, coordinate crafts or carnival games, greet visitors, help with set up and clean up, and other tasks.

To learn more about these and other opportunities, contact volunteer coordinator Rachel Boggs at rachel.boggs@cityofroseville.com or 651-792-7028 or visit www.cityofroseville.com/volunteer.

Our favorite type people volunteers!



Volunteers enhance outreach to the community. In this issue, we thank Roseville Area High School seniors and friends Lynn Nguyen and Veronica Tan.

Type of volunteering:

Both Lynn and Veronica have volunteered for a variety of activities, including the 5K race, dance recitals, nature center activities, and most recently, at the orchard gardening classes.

Why they volunteer:

Veronica volunteers because it's a way to help her community and support everyone who attends events. Lynn volunteers because it helps others to feel good and provides a sense of community. It gives her a pride to know she is doing good in challenging times.

Their favorite thing about being a volunteer:

Lynn appreciates seeing the joy people feel. She also appreciates that volunteering gives her a new perspective on life. She said seeing how people live and communicate with one another is beneficial and inspiring. Veronica appreciates the opportunities to get out and enjoy life. When she helps others, she feels good inside. She is also learning things that she can share with her mom including, when gardening, worms aren't so terrifying!

Because they volunteer:

Thanks to volunteers like Lynn and Veronica, the city is able to provide free and low cost activities that promote community engagement.



www.growroseville.com

Free Events for Roseville Businesses

Roseville Business Council

Take part in the Roseville Business Council and meet other Roseville business owners and employees to hear important information about our community.

We are happy to announce that the meetings have returned to in-person gatherings. Please join us at McGough, 2737 Fairview Ave.

The business council meets the fourth Wednesday of the month from 7:30 to 8:30 a.m.

September 22 · 7:30-8:30 a.m. **Choose Local**

City staff and consulting firm Golden Shovel will explain the Choose Local campaign and offer ways for local businesses to get involved

October 27 · 7:30-8:30 a.m. **Economic Development Update**

Learn what the Roseville Economic Development staff have been working on during the past year

In partnership with



STPAUL AREA CHAMBER



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Hiway Federal Credit Union McGough

Visit Roseville Warner Stellian

Business Education Series

Stay connected.

Take part in our small business seminar.

The City of Roseville hosts a bi-monthly Business Education Series in partnership with the St. Paul Area Chamber and the cities of Shoreview and Maplewood. The educational programs are geared towards businesses - large and small – for training and development. Join us in September as we discuss managing change.

Thursday, September 9 · 7:30-9:00 a.m. Managing Change: Disruptions, Those Resistant and Those Fatigued

Change is an integral part of doing business and running our organizations. Change experts will share their favorite change management tools and methods to help us on our journey of change. Shoreview Community Center, 4580 Victoria St N

In person and live stream options available Register at www.stpaulchamber.com.

The first 40 Roseville business professionals to register will receive a \$20 discount. Use the promo code Roseville when registering. To receive the discount your business must be located in Roseville.

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Get Social!



@GrowRoseville







Roseville, MN Economic **Development Authority**

Business Success Stories

How It Works



Choose Roseville to Make a Lasting Impact!

The City of Roseville and Grow Roseville have launched Choose Roseville, a campaign to help increase local business recovery in the wake of COVID-19. Many Roseville businesses lost revenue as a result of the pandemic. Now, companies face additional challenges like being unable to hire enough employees to open at capacity. The Choose Roseville campaign seeks to establish and deepen connections between residents and business owners/leaders to create a choose-local mindset. According to the Small Business Economic Impact Study by American Express, each dollar spent at a small business creates an additional 50 cents in local business activity. As more of Roseville's residents support locally owned businesses, the community's economy will be strengthened overall. Roseville's Choose Local campaign also aims to be a catalyst for supporting the growth of BIPOC businesses. This campaign seeks to offer support by helping businesses get online, market their services, and post their job openings at no cost.

Locally owned Roseville businesses may participate in the campaign at no cost. There are several ways business leaders can get involved.

- 1. Get FREE marketing help from a Social Media Coach. A coach is available to help Roseville businesses* set up their Google My Business profile (so they can be found on Google Maps) and create business profiles on Facebook, Nextdoor, Instagram, and Yelp. Once set up, the coach will show business owners how to use social media platforms to promote and grow their business.
- 2. Advertise your business on the Choose Roseville website. The campaign is running paid ads (at no cost to the business), including promoting businesses on social media. The more we know about your business, the more we can advertise it!
- 3. Find employees using the county's FREE online job posting tool. Businesses can receive help posting jobs or visit www.ramseycountymeansbusiness.com/workforce/jobconnect/ employer to create a new job listing.
- 4. Be featured in the city's communications. Roseville's newsletter has a large following, making this an excellent place to promote a local business.

To participate in the campaign, please email **SMCoach@goldenshovelagency.com**.

Not a business owner? You can still Choose Roseville by doing the following:

- Apply to work for a local company
- Buy products and services from a locally owned business
- Subscribe to our weekly News Update at www.cityofroseville.com/receiveupdates for updates on local companies
- Leave a review on Facebook, Yelp, and Google for your favorite Roseville businesses
- *A limited number of small businesses (50 employees or less) can be served by the Social Media Coach. Please email your request for support to discover what specific services are available for your business.

To View More Successful Businesses in 'The Center of it All,' Visit: growroseville.com/success-stories

Small Business Assistance Loans Available

In recognition of the burden COVID has been to small businesses, the Roseville Economic Development Authority recently created a Small Business Assistance Loan Program for existing Roseville businesses or businesses looking to locate in Roseville. The loan provides a competitive interest rate with a maximum loan amount of \$100,000. Funds can be used for building improvements, start-up, or equipment purchases. If interested, contact Open to Business Advisor Noah Her at nher@mccdmn.org or 612-294-1911 or visit www.mccdmn.org/open-to-business to learn more.

Commercial Properties Under Construction

Visit **growroseville.com/development-map** for an interactive map of the latest construction in Roseville.







