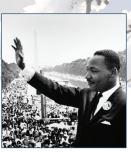


January/February 2022



Page 3
Collaborative
approach targets
human traffickers



Page 7
Honoring Rev. Dr. Martin
Luther King Jr. through
service



# 2022 City Budget Finalized and Approved

With the December 6, 2021 meeting in the books, Roseville City Council adopted the 2022 budget. The \$58.1 million budget is supported by \$24.8 million in property tax revenues and is the result of a months-long process that started in April, 2021.

City Manager Pat Trudgeon is pleased with the collaborative efforts involved in the creation of this year's budget proposal.

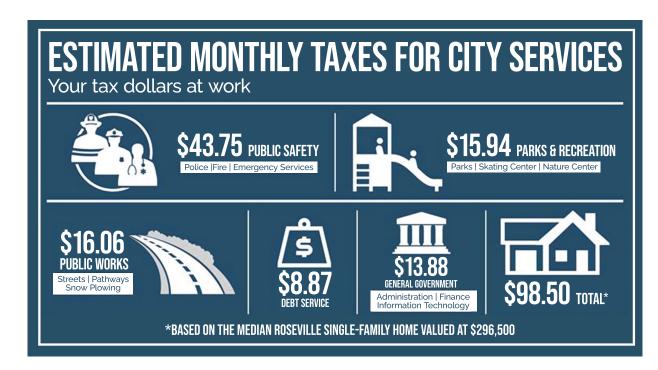
"I appreciate the effort of the public and council for taking a look at this budget from a holistic perspective," Trudgeon says. "It's exciting to see how the budget aligns with what we've outlined for our city priorities... now it's time to start 'doing the work' to make sure these funded priorities see action in 2022."

### 2022 Budget Priorities Include:

- Investment in maintaining City programs and workforce to cover inflationary costs -\$729,304 levy increase
- Investment in infrastructure \$220,000 levy increase
- Investing in equity work to improve community outcomes - \$126,000 levy increase
- New staffing impacts to include an environmental intern, fire cadet, and communications reorganization - \$91,250 levy increase
- Use of Federal ARPA funds to assist in community COVID recovery
- Strategic use of financial reserves

PRSRT STD JS POSTAGE PAID TWIN CITIES, MN PERMIT 2437

\*\*\*\*\*\*ECRWSS\*\*\*\*\*\*



Even while meeting these priorities, the \$58.1 million budget holds the line on spending and is a reduction from the 2022 total city budget. This reduction is due to the 2021 capital needs at the OVAL that aren't replicated in 2022, and for the cost savings associated with moving IT Metro-INET functions to a separate entity in 2022.

### Estimated City Tax Levy Impact

The median valued home of \$296,500 will see an increase of \$5.38 per month in city property taxes – or a \$64.56 annual increase. The majority of this increase is due to the 5.7% increase in the median valuation of homes set by the Ramsey County Assessor.

For a more detailed look at the 2022 City budget, visit CityofRoseville.com.

# Is your New Year's Resolution to get more involved in your community?

### Apply to be a City of Roseville Commissioner!

If you're looking to make a positive change in Roseville, we encourage you to consider serving as a City of Roseville Commissioner. Commissioners serve as advisors to our City Council and City staff. With 7 commissions to choose from, there is a good chance of finding a commission that will be a good fit for your passions and talents.

View commission explanations on Page 4.

- Human Rights Inclusion and Engagement Commission (HRIEC)
- Parks and Recreation Commission
- Finance Commission
- Planning Commission and Variance Board
- Public Works Environment and Transportation Commission (PWET)
- Police Civil Service Commission
- Ethics Commission (includes representative from each commission)



#### **Contact Us**

Telephone 651-792-7673

Address 2660 Civic Center Drive

Roseville, MN 55113-1899

Fax 651-792-7020 Web Site CityofRoseville.com EMail info@cityofroseville.com

TDD (Deaf Only) 651-792-7399

#### **City Council**

Mayor Dan Roe 651-487-9654

dan.roe@cityofroseville.com

Jason Etten 612-508-5915

jason.etten@cityofroseville.com

Julie Strahan 612-460-7503

julie.strahan@cityofroseville.com

Wayne Groff 612-867-0915

wayne.groff@cityofroseville.com

Robert Willmus 651-633-4595 rwillmus@msn.com

Email city.council@cityofroseville.com

(Goes to all Council Members)

#### City Manager

Patrick Trudgeon 651-792-7021

pat.trudgeon@cityofroseville.com

#### **Important Numbers**

Code

Enforcement 651-792-7014

Economic Development

> Authority 651-792-7015

Fire Administration 651-792-7009

Job Line 651-792-7190 License Center 651-792-7010

Parks &

Recreation 651-792-7006

Permits 651-792-7080

Police

Administration 651-792-7008

Recycling 651-792-7004

Skating Center 651-792-7007

Street/Utility Maintenance

651-792-7004

Utility Billing 651-792-7196

Utility Problems 651-767-0640 (after hrs)

Emergency 9-1-1

Police Non-

**Emergency** 651-767-0640

Fire

651-767-0640 Non-emergency

**Roseville** 651-792-7010

**License** 2737 Lexington Ave. N Center Roseville, MN 55113

> Open: Mon, Wed, Fri 7:30 a.m. to 4:30 p.m. Open: Tues, Thurs 7:30 a.m. to 6:30 p.m.

**Passport** 

2735 Lexington Ave.

Services

Open: Monday through Friday

8 a.m. to 4 p.m.

### **Additional Phone Numbers**

Recycling-651-222-7678 Missed Pickup 612-669-2783 Recycling Hotline 651-633-3279

**Lending Center** 

Center for Energy & 612-335-5884 Environment

Mounds View School District 621 651-639-6216

Roseville

School District 623 Ramsey County

651-635-1600

Library

651-628-6803 Roseville Area

612-373-3333

Senior Program

651-604-3520 Roseville

Roseville

Circulator Bus Info

Post Office 651-631-0628

### City Council Roundup

The City Council meets several times a month. Here are highlights of actions the Council has taken over the past two months.

- ✓ **Adopted** 2022 City budget and tax levy
- ✓ **Adopted** ordinance prohibiting the practice of conversion therapy in the City of Roseville
- ✓ **Received** presentation on proposed 2022 utility rates and proposed 2022 fee schedule
- ✓ **Adopted** ordinance amending Chapter 309 of City Code relating to massage therapy. The ordinance limits the number of massage therapy establishments allowed to be licensed in the city to 25
- ✓ Adopted ordinance amending city zoning code and map to be in conformance with Roseville's 2040 Comprehensive Plan
- ✓ **Approved** ordinance amendment to Chapter 511 regarding charging fees for repeat nuisance calls to commercial lodging establishments
- ✓ **Approved** the City of Roseville's 2022 legislative priorities
- ✓ **Approved** ordinance cancelling the planned unit development affecting the Cub Foods at 1201 Larpenteur Avenue

"Roseville Passes

**Conversion Therapy** 

Ban" Watch the Full

Video on YouTube

✓ **Approved** a professional services agreement with BKV for pre-design work for the City Campus Master Plan

#### Virtual and Hybrid Meetings

Council meetings begin at 6:00 p.m. at City Hall. Meetings are open to the public and available for online participation through the Zoom webinar platform. We encourage residents to attend meetings at City Hall or take part in meetings virtually by registering at CityofRoseville.com/ attendmeeting.

Meetings are streamed at CityofRoseville.com/webstreaming and aired on Cable Channel 16. Meeting schedule is subject to change. See the calendar at CityofRoseville.com or call 651-792-7001 for meeting dates.

Upcoming City Council Meetings: January 10, 24, 31 • February 14, 28

# Student Essay Contest

Deadline: January 31, 2022

Following the pandemic, how can you and your fellow students become more involved in helping to improve, reconnect, and unite the Roseville community?

If you know a student who you think can answer this question, have them submit their essay to the Human Rights, Inclusion and Engagement Commission (HRIEC). The HRIEC is sponsoring its annual competition for middle school students, including home-schooled students, who live in or attend school in the Roseville area.

The contest is designed to promote understanding of the principles of justice, equality and mutual respect among 6th, 7th, and 8th grade students in the Roseville area.

The submission can be an essay, poem or a visual form of media such as a poster, collage, sculpture, photo, or photo essay. At this time, videos will not be accepted.

Visit CityofRoseville.com or scan the QR code to the right to apply.







RosevilleMN

CityofRosevilleMN



Social Media

best practices



CityofRoseville.com/ReceiveUpdates

Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper with 100% post-consumer waste. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact Rebecca Olson at 651-792-7446. The City does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state or federal law.

# CITY Proclamations



### **January 17, 2022:** Martin Luther King Jr. Day

In honor and memorial of Rev. Dr. Martin Luther King, Jr. the City of Roseville declares January 17, 2022 "Martin Luther King Jr. Day. The date is honored every year on the third Monday of January to honor King Jr.'s contributions to racial justice, equality and civil rights for all. Community members are encouraged to come together in service to their neighbors and communities.

In honor of this national holiday, City Council officially proclaims January 17, 2022 Martin Luther King Jr. Day for the City of Roseville.



### January: Human Trafficking **Awareness Month**

Human trafficking is a nationwide public health and civil rights crisis. Its victims and survivors are everywhere, with Roseville being no exception.

As a city that strives to become a place where people have opportunities available to them, and where all people are treated as fully human and worthy of a supportive community and freedom, we want to make people aware that human trafficking happens everywhere, but it is not accepted in the City of Roseville.

City Council officially declares January, 2022 as Human Trafficking Awareness and Prevention Month in the City of Roseville.



### February: Black History Month

The City of Roseville is committed to recognizing and honoring the contributions of black people and African Americans throughout our history, despite the erasure of many of these accomplishments in historical accounts and documents.

As the month of February marks the birth of Frederick Douglas, W.E.B DuBois, Langston Hughes, and Abraham Lincoln, leaders whose actions greatly impacted the lives of the American Black population, the City of Roseville invites all members of the Roseville Community to renew their commitment to ensuring racial equality, understanding and justice and to participate in activities designed to advance the cause of freedom and equity for all.

City Council officially declares February, 2022 as Black History Month in the City of Roseville.

### A Collaborative Approach to End Human Trafficking

In an ongoing effort to ensure that city proclamations are more than words on a piece of paper, the City of Roseville wishes to highlight renewed efforts to bring awareness to human trafficking in the city, and beyond. These approaches are championed by the Roseville Police Department and take a victim-centered approach to the enforcement of human trafficking.

Roseville Police Sex Crimes Detective and the Roseville Police Community Action Team (CAT) continue to investigate cases involving human trafficking with the goal of providing an offramp for victims and to disrupt those who promote human trafficking and sex trafficking.

In 2018, the Roseville Police Department and Roseville Police Foundation co-created the Roseville Collaboration to End Human Trafficking. The collaboration includes the Roseville Visitors Association, Roseville Rotary, SourceMN, Grace Church, Roseville Police Department, and the Roseville Police Foundation.

The collaboration is currently implementing a 3-pronged approach – Educate, Enforce, and Offramp.

"Cases involving human trafficking can be extremely complex," says Lt. Jen Engh, "these crimes, and those who promote these crimes are often concealed very well."

Educate: After the State of Minnesota passed the Sex Trafficking Prevention Training bill (SF 3367 and HF 3287) task force leaders met with management of Roseville hotels for mandatory hotel training. Ongoing and refresher trainings aim to keep staff educated with current trends and any policy changes, and to ensure new employees have the opportunity to receive training.

**Enforce:** This component is limited to targeting those who promote human/sex trafficking or those who choose to purchase services from a promoter. It does NOT focus on punishment for those who are victims of human/sex trafficking.

Offramp: Perhaps the most important prong, the offramp component aims to move those being trafficked into programs that support their wellbeing and discourages re-entry into a life of abuse. Local non-profit and human trafficking victim resource, SourceMN, is included during investigative details, where they have the opportunity to immediately provide resources and support to victims, often in an adjoining hotel room or apartment unit. Visit SourceMN.org to learn more.

### Join a Commission...

#### Continued from Page 1

A common misperception is that commission applicants must be experts in order to join one of the city's Commissions. Yes, it helps to have a basic knowledge of Roseville Parks in order to be a Parks and Recreation Commissioner, but there are many other strengths that will add value to our commissions.

Perhaps the most valuable assets that you can bring to the community as a commissioner – your voice and your time.

#### **Finance**

Are you good at budgeting finances?

The Finance commission's role is to advise on short-term and long-term financial policy matters, including but not limited to cash reserve funds, budgets, financing, and capital replacement policies.

### Human Rights, Inclusion and Equity (HRIEC)

Do you want to help make Roseville more welcoming and inclusive for all?

The Roseville Human Rights, Inclusion and Engagement Commission acts in an advisory capacity to the City Council on matters of human rights, inclusion and engagement.

### Parks and Recreation

Do you value our city parks and recreational programs?

The Roseville Parks and Recreation Commission is an advisory committee that makes recommendations to the Director of Parks and Recreation, the City Manager and the Roseville City Council on all matters relating to parks and recreation programs, facilities and services.

### Planning and Variance

Do you want to help decide how we develop vacant lots in the city?

The Planning Commission (and Variance Board) identifies and addresses issues concerning development plans, policies, and specific applications. The group offers recommendations to the city council for final action on planning cases.

### **Police Civil Service** Commission

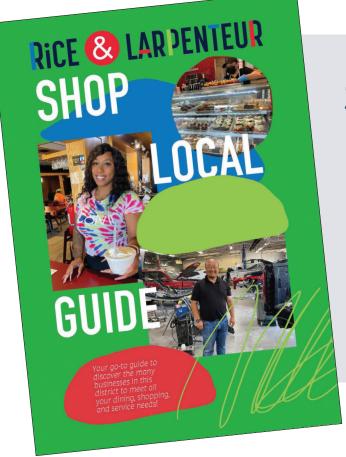
Do you want to ensure the employment practices of the police department are fair and reasonable?

The Police Civil Service Commission reviews employment practices and objectively monitors and makes determinations as authorized by state statute.

### Public Works, Environment and **Transportation (PWET)**

Do you have ideas on how we can better protect the environment and keep our community connected?

The Public Works, Environment and Transportation Commission advises the City Council, City Manager and the Director of Public Works on matters pertaining to public works infrastructure, connectivity, and environmental sustainability.



# Shop Local

This year, resolve to shop local by checking out your Roseville area businesses! Out-smart the supply chain issues and find what you need, right here in your own neighborhoods. The guide is full of food and drink options, retail and services.

Download the guide at RiceandLarpenteur.com.

# **Holiday Recycling: Know before you throw**

As you are getting ready to toss your holiday decorations, please take note:

**Holiday greenery is not accepted** at Ramsey County yard waste collection sites because of the likelihood of contamination from metal wires and decorations. Please place holiday greenery in the trash, in a separate plastic bag to limit invasive pests from being dispersed.

### Ramsey County yard waste sites will accept evergreen (holiday/Christmas) trees.

They are mulched and later used as fuel to generate electricity.

To find a yard waste site near you, visit RamseyRecycles.com/YardWaste.

### Do not toss batteries in the trash

Do not put batteries in your curbside trash or

recycling - they are considered hazardous waste. You may bring all types of batteries to a household hazardous waste collection site for free (see below).

Or, you can hold on to your materials until the city-sponsored Clean-Up Day, scheduled for Saturday, April 23, 2022. CityofRoseville.com/1313/Events

### **Holiday Light Disposal**

Did you know: non-LED lights can be placed in the trash, but LED lights are considered hazardous because of their energy-efficient circuit boards? Please take those items to a hazardous waste collection site, for free: RamseyCounty.us/content/holiday-lights



Roseville uses single-sort recycling. Drop all recyclables, including cardboard boxes, mail, newspapers, magazines, plastic containers (#1, #2, #5), glass bottles and jars, aluminum and metal cans, beverage cartons, and juice boxes in your recycling cart. Have it at the curb by 7:00 a.m. on your recycling day.

Do not place holiday lights (tanglers)

in your curbside recycling.

Recycling is picked up every other week on the same day as your trash. Call Eureka Recycling at 612-669-2783 with recycling questions or to report a missed pick-up. Interpreters are available to respond to inquiries in Hmong, Karen, Somali and Spanish.

Call 612-669-2783 ext. 1 for assistance.

### 17th Annual Shop with a Cop **Wrapped and Delivered**



Thank you, to all who helped make this year's Shop with a Cop event a huge success. With grateful hearts, we thank the community for the generous contributions that make this event happen each year. This year, we were able to bring a little extra holiday magic to 17 kids from 9 families. We were able to capture the evening on video with hopes of sharing the event with our community. Scan the QR Code in the picture or visit our YouTube channel at YouTube.com/CityofRoseville.

# **Public Safety Tips** for Caregivers

Roseville Police Officers and Roseville Firefighters know firsthand that there is not a 'onesize-fits-all' approach for providing public safety services to persons with vulnerabilities. Here are a few basic tips that may help keep those in your care, safe:

### Vulnerable Persons Registry

Information is vital during emergencies. Let first responders know about the uniqueness of your situation. E.g. Alzheimer's, dementia, wandering, etc. You can register a person through the Roseville Police Department's Online Reporting System on the Roseville Police Department website at CityofRoseville.com/Police or by calling the police main line 651-792-7008.

### Take a Daily Photo

In the case of wandering, a recent photo is critical for helping to locate people. Often, older photos can include a different hairstyle, clothing, or other factors that make it more difficult to identify someone. For those who are more likely to wander, we encourage a daily photo and in a format that can be easily texted or emailed. When appropriate, public safety will share the photo to neighboring agencies and the public through social media as a Missing Person Alert.

### **Report Missing Persons Quickly**

The longer the time between "last seen" and "reported missing," the larger the search area. Do not hesitate to report 9-1-1 as soon as you are confident that a person is missing. It is easy to cancel a missing person report should you locate them.

For more information email police@cityofroseville.com or call 651-792-7008.

# **Dementia: Caring & Coping During the Pandemic**

Dementia: Caring & Coping During the Pandemic is a series of virtual events presented by the Roseville Alzheimer's & Dementia Community Action Team in partnership with Lori La Bey's online show Alzheimer's Speaks. The series focuses on a variety of topics to help carepartners and persons living with dementia.



You can find these resources and much more at: CityofRoseville.com/dementiainfo or scan the QR code to the left.

# **Prioritizing Equity: Strategic Action Plan Update**

As the City of Roseville continues to be more diverse, the city has outlined a strategic equity action plan to address current inequities, and make improvements to meet the needs of all our community members. This Strategic Equity Action Plan for the City of Roseville is designed to implement the goals and milestones associated with three key priorities, while including stakeholder input wherever possible.

The three priorities identified in the action plan are:

**FOCUS** on Hiring and Recruitment – As the city continues to identify issues, work through solutions, new programs and services, and work toward our collective vision for the future, the challenge is ensuring we have the diversity needed to meet the unique needs among all Roseville residents. City staff has been working diligently to gather available recruitment data. This next year they will analyze the data and start to implement intentional change in the city's recruitment processes.

**DIVERSIFY** Representation on Boards and Commissions – After reviewing the processes, identifying opportunities for improvement, and gathering stakeholder feedback, city staff will implement some improvements to recruitment and selection processes for boards and commissions. Keep a lookout for these changes – which will begin early in 2022. The changes will include a focus on elevating communications and outreach efforts, improving the experience of residents in the commission application and interview process, and revamping the commissioner orientation and onboarding experience to provide a foundation of understanding of the role of a commissioner prior to the "on-the-job" learning that occurs at the first official meeting.

**IMPLEMENT** an Equity Toolkit – An equity toolkit is a list of questions that guides city leaders through reflection, analysis of available data, appropriate community engagement efforts, and planning. This toolkit helps address a new policy, program, or service in the city that directly impacts community members. This policy was created in Fall 2021 and city leaders are working to finalize equity toolkit questions before moving toward implementation.



More information and registration for all events is available at

### CityofRoseville.com

### **Open Mic Night**

January 20; February 17, 2022 | 7:00 p.m. Cedarholm Community Building

Calling all musicians, comedians, poetry readers & entertainers! Share your awesome talents with the rest of Roseville at Open Mic Night. These FREE events are open to all ages and abilities.

Performers and spectators welcome. Call to sign up for a time slot starting the Monday before the event, 651-792-7154 or sign up the night of the event. Spaces may be limited.

### Arts@TheOVAL: Calling All Artists!

Deadline: Friday, January 21, 2022

Artists are invited to apply for Arts@theOval from Monday, December 6, 2021 - Friday, January 21, 2022. Applications are available online.

### Candlelight/Moonlight Snowshowing

Friday January 28, 2022 | 6 p.m. – 8 p.m.

Snowshoe along candlelit trails by the light of the moon throughout Cedarholm Golf Course. Enjoy hot chocolate afterwards. Bring your own snowshoes or a limited number of snowshoes available for rental. Registration deadline Jan 27.

Register by mail, by phone at 651-792-7110 or Online Registration

### Nature Center Open House: Year of the Tiger

Sunday, February 13, 2022 | 12:30 p.m. – 4:30 p.m.

From house cats to wild cats, tiger relatives around the world are graceful, curious and fierce. Explore the world of felines as you learn which ones can purr, which are the fastest, and if they really have nine lives. Learn about people born in the Year of the Tiger while enjoying some of the fun customs of Chinese New Year.

### **Paisley Park Tour**

February 24, 2022

Join us for The Paisley Experience at Paisley Park in Chanhassen.

We will tour the main floor of Paisley Park, where Prince recorded and performed many of his greatest hits. In addition, you will see the massive soundstage and concert hall where Prince rehearsed for tours and held exclusive, private concerts.

Lunch will follow at the Original Pancake House. Registration deadline: Jan 27

### **Sweetheart Dance 2022**

February 25, 2022

The Sweetheart Dance guarantees a very special evening for every princess and the role model in their life. This memorable night will be full of dancing, crafts and treats to enjoy. Following the dance you can join open skating at the OVAL for a discounted rate. Please indicate at the time of registration. This is a pre-registered event only, no walk-ins will be taken. Light snacks and refreshments will be provided. Participants will receive a professional photo print during the event.

### **Know the Code**

#### Please Don't Feed the Deer

The MN DNR has a ban on all wildlife feeding that has a potential to attract and congregate deer. When City staff receives a concern about deer feeding, a site visit is scheduled and if the violation is verified, City staff forwards the complaint to the MN DNR Conservation officer for enforcement.

### **Snow Plow Rules and Regulations**

With more than 123 miles of roadway to clear, the City of Roseville needs your help to keep snow and ice issues to a minimum during our winter months. Report hazardous conditions to Roseville Streets at 651-792-7004.

#### Did you know?

Parking on City streets is not allowed after a continuous 2" accumulation of snow for up to 48 hours or until the street is plowed full width (curb-to-curb). If your vehicle is parked in violation, it is considered a "nuisance vehicle" and is subject to removal and/or a fine.



#### Don't forget the sidewalks

Sidewalks must be cleared of snowfall within 12 hours. Not only is it dangerous, pushing or blowing snow from driveways and sidewalks onto public roads is prohibited (Minnesota Statute 160.2715). Thanks in advance, for helping keep our sidewalks and roadways safe for our community.



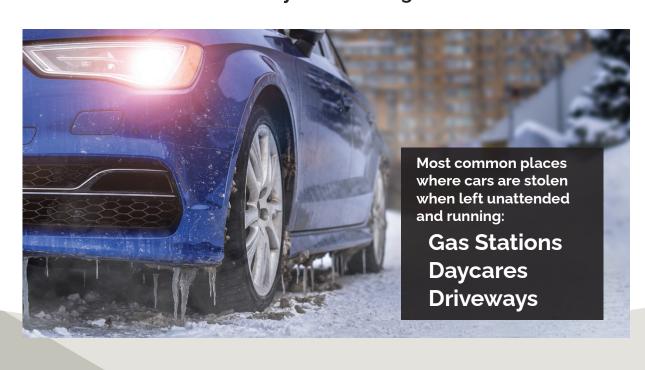
Sign up to receive snowplow alerts.

Visit CityofRoseville.com or scan the QR code to the left.

### **Help Reduce Auto Theft This Winter**

"But I was only away for a minute!"

A minute is more than enough time to steal an unoccupied car with the keys left in the ignition.



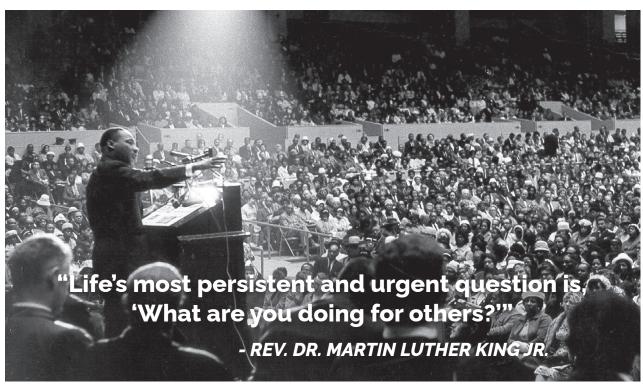


### **Volunteers Matter**

# Honoring Rev. Dr. Martin Luther King Jr. through service

This year, on the 27th anniversary of the creation of the official MLK Day, the City of Roseville is offering citizens a chance to honor the civil right's leaders life and legacy on January 17.

Did you know that MLK Day is the only federal holiday designated as a national day of service to encourage all Americans to volunteer to improve their communities?



While the MLK Day of Service continues to grow each year, many people are not aware of the volunteer component to the holiday. Choosing to serve others creates solutions for stronger communities.

While some volunteer activities are still limited due to the pandemic, there are still ways that you can honor Dr. King's legacy through service. You could make a monetary donation to a cause you care about, provide virtual support through mentoring or tutoring, or engage in a volunteer activity.

Here are some ways that you can honor Dr. King's legacy:

- Have a family discussion on Dr. King's life and teachings
- Volunteer with a local, state, or national park
- Serve meals at a homeless shelter
- Shovel a neighbor's walkway

Visit VolunteerMatch.org for more ideas on how you can improve your corner of the world, for the betterment of the entire community.

Do you have a specific skill or interest you'd like to explore? Let us know what you are looking for and we'll work with you to find a fit. Contact rachel.boggs@cityofroseville.com







### **Volunteer Opportunities**

### **MLK Volunteer Event**

Monday, January 17, 2022 | 9:30 a.m. – 11:30 a.m. Central Park North: 816 Heinel Drive

Volunteer your time with us on Martin Luther King Day for a day on, on your day off.

We'll gather to cut, drag and stack buckthorn at Central Park North. Please dress for the weather as this event is outside.

Sturdy boots or shoes and gloves are strongly recommended.

### Candlelight Moonlight Snowshoeing

Friday, January 28, 2022 | 5:45 p.m. – 8:45 p.m. Cedarholm Commnity Building Golf Course

Volunteers are needed to help prepare for this Park and Rec event where participants snowshoe along candlelit trails at Cedarholm Golf Course.

Volunteers are needed to place luminaries along the route, prep the bonfire, and serve refreshments. Help is also needed with trail supervision and clean-up.

This is a great volunteer event for a scout group or other group, but all winter weather enthusiasts are welcome to help.

### Harriet Alexander Nature Center

Flexible Shifts

Our beautiful nature center is able to be open because of our amazing front desk volunteers. Greet visitors, track attendance, and help with small projects. Flexible 3-hour shifts are available throughout the week.

Please note: a criminal background check is required for this role.

### Sweetheart Dance 2022

Friday, February 25, 2022 | 5:45 p.m. – 8:45 p.m. Guidant John Rose Minnesota OVAL

Help create lifelong special memories for participants at the Sweetheart Dance. Volunteers are needed to help with registration, crafts and



### **Events for Roseville Businesses**

### **Business Council Meetings**

McGough Headquarters - 7:30 a.m. 2737 Fairview Avenue, Roseville, MN

#### **January 26, 2022**

Commissioner Jim Showalter from Minnesota Management and Budget will provide an outlook for the 2022 State Budget.

### February 23, 2022

Mayor Dan Roe will give Roseville's State of the City Address. He will highlight activities and successes of the city over the past year and discuss issues the city will address in 2022.

In partnership with





Sponsored by









### **Business Education Series**

Roseville Cedarholm Community Building 2323 Hamline Ave North, Roseville, MN

January 13 · 8:00-9:00 a.m. Hiring Revolution: How Diversity, Equity, and **Inclusion Can Address Staffing Shortages** 

Through a thoughtful reimagining of team building, you will begin the process of reckoning with all the times and places where your hiring intent (find "the best" "most qualified" workers) did not ultimately match your impact (inadvertently convincing yourself that white male workers were the best choice). The session explores small, medium, and large shifts that can transform your hiring practices toward a more equitable way of doing business. The session does not spend time pointing out everything done wrong in hiring days past, but identifies specific problems and pairs each with a viable solution you could start implementing today.

\$20 discount for Roseville business owners

In partnership with







Sponsored by



LAND O'LAKES, INC. SUNRISE BANKS



Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

Get Social!



@GrowRoseville



GrowRoseville



Roseville, MN Economic **Development Authority** 





### More Than a Smile

As a dentist, continuous learning is critical, as the field of dentistry is constantly changing. For Dr. Deborah Fung, owner of Designing Smiles in Roseville, that mantra holds true as much for her profession as for her relationship to the Roseville community.

"I came to Minnesota for my dental degree and the plan was to move home after," said Dr. Fung, who is from Canada. "Once I was here, I loved the area and never really had any inkling to leave."

Designing Smiles offers general dentistry services to people of all ages. They specialize in orthodontics, root canal therapy, implants, cosmetic dentistry and oral surgery. Dr. Fung says she focuses on interactive communication and attentive care for her patients—so that her team can meet their patients' personal needs, expectations and budget for dental treatment.

#### Why Roseville?

Dr. Fung earned her dental degree from the

University of Minnesota School of Dentistry in 1992. She set up her practice in Roseville in 2000. Dr. Fung says choosing Roseville made sense for a number of reasons, including a central Twin Cities location and the advantages Roseville brings to her professional life as a Twin Cities medical hub. Personally, Dr. Fung has found Roseville helps balance work and life.

**CHO** SE

ROSEVILLE

Featuring:

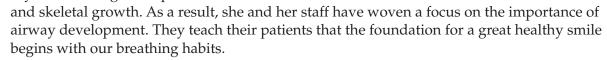
Designing

**Smiles** 

"You cannot beat the central location between Minneapolis and St. Paul, in terms of the convenience of healthcare, childcare, shopping and travel," she said. "Really, anything I need is within ten minutes of home or the office," she said.

### More than teeth

Dr. Fung has always placed an emphasis on continuing her education. Around seven years ago, she was introduced to myofunctional therapy as a collaborative method to complement dentistry. Myofunctional growth pertains to the facial muscle



So she created Counting Sheep, a sleep disordered breathing solutions clinic located adjacent to Designing Smiles where patients can learn and focus on the importance of myofunctional therapy with a speech language pathologist and dental hygienist.

"So many people do not understand the role facial muscle management plays in developing facial bones, which guide jaw growth," said Dr. Fung. "At Counting Sheep, patients can take a little time to form a goal of reducing those issues and increasing the possibility of healthy teeth structure over the course of a lifetime."

### Continuous learning

Dr. Fung enjoys the learning process because she knows that new techniques impact dentistry every year, especially as medical and dental fields continue to collaborate more. But more importantly, Dr. Fung wants to be able to apply the best possible knowledge for a community she loves.

To read the full article, visit **GrowRoseville.com** 

Read more about local business support services and the ChooseRoseville campaign at ChooseRosevilleMN.com



upgrading to smart thermostats, installed by the One-Stop Efficiency Shop®.

MNCEE.org/Free-Smart-Thermostats

