

Sponsorship Opportunities

\$2500 Presenting Sponsors *(shared)*

\$5000 Presenting Sponsor *(exclusive)*

- Business name with event title, with sponsor's logo in all publicity publications including hyperlinks on event website
- Business-promotion opportunities at the event.
- Top listing, with logo, on Major Donor signs at the event.
- First right-of-refusal for the 2023 Festival.

\$1000 Supporting Sponsor

- Personal/Business name and logo prominently placed in all publicity publications including the website.
- Business-promotion opportunities at the event.
- Prominent listing, with logo, on Major Donor signs at the event.

\$500 Partner

- Personal/Business name in publicity publications, including the website.
- Prominent listing on Major Donor signs at the event.

\$250 Benefactor

- Prominent listing on Major Donor signs at the event and on website.

\$100 Friend

- Listing on Major Donor signs at the event.



Special Sponsorships

\$1500 Native American Cultural Education Sponsor

You can be the sponsor of all of the Native American education pieces of the Festival: Native American dancers; traditional wild ricing demonstrations; and the Gibbs Farm tipi, activities and stories.

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special "thank you" posters at the festival, and opportunities for business promotion such as posters and brochure give-aways at the Festival.

\$300 Cider Press and Bee Stations Sponsors *(two sponsors)*

These are very popular activities, where visitors are invited, at no charge, to press a cup of cider using the hand cider press, or they can watch as honey is extracted and bottled for sale on the spot.

- Prominent mention in all publicity materials.
- Prominent event venue signage, listing on the special "thank you" posters at the festival, and opportunities for business promotion, such as posters and brochure give-aways at the Festival.

\$150 Musical Entertainment Sponsor

Every hour of musical entertainment, such as a singer or guitarist, usually runs about \$150. As one of these sponsors you can choose one or more hours to fund. *There can be more than one Musical Entertainment Sponsor.*

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special "thank you" posters at the festival, and opportunities for business promotion, such as posters and brochure give-aways at the Festival.

For more information about sponsorship opportunities, please contact **Debbie Cash**, (651) 792-7163 or debbie.cash@cityofroseville.com

Annual
Wild Rice Festival

Saturday, September 17, 2022
10:00 a.m. - 4:00 p.m.

A celebration of wild rice, Native American culture, and Minnesota's fall season

Highlights include:

- Pow Wow Grounds Café plus food trucks selling fry bread, wild **rice dishes** and other tasty treats
- **Demonstrations** including traditional wild rice processing and honey extraction
- Free **entertainment** including music, Native American dancing and drumming
- Children's games and activities
- Free, hands-on apple cider pressing

and much more!

As usual, free admission!

The **18th Annual** Wild Rice Festival is presented with the help of generous sponsors and run by volunteer members of the of the nature center. Donations and any proceeds from the event support the Nature Center, part of the Roseville Parks and Recreation Department, and its mission of environmental education and outdoor recreation.



Harriet Alexander Nature Center
2520 N. Dale Street
Roseville, MN 55113
(651) 765-HANC (4262)



Dancers take time out to make bubbles



Dreamcatchers



Cider Press
© Roseville Review



Screen printing Wild Rice Festival t-shirts.



Photo op, painted by Steve Robbins
Photo courtesy David Robbins



2018 Sponsor Half Price Books

You can help us make this the best Festival ever!

Annual
Wild Rice Festival

September 17, 2022

Event Information and Sponsorship Opportunities

Harriet Alexander Nature Center
2520 N. Dale St., Roseville MN