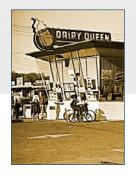


JAN/FEB 2023



Page 3 Celebrating 75 Years of the City of Roseville



Page 6 RPD Deputy Chief Graduates from FBI National Academy





The Roseville City Council and staff wish you a happy and prosperous new year. We're looking forward to an exciting year at the City of Roseville.

Please join us for coffee and cake on January 9, at 5:15 p.m. at City Hall, 2660 Civic Center Dr. We'll recognize re-elected Mayor Dan Roe and Councilmember Wayne Groff and welcome newly elected Councilmember Robin Schroeder.

Following the celebration, the Mayor and Councilmembers will take their oaths of office at 6:00 p.m. prior to the first City Council meeting of the year.

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# **Roseville General Election Results**

# Thank you, Roseville, for coming out to vote!

Roseville residents re-elected Mayor Dan Roe and Wayne Groff in the November 8 election. In addition, voters elected Robin Schroeder to the City Council. The trio will serve with current members Jason Etten and Julie Strahan. Mayor Roe, Councilmember Groff, and Councilmember-elect Schroeder will be sworn in and begin their four-year terms at the January 9, 2023 City Council meeting. Thank you and farewell to Robert "Bob" Willmus, who served on the Roseville City Council for over 11 years.



#### **Mayor Dan Roe**

Dan Roe enters his fourth term as Mayor. Mayor Roe served as a City Councilmember from 2007-2010. He also served on the Planning Commission, Twin Lakes Stakeholder Panel, HRA Rental Housing Study Group, Parks and Recreation Master Plan Citizen Advisory Team, and Comprehensive Plan Steering Committee. A resident since 1990, Mayor Roe has a mechanical engineering degree from the University of Michigan.



#### Councilmember Wayne Groff

Wayne Groff enters his second term as a Councilmember. He has lived in Roseville since 2009 and served on the Planning Commission. Before that, he served two terms on the Human Rights Commission.

Groff is a board member of Arts Roseville and has worked on the Roseville Circulator Task Force. Groff is a residential realtor and a member of the Optimists Club.



## Councilmember Robin Schroeder

Robin Schroeder enters her first term as a Councilmember. Schroeder was born and raised in Roseville and served as the Chair of the Finance Commission from 2014-2019.

Schroeder is a board member of McCarrons Lakefront Alliance and served as a board member and finance committee chair for Way to Grow, an early education nonprofit. Schroeder served as Chief Financial Officer at Schroeder Milk and has built a successful business consulting practice.



Get more information about City Council meetings, agendas, and the 2023 schedule at

CityofRoseville.com/city-council

<b>Election Results – Mayor</b>	
Dan Roe 9,397	7
Julie Marie Strahan 6,769	9
Write-in 49	9

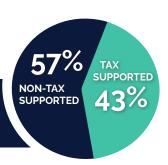
Election Results - City Counc	il
Wayne Groff 9,217	7
Robin Schroeder 7,288	3
Dale M. Howey 5,934	
Siafa R. Barclay 3,198	3
Write-in 158	

# **Budget Finalized and Approved**

After a months-long process that started in April, 2022, Roseville City Council officially adopted the 2023 budget at the December 5, 2022 City Council meeting. The 2023 city budget is \$61,327,870, an increase of \$2,677,706 or 4.6% from the previous year.

The Roseville city budget is comprised of tax-supported revenue (primarily residential and commercial property taxes) and non-tax supported revenue (fees for services, user fees, intergovernmental transfers, investments, etc.).

The tax-supported revenue, also referred to as tax levy or property tax levy, for the 2023 budget is \$26,411,384, which is an increase of \$1,545,840 or 6.22% from last year.







Mayor Dan Roe 651-487-9654 dan.roe@cityofroseville.com

Jason Etten 612-508-5915 jason.etten@cityofroseville.com





Wayne Groff 612-867-0915 wayne.groff@cityofroseville.com

Robin Schroeder 651-488-0129 robin.schroeder@cityofroseville.com





Julie Strahan 612-460-7503 julie.strahan@cityofroseville.com

Email city.council@cityofroseville.com (Goes to all Council Members)



Patrick Trudgeon City Manager 651-792-7021 pat.trudgeon@cityofroseville.com

## **Contact Us**

Telephone 651-792-7000 Address 2660 Civic Center Drive Roseville, MN 55113-1899 Fax 651-792-7020 Web Site CityofRoseville.com Email info@cityofroseville.com TDD (Deaf Only) 651-792-7399

## **Important Phone Numbers**

Code Enforcement 651-792-7014 **Development Authority** 651-792-7015 Fire Administration 651-792-7009 Job Line 651-792-7190 License Center 651-792-7010 Parks & Recreation 651-792-7006 651-792-7080 Permits Police Administration 651-792-7008 Recycling 651-792-7004 Skating Center 651-792-7007 Street/Utility Maintenance 651-792-7004 Utility Billing 651-792-7196 Utility Problems (after hrs) 651-767-0640

Emergency 9-1-1

Police Non-

**Emergency** 651-767-0640

Non-emergency

651-767-0640

**Roseville** 651-792-7010

License 2737 Lexington Ave. N Center Roseville, MN 55113

> Open: Mon, Wed, Fri 7:30 a.m. to 4:30 p.m. Open: Tues, Thurs 7:30 a.m. to 6:30 p.m.

Services

Passport 2735 Lexington Ave.

Open: Monday through Friday

8 a.m. to 4 p.m.

# **City Council Roundup**

The City Council meets several times per month. Here are highlights of actions City Council has taken over the past two months:

#### **Business Items**

- APPROVED Brama Vistas preliminary plat
- RECEIVED Racial Equity Update from city staff
- RECOGNIZED Robert Willmus for 12+ years of service on Roseville City Council and Parks and Recreation Commission
- PROCLAIMED January as Human Trafficking Awareness and Prevention
- ADOPTED 2023 City Budget and final City and EDA tax levies
- ADOPTED 2023 Utility Rates and Fee Schedule
- APPROVED newly created positions in the 2023 City Budget
- PASSED a resolution declaring Juneteenth Day (June 19) as a city holiday
- DISCUSSED legislative priorities
- APPROVED purchase of new financial software
- ✓ CERTIFIED unpaid utility and other charges to the property tax rolls

Upcoming City Council Meetings: January 9, 23, 30 • February 13, 27

# 2023 Budget Continued

In an effort to best describe the overall budget impact to a property owner, we use data from the Ramsey County Assessor that helps to define the median-valued single-family home in Roseville. According to Ramsey County's Assessor, the median-valued single-family home in Roseville is \$335,400, which is an increase of \$38,900 or 13.2% from last year. The median-valued single-family home in Roseville will pay approximately \$1,211 annually in property taxes (\$100.90 per month). This is an increase of \$108 annually (\$9 per month).

"Creating the 2023 budget was challenging in these high inflation times," says City Manager Pat Trudgeon. "Throughout the process, the city kept in mind the impact of the budget to taxpayers while at the same time making sure that the city has the financial resources to continue to provide the programs and services to the community."

#### **EDA Tax Levy**

In addition to the city tax levy, property owners will see an Economic Development Authority (EDA) tax levy. The total 2023 EDA tax levy is \$411,505, which is a decrease of \$31,065 or 7% from last year. The median-valued single-family home in Roseville will pay approximately \$20.52 annually (\$1.71 per month).

# **Estimated Monthly Taxes** for City Services

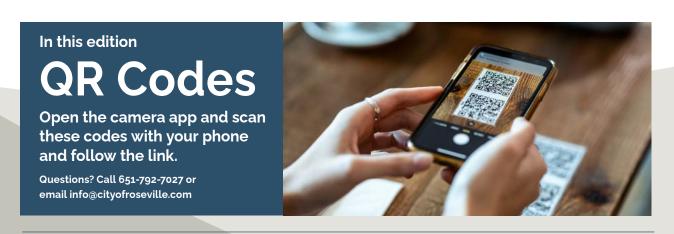
(Based on median home value)



\$100.90 - Total



Read more about the 2023 budget and learn how you can get involved in the 2024 budget beginning in March at CityofRoseville.com/2023-budget or scan the QR code to the left.







CityofRosevilleMN







Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact Corey Yunke at 651-792-7027 or Corey. Yunke@cityofroseville.com. The city does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state, or federal law.

# **Celebrating 75 Years of Roseville**

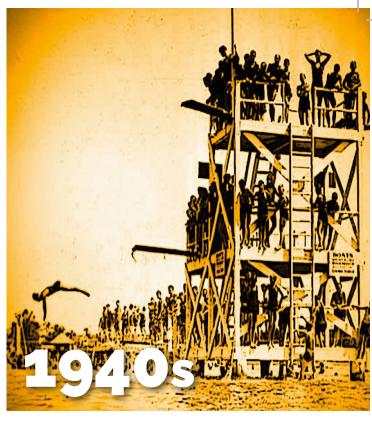
2023 marks 75 years since Roseville incorporated as a village after the township form of government could no longer accommodate the area's rapid growth.

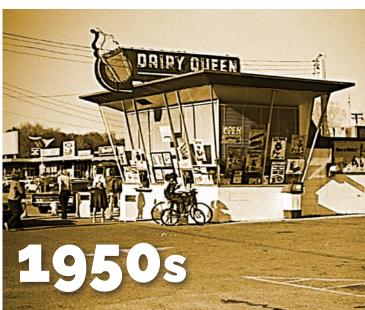
Look forward to articles, videos, and programming as we celebrate the last 75 years.

The city would like to thank Robert Murphy for sharing some of these historic Roseville photos from his original collection. For more vintage photos of Roseville consider joining the "You know you're from Roseville MN when..." Facebook group or visit the Roseville Historical Society at 2660 Civic Center Dr.

We'd love to hear from you! Share your Roseville stories and photos to info@cityofroseville.com.

















# Help Shape the Future of Roseville!

Hundreds of community members have already shared their vision for the future of Roseville! We need your help to make this project a success!



Read more on page 4 or visit the project website to learn more, share your ideas, and complete a brief survey.

Visit the project website at CityofRoseville.com/envision or scan the QR Code to the left.









# **Open Mic Night**

3rd Thursday of the month, 7:00 p.m.

Cedarholm Community Building, 2323 Hamline Ave N

Cedarholm has the mic for all musicians, comedians, poetry readers, or entertainers. Call 651-792-7154 to sign up for a time slot starting the Monday before the show or sign up at the event. All ages are welcome.

# Candlelight Snowshoe Event

Friday, January 27, 6:00 p.m. – 8:00 p.m.

Cedarholm Community Building, 2323 Hamline Ave N

Snowshoe by the light of the moon along candlelit trails. Rest by the fire and enjoy hot chocolate. Registration deadline January 25. Need snowshoes? A limited number of rental snowshoes are available. Pre-registration for rental snowshoes is required.

# Nature Center Open House: Year of the Rabbit

Sunday, January 29, 12:30 p.m. – 4:30 p.m. Harriet Alexander Nature Center, 2520 Dale St N

Celebrate your love of nature, learn all about rabbits and their kin in Minnesota, and enjoy some of the fun customs of Chinese New Year. Lots of hands-on activities, tasty treats, and fanfare for the New Year.

## **Sweetheart Dance 2023**

Friday, February 24, 6:15 p.m. – 8:15 p.m.

Roseville Skating Center, 2661 Civic Center Dr

The Sweetheart Dance guarantees a very special evening for every child and the role model in their life. This memorable night will be full of dancing, crafts, and treats to enjoy. Following the dance you can join open skating at the OVAL at a discounted rate.

# Spring/Summer Program Registration

Opens Tuesday, March 7, 8:00 a.m.

Sign up for Roseville Parks and Recreation's youth activities, adult sport leagues, adult wellness, adult trips, community events, and much more this Spring and Summer.

# Arts @ The Oval

Saturday, March 25, 10:00 a.m. – 4:00 p.m.

Roseville Skating Center, 2661 Civic Center Dr

Join us for an early season fine arts exposition and sale of jewelry, pottery, photography, fabric art, and woodworking by more than 25 juried artists.

Interested in participating as an artist? Artist applications are accepted until January 20, 2023.

# It's Tapping Time

Saturday, March 25, 10:00 a.m. – 4:00 p.m. Sunday, March 26, 12:00 p.m. – 4:00 p.m.

Harriet Alexander Nature Center, 2520 Dale St N

Come along as volunteers tap maple trees, collect sap, and boil it to make delicious maple syrup. This will be a fully outdoor program taking place on nature center trails. No charge for this sweet family outing!

# VIEW MORE:

For a full calendar of events please visit CityofRoseville.com



# NEXT EVENT: **Envision Roseville Open House**

January 10, 2023, 6:30 p.m. – 7:30 p.m. Ramsey County Library, 2180 Hamline Ave N

NEW - 3 Ways to Share Your Thoughts Online!



#### Drop A Pin

Show us your ideas geographically by dropping a pin on a map of Roseville.



Tell us more! Jump into the details and leave us your comments by completing the online survey.

(Approximately 5-10 minutes.)



#### **Post An Idea**

Tell us YOUR vision for Roseville by leaving a note on the idea wall. Be sure to read through your neighbors' comments and give them a "thumbs up."



Get started at CityofRoseville.com/envision or scan the QR code to the left.

# Make Home Improvements This Winter with Help From the City

Center for Energy and Environment Roseville Home Improvement Loan

Roseville residents can take advantage of loans from \$10,000 to \$40,000 for home improvement upgrades. The loans have no maximum income limit and do not require a down payment. Homeowners must schedule a Home Energy Squad visit prior to closing.

#### Water Efficiency Rebate Program

To help take control of your irrigation system's water usage, the City of Roseville, in partnership with the Metropolitan Council and the Clean Water Land & Legacy Amendment, is offering up to \$300 off your water bill for upgrading/repairing your irrigation system (75% rebate) or replacing your toilet, clothes washer, or dishwasher (50% rebate). This water rebate program offers reductions on your water bill for making fixes to your existing irrigation system intended to increase efficiency and reduce water usage.

Learn more at CityofRoseville.com/home-improvement.

# Winter Reminder - On-Street Parking

The city makes every effort to clear snow as quickly as possible after each snow event. Plows often operate overnight, when fewer cars are on the road because it's much safer and more efficient. Crews generally start with the most heavily trafficked roads before moving on to other roads, cul-de-sacs, and sidewalks.

## **On-street Parking**

On-street parking is prohibited by city code after 2 inches or more of continuous snowfall. When 2 inches of snow has accumulated, a parking ban immediately goes into effect. The parking ban lasts until streets have been plowed curb-to-curb. The city sends snowplow alerts via text and/or email in advance of every plow. Failure to move your vehicle could result in your vehicle being ticketed and towed.

Want to know when city snowplows are about to roll? Sign up for snowplow alerts.

Sign up at:

CityofRoseville.com/receiveupdates and click the Alert – Snowplows link.

Residents can also stay up to date via the city's social media pages.

Follow @RosevillePlows or @RosevilleMN on Twitter and @CityofRosevilleMN on Facebook.



Scan the QR code to the left for all of the links listed above.

# WINTER REMINDER

ON-STREET PARKING IS
PROHIBITED BY CITY CODE
AFTER 2 INCHES OR MORE OF
CONTINUOUS SNOWFALL.





# City Proclamations



# January 16, 2023: Martin Luther King Jr. Day

In honor and memorial of Rev. Dr. Martin Luther King, Jr., the City of Roseville declares January 16, 2023 Martin Luther King Jr. Day. The date is honored every year on the third Monday of January to honor King Jr.'s contributions to racial justice, equality, and civil rights for all.



# **January: Human Trafficking Awareness and Prevention Month**

Human trafficking is a nationwide public health and civil rights crisis. Its victims and survivors are everywhere, with Roseville being no exception.



# February: Black History Month

The City of Roseville is committed to recognizing and honoring the contributions of Black people and African Americans throughout our history, despite the erasure of many of these accomplishments in historical accounts and documents.

# **City Proclaims** Juneteenth a City **Holiday**

City Council passed a resolution declaring Juneteenth Day (June 19) a city holiday at the November 7 City Council meeting.

Juneteenth Day commemorates June 19, 1865, when soldiers were sent to Galveston, Texas to enforce the freedom of enslaved Black Americans, two years after the Emancipation Proclamation was passed. This is an example of the long-term effort needed to influence change, even after legislation is passed. Juneteenth is the first national holiday newly recognized since Martin Luther King Jr. Day became nationally observed in 1983. Juneteenth Day is an extremely important celebration and serves as an annual reminder of progress made and all of the work still ahead.

Please join us for the 6th Annual Roseville Juneteenth Celebration on Saturday, June 17 at the Central Park Frank Rog Amphitheatre and **Jaycees Shelter.** 

# **Reaching Deeper Into Our Community**

As mentioned in several other places in this newsletter and on the city's website, weekly news update, and social media accounts, the City of Roseville is actively asking the community to share their voice, ideas, and vision for the future of Roseville. Ultimately, the information gathered from this vision process will provide a blueprint to help guide city leaders and staff at the City of Roseville to best serve the community.



"One of the primary objectives of this project is to ensure that our process is as inclusive as possible," says Community Relations Manager, Corey Yunke. "With a community as diverse as Roseville, this requires a thoughtful approach and collaboration with our community partners."

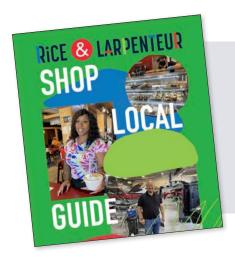
According to Roseville Area Schools Superintendent, Jenny Loeck, there are over 90 languages spoken in the Roseville School District. City staff and the Envision Roseville project team met with Delon Smith, Roseville Area School's Equity and Innovation Director, and several of the district's cultural liaisons, to discuss the Envision Roseville project and how the City of Roseville and Roseville Area Schools could partner to increase participation in the visioning process. It didn't take long for the group to co-design an open house, with student interpreters onsite to help facilitate the engagement between the project staff and a neighborhood in Roseville with a high concentration of Spanish speaking families. The students will receive a stipend for the efforts.

"Our cultural liaisons are vital in our family engagement and communication efforts," says Smith. "They are the trusted bridge between our district and our families." The cultural liaisons currently represent the district's African American, Native American, Bhutanese, Nepali, Hmong, Karen, Somali, and Latino populations.

In addition to the open house mentioned above, the Envision Roseville project team has engaged with several community organizations, the city's Human Rights, Inclusion, and Engagement Commission, student organizations, and a Community Advisory Group (CAG), comprised of local stakeholders who represent a variety of backgrounds, organizations, and life experiences.



Visit the Envision Roseville project site at CityofRoseville.com/envision.



# **Shop Local Guide**

Shop local this year by checking out your Roseville area businesses! The guide is full of food and drink options, retail, and services.

Download the guide at RiceandLarpenteur.com





# City of Roseville **Seeks Youth Commissioners**

High School students can make a difference in the community on Roseville commissions!



Learn more and apply at CityofRoseville.com/ **Commissions** 





# Make a Difference in Your Community - Join a Roseville Commission

A common misperception is that commission applicants must be experts in order to join one of the city's commissions. Yes, it helps to have a basic knowledge of Roseville Parks in order to be a Parks and Recreation Commissioner, but there are many other strengths that will add value to our commissions.

# **Finance**

Are you good at budgeting finances?

The Finance Commission's role is to advise on short-term and long-term financial policy matters, including but not limited to cash reserve funds, budgets, financing, and capital replacement policies.

The Finance Commission meets at 6:30 p.m. on the second Tuesday of the month.

# Human Rights, Inclusion and Equity Commission (HRIEC)

Do you want to help make Roseville more welcoming and inclusive for all?

The Roseville Human Rights, Inclusion and Engagement Commission acts in an advisory capacity to the City Council on matters of human rights, inclusion, and engagement.

The Human Rights, Inclusion and Equity Commission (HRIEC) meets at 6:30 p.m. on the third Wednesday of the month.



# **Parks and Recreation**

Do you value our city parks and recreational programs?

The Roseville Parks and Recreation Commission is an advisory committee that makes recommendations to the Director of Parks and Recreation, the City Manager, and the Roseville City Council on all matters relating to parks and recreation programs, facilities, and services.

The Parks and Recreation Commission generally meets at 6:30 p.m. on the first Tuesday of the month.

# Planning and Variance

Do you want to help decide how we develop vacant lots in the city?

The Planning Commission (and Variance Board) identifies and addresses issues concerning development plans, policies, and specific applications. The group offers recommendations to the city council for final action on planning cases.

The Planning and Variance Commission meets at 6:30 p.m. on the first Wednesday of the month.

# Public Works, Environment and Transportation (PWET)

Do you have ideas on how we can better protect the environment and keep our community connected?

The Public Works, Environment and Transportation Commission advises the City Council, City Manager, and the Director of Public Works on matters pertaining to public works infrastructure, connectivity, and environmental sustainability.



The Public Works, Environment and Transportation (PWET) Commission meets at 6:30 p.m. on the fourth Tuesday of the month.

# RPD's Deputy Chief Adams Graduates from FBI National Academy

On December 8, 2022, Deputy Chief Joe Adams became the fifth member of the Roseville Police Department to graduate from the FBI National Academy in Quantico, Virginia. The FBI National Academy is a professional course of study for U.S. and international law enforcement managers and is internationally known for its academic excellence. Adams graduated alongside members of law enforcement agencies from 48 states, 25 countries, five military organizations, and five federal civilian organizations.

"The FBI National Academy was a great opportunity to learn from a variety of internationally-recognized instructors and subject matter experts," says Adams. "It was also a great opportunity to listen to and network with law enforcement professionals from throughout the U.S. and from other countries."



Adams adds his name to the list with Roseville's current Chief of Police, Erika Scheider, previous Chiefs of Police, Rick Mathwig and Carol Sletner, and Lieutenant Dick Salverda. Participation in the academy is by invitation-only through a nomination process and applicants must have a record of demonstrated leadership qualities and experience.



"I left the academy feeling very proud of our department," adds Adams. "From our commitment to community engagement and transparency to our officer wellness and recruitment programs, we are making positive changes in our community and to the industry."



# Roseville Police Aids in Nationwide Catalytic Converter Bust

In November of 2022, the Roseville Police Department participated in a nationwide, coordinated takedown of leaders and associates of a national network of thieves, dealers, and processors for their roles involving stolen catalytic converters sold to a metal refinery for tens of millions of dollars.

"Catalytic converter theft has significantly impacted communities metro-wide. Our Community Action Team is dedicated to doing all we can to catch those responsible and hold them accountable," says Roseville Police Chief Erika Scheider.

Federal, state, and local law enforcement partners from across the United States executed the nationwide takedown seeking forfeiture of over \$545 million in connection with this case.

"Amidst a rise in catalytic converter thefts across the country, the Justice Department has carried out an operation arresting 21 defendants and executing 32 search warrants in a nationwide takedown of a multimillion-dollar catalytic converter theft network," says US Attorney General Merrick B. Garland.



## Catalytic Converters

Catalytic converters are a component of an automotive vehicle's exhaust device that reduce the toxic gas and pollutants from a vehicle's internal combustion engine into safe emissions. Catalytic converters use precious metals in their center, or "core", and are regularly targeted for theft due to the high value of these metals, especially the precious metals palladium, platinum, and rhodium. Some of these precious metals are more valuable per ounce than gold and their value has been increasing in recent years.

"This national network of criminals hurt victims across the country," says FBI Director Christopher Wray. "They made hundreds of millions of dollars in the process—on the backs of thousands of innocent car owners. Today's charges showcase how the FBI and its partners act together to stop crimes that hurt all too many Americans."

Learn more about how to help prevent auto theft at CityofRoseville.com/auto-theft.



Did you know that MLK Day is the only federal holiday designated as a national day of service to encourage all Americans to volunteer to improve their communities? Martin Luther King, Jr. Day became a national holiday in 1983, and in 1994, President Clinton signed the Martin Luther King, Jr. Federal Holiday and Service Act. This made the holiday a day of community service. While the MLK Day of Service continues to grow each year, many people are not aware of the volunteer component to the holiday. Choosing to serve others creates solutions for stronger communities.



# **Volunteer Spotlight: Ed Hodder**

Ed Hodder is no stranger to public service and is one of few residents to have served on two separate Roseville Commissions. Hodder served as a Finance Commissioner from 2014 to 2020, and returned in March of 2022 to serve as a commissioner on the city's Public Works, Environment, and Transportation Commission, more commonly referred to as the PWET Commission.

Ed has lived in Roseville for 21 years and has served as a Senior Economic Analyst/Principal Planner for the Minnesota Department of Employment and Economic Development (DEED) since 2000. Ed has participated in several city discussions surrounding race, policing, school facilities planning, and community and is also a member of the Community Advisory Group (CAG) for the Envision Roseville project (see page 4).

#### What made you return to serve as a Commissioner on PWET?

I heard about the commission openings in the City Newsletter and really enjoyed my time as a Finance Commissioner. I've always had a strong interest in public works and wanted to better understand how our Public Works Department functions with federal, state, county, regional, and other services. PWET seemed like a great opportunity for me to continue to contribute to our community.

#### What would you say to someone who is considering to join a Roseville Commission?

Just do it. Jump in! The commitment is fairly minimal with monthly meetings and some light homework. I've met some great people through volunteering as a commissioner and I feel more connected to my city when I'm actively engaged in some way. Cities, nonprofits, and other public organizations rely on volunteers and public input to get things done.



Thank you for your continued service to the City of Roseville, Commissioner Hodder!

Learn more about each commission on the page 6 side bar and apply at CityofRoseville.com/commissions or scan the QR code to the left.



# **Volunteer Opportunities**

Please call or email Rachel Boggs at 651-792-7028 or rachel.boggs@cityofroseville.com for more information. THANK YOU for volunteering!

#### **MLK Volunteer Event**

Monday, January 16, 9:30 a.m. – 11:30 a.m. Dale Street Compost Site, 2495 Dale St N

Volunteers are needed for a drag and stack event of buckthorn and other invasive plant material.

Sturdy boots or shoes and gloves are strongly recommended. Parking is available across the street at the Dale Street Soccer Fields.

# Candlelight Snowshoe Event

Friday, January 27, 5:30 p.m. – 8:30 p.m.

Cedarholm Golf Course, 2323 Hamline Avenue

Volunteers are needed to help prepare for this Park and Rec event where participants snowshoe along candlelit trails at Cedarholm Golf Course. Help prep the bonfire, check in participants, and serve refreshments. Help is also needed with trail supervision and clean up.

# **Sweetheart Dance 2023**

Friday, February 24, 5:45 p.m. – 8:45 p.m. Roseville Skating Center, 2661 Civic Center Dr

Help create lifelong special memories for participants at the Sweetheart Dance, sponsored by Parks and Rec. Volunteers will help with registration, crafts, and snacks.

# **ALL ARE WELCOME**

The City of Roseville strongly encourages and welcomes community members who are people of color, indigenous, immigrants and refugees, LGBTQIA+, and people with disabilities to volunteer.

# Roseville Fire Department's Three Tips to Save Lives



**PulsePoint** 

With most medical emergencies, every second counts. "In most cases, our firefighters and emergency medical technicians arrive to the scene of a medical emergency between three to five minutes," says Roseville Fire Chief David Brosnahan. "But, with cases like cardiac arrests, each minute can lessen a person's chance for survival."

Here are three tips to empower our community to help increase positive outcomes in medical emergencies:

## 1. Enroll in an upcoming Roseville Fire Department Hands-Only CPR class.

Bystander CPR (cardiopulmonary resuscitation) dramatically increases a person's chance of survival. The Roseville Fire Department hosts several Hands-Only CPR classes throughout the year, free of charge. The department is also available to host a Hands-Only CPR class with your group and at your location, upon request.

## 2. Use the Roseville Fire Department's Vial of Life.

The Vial of Life is a way to quickly alert emergency personnel to an individual's complete medical information. Vial of Life kits are available at the Roseville Fire Department, free of charge. Fill out the medical information for you or anyone in your household, then place the Vial of Life on your fridge or another easily accessible and visible area.

"Knowing any medical conditions, allergies, or current medications on the front-end of responding to a medical emergency can significantly reduce the time to identify immediate medical needs and which medications to administer," adds Chief Brosnahan.

## 3. Download the PulsePoint App

PulsePoint, and specifically PulsePoint Respond, empowers everyday citizens to provide life-saving assistance to victims of sudden cardiac arrest. App users who have indicated they are trained in CPR and willing to assist in case of emergency can be notified if someone nearby is having a cardiac emergency and may require CPR.

If the cardiac emergency is in a public place, the location-aware application will alert users in the vicinity of the need



for CPR at the same time dispatch alerts public safety. The application also directs these potential rescuers to the exact location of the closest Automated External Defibrillator (AED).

To learn more about these and other life-saving tips, please visit CityofRoseville.com/fire or contact Emily Nelson at (651) 792-7309 or emily.nelson@cityofroseville.com.



# **Events for Roseville Businesses**

# Roseville Business Council

Take part in the Roseville Business Council and meet other Roseville business owners and employees to hear important information about our community.

The business council meets the fourth Wednesday of the month from 7:30 a.m. to 8:30 a.m.

> Roseville City Hall - 7:30 a.m. 2660 Civic Center Dr, Roseville

# January 25, 2023 - 7:30 a.m. - 8:30 a.m.

Staff from the Grow Minnesota program at the Minnesota Chamber of Commerce will provide an update on what they're hearing from the business community heading into 2023.

#### February 22, 2023 - 7:30 a.m. - 8:30 a.m.

Mayor Dan Roe will give Roseville's 2023 State of the City address. He will highlight activities and successes of the city over the past year and discuss issues the city will address in 2023.

In partnership with













# **Business Education Series**

Join us for the 2023 Business Education Series in partnership with the Cities of Roseville, Shoreview, and Maplewood where we deliver educational programming geared towards business - large or small - for training and development.

Virtual Event

#### February 9 , 2023 - 8:00 a.m. - 9:00 a.m. **Increase Productivity and Improve Processes**

Organizations, both large and small, continue to struggle with how to do more with less. Hear from and learn successful strategies from local leaders who have the goal of eliminating waste by continuously improving standardized processes, and procedures for carrying out our daily business

Register at StPaulChamber.com

Sponsored by





**COMCAST** 

Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

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Roseville, MN Economic



# **Insurance Partners Providing Peace of Mind**

Navigating the world of Medicare and insurance can be an anxious and fearful experience. Roseville's Twin City Underwriters, an insurance broker with expertise in Medicare and other insurance products, seeks to make that process a more comforting endeavor.

"We recognize that understanding Medicare is a complex task, so we focus on helping individuals with finding the right plan for their needs while controlling the costs," says Twin City Underwriters Sales Manager Kari Mellone. "We're here to help people make better decisions."



Located in the Roseville Professional Center, Twin City Underwriters includes a team of agents trained in coverage options from major insurance providers. Their SurePlan® Medicare System is a standard of excellence they utilize to ensure a Medicare health plan suits each of their client's health and lifestyle needs. Agents provide year-round support and a guaranteed annual review. That practice is based on President Thomas Peterson's vision to help people make decisions as changes occur in their lives.

"At Twin City Underwriters, we gain immense satisfaction from helping our clients with such an important aspect of their lives," says Peterson. "We aim to build relationships early on so that our clients can have peace of mind later in life."

## **Medicare Made Fun**

Twin City Underwriters brings a unique attitude towards an often confusing topic. Peterson created an initiative called "Fun with Medicare" that is not only an effort to make Medicare information accessible and understandable to clients but also, freshens the mindsets of his employees. He is adamant about finding ways to present information to clients that offers hope and enthusiasm to the planning discussions.

Beyond the focus on fun is a commitment to know the intricacies of current Medicare and insurance plans and policies.

"We do that by forming good relationships with insurance carriers to fully understand how their systems work," says Peterson. "Our licensed agents complete intensive and ongoing trainings to ensure clients can make the best decisions for their situation."

# **Continued Need**

Peterson tries not to predict trends and impacts beyond five years, but he is optimistic about Roseville's overall business prospects and Twin City Underwriters' ability to provide the needed services for Roseville's '70-plus but not senior' population.

"These individuals are in great physical and intellectual shape, but insurance is getting increasingly more complex,"says Peterson. "Our agents are fluent in the rules and regulations."

For more information and help with decisions on Medicare, Health Insurance, Travel, Dental, Hospital Indemnity, Life insurance, as well as Annuities, please email Twin City Underwriters at info@ tcunderwriters.com, call 651-444-1190 or stop in at 2233 Hamline Avenue North, Suite 615, Roseville,

The Roseville Economic Development Authority (REDA) coordinates and administers economic development and redevelopment initiatives for the City of Roseville, MN. It serves as a comprehensive resource for businesses seeking to startup and grow in the area. In addition to prioritizing business retention and expansion, the REDA connects area employers with the dedicated and talented workforce they need to succeed and thrive.

# **New Business Properties Under Construction in Roseville**



View the interactive map. Scan the QR Code to the left or visit

GrowRoseville.com/ development-activity