



JULY/AUGUST 2023



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CITY NEWS

Community Pride – Roseville at 75



On a spring day in 1948, residents of rural Rose Township voted to incorporate and Roseville was born.

Of the 1,400 residents who cast votes, 1,225 were in favor of incorporating, eager for modern municipal services and amenities that would follow.

Like many first-ring suburbs, the modern-day rise of the City of Roseville is tied to the post World War II building and baby boom that defined mid-century America. Roseville added nearly 1,600 new single-family homes from 1950 to 1954 doubling the number of houses in the community.



Roseville, ideally positioned directly north of St. Paul and east of Minneapolis, also became a regional shopping and business hub. The first Dairy Queen and McDonald's in Minnesota threw open their doors in Roseville in 1947 and 1957. The first Target store in the country opened in Roseville on May 1, 1962 with promises of combining "the best of the fashion world with the best of the discount world." Rosedale Center opened in 1969 and today draws 14 million visitors annually.

Our city remains a vibrant community and regional crossroads today with 36,000 residents and a daytime population of double that including workers and visitors.



Learn more about Roseville's history and how you can help shape the future at CityofRoseville.com/Roseville75



Envision Roseville Family Day July 22, noon–2pm

Central Park Lexington
2540 Lexington Ave
Petting zoo, face painting, bounce houses, playground, public safety vehicles, games, and much more!

Roseville at 75 **ARTS ROSEVILLE** July 22, 2–6pm

Central Park Lexington
2540 Lexington Ave
Join ArtsRoseville at Central Park as we celebrate 75 years of Roseville through music, storytellers, dancers, and more.

Visit with your neighbors and meet new ones!
Ice cream, Root Beer, and cake will be served.

Envision Roseville Open House August 16, 4–7pm

Roseville Skating Center, Rose Room
2661 Civic Center Dr
Learn more about the Envision Roseville project and share your vision for the future of Roseville.

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Looking Back: The Forefather to Roseville's Nationally Recognized Parks

When Frank Rog was appointed director of Roseville Parks in 1960, the fledgling parks department was little more than a dream.

The city owned just one neighborhood park and a smattering of undeveloped acres earmarked for public green space. Rog, an ambitious 29-year-old family man with a degree in recreational leadership from the University of Minnesota, immediately sprung to action selling the community on the importance of public spaces to relax and play.

He knew he was racing developers eager to transform farm fields and forested areas into new suburban neighborhoods and shopping districts.

"If we wait any longer, the sites will not be available," Rog said at a meeting in 1961. "Owners of several of these sites already have plans to plat and develop them."

"A community has got to look around and plan its parks and playgrounds for generations to come."

Rog was instrumental in ushering through a bonding referendum that year, which allowed the city to buy hundreds of acres of parkland including what would become Central Park. He then partnered with community groups and residents to fundraise and develop the city's parks until he retired in 1987.

Rog was the visionary and architect behind our city's nationally recognized parks system.

Today, Roseville Parks and Recreation includes more than 679 acres of green space, 67 miles of trails and walkways, and more than 1,000 recreation programs and events annually.



City invites residents to help plan
new neighborhood park
Read more on Page 3



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Important Phone Numbers

Code Enforcement	651-792-7014
Economic Development Authority	651-792-7015
Fire Administration	651-792-7009
Job Line	651-792-7190
License Center	651-792-7010
Parks & Recreation	651-792-7006
Permits	651-792-7080
Police Administration	651-792-7008
Recycling	651-792-7004
Skating Center	651-792-7007
Street/Utility Maintenance	651-792-7004
Utility Billing	651-792-7196
Utility Problems (after hrs)	651-767-0640

Emergency 9-1-1
Police
Non- Emergency 651-767-0640
Fire
Non-Emergency 651-767-0640

Roseville License Center
651-792-7010
2737 Lexington Ave N
Roseville, MN 55113
Open: Monday through Friday
7:30 a.m. to 5 p.m.

Passport Services
2735 Lexington Ave N
Open: Monday through Friday
8 a.m. to 5 p.m.

City Council Roundup

The City Council meets several times per month. Here are highlights of actions the City Council has taken over the past two months:

Business Items

- ✓ RECEIVED: Annual Comprehensive Financial Report, Auditor Communication Letter, and Reports on Compliance for Fiscal Year Ending December 31, 2022
- ✓ ACCEPTED: 2023 Pathways to Policing Grant
- ✓ ACCEPTED: 2022 Ramsey County Emergency Management and Homeland Security Grant
- ✓ DISCUSSED: Employee Classification and Compensation Study and Comparable Cities
- ✓ RECEIVED: Accelerated Emerald Ash Borer Program Update
- ✓ APPROVED: Ramsey County Comprehensive Emergency Operations Plan (CEOP)
- ✓ APPROVED: Critical Corridors Grant Agreement for County Road B and Snelling Avenue (TH 51) Pedestrian Traffic Study 23-11
- ✓ RECEIVED: Annual All Departmental Equity Update
- ✓ APPROVED: City Manager Goals for 2023-24
- ✓ ADOPTED: Resolution Approving the Special Law Passed by the Minnesota Legislature allowing the City of Roseville to conduct a local referendum vote to impose by ordinance a sales and use tax of one-half percent in the City of Roseville



Upcoming City Council Meetings: July 10, 17, 24 • August 7, 21

Roseville Sets Meeting Dates for 2024 Budget

Roseville leaders have started work on the city’s 2024 budget and are seeking community input.

The Roseville City Council has approved a timeline establishing dates where they’ll publicly review and discuss key aspects of next year’s budget including the property tax levy, utility rates, and the capital improvement plan.

Roseville’s budget totaled \$61.3 million in 2023 and funds critical services including police, fire, public works, water and sewer, and parks and recreation.

The city will host its annual Truth-in-Taxation meeting on November 27, but City Manager Pat Trudgeon urges residents to get involved in the process earlier.

“Over the next six months, City staff and City Council members will be working on the 2024 budget. We invite residents to either attend or tune into those public meetings to better understand how we establish priorities and balance needs for the upcoming year,” Trudgeon said.

Meeting Dates:

- 7/17/2023**
Capital Improvement Plan
- 7/17/2023**
EDA Budget & Tax Levy Discussion
- 8/21/2023**
Receive the 2023 City Manager Recommended Budget to include Tax Base Changes
- 9/18/2023**
Receive Budget recommendations from the Finance Commission
- 9/25/2023**
Adopt Preliminary 2023 Budget, Tax Levy, & EDA Levy
- 11/6/2023**
Review 2023 Proposed Utility Rates
- 11/6/2023**
Review 2023 Fee Schedule
- 11/27/2023**
Final Budget Hearing (Truth-in-Taxation Hearing)
- 12/4/2023**
Adopt Final 2023 EDA Tax Levy



Trudgeon also indicated that residents can share their thoughts about the budget on a form on the city website at CityofRoseville.com/budgetfeedback



CityofRosevilleMN



RosevilleMN



CityofRosevilleMN



CityofRoseville.com/ReceiveUpdates



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Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper with 100% post-consumer waste. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact Corey Yunke at 651-792-7027 or Corey.Yunke@cityofroseville.com. The city does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state or federal law.





Roseville Resident Shines as Sustainable Steward Award Winner

While most folks will be paying higher energy bills during the dog days of summer, Roseville resident Matt Anderson will be cashing checks from Xcel Energy.

Anderson had solar panels installed on the garage roof of his 1950s rambler last year, generating his own clean energy as well as a little extra cash. Any extra power he generates Xcel pays back. It's one of the ways he's leaning into sustainability.

Anderson was honored with one of Roseville's newly revamped sustainable steward awards. The solar installation is just part of his efforts.

"I have been doing some work on the house to tighten it up, adding insulation, and making it more energy efficient," said Anderson, who works as a web developer for the Metropolitan Council.

He's made changes to his HVAC, water heater, and clothes dryer to reduce energy use. For the past nearly two decades, he's slowly reduced the amount of turf grass on his half-acre lot and added native landscaping to his yard. Native plants require less watering and entices wildlife including songbirds and pollinators.



"I came across some information on designing landscapes with native plants to benefit local wildlife. I was surprised to find out what a backyard is capable of, even in an urban area. And it seemed like a fun idea," Anderson said. "Since then, I've been gradually working on filling up the yard with native plants."



He's nicknamed the project Chickadee Park and hosts the website chickadeepark.com, which includes a master blueprint for his yard, project updates, native planting tips, and photos of some of the flora and fauna in his own backyard.

Anderson has spotted 60 species of birds in his yard since starting the transition a year ago.

He avoids pesticides and minimizes herbicides to better nurture the visiting wildlife, noting, "a pair of chickadees need 6,000 to 9,000 caterpillars to raise a batch of babies."

"I enjoy every part of it - the planning and planting. I enjoy seeing the pollinators and the birds that show up," he said. "I like working on it as much as I enjoy seeing the results."

CITY Proclamations JULY

Americans with Disabilities Anniversary Observance, July 26

Parks and Recreation Month

Annual Water Quality Report

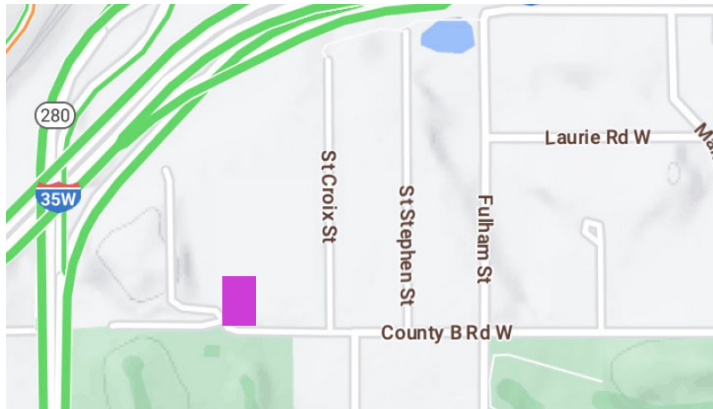
The City of Roseville continues to deliver safe, reliable water that meets all federal and state health regulations governing drinking water.

To ensure great-tasting, high-quality water, the city tests the water several times each year by collecting samples from residents' homes. The City of Roseville purchases its water from St. Paul Regional Water Service, which is then distributed to Roseville homes and businesses through more than 100 miles of pipes.

The city's water supply is regulated by both the U.S. Environmental Protection Agency (EPA) and the Minnesota Department of Health.

The EPA requires water suppliers to provide consumers with an annual report detailing all substances detected in the water in the prior year. This report is designed to advance our customers' understanding of drinking water and heighten awareness of the need to protect precious water resources.

City Invites Residents to Help Plan New Neighborhood Park



Roseville is adding a new neighborhood park as part of the city's ongoing commitment to providing public green space within walking distance of every residence.

City leaders have met with residents and hired a consultant to start design work for a .8-acre park on the western edge of the city.

In 2022, Roseville acquired the property at 2381 County Road B via a combination of the city's park dedication requirement for new development and cash purchase. The future park site is currently undeveloped.

"The neighborhood in which this park will be located is one of the few remaining areas in Roseville where residents do not have a park within a 10-minute walk, an important metric used to measure health equity within a community," said Roseville Parks and Recreation Director Matthew Johnson.

"Studies show that close-to-home park access is essential for community wellbeing by encouraging physical activity, fostering a connection to nature, bringing neighborhoods together, and contributing to climate resilience," Johnson said.

This will be Roseville's 33rd park. Parks Superintendent Jim Taylor said the city has added three new parks in recent years.

"We are a largely built-out community but we are committed to continuing to find creative ways to provide quality greenspace to all neighborhoods," Johnson said. "This part of the community is identified as a high priority for a neighborhood park in our Parks and Recreation System Master Plan, so we are excited to begin the development process."

The .8 acre park is roughly the size of two other recent additions to the Park and Recreation system, Unity Park and Midland Gardens Park. The new green space is planned to be a neighborhood park, designed to service primarily those who can use pedestrian means to access the park.

The City of Roseville maintains 679 acres of parkland and open space and 67 miles of trails and walkways. Roseville Parks and Recreation offers more than 1,000 recreation programs and events annually.

Learn more about the project at CityofRoseville.com/newpark



Visit CityofRoseville.com/waterreport to read the city's 2023 water report. Paper copies are available upon request by calling 651-792-7004.

Dementia: Caring and Coping - 2023

The Roseville Alzheimer's and Dementia Community Action Team presents a new series of in-person presentations.

July 11, 1:00 p.m. – 3:00 p.m.
Traveling with Dementia - from Day Trips to Air Travel

August 8, 1:00 p.m. – 3:00 p.m.
The Dementia Journey - Teepa Snow's Approach to Dementia Care

September 12, 1:00 p.m. – 3:00 p.m.
Dementia Research: What's Happening Nearby and What's in It for Me?



Learn more at CityofRoseville.com/dementiainfo



We know that Roseville residents cherish their green space, lakes, ponds, and other natural resources and they want them sustained and protected for future generations.

City leaders have listened and are taking action.

Roseville is honored to receive the 2023 Sustainable City Award from the League of Minnesota Cities. The award highlights several initiatives including work on the Xcel Energy Partners in Energy program and implementing our Energy Action Plan.

The City Council made a big gesture this year by adding full-time Sustainability Specialist Noelle Bakken, who works closely with city staff, community partners, and residents to make our city and region more sustainable.

Bakken joined the city as a sustainability intern in 2021 and was promoted to her full-time role in May. Bakken has her master’s degree in urban and regional planning from the University of Minnesota. Bakken, who lives in Roseville, worked in the insurance industry for 14 years before pivoting her career to one that aligned with her values and passions.



Sustainability Specialist Noelle Bakken

Are You Interested in Sustainability, Public Works, and Transportation Issues?

The Roseville Public Works, Environment and Transportation (PWET) Commission is accepting applications until August 10!

The Public Works, Environment and Transportation Commission advises the City Council, City Manager, and the Director of Public Works on matters pertaining to public works infrastructure, connectivity, and environmental sustainability.



Apply at CityofRoseville.com/commissions or scan the QR code to the left.



Roseville Finds Success with Sustainability Initiatives

What drew you to this work?

Noelle Bakken: While several experiences in my life guided me to this area, my strongest touchstone to the environment is birds. One year I made it my goal to identify every bird in our backyard. Later that same year, on my short walk to the bus after work in downtown Minneapolis, I found several dead or injured birds that had struck windows during fall migration. Seeing these birds that I had just learned to identify in such a state was a clear turning point for me, when I knew I needed to do more than just read books and watch wildlife through binoculars.

What is sustainability?

NB: To me, “sustainability” means responsibly managing the environment and resources available to us now in such a way that they will continue to be available to future generations. It’s about creating a community that is abundant, healthy, equitable, and resilient for us in the present, and will continue to thrive into the future.

Who will you be helping in your new role?

NB: This role is both inward and outward-facing. We want to help business owners and residents to be more sustainable, and work to make our city operations more efficient and sustainable as well. I’m based in public works and engineering, but work across all city departments on sustainability issues.

What is a great starting point to be more sustainable in our own homes and small businesses?

NB: One easy thing you can do is swap out any lightbulbs, including CFLs and incandescent light bulbs, for LEDs. They are much more energy efficient and can save a lot of money on your energy bill.

A Home Energy Squad visit will help you identify where you get the most bang for your buck when it comes to energy savings. Roseville is doing great on this – last year we won the Intercity Home Energy Squad Challenge for most visits per capita!

Subscribe to the city’s sustainability e-newsletter which is full of tips and updates to improve sustainability at home and at the office.

What are some things the city has done to be more sustainable in recent years?

NB: The city installed solar panels on its campus to reduce our energy consumption. All city lights, including traffic lights and streetlights, are LED. We have one plug-in hybrid vehicle, with more electric vehicles on the horizon for other departments.



Solar panels on City of Roseville buildings

We also have an environmentally preferential purchase policy for city operations. We ask that any kind of material used by the city (such as office supplies) is recyclable, reusable, or refillable.

What are some of the new initiatives and programs now underway and in the works?

NB: We are working closely with Ramsey County on their curbside organics pickup program and their new environmental service center, which will be located in Roseville.

We’ve also revamped our sustainability award program. It’s now open to all residents including renters and homeowners, businesses, and commercial properties. In addition to recognizing big projects, we also want to recognize how small efforts add up. If you are getting a home energy audit done or using reusable bags for grocery shopping, we want to recognize residents for that!

Two other high-priority areas are expanding electric vehicle charging infrastructure across the city, and developing a comprehensive Climate Action Plan to help guide future program and policy efforts. We look forward to sharing more about those soon!

Learn more about Roseville Sustainability at CityofRoseville.com/sustainability

Playful Turtle Theme Selected for New Playground at Keya Park

Keya Park will have a new turtle-themed playground to match its playful new name!

Residents, including parents and children who use the neighborhood park, attended a series of open houses earlier this year to plan out the playground, said Roseville Parks Superintendent Jim Taylor.

“We are pretty unique in the way that we plan a playground. We start with a blank slate with the community and build from there,” Taylor said. “We feel it’s important to make sure that the residents are part of the design and build process, not just the staff.”

Keya means turtle in the Dakota language. City leaders renamed the park earlier this year to better match the history and wildlife of this region. Neighbors were excited to weave the turtle and nature theme into the new design.

The playground posts will have cattails on top of them. The poured-in-place rubber surfacing looks like water with shoreline. A play structure called a cozy dome will be in the shape of a giant turtle and the playground will include a turtle find.

The new playground will include areas for both younger children age 2 to 5 and older kids ages 5 to 12. About 30 percent of the playground will be a rubber surface, which is more accessible to people with disabilities. There will also be additional seating for adults.



Residents work on a community playground build at Pioneer Park in 2022

“We are working to reengage with members of the Dakota community who advised us during the renaming process to ensure that they are represented in the design.”

In the fall, residents will be invited back to take part in a community build to help install the new playground!

Learn more about the project at CityofRoseville.com/parks

- 2

Duniya Drum & Dance
6-8 p.m. Live @ The Rog - West African Rhythms
- 4

July 4th Party in the Park
2-10 p.m. Central Park - Live Music and Fireworks
- 6

Amy & Adams
7-8 p.m. Live @ The Rog - Americana
- 9

Dirty Shorts Brass Band & Everett Smithson Band
6-8 p.m. Live @ The Rog - New Orleans Brass
- 11

Minnesota State Band
7-8 p.m. Live @ The Rog - Concert Band
- 13

Swingin' on a Star
7-8 p.m. Live @ The Rog - Great American Songbook
- 16

Bond Does Belly
6-8 p.m. Live @ The Rog - James Bond Themes with an Arabic Twist plus Belly Dancing
- 18

Roseville Big Band
7-8 p.m. Live @ The Rog - Big Band/Swing
- 20

Riff Rangers
7-8 p.m. Live @ The Rog - Diverse Music Styles
- 23

Pan-handlers Steel Drum Band
6-8 p.m. Live @ The Rog - Caribbean Steel Drum
- 25

Roseville Community Band
7-8 p.m. Live @ The Rog - Concert Band
- 27

Encore Wind Ensemble
7-8 p.m. Live @ The Rog - Wind Instruments
- 30

Viva South America!: Ecuador Manta
6-8 p.m. Live @ The Rog - Ecuadorian Music

- AUGUST
- 1

Paul Barry Blues Band
7-8 p.m. Live @ The Rog - Blues Music
- 3

Brio Brass
7-8 p.m. Live @ The Rog - Large Brass Band
- 6

The Bavarian Musikmeisters
6-8 p.m. Live @ The Rog - German/Austrian Music
- 8

St. Anthony Park Community Band
7-8 p.m. Live @ The Rog - Concert Band
- 10

The Changeups
7-8 p.m. Live @ The Rog - Alternative Americana
- 13

Asian Wave: Asian Media Access
6-8 p.m. Live @ The Rog - Modern and traditional Pan-Asian Music and Dance



Discover Your Parks

Meet at a different Roseville park each week to connect with your community. Enjoy themed activities, recreation fun, crafts, refreshments, and Roseville favorites: the bounce castle and puppet show. **All times 6:30-8 p.m.**

- July 12

Tamarack Park
- July 19

Woodhill Park
- July 26

Oasis Park
- August 2

Keller Mayflower
- August 9

Langton Lake Ball Fields

Fridays with Firefighters

Roseville Fire Department,
2701 Lexington Ave N
Join us for three different Fridays with Firefighters events this summer.
All times 10 a.m. – noon
July 21, August 18

Roll-In Movies @ The Oval

Family movies under the stars and on the big screen. Bring the kids, the treats and a comfy seat for these free outdoor movies. **All times 7:30 p.m.**
July 14 Minions: Rise of Gru
August 4 Zootopia

Roseville's Legendary Puppet Wagon

June 21 - August 17 (no regular shows July 4)

Catch a new show each week. The Roseville Puppet Wagon presents 15-20 minute themed shows on Tuesday, Wednesday and Thursday mornings. All shows are family friendly and include a variety of classic tales.

	9:30 a.m.	10:30 a.m.	11:30 a.m.
Tues	Oasis Park	Villa Park	Lexington Park
Wed	Acorn Park	CP Victoria West	Autumn Grove
Thurs	Owasso Hills Park	Rosebrook Park	Lauderdale Park



FOR THE MOST UP-TO-DATE LISTINGS VISIT
CityofRoseville.com/Rog



SCAN ME

Roseville Police Institutes Innovative Ticket Program



Roseville police officers observed more than 1,500 vehicles with burnt-out headlights, expired tabs, and other equipment violations already this year.

Rather than initiate traffic stops, the Roseville Police Department mailed letters to the vehicle owners as part of a new pilot program designed to bolster both public safety and community trust.

Since the program launched in January, the city has mailed out 1,569 letters in lieu of traffic stops. The letters notify vehicle owners of equipment violations. The letters also share resources to help drivers remedy issues including information on financial assistance to renew license plate tabs and a voucher to fix burnt-out lights courtesy of the Lights On Program.

Roseville Police Chief Erika Scheider said the pilot program is off to a promising start and is part of the department’s ongoing effort to ensure an appropriate and equitable law enforcement response.

“Ultimately, we decided to try a different approach with addressing minor equipment violations,” explains Scheider. “We recognize that most vehicle owners are either unaware of minor equipment violations or perhaps they are unable to afford the repair.”

The new program was launched after the Roseville Police Department conducted a review of all policies and procedures and determined that traffic stops based solely on equipment violations disproportionately impacted communities of color, which undermined law enforcement’s legitimacy.

It also reflects the evolving community sentiment around policing priorities. Roseville Police began prioritizing moving violations after a series of community listening sessions in 2017, Scheider said.

It takes officers 30 second to log an equipment violation in their computer system compared to a traffic stop, which takes several minutes and may pull officers away from more urgent police work.

The pilot program was created with input and direction from the Roseville Police Department’s Multicultural Advisory Committee, a group of citizens who meet regularly to advise police leaders.



Letters in lieu of traffic stops are reserved for vehicles with minor equipment violations, expired registrations, or other non-moving violations that do not create a public safety concern or a dangerous condition.

The letters sent to vehicle owners include information on financial assistance to renew license plate tabs. When the violation is a burnt-out light, the letter includes a voucher to fix it courtesy of a separate Lights On program.



Roseville is a welcoming regional crossroads where Twin Cities residents and visitors come to work, shop and play and traffic patterns illustrate that. About 87 percent of the letters sent have gone to addresses outside of Roseville.

Several drivers have contacted the police department thanking them for the opportunity to address the issue without the stress of a traffic stop. One resident explained that he was driving around his 86-year-old mother on errands when officers spotted his burnt-out light.

“I want to thank the officer for not stopping me even though he or she had a right to. We had an extremely busy morning and a traffic stop would have made my mother quite anxious,” he wrote. “I will take care of this brake light immediately. I thank the officer and Roseville Police Department for their discretion in this matter.”

The program is possible through support from the Ramsey County Attorney’s Office, Lights On, Diversion Solutions, and the Saint Paul and Minnesota Foundation. One of the biggest expenses has been the postage. A group of volunteers and summer interns are helping prepare the letters for mailing.

Scheider stressed that Roseville officers will continue traffic enforcement efforts that improve roadway safety, with an emphasis on curbing distracted driving, excessive speeding, street racing/exhibition driving, and impaired driving.

“These changes allow our officers to focus their time on driving conduct that impacts the safety of our roadways,” Scheider said. “It allows us to prioritize violent crime over minor equipment violations.”

Learn more about Roseville Police at CityofRoseville.com/police.



NIGHT to UNITE!

Neighbors Creating Community
August 1, 2023

The City of Roseville invites residents to celebrate Night to Unite 2023 on Monday, August 1. We encourage neighborhoods to host a neighborhood block party on this evening. Night to Unite is a great way for neighbors to get to know each other, and it’s a great opportunity for police officers and firefighters to meet members of the community.



Learn more and Register
Visit CityofRoseville.com/Night-to-Unite
or scan the QR code to the left.



6 July/August

Fireworks Safety Reminders

Roseville Fire officials are asking residents to be cautious this year so Fourth of July revelry doesn’t result in injury or property damage.

In past years, fire crews have responded to multiple building, grass, and rubbish fires over the holiday. Most were caused by fireworks that were not properly extinguished. Non-explosive and non-aerial fireworks are permitted in Roseville, but fireworks may not be used on public property.

“There are simple things people can do to keep everyone safe and minimize fire risk,” said Assistant Fire Chief Neil Sjostrom. “We have not seen much moisture this summer so using caution with fireworks, even the legal style for Minnesota, will be critically important to prevent fires.”



Fireworks Safety:

- Read and follow directions on the label
- Only light fireworks on a flat surface away from buildings, dry leaves, and flammable materials
- Wear eye protection
- Light one item at a time and do not try to re-light a “dud” firework
- Dispose of fireworks properly. Soak thoroughly in water before putting any material in a trash can
- Do not give fireworks to children
- Use discretion when setting off noisemakers, especially at night. Roseville prohibits noises that annoy or disturb a person or prevents their enjoyment of their property.

Sjostrom also urges residents to stay hydrated and avoid over-exertion on these hot days to avoid medical emergencies.



Volunteer Nurtures the Next Generation of Bluebirds

Peter Evans is bursting with the pride of a new parent as he sets out on a hike through Reservoir Woods to check on some of the park's newest hatchlings.

The retired teacher is monitoring and tending to a dozen bluebird houses tucked into the grassland areas of the 120-acre natural area. He checks weekly to see which houses have attracted families of bluebirds. He started in the spring counting courting couples, then their bright blue eggs, chicks, and eventually fledglings.

"What could be happier than a bluebird," said Evans as he navigates the trails with an old friend and fellow birder Mark Palas on a warm spring morning.

"I feel like I should be giving out cigars," Evans jests, as he flips through his clipboard where he keeps track of all the new eggs and hatchings.

Evans is a City of Roseville volunteer. He's also a member of the nonprofit Bluebird Recovery Program of Minnesota, which has helped this songbird recover and flourish after the previous century of decline.



While Evans may feel the pride and joy of a new papa, his work more closely mirrors that of a housekeeper and handyman. Evans clears out old nests that dissuade bluebirds from occupying a house. He shoos away wasps and invasive house sparrows known to build their nests right on top of bluebird nests.

Evans makes repairs to the houses, which are perched on metal poles about six feet off the ground. He uses building techniques and materials that gently foil raccoons and other predators.

This is Evans' first year tending the city's bluebird trail.

"I have always been interested in birds but I have gotten more serious about birds since I retired," Evans said. "I really love Reservoir Woods. I love that it has all these different habitats. I have walked there for years and I've always seen the bluebird houses."

Last winter, he approached parks and recreation staff and proposed that he'd maintain and monitor the houses that were falling into disrepair. City leaders agreed.

"I thought it would be something good for me to do. I walk there almost every day," Evans said.

Bluebirds, with their rust-color breasts and blue backs, are a symbol of joy and happiness but for nearly a century the Eastern Bluebird species was struggling due to habitat loss and competition from other cavity-nesting birds, especially invasive starlings and house sparrows. Bluebirds like to nest in dead and decaying trees in grassy, open areas.

In the 1970s, the Minnesota Bluebird recovery program was created by the Minneapolis Chapter of the National Audubon Society to promote the placement and maintenance of bluebird houses across the state. It was the first state bluebird organization in the nation. It's now spun off as its own nonprofit with hundreds of members, many of whom, like Evans, count eggs and fledglings. Last year alone, members reported 9,101 fledged bluebirds.

Palas monitors a bluebird trail in the southern suburbs and he's helping his friend with his new Roseville route while snapping photos and siting other bird species along the way.

In a couple of the houses, they find chickadee nests, which are full of soft mosses and bunny fur. Chickadees are also native to this area and are warmly welcomed by Evans even though he's courting the bluebird.

They approach a birdhouse in a clearing in the woods. Evans gently taps on the house.

"It's always polite to knock," he said. Two bluebirds perch nearby as Evans gently peeks inside the house and sees five blue eggs in the center of a neatly constructed nest.

They check another house and they find a mother bluebird sitting on several eggs. So far, he's found four of the houses occupied by nesting bluebirds.

Both Evans and Palas say they plan to report their counts to the recovery program.

"It's a little success in the suburbs," Palas says. "You don't have to be in the wilderness to have wildlife."

Roseville volunteers also help remove invasive species, plant trees, collect and plant native seeds, and other activities that restore and preserve our natural habitats.
Contact Rachel Boggs, Rachel.boggs@cityofroseville.com to learn more.

VOLUNTEER ROSEVILLE

Volunteer Opportunities

Please call or email **Rachel Boggs** at 651.792.7028 or Rachel.Boggs@cityofroseville.com for more information. THANK YOU for volunteering!

Fourth of July Party in the Park

Tuesday, July 4, 10:30 a.m. – 10:30 p.m.
Central Park - Lexington, 2540 Lexington Ave N

Firework path blockers – volunteers are needed to ensure park users do not go beyond the firework safety barriers. Paths will be well-signed; however, a volunteer will be needed to ensure no one goes through the firework barriers. This position is fairly passive and volunteers are encouraged to bring a book, a comfortable lawn chair, and water.

Natural Resources Events

Saturday, July 15, 9:30 a.m. – 11:30 a.m.
Lexington Park Rain Gardens - 2131 Lexington Ave N

Saturday, August 19, 9:30 a.m. – 11:30 a.m.
Garlic Mustard Pull
Reservoir Woods - 1950 Dale St N

Volunteers should wear long pants and bring gloves and a water bottle. Sturdy boots or shoes are highly recommended.

Cooking Camp Assistant

Nature's Kitchen
July 11 – 14, 9:00 a.m. – noon

It's a Rottin' Life
July 21, 9:00 a.m. – noon and 1:00 p.m. – 4:00 p.m.

Wetland Wonders
August 11, 9:00 a.m. – 11:00 a.m.

Harriet Alexander Nature Center - 2520 Dale St N

Assist with cooking activities as part of youth camps. Duties may include: measuring out ingredients, setting up supplies, guiding kids through recipes, and washing dishes. No culinary expertise required!

Bounce House Volunteers

Roseville at 75 Community Event
Saturday, July 22
Shifts are 2:00 p.m. – 4:00 p.m. or 4:00 p.m. – 6:00 p.m.
Central Park - Lexington, 2540 Lexington Ave N

Bounce house and inflatable slide monitors are needed to ensure safety and fun.

THROUGHOUT THE SUMMER

Wednesdays at the Arboretum

Muriel Sahlin Arboretum – 2525 Dale St N
8:00 a.m. – noon

Join the team of volunteers who assure that the public gardens are picture perfect and continue to spark community pride. Help weed and maintain the beautiful flowerbeds as an individual or bring your own team of friends, co-workers, or family members.

Sunday Concert Assistants

Frank Rog Amphitheatre – 2540 Lexington Ave N

Tasks may include putting up chairs, assisting with cables, and helping the artists. No technical musical expertise required. Direction will be provided by the staff concert assistant. Concerts are on Sunday late afternoons and evenings.

ALL ARE WELCOME

The City of Roseville strongly encourages and welcomes community members who are people of color, indigenous, immigrants and refugees, LGBTQIA+ and people with disabilities to volunteer.



Photo courtesy of Mark Palas



Photo courtesy of Mark Palas



Photo courtesy of Mark Palas

Keep your Money in Roseville Use the Roseville License and Passport Center



Using the Roseville License Center is convenient and it helps to support our city!
For hours and more info visit CityofRoseville.com/licensecenter



Events for Roseville Businesses

Roseville Business Council

Take part in the Roseville Business Council and meet other Roseville business owners and employees to hear important information about our community. The business council meets the fourth Wednesday of the month from 7:30 a.m. to 8:30 a.m.

**Roseville City Hall - 7:30 a.m.
2660 Civic Center Dr, Roseville**

July 26, 2023 - 7:30 a.m. – 8:30 a.m.

Our presenter is Randy Bloom from MSS (Midwest Special Services), which is a metro area 501c3 nonprofit rehabilitation provider will discuss recognizing and recruiting an untapped workforce, ADA considerations, communications, and resource tips. Randy's background includes over 18 years of securing business and community partnerships and creating paid work opportunities for persons with disabilities.

August 23, 2023 - 7:30 a.m. – 8:30 a.m.

Julie Wearn from Visit Roseville will provide an overview of the overall impact of the tourism industry from a state, regional and local level.

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Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

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Roseville, MN Economic
Development Authority

Community Connections Made Possible For All in Roseville



At first glance, a mission statement of 'enriching lives through employment and community connections' may seem broad and ambiguous. For Roseville-based TSE, Inc., however, that proclamation is much more than a catchy slogan.

"We truly live and implement our mission," said Lynne Megan, TSE, Inc. President and CEO. "We want the people we work with to have the same lives as everyone in our community."

Since 1961, TSE has been a private, not-for-profit company serving people with intellectual and developmental disabilities in Minnesota. Today, the Roseville-headquartered company supports more than 300 individuals in four training sites and over 100 community businesses in Roseville and the greater metropolitan area. The "TSE" name comes from the fact it provides 'Training, Support and Employment for people with developmental and other intellectual disabilities.' Its professional staff helps individuals find and maintain employment and learn basic, day-to-day living skills.

Employment services

TSE works with over a dozen employers in Roseville alone, illustrated below with their years of relationship in parentheses.

AMC Theater (8 years)
Centennial United Methodist Church (20+)
Cub Foods (20+)
Davanni's (19)
Home Goods (3)
JUUT Salon (5)
Kohl's (5)
Lunds & Byerly's (7)
Mavericks (5)
Pizza Luce (10+)
Quiznos (20+)
Scandinavian Designs (16+)
Schneidermans Furniture (27+)
Super Target (6)



"Our goal is to find jobs for our individuals that they can perform and get satisfaction from while helping the businesses at the same time," said Megan.

TSE works with individuals to determine their employment goals and places them in roles matching employer needs. After initial training, TSE staff will systematically allow the employer to assume supervision. TSE staff generally provides follow-along services, checking in with individuals periodically to ensure they can perform their jobs well and employers are satisfied with the experience.

Employer satisfaction is common, illustrated amongst numerous employer testimonials on the TSE website, including Dave Halverson, Store Manager at Schneidermans Furniture, who stated, "TSE does a wonderful job helping us maintain the appearance and housekeeping in our store. Their program offers a tremendous experience for their people and a great service to our business."



Contributing to the community

Employment opportunities are only one part of what TSE strives for, as achieving the enrichment portion of TSE's mission comes from building community connections. TSE provides volunteer opportunities for individuals at Roseville nonprofits, like packing school supplies at Kids in Need and packaging and delivering meals to support those in need over weekends with Every Meal.

"It is so wonderful to see one of our individuals realize that there are others who are less fortunate than they and are in need," she said. "That experience leads them to help and give back to their community even more."

Megan said the Roseville business community has been a solid partner with TSE and, with July including the annual recognition of the Americans with Disabilities Act, now is the perfect time to reinforce inclusion opportunities.

"Communities have marginalized people with disabilities for years and we want everyone to understand they can be contributing members of where they live and work," said Megan.

As with so many other businesses in today's economic environment, TSE has difficulty finding a large enough qualified workforce and has immediate employment opportunities.

"Our employees have gratifying careers," said Megan. "The more staff we have, the more individuals we can support."



New Business Properties Under Construction in Roseville



View the interactive map.
Scan the QR Code to the left or visit

GrowRoseville.com/development-activity