



CITY NEWS

2024 Budget Taking Shape

2024 preliminary budget discussions are progressing and City Council members are looking to Roseville residents for feedback.

City Manager Patrick Trudgeon presented the preliminary recommended budget to City Council on August 21. City Council will vote on approving the preliminary budget and property tax levy at its September 25 meeting. State statute requires cities to set a preliminary tax levy before September 30 for the upcoming fiscal year. Once the preliminary tax levy is adopted it can be reduced, but not increased.

Additional budget discussions will continue throughout the fall at City Council meetings. The final budget meeting (Truth-in-Taxation Hearing) is scheduled for November 27. The City Council will vote on adoption of the final 2024 City budget and tax levy on December 4.

[Read more on Page 2](#)

75 Years of Roseville: The History of The Guidant John Rose MN OVAL

Late Governor Rudy Perpich dreamed of Minnesota hosting the winter Olympics. To make that goal a reality, Minnesota needed world-class sports facilities.

That's how Roseville's Guidant John Rose MN OVAL was first conceived in the 1980s.

Perpich, in pursuit of the 1996 U.S. Olympic bid, urged lawmakers to help fund a series of sport facilities including a state-of-the-art national speedskating and bandy center. Roseville leaders were also eager for the opportunity and submitted a one-inch thick proposal for a speedskating oval to state officials in 1987.

Minnesota saw its Olympic dreams dashed in 1988 when the U.S. Olympic Committee selected Atlanta as its 1996 bid city. But the wheels for the OVAL were already in motion. In 1992, Governor Arne Carlson, standing shoulder-to-shoulder with Olympians, approved state financing for the project.

The Guidant John Rose MN OVAL opened in December 1993, named after a local schoolteacher and state representative.



The OVAL is the largest refrigerated outdoor sheet of ice in North America and draws elite athletes and amateur skaters from around the region and the nation. The 110,000 square feet of outdoor refrigerated ice has hosted international events. It's the home of bandy in the United States and is used by the United States men's and women's national bandy teams.



Bandy is a winter ball sport played on a large ice surface the size of a soccer field.

The OVAL has hosted the 2006 Women's Bandy World Championship; 1995 Men's Bandy World Championship; U.S. Speedskating Championships; U.S. Junior Speedskating Championships; American Cup Speedskating; World Cup Speedskating; and National Bandy Championships.

The OVAL is open for the public to enjoy. It hosts ice skating from November to March. In the summer months, the OVAL offers a skate park and inline skating from May to September.

The OVAL recently underwent nearly \$4 million in renovations and repairs covered by state bonding dollars.

Learn more about the Guidant John Rose MN Oval at CityofRoseville.com/OVAL



An early photograph of the Guidant John Rose MN OVAL.

Police Sergeant Tom Pitzl Pivots to Community Outreach Role

Tom Pitzl has worked as a Roseville police officer for nearly two decades serving in nearly every role. Pitzl has worked as a patrol officer, supervising sergeant, detective, and hostage/crisis negotiator.

But Pitzl said some of the most meaningful moments of his law enforcement career occurred during everyday conversations with Roseville residents and youngsters.

"A few years ago, I filled in as the school resource officer at Roseville Area High School. It was fantastic," Pitzl said. "It reminded how we need to keep focusing on our positive relationships with kids and the community. It was life changing."



▶ Story continues on Page 5

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Important Phone Numbers

Code Enforcement	651-792-7014
Economic Development Authority	651-792-7015
Fire Administration	651-792-7009
Job Line	651-792-7190
License Center	651-792-7010
Parks & Recreation	651-792-7006
Permits	651-792-7080
Police Administration	651-792-7008
Recycling	651-792-7004
Skating Center	651-792-7007
Street/Utility Maintenance	651-792-7004
Utility Billing	651-792-7196
Utility Problems (after hrs)	651-767-0640

Emergency 9-1-1

Police
Non- Emergency 651-767-0640
Fire
Non-Emergency 651-767-0640

Roseville License Center
651-792-7010
2737 Lexington Ave N
Roseville, MN 55113
Open: Monday through Friday
7:30 a.m. to 5 p.m.
Passport Services
2735 Lexington Ave N
Open: Monday through Friday
8 a.m. to 5 p.m.

City Council Roundup

The City Council meets several times per month. Here are highlights of actions the City Council has taken over the past two months:

Business Items

- ✓ **Discussed:** Changes in Property Tax Base, Legislative Changes, and 2024 Council Budget Goals
- ✓ **Approved:** Ordinance Approving a Zoning Code Text Amendment to §1001.10, Definitions, and the Table of Allowed Uses (1007-2) of the Institutional District, and Adopt a Resolution Approving a Conditional Use, in support of an Environmental Service Center for Ramsey County Property Management and the property located at 1725 Kent St.
- ✓ **Approved:** Preliminary Plat of an existing parcel located at 2560 Fry Street to develop as ten lots for single-family attached homes (twinhomes)
- ✓ **Received:** Preliminary 2024-2043 Capital Improvement Plan
- ✓ **Approved:** Resolution providing preliminary approval of the Villas of Reservoir Woods Major Plat of two existing parcels as six lots with an existing home remaining on one of the lots (PF23-001)
- ✓ **Accepted:** State of Minnesota Auto Theft Prevention Grant Award
- ✓ **Approved:** Agreement for Professional Services for County Road B and Snelling Avenue (TH 51) Pedestrian Traffic Study
- ✓ **Discussed:** An Ordinance to Amend Chapter 5 of City Code to Update References to Marijuana and to Prohibit the Use of Cannabis and Hemp in Public Places
- ✓ **Adopted:** Ordinance to Amend Chapter 10 to Allow Display of Political Signs Prior to Election Day
- ✓ **Approved:** Be Active! Be Green! Bench Grant Agreement with Ramsey County

Upcoming City Council Meetings: September 11, 18, 25 • October 9, 16, 23

2024 Budget Meeting Dates

9/18/2023
Receive Budget Recommendations from the Finance Commission
9/25/2023
Adopt Preliminary 2023 Budget, Tax Levy, & EDA Levy
11/6/2023
Review 2023 Proposed Utility Rates

11/6/2023
Review 2023 Fee Schedule
11/27/2023
Final Budget Hearing (Truth-in-Taxation Hearing)
12/4/2023
Adopt Final 2023 EDA Tax Levy



Learn more about the 2024 Budget and share your feedback at CityofRoseville.com/2024-budget



2024 Roseville Resident Budget Priorities Form

Name (print) _____

Property Address _____

Roseville City Manager Patrick Trudgeon presented the 2024 preliminary budget to the City Council on August 21. Details of the preliminary budget presented, including a link to video of the meeting, can be reviewed online at cityofroseville.com/budgetinfo.

1. In what ways does the preliminary budget align with your priorities for Roseville?

2. In what ways does the preliminary budget not align with your priorities for Roseville?

3. What changes would you suggest for the 2024 City Budget?

Please return this form to:

City of Roseville Administration
RE: BUDGET FEEDBACK
2660 Civic Center Drive
Roseville, MN 55113



Save time and postage by providing your response online at:

www.cityofroseville.com/budgetfeedback
or email city.council@cityofroseville.com



Volunteers Roll up Their Sleeves for Prairie Restoration

The call for help went out on a Friday.

By Monday morning, a group of passionate nature lovers who are part of Roseville’s Volunteer Stewardship Program huddled in the middle of a beautiful blooming prairie at Reservoir Woods Park ready to work.

The meadow, flush with black-eyed Susans, purple bergamot blooms, and tall grasses, feels wild and effortless.

It’s actually taken years of labor and patience to reestablish the prairie habitat at one of Roseville’s most natural and scenic parks. Now a fast-growing interloper was threatening that progress – creating a sense of urgency for the work ahead.



Japanese hedge parsley

Senior Ecologist Paul Bockenstedt laid out the mission: Remove by hand hundreds of Japanese hedge parsley plants that have taken root in the prairie restoration area. Bockenstedt held up the plant – tiny white clusters of flowers on long, thin grass-like stalks. Volunteers, joined by Roseville Parks and Recreation staff, began pulling and piling the plants.

The goal is to make sure invasive species don’t choke out the flourishing native prairie plants, Parks Superintendent Jim Taylor explained.

It’s a relentless battle that volunteers tackle throughout the growing season. They’ve also removed buckthorn, garlic mustard, and thistle. Bockenstedt said, under the right circumstances, hand pulling is preferred over spot treating invasive plants. This minimizes the risk of damage to native plants and the pollinators that feed there.

“Volunteers are hugely important and Roseville has a stellar volunteer program,” added Bockenstedt. “It’s one of the best in the region.”

The Volunteer Stewardship Program has been integral in implementing the city’s long-range Natural Resources Management Plan, crafted for five parks including 115-acre Reservoir Woods.

“A historic aerial photograph from the 1930s shows this area was once completely open. It was all prairie. That is what we are trying to get back to,” Bockenstedt said.

“This has been quite a work in progress. When the project started in March 2016 there was so much brush and invasives that you couldn’t stand upright. When those were taken out, there was a lot of bare ground underneath but some native plants were still present.”



Anna Newton picks Japanese hedge parsley at Reservoir Woods.

There was some supplemental enrichment seeding to try and complement the existing native vegetation.

“The city has done a great job. It’s been super successful. It’s been really valuable for a lot of pollinators,” said Bockenstedt, noting that he now sees bees and butterflies including the great spangled fritillary.



A great spangled fritillary

Roseville resident and retired naturalist Anna Newton is part of the Volunteer Stewardship crew. She enjoys walking through Reservoir Woods and she noticed the invasive plants.

“The first couple of times we walked in here I wasn’t seeing much. All of a sudden I started seeing garlic mustard and there was more and more. I thought, I can do something about this so I did,” Newton said.

“You need those native plants for native bees. They need those succession of blooms. It’s all tied together. It’s all connected.”

Learn more about the Volunteer Stewardship Program at CityofRoseville.com/volunteer

CITY Proclamations SEPTEMBER

Hispanic Heritage Month, September 15–October 15

Constitution Week, September 17–23

OCTOBER

Indigenous People's Day, October 9

New Micro-Loan Program Aims to Help Smaller Businesses

Roseville entrepreneurs can now give their small businesses a boost with a new forgivable micro-loan program.

The Roseville Economic Development Authority is offering forgivable loans up to \$5,000 to assist with capital improvements. The program is limited to small businesses with five or fewer full-time equivalent employees.

Applications are on a first-come, first-serve basis. Loans will be given to businesses to fund capital improvements that foster business growth and business expansions, help redevelop and improve aging commercial properties, and help create and retain jobs in the City of Roseville.

Businesses must have a brick-and-mortar presence in Roseville. Home-based businesses are not eligible for funds, unless the funds are to be used to expand into a brick-and-mortar location in Roseville.

Micro-loans will be forgiven if the business remains open in the city for a period of three months. At the end of that period, the business must provide a statement describing how the assistance helped to expand the business, increase the number of employees, or retain employees.

For the more information and to apply please visit CityofRoseville.com/micro-loans

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CityofRoseville.com/ReceiveUpdates



Follow Our Social Media



Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

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Your suggestions and comments are welcome! Contact Corey Yunke at 651-792-7027 or Corey.Yunke@cityofroseville.com. The city does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state or federal law.

September/October 3



HARRIET ALEXANDER NATURE CENTER | **SEPTEMBER 16, 10:00 AM - 4:00 PM**
2520 DALE ST N, ROSEVILLE
FREE TO THE PUBLIC!

ROSEVILLE CALENDAR

Dementia Research: What's Happening Nearby and What's in It for Me?

Wednesday, September 12, 1:00 p.m. – 3:00 p.m.

City of Roseville Council Chambers
2660 Civic Center Dr, Roseville

The Roseville Alzheimer's and Dementia Community Action Team presents a new series of in-person presentations. Learn more at CityofRoseville.com/dementiainfo

Golftoberfest

Friday, September 15, 5:15 p.m.

Cedarholm Golf Course
2323 Hamline Ave N, Roseville

Nine holes of golf (scramble format) with on-course contests and a German inspired meal following golf. Pre-registration required at CityofRoseville.com/golf

Wild Rice Festival

Saturday, September 16, 10:00 a.m. – 4:00 p.m.

Harriet Alexander Nature Center
2520 Dale St N, Roseville

Celebrate wild rice, the fall season, and Dakota and Ojibwe culture. Native American dance and drumming, wild ricing demonstrations, games and activities, crafting demonstrations and sale, and food and beverages available for purchase.

Tapped & Uncorked

Friday, September 22, 6:00 p.m. – 10:00 p.m.

Guidant John Rose MN Oval
2661 Civic Center Dr, Roseville

Tapped & Uncorked brings the community together to sample local craft beer, wine, and cider, all while supporting local small businesses. This fundraising event is presented by the Friends of Roseville Parks, a non-profit organization dedicated to improving city parks and recreation facilities. Learn more at TappedandUncorked.com

Fall OVAL Inline/Skate Park Season

September 5 - October 2, 10:00 a.m. – 7:00 p.m.

Guidant John Rose MN Oval
2661 Civic Center Dr, Roseville

Enjoy the fall weather while riding the skating center's outdoor aggressive skate park or inline skating on the track. Admission is FREE.

Roseville Fire Open House

Saturday, October 14, 10:00 a.m. – noon

Roseville Fire Station
2701 Lexington Ave N, Roseville

Celebrate Fire Prevention Week at the Roseville Fire Station!

Open Mic Night

3rd Thursday of the month
Starting October 20, 7:00 p.m.

Cedarholm Community Building
2323 Hamline Ave N, Roseville

Cedarholm has the mic for all musicians, comedians, poetry readers, or entertainers. Call to sign up for a time slot starting the Monday before the show. All ages are welcome.

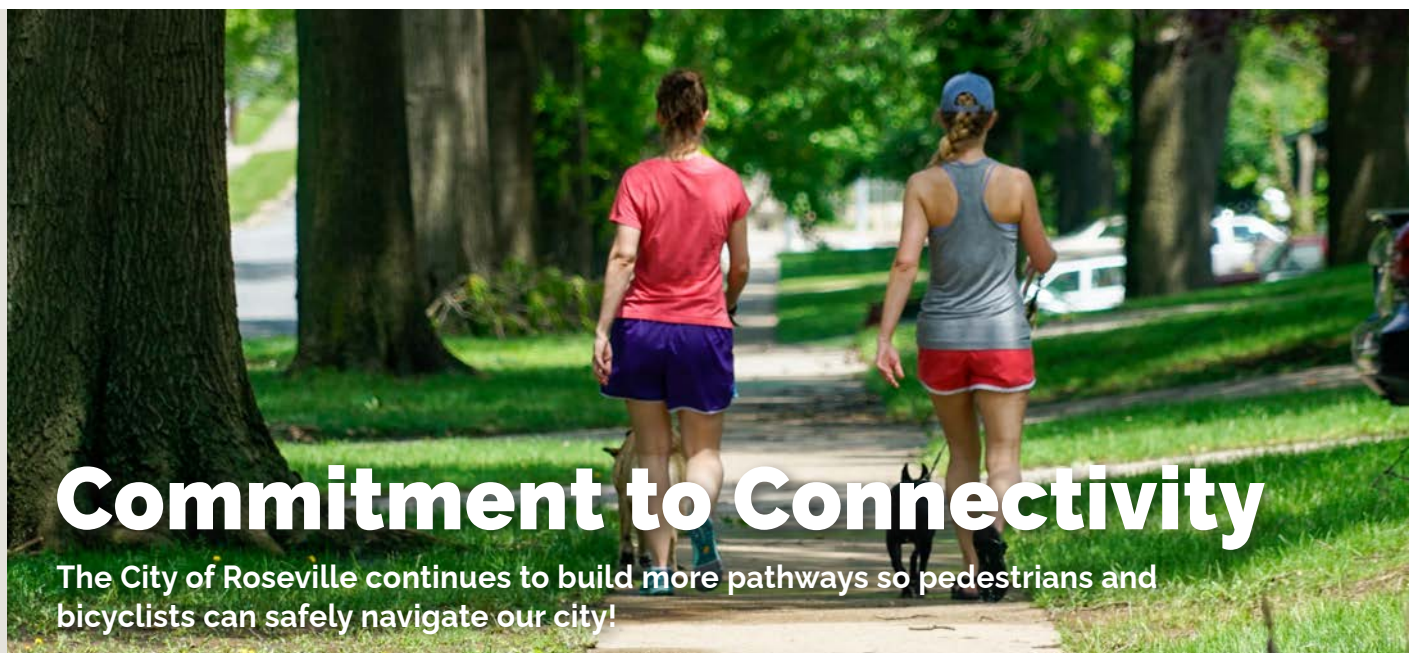
Halloween at HANC!

Saturday, October 28, 1:00 p.m. – 4:00 p.m.

Harriet Alexander Nature Center
2520 Dale St N, Roseville

Halloween family fun may include nature programs, an outdoor story trail, carnival games, crafts, and refreshments. Registration begins October 3.

4 September/October



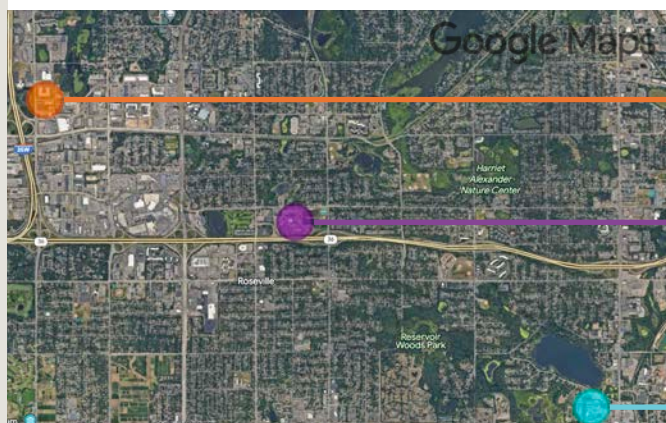
Commitment to Connectivity

The City of Roseville continues to build more pathways so pedestrians and bicyclists can safely navigate our city!

"Roseville was largely built in the 1950s and 1960s before sidewalks were a priority in many suburban communities. The city created a pathway master plan and is slowly building those connections," said Public Works Director Jesse Freihammer. "We have a limited budget, so each year we pursue outside funding and partnerships with others."

Funding for new paths comes from federal Community Development Block Grants, Roseville Municipal State Aid Funds, and Ramsey County State Aid Funds.

Retrofitting our city with paths can be challenging, Freihammer said. There isn't always a lot of space and roadsides are not always graded for paths, which sometimes requires the construction of retaining walls.



"Once the new paths are completed, most residents are happy that we're making those connections."

– Jesse Freihammer,
Public Works Director

This fall, crews will build a new path on Cleveland Avenue from Iona Lane north to the Colder Product site. The path fills a gap and will connect to a transit stop to increase walkability to jobs in that area. Ramsey County is funding \$115,000 of the estimated \$185,000 cost.

Additionally, crews will complete construction of an eight-foot-wide path on the east side of Lexington Avenue near Roseville Area High School. The new path will close a gap between Highway 36 and County Road B2 improving safety for teens and staff traveling to and from school. Ramsey County has agreed to fund nearly \$170,000 of the \$270,000 project. City crews will remove snow from the new path in the winter months.

Another new path will connect Larpenteur Avenue with one of Roseville's newest greenspaces: Unity Park. Completed in 2019, Unity Park is a 0.70 acre park located on Marion Street that features walking paths, a playground, and a one-of-a-kind hill slide in the center of the park. The pathway is an extension of the Marion Street Pathway Phase 1, built in 2021, which connected Marion Street to Lake McCarrons County Park. Federal Community Development Block Grant provides funding for this pathway's \$240,000 estimated cost.

Learn more about Roseville pathway projects at CityofRoseville.com/publicworks

Envision Roseville Update



After 13 months of gathering community input, the Envision Roseville Project is winding down and nearing its final phase. The purpose of the project is to create a set of community aspirations that reflect the values and big picture goals of our community. City staff chose to extend the project's timeline to afford a few more opportunities to hear from members of the community who weren't represented in the first phase of the project. One group with little participation in the project was young families.

"It isn't surprising that we had a low sample size from young families during our first round of engagement," offers City of Roseville's Community Relations Manager Corey Yunke. "Families with young kids are busy and a project like Envision Roseville probably isn't at the top of their to-do list."

City staff met to discuss how to bring these missing voices to the project and landed on creating a free event that caters to young families – Envision Roseville Family Day.

City staff brought in an inflatable slide and bounce house, a petting zoo with pony rides, a food truck, face painters, fire trucks, and police vehicles. Zan and Associates, the city's consultants for the Envision Roseville Project, were intentionally inserted between the face painters and the inflatables, with hopes of gathering input while the parents waited in the lines with their little ones.

It worked.

Just prior to the start of the event, parents pushing strollers started to emerge from the parking lot and soon after, Central Park's parking lot was completely full. Central Park was packed with young families.

"We're very happy and grateful for the turnout for the Family Day event," Yunke said. "We worked hard to get the word out to as many people as possible."

Learn more at CityofRoseville.com/Envision



Police Sergeant Pivots to Community Outreach Role

Continued from front page

Tom will now be focused on those community connections and conversations full-time as Roseville Police Department's new Community Relations Specialist. Tom, who gave up his rank and salary as a sergeant, said he pursued the non-sworn position because he feels passionately about working in Roseville and helping foster the relationship between officers and the community they serve.

"Tom's strengths of meeting new people and making connections will be a perfect fit in his new role as the Community Relations Specialist," said Police Chief Erika Scheider. "It is bittersweet to see Tom stepping away from sworn law enforcement, but I am really excited to see him take on this new challenge and help build on and expand our community outreach initiatives."

In his new role, Tom oversees community events including Night to Unite in August and Shop with a Cop during the holidays. He's handling the department's social media and media relations. He is also the staff liaison for Roseville Police Department's Multicultural Advisory Committee (MAC). The resident advisory group, established in 2020, fosters honest, ongoing, and focused conversations between members of the community, police officers, and other city staff in Roseville.

Tom grew up in neighboring Shoreview and graduated from Totino Grace High School.

Those early positions, where he had to rely solely on his communication skills to work with fellow college students and the public, proved to be some of the best training for his future career as a cop.

Tom was hired as a Roseville police officer in 2005 and jumped into several roles including use-of-force instructor and field training officer. He was forced to put his career on hold in 2009 when he started suffering from lightheadedness and was diagnosed with an arteriovenous malformation, an abnormal and potentially fatal tangle of blood vessels in his brain that typically develops before birth.



At age 27, Tom underwent several brain surgeries, spent a month in the hospital and a year on light duty before returning to work as an officer.

"That really sidelined me," Tom said. It also changed his perspective and how he approached his first responder role.

"It just gave me even more empathy for people going through tough stuff," he said. "It can really throw a wrench into your plans."

He earned his master's degree in public safety leadership from the University of St. Thomas in 2014. That was also a bit of a revelation because through that coursework he realized he drew the most job satisfaction from building and fostering community relations. He also saw how taking the time to listen to residents, answer questions, and explain what was happening during police calls had a profound and positive effect on police-community relations.

When the civilian community relations position opened last spring, Tom said he knew he needed to apply. The married father of three, said the professional pivot creates some room in their family schedule so his wife, a nurse supervisor, can further pursue her career ambitions.

"I'm excited for this next chapter of my career working with great people in a great community!"

Learn more about the Roseville Police Department at CityofRoseville.com/police

Residents Go Above and Beyond to Beautify Neighborhood Park



Residents surrounding Roseville's Keller Mayflower Park adore their charming neighborhood park, but they also had ideas about ways to spruce up their shared green space.

The group called the Keller Mayflower Park Neighbors has joined forces with Roseville Parks and Recreation to improve their neighborhood park including adding nearly a dozen new trees.



It's been a really fun collaboration," said Sara Stafford, whose backyard borders the park. "We've had permission from the city to do all the work. We take a lot of pride and ownership in the park."

The group includes Pete and Nancy Salmon, Breanne and Will Sallee, Tarrie Culbert, Sara Stafford, and Bruce Johnson.

Neighbors have:

- Donated and planted nearly a dozen new trees including Fat Albert Colorado Spruce, Northern Red Oak, and White Spruce. Residents wanted evergreens to add color and texture in the winter months. Diversifying the urban canopy is also of critical importance as ash trees succumb to the invasive emerald ash borer, neighbors say.
- Cleared out invasive plants including buckthorn, garlic mustard, thistle, burdock, dead trees, and brush.
- Planted flowers at the park entrance and added ferns in the areas bordering the woodlands.
- Installed a whimsical Little Free Library in the shape of a city park pavilion (pictured above).
- Touched up the paint on the park sign.
- Dick and Darlene Gannon worked with the city to have a memorial park bench installed.

Read the full story at CityofRoseville.com/keller-neighbors



Roseville's 9th Annual
BEER, WINE, CIDER & SPIRITS
RAISING MONEY FOR YOUR PARKS

September/October 5

ROSEVILLE POLICE FOUNDATION GOLF TOURNAMENT

MIDLAND HILLS COUNTRY CLUB
SEPTEMBER 25, 1:00 PM



LEARN MORE AND REGISTER AT
ROSEVILLEPOLICEFOUNDATION.ORG



SCAN ME



NATIONAL FIRE PREVENTION WEEK

Cooking fires are the number one cause of home fires nationally as well as here in Roseville.

"It's typically unattended cooking. You fall asleep or you walk away from it," says Roseville Fire Chief David Brosnahan.

National Fire Prevention Week runs October 8-14. This year's campaign emphasizes: "Cooking safety starts with YOU. Pay attention to fire prevention."

Here are some tips from the National Fire Protection Association to stay safe while cooking:

1. Always keep a close eye on what you are cooking. Set a timer to remind you that you are cooking.
2. Turn pot handles toward the back of the stove.
3. Always keep a lid nearby when cooking. If a small grease fire starts, slide the lid over the pan and turn off the burner.
4. Have a "kid-free and pet-free zone" of at least 3 feet around the stove or grill and anywhere else hot food or drink is prepared or carried.

Inspections Program is Another Way RFD Prevents Fires and Saves Lives

Roseville firefighters respond to 6,500 emergency calls each year. These calls often involve extinguishing blazes, triaging the sick, and rescuing those in danger. But some of Roseville Fire Department's more important lifesaving work happens behind the scenes.

Roseville Fire conducts more than 2,000 inspections each year at all multi-family housing, hotels, gas stations, restaurants, and new construction sites to prevent tragedy and loss of life.

Fire Department inspectors also complete licensing inspections for all apartments in the city looking for

fire hazards, faulty plumbing, leaky roofs, broken windows, pest infestations, and other things that make an apartment unsafe for tenants.

"It's not seen day-to-day. Our fire inspectors come and go and conduct their work without the lights and sirens," said Chief Brosnahan. "It's work that is absolutely critical to our operations and to the safety of our community. I am confident our inspection programs have prevented significant emergencies and many fires."

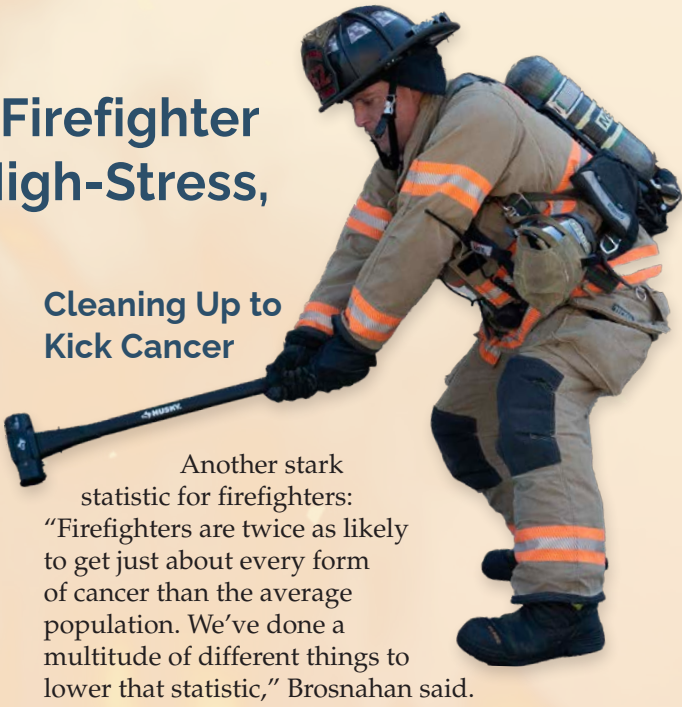


Wellness Plan Promotes Firefighter Health and Wellness in High-Stress, High-Stakes Job

Firefighters are committed to saving lives. But as a group, this profession confronts serious health risks including higher rates of cancer, cardiac events, cardiovascular disease, and suicide than the general population.

The Roseville Fire Department has rolled out an innovative wellness plan to prevent firefighter illness and injury and to safeguard the physical and mental health of its 30 firefighters.

"We have three main areas," Brosnahan said. "We like to call it the triangle of health. It focuses on cardiac, cancer, and mental health."



Cleaning Up to Kick Cancer

Another stark statistic for firefighters: "Firefighters are twice as likely to get just about every form of cancer than the average population. We've done a multitude of different things to lower that statistic," Brosnahan said.

They try to minimize contact with hazardous materials. It used to be a badge of honor to have sooty gear. Now, firefighters use special hoses to immediately wash off hazardous material at the scene.



Mental Health

A therapist typically only visited the firehouse after a critical incident or when a staff member was struggling to the point where it may impact their work. That often felt too late.

In 2019, Roseville Fire decided to increase access to mental health services for its firefighters. Therapist Jonathan "JB" Bundt now regularly visits the firehouse, going on calls with firefighters, trains with them, and attends meetings.

Bundt also makes himself available to firefighters in person or via phone to talk about work stresses, work-life balance and even family and marital issues, which can arise in this high-stress time-intensive profession. He hosts regular sessions at the firehouse on health and wellness. He also meets with each staff member one-on-one once a year.

Bundt, a former police officer who specializes in working with first responders, said this proactive model builds trust and helps to address issues before they balloon out of control.

"It's a proactive strategy vs just a reactive strategy," Bundt said. "I know everyone's name. I know the culture, the people. They see me out there on the street with them. I've helped them wash their trucks and have been involved in some of the training. Not that long ago, I was out at the live burn training. I got all suited up and went in there to see what it was like. I was on a team."

Instead of saying come to my office and let's talk about your life, it's more about me learning about their lives and being part of their lives."

"Jonathan laid the groundwork for what has been a very successful last couple of years where firefighters are being very open with him and seeking him out for guidance," Sjostrom said.



Heart Health

Sudden cardiac death represents the most common cause of death for firefighters in the line of duty, according to the National Fire Protection Association. The physical demands, exposure to hazardous chemicals, erratic schedule, and long-term stress of the job are all contributing factors.

To improve cardiac health, Roseville Fire has incorporated daily exercise into their 24-hour work shifts. There's also an emphasis on better nutrition and hydration, a peer group called Fit 2 Thrive helps to lead those efforts.

This has been a dramatic change at Roseville and in fire departments across the country as multiple studies have brought to light the higher death rates among firefighters.

"Twenty years ago when I started, nobody wanted to have anything to do with it. Now it's completely part of the culture," Chief Brosnahan said.

Now, a fitness activity including running, lifting weights, yoga, or CrossFit-style workouts are part of each firefighter's shift.

"It's not just 24 hours of clicking the television remote and a bag of potato chips," Assistant Fire Chief Sjostrom said.

Each firefighter now has two sets of gear so they can thoroughly wash and dry their gear with specialized washers and extractors back at the firehouse.

Firefighters are required to shower immediately after returning from a fire call to minimize exposure to toxins.

"We've introduced a sauna, in the basement. The idea is you are sweating out the toxins," Brosnahan said.

Annual firefighter medical exams include blood draws to check for heavy metals and exposure to other toxins.





Volunteer Spotlight: Zielinski family

The Zielinski family first volunteered to plant flowers and trees at Roseville parks as part of a Boy Scout outing.

Parents Scott and Sarah Zielinski also hoped to plant the value of volunteering in their sons Dayton and Kai, then ages 6 and 4.

Nearly a decade later, the Zielinski family still volunteers together. Annual City of Roseville volunteer events have become cherished family rituals that help celebrate changing seasons.



“We both like that idea of helping community and strengthening our community ties. You get to meet more people that way,” Sarah said. “Also, I think you are more patient and tolerant with people when you understand the needs of your community and of other people.”

In April, the family helps clean-up the park and natural areas for Earth Day.

In May, the family plants flowers as part of Central Park’s Blooming Boulevard along Lexington Avenue. That’s 13-year-old Kai’s favorite.

“Anything we can do outside is a favorite,” Sarah said. “We enjoy it if it’s something you can do together and be outside. Roseville makes volunteering fun.”

In June, the two boys hold the Rosefest banner in the city’s annual parade.

In summer and fall, the family helps plant trees, often learning about new species and the ecology of the region while meeting neighbors.



“With the tree planting, it’s such a wide variety of people. You show up and you get to chat with older people. They always have a story to share,” Sarah said.

Dayton, 15, volunteered on his own and helped run youth activities at the Harriet Alexander Nature Center last summer.

In September, the family helps with activities at the Wild Rice Festival. In October, they run carnival games at the annual halloween Event.

“It’s nice to have a variety of things to pick from that a teen who is 15 can do and child who is 5 can do,” Sarah said. “And there are so many different things you can do together as a family. Once you get on the volunteer list, Volunteer Manager Rachel Boggs is continually sending out things to do!”

“When grandma comes to visit, she wants to see how big the trees are,” Sara said, so they stop by some of trees at Central Park that they’ve planted in years past to check their progress.

“We all have to do our part,” Sarah said. “This is one little thing to help improve the city and make it the kind of community we want to live in.”

New Windscreens at Evergreen Park Donated by Roseville Rotary



The pickleball courts at Evergreen Park received an important upgrade!



Evergreen Park is located at
1810 County Road B West, Roseville



Thank you to the Rotary Club of Roseville for their generous donation, which helped to fund windscreens at the pickleball courts. Rotary volunteers also helped install the screens. Now, players will be able to enjoy play in gusty conditions.

Learn more about the Rotary Club of Roseville at RosevilleRotary.org

VOLUNTEER ROSEVILLE

Volunteer Opportunities

Please call or email **Rachel Boggs** at 651.792.7028 or Rachel.Boggs@cityofroseville.com for more information. THANK YOU for volunteering!

Wild Rice Festival

****MANY VOLUNTEERS NEEDED****
Saturday, September 16, 9:30 a.m. – 1:00 p.m.
or 1:00 p.m. – 4:30 p.m.
Harriet Alexander Nature Center
2520 Dale St N, Roseville

Fall celebration of wild rice, Native American culture, and Minnesota’s harvest season. This fun event, held at Harriet Alexander Nature Center includes apple cider pressing, honey harvesting, children’s games, and more! We need volunteers throughout the event for a variety of tasks.

Garlic Mustard Pulling in Reservoir Woods

Saturday, September 16, 9:30 a.m. – 11:30 a.m.
1901 Alta Vista Dr, Roseville

Volunteers will meet at Alta Vista. Please dress for the weather and bring a water bottle. Long pants, gloves, sturdy boots or shoes, and insect repellent are recommended. Individuals, families, and groups are welcome.

Tapped and Uncorked Zero Waste Volunteers Needed

Friday, September 22, 6:00 p.m. – 10:00 p.m.
Guidant John Rose MN OVAL
2661 Civic Center Dr, Roseville

We’re looking for volunteers to help monitor recycling and compostable waste stations at Tapped & Uncorked! Volunteer shifts are 2 hours each and include a discounted \$10 ticket to the event—and a free t-shirt! Your ticket includes a tasting glass for beer, wine, and cider tasting (but no tasting during your shift, please!).

Volunteers must be 21+, no exceptions. Volunteers also must attend one training session Thursday, September 22 at 6:00 p.m. Both events are at the Roseville OVAL, 2661 Civic Center Drive, Roseville MN 55113.

Help us make the first Zero Waste Tapped & Uncorked event a success! Tapped & Uncorked is organized by the Friends of Roseville Parks; ticket proceeds support the City of Roseville Parks.

Sandcastle Buckthorn Cut/Drag/Stack

Saturday, October 21, 9:30 a.m. – 11:30 a.m.
3060 Patton Rd, Roseville

Volunteers will meet at the Sandcastle Park Building. Please dress for the weather and bring a water bottle. Long pants, sturdy boots or shoes, and gloves are recommended. Individuals, families, and groups are welcome.

Halloween at HANC!

Saturday, October 28, 12:00 p.m. – 3:00 p.m.
or 3:00 p.m. – 5:00 p.m.
Harriet Alexander Nature Center
2520 Dale St N, Roseville

Many volunteers are needed for the annual Halloween festival at the nature center. We need help with set-up, outdoor games, and snack stations. Volunteers are encouraged to wear non-scary costumes.

ALL ARE WELCOME

The City of Roseville strongly encourages and welcomes community members who are people of color, indigenous, immigrants and refugees, LGBTQIA+ and people with disabilities to volunteer.

ROSEVILLE BUSINESS NEWS

GrowRoseville.com

Events for Roseville Businesses

Roseville Business Council

Take part in the Roseville Business Council and meet other Roseville business owners and employees to hear important information about our community. The business council meets the fourth Wednesday of the month from 7:30 a.m. to 8:30 a.m.

Roseville City Hall - 7:30 a.m.
2660 Civic Center Dr, Roseville

September 27, 2023 · 7:30 a.m. – 8:30 a.m.

Chris Crutchfield, CEO of the nonprofit Ujamaa Place, will speak about their program designed to help young African American males find and maintain employment. Included in the presentation will be a participant in the program and the Ujamaa Place point person for employment services.

October 25, 2023 · 7:30 a.m. – 8:30 a.m.

Economic Development Update

Learn what the Roseville Economic Development staff have been working on during the past year.

In partnership with



Sponsored by



BizRecycling provides grants to businesses, apartment buildings, schools, colleges, food shelves, and farmers markets to reduce waste and improve recycling. Five different grants are available to help your business reduce, reuse, and recycle better.

Learn more at bizrecycling.com

Get a FREE Smart Thermostat for your business!

Reduce energy costs and earn bill credits by upgrading to smart thermostats, installed by the One-Stop Efficiency Shop®.

MNCEE.org/Free-Smart-Thermostats

Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

Get Social!



@GrowRoseville



GrowRoseville



Roseville, MN Economic Development Authority

Mexican Street Food Thrives in Roseville at La Tapatia

From trendy food truck to tasty takeout hotspot, La Tapatia has grown into a full-service Roseville restaurant specializing in the fresh, authentic flavors of the Guadalajara region of Mexico.

Martha Ponce started the food truck business nearly a decade ago serving tacos, burritos, and Mexican specialties drawing on the flavorful recipes passed down from generation to generation in her family. Tapatio/tapatia actually refers to someone from Guadalajara.

Her son Abraham Ponce Delgadillo took over the business in 2016, guided it through the pandemic with a brisk takeout business run out of a commercial kitchen in Roseville, and opened in its current restaurant location in January 2021.

The current site, in the former New Bohemia at 2730 Snelling Ave N, has a spacious and bright dining room with patio seating in the warm weather months.



"The community has really stood behind us especially during our takeout phase. We did well enough that when a restaurant spot in Roseville opened up, my real estate broker called me right away," Abraham said. "We went and looked at it, and I knew at first sight it was going to be a good home, our permanent home in Roseville."

They serve multiple styles of tacos, flights of specialty salsas, and regional delicacies including Torta Ahogada, Alambre, and Tres Leches Cake.

Martha still stops by to make sure traditional recipes are being followed and the flavors are spot-on. She also tends to the bursts of flower blooms on the patio.

"She is still hands on, 100 percent," Abraham said. "It's her passion. It's her baby and it's her name. The food that is being served, it's part of her identity. It's a labor of love."

"Mexican food is humble. It's good home-cooked meals. It's everything my mom learned from her grandma and her aunt when she grew up in Mexico. She is very particular about all the details – how you cut the cilantro and the size and type of the onions. It's really important to us to source good quality produce for our food. That's what will shine."



A new happy hour and late night menu are in the works. Abraham said they will pursue their full liquor license so they can add some craft cocktails to their offerings.

"Guadalajara is home to tequila and the blue agave plant," he said.

It's not just about the cuisine. Abraham said he's also focused on creating good jobs in the community, starting workers above minimum wage, especially the behind-the-scenes kitchen staff.

"I come from the service industry myself. I am an immigrant. I've work in the kitchen. I was a dishwasher and a bartender," Abraham said.

To make sure all families feel welcome in his restaurant, he looks to hire bilingual servers.



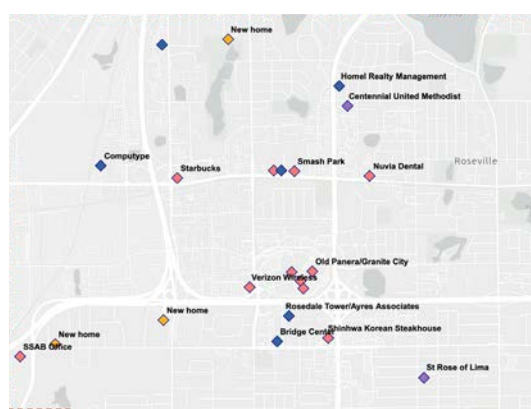
"When Hispanic families come in, I want to make sure they feel at home. If they have questions, I want someone to know their language," Abraham said.

Abraham said he's thrilled to be part of a new wave of locally owned restaurants opening in the diversifying suburbs.

"Roseville is going in the right direction," he said. "Roseville has been really good to us and that's why it was important for us to stay in Roseville."

La Tapatia is located at 2730 Snelling Ave N #200, Roseville, MN.

Learn more at LaTapatiaMN.com



New Business Properties Under Construction in Roseville



View the interactive map. Scan the QR Code to the left or visit

GrowRoseville.com/development-activity