

CITY NEWS



We need your help!

The City of Roseville is required by the Federal Safe Drinking Water Act to identify the water service line in every home and business in Roseville. The goal is to identify any remaining lead pipes in the community and to figure out ways to replace them.

“We need to check each of the 10,700 water service lines in Roseville,” said Jesse Freihammer, Director of Roseville Public Works. “We don’t think we’ll find many, if any, homes with lead service lines, but we still need to document it to be compliant with federal regulations.”

There are two ways to check your water service line:

- Do it yourself - check your water service line and report to Public Works
- Schedule an appointment to have Public Works check your service line



Read more on Page 5

75 Years of Roseville: Grassroots Community Effort Built Central Park

Roseville’s Central Park is truly the heart of our community.

It’s where residents venture year-round to exercise, enjoy nature, and come together to celebrate important occasions including Rosefest and Juneteenth.

The founding and development of this 225-acre park a half-century ago is a model of collaboration and community building.



Roseville was a developing suburb when residents, encouraged by visionary Parks Director Frank Rog, passed a \$650,000 bonding referendum in 1961 so the city could purchase land for public green space including what would become Central Park. Time was of the essence as developers were moving quickly to buy up land.

Acquiring the property was just the beginning. The community needed money and a plan to develop the parks. Originally, city leaders planned to delay development until the 1970s, so they could raise money and possibly pass another bonding referendum.

Eager to get started, nonprofit service groups including Roseville Jaycees took the lead with the support of city leaders. They were instrumental in forming a citizens committee to fundraise for parks development.



The committee was formally incorporated as the nonprofit Roseville Central Park Foundation in 1964. The goal: “Converting a 220-tract of unused land and swamps into a beautiful park for full family enjoyment – a park with true natural beauty plus facilities for baseball...children’s play, picnicking, and more,” according to a 1960s brochure.

Individuals, clubs, civic groups, and local businesses rallied around the effort. They raised funds by throwing elaborate galas including the space themed Apollo Ball at Har Mar Mall in 1969. The funds helped pay for 16,000 trees, picnic tables, restrooms, ball fields, horseshoe courts, the iconic rocket slide, and other playground equipment.



The city, in partnership with nonprofit groups including Friends of Roseville Parks and its generous donors, continued to add amenities and attractions to Central Park throughout the following decades.

When a tornado ripped through Roseville on June 14, 1981 destroying nearly 600 trees in the park, a Reforestation Committee was organized to replant and improve the park.



Central Park remains one of Roseville’s more treasured locales. It’s a place that continues to thrive due to synergy between city leaders, generous donors, nonprofit groups, and volunteers who pour their energy, resources, and heart into this dynamic green space.

“Central Park is such a special place. It’s not just a park, but a place where nature meets community, conservation meets health and wellness, and residents connect with their neighbors from throughout the city,” said **Roseville Parks and Recreation Director Matthew Johnson**. “The vision of Roseville’s early leaders, and the dedication of so many different community groups has made this unique space what it is today. That commitment continues to this day and is one that will ensure that the park remains a special part of Roseville for generations to come.”



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Important Phone Numbers

Code Enforcement 651-792-7014
Economic Development Authority 651-792-7015
Fire Administration 651-792-7009
Job Line 651-792-7190
License Center 651-792-7010
Parks & Recreation 651-792-7006
Permits 651-792-7080
Police Administration 651-792-7008
Recycling 651-792-7004
Skating Center 651-792-7007
Street/Utility Maintenance 651-792-7004
Utility Billing 651-792-7196
Utility Problems (after hrs) 651-767-0640

Emergency 9-1-1
Police
Non- Emergency 651-767-0640
Fire
Non-Emergency 651-767-0640

Roseville License Center 651-792-7010
2737 Lexington Ave N
Roseville, MN 55113
Open: Monday through Friday
7:30 a.m. to 5 p.m.
Passport Services 2735 Lexington Ave N
Open: Monday through Friday
8 a.m. to 5 p.m.

City Council Roundup

The City Council meets several times per month. Here are highlights of actions the City Council has taken over the past two months:

Business Items

- ✓ **Approved:** Preliminary 2024 City and EDA Tax Levy and City Budget
- ✓ **Approved:** Ordinance Amending Chapter 507 to Update References to Marijuana and Establishing Chapter 513 to Prohibit Smoking and Vaping at Specified City Properties
- ✓ **Recognized:** Members of the Roseville Fire Department and Maplewood Fire Department with a Live-Saving Award for their work in saving a toddler in cardiac arrest
- ✓ **Received:** MnDOT Presentation on the Highway 36 Transportation Study
- ✓ **Appointed:** Namit Bhalla and Lori-Anne Williams to the Human Rights, Inclusion, and Engagement Commission and Sarah Rudolf and Daniel Fergus to the Public Works, Environment, and Transportation Commission
- ✓ **Approved:** Resolution Prohibiting Parking on Dale Street by the Nature Center
- ✓ **Approved:** No Parking Resolution for Dale Street from Larpenteur Avenue to Lovell Avenue
- ✓ **Approved:** Purchase Order with Flagship Recreation for Playground Engagement, Design, Equipment, and Installation at 2381 County Road B
- ✓ **Approved:** Liquor License for Smash Parkl, 1721 County Road C
- ✓ **Adopted:** Ordinance to Amend Chapter 10 Regarding Display of Political Signs Prior to Election Day
- ✓ **Accepted:** State of Minnesota Auto Theft Prevention Grant Award
- ✓ **Approved:** Agreement for Professional Services for County Road B and Snelling Avenue Pedestrian Traffic Study



Upcoming City Council Meetings: November 6, 27 • December 4

2024 Preliminary City Budget and Tax Levy Approved

On September 25, 2023, the Roseville City Council approved the 2024 preliminary city budget and property tax levy. The 2024 preliminary city budget totals \$69.6 million.

Approximately 41% of the total 2024 budget or \$28.8 million is funded by commercial and residential taxpayers through the property tax levy. The remaining \$40.8 million of the total budget is funded through fees for service, state, and federal aid.

If the preliminary budget and tax levy remain unchanged, homes with the median home value of \$349,900 will see an increase of about \$8 per month, or \$96 annually (See Table 1).

The primary contributing factors to the increased budget are a \$5 million increase in contractual costs and other inflationary costs; \$2.1 million for personnel costs; and \$1.2 million in capital equipment and costs associated with providing and maintaining infrastructure.

The Property Tax Levy for Roseville Economic Development Authority (EDA) decreases in 2024 (See Table 1).

At this point in the 2024 budget process, the property tax levy can’t increase beyond what was approved in the preliminary budget, but the tax levy can decrease.

The Final Budget Hearing will be held at the November 27, 2023 City Council meeting. The final budget will be adopted at the December 4, 2023 City Council meeting.

Table 1: Estimated City of Roseville Property Tax Levy Impact on Median-Valued Home (Monthly)

	2023	2024	\$ Change	% Change
City Tax Levy	\$100.92	\$108.90	\$7.98	7.9%
*EDA Tax Levy	\$1.71	\$1.55	\$(0.16)	-9.4%
Combined Monthly Total	\$102.63	\$110.45	\$7.82	7.6%

*EDA = Economic Development Authority

Upcoming Budget Meeting Dates:

- 11/6/2023**
Review 2024 Proposed Utility Rates
- 11/6/2023**
Review 2024 Fee Schedule
- 11/27/2023**
Final Budget Hearing
(Truth-in-Taxation Hearing)
- 12/4/2023**
Adopt Final 2024 City Budget and Tax Levy



Public input is welcomed and encouraged!
There are opportunities for the public to provide input during the remaining City Council meetings or online at CityofRoseville.com/2024-budget

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CityofRoseville.com/ReceiveUpdates



Follow Our Social Media

Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper with 100% post-consumer waste. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact Corey Yunke at 651-792-7027 or Corey.Yunke@cityofroseville.com. The city does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state, or federal law.



WILD RICE FESTIVAL



Thanks to all who helped us celebrate Native American culture, Minnesota's harvest season, and of course, Wild Rice, in this year's Wild Rice Festival at Harriet Alexander Nature Center (HANC) on September 16, 2023. The weather was perfect, the food was great, and the entertainment lineup was both entertaining and educational.

Photos by Mark Connolly

CITY Proclamations

NOVEMBER

Native American Heritage Month

Firefighters Resuscitate Toddler, Receive Life-Saving Award

The Roseville City Council honored eleven Roseville and Maplewood firefighters for saving the life of a toddler who suffered a cardiac arrest. Thanks to their efforts, the youngster has made a full recovery.

Roseville Mayor Dan Roe and Fire Chief David Brosnahan presented the Roseville Fire Department Life-Saving Award to the group for their heroic actions on August 27.



"We perform lifesaving procedures on a regular basis, but every once in a while an incident such as this occurs and we want to stop and recognize the heroic efforts of our first responders," Chief Brosnahan said.

Roseville Firefighters responded to a call of a one-year-old with difficulty breathing at 3:00 p.m. On the way to the call, the 911 dispatchers notified them that the young patient had gone into cardiac arrest.

"When firefighters arrived, the 20-month old patient was in their father's arms unconscious and not breathing," Brosnahan said. "The father handed the patient to first responders."



Roseville Firefighter / EMT Dave Doucot quickly checked for a pulse. Feeling no pulse, Doucot started pediatric CPR. Roseville Firefighter / Paramedic Brian Smith began to administer advanced life support including an advanced airway to supply oxygen to the child.

"Moments after those interventions were completed, the child's pulse returned and the child began to breathe on their own," Brosnahan said.

Maplewood Fire crews arrived and assisted Roseville. The young child was transported to the hospital via ambulance and has made a full recovery.

"This is what it's all about. This is the definition of saving a life," Brosnahan said.

Towering Art Installations Coming to Harriet Alexander Nature Center

Mosaic artist **Lori Greene** gazes down at her latest work in progress on the table in front of her: a beautiful doe and her fawn created with hundreds of precisely placed ceramic tiles.



With the help of a generous donor, the City of Roseville has commissioned the acclaimed mosaic artist to create three 15-foot-tall mosaic cairns to be placed around Harriet Alexander Nature Center. Each cairn will feature animals that represent the three natural areas – marsh, prairie, and forest – that make up the 52 acres surrounding the nature center.

It's slow and painstaking work.

"This piece, what I have right here, has taken me five days," Greene explained. "I always start with the hardest part, so the eyes are always the first thing I do. The doe's eyes probably took me an hour. I was trying to figure out how they should look so they are looking at you and also communicate: get away from my baby."

In modern times, cairns are eye-catching landmarks built to mark trails and significant locations.

Greene's work is displayed all over the country and across the Twin Cities. Two of her larger-than-life mosaics grace the Minneapolis-St. Paul Airport. She has public art displays in cities ranging from Baltimore to St. Louis Park. Green created the Survivors Memorial at Boom Island Park in Minneapolis, which is the nation's first, permanent, public memorial to honor survivors of sexual violence.

"Boom Island is my most important work. I am a survivor and I was asked by a survivor to work on the project," she said.

Greene said she agreed to take the Roseville commission because she was drawn to the natural, family-friendly setting and the different surge of emotions this project will evoke. Greene said she explored HANC with her children when they were young.



Falcon Heights residents and nature center volunteers John and Kris Robertson-Smith donated the funds for the cairns, in coordination with the nonprofit Friends of Roseville Parks.

"In my opinion, the nature center is a hidden gem, well deserving of more attention," writes John Robertson-Smith in a letter to the city. "The intention of this project would be to increase the awareness of HANC in a unique, artistic, and community-centered manner."

Greene grew up in Minnesota with a plethora of cultural influences and values that still guide her work. Greene is multiracial including African American, Native American-Mississippi band of Choctaw, and Caucasian. Her father Dewey Greene was a founding member of the Student Nonviolent Coordinating Committee (SNCC) in the 1960s, which fought for Civil Rights.

"I want public art to be available everywhere," she said. "A lot of people feel intimidated by art, I want people to walk by a piece of art and think: 'oh that's cool!' I want people to be interested and to be curious and ask, 'What is that? How is that made? Could I do that?'"

Greene said she is thrilled that Roseville wants to display her mosaics and her distinct multicultural perspective.

"If you don't see people who look like yourself, you don't know that you can do that thing. I never had a teacher of color until I went to college," she said.

Lori visited with community members while working on the mosaics at this year's Wild Rice Festival.

The cairns are slated to be installed at HANC in the summer of 2024.

Lori Greene's "A Community Cairn" at West Saint Paul's Art Park.

Harriet Alexander Nature Center is located at 2520 Dale St N.

ROSEVILLE CALENDAR

Designer Handbag Bingo

Saturday, November 4, 1:00 p.m. – 3:00 p.m.

Cedarholm Community Building
2323 Hamline Ave N

Have a good time while raising money for projects in our parks. [FriendsofRosevilleParks.org](https://www.friendsofrosevilleparks.org)



Guidant John Rose MN OVAL Opening Night

Friday, November 10, 6:00 p.m. – 9:00 p.m.

Guidant John Rose MN OVAL
2661 Civic Center Dr

Celebrate the opening of the MN OVAL's 30th Winter season of outdoor ice skating. Learn more at [SkatetheOval.com](https://www.SkatetheOval.com).

Open Mic Night

3rd Thursday of the month, 7:00 p.m.

Cedarholm Community Building
2323 Hamline Ave N

Cedarholm has the mic for all musicians, comedians, poetry readers, or entertainers. Call 651-792-7154 to sign up for a time slot starting the Monday before the show or sign up at the event. All ages are welcome.

Cocoa and Cookies with Kris Kringle

Saturday, December 2, 9:00 a.m. – 12:00 p.m.

Cedarholm Community Building
2323 Hamline Ave N

See Santa and enjoy cookies and hot cocoa. Decorate a cookie and create a festive craft. Register online at [CityofRoseville.com](https://www.CityofRoseville.com).

Holiday Craft Fair

Saturday, December 2, 10:00 a.m. – 4:00 p.m.
Sunday, December 3, 12:00 a.m. – 4:00 p.m.

City Hall, 2660 Civic Center Dr

More than 50 artisans offer unique holiday gifts, including woodcrafts, handknit items, clothing, greeting cards, photography, paper goods, pottery, jewelry, and more. Vendor fees benefit the Harriet Alexander Nature Center (HANC). Get more information at [HolidayCraftFair.com](https://www.HolidayCraftFair.com).

New Year's Eve on Ice

December 31, 2:30 p.m. – 10:00 p.m.

Guidant John Rose MN OVAL
2661 Civic Center Dr

Bring your family, meet your friends, or just come by yourself to the Guidant John Rose MN OVAL to celebrate the New Year! Activities include skating or open hockey on the outdoor OVAL, indoor arena skating, bounce house, magician, and more! \$10.00 admission, \$5.00 skate rentals.

[VIEW MORE:](#)

For a full calendar of events please visit [CityofRoseville.com](https://www.CityofRoseville.com)



Meet the OVAL's New Ice Technician and Zamboni Driver

Each winter, thousands of ice skaters glide around the Guidant John Rose MN OVAL, North America's largest sheet of outdoor refrigerated ice located right here in Roseville.

Taylor Driesen is the city's new ice arena maintenance staff member working behind the scenes making sure the experience goes smoothly.

She is one of three ice technicians, overseeing putting in the ice in mid-November. She maintains and monitors the OVAL's massive refrigeration system. But most visitors will recognize Taylor as the OVAL's main Zamboni driver, which she says is one of the coolest parts of the job.

In the winter, resurfacing the ice occupies a big chunk of her time. It takes 45 minutes to one hour to Zamboni the entire OVAL, Taylor said. Typically, she'll do it in sections as many as 5-10 times a day.



Taylor said she enjoys being a bit of a trailblazer in her profession.

"It's kind of cool to be one of the few women that get to do these kinds of roles," she said.

Taylor grew up in Alton, Iowa and attended Northwestern College in Orange City, Iowa, majoring in sports management. She knew she wanted to pursue a career in parks and recreation and, through a series of summer jobs, found herself drawn to the maintenance and technical side.

"One day I decided I wanted to drive a Zamboni," Taylor said. "I just like maintenance, working with my hands. I like to do hard work. It's fun to stay active."

She has experience maintaining ice at other facilities including Braemar Arena in Edina.

Taylor said she enjoys keeping systems running and creating a seamless experience for the speed skaters, bandy and hockey players, and leisure users who come for open skating.



Taylor has attended specialized training to understand the complexities of the OVAL's state-of-the-art refrigeration system located in a massive mechanical room on site (pictured above).

"There are five different zones that cool the OVAL," Taylor explains. "There are pipes underneath the cement. A brine solution is pumped through those pipes consistently chilling the ice. That allows us to have ice all season long even when it's 40 degrees outside."

She also knows the ins and outs of the Zamboni. The ice resurfer travels about eight miles per hour but there's skill involved including slightly overlapping each pass to prevent ridges from forming.

Even though her work is often behind the curtain, Taylor said it's rewarding to see folks have fun.

"I get to see happy people enjoying the ice," Taylor said. "I have nephews who play hockey for Roseville, so it's cool to have them come skate here. All their friends know me and will say hi."

During the warm-weather months, Taylor pivots to maintaining the grounds around the OVAL. Taylor lives in Roseville. In her free time, she still enjoys slipping into the driver's seat: she likes to jet ski and ride motorcycles.



Sustainability Tip: Take Advantage of New Sustainable Energy Rebates



Noelle Bakken
Sustainability Specialist

The Inflation Reduction Act (IRA) is a climate, healthcare, and tax act passed by Congress in August 2022 with a goal of cutting greenhouse gas emissions by 40% by 2030.

It is the largest package of climate investments in U.S. history. We are seeing more frequent and severe effects of climate change, and the federal government is working to implement numerous financial incentives to widely increase adaptation and mitigation efforts across the country.



Find which rebates and credits you qualify for at [CityofRoseville.com/IRA-Calculator](https://www.CityofRoseville.com/IRA-Calculator)

What's in it for residents?

- Electric vehicle tax credits were expanded for vehicles purchased in 2023 and later. Many vehicles qualify for up to \$7,500 in credits, depending on various requirements.
- Used electric vehicles are also eligible for a tax credit of 30% of the vehicle sale price, up to \$4,000. The max vehicle sale price must be \$25,000 or less.
- Electric Vehicle Chargers are eligible for \$1,000 tax credits.
- If you need to update your electric panel to accommodate the extra electricity load from charging, \$600 is also available as a tax credit towards that cost.
- Home energy tax credits – many new tax credits are now available, and in 2024 instant rebates will be available at the time of sale.
- Weatherization (including insulation and air sealing) - \$1,200 tax credit.
- Rooftop solar or geothermal heating – 30% tax credit, which includes battery storage.
- Heat pump (air conditioner + heater, or water heater) - \$2,000 tax credit.

Aeration System will Cause Thin Ice at Central Park

Central Park visitors need to be aware of the potential for thin ice on Bennett Lake this winter. The City of Roseville has updated and reactivated its underwater aeration system, the bubbler, to support the fish population throughout the winter months by increasing the amount of dissolved oxygen in the water.

“Historically, we’ve run the waterfall year-round to boost dissolved oxygen levels in Lake Bennett,” said Environmental Manager Ryan Johnson.

The waterfall alone can’t always keep up. Adding the bubbler, which will run year-round, will help support the lake’s sunfish, bluegills, and bass population.



The city works closely with the Minnesota Department of Natural Resource and the Ramsey-Washington Metro Watershed District to monitor lake conditions.

DNR regulations require “thin ice” signs every 100 feet around public waters when aeration systems are in operation.

Johnson said residents should avoid walking on the ice at Bennett Lake and any body of water in the city due to the potential of thin ice spots.

“No water, especially in the metro area, is safe in winter,” Johnson said. “That’s because we have storm sewers emptying into them, which causes water movement and can carry chloride laden water as a result of road salt which changes the water chemistry. There are springs in some of the lakes and ponds which can also result in thin spots.”

Originally a wetland, Bennett Lake developed into the water feature visitors see today in the 1960s and 70s. As the city grew, the network of storm sewers was developed and drained into Bennett.

Bennett Lake measures 28 acres today with a maximum depth of 9 feet. It’s a notable attraction of Central Park with a fishing pier and a walking and biking trail following its shoreline.

In the past, the DNR has stocked Bennett Lake with Walleye fingerlings, Channel Catfish yearlings, and large adult Bluegills.



The City of Roseville needs your help!

Federal safe drinking water regulations require that cities compile and maintain an inventory of all water service lines which connect homes and businesses to city water mains. The goal is to identify any remaining lead pipes in the community and figure out ways to replace them.

Here’s how you can help:

- Locate the water service line entering your home/building. (It’s usually in the basement near the water heater.)
- Identify the pipe material with a few quick and easy techniques (see table below).
- Snap a photo of the pipe and submit with your report on the city website.

Too busy to check? Schedule a free, no-hassle appointment with Roseville Public Works staff, who will stop by your home and record that information for you. A city inspector can complete the inspection in less than five minutes.

The City of Roseville, which has 10,700 water service lines, needs to complete its inventory by **October 16, 2024**.

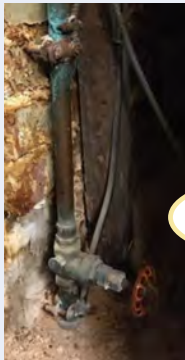
Fortunately, most of Roseville was built in the 1950s and 60s and a vast majority of the city’s water service lines connecting homes to city water service are copper, said Public Works Director Jesse Freihammer.

“We suspect we have very few, hopefully none, but we still need to document it,” Freihammer said.

If lead is discovered, there is no requirement that homeowners replace that water line but there are financial resources available to residents interested in switching to safer, modern pipe material.



Scan the QR Code to the left and submit your report at CityofRoseville.com/Lead-Free

	Lead	Galvanized Iron	Copper	Brass
Outer Appearance	Dull gray, bendable; Often curves between wall/floor and valve	Dark gray or black; Straight rigid pipe	Brown; Can have green corrosion spots	Brown; Can have green corrosion spots
Threads at connections	None	Yes	None	Yes
Scratch Test (coin or key)	Only pipes that are soft metal scratch easily	Hard to scratch, remains gray	Copper, like a penny	Gold color
Magnet Test	Does not stick	Magnet WILL stick	Does not stick	Does not stick
Picture				

Winter Parking Expands to Six Areas Near Multifamily Housing this Winter

Winter weather is on the horizon. That means plow drivers will soon be out on the streets and the City of Roseville’s winter parking restrictions go into effect. No parking is allowed on most city streets when there has been two inches or more of snowfall until the street has been plowed curb to curb.



This winter, the city will allow limited street parking during snowfall in six designated areas as part of the Winter Parking Pilot Project. The pilot project is designed to allow for much-needed street parking in areas near multifamily housing complexes but still ensures that all city streets are properly plowed.

City crews have installed new signs in the designated areas. The new signs allow parking on one side of the street (blue side) when there is a snow event. Once the street is plowed, residents must move their vehicles to the other side of the street (green side) so the remainder of the street can be plowed.

“Historically, the designated areas in the pilot project have received more parking tickets after snow falls,” Public Works Director Jesse Freihammer said. “We recognize the financial hardship and frustration the tickets can cause to individuals and families, so we’re using this project to test if we can reduce the amount of parking

Sign up for snowplow alerts

Sign up at: CityofRoseville.com/receiveupdates and click the Alert – Snowplows link.

Follow @RosevillePlows on X (Twitter) and @CityofRosevilleMN on Facebook.



Scan the QR code to the left for all of the links listed above.



LEARN MORE AT SKATETHEOVAL.COM



A Look Inside Roseville Police Department's Community Action Team (CAT)

The public often sees police officers as crimefighters and protectors of the public.

The reality is Roseville police officers respond to hundreds of calls each year that don't fall neatly into those categories. Officers are dispatched to assist a person in crisis, check on a homeless family sleeping out of their vehicle, or conduct a welfare check at a residence where an unhealthy amount of clutter is piling up outside.

The Roseville Police Department created the Community Action Team, or CAT, to respond to those pressing community needs in a meaningful way that helps connect people with resources.

"Many of our calls revolve around unmet needs in our community," said Roseville Deputy Chief Joe Adams. "We've developed our team with a diverse set of expertise, training, and tools to help meet those unmet needs. We're focused on creative problem solving."



Leading the Effort:

Sgt. Sean Johnson, a 23-year veteran of Roseville Police, said he jumped at the opportunity to lead this innovative, multidisciplinary team.

"What made me the most excited to lead this team was being on patrol and seeing some of the problems firsthand. It was frustrating because it was a revolving door - especially on the mental health side," Johnson (pictured above) said.

"CAT has the time, the skills, and the resources to work with individuals and the problems they are facing in a holistic manner. We come up with meaningful and long-term solutions," he said.

While police departments across the Twin Cities are investing in similar teams, Roseville is on the leading edge with a team of this size or breadth, Johnson said.

Behavioral Health Team

One of the top priorities of CAT has been addressing the surge in emergency calls for individuals in crisis, often with a history of behavioral health issues. One national study estimated that 20% of police calls involve a mental health or substance abuse crisis. That includes individuals behaving erratically, describing visions, or paranoia, and threatening harm to themselves or others. Some residents with untreated mental illness have called 911 more than 100 times a year.



Police Officers **Phil Tanis** and **Bryan Anderson** and CAT social workers respond to many of those emergency calls involving a person in crisis. The team helps to stabilize the situation and connect the person with services including Ramsey County Mental Health and Crisis. Much of the focus is put toward building relationships with struggling individuals. The team works quickly and intentionally to pull in clients' families and other support systems. Often, the goal is to build a care team before the next crisis occurs.



"As a member of the CAT, it has given me the opportunity to take my time with clients who need the behavioral health support and not feel like I have to race to the next 911 call," Bryan Anderson (pictured above) said.

"We sit down and get to know them. We build trust and rapport when they are not in crisis," Johnson said. "When you go out and meet someone when they are at their baseline, then you can talk about real-world solutions."

Sitting side-by-side, CAT members, clients, and family members identify the stressors or situations that may trigger a crisis. The officers and social

workers help individuals draft or revise an action plan to resolve those issues before they escalate to an emergency.

Officers try to gather as much information as possible during those visits including: Do they have transportation issues to get to doctors' appointments? Are they taking prescribed medications? Do they need advanced care? If they are feeling stressed, who can they call in their inner circle to support them?

Johnson said they are working with more than 140 clients this year.

"One of the big goals for the behavioral health team is when we have someone who is calling and using emergency services at a higher rate, how can we help stabilize individuals and ultimately, reduce those calls?" Johnson said.

"Being part of CAT's Behavioral Health Unit is a great opportunity to spend that much-needed time and energy on these community members in need," Phil Tanis (pictured above) said.

"It allows officers and social workers to work together, in real time. To assist people from the moment they're in crisis through to stabilization. This is truly a special opportunity to be part of the new age of police work."

Problem Properties

A dangerous amount of clutter and trash accumulates around a home attracting pests. Vehicles are coming and going from a house at all hours and neighbors worry about drug dealing, prostitution, or other illegal behavior. There's a significant uptick in 911 calls and overdoses at a local hotel.

Those are all issues for the CAT officer dedicated to investigating problem properties. Johnson said the specialized position means they can dedicate time to underlying and recurring issues.

Community Values

Now that the team is nearly fully staffed, city and police leaders say they'll spend the next year in the field, working with clients, compiling data, developing best practices, and listening to the community.

While officers have their areas of focus, everyone helps reach goals together.

"What's different about CAT is we are very data driven and we try to do what the community wants instead of what the police department thinks is important," Johnson said. "Our entire strategy is designed around what the community thinks is important at this moment."

CAT is comprised of:

- Two embedded Ramsey County social workers
- Mental health coordinator/social worker from nonprofit People Inc.
- Homeless outreach coordinator
- Managing police sergeant

- Two police officers focused on behavioral health
- Police officer focused on human trafficking
- Police officer focused on auto theft
- Police officer focused on problem properties



Social Worker Perspective

Social Worker **Molli Slade (pictured left)** is one of the newest members of CAT. She joined in April. Molli comes with a unique vantage point as she is a Roseville resident and a former member of the city's Human Rights Commission from 2012 to 2015.

Molli works closely with Ramsey County Social Workers **Sally Vanerstrom** and **Dunia Ahmed**, who are also embedded in RPD. Molli's position is a collaboration between the city and nonprofit partner – People Inc.

Back when Molli served as a Human Rights Commissioner, police leaders were meeting with community members and brainstorming about this type of multidisciplinary team. She said it's thrilling to see how the department has evolved to assist individuals in need.

"We recognize that we can't arrest our way out of many of today's problems. We need to look at these issues more holistically and with long-term solutions in mind," said Molli Slade.

Statistically, suburbs have a similar amount of mental health concerns as big cities, but it's often veiled, Molli said.

"The same mental health issues are going on behind closed doors. We have older parents who have raised their children with mental health issues. They have had private insurance and haven't had to interact with the system at all because the parents have been able to take care of them," Molli said. "Now, the parents are getting older and the adult children with mental health issues are often still living at home. Something as simple as refusing to take medications can yield conflicts, emergency calls, and injuries."

Housing Help

Homelessness is often the most visible in large cities, but it's become an urgent need in suburbs. As overflowing Minneapolis and St. Paul shelters turn people away, they sometimes choose to migrate to surrounding communities. That's another area where CAT is responding to emerging community needs.

Roseville's Homeless Outreach Coordinator **Cari McCollor (pictured right)**, along with other members of the CAT team, reaches out to individuals sleeping outdoors or panhandling on busy roads.



"Homelessness is not a crime," Cari said. "We're here to help people find stable living situations."

Cari's work often starts with helping people find food and temporary shelter. Cari helps them get identification cards, birth certificates, and other documents needed to get into shelters, support programs, and more permanent housing programs. "Cari excels at getting people into a better position to be eligible for many of the programs that currently exist," Johnson said. "She helps people to refill their prescriptions, reconnect with family, secure clothing, get bus passes, and a list of other tasks that support a more positive path forward."

"There are instances when mental health has led to homelessness and conversely, homelessness has negatively contributed to a person's mental health. This is why it's so important to have these skillsets in our collective toolkit," Johnson emphasized."



Volunteer Spotlight: Bitter About Litter



Des Mueller is bitter about litter. The City of Roseville volunteer spends several hours a week picking up trash along roadsides. She's removed thousands of pounds of litter during the past decade.

When Des isn't collecting discarded food wrappers, empty bottles and other rubbish, she loves "talking trash." Des urges others to grab a bag and some gloves and join her efforts to clean up our planet one scrap at a time. At one point, she even shared her litter exploits on social media with the handle "Bitter about litter."

"Picking up litter is my passion project. I actually feel like it's my life's work," Des said. "It checks a lot of boxes for me. I get to be outdoors. I get to be doing something for the planet, which I'm super passionate about, and I feel like it really does make a difference. I'm being physically active, and in the American way, it's instant gratification! It looks bad and you pick it up and it looks better."

Des, who works as a project manager for Target, has volunteered for the city for more than a decade primarily picking up trash. She was recently appointed to the Public Works, Environment, and Transportation Commission.

Des gathers trash while she walks her dogs or goes for a run. If a friend wants to get together, Des often suggests catching up while cleaning up. She focuses on keeping the intersection of County Road B and Dale Street tidy as well as the nearby Highway 36 interchange.



Des originally did it on her own, but she contacted the city a few years back when she was collecting so much trash, it didn't fit in her residential trash bin. City staff now help her with disposal.

"Des is one of the hardest working volunteers that we have in the city and she is a joy to work with. She is well respected by staff and she is constantly doing something to better Roseville," said City of Roseville Volunteer Manager Rachel Boggs. "I hope she inspires others to care as much as she does."

As she plucks trash out of a storm drain during a recent outing, Des said she thinks about the big environmental picture.



"People think that the plastics in our oceans are not our problem, yet it absolutely is," Des said.

"We just pulled a cup out of the storm drain. They get plugged up with trash and debris and you end up having localized flooding. That's bad for our neighborhood," she explains.

"Much of that trash pushes into the storm water system. All storm drains in this area go to Villa Pond, which drains into McCarrons Lake, which flows to the Mississippi River which eventually will make its way to the ocean."

Keeping her own neighborhood clean is also a point of pride for Des.

"I want my neighbors and people visiting our area to know that this is a place where people respect each other and we care about our community," she said.

Des most commonly finds snack food wrappers, liquor bottles, and fast food litter. She and a friend once found a straightjacket during an Adopt-A-Highway cleanup. Another time, she discovered a \$20 bill.

She gets a mix of reactions from passersby. Some look at her quizzically. One driver slowed down and calls out, "Thank you for keeping our city beautiful!"

"That warms my heart," she said.

Investigations

While much of CAT's mission focuses on innovative techniques and tools beyond the criminal justice system, the team has an important crimefighting role.

Officer Christine Marston (pictured right) specializes on human trafficking often connected to prostitution. **Officer Jonah Figueiredo (pictured below)** focuses on auto theft.



"These are crimes that take a significant amount of investigation bandwidth and resources, said Johnson. These are crimes that profoundly impact the community."

CAT conducts investigative details and other complex investigations. They frequently work in close collaboration with neighboring law enforcement agencies and various nonprofit advocates.

"In human trafficking investigations, we identify key players who are recruiting, organizing, and transporting victims and profiting from these actions," Johnson said. "We are trying to disrupt these operations and help the victims of these crimes."



The department partners and relies on nonprofits like Source MN to support victims of human trafficking that are discovered during these investigations.

In both human trafficking and auto thefts, CAT is building cases, working with prosecutors, and securing convictions. A recent investigation led by Marston had made a significant dent in a large-scale, national trafficking operation. Three men were arrested and charged for trafficking-related offenses and await sentencing.

"The biggest hurdle we are facing is how much demand there is," Marston said. "We are working hard to keep this out of our city."

Learn more about CAT and get in touch with the team at [CityofRoseville.com/CAT](https://www.cityofroseville.com/CAT).

VOLUNTEER ROSEVILLE

Volunteer Opportunities

Please call or email **Rachel Boggs** at 651-792-7028 or Rachel.Boggs@cityofroseville.com for more information. THANK YOU for volunteering!

Buckthorn Drag and Stack

Saturday, November 18, 9:30 a.m. – 11:30 a.m.
Reservoir Woods, 1901 Alta Vista Dr

Saturday, December 16, 9:30 a.m. – 11:30 a.m.
Harriet Alexander Nature Center, 2520 Dale St N

This opportunity is best suited for volunteers that can lift and drag up to 20 pounds. Volunteers should dress for the weather and bring gloves, loppers, and bow saws if you have them.

Roseville Holiday Craft Fair

Friday, December 1, Saturday, December 2, and Sunday, December 3

Roseville City Hall, 2660 Civic Center Dr

Join your friends and neighbors while they shop for unique holiday gifts, while supporting Harriet Alexander Nature Center. The event will be at Roseville City Hall, and all vendor fees go to support the nature center. The sale features quality, handcrafted items and volunteer duties include:

Set-Up: Friday, December 1 from 1:00 p.m. – 5:00 p.m.

Saturday: Front desk reception, 10:00 a.m. – 1:00 p.m., or 1:00 p.m. – 4:00 p.m.

Sunday: Front desk reception 12:00 p.m. – 2:00 p.m., or 2:00 p.m. – 4:00 p.m., and post-event clean up from 4:30 p.m. – 6:30 p.m.

Cocoa and Cookies with Kris Kringle

Saturday, December 2, 8:45 a.m. – 12:15 p.m.

Cedarholm Community Building
2323 Hamline Ave N

Help participants with crafts, snacks and event clean-up.

ALL ARE WELCOME

The City of Roseville strongly encourages and welcomes the participation of all residents in its volunteer program, including community members who are people of color, indigenous, immigrants and refugees, LGBTQIA+ and people with disabilities.

Accepting Donations for 2023 Shop with a Cop

On December 6, the Roseville Police Department will host its annual Shop with a Cop program. This year marks the 18th consecutive year that the department has paired officers up with children from the community to go on a shopping spree and spend some time getting to know each other.

The Shop with a Cop program is made possible through financial and in-kind donations from the community. Donations for Shop with a Cop can be dropped off or mailed to the Roseville Police Department.

Donations can be sent to:

c/o Shop with a Cop,
2660 Civic Center Dr
Roseville, MN 55113



For more details about the program, please contact the department directly at police@cityofroseville.com or 651-792-7008.

ROSEVILLE BUSINESS NEWS

GrowRoseville.com

Roseville Business Exchange

December 6, 4:30 p.m. – 6:30 p.m.

Cedarholm Community Building
2323 Hamline Ave N

Join us for our end-of-year free networking event. It's an opportunity to meet with other local businesses, chat with city officials and staff, and make connections with others in the community.

Light refreshments will be provided with a cash bar.

Register and learn more at
GrowRoseville.com/businessexchange

Sponsored by



In partnership with



Nominate Your Business For Roseville's Sustainable Steward Award

The Roseville Sustainable Steward program is funded and supported by the city to recognize and reward residents and business for incorporating sustainability and energy efficiency best practices in Roseville. Residents or businesses taking any sustainable action can be rewarded with a window cling and a yard sign for your good work.

Your actions or project may also be eligible for our Sustainable Steward Annual Award. The winning residents, businesses, or properties will be highlighted at a City Council meeting and on the city's website.

Gold Award: \$500
Silver Award: \$250
Bronze Award: \$100

Applications are due by December 31.



Learn more and apply at
CityofRoseville.com/sustainable-steward

Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

Get Social!



@GrowRoseville



GrowRoseville



Roseville, MN Economic Development Authority

Computype Helps Track Billions of Dollars of Lifesaving Goods

Computype creates barcodes that label and track everything from our country's lifesaving blood supply to billions of dollars worth of inventory.

Founded in Roseville in 1966, Computype is recognized today as an international leader in precision identification and tracking systems. Their work is helping to save lives, support innovation in laboratories across the globe, and solve businesses' next tracking challenge.



Computype's products are used by the American Red Cross to track a large majority of the nation's blood supply. Computype has also helped laboratories and medical clinics across the globe develop efficient, accurate, and reliable strategies for labeling and tracking test tubes, vials, microscope slides, and other labware used in those unique and harsh environments.

"We exist to change the way the world tracks things. Valuable things, life-saving things, and business critical things," said Computype Director of Marketing Communications Brady Borkoski. "There's no one-size-fits-all, so we partner with our customers to solve their critical identification and tracking challenges with our tailored service, expert advice, and customized solutions."



Computype opened its doors in the 1960s as a computer typesetting service. They specialized in typesetting corporate directories for the telephone company. Buck Roach, Larry Erickson, and Hugh O'Connell acquired the business in 1975. By the mid-1980s, they'd repositioned the company as an innovator in barcoding and product tracking.

Their first big break came when they developed a safe and reliable system to track lifesaving donor blood. With adhesive that met U.S. Food and Drug Administration compliance standards and guaranteed sequence integrity, Computype signed its first contract with the American Red Cross in 1983. That partnership continues today. The company's pioneering efforts include an array of tracking solutions for labs including automated histology slides, which are used to examine samples under a microscope.



COMPUTYPE

Computype also branched out to other consumer products, creating tracking solutions for everything from library materials to clothing to warehouse bins. Computype is a global leader in labels for tire beads - the portion of the tire that contacts the rim. The company has supplied more than 400 million bead labels to corporate customers in 40 countries.



Recent Expansion

The family-owned business recently expanded its Roseville facility at 2285 County Rd C. They added space to innovate and to meet growing industry demands. Since COVID, the need for compliance and certification procedures has surged.

"There are countless opportunities in the Life Science space," Borkoski said. "Companies operating in this field cannot afford to be right only part of the time. They require near-perfect accuracy and our services help relieve the burden and stress of complying with standards and regulations."

They also added room for employees to collaborate.

"It was an investment in people - both our employees and customers," Borkoski said. "It also showcases our desire to be in Roseville for years to come."

Community Fit

Roseville's central location offers business advantages including a convenient commute for most employees and efficient distribution and logistics. Numerous shopping and outdoor recreation options in the many area parks are a strong draw for employees.

The community's vision and values also align with Computype's owners' values, Borkoski said. The Roach Family Foundation, the philanthropic arm of Computype, has funded educational programs and youth sports in the community. The foundation has also donated to Twin Cities Habitat for Humanity.

The company seeks ways to have all its employees be visible and helpful in the community by offering programs including paid time off for volunteering, Borkoski said.

"It is very refreshing to see Computype make their values visible in the community," Borkoski said.

Learn more at Computype.com



New Business Properties Under Construction in Roseville



View the interactive map.
Scan the QR Code to the left or visit

GrowRoseville.com/development-activity