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Police Department expands recruitment efforts



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Roseville volunteer advocates and acts for sustainability



CITY NEWS

INVEST IN ROSEVILLE
PUBLIC SERVICES BUILDING PLAN

The City of Roseville is committed to providing essential public services for all 35,000+ residents and the tens of thousands of daily visitors who work, shop, and dine in our city.

In November, Roseville voters will consider two separate ballot questions about whether to use a local 0.5% sales tax to support a new Maintenance Operations Center and License & Passport Center.

The local sales tax rate will be the same if one or both projects are approved.

Read more on Page 4 or visit InvestInRoseville.org

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City Receives High Marks in 2024 Community Survey

A strong majority of Roseville residents believe our city is headed in the right direction and rate their quality of life as either excellent or good, according to the results of the 2024 Community Survey.

Some key findings:

- 85%** think Roseville is headed in the “right direction”
- 85%** rate the general value of city services as either “excellent” or “good”
- 86%** say Roseville has a “very strong” or “somewhat strong” sense of community identity
- 87%** rate their quality of life as either “excellent” or “good”
- 92%** approve of the job the Mayor and Council are doing
- 92%** approve of the job city staff are doing
- 98%** say they are committed to staying in Roseville
- 69%** say they support a proposed half-cent sales tax to construct a parks and public works maintenance facility
- 66%** say they support a proposed half-cent sales to construct a new license and passport center

The Morris Leatherman Company surveyed 400 Roseville residents this spring to gauge community perceptions of local government and quality of life. The city last conducted a community survey in 2020.

Residents surveyed also gave high marks to city services including police, fire, streets, water, and sewer.

Percent of residents who rate city services excellent or good:



Read the full report at CityofRoseville.com/Survey

Inside Look: Mosaic Cairns in Progress

Nationally acclaimed Mosaic Artist **Lori Green** has been working on several mosaic cairns made up of thousands of individual tiles. Each cairn features plants and animals that represent the marsh, prairie, and forest that make up Central Park's 52-acre nature preserve, Harriet Alexander Nature Center (HANC).



Cairns are eye-catching landmarks built to mark trails and significant locations.

The City of Roseville commissioned the public artwork with the help of nature center volunteer and donor John and Kris Robertson-Smith, in coordination with the nonprofit Friends of Roseville Parks.

Greene said she was drawn to the project because of its natural family-friendly setting. Greene said she explored HANC with her children when they were young.



Read more on page 3

ROSEVILLE

City Council



Mayor Dan Roe
651-487-9654
dan.roe@cityofroseville.com



Jason Etten
612-508-5915
jason.etten@cityofroseville.com



Wayne Groff
612-867-0915
wayne.groff@cityofroseville.com



Robin Schroeder
651-488-0129
robin.schroeder@cityofroseville.com



Julie Strahan
612-460-7503
julie.strahan@cityofroseville.com

Email city.council@cityofroseville.com
(Goes to all Council Members)



Patrick Trudgeon
City Manager
651-792-7021
pat.trudgeon@cityofroseville.com

Contact Us

Telephone 651-792-7000
Address 2660 Civic Center Dr
Roseville, MN 55113-1899
Fax 651-792-7020
Web Site CityofRoseville.com
Email info@cityofroseville.com
TDD (Deaf Only) 651-792-7399

Important Phone Numbers

Code Enforcement 651-792-7014
Economic Development Authority 651-792-7015
Fire Administration 651-792-7009
Job Line 651-792-7190
License Center 651-792-7010
Parks and Recreation 651-792-7006
Permits 651-792-7080
Police Administration 651-792-7008
Recycling 651-792-7004
Skating Center 651-792-7007
Street/Utility Maintenance 651-792-7004
Utility Billing 651-792-7196
Utility Problems (after hours) 651-767-0640

Emergency 9-1-1

Police and Fire
Non- Emergency 651-767-0640

Roseville License Center
651-792-7010
2737 Lexington Ave N
Roseville, MN 55113
Open: Monday through Friday
7:30 a.m. to 5 p.m.

Passport Services
2735 Lexington Ave N
Open: Monday through Friday
8 a.m. to 5 p.m.

[CityofRosevilleMN](https://www.facebook.com/CityofRosevilleMN)

[RosevilleMN](https://twitter.com/RosevilleMN)

[CityofRosevilleMN](https://www.youtube.com/CityofRosevilleMN)

CityofRoseville.com/ReceiveUpdates



City Council Roundup

The City Council meets several times per month. Here are highlights of actions the City Council has taken over the past two months:

Business Items

- ✓ **Approved:** Hiring of Inspiring Sight to facilitate the City's Strategic Plan
- ✓ **Received:** Information about Fire Department Staffing Study and directed staff to bring forward a staffing proposal at a future meeting
- ✓ **Approved:** Roseville Area Schools Resource Officers Agreement for the 2024-2025 School Year
- ✓ **Received:** Organizational Equity Update
- ✓ **Received:** Preliminary 2025-2044 Capital Improvement Plan
- ✓ **Approved:** Agreement with Flagship Recreation for planning and installation of Lexington Park playground
- ✓ **Approved:** Grant Application to purchase police department radios through the Minnesota Department of Public Safety
- ✓ **Approved:** Interim ordinance authorizing a study and imposing a moratorium on the operation of cannabis businesses in Roseville until January 1, 2025

Upcoming City Council Meetings: September 9, 16, 23 • October 7, 14, 21



City Manager Presents 2025 Budget

Roseville City Manager Pat Trudgeon has presented the proposed 2025 budget to the City Council.

The approach to the 2025 budget is centered on three main strategies:

- Provide a modern and sustainable infrastructure
- Investment to maintain city programs and workforce
- Strategic use of grant funding

The proposed 2025 budget totals \$73,410,845 and represents a 4.66% increase from 2024 due to higher personnel and supply costs as well as increased capital equipment purchases.

Under this proposal, the total property tax levy would increase by \$1,488,323, or 5.17%, over 2024.

The median-valued Roseville home increased in value from \$349,900 to \$360,500 or an estimated 3.03% value increase over last year. Ramsey County, which oversees property tax assessments and collection, will release additional information on the tax implications later this fall.

The Roseville City Council has approved a timeline establishing dates where they will publicly review and discuss key aspects of next year's budget including the property tax levy and utility rates.

2025 Budget Meeting Dates:

9/16/2024
Receive Budget recommendations from the Finance Commission

9/23/2024
Adopt Preliminary 2025 Budget, Tax Levy, and EDA Levy

11/4/2024
Review 2025 Proposed Utility Rates

11/4/2024
Review 2025 Fee Schedule

11/25/2024
Final Budget Hearing (Truth-in-Taxation Hearing)

12/2/2024
Adopt Final 2025 EDA Tax Levy



Get involved at
CityofRoseville.com
/2025-budget



2025 Roseville Resident Budget Priorities Form

Name (print) _____

Property Address _____

Roseville City Manager Patrick Trudgeon presented the 2025 preliminary budget to the City Council on August 19. Details of the preliminary budget presented, including a link to video of the meeting, can be reviewed online at cityofroseville.com/budgetinfo.

1. In what ways does the preliminary budget align with your priorities for Roseville?

2. In what ways does the preliminary budget not align with your priorities for Roseville?

3. What changes would you suggest for the 2025 City Budget?

Please return this form to:

City of Roseville Administration
RE: BUDGET FEEDBACK
2660 Civic Center Drive
Roseville, MN 55113



Save time and postage by
providing your response online at:

www.cityofroseville.com/budgetfeedback
or email city.council@cityofroseville.com



Public Art Coming to Harriet Alexander Nature Center

“I wanted to do something that was beautiful and about nature,” Mosaic Artist Lori Green says. “It’s healing for me. I hope it will be for others. I hope it’s also fun for kids and adults too.”

Greene’s work is displayed all over the country and across the Twin Cities. Two of her mosaics are displayed at the Minneapolis-St. Paul Airport. Green created the Survivors Memorial at Boom Island Park in Minneapolis, which is the nation’s first, permanent, public memorial to honor survivors of sexual violence.

Lori owns Mosaic on a Stick in St. Paul, which offers classes and studio space to fellow mosaic artists.



Greene grew up in Minnesota with a plethora of cultural values that guide her work. Greene is multiracial including African American, Native American-Mississippi band of Choctaw, and Caucasian. Her father Dewey Greene was a founding member of the Student Nonviolent Coordinating Committee (SNCC) in the 1960s, which fought for Civil Rights.

Greene said she appreciates that her public art projects reach a broad audience.

“A lot of people feel intimidated by art, I want people to walk by a piece of art and think: ‘oh that’s cool!’ I want people to be interested and to be curious and ask, ‘What is that? How is that made? Could I do that?’” she said.

Harriet Alexander Nature Center is located at 2520 Dale St N.



City adds Accessibility Features, Language Translator to Website

The City of Roseville has added a new accessibility menu to its website that provides a screen reader, a larger type option, and a host of other settings to improve ease of use for all visitors.

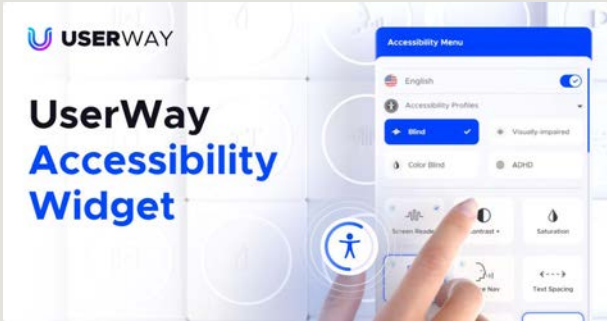


The menu can be accessed by clicking on the blue and white circular icon in the top right corner of the screen. The city has contracted with UserWay to provide the menu, which complies with the Americans with Disabilities Act. The service is free to all users.

“We want to ensure all residents and visitors have quick and convenient access to our city website including information about our programs, services, council and commission actions, and community events,” said Assistant City Manager Rebecca Olson.

The menu, also called a widget, includes accessibility profiles for individuals with the following conditions:

- blind
- motor impaired
- color blind
- dyslexic
- low vision
- ADHD
- seizures and epilepsy
- cognitive and learning disabilities



The UserWay menu also allows users to adjust type size, spacing, contrast, saturation, and a host of other settings. Users can hide all images, pause animations and have webpages read to them. The screen reader translates the site into 50 languages and dialects.

UserWay does not collect any personally identifiable information or behavioral data from websites or visitors. The City of Roseville is spending \$1,800 annually to provide the accessibility menu.

In addition to the increased access offered by UserWay, the website also utilizes Google Translate. The widget is located in the lower right corner and translates the website into more than 200 languages. The city added that feature a few years ago to better serve our diverse community.

Try the widget at [CityofRoseville.com](https://www.cityofroseville.com)

CITY Proclamations SEPTEMBER

Hispanic Heritage Month, September 15–October 15

Constitution Week, September 17–23

OCTOBER

Indigenous People's Day, October 14



Illuminate the Oval Fundraising Begins

A group of OVAL boosters want to add more sparkle to Roseville’s iconic outdoor ice rink!

The Friends of the OVAL Foundation is raising \$60,000 to illuminate the OVAL for the next two years. The goal is to add hundreds of strands of seasonal lights to the evergreen trees surrounding the largest refrigerated outdoor skating rink in North America.

The OVAL was brilliantly illuminated from 2013 to 2018 with help from the Friends of the OVAL and the Roseville Visitors Association. Annual fundraising became time intensive, and the last of the holiday lights burnt out in 2020 and were not replaced.

“The seasonal lights bring an extra touch of magic to the OVAL,” said Luci Botzek, Friends of the OVAL Board President. “We’re excited to work with businesses, community organizations, and individuals to make this happen and to make the OVAL experience that much brighter for its visitors.”

The OVAL was named the winner in the 2023 USA TODAY Readers' Choice travel award contest for Best Ice Skating Rink!

The OVAL finished first, beating out 9 other nominees that were selected by an expert panel. The public was then asked to vote for the rink that provided a “superior ice skating experience.”

Learn more and donate at [CityofRoseville.com/Oval-Friends](https://www.cityofroseville.com/Oval-Friends)



SEPTEMBER 21, 10:00 AM - 4:00 PM



HARRIET ALEXANDER NATURE CENTER
2520 DALE ST N

INVEST IN ROSEVILLE

PUBLIC SERVICES BUILDING PLAN

Building Our Shared Future Together

The City of Roseville is committed to providing essential public services for all 35,000+ residents and the tens of thousands of daily visitors who work, shop, and dine in our city.

The city has put forward a \$76.9 million investment plan, called “Invest in Roseville,” to replace the aging Public Works and Parks Maintenance Facility and License and Passport Center with new buildings that will be better equipped to provide the essential services our residents and businesses expect and deserve.

This November, Roseville voters will consider two separate ballot questions to finance the 1) Maintenance Operations Center for \$64.2 million and 2) License and Passport Center for \$12.7 million.

Residents will vote on November 5 on whether to support both projects with a half-cent local sales tax. If approved by voters, the sales tax would be in place for 20 years, or until the approved projects are paid for — whichever happens first. The proposed sales tax will pay for both projects.



Frequently Asked Questions

Why a local sales tax?

The City Council determined that a local sales tax was the best local funding option because both residents and nonresidents would share the cost of this investment.

According to the University of Minnesota, 64 percent (\$49 million) of the sales tax would be paid by nonresidents who regularly use the city’s parks and public amenities.

The cost of the half-percent sales tax for each Roseville resident is estimated to be \$4.62 per month, or \$55.48 a year, according to the study by the University of Minnesota. If a property tax increase was used to cover the costs, the owner of a \$350,000 home in Roseville would pay about \$30 a month, or \$360 a year.

The State Legislature authorized the city to seek a half-percent sales tax to finance the construction of the projects. Same as the state sales tax, a wide range of essential goods would be exempt from the city sales tax, including groceries, clothing, and prescriptions.

If approved, the sales tax would be in place for 20 years, or until the projects are paid for — whichever happens first.

Why is the city proposing to build a new Maintenance Operations Center?

The building serves as the operational hub for a fleet of more than 300 city vehicles, water and sewer systems, road work, snow removal, and critical maintenance of the city’s 32 parks.

Portions of the existing Maintenance Facility date back to 1957 and are no longer equipped for the variety of maintenance operations and essential city services it supports. Many of the facility’s central systems are past their useful life, including the fuel system, security system, roof, and drainage systems.

Due to cramped quarters, the city has been forced to lease space offsite for storing large equipment and vehicles including snowplows that require regular maintenance. This slows response times to the 12,000 service calls received annually and adding time to complete ongoing project work.

If the sales tax is approved, almost two-thirds of the costs will be paid by visitors when they make purchases in Roseville.

How will a new Maintenance Operations Center help?

The new Maintenance Operations Center will be a versatile, multipurpose facility roughly three times the size of the current building. It will be a modern and centralized, one-stop-shop for service, storage, and maintenance needs.

Why is the city proposing to build a new License and Passport Center?

The License and Passport Center has become one of the busiest in the state processing more than 185,000 transactions per year for driver's licenses, vehicle tabs, hunting and fishing licenses, and passports.



ELECTION INFORMATION

- Nov 5, 2024 - General Election
- Find your polling place at [MNVotes.org](https://mnvotes.org) or 651-215-1440
- Three ways to vote:
 - Vote early in person
 - Vote by mail
 - Vote in person on election day
- Watch the League of Women Voters Candidate Forum on Thurs, Sept 26 at 7:00pm at Roseville City Hall



Learn more at CityofRoseville.com/Elections

The City of Roseville has two at-large vacancies for the office of Council Member.

Council Member Candidates (Elect 2)

- Matt Bauer
- Kevin Nicholson
- Joshua Kiley
- Julie Strahan

SALES TAX VERSUS INVEST IN

0.5% Sales Tax
(Proposed)



36%

\$27 million

Roseville residents

64%

\$49 million

Non-Roseville residents

This illustration includes the latest data, as of July 2023.

How will a new License and Passport Center help?

The new License and Passport Center will support more efficient license and passport processing for thousands of city residents and other Minnesotans. With nearly double the space, the new center will create an improved customer experience. The License and Passport Center is a significant revenue generator for the city.

Approximately \$400,000 annually from the License and Passport Center is used to offset the costs of other city operations for Roseville residents.



Learn more at InvestInRoseville.org

Look for these Questions on your Ballot

Question 1: Sales Tax for Public Works and Parks Operations Facility

Shall the City of Roseville impose a one-half of one percent (0.5%) sales and use tax for up to 20 years to collect \$64,200,000, plus the costs of interest and of issuing the bonds, to build a public works and parks operations facility? By voting “yes” on this question, you are voting to increase the sales tax in Roseville.

If one or both questions are approved by the voters, the City is only authorized to impose a single one-half of one percent (0.5%) sales and use tax for the lesser of 20 years or until enough sales tax revenue has been raised to pay for the costs of one or both of the proposed projects.

Question 2: Sales Tax for License and Passport Center

Shall the City of Roseville impose a one-half of one percent (0.5%) sales and use tax for up to 20 years to collect \$12,700,000, plus the costs of interest and of issuing the bonds, to build a license and passport center? By voting “yes” on this question, you are voting to increase the sales tax in Roseville.

If one or both questions are approved by the voters, the City is only authorized to impose a single one-half of one percent (0.5%) sales and use tax for the lesser of 20 years or until enough sales tax revenue has been raised to pay for the costs of one or both of the proposed projects.

US PROPERTY TAX IN ROSEVILLE



Property Tax (Residential and Commercial)

Residents and businesses would pay

100%
\$76.9 million

Roseville would pay

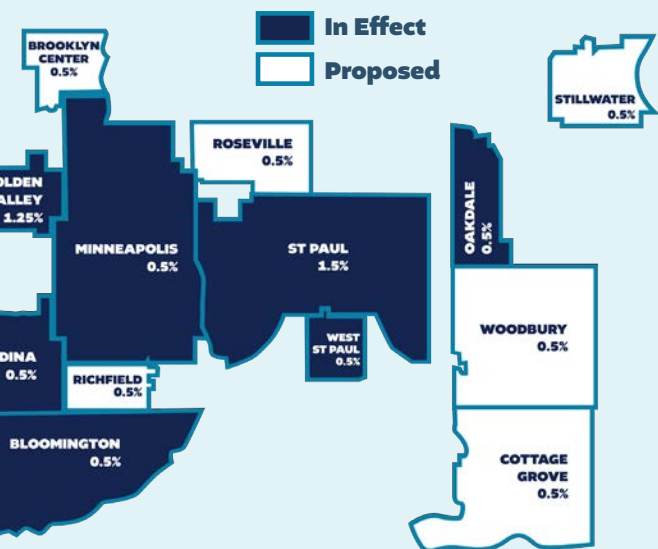
0%

June 20, 2024, from the University of Minnesota.

How do we stack up to other cities?

Many communities in the Twin Cities have passed local sales taxes including St. Paul, Minneapolis, Edina, Bloomington, Golden Valley, Oakdale, and Maple Grove.

Local Sales Tax in the Twin Cities Metro Area



Police Department Expands Recruitment Efforts

Police officers play a vital role in our community. Hiring the best individuals to fill officer positions is a top priority.

That’s why Roseville Police Department leaders have invested in a variety of recruitment programs to attract, train, and retain the best people in a competitive job market.

“In law enforcement, we’ve seen a dramatic decline in the number of officer applicants over the past five years. We knew we had to grow our own,” said **Assistant Police Chief Joe Adams**.



Recruitment efforts include working with high school students, college students, groups traditionally underrepresented in law enforcement, professionals looking to make a career change, and successful police officers from other departments who want to work in Roseville.

Here’s some of the ways Roseville Police are tapping into talent.

Roseville Police Explorers

The program is designed for high school and college students, ages 14 to 21, interested in a career in public safety. Explorers meet regularly and learn about policing from Roseville officers who serve as advisors.



They get a first-hand glimpse into the challenging and rewarding field of police work through ride-alongs and department tours.

Roseville Police Explorers compete with other Explorer programs across the state in events that test their new knowledge and skills.

Police Interns

Roseville Police was one of the first agencies to launch a paid part-time internship program for college students majoring in criminal justice. It replaced an unpaid program.

“We decided to pay our interns, because we understand that many college students simply can’t afford to work for free,” Adams said. “It’s working. We had 100 applicants for our most recent internship.”

Interns are hired three times a year and are assigned to different units in the police department including investigations and the Community Action Team. They assist officers and learn more about the rigors of the profession.

“Our paid internship program has really become the equivalent to our farm team. It’s been very successful. Our interns do apply for next-step positions in our department including Community Service Officer and Cadet,” Adams said.

Community Service Officer/Cadet

Community Service Officers and Cadets assist police officers on a daily basis as well as work independently. They respond to animal control calls; conduct parking enforcement; transport suspects to jail; and assist police officers, EMS, and firefighters with traffic, crowd and scene control at major incidents.

CSOs are students enrolled in a two-year or four-year law enforcement or criminal justice program. CSOs work approximately 20 hours a week. Cadets are either college students or recent graduates and are full-time positions.

Benefits include flexible scheduling to accommodate coursework, tuition reimbursement, mentoring from a department police officer, and specialized training opportunities.

Both CSOs and cadets who finish their degrees often apply and are hired into Roseville police officer positions.



Pathways to Policing

This tuition-reimbursement program funded by a state grant is designed to recruit groups underrepresented in law enforcement including women and people of color. Access to this funding has been and continues to be a deciding factor for candidates when selecting Roseville as the community they serve.

Intensive Comprehensive Peace Officer Education and Training

This new program funded by a state grant helps professionals with college degrees already in the work world transition to a career in law enforcement. Participants enroll in an 11-month accelerated law enforcement program at Hennepin County Technical College. The program covers tuition and provides a salary while they’re studying.

Lateral Hires

Before 2020, all police officers hired in Roseville had to start at the bottom of the pay scale regardless of past experience. That prevented officers from other states and other local departments from applying to work in Roseville.

Now, officers transferring from other departments receive credit for previous experience and start in Roseville with a comparable salary. Hiring bonuses ranging from \$5,000 to \$10,000 also sweeten the deal.

This program has helped Roseville recruit and hire mid-level officers who often have roots in the community.

“We find many officers who left the state after college to launch their careers are now looking to come back home to Minnesota. We’ve hired officers from California, Washington State, Michigan, Montana, and other Minnesota agencies,” Adams said.

Learn more about RPD at CityofRoseville.com/police

ROSEVILLE POLICE FOUNDATION GOLF TOURNAMENT

MIDLAND HILLS COUNTRY CLUB
SEPTEMBER 23, 1:00 PM



LEARN MORE AND REGISTER AT
ROSEVILLEPOLICEFOUNDATION.ORG



SCAN ME

ROSEVILLE CALENDAR

Dementia and Denial - When People Think Nothing is Wrong

Tuesday, September 10
1:00 p.m. – 3:00 p.m.

Roseville City Council Chambers
2660 Civic Center Dr

The Roseville Alzheimer’s & Dementia Community Action Team presents Dementia: Caring & Coping, a series of in-person events about the dementia journey. Topics are intended to actively improve the quality of life for persons living with dementia and their care partners.

Tapped and Uncorked

Friday, September 13
6:00 p.m. – 10:00 p.m.

Roseville Skating Center
2661 Civic Center Dr

Tickets – \$10 – \$60
[TappedandUncorked.com](https://tappedanduncorked.com)

For the tenth time, Tapped & Uncorked will bring our community together in a unique location with an opportunity to sample and support local small businesses while helping raise money for our parks. You can sample offerings of local craft beer, wine, cider, and even some non-alcoholic beverages, with the option to buy an additional ticket for the VIP Spirits Tasting tent.

Wild Rice Festival

Saturday, September 21
10:00 a.m. – 4:00 p.m.

Harriet Alexander Nature Center
2520 North Dale St.

Fall celebration of wild rice, Native American culture, and Minnesota’s harvest season. This fun event, held at Harriet Alexander Nature Center includes apple cider pressing, honey harvesting, children’s games, and more!

League of Women Voters Candidate Forum

Thursday, September 26, 7:00 p.m.

Roseville City Hall
2660 Civic Center Dr

The candidates for Roseville City Council will appear in a forum hosted by the League of Women Voters at Roseville City Hall. Attend live or watch on NineNorth Cable Channels HD859 and SD 15 or online at NineNorth.org.

Halloween at HANC!

Saturday, October 26
1:00 p.m. – 4:00 p.m.

Harriet Alexander Nature Center
2520 Dale Street North

Join in on spooky crafts, face painting, a barrel train, bounce house, food truck, and a Trunk-or-Treat by Calvary Church Youth.

VIEW MORE:

For a full calendar of events, please visit CityofRoseville.com



Smoke Alarms: Make Them Work For You

A working smoke alarm can make the difference between surviving a house fire and perishing in one.

Smoke alarms reduce the risk of dying in a home fire by 54 percent, according to the National Fire Protection Association.



Roseville Fire Department urges residents to make sure their smoke alarms are working as part of National Fire Prevention Week, which is October 6-12. This year’s theme is, “Smoke alarms: Make them work for you!”

“Smoke alarms save lives. That’s why it’s so important to keep your home’s smoke detectors in good working order,” said Roseville Assistant Fire Chief Neil Sjostrom.

Roughly three out of five fire deaths happen in homes with either no smoke alarms or no working smoke alarms. Home fires killed more than 2,700 people in the United States in 2022, according to the National Fire Protection Association and fire departments in the United States responded to 360,000 home fires.

Roseville Fire Department offers these key smoke alarm safety tips and guidelines:

- Install smoke alarms in every bedroom, outside each separate sleeping area (like a hallway), and on each level (including the basement) of the home.
- Make sure smoke alarms meet the needs of all family members, including those with sensory or physical disabilities.
- Test smoke alarms at least once a month by pushing the test button.
- Replace all smoke alarms when they are 10 years old.

[Learn more at nfpa.org](https://nfpa.org)

Finance Commissioner Brings Valuable Experience, Skill Set to the City

Roseville resident **Bruce Bester** served as a nonprofit chief financial officer for decades managing a \$35 million budget for a charity that helped adults with disabilities. In that capacity, he was named CFO of the Year by the Minneapolis/St. Paul Business Journal.

He retired from that role in 2015 and focused on his own financial consulting firm helping clients invest their nest eggs.



Bester is now using his expertise to keep an eye on the City of Roseville’s money matters as chair of the Finance Commission. He has served on the commission for four years.

“There is so much alignment with what I have done in the past and what the city’s accounting and financial reporting is all about. It just seemed like a perfect fit,” Bester said.

The seven-person volunteer commission advises the City Council and professional city staff on both short-term and long-term financial policy matters, including budgets, capital replacement policies, and cash reserves. The City of Roseville has about a \$70 million annual operating budget, which includes police, fire, water service, roads, and parks. The commissioners also advise on the \$200 million capital budget, which is used to repair and replace equipment and infrastructure.

“Our first mission is to make sure the city is healthy financially. Our second mission is to watch out for the taxpayers including business and homeowners,” Bester said. “I want to make sure they are being considered in the process.”

The commission, which meets monthly, helps provide transparency for the public.

In addition to meetings, Bester said he spends countless hours at home reviewing documents.

“I find this work really fulfilling. It allows me to continue to use the skills, training, and experience I have for what is a good purpose,” Bester said. “There are not a ton of people capable or willing to do this work.”

Roseville Finance Director Michelle Pietrick praised Bester’s and the entire commission’s dedication to the city.

“I am grateful for Bruce’s time and commitment,” Pietrick said. “I know he cares deeply about our community and devotes many hours to understanding all the intricacies of our budgeting process.”

And while the bottom line is important, the finance commission must ensure that spending and budget also align with the community’s values, Bester said. For example, the city decided to spend more upfront on an electric fire engine instead of a diesel one, because the electric model will last longer, reduces emissions, and aligns with the city’s sustainability goals.



Bester has lived in Roseville on Lake Owasso for 23 years. When he’s not reviewing the city’s finances, Bester is a slalom water skier, who regularly skis Lake Owasso with friends. He spends winters in Florida training with a professional slalom water skier.

In Minnesota, Bester also volunteers with the nonprofit Courage Center, helping people with disabilities experiencing water skiing and sports.

[Learn more about Roseville Commissions at CityofRoseville.com/Commissions](https://CityofRoseville.com/Commissions)

Volunteer Spotlight

Roseville Volunteer Advocates and Acts for Sustainability

Roseville Resident Alana Howey sees climate change as one of the most urgent global problems of our time. She believes combating it is her legacy.

“In this age of climate change, I want my children, my neighbors, and my family to know that I did what I could,” Alana said.

Alana has leaned into local volunteer work, education, and advocacy to combat climate change and promote sustainable practices.

She rolls up her sleeves and volunteers for the City of Roseville planting trees and removing invasive plants from local parks. She’s even slipped on some gloves and “guarded the garbage” helping revelers sort compostable and recyclable items into the appropriate bins at zero-waste community events including Juneteenth and Tapped & Uncorked.

Alana said members of the public are often pleased to see the city promoting recycling and composting but can get a bit overwhelmed with thinking about that as an issue and a choice.

“We are doing a lot of education,” said Alana, who works as a physical therapist. “The challenge is to make recycling and composting easier and easier for people. We want businesses to shift their practices and for people to make different choices.”

Roseville Volunteer Manager Rachel Boggs praised Alana’s contributions and said the city is actively recruiting more volunteers who are interested in diving into sustainability projects around the city.

“We are actively trying to grow our sustainability volunteer group and we encourage any interested community member to reach out,” Boggs said. “There are many ways to help us engage others in our community as we promote our sustainability efforts.”

Alana also advocates for changes in local policies and practices at Roseville City Hall as a founding member of Resilient Roseville, a coalition of residents contributing to and promoting climate action projects and environmental resilience.



“I felt there was a need to nudge the city to move along those lines,” Alana said.

Alana and her fellow group members educate the public about ways to be more sustainable in their everyday activities including cooking, commuting, shopping, and home and lawn maintenance.

Alana had her husband have incorporated sustainability into their daily lives. The couple was one of the first in the city to install solar panels on the roof of their home and backyard pergola nearly two decades ago. Their front lawn is a native landscape flush with wildflowers and humming with butterflies, bees, and birds. Their backyard includes apple trees, a large vegetable garden, raspberry patch, and more vibrant blooms. The couple also prioritizes sustainable technology and practices in their property rental business.

“You have to be active and you have to hope. You have to be involved. Otherwise, you just go to despair and that is no way to live,” she said.

Learn more about volunteering at CityofRoseville.com/Volunteer



Thank you to the thousands of residents who participated in Lead Free Roseville.

The Minnesota Department of Health required all public water systems to document what material the water service to the homes and businesses are made of. The goal was to identify if any service lines are lead.

So far, 86% of the 10,330 households and businesses either phoned or emailed in information about the composition of their waterlines.

The City of Roseville’s water system was started in the mid 1960’s, so only 25 homes were found to have a portion of their service pipe comprised of lead.

There’s still time to submit your information before the fall deadline. To complete this task, the City is requesting residents submit information about their water service or arrange an inspection by the City.



Submit your report at CityofRoseville.com/Lead-Free



Volunteer Opportunities

Please call or email Rachel Boggs at 651.792.7028 or Rachel.Boggs@cityofroseville.com for more information.

Zero Waste Volunteers are Needed at Tapped & Uncorked

Friday, September 13
6:00 p.m. – 10:00 p.m.

Roseville Skating Center
2661 Civic Center Dr

We are looking for volunteers to help manage zero waste efforts for Tapped & Uncorked, a fundraising event presented by the Friends of Roseville Parks. Shifts are 1-2 hours long each, depending on role selected.

Volunteers must be 21+ no exceptions. Discounted \$10 ticket fee (required) includes admission to the event and a free t-shirt. Must attend an evening training session with other Tapped & Uncorked volunteers prior to the event.

Wild Rice Festival
MANY VOLUNTEERS NEEDED

Saturday, September 21,
Shifts are 9:30 a.m. – 1:00 p.m.,
or 1:00 p.m. – 4:30 p.m.

Harriet Alexander Nature Center
2520 North Dale St.

Fall celebration of wild rice, Native American culture, and Minnesota’s harvest season. This fun event, held at Harriet Alexander Nature Center includes apple cider pressing, honey harvesting, children’s games, and more! We need volunteers throughout the event, for a variety of tasks.

Halloween at HANC

Saturday, October 26
12:00 p.m. – 3:00 p.m.
or 3:00 p.m. – 5:00 p.m.

Harriet Alexander Nature Center
2520 Dale Street North

Many volunteers are needed for the annual Halloween festival at the nature center. We need help with set-up, outdoor games, and snack stations. Volunteers are encouraged to wear non-scary costumes. Contact Rachel Boggs, Rachel. boggs@cityofroseville.com or 651.792.7028 for more information. THANK YOU for volunteering!

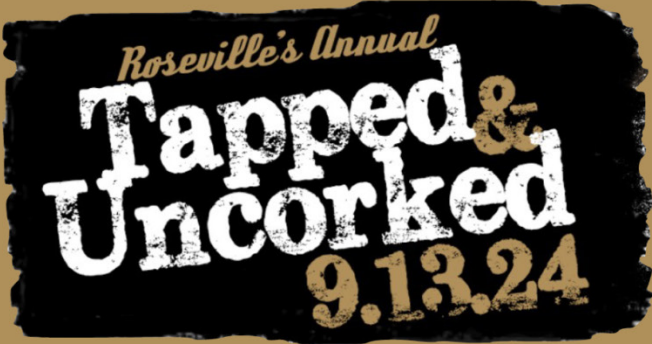
ALL ARE WELCOME

The City of Roseville strongly encourages and welcomes community members who are people of color, indigenous, immigrants and refugees, LGBTQIA+ and people with disabilities to volunteer.

Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact info@cityofroseville.com. The city does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state, or federal law.



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TAPPEDANDUNCORKED.COM

September/October 7

ROSEVILLE BUSINESS NEWS

GrowRoseville.com

Events for Roseville Businesses

Roseville Business Council

The Roseville Business Council meets on the fourth Wednesday of January, April, July, and October at Roseville City Hall. The meetings are free and open to business owners, leaders, professionals, and residents in the community.

Roseville City Hall
2660 Civic Center Dr, Roseville

Oct 23, 2024 • 8:00 a.m. – 9:00 a.m.

City Manager Patrick Trudgeon will discuss the “Invest in Roseville” plan and accompanying ballot questions. The city has outgrown its aging Public Works and Parks Maintenance Facility and License and Passport Center, putting a strain on essential city operations. City leaders have put forward a \$76.9 million plan to replace those buildings be paid for with a proposed local half-cent sales tax.

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BizRecycling provides grants to businesses, apartment buildings, schools, colleges, food shelves, and farmers markets to reduce waste and improve recycling. Five different grants are available to help your business reduce, reuse, and recycle better.

[Learn more at bizrecycling.com](https://bizrecycling.com)

Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

Get
Social!



Elevating Mental Health in Roseville

Modern-day life and relationships can sometimes feel overwhelming. Elevate Counseling Center in Roseville is here to help people navigate those emotions and start their healing journey.

Elevate offers individual, family and couples therapy, both in-person at their Roseville office and through virtual appointments for anyone in the State of Minnesota.

“Everyone has those times when they need to process feelings or past wounds, so there isn’t anyone who can’t benefit from support and therapy,” said therapist Rebecca Adams, owner / founder of Elevate.



Adams holds a Master of Arts in Marriage and Family Therapy and is a Licensed Family and Marriage Therapist. Her staff includes two other therapists.

Their areas of expertise include depression, anxiety, ADHD, trauma, and relationship struggles. The crux of their approach revolves around relationships.

“Getting an individual’s relationships to a good place will have an outsized effect on their mental health outlook,” Adams said.

Adams knew at an early age that counseling was a path she could take, and she was drawn to the combination of helping others and the creativity of entrepreneurship.

“I grew up having Kool-aid stands and always knew I wanted to have some kind of business of my own,” she said. “Creating my own business was a chance for me to express my creativity and to be an agent of change in the community.”



Roseville, at the heart of the Twin Cities, presented an excellent opportunity to pursue that dream of owning a counseling center. Elevate’s office at 1935 County Road B2 W #24 in Winsor Office Plaza has easy parking and is located on a bus line.

“It’s typically hard enough to decide to start therapy, but once a person has taken that courageous step, we want to make it as easy as possible to find the location, get here, park, etc., and our site in Roseville has made that possible,” said Adams.



“If there is one message I would want to convey to the people of Roseville, it is that change and healing is possible for everyone, with hope for mental and emotional health struggles.”

– Rebecca Adams, owner/founder of Elevate

Before the COVID-19 pandemic, Elevate did not offer virtual therapy. Adams and her staff adapted to provide the option, but they faced some hurdles. Their office lacked the space and privacy needed to conduct online sessions. A microloan from the City of Roseville’s Economic Development Authority (REDA) allowed them to purchase a privacy pod for telehealth counseling.

Adams said the loan is helping her and her team reach more people.

“If you or someone you love could benefit from mental health or relationship therapy, please reach out to us. We’d love to meet you for a free 30-minute consultation to see if we’d fit your needs well.”

Learn more at
ElevateCounselingCenter.com

Energy Smart Helps Businesses Save on Energy Bills

Energy Smart is here to help you find opportunities to reduce your electricity and natural gas use to save money and reduce emissions.

Energy Smart services are free for businesses served by Xcel Energy or CenterPoint Energy, and for Minnesota Chamber members. A small fee may apply for others.

Schedule an energy consultation, request a utility bill analysis, or learn more about our services — our specialists are ready to assist!

Learn more at
MNChamber.com/your-opportunity/energy-smart



Minnesota Chamber of Commerce
ENERGY SMART

