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Then & Now: Old Dutch Celebrates 90 Years



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Winter Wonderland: Fun Activities Coming Soon

CITY NEWS

Important Information for Roseville Voters



Building our shared future together

The City of Roseville is committed to providing essential public services for all 35,000+ residents and the tens of thousands of daily visitors who work, shop, and dine in our city.

The city has put forward a \$76.9 million investment plan, called “Invest in Roseville,” to replace the aging Public Works and Parks Operations Facility and License and Passport Center with new buildings that will be better equipped to provide the essential services our residents and businesses expect and deserve.



A 0.5% local sales tax amounts to 5 cents for every \$10 spent.

Many essential goods, including groceries, clothing, and medicines, are exempt.

On November 5, Roseville voters will consider two separate ballot questions to finance the Public Works and Parks Operations Facility for \$64.2 million and the License and Passport Center for \$12.7 million.
The local sales tax will be 0.5% if one or both questions pass.

1) Public Works and Parks Operations Facility

- The operational hub for **water and sewer systems, roadwork, snow removal, and parks maintenance**
- Stores and maintains **300+ city vehicles**
- **Currently 70% undersized**
- Offsite vehicle storage causes delayed service response times

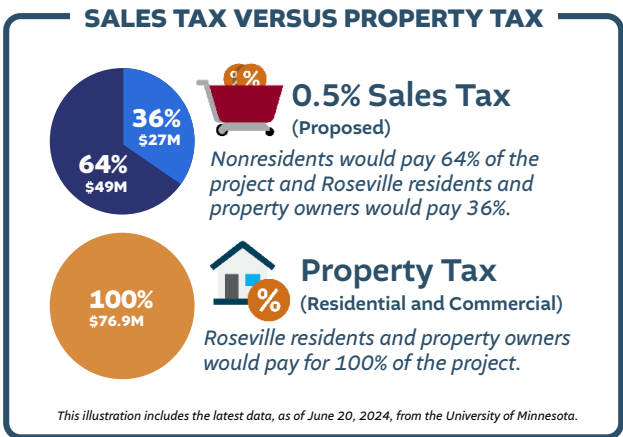
2) License and Passport Center

- Completes nearly **185,000 transactions** annually
- One of the busiest in the state
- **Currently 50% undersized**
- Unable to support a growing volume of customers



Voting YES to a local sales tax would spread the cost of the projects among residents and nonresidents who make purchases in Roseville.

Voting NO to a local sales tax means the city would have to explore other funding sources, including a possible property tax increase.



Read more on Page 4 or visit InvestInRoseville.org

Roseville Welcomes "Sunset Park"

The City of Roseville’s newest greenspace will be called Sunset Park, nodding to its location on the western edge of the city.

The City Council approved the name at a joint meeting with the Parks and Recreation Commission on Sept. 16.

The city is developing the new neighborhood park as part of the city’s ongoing commitment to providing public green space within walking distance of every residence and the city’s Parks and Recreation System Master Plan.

Parks leaders designed the .8-acre park at 2381 County Road B after holding four neighborhood planning meetings in 2023. Sunset Park will include a playground, nature loop trail, basketball shooting area, and picnic space.



In 2022, Roseville acquired the property via a combination of the city’s park dedication requirement for new development and cash purchase.

Construction has been ongoing at the new park throughout the summer. This fall, neighbors and other community volunteers helped staff and contractors install the new playground on the site.

“It’s been a lot of fun working with the neighborhood to design and develop this new park. Due to the unseasonably temperate and dry fall that we’ve had, work at Sunset Park is substantially complete nearly a month ahead of schedule. We will still plan on some kind of official acknowledgement or ribbon cutting in the spring,” said Roseville Parks and Recreation Director Matthew Johnson.

This will be Roseville’s 33rd park. Parks Superintendent Jim Taylor said the city has added three new parks in recent years.

Learn more at CityofRoseville.com/newpark



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ROSEVILLE

City Council



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Important Phone Numbers

Code Enforcement	651-792-7014
Economic Development Authority	651-792-7015
Fire Administration	651-792-7009
Job Line	651-792-7190
License Center	651-792-7010
Parks and Recreation	651-792-7006
Permits	651-792-7080
Police Administration	651-792-7008
Recycling	651-792-7004
Skating Center	651-792-7007
Street/Utility Maintenance	651-792-7004
Utility Billing	651-792-7196
Utility Problems (after hours)	651-767-0640

Emergency 9-1-1

Police and Fire
Non- Emergency 651-767-0640

Roseville License Center
651-792-7010
2737 Lexington Ave N
Roseville, MN 55113
Open: Monday through Friday
7:30 a.m. to 5 p.m.

Passport Services
2735 Lexington Ave N
Open: Monday through Friday
8 a.m. to 5 p.m.

City Council Roundup

The City Council meets several times per month. Here are highlights of actions the City Council has taken over the past two months:

Business Items

- ✓ **Approved:** the name of the new park at 2381 County B as Sunset Park
- ✓ **Approved:** Appointments to the Equity and Inclusion Commission
- ✓ **Approved:** Youth Commissioner Appointments to Equity and Inclusion Commission
- ✓ **Recognized and Accepted:** Patricia Harrison’s Police Department Donation
- ✓ **Approved:** Entering into a Professional Services Agreement with Inspiring SIGHT for Strategic Planning Services
- ✓ **Approved:** Professional Services Agreement for Water Meter Vault Project
- ✓ **Approved:** Agreement with Reach for Resources for Inclusion Services in 2025 for Parks and Recreation programs
- ✓ **Approved:** Preliminary 2025 Tax Levy and Budget
- ✓ **Approved:** Ordinance to Increase Mayor and City Council Member Compensation by \$100 per month
- ✓ **Received:** Green To Go Ordinance Update
- ✓ **Approved:** Amending the 2024 City Fee Schedule to include fees related to Hotel Licenses
- ✓ **Recognized:** Community Relations Awards
- ✓ **Approved:** Authorize the Roseville Economic Development Authority to apply for Metropolitan Council Livable Communities affordable homeownership funds on behalf of the City

Upcoming City Council Meetings: November 4, 25 • December 2

2025 Preliminary City Budget and Tax Levy Approved

The Roseville City Council approved its preliminary budget in September.

The Council will take public comments at the Truth-in-Taxation Hearing on Nov. 25 and will approve the final 2025 budget in December.

The proposed 2025 budget is \$73,509,845 and represents a 5.4% levy increase from 2024 due to higher personnel and supply costs, as well as increased capital equipment purchases.

State statute requires cities to adopt a preliminary budget and tax levy by Sept. 30 for the upcoming fiscal year. Once the preliminary levy is adopted, it can be lowered but not increased.

For a median-valued single-family home valued at \$360,500, the 5.4% levy increase will result in the homeowner paying \$9.72 more per month for city services.

The 2025 budget is centered on three key strategies:

- Provide a modern and sustainable infrastructure
- Investment to maintain city programs and workforce
- Strategic use of grant funding

2025 Budget Meeting Dates:

11/4/2024
Review 2025 Proposed Utility Rates
11/4/2024
Review 2025 Fee Schedule
11/25/2024
Final Budget Hearing
(Truth-in-Taxation Hearing)
12/2/2024
Adopt Final 2025 EDA Tax Levy



Public input is welcomed and encouraged!

There are opportunities for the public to provide input during the remaining City Council meetings or online at CityofRoseville.com/2025-budget

City to no Longer Collect Water Meter Deposits

On March 18, 2024, the City Council approved a resolution to refund water deposits to residents and commercial customers. As a result, customers with a deposit on their account will see a credit on their upcoming utility bills from the City of Roseville. The refunds will vary based on the date when each customer initially established water service. Going forward, the city will no longer collect or retain water meter deposits.

Learn more at CityofRoseville.com/Utility-Billing

Thin Ice at Central Park

The City of Roseville uses an underwater aeration system to support the fish population throughout the winter months. The system increases the amount of dissolved oxygen in the water, which supports the lake’s sunfish, bluegill, and bass population, said Roseville Environmental Manager Ryan Johnson. It also creates thin spots in the ice.

Johnson said residents should avoid walking on the ice at Bennett Lake and any body of water in the city due to the potential of thin ice spots.

Learn more at CityofRoseville.com/Public-Works

Stay Connected on Social Media



[CityofRosevilleMN](https://www.facebook.com/CityofRosevilleMN)



[RosevilleMN](https://twitter.com/RosevilleMN)



[CityofRosevilleMN](https://www.youtube.com/CityofRosevilleMN)



CityofRoseville.com/ReceiveUpdates



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The Roseville City News is printed on recycled paper. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact Corey Yunke at 651-792-7027 or Corey.Yunke@cityofroseville.com. The city does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age, or any other class protected by local, state, or federal law.



THEN & NOW

EXPLORING ROSEVILLE'S HISTORY

Old Dutch, the iconic Midwest potato chip brand adding that satisfying crunch to school sack lunches, Superbowl parties, and the top of mom's famous hotdish, is celebrating its 90th anniversary.

The company was born and raised in Minnesota and has been headquartered right here in Roseville since 1968.

OLD DUTCH THEN

Founder Carl J. Marx started frying up potato chips in his Grand Avenue home in St. Paul in 1934.

Marx called his chips Old Dutch because he associated that culture with cleanliness and quality, according to news reports. That brand, with its distinctive red and yellow windmill logo, had staying power. In decades past, women dressed as Dutch maidens helped to sell the chips in grocery store aisles across the Midwest.

Old Dutch operations expanded and moved to Minneapolis in the 1940s. Old Dutch settled in its current location on Terminal Road on Roseville's west end in the 1960s after a fire destroyed its Minneapolis facility. The chip company was part of the suburb's mid-century building boom. Old Dutch joined a growing group of innovative businesses moving to Roseville including Rosedale Center, one of the first enclosed shopping malls, and the first Target store in the nation.

OLD DUTCH NOW

Today, Old Dutch Foods, Inc. employs more than 600 people, mostly in Minnesota. Old Dutch remains locally owned and operated by the Aanenson family and is a part of Roseville's diverse industry base. Manufacturing makes up 9% of the nearly 36,000 jobs in Roseville.

The company's Roseville facility is at full capacity, but they're primed for growth. They own an adjacent property for future expansion.

Old Dutch is best known for its distinctive box packaging containing two bags of potato chips, referred to as twin packs. Old Dutch and its other brands, Barrel O' Fun and Humpty Dumpty, are sold in 19 states and nationwide in Canada. Products include potato chips in a variety of flavors, tortilla chips, cheese puffs, pretzels, popcorn, and dips.

Illuminate the Oval Fundraising

A group of OVAL boosters wants to make Roseville's iconic outdoor ice rink shine!

The Friends of the OVAL Foundation is raising \$60,000 to illuminate the OVAL for the next two years. The goal is to add hundreds of strands of seasonal lights to the evergreen trees surrounding the largest refrigerated outdoor skating rink in North America.

The OVAL was brilliantly illuminated from 2013 to 2018 with help from the Friends of the OVAL and the Roseville Visitors Association. Annual fundraising became time intensive, and the last of the holiday lights burnt out in 2020 and were not replaced.

"The seasonal lights bring an extra touch of magic to the OVAL," said Luci Botzek, Friends of the OVAL Board President. "We're excited to work with businesses, community organizations, and individuals to make this happen and to make the OVAL experience that much brighter for its visitors."

The OVAL was named the winner in the 2023 USA TODAY Readers' Choice travel award contest for Best Ice Skating Rink! The OVAL finished first, beating out nine other nominees that were selected by an expert panel. The public was then asked to vote for the rink that provided a "superior ice skating experience."

Learn more and donate at CityofRoseville.com/Oval-Friends

Celebrate Special Events at Roseville's Award-Winning Facilities

The City of Roseville has more than a dozen flexible and affordable indoor and outdoor venues available to rent for your next meeting, luncheon, family get-together, or any of life's special events.

Last year, the city hosted more than 2,300 events at its facilities, ranging from the picturesque Muriel Sahlin Arboretum at Central Park to the modern event space at Cedarholm Golf Course with its dramatic floor-to-ceiling windows overlooking the course.



Cedarholm Golf Course and Community Building

The city allows members of the public to reserve:

- Six year-round parks buildings with kitchenettes and gas fireplaces
- Four large picnic shelters at Central Park
- Harriet Alexander Nature Center at Central Park
- Muriel Sahlin Arboretum at Central Park
- Banquet rooms at the Roseville Skating Center
- Community Gathering Rooms at Cedarholm Golf and Community Building

"Each venue offers unique opportunities to help you celebrate all of life's special events. We host everything from business conferences to weddings and everything in between," said Assistant Parks and Recreation Director Carrie Anderson. "Our professional staff will work with you to find the ideal space for your next event."



Autumn Grove Park Building

2023 Facilities Rental Stats

1,152 park building rentals

346 picnic shelter rentals

542 Skating Center/OVAL rentals

68 Harriet Alexander Nature Center rentals

23 Muriel Sahlin Arboretum rentals

273 Cedarholm Community Building rentals

Learn more at CityofRoseville.com/Rental-Spaces

Meet Roseville Parks and Recreation's facilities team



Scott Breuer is Roseville's recreation supervisor overseeing golf programming and facility rentals at Cedarholm Golf Course and Community Building.

Scott joined the Roseville Parks and Recreation team in 2021 and has nearly three decades of experience in the field. Scott earned his master's in education in recreation, parks and leisure studies from the University of Minnesota and his bachelor's in recreation administration from St. Cloud State University. Scott was the recreation superintendent for the City of Apple Valley and also served as the assistant parks and recreation manager for the City of Bloomington.



Jessica Matthews is Roseville's recreation supervisor overseeing banquet rentals at the Skating Center.

She earned her bachelor's degree in environmental studies at Cornell College in Mount Vernon, Iowa. She played on Cornell's women's basketball team and still loves college hoops.

Jessica worked in Texas, Colorado, and California in a variety of nonprofit, corporate, school district, and parks and recreation positions. She was a manager at South Suburban Parks and Recreation in the Denver area and was the recreation supervisor overseeing youth programs here in Roseville before moving to the Skating Center.



Hannah Nitz is Roseville's recreation supervisor overseeing facility and equipment rentals at Roseville Parks and Recreation and City Hall.

Hannah has a master's in sports management from the University of Minnesota and a bachelor's in exercise science from the University of Kansas.

Hannah joined the city last summer. She comes from the University of Minnesota, where she was an events coordinator in the recreation and wellness department. Hannah has also worked as a stadium operations supervisor at Allianz Field for the Minnesota United FC.



The City of Roseville is committed to providing essential public services for all 35,000+ residents and the tens of thousands of daily visitors who work, shop, and dine in our city.

The city has put forward a \$76.9 million investment plan, called “Invest in Roseville,” to replace the aging Public Works and Parks Operations Facility and License and Passport Center with new buildings that will be better equipped to provide the essential services our residents and businesses expect and deserve.

This November, Roseville voters will consider two separate ballot questions to finance the
1) Public Works and Parks Operations Facility for \$64.2 million and
2) License and Passport Center for \$12.7 million.

Residents will vote on November 5 on whether to support both projects with a half-cent local sales tax. If approved by voters, the sales tax would be in place for 20 years, or until the approved projects are paid for — whichever happens first. The local sales tax will be 0.5% if one or both questions pass.

FREQUENTLY ASKED QUESTIONS

Here are a few of the most frequently asked questions. An extensive list is available at InvestInRoseville.org/FAQ

PROJECT FOCUSED QUESTIONS

What is the "Invest In Roseville" plan?

The proposed plan is a \$76.9 million community investment to replace the aging Public Works and Parks Operations Facility and License and Passport Center with new buildings that will improve public services for Roseville residents.

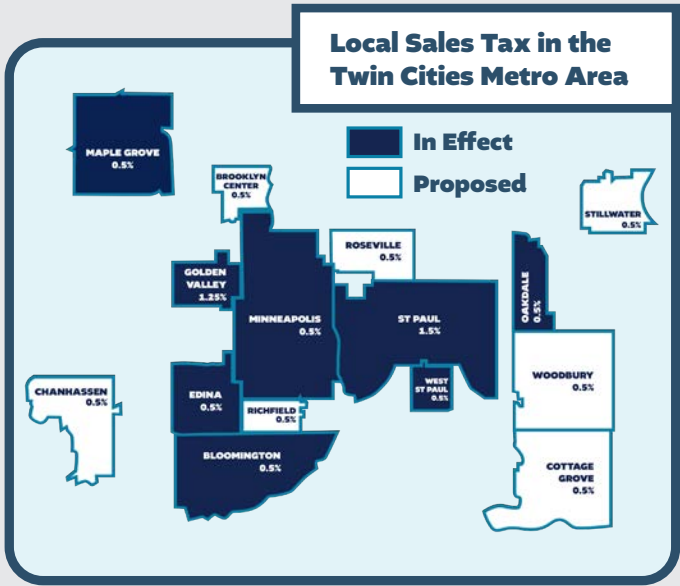
The new Operations Facility will be a flexible, multipurpose facility that is roughly three times the size of the current building, allowing staff to more efficiently manage and maintain the city’s fleet of over 300 vehicles, water distribution systems, roadwork, snow removal, and 32 parks. Unlike the current building, the new facility will be a centralized, one-stop-shop with adequate space for storage, service, and maintenance needs.

As one of the busiest registrars in the state, the new License and Passport Center will support more efficient license and passport processing for thousands of city residents and other Minnesotans. With nearly two times the amount of space at the current facility, the new center will create an improved customer experience.

How was the plan developed?

Recognizing the lack of space and aging infrastructure at both the Public Works and Parks Operations Facility and License and Passport Center, the City of Roseville conducted a space needs assessment in 2017 that found major deficiencies in both buildings. The city then hired the BKV Group to help develop a master plan for optimizing public services for Roseville residents in 2021. This entailed another space needs assessment and a series of engagement efforts with project and community stakeholders to identify current and future needs. This assessment found that:

- The Public Works and Parks Operations Facility needs roughly three times the current space to manage operations, repairs, and calls for snow removal or maintenance.
- The License and Passport Center needs roughly two times the current space to meet federal standards for managing operations.



SALES TAX FOCUSED QUESTIONS

Why use a local sales tax to fund these projects?

The City Council chose a local sales tax because it would spread the cost of the projects among residents and nonresidents who make purchases in the city and benefit from city services. If approved by voters, 64% of the sales tax would be paid by nonresidents according to an independent analysis by the University of Minnesota Extension Center for Community Vitality.

For each Roseville resident, the cost of the 0.5% sales tax is estimated to be \$4.62 per month, or \$55.48 a year, according to the University of Minnesota research. If the projects were funded through a property tax, a median-value home would increase by approximately \$30 per month, or \$360 per year.

Are there exemptions to the sales tax?

The local option sales tax has the same exemptions for purchases as the state sales tax. Sales tax wouldn’t be collected on groceries, clothing, prescription and over-the-counter drugs, feminine hygiene products, and baby products. Sales of motor vehicles and boats are also exempt.

BALLOT QUESTIONS

Question 1: Sales Tax for Public Works and Parks Operations Facility

Shall the City of Roseville impose a one-half of one percent (0.5%) sales and use tax for up to 20 years to collect \$64,200,000, plus the costs of interest and of issuing the bonds, to build a public works and parks operations facility?

- Yes
- No

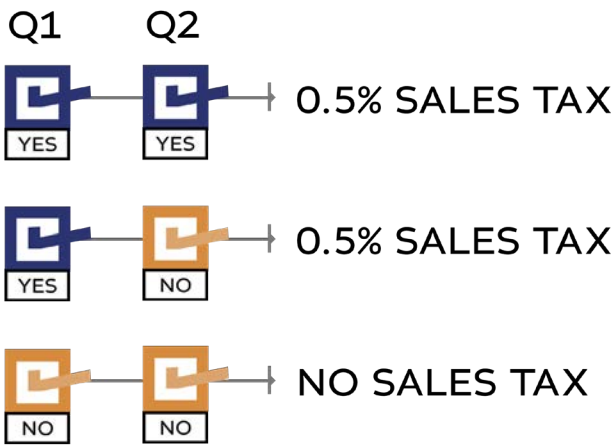
By voting “yes” on this question, you are voting to increase the sales tax in Roseville. If one or both questions are approved by the voters, the City is only authorized to impose a single one-half of one percent (0.5%) sales and use tax for the lesser of 20 years or until enough sales tax revenue has been raised to pay for the costs of one or both of the proposed projects.

Question 2: Sales Tax for License and Passport Center

Shall the City of Roseville impose a one-half of one percent (0.5%) sales and use tax for up to 20 years to collect \$12,700,000, plus the costs of interest and of issuing the bonds, to build a license and passport center?

- Yes
- No

By voting “yes” on this question, you are voting to increase the sales tax in Roseville. If one or both questions are approved by the voters, the City is only authorized to impose a single one-half of one percent (0.5%) sales and use tax for the lesser of 20 years or until enough sales tax revenue has been raised to pay for the costs of one or both of the proposed projects.

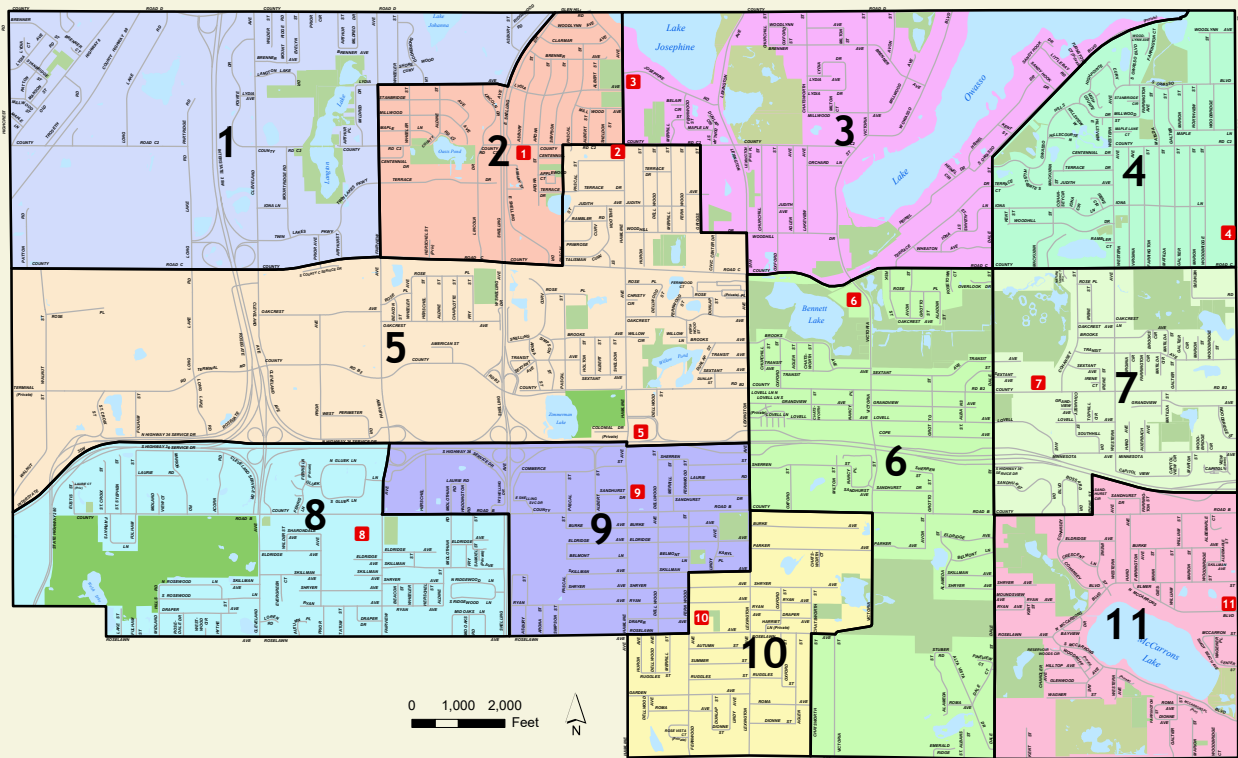


The local sales tax will be 0.5% if one or both questions pass.



Learn more at InvestInRoseville.org

2024 General Election Polling Places



- 1 Centennial United Methodist Church
1524 County Rd C2 W
- 2 Roseville Covenant Church
2865 Hamline Ave N
- 3 Advent Lutheran Church
3000 Hamline Ave N
- 4 North Heights Lutheran Church
2701 Rice St N
- 5 St. Christopher's Episcopal Church
2300 Hamline Ave N
- 6 Prince of Peace Lutheran Church
2561 Victoria St N
- 7 Central Park Elementary
535 County Rd B2 W
- 8 Anpétu Téca Education Center
1910 County Rd B W
- 9 Ramsey County Library
2180 Hamline Ave N
- 10 Roseville Lutheran Church
1215 Roselawn Ave W
- 11 Galilee Evangelical Church
145 North McCarrons Blvd

On the Ballot in 2024

The City of Roseville has two at-large vacancies for the office of Council Member.

Council Member Candidates (Elect 2)

- Matt Bauer
- Joshua Kiley
- Kevin Nicholson
- Julie Strahan

Watch the League of Women Voters "Candidate Forum" and Nine North "Candidates Speak Out" videos at



Learn more at CityofRoseville.com/Elections



ELECTION INFORMATION

- Nov. 5, 2024 - General Election
- Three ways to vote:
 - Vote early in person
 - Vote by mail
 - Vote in person on election day
- Find your polling place at MNVotes.org or 651-215-1440

Tips for Navigating Snow Plow Season

Winter is on the horizon.

That means Roseville plow drivers will soon be out on the streets and the City of Roseville's winter parking restrictions go into effect. The city typically deploys up to a 16-person team to plow streets after each snow event.

No parking is allowed on most city streets when there has been two inches or more of snowfall until the street has been plowed curb to curb.

This winter, the city will allow limited street parking during snowfall in six designated areas as part of the Winter Parking Pilot Project.

The pilot project is designed to allow for much-needed street parking in areas near multifamily housing complexes but still ensures that all city streets are properly plowed.

City crews have installed new signs in the designated areas. The new signs allow parking on one side of the street (blue side) when there is a snow event. Once the street is plowed, residents must move their vehicles to the other side of the street (green side) so the remainder of the street can be plowed.

"We recognize the financial hardship and frustration the tickets can cause to individuals and families, so we're using this project to provide additional parking options and reduce those penalties on individuals and families."

– Public Works Director Jesse Freihammer



- Place garbage and recycling bins on your driveway apron on trash day instead of on the curb. This will allow plow drivers to more thoroughly clear the street and will help prevent carts from being toppled by plowing activities.
- Don't park your car on the street after a 2" snowfall until the street has been plowed curb to curb. When 2" of snow has accumulated, on-street parking is banned and vehicles could be ticketed and/or towed.
- Avoid plowing snow back into the road when you are clearing your own driveway and walkways.
- Please be patient with pedestrian pathway plowing. City public works crews plow roadways first and parks crews follow up with pedestrian paths after a snow event.

Learn more at CityofRoseville.com/Snow

Earn up to \$300 when you make water-saving appliance and sprinkler upgrades

Reduce your water usage and save money on your next appliance purchase or sprinkler system upgrade.

The City of Roseville is offering up to \$300 off your water bill when you replace your toilet, washing machine, dishwasher; or upgrade your irrigation system with new, more efficient models.

Roseville is offering the rebate program in partnership with the Metropolitan Council and the Clean Water Land & Legacy Amendment. The city still has \$19,000 to distribute.

Residents who purchase qualifying WaterSense® toilets; ENERGY STAR-Certified clothes washers or ENERGY STAR-Certified dishwashers are eligible for a 50% rebate up to \$300.

Residents who upgrade to WaterSense® labelled irrigation equipment can receive a 75% rebate up to \$300.

It's as simple as saving your itemized receipt, filling out a one-page application and snapping a photo of your new appliance.

Existing homes are eligible for this rebate. New-construction homes do not qualify.

Learn more at CityofRoseville.com/Water-Rebate



Candlelight Snowshoeing at Cedarholm

JAN 24
6:00 p.m. – 8:00 p.m.

Cedarholm Golf Course
Ages 12+

Pre-registration required:
\$15/person

Snowshoe along candlelit trails by the light of the moon throughout Cedarholm Golf Course. Enjoy hot chocolate afterwards. Bring your own snowshoes or a limited number of snowshoes available for rental.



Cross Country Ski and Snowshoes Rental

Enjoy any of Roseville's award-winning parks, the nature center grounds, or try the cross country ski trails at Cedarholm. Ski and snowshoe rentals for kids and adults are available starting mid-December.

Call Roseville Parks and Recreation at 651-792-7006 to reserve a pair.

Holiday Light Map

Visit and vote for your favorite displays on the North Suburban Holiday Light Tour in Roseville, New Brighton, Columbia Heights, Arden Hills, and Mounds View.

Sign up at
CityofRoseville.com/Holiday-Light-Map



Roseville Skating Center Indoor Walking Track

Get your steps in without the biting cold. The Roseville Skating Center offers a free indoor walking track. The track is located around the indoor ice arena.



Holiday Craft Fair

DEC 7, 10:00 a.m. – 4:00 p.m.
DEC 8, 12:00 a.m. – 4:00 p.m.

City Hall, 2660 Civic Center Dr

More than 50 artisans offer unique holiday gifts, including woodcrafts, handknit items, clothing, greeting cards, photography, paper goods, pottery, jewelry, and more. Vendor fees benefit the Harriet Alexander Nature Center (HANC). Get more information at HolidayCraftFair.com.



New Year's Eve on Ice

DEC 31, 2:00 p.m. – 9:00 p.m.

John Rose MN OVAL
2661 Civic Center Dr

Bring your family, meet your friends, or just come by yourself to the John Rose MN OVAL to celebrate the New Year! Activities include skating or open hockey on the outdoor OVAL, indoor arena skating, magician, and more!

\$10.00 Admissions & \$5.00 skate rental



Neighborhood Ice Skating Rinks

Six rinks are scheduled to open Dec. 20, weather permitting. Warming house hours and a listing of amenities are available at CityofRoseville.com/Rinks

Join a Winter Sports League

Roseville Parks and Recreation offers dozens of adult and youth sports leagues from broomball and hockey to pickleball and volleyball.

Learn more at CityofRoseville.com/Parks



Open Mic Night at Cedarholm

3rd Thursday of the month, 7:00 p.m.

Cedarholm Community Building
2323 Hamline Ave N



Skate at the Roseville Skating Center/MN OVAL

The John Rose MN OVAL offers skaters 110,000 square feet of refrigerated outdoor ice from November to March.

The Roseville Ice Arena also offers an extensive schedule of public sessions including Open Hockey, Open Skating, Open Figure Skating, Skatercise, Skating Lessons (ISI Certified), and Adult Long Blades.

Skate rentals are available at both locations.



Cookies and Cocoa with Kris Kringle

DEC 7, 9:00 a.m. – noon

Cedarholm Community Building
2323 Hamline Ave N

Ages 2-10, must be accompanied by an adult.

Pre-registration required: \$12/person

See Santa and enjoy cookies and hot cocoa. Bring a camera and capture a photo of the kids with Santa. Decorate a cookie and create a festive craft.



Learn more at
CityofRoseville.com/Parks



Volunteer Spotlight

Linda Luna Serves Roseville Community with a Warm Smile

Linda Luna is one of the friendly faces greeting visitors at Roseville City Hall.

When she's not clocked in as a receptionist at City Hall, Linda donates her time and talents as a Roseville volunteer.

Linda and her husband Bob help at parks events and fundraisers.

Over the years, Linda has volunteered at the Holiday Craft Fair helping vendors locate their booths and complete setup. The Lunas greet guests and hand out glasses each September at Tapped & Uncorked presented by the nonprofit Friends of Roseville Parks. Both events help fund parks improvements.

"The people are interesting, and I like to be busy. Volunteering is a social thing for me," said Linda, who retired as an apartment manager years ago but picked up the city receptionist job and additional volunteering to stay active.

The Lunas have distributed water to athletes at Runs for the Roses during Rosefest, and Linda has greeted guests at the reception desk at the Harriet Alexander Nature Center. Linda has been an organizer of her neighborhood Night To Unite since its inception.

Linda, who once worked as a professional typist and proofreader, also volunteers to proofread each edition of Roseville's newsletter City News before it hits mailboxes.

The couple's desire to volunteer is also a reflection of the pride in their community. The Lunas bought a home near Roseville's Central Park in 1972 when their two kids were young.

"We watched the park really grow and expand. The Frank Rog Amphitheater wasn't there when we moved in," Linda said. "It's great fun to see all the growth and improvements."

Linda still enjoys the park with her family.

"My daughter and I go to the nature center in the spring. You have to know when it is, but they have lightning bugs and it's like a fairyland," Linda said. "We feel like little kids surrounded by lightning bugs. My daughter and I just love doing it. That's one of my favorite spots."

Learn more about volunteering at CityofRoseville.com/Volunteer

A Commissioner's Commitment to Roseville Parks and Recreation

Lindsay Matts-Benson fills an important role in the City of Roseville as the chair of the Roseville Parks and Recreation Commission.

She and the other volunteer commissioners meet each month in the City Council Chambers to advise on parks projects and programs.

But Lindsay said it's her experiences in the community as a parent, youth coach, and parks and program user that really inform and define her commission work.



"I see myself as an ambassador for the city parks and recreation system. I am out there talking to people in my everyday life about the parks and the rec programs," said Lindsay, whose two children have been in recreation activities including Kicker and Slugger, soccer, and dance.

"I get to be both a participant, see things, hear feedback from other parents, and be able to bring those insights - both complementary and constructive - back to the parks and rec department."

The Roseville Parks and Recreation Commission consists of 10 members who serve three-year terms.

Their responsibilities are to:

- Provide citizen input about city's parks, recreational facilities, programs, and other services provided by the parks and recreation department.
- Learn about and provide feedback on projects, plans, and programs that impact the the parks and recreation system.
- Engage with the community and convey feedback to staff and the City Council.

The commission covers a lot of ground. The City of Roseville has 33 parks spanning nearly 680 acres, rentable buildings and picnic shelters, an arboretum, skating center, nature center, Cedarholm Golf Course, and dozens of youth and adult programs.

"Understanding the needs and wants of the community is crucial for us to provide a high level of service to our residents. The feedback we receive from our Parks and Recreation Commissioners, both at monthly meetings and informally as individuals, is integral to that process," said Parks and Recreation Director Matt Johnson.

"Over the years we've been blessed with an amazing group of passionate, engaged, and energetic commissioners who have worked with us to ensure that Roseville gets the best parks, programs and services possible."

In recent years, Lindsay said the parks commission provided feedback on updates to Rosefest, the city's annual celebration. She said the refreshed 2024 Rosefest delivered.

"It was wonderful. I believe my kids said it was the best Rosefest ever," said Lindsay, whose daughter is 9 and son is 6. "It's a low-cost fun event. There was such good energy at Party in the Park."



The commission also advised the City Council and staff on the renaming of Keya Park to honor local indigenous culture. Keya means turtle in the Dakota language.

Lindsay, a librarian at the University of Minnesota, said the commission supported adding interpretive signs and leaning into the turtle theme with a new, imaginative playground that mimics a larger-than-life wetland.

"Staff knows I will give them an honest answer with how things are going, and I can help them find additional community feedback," she said.

Learn more about Commissions at CityofRoseville.com/Commissions

VOLUNTEER ROSEVILLE

Volunteer Opportunities

Please call or email Rachel Boggs at 651-792-7028 or Rachel.Boggs@cityofroseville.com for more information. THANK YOU for volunteering!

Buckthorn Removal at Oasis Park

Saturday, November 16, 9:30 a.m. – 11:30 a.m.

1700 County Road C2 West

Volunteers will gather to cut, drag, stack, and treat Buckthorn at Oasis Park. Please dress for the weather - sturdy boots and gloves are strongly recommended.

Roseville Holiday Craft Fair

Friday, December 6, set-up, 1:00 p.m. – 5:00 p.m.

Saturday, December 7, front desk reception, 10:00 a.m. – 1:00 p.m., or 1:00 p.m. – 4:00 p.m.

Sunday, December 8, front desk reception, 12:00 p.m. – 2:00 p.m., or 2:00 p.m. – 4:00 p.m., post-event clean up, 4:30 p.m. – 6:30 p.m.

Roseville City Hall, 2660 Civic Center Dr

Join your friends and neighbors while they shop for unique holiday gifts, while supporting Harriet Alexander Nature Center. The event will be at Roseville City Hall, and all vendor fees go to support the nature center. The sale features quality handcrafted items.

Cookies and Cocoa with Kris Kringle

Saturday, December 7, 8:45 a.m. – 12:15 p.m.

**Cedarholm Community Building
2323 Hamline Ave N**

Help participants with crafts, snacks and clean-up.

Ash Tree Removal at Howard Johnson Park

Saturday, December 21, 9:30 a.m. – 11:30 a.m.

1260 Woodhill Drive

Volunteers will remove the dead Ash trees at Howard Johnson Park. Please dress for the weather, and sturdy boots and gloves are strongly recommended.

ALL ARE WELCOME

The City of Roseville strongly encourages and welcomes the participation of all residents in its volunteer program, including community members who are people of color, indigenous, immigrants and refugees, LGBTQIA+ and people with disabilities.

Accepting Donations for 2024 Shop with a Cop

On December 5, the Roseville Police Department will host its annual Shop with a Cop program. This year marks the 19th consecutive year that the department has paired officers up with children from the community to go on a shopping spree and spend some time getting to know each other.

The Shop with a Cop program is made possible through financial and in-kind donations from the community. Donations for Shop with a Cop can be dropped off or mailed to the Roseville Police Department.

Donations can be sent to:

**c/o Shop with a Cop,
2660 Civic Center Dr
Roseville, MN 55113**



For more details about the program, contact police@cityofroseville.com or 651-792-7008.

Events for Roseville Businesses

Roseville Business Exchange

December 4, 4:30 p.m. – 6:30 p.m.

Cedarholm Community Building
2323 Hamline Ave N

Join us for our end-of-year free networking event. It's an opportunity to meet with other local businesses, chat with city officials and staff, and make connections with others in the community. Light refreshments will be provided with a cash bar.

Register and learn more at
GrowRoseville.com/businessexchange

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Get a FREE Smart Thermostat for your business!

Reduce energy costs and earn bill credits by upgrading to smart thermostats, installed by the One-Stop Efficiency Shop®.

MNCEE.org/Free-Smart-Thermostats



BizRecycling provides grants to businesses, apartment buildings, schools, colleges, food shelves, and farmers markets to reduce waste and improve recycling. Five different grants are available to help your business reduce, reuse, and recycle better.

Learn more at bizrecycling.com

Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

Get
Social!



@GrowRoseville



GrowRoseville



Roseville, MN Economic
Development Authority

Recycling Plant in Roseville keeps tons of waste out of landfills

Recycling is a way of life in Minnesota. The state ranks in the top three in the nation for cardboard, boxboard, and paper recycling.

The International Paper Twin Cities Recycling Plant in Roseville helps make Minnesota's record-pace recycling possible.

International Paper staff receive, sort, and bale tons of used boxboard, paper, and other materials from businesses.

"The facility's main focus is to create 2,000-pound bales of brown recycled fiber, handling approximately 7,000 tons a month," said General Manager John Saladis.



Most of those bales are shipped via rail to the company's Cedar Rapids, Iowa, facility, where they are recycled back into shipping material. The Iowa plant is one of the most efficient in the country, recycling more than one million tons of containerboard a year that otherwise would go into a landfill.

The Roseville plant is a 200,000 square foot facility with roughly 20 employees and four commercial truck drivers operating two shifts daily.



**International
Paper**

"IP is an end-to-end closed loop sustainability partner," he said. "Being part of the circular nature of our activities to intercept paper before it heads to a landfill is gratifying. For us, recycling is a culture, not a commodity."



Community partner

The Roseville facility offers numerous options for customers to best handle their recycling streams. Whether through 96-gallon rolling bins with lids and rolling carts or compactors and balers, Saladis wants to ensure recycling is routine.

"Businesses should focus their time, energy and money on other priorities," he said. "Recycling materials these businesses need every day makes sense, but so does an attitude of businesses and employees doing what is right for the community. We want to be part of that narrative."

Learn more at
InternationalPaper.com

Entrepreneurs: Roseville is Open to Business

Looking for help turning your idea into a business? Are you an existing business that wants to grow but are facing challenges? Open to Business can help. Open to Business provides free, confidential business advising to help launch a small business or help existing businesses overcome challenges.

Ramsey County Business Advisor Luis Mendoza provides business advice for anyone in Roseville. He can provide assistance with business and strategic planning, marketing and communications planning, regulatory, tax, licensing and accounting training, financial assessment and referrals to professional services. Open to Business also has access to a limited amount of capital to provide micro loans. Terms and conditions may apply.



This service is free to local businesses. Access to Open to Business for Roseville residents and businesses is covered by Ramsey County, which is investing more than \$1 million over the next five years in the program.



If you have questions about taking advantage of the program, contact Luis Mendoza (lmendoza@mccdmn.org, 651-216-6252) or visit MCCDM.org/open-to-business.



New Business Properties Under Construction in Roseville



View the interactive map.
Scan the QR Code to the left or visit

GrowRoseville.com/development-activity