

2025 Parks & Recreation Commission Goals

Goal	Action/Initiative	Timeframe	Commissioner Steward	Progress
Equity and Access				
Find ways to be visible in the community utilizing an "equity lens"	Short Term Goal: Continue to ensure that an equity lens and equity analysis is utilized when discussion parks projects and initiatives.	Ongoing	Matts-Benson	
	Long Term Goal: Identify gaps in the City's Parks and Recreation offerings that lead to underutilization by underrepresented populations and determine possible strategies for remediation.	1-3 years		
Understand residents' experiences with their local parks. Work to find historically underrepresented voices in the community.	Short Term Goals: Periodically review data and demographics (survey feedback, new recreation management software, etc.)	Ongoing		
	Identify methods for the City to capture better data on participation, and feasibility of implementation.	1 year, Ongoing	Matts-Benson, Beckman	
	Utilize equity lens when providing feedback regarding items that the commission reviews .	Ongoing		
	Commissioners make a conscious effort to formally AND informally engage with diverse individuals and perspective within the community and ensure that that feedback is shared and included. (Discover Your Parks, Conversations with Neighbors, Others...)	Ongoing		
	Long Term Goal: Identify gaps in the City's Parks and Recreation offerings that lead to underutilization by underrepresented populations and determine possible strategies for remediation.	1-3 years		
Engagement, Connection, and Access				
Continue to support and advise Parks & Recreation staff on already identified projects and potential opportunities.	Short Term Goal: Complete installation of a more inclusive play structure at Lexington Park	1 year	Matts-Benson	
	Review options for, and make a recommendation to staff and the City Council on planned improvements to Rosebrook Park including wading pool vs splash pad, increased parking, play structure replacement (etc)	1-2 years	Beckman	
	Plan for replacement of Autumn Grove Playground in the coming years including creation of a strategy for the development of AG South parcel, considering moving the playground, addition of irrigation, other ideas.	1-3 years	Beckman	
	Long Term Goal: Bring new ideas, projects or opportunities to the Commission for discussion and education.	Ongoing		
Find and support ways to get residents outdoors and connected to nature.	Short Term Goal: Develop a strategy and plan (including possible funding, and timing) to install adequate bike infrastructure in each park	1 year	Kooistra	
	Review the City's Community Garden Program. Determine if current plan/number of gardens is sufficient	1 year	Penny	
	Long Term Goal: Explore ways to encourage more connection to the Harriet Alexander Nature Center, Reservoir Woods and other natural/outdoor spaces	1-3 years	Raygor, Boulton	
Ensure that Volunteers and others wanting to Give Back are Connected to the Parks and Recreation System.	Short Term Goal: Periodically review how volunteers are used in the Parks and Recreation System (update from volunteer coordinator)	1 year, Ongoing	Kooistra, Penny, A. Arneson	
	Determine ways in which volunteers may be currently underutilized and recommend plans (and required resources) to ensure their inclusion	2 years	Kooistra, Penny, A. Arneson	
Support and grow the Roseville Central Park Foundation, Friends of Roseville Parks and Friends of the OVAL in their work in enhancing the Roseville Parks and Recreation System.				

Natural Resources				
Focus on green spaces. Specifically, native animal habitat and climate change.	Short Term Goal: Ensure that sustainability/climate resilience is explicitly addressed when planning projects and initiatives.	Ongoing	Kooistra	
Support and participate in the Natural Resource initiatives of the Parks and Recreation Department (Natural Resource Stewardship Program, Accelerated EAB Project, etc.)	Short Term Goal: Support the implementation of the 2024 Natural Resources Management Plan through participating and feedback (ongoing)	Ongoing	Kooistra	
	Periodically review progress on Natural Resources Management, including benchmarks and tangible progress	1-2 years		
	Ensure adequate resources exist to continue progress on the 2024 Natural Resources Management Plan	Ongoing		
	Long Term Goal: Ensure long-term success/viability of investment already made in the Natural Resources Management program.			
Visioning and Planning				
Ensure Parks and Recreation is well represented in EnVision Roseville/Strategic Planning	Short Term Goal: Ensure that the Commission is kept up to date on the City's strategic plan.		Beckman, J. Arneson	
	Periodically review progress relevant initiatives within the strategic plan with the PRC to determine whether progress is being made.			
	Long Term Goal: Ensure that feedback that was received in EnVision Roseville is reflected in initiative planning.			
Campus Master Plan Project	Short Term Goal: Work to ensure that Parks and Recreation is factored into the Campus Master Plan and that there is thoughtfulness regarding the loss of Veterans Park.	1 year	J. Arneson, Matts-Benson	
	Receive updates and provide feedback on Parks and Recreation related items in the design process (Dance Studio, Storage Spaces, etc).	1-2 years	Matts-Benson	
	Long Term Goal: Ensure that Parks and Recreation and affiliated group storage needs are considered in long-term facility planning.	5 years plus		
Support Long Term Financial Stability	Short Term Goal: Provide feedback for/on how Friends groups can effectively support the Parks and Recreation Department	Ongoing		
	Develop strategies to effectively connect potential donors to areas of significant impact within the Parks and Recreation System (1-2 years)	1-2 years		
Land acquisition/planning	Provide input on land use related to the city's park system including providing feedback to staff and the City council regarded opportunities for potential acquisition or possible loss of parkland.	Ongoing		
Access/Connectivity	Short Term Goal: Monitor/Review bicycle plan that is currently under way	1 year		
	Identify opportunities for greater connectivity, safe passage into/out of parks, including funding sources	Ongoing	Penny	