### REQUEST FOR COUNCIL ACTION

Date: 7/18/2011 Item No.: 10.d

Department Approval

City Manager Approval

Item Description: CrimeReports Presentation

#### 1 BACKGROUND

- 2 CrimeReports is an online crime mapping tool utilized by the Roseville Police Department and
- the public to access neighborhood level crime in near real time. The police department would
- like to provide a 10 minute presentation to the Council briefly describing how to use this
- 5 proactive policing tool and its benefits to the police department and to the public.

#### 6 **BUDGET IMPLICATIONS**

- 7 CrimeReports is part of our LETG package agreement and will have no financial impact on the
- 8 City.

#### 9 STAFF RECOMMENDATION

No recommendation is requested at this time.

#### 11 REQUESTED COUNCIL ACTION

No motion is requested at this time.

Prepared by: Sarah Mahmud, Community Relations Coordinator, Roseville Police Department

Attachments: A: CrimeReports Presentation Document

# CrimeReports.com

A Community Policing Resource





# What is Crime Reports?

- An easy-to-use online crime mapping tool
  - Allows police and citizens to view crimes at a neighborhood level in near real time
  - Assists in tracking developing crime trends using Google Maps to visualize crime information
  - Encourages citizens to sign up for customizable email alerts, so they can monitor crime in their neighborhoods- great for block clubs!

### How to Access:

Roseville's Website

(www.cityofroseville.com/crimemapping)





## **How to Access:**

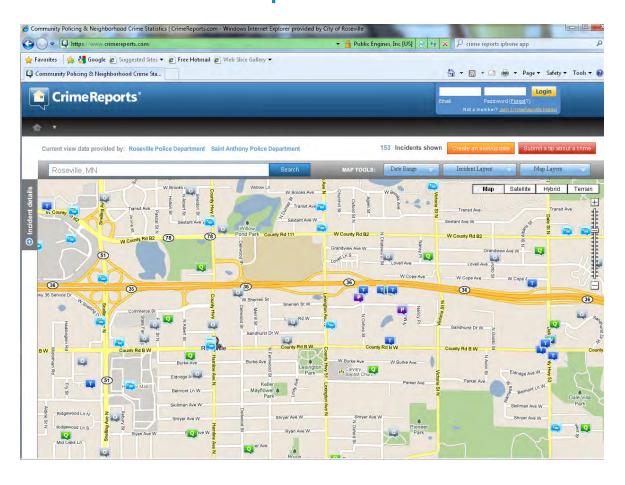
An iPhone App





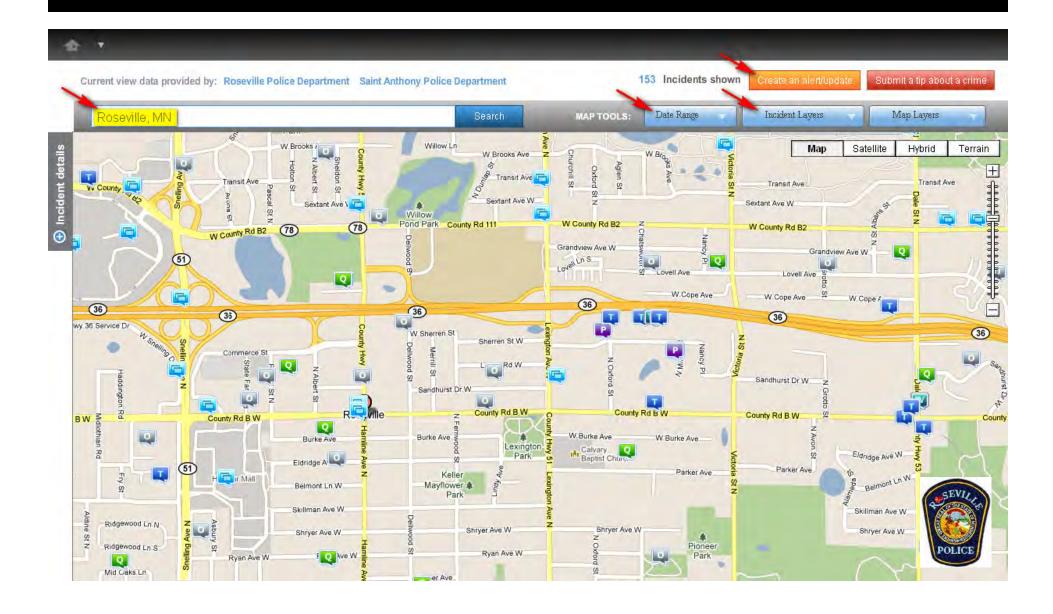
### **How to Access:**

<u>www.CrimeReports.com</u>

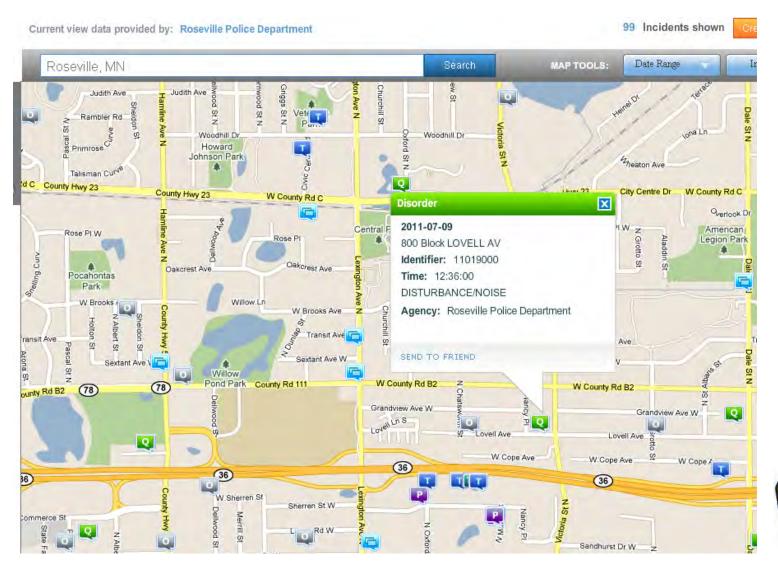




# **Searching for Crime:**



# Viewing Crime Incidents:





### **Additional Benefits:**

- No additional cost to the City or its citizens
- Currently, more than 1000 cities across North America are sharing crime information through CrimeReports. Several surrounding cities have signed on as well.
- CrimeReports is an excellent opportunity for our department to partner with the public in proactively fighting crime at the neighborhood level.

# Questions?

For additional information, contact:

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