

Long Range Planning Meeting Outline (Draft)

I. Current Situation (20-30 minutes)

- a. Tax Capacity
 - i. What is it now?
 - ii. What has it historically been? (Trends compared to inflation, wage indices, etc.?)
 - iii. What influences the tax capacity?
 - 1. Have there been City policy-related links to changes in the tax capacity?
 - 2. Is it all just a factor of the property market?
- b. Housing
 - i. Mix in Roseville – what do we have?
 - ii. Market analysis – what do we have “too much” of, and what do we have “too little” of? (Based on market – not necessarily policy)
- c. Business
 - i. Mix in Roseville – what do we have?
 - ii. Market analysis – do we know what we have relative to what is “in demand?” (If so, what?)
- d. Guiding policies and procedures
 - i. Review of IR2025, Comp Plan, TIF policy, etc.
 - ii. Existing public engagement in planning

II. What do we want? (up to 1.5 hours)

- a. How much impact can City policy have on tax capacity?
- b. Housing
 - i. Do we want to target specific types? (If so, what types?)
- c. Businesses
 - i. Do we want to target specific types? (If so, what types?)
- d. Guiding policies
 - i. What current policies already point us toward what we want?
 - ii. What policies need to be changed or added?

III. How do we get there? (up to 1.5 hours)

- a. Do we want staff to focus more on promoting development and recruiting developments?
 - i. If so, what are the implications in terms of budget, staffing, etc.?
 - ii. Is the fee-supported Community Development funding model most appropriate for the department?
- b. How do we incent the outcomes that we seek?
 - i. What tools are currently available that we are not using?
 - ii. What other tools might we want to investigate?
 - 1. Zoning changes?
 - 2. Other policy direction?
- c. How do we build public engagement into the process of making policy changes or additions?
- d. How do we build public engagement into other aspects of what we do?
 - i. Is an Economic Development Commission a tool that would help?
 - 1. What is an EDC?
 - 2. What can they or can't they do?
 - 3. What would we want them to do, if we think one would be helpful?
 - ii. Other means for public engagement? (Current Civic Engagement task force input?)